

Neil Hudson Sales Consultancy Ltd

Annual Report and Unaudited Financial Statements
for the Year Ended 31 July 2021

Aims Accountants for Business
Suite 4, The Syms Building
Bumpers Way
Bristol Road
Chippenham
Wiltshire
SN14 6LH

Neil Hudson Sales Consultancy Ltd

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Neil Hudson Sales Consultancy Ltd

Company Information

Directors	Mr Neil Hudson Mrs Kay Hudson
Registered office	4 Syms Building Bumpers Way Bristol Road Chippenham Wiltshire SN14 6LH
Accountants	Aims Accountants for Business Suite 4, The Syms Building Bumpers Way Bristol Road Chippenham Wiltshire SN14 6LH

Neil Hudson Sales Consultancy Ltd

(Registration number: 10294961)

Balance Sheet as at 31 July 2021

	Note	2021 £	2020 £
Current assets			
Debtors	<u>5</u>	11,298	3,146
Cash at bank and in hand		<u>780</u>	<u>2,395</u>
		12,078	5,541
Creditors: Amounts falling due within one year	<u>6</u>	<u>(12,070)</u>	<u>(4,549)</u>
Net assets		<u>8</u>	<u>992</u>
Capital and reserves			
Called up share capital	<u>7</u>	100	100
Profit and loss account		<u>(92)</u>	<u>892</u>
Shareholders' funds		<u>8</u>	<u>992</u>

For the financial year ending 31 July 2021 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Directors' responsibilities:

- The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476; and
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These financial statements have been prepared in accordance with the special provisions relating to companies subject to the small companies regime within Part 15 of the Companies Act 2006.

These financial statements have been delivered in accordance with the provisions applicable to companies subject to the small companies regime and the option not to file the Profit and Loss Account has been taken.

Approved and authorised by the Board on 30 November 2021 and signed on its behalf by:

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Mr Neil Hudson
Director

Neil Hudson Sales Consultancy Ltd

Notes to the Unaudited Financial Statements for the Year Ended 31 July 2021

1 General information

The company is a private company limited by share capital, incorporated in England and Wales.

The address of its registered office is:

4 Syms Building
Bumpers Way
Bristol Road
Chippenham
Wiltshire
SN14 6LH

These financial statements were authorised for issue by the Board on 30 November 2021.

2 Accounting policies

Summary of significant accounting policies and key accounting estimates

The principal accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all the years presented, unless otherwise stated.

Statement of compliance

These financial statements have been prepared in accordance with Financial Reporting Standard 102 Section 1A - 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006.

Basis of preparation

These financial statements have been prepared using the historical cost convention except that as disclosed in the accounting policies certain items are shown at fair value.

Revenue recognition

Turnover comprises the fair value of the consideration received or receivable for the sale of goods and provision of services in the ordinary course of the company's activities. Turnover is shown net of sales/value added tax, returns, rebates and discounts.

The company recognises revenue when:

The amount of revenue can be reliably measured;
it is probable that future economic benefits will flow to the entity;
and specific criteria have been met for each of the company's activities.

Tax

The tax expense for the period comprises current tax. Tax is recognised in profit or loss, except that a change attributable to an item of income or expense recognised as other comprehensive income is also recognised directly in other comprehensive income.

The current income tax charge is calculated on the basis of tax rates and laws that have been enacted or substantively enacted by the reporting date in the countries where the company operates and generates taxable income.

Neil Hudson Sales Consultancy Ltd

Notes to the Unaudited Financial Statements for the Year Ended 31 July 2021

Tangible assets

Tangible assets are stated in the balance sheet at cost, less any subsequent accumulated depreciation and subsequent accumulated impairment losses.

The cost of tangible assets includes directly attributable incremental costs incurred in their acquisition and installation.

Depreciation

Depreciation is charged so as to write off the cost of assets, other than land and properties under construction over their estimated useful lives, as follows:

Asset class	Depreciation method and rate
Furniture ,fittings and equipment	25% Straight Line

Cash and cash equivalents

Cash and cash equivalents comprise cash on hand and call deposits, and other short-term highly liquid investments that are readily convertible to a known amount of cash and are subject to an insignificant risk of change in value.

Trade debtors

Trade debtors are amounts due from customers for merchandise sold or services performed in the ordinary course of business. Trade debtors are recognised initially at the transaction price. They are subsequently measured at amortised cost using the effective interest method, less provision for impairment. A provision for the impairment of trade debtors is established when there is objective evidence that the company will not be able to collect all amounts due according to the original terms of the receivables.

Trade creditors

Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of business from suppliers. Accounts payable are classified as current liabilities if the company does not have an unconditional right, at the end of the reporting period, to defer settlement of the creditor for at least twelve months after the reporting date. If there is an unconditional right to defer settlement for at least twelve months after the reporting date, they are presented as non-current liabilities.

Trade creditors are recognised initially at the transaction price and subsequently measured at amortised cost using the effective interest method.

Share capital

Ordinary shares are classified as equity. Equity instruments are measured at the fair value of the cash or other resources received or receivable, net of the direct costs of issuing the equity instruments. If payment is deferred and the time value of money is material, the initial measurement is on a present value basis.

Dividends

Dividend distribution to the company's shareholders is recognised as a liability in the financial statements in the reporting period in which the dividends are declared.

3 Staff numbers

The average number of persons employed by the company (including directors) during the year, was 1 (2020 - 1).

Neil Hudson Sales Consultancy Ltd

Notes to the Unaudited Financial Statements for the Year Ended 31 July 2021

4 Tangible assets

	Furniture, fittings and equipment £	Total £
Cost or valuation		
At 1 August 2020	457	457
At 31 July 2021	457	457
Depreciation		
At 1 August 2020	457	457
At 31 July 2021	457	457
Carrying amount		
At 31 July 2021	-	-

5 Debtors

	2021 £	2020 £
Other debtors	11,298	3,146
	11,298	3,146

6 Creditors

Creditors: amounts falling due within one year

	2021 £	2020 £
Due within one year		
Taxation and social security	11,721	4,237
Accruals and deferred income	349	312
	12,070	4,549

7 Share capital

8 Dividends

Final dividends paid

Neil Hudson Sales Consultancy Ltd

Notes to the Unaudited Financial Statements for the Year Ended 31 July 2021

	2021	2020
	£	£
Final dividend of £Nil per each Ordinary	32,890	16,798

9 Related party transactions

Directors' remuneration

The directors' remuneration for the year was as follows:

	2021	2020
	£	£
Remuneration	12,986	13,004

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.