Faria Education Limited

Annual report and financial statements

For the year ended 31 December 2020

Company Information

Directors M Hovermale

T King

Faria Education Group Limited

Registered number 10293785

Registered office 4th Floor 76 Watling Street

London EC4M 9BJ

Independent auditor Buzzacott LLP

130 Wood Street

London EC2V 6DL

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Directors' report

For the year ended 31 December 2020

The directors present their report together with the Group strategic report and the financial statements of Faria Education Limited ('the company') and its subsidiaries (together 'the group') for the year ended 31 December 2020.

Results and dividends

The loss for the year, after taxation, amounted to £2,286,536 (2019 - profit £738,787).

The directors do not recommend payment of a dividend (2019 - £nil).

Directors

The directors who served during the year were:

M Hovermale S Jalan (resigned 26 April 2021) T King A Nierr (resigned 2 July 2021) Faria Education Group Limited

Impact of COVID-19

Beginning in February and March 2020, the group enacted a COVID-19 response plan shipping masks and health kits to all offices and staff. Subsequently from March 2020, all staff began working remotely.

COVID-19 had a material adverse impact on Oxford Study Courses, which was unable to offer in-person revision courses, and which suffered a significant revenue decline. All other segments were resilient and were not materially affected.

Post balance sheet events

On 23 February 2021, the group acquired 100% of the share capital of Oxford Digital Learning Limited and Wolsey Hall Oxford International Limited.

On 26 February 2021, 93,000,000 shares in Schrole Group Limited ('Schrole') were cancelled. This has resulted in the group's shareholding in Schrole to increase from 18.50% to 19.79%.

In December 2021, the group acquired 20% of the share capital of GEMS Pamoja Limited, increasing the group's shareholding in GEMS Pamoja Limited from 80% to 100%. The consideration payable was \$6.1m and contingent and deferred consideration from an earlier acquisition were waived. The net financial impact was \$1.642m.

There are no other significant future developments.

Matters covered in the Group strategic report

The group has chosen in accordance with s.414C(11) Companies Act 2006 to set out in the Group strategic report information required by Schedule 7 of the Large and Medium-sized Companies and Groups (Accounts and Reports) Regulations 2008 to be contained in the Directors' report. It has done so in respect of discussion of the group's financial risk management policies and objectives.

Directors' report (continued)

For the year ended 31 December 2020

Directors' responsibilities statement

The directors are responsible for preparing the Directors' report, the Group strategic report and the consolidated financial statements in accordance with applicable law and regulations.

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), including Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland'. Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and the group and of the profit or loss of the group for that period.

In preparing these financial statements, the directors are required to:

- select suitable accounting policies for the group's financial statements and then apply them consistently;
- make judgements and accounting estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the group will continue in business.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and the group and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and the group and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Disclosure of information to auditor

Each of the persons who are directors at the time when this Directors' report is approved has confirmed that:

- · so far as the director is aware, there is no relevant audit information of which the company and the group's auditor is unaware, and
- the director has taken all the steps that ought to have been taken as a director in order to be aware of any relevant audit information and
 to establish that the company and the group's auditor is aware of that information.

This report was approved by the board on 28 February 2022 and signed on its behalf.

T King Director

Group strategic report

For the year ended 31 December 2020

Business review

The group is a leading provider in SaaS systems and Online Learning & Study services within the international education market globally. The group is a part of Faria Education Group Limited ('Faria parent group'), which is our ultimate parent company.

The results for the period and the financial position of the company are shown in the financial statements below.

Principal risks and uncertainties

The directors continuously identify and evaluate operational and other risks faced by the group, implementing changes where necessary to reduce risk to manageable levels. The quality of earnings is underpinned by strong financial and legal governance together with our focus on delivering product innovation, customer success, and long-term customer value to our international school customers and stakeholders. We consider the risks faced by the group to be interdependent with the Faria parent group.

Financial key performance indicators

The group's financial performance is monitored on a continual basis. This includes review of monthly management accounts, comparison with budget and consideration of reforecasting requirements. As the group is growing, the key financial performance indicator is revenue. In the year ended 31 December 2020, the group's revenue grew from £10.4m to £11.0m (5.7%).

This report was approved by the board on 28 February 2022 and signed on its behalf.

T King

Director



Independent auditor's report to the members, as a body, of Faria Education Limited

For the year ended 31 December 2020

Opinion

We have audited the financial statements of Faria Education Limited ('the parent company') and its subsidiaries ('the group') for the year ended 31 December 2020, which comprise the consolidated Statement of comprehensive income, the consolidated and company Statements of financial position, the consolidated Statement of cash flows, the consolidated and company Statement of changes in equity and the related notes, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the group's and of the parent company's affairs as at 31 December 2020 and of the group's loss for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the group in accordance with the ethical requirements that are relevant to our audit of the financial statements in the United Kingdom, including the Financial Reporting Council's Ethical Standard and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the directors' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the group's or the parent company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the directors with respect to going concern are described in the relevant sections of this report.

Other information

The directors are responsible for the other information. The other information comprises the information included in the Annual report, other than the financial statements and our Auditor's report thereon. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.



Independent auditor's report to the members, as a body, of Faria Education Limited (continued)

For the year ended 31 December 2020

Other information (continued)

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Opinion on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Group strategic report and the Directors' report for the financial year for which the financial statements are
 prepared is consistent with the financial statements; and
- the Group strategic report and the Directors' report have been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the group and the parent company and its environment obtained in the course of the audit, we have not identified material misstatements in the Group strategic report or the Directors' report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept by the parent company, or returns adequate for our audit have not been received from branches not visited by us; or
- the parent company financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of directors' remuneration specified by law are not made; or
- · we have not received all the information and explanations we require for our audit.

Responsibilities of directors

As explained more fully in the Directors' responsibilities statement set out on page 2, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the directors determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the directors are responsible for assessing the group's and the parent company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the directors either intend to liquidate the group or the parent company or to cease operations, or have no realistic alternative but to do so.

Buzzacott

Independent auditor's report to the members, as a body, of Faria Education Limited (continued)

For the year ended 31 December 2020

Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an Auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these Group financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

Our approach to identifying and assessing the risks of material misstatement in respect of irregularities, including fraud and non-compliance with laws and regulations, was as follows:

- the Senior Statutory Auditor ensured that the engagement team collectively had the appropriate competence, capabilities and skills to identify or recognise non-compliance with applicable laws and regulations;
- we made enquiries of management as to where they considered there was susceptibility to fraud, and their knowledge of actual, suspected
 and alleged fraud;
- we identified the laws and regulations that could reasonably be expected to have a material effect on the financial statements of the company through discussions with directors and other management at the planning stage;
- the audit team held a discussion to identify any particular areas that were considered to be susceptible to misstatement, including with respect to fraud and non-compliance with laws and regulations;
- · we considered the impact of COVID-19 on the group and its internal controls; and
- we focused our planned audit work on specific laws and regulations which we considered may have a direct material effect on the financial statements or the operations of the group including the Companies Act 2006, and taxation legislation.

We assessed the extent of compliance with the laws and regulations identified above through:

- · making enquiries of management;
- · inspecting legal correspondence throughout the period for any potential litigation or claims; and
- · considering the internal controls in place that are designed to mitigate risks of fraud and non-compliance with laws and regulations.

To address the risk of fraud through management bias and override of controls, we:

- determined the susceptibility of the group to management override of controls by checking the implementation of controls and enquiring of
 individuals involved in the financial reporting process, taking into account the impact of COVID-19 on controls during the period;
- · reviewed journal entries throughout the period to identify unusual transactions, particularly in relation to expenditure;
- performed analytical procedures to identify any large, unusual or unexpected transactions and investigated any large variances from the prior period; and
- · reviewed accounting estimates and evaluated where judgements or decisions made by management indicated bias on the part of the company's management.

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Independent auditor's report to the members, as a body, of Faria Education Limited (continued)

For the year ended 31 December 2020

Auditor's responsibilities for the audit of the financial statements (continued)

In response to the risk of irregularities and non-compliance with laws and regulations, we designed procedures which included:

- · agreeing financial statement disclosures to underlying supporting documentation; and
- enquiring of management as to actual and potential litigation and claims.

There are inherent limitations in our audit procedures described above. Irregularities that result from fraud might be inherently more difficult to detect than irregularities that result from error as they may involve deliberate concealment or collusion. Auditing standards also limit the audit procedures required to identify non-compliance with laws and regulations to enquiry of the directors and other management and the inspection of regulatory and legal correspondence, if any.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our Auditor's report.

Use of our report

This report is made solely to the company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an Auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members, as a body, for our audit work, for this report, or for the opinions we have formed.

Hugh Swainson (Senior statutory auditor) for and on behalf of **Buzzacott LLP** Statutory Auditor 130 Wood Street London EC2V 6DL

1 March 2022

Consolidated statement of comprehensive income

For the year ended 31 December 2020

	Note	2020 £	2019 £
		_	_
Turnover	4	11,025,257	10,431,877
Cost of sales		(1,994,374)	(729,866)
Gross profit		9,030,883	9,702,011
Administrative expenses		(11,128,478)	(8,916,853)
Other operating income	5	1,185,233	712,412
Operating (loss)/profit	6	(912,362)	1,497,570
Interest receivable and similar income	10	221	7,484
Interest payable and expenses	11	(1,342,351)	(764,535)
(Loss)/profit before taxation		(2,254,492)	740,519
Tax on (loss)/profit	12	(32,044)	(1,732)
(Loss)/profit for the financial year		(2,286,536)	738,787
(Loss)/profit for the year attributable to:			
Non-controlling interests		(433,982)	(6,309)
Owners of the parent company		(2,286,536)	738,787
		(1,852,554)	745,096
Total comprehensive income for the year attributable to:			
Owners of the parent company		(2,286,536)	738,787
		(2,286,536)	738,787

There were no recognised gains and losses for 2020 or 2019 other than those included in the Consolidated statement of comprehensive income.

There was no other comprehensive income for 2020 (2019 - £nil).

The notes on pages 16 to 33 form part of these financial statements.

Consolidated statement of financial position

As at 31 December 2020

	Note		2020 £		2019 £
Fixed assets					
Intangible assets	13		20,817,301		11,123,606
Tangible assets	14		172,856		202,469
			20,990,157	•	11,326,075
Current assets					
Debtors: amounts falling due within one year	16	8,585,892		5,382,255	
Current asset investments		2,936,300		-	
Cash at bank and in hand	18	4,589,558		2,487,712	
		16,111,750	-	7,869,967	
Creditors: amounts falling due within one year	19	(17,138,360)		(10,112,458)	
Net current liabilities			(1,026,610)		(2,242,491)
Total assets less current liabilities			19,963,547		9,083,584
Creditors: amounts falling due after more than one year	20		(18,590,531)		(5,870,436)
Provisions for liabilities			, ,,,,,,,,,,		, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
Deferred taxation	21	(7,961)		_	
Other provisions	22	(72,362)		-	
			(80,323)		-
Net assets			1,292,693		3,213,148
Capital and reserves					
Called up share capital	23		18,076		18,076
Share premium account	24		15,146,412		15,146,412
Foreign exchange reserve	24		1,532,185		598,284
Other reserves	24		(2,333,882)		(1,373,689)
Profit and loss account	24		(12,996,891)		(11,144,337)
Equity attributable to owners of the parent company			1,365,900	•	3,244,746
Non-controlling interests			(73,207)		(31,598)
			1,292,693		3,213,148

Consolidated statement of financial position (continued)

As at 31 December 2020

The financial statements were approved and authorised for issue by the board and were signed on its behalf on 28 February 2022.

T King

Director

The notes on pages 16 to 33 form part of these financial statements.

Company statement of financial position

As at 31 December 2020

			2020		2019
Planed according	Note		£		£
Fixed assets					
Tangible assets	14		17,982		24,386
Investments	15		1		1
		•	17,983	•	24,387
Current assets					
Debtors: amounts falling due after more than one year	16	13,991,988		14,483,801	
Debtors: amounts falling due within one year	16	3,150,329		848,805	
Cash at bank and in hand	18	67,790		117,542	
		 17,210,107	-	15,450,148	
Creditors: amounts falling due within one year	19	(1,488,417)		(432,862)	
Net current assets			- 15,721,690		15,017,286
Total assets less current liabilities		-	15,739,673		15,041,673
Creditors: amounts falling due after more than one year	20		(1,583,482)		-
Net assets		-	14,156,191		15,041,673
Capital and reserves					
Called up share capital	23		18,076		18,076
Share premium account	24		15,146,412		15,146,412
Profit and loss account brought forward		(122,815)		7,501	
Loss for the year		(885,482)		(130,316)	
Profit and loss account carried forward			(1,008,297)		(122,815)
		-	14,156,191		15,041,673

The financial statements were approved and authorised for issue by the board and were signed on its behalf on 28 February 2022.

T King

Director

The notes on pages 16 to 33 form part of these financial statements.

Consolidated statement of changes in equity

For the year ended 31 December 2020

	Called up share capital	Share premium account	Foreign exchange reserve	Other reserves	Profit and loss account	company	-controlling interests	Total equity
	£	£	£	£	£	£	£	£
At 1 January 2019	18,076	15,146,412	186,115	(1,373,689)	(11,889,433	2,087,481	-	2,087,481
Profit for the year	-	-	-	-	738,787	738,787	-	738,787
Increase/(decrease) in non-controlling interests	-	-	-	-	-	-	(25,289)	(25,289)
Non controlling interest share of profits/(losses)	-	-	-	-	6,309	6,309	(6,309)	-
Difference on foreign exchange	-	-	412,169	-	-	412,169	-	412,169
At 1 January 2020	18,076	15,146,412	598,284	(1,373,689)	(11,144,337)	3,244,746	(31,598)	3,213,148
Loss for the year	-	-	-	-	(2,286,536)	(2,286,536)	-	(2,286,536)
Increase/(decrease) in non-controlling interests	-	-	-	-	-	-	392,373	392,373
Non controlling interest share of profits/(losses)	-	-	-	-	433,982	433,982	(433,982)	-
Difference on foreign exchange	-	-	933,901	-	-	933,901	-	933,901
Other movements	-	-	-	(960,193)	-	(960,193)	-	(960,193)
	18,076	15,146,412	1,532,185	(2,333,882	(12,996,891	1,365,900	(73,207	1,292,693
At 31 December 2020)))	

The notes on pages 16 to 33 form part of these financial statements.

Company statement of changes in equity For the year ended 31 December 2020

	Called up share capital	Share premium account	Profit and loss account	Total equity
	£	£	£	£
At 1 January 2019	18,076	15,146,412	7,501	15,171,989
Loss for the year	-	-	(130,316)	(130,316)
At 1 January 2020	18,076	15,146,412	(122,815)	15,041,673
Loss for the year	-	-	(885,482)	(885,482)
At 31 December 2020	18,076	15,146,412	(1,008,297)	14,156,191

The notes on pages 16 to 33 form part of these financial statements.

Consolidated statement of cash flows

For the year ended 31 December 2020

	2020 £	2019 £
Cash flows from operating activities	_	-
(Loss)/profit for the financial year	(2,286,536)	738,787
Adjustments for:		
Amortisation of intangible assets	1,898,401	479,10 1
Depreciation of tangible assets	81,162	66,062
Interest paid	1,342,351	764,535
Interest received	(221)	(7,484)
Taxation charge	32,044	1,732
(Increase)/decrease in debtors	(434,265)	298,914
Increase/(decrease) in creditors	2,206,640	(104,517)
Increase in provisions	72,362	-
Net fair value (gains)/losses recognised in profit or loss	(1,209,350)	-
Corporation tax paid	(24,012)	(8,889)
Difference on foreign exchange	933,901	412,169
Net cash generated from operating activities	2,612,477	2,640,410
Cash flows from investing activities		
Purchase of tangible fixed assets	(5,986)	(118,986)
Purchase of listed investments	(1,726,950)	-
Purchase of fixed asset investments	(8,210,770)	(3,738,847)
Interest received	221	7,484
Net cash from investing activities	(9,943,485)	(3,850,349)

Consolidated statement of cash flows (continued) For the year ended 31 December 2020

	2020 £	2019 £
Cash flows from financing activities		
Funding from group companies	10,775,205	2,944,139
Interest paid	(1,342,351)	(764,535)
Net cash used in financing activities	9,432,854	2,179,604
Net increase in cash and cash equivalents	2,101,846	969,665
Cash and cash equivalents at beginning of year	2,487,712	1,518,047
Cash and cash equivalents at the end of year	4,589,558	2,487,712
Cash and cash equivalents at the end of year comprise:		
Bank and cash balances	4,589,558	2,487,712

Cash is the only cash or cash equivalent.

The notes on pages 16 to 33 form part of these financial statements.

For the year ended 31 December 2020

1. General information

Faria Education Limited is a private company limited by shares and incorporated in England and Wales. The registered office is 4th Floor 76 Watling Street, London EC4M 9BJ. The registered number is 10293785.

2. Accounting policies

2.1 Basis of preparation of financial statements

The financial statements have been prepared under the historical cost convention unless otherwise specified within these accounting policies and in accordance with Financial Reporting Standard 102, the Financial Reporting Standard applicable in the UK and the Republic of Ireland and the Companies Act 2006.

The preparation of financial statements in compliance with FRS 102 requires the use of certain critical accounting estimates. It also requires group management to exercise judgement in applying the group's accounting policies (see note 3).

The company has taken advantage of the exemption allowed under section 408 of the Companies Act 2006 and has not presented its own Statement of comprehensive income in these financial statements.

The following principal accounting policies have been applied:

2.2 Basis of consolidation

The consolidated financial statements present the results of the company and its own subsidiaries ('the group') as if they form a single entity. Intercompany transactions and balances between group companies are therefore eliminated in full. The consolidated financial statements incorporate the results of business combinations using the purchase method. In the Statement of financial position, the acquiree's identifiable assets, liabilities and contingent liabilities are initially recognised at their fair values at the acquisition date. The results of acquired operations are included in the Consolidated statement of comprehensive income from the date on which control is obtained. They are deconsolidated from the date control ceases.

2.3 Foreign currency translation

Functional and presentation currency

The company's functional and presentational currency is GBP.

Transactions and balances

Foreign currency transactions are translated into the functional currency using the spot exchange rates at the dates of the transactions.

At each period end foreign currency monetary items are translated using the closing rate. Non-monetary items measured at historical cost are translated using the exchange rate at the date of the transaction and non-monetary items measured at fair value are measured using the exchange rate when fair value was determined.

On consolidation, the results of overseas operations are translated into Sterling at rates approximating to those ruling when the transactions took place. All assets and liabilities of overseas operations are translated at the rate ruling at the reporting date. Exchange differences arising on translating the opening net assets at opening rate and the results of overseas operations at actual rate are recognised in other comprehensive income.

For the year ended 31 December 2020

2. Accounting policies (continued)

2.4 Revenue

Revenue is recognised to the extent that it is probable that the economic benefits will flow to the group and the revenue can be reliably measured. Revenue is measured as the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes. The following criteria must also be met before revenue is recognised:

Rendering of services

Revenue from a contract to provide services is recognised in the period in which the services are provided in accordance with the stage of completion of the contract when all of the following conditions are satisfied:

- the amount of revenue can be measured reliably;
- it is probable that the group will receive the consideration due under the contract;
- the stage of completion of the contract at the end of the reporting period can be measured reliably; and
- the costs incurred and the costs to complete the contract can be measured reliably.

2.5 Operating leases: the group as lessee

Rentals paid under operating leases are charged to profit or loss on a straight line basis over the lease term.

Benefits received and receivable as an incentive to sign an operating lease are recognised on a straight line basis over the lease term, unless another systematic basis is representative of the time pattern of the lessee's benefit from the use of the leased asset.

2.6 Government grants

Grants are accounted under the accruals model as permitted by FRS 102. Grants of a revenue nature are recognised in profit or loss in the same period as the related expenditure.

2.7 Interest income

Interest income is recognised in profit or loss using the effective interest method.

2.8 Finance costs

Finance costs are charged to profit or loss over the term of the debt using the effective interest method so that the amount charged is at a constant rate on the carrying amount.

2.9 Pensions

Defined contribution pension plan

The group operates defined contribution plans for its employees. A defined contribution plan is a pension plan under which the group pays fixed contributions into a separate entity. Once the contributions have been paid the group has no further payment obligations.

The contributions are recognised as an expense in profit or loss when they fall due. Amounts not paid are shown in accruals as a liability in the Statement of financial position. The assets of the plan are held separately from the group in independently administered funds.

For the year ended 31 December 2020

2. Accounting policies (continued)

2.10 Current and deferred taxation

The tax expense for the year comprises current and deferred tax. Tax is recognised in profit or loss except that a charge attributable to an item of income and expense recognised as other comprehensive income or to an item recognised directly in equity is also recognised in other comprehensive income or directly in equity respectively.

The current income tax charge is calculated on the basis of tax rates and laws that have been enacted or substantively enacted by the reporting date in the countries where the company and the group operate and generate income.

Deferred tax balances are recognised in respect of all timing differences that have originated but not reversed by the reporting date, except that:

- The recognition of deferred tax assets is limited to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits;
- · Any deferred tax balances are reversed if and when all conditions for retaining associated tax allowances have been met; and
- Where they relate to timing differences in respect of interests in subsidiaries, associates, branches and joint ventures and the group can control the reversal of the timing differences and such reversal is not considered probable in the foreseeable future.

Deferred tax balances are not recognised in respect of permanent differences except in respect of business combinations, when deferred tax is recognised on the differences between the fair values of assets acquired and the future tax deductions available for them and the differences between the fair values of liabilities acquired and the amount that will be assessed for tax. Deferred tax is determined using tax rates and laws that have been enacted or substantively enacted by the reporting date.

2.11 Intangible assets

Goodwill

Goodwill represents the difference between amounts paid on the cost of a business combination and the acquirer's interest in the fair value of the group's share of its identifiable assets and liabilities of the acquiree at the date of acquisition. Subsequent to initial recognition, goodwill is measured at cost less accumulated amortisation and accumulated impairment losses. Goodwill is amortised on a straight line basis to the Consolidated statement of comprehensive income over its useful economic life.

Other intangible assets

Intangible assets are initially recognised at cost. After recognition, under the cost model, intangible assets are measured at cost less any accumulated amortisation and any accumulated impairment losses.

All intangible assets are considered to have a finite useful life. If a reliable estimate of the useful life cannot be made, the useful life shall not exceed ten years.

2.12 Tangible fixed assets

Tangible fixed assets under the cost model are stated at historical cost less accumulated depreciation and any accumulated impairment losses. Historical cost includes expenditure that is directly attributable to bringing the asset to the location and condition necessary for it to be capable of operating in the manner intended by management.

For the year ended 31 December 2020

2. Accounting policies (continued)

2.12 Tangible fixed assets (continued)

Depreciation is charged so as to allocate the cost of assets less their residual value over their estimated useful lives, using the straight-line method.

Depreciation is provided on the following basis:

Leasehold improvements

5 years Fixtures and fittings -

ŭ

2 years

Office equipment -

3 years

Computer equipment - 2 years

The assets' residual values, useful lives and depreciation methods are reviewed, and adjusted prospectively if appropriate, or if there is an indication of a significant change since the last reporting date.

Gains and losses on disposals are determined by comparing the proceeds with the carrying amount and are recognised in profit or loss.

2.13 Valuation of investments

Investments in associates are measured at cost less accumulated impairment.

Investments in listed company shares are remeasured to market value at each Statement of financial position date. Gains and losses on remeasurement are recognised in profit or loss for the period.

2.14 Debtors

Short term debtors are measured at transaction price, less any impairment. Loans receivable are measured initially at fair value, net of transaction costs, and are measured subsequently at amortised cost using the effective interest method, less any impairment.

2.15 Cash and cash equivalents

Cash is represented by cash in hand and deposits with financial institutions repayable without penalty on notice of not more than 24 hours. Cash equivalents are highly liquid investments that mature in no more than three months from the date of acquisition and that are readily convertible to known amounts of cash with insignificant risk of change in value.

In the Consolidated statement of cash flows, cash and cash equivalents are shown net of bank overdrafts that are repayable on demand and form an integral part of the group's cash management.

2.16 Creditors

Short term creditors are measured at the transaction price. Other financial liabilities, including bank loans, are measured initially at fair value, net of transaction costs, and are measured subsequently at amortised cost using the effective interest method.

For the year ended 31 December 2020

2. Accounting policies (continued)

2.17 Provisions for liabilities

Provisions are made where an event has taken place that gives the group a legal or constructive obligation that probably requires settlement by a transfer of economic benefit, and a reliable estimate can be made of the amount of the obligation. Provisions are charged as an expense to profit or loss in the year that the group becomes aware of the obligation, and are measured at the best estimate at the Statement of financial position date of the expenditure required to settle the obligation, taking into account relevant risks and uncertainties.

When payments are eventually made, they are charged to the provision carried in the Statement of financial position.

2.18 Financial instruments

The group only enters into basic financial instrument transactions that result in the recognition of financial assets and liabilities like trade and other debtors and creditors, loans from banks and other third parties, loans to related parties and investments in ordinary shares.

Investments in non-derivative instruments that are equity to the issuer are measured:

- at fair value with changes recognised in the Consolidated statement of comprehensive income if the shares are publicly traded or their fair value can otherwise be measured reliably;
- at cost less impairment for all other investments.

Financial assets that are measured at cost and amortised cost are assessed at the end of each reporting period for objective evidence of impairment. If objective evidence of impairment is found, an impairment loss is recognised in the Consolidated statement of comprehensive income.

Financial assets and liabilities are offset and the net amount reported in the Statement of financial position when there is an enforceable right to set off the recognised amounts and there is an intention to settle on a net basis or to realise the asset and settle the liability simultaneously.

For the year ended 31 December 2020

3. Judgements in applying accounting policies and key sources of estimation uncertainty

In the application of the group's accounting policies, the members are required to make judgements, estimates and assumptions about the carrying amounts of assets and liabilities that are not readily apparent from other sources.

The estimates and associated assumptions are based on historical experience and other factors that are considered to be relevant. Actual results may differ from these estimates.

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimate is revised if the revision affects only that period, or in the period of the revision and future periods if the revision affects both current and future periods.

In preparing the financial statements the members have made the following judgements:

Determining the valuation of the group's goodwill and contingent liabilities recognised on new business combinations. Factors taken into consideration in reaching a decision include the consideration paid and contingent consideration payable for the investment, the net assets on the date of the subsidiary being acquired and the viability and expected future performance of the subsidiary.

Determining the valuation of the group's other intangible assets recognised on new business combinations. Factors taken into consideration in reaching a decision include the estimate revenue growth obtained specifically from the intangible asset, consistent future tax rates and improved efficiencies obtained directly from the intangible asset being recognised.

Determining whether there are indicators of impairment of the group's intangible fixed assets. Factors taken into consideration in reaching a decision include the economic viability and expected future financial performance of the asset and where it is a component of a larger cash-generating unit, the viability and expected future performance of that unit.

Determining the valuation of the group's other provisions. Factors taken into consideration in reaching a decision include historically costs and expected future costs of the group.

4. Turnover

The whole of the turnover is attributable to the principal activity of the group.

Analysis of turnover by country of destination:

	2020	2019
	£	£
United Kingdom	347,292	48,645
Rest of Europe	491,223	-
Rest of the world	10,186,742	10,383,232
	11,025,257	10,431,877

For the year ended 31 December 2020

5. Other operating income

	2020	2019
	£	£
Other operating income	22,448	23,431
Sale of domain name	-	429,597
Government grants received	738,114	-
Amounts received from group undertakings	424,671	259,384
	1,185,233	712,412
6. Operating (loss)/profit		
The operating (loss)/profit is stated after charging:		
	2020	2019
	£	£
Amortisation	1,898,401	928,232
Depreciation	81,162	66,106
Exchange differences	72,559	214,407
Other operating lease rentals	374,671 =	344,920
7. Auditor's remuneration		
	2020	2019
	£	£
Fees payable to the group's auditor in respect of:		
Audit of the group's annual financial statements	22,000	7,500
Audit of the accounts of subsidiaries	11,500	5,250
Taxation compliance services	5,000	2,200
All other assurance services	6,750	-
All other services	10,100	550
	33,350	8,000

For the year ended 31 December 2020

8. Employees

Staff costs were as follows:

	Group 2020 £	Group 2019 £	Company 2020 £	Company 2019 £
	Ľ	I	ı	L
Staff salaries	6,758,588	5,403,342	1,041,48 9	836,456
Staff national insurance	732,588	669,351	116,273	85,744
Staff pension costs	119,581	100,179	21,581	14,768
	7,610,757	6,172,872	1,179,343	936,968

The average monthly number of employees, including the directors, during the year was as follows:

	Group 2020 No.	Group 2019 No.	Company 2020 No.	Company 2019 No.
Administrative	11	6	1	1
Support	36	21	6	4
Sales	29	22	6	5
Development	22	15	3	3
Marketing	4	4	-	-
Finance	2	2	-	-
	104		16	13

9. Directors' remuneration

During the year, directors received remuneration of £124,031 (2019 - £93,600).

10. Interest receivable

	2020 £	2019 £
Other interest receivable	221	7,484

12.

Notes to the financial statements

For the year ended 31 December 2020

11. Interest payable and similar expenses

	2020 £	2019 £
Bank interest payable	613	53
Loans from group undertakings	1,341,738	764,482
	1,342,351	764,535
Taxation		
	2020 £	2019 £
Foreign tax on income for the year	32,044	1,732
Factors affecting tax charge for the year		
The tax assessed for the year is higher than (2019 - higher than) the standard rate of corporation tax in differences are explained below:	ı the UK of 19% (20	19 - 19%). The
	2020 £	2019 £
(Loss)/profit on ordinary activities before tax	(2,254,492)	740,519
(Loss)/profit on ordinary activities multiplied by standard rate of corporation tax in the UK of 19% (2019 -19%)	(428,353)	140,699
Effects of:		
Non-tax deductible amortisation of goodwill and impairment	255,882	-
Expenses not deductible for tax purposes, other than goodwill amortisation and impairment	58,673	12,436
Utilisation of tax losses	-	(153,135)
Higher rate taxes on overseas earnings	32,044	1,732
Non-taxable income	(229,676)	-
Unrelieved tax losses carried forward	343,474	-
Total tax charge for the year	32,044	1,732

Factors that may affect future tax charges

On 10 June 2021, the Finance Bill 2021 received Royal Assent. The Bill confirms an increase in the corporation tax rate from 1 April 2023. From this date, the rate will taper from 19% for businesses with profits of less than £50,000 to 25% for businesses with profits over £250,000.

For the year ended 31 December 2020

13. Intangible assets

Group

	Development expenditure	Trademarks	Computer software	Goodwill	Total
	£	£	£	£	£
Cost					
At 1 January 2020	-	1,217,391	976,046	9,843,069	12,036,506
Additions	-	598,286	795,101	-	1,393,387
Additions arising from business combinations	2,296,975	-	573,606	7,328,128	10,198,709
At 31 December 2020	2,296,975	1,815,677	2,344,753	17,171,197	23,628,602
Amortisation					
At 1 January 2020	-	158,950	120,408	633,542	912,900
Charge for the year	186,401	155,177	628,800	928,023	1,898,401
At 31 December 2020	186,401	314,127	749,208	1,561,565	2,811,301
Net book value					
At 31 December 2020	2,110,574	1,501,550	1,595,545	15,609,632	20,817,301
At 31 December 2019		1,058,441	855,638	9,209,527	11,123,606

For the year ended 31 December 2020

14. Tangible fixed assets

Group

	Leasehold improvements	Fixtures and fittings	Office equipment	Computer equipment	Total
	•				
	£	£	£	£	£
Cost or valuation					
At 1 January 2020	101,427	158,516	34,743	565,169	859,855
Additions	-	5,220	622	45,707	5 1,549
Disposals	•	(3,659)	(1,531)	(8,730)	(13,920)
At 31 December 2020	101,427	160,077	33,834	602,146	897,484
Depreciation					
At 1 January 2020	15,880	115,425	15,487	510,594	65 7,38 6
Charge for the year	23,726	12,880	4,096	40,460	81,162
Disposals	•	(3,659)	(1,531)	(8,730)	(13,920)
At 31 December 2020	39,606	124,646	18,052	542,324	724,628
Net book value					
At 31 December 2020	61,821	35,431	<u>15,782</u>	59,822	172,856
At 31 December 2019	85,547	43,091	19,256	54,575	202,469

For the year ended 31 December 2020

14. Tangible fixed assets (continued)

Company

	Leasehold improvements	Fixtures and fittings	Total £
Cost or valuation	_	_	
At 1 January 2020	19,569	12,446	32,015
At 31 December 2020	19,569	12,446	32,015
Depreciation			
At 1 January 2020	4,484	3,145	7,629
Charge for the year	3,915	2,489	6,404
At 31 December 2020	8,399	5,634	14,033
Net book value			
At 31 December 2020	11,170	6,812	17,982
At 31 December 2019	15,085	9,301	24,386

15. Fixed asset investments

Company

	Investments in subsidiary companies
	£
Cost or valuation	
At 1 January 2020	1
At 31 December 2020	1

For the year ended 31 December 2020

Direct subsidiary undertakings

The following were direct subsidiary undertakings of the company:

Name	Registered office	Class of shares	Holding
ManageBac Inc.	919 North Market Street, Suite 950, Wilmington, DE 19801, USA	Ordinary	100%
Faria UK Holdco Limited	4th Floor 76 Watling Street, London EC4M 9BJ	,	100%
Faria UK Holdco II Limited	4th Floor 76 Watling Street, London EC4M 9BJ	Ordinary	100%
Faria UK Holdco III Limited	4th Floor 76 Watling Street, London EC4M 9BJ	Ordinary Ordinary	100%

Indirect subsidiary undertakings

The following were indirect subsidiary undertakings of the company:

Name	Registered office	Class of shares	Holding
Rubicon West LLC	121 SW Salmon St Ste 1200, Portland, OR 97204-2947, USA		100%
Dynamic Internet Solutions LLC	121 SW Salmon St Ste 1200, Portland, OR 97204-2947, USA	Ordinary Ordinary	100%
EveryBuddy Limited	4th Floor 76 Watling Street, London EC4M 9BJ	Orumary	100%
GEMS Pamoja Limited	4th Floor 76 Watling Street, London EC4M 9BJ	Ordinary	80%
Pamoja Education Limited	4th Floor 76 Watling Street, London EC4M 9BJ	Ordinary	80%
•	•	Ordinary	
Oxford Study Courses Limited	4th Floor 76 Watling Street, London EC4M 9BJ	Ordinary	80%
Oxford Study Courses (Australia) Pty Limited	Level 1, 123 Camberwell Road, Hawthorn East, Victoria, Australia	Ordinary	80%
Oxford Study Courses Inc.	44 School Street, Suite 325, Boston, MA 02108, USA	,	80%
Hsquared Education GmbH	Auenstrasse 100, 80469, Munich, Germany	Ordinary	80%
Faria Systems Limited	2504 Universal Trade Centre, 3 Arbuthnot Road, Central,	Ordinary	100%
, and dystema aminted	Hong Kong	Ordinary	100%

For the year ended 31 December 2020

16. Debtors

		Group 2020	Group 2019	Company 2020	Company 2019
		£	£	£	£
	Amounts owed by group undertakings		- .	13,991,988	14,483,801
		Group	Group	Company	Company
		2020	2019	2020	2019
		£	£	£	£
	Trade debtors	1,110,130	1,050,035	-	-
	Amounts owed by group undertakings	6,772,132	4,002,758	3,116,195	779,749
	Other debtors	299,868	64,734	23,385	20,639
	Prepayments and accrued income	402,436	241,685	10,749	48,417
	Tax recoverable	1,326	23,043	-	-
		8,585,892	5,382,255	3,150,329	848,805
17.	Current asset investments				
				Group	Group
				2020	2019
				£	£
	Listed investments		:	2,936,300	
18.	Cash and cash equivalents				
10.	Casii anu casii equivalents				
		Group 2020	Group 2019	Company 2020	Company 2019
		£	£	£	£
	Cash at bank and in hand	4,589,558	2,487,712	67,790	117,542

For the year ended 31 December 2020

19. Creditors: amounts falling due within one year

	Group	Group	Company	Company
	2020 £	2019 £	2020 £	2019 £
Trade creditors	572,049	168,933	34,059	32,665
Amounts owed to group undertakings	6,617,620	2,700,103	1,267,429	230,301
Corporation tax	71	-	-	-
Other taxation and social security	35,105	58,387	38,487	33,350
Other creditors	1,608,568	751,263	61,282	55,642
Accruals and deferred income	8,304,947	6,433,772	87,160	80,904
	17,138,360	10,112,458	1,488,417	432,862

Included within other creditors is incentive consideration totalling £376,149 (2019 - £nil). This consideration is contingent on the OSC Study app reaching certain milestones as defined in the Share Purchase Agreement held with the previous shareholders of Hsquared GmbH. The consideration is management's best estimate for the contingent consideration as at 31 December 2020.

20. Creditors: amounts falling due after more than one year

	Group	Group	Company	Company
	2020	2019	2020	2019
	£	İ	ī	£
Amounts owed to group undertakings	9,627,062	-	1,583,482	-
Other creditors	8,963,469 	5,870,436		
	18,590,531	5,870,436	1,583,482	

Other creditors consist of additional contributions payable to previous shareholders of the subsidiaries of the company.

21. Deferred taxation

At end of year

Arising on business combination

Group

2020 £
(7,961)
(7,961)

For the year ended 31 December 2020

21. Deferred taxation (continued)

The deferred taxation balance is made up as follows:

Group 2020

Tax losses carried forward (7,961)

(7,961)

22. Provisions

Group

Dilapidation provision

£

Arising on business combinations

72,362

At 31 December 2020

72,362

The dilapidation provision represents the future estimated costs expected to be incurred exit of the lease premises upon the lease expiry date

23. Share capital

2020 2019

£

18,076

£

Allotted, called up and fully paid 18,076 (2019 - 18,076) Ordinary shares of £1.00 each

18,076

For the year ended 31 December 2020

24. Reserves

Share premium account

The share premium comprises amounts paid in excess of the value of share capital paid.

Foreign exchange reserve

The foreign exchange reserve comprises translation differences arising from the translation of financial statements of the group's foreign entities into sterling (\pounds) .

Other reserves

The other reserves comprise of movements in the investments with the company's subsidiaries which have been effected post acquisition.

Profit and loss account

Includes all current and prior period retained profits and losses.

25. Pension commitments

The group operates a defined contributions pension scheme. The assets of the scheme are held separately from those of the group in independently administered funds. The pension cost charge represents contributions payable by the group to the fund and amounted to £119,581 (2019 - £100,179). Contributions totalling £98,195 (2019 - £79,532) were payable to the fund at the reporting date and are inducted in creditors.

26. Commitments under operating leases

At 31 December 2020 the group and the company had future minimum lease payments due under non-cancellable operating leases for each of the following periods:

	Group 2020 £	Group 2019 £	Company 2020 £	Company 2019 £
Not later than 1 year	424,369	370,936	27,000	15,164
Later than 1 year and not later than 5 years	185,295	471,199	42,016	-
Later than 5 years	-	-	-	-
	609,664	842,135	69,016	15,164

For the year ended 31 December 2020

27. Related party transactions

During the year, the group incurred recharges of £5,758 (2019 - £nil) with other members of the group headed by Faria Education Group Limited ('FEG').

As at 31 December 2020, £1,455,938 (2019 - £211,425 due to other members) was due from other members of the group headed by FEG. The transactions disclosed have been made with other members of the group headed by FEG which are not wholly owned members of FEG. The group has taken advantage of the exemption under FRS 102 Section 33 in relation to disclosing transactions with other members which are wholly owned by the group headed by FEG.

During the year, key management received remuneration of £556,954 (2019 - £259,100).

28. Post balance sheet events

On 23 February 2021, the group acquired 100% of the share capital of Oxford Digital Learning Limited and Wolsey Hall Oxford International Limited.

On 26 February 2021, 93,000,000 shares in Schrole Group Limited ('Schrole') were cancelled. This has resulted in the group's shareholding in Schrole to increase from 18.50% to 19.79%.

In December 2021, the group acquired 20% of the share capital of GEMS Pamoja Limited, increasing the group's shareholding in GEMS Pamoja Limited from 80% to 100%. The consideration payable was \$6.1m and contingent and deferred consideration from an earlier acquisition were waived. The net financial impact was \$1.642m.

29. Controlling party

At 31 December 2020 the immediate parent company was Faria Education Limited (a Hong Kong Limited company) ('FEHK') and the ultimate parent company was Faria Education Group Limited ('FEG'), a company incorporated in the British Virgin Islands. The ultimate controlling party is Mr T Walker Cheng-De King by virtue of his controlling interest in FEG.

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