REGISTERED NUMBER: 09967423 (England and Wales)

Financial Statements for the Period 25 January 2016 to 31 January 2017

for

AMS Marketing Limited

Contents of the Financial Statements
for the Period 25 January 2016 to 31 January 2017

AMS Marketing Limited

Company Information
for the Period 25 January 2016 to 31 January 2017

DIRECTOR:	E Bols
REGISTERED OFFICE:	116 South Coast Road Peacehaven East Sussex BN10 9SP
REGISTERED NUMBER:	09967423 (England and Wales)
ACCOUNTANTS:	Atkinsons Chartered Accountants Palmeira Avenue Mansions 19 Church Road Hove East Sussex BN3 2FA

Balance Sheet
31 January 2017

	Notes	£	£
FIXED ASSETS			
Tangible assets	4		1,990
CURRENT ASSETS			
Prepayments and accrued income		2,296	
Cash at bank		7,745	
		10,041	
CREDITORS			
Amounts falling due within one year	5	8,149	
NET CURRENT ASSETS			1,892
TOTAL ASSETS LESS CURRENT LIABILITIES			3,882
CREDITORS			
Amounts falling due after more than one year	6		(1,927)
PROVISIONS FOR LIABILITIES			(398)
NET ASSETS			1,557
CAPITAL AND RESERVES			
Called up share capital			100
Retained earnings	7		1,457
SHAREHOLDERS' FUNDS			1,557

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the period ended 31 January 2017.

The members have not required the company to obtain an audit of its financial statements for the period ended 31 January 2017 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

(a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and

(b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

continued...

Balance Sheet - continued
31 January 2017

The financial statements have been prepared and delivered in accordance with the provisions of Part 15 of the Companies Act 2006 relating to small companies.

In accordance with Section 444 of the Companies Act 2006, the Income Statement has not been delivered.

The financial statements were approved by the director on 14 September 2017 and were signed by:

E Bols - Director

1. STATUTORY INFORMATION

AMS Marketing Limited is a private company, limited by shares , registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

2. ACCOUNTING POLICIES

Basis of preparing the financial statements
These financial statements have been prepared in accordance with the provisions of Section 1A "Small Entities" of Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

Turnover
Turnover is measured at the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes.

Tangible fixed assets
Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Fixtures and fittings	- 25% on reducing balance
Computer equipment	- 25% on reducing balance

Taxation
Taxation for the period comprises current and deferred tax. Tax is recognised in the Income Statement, except to the extent that it relates to items recognised in other comprehensive income or directly in equity.

Current or deferred taxation assets and liabilities are not discounted.

Current tax is recognised at the amount of tax payable using the tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

Deferred tax
Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Timing differences arise from the inclusion of income and expenses in tax assessments in periods different from those in which they are recognised in financial statements. Deferred tax is measured using tax rates and laws that have been enacted or substantively enacted by the period end and that are expected to apply to the reversal of the timing difference.

Unrelieved tax losses and other deferred tax assets are recognised only to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits.

3. EMPLOYEES AND DIRECTORS

The average number of employees during the period was 3 .

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4. **TANGIBLE FIXED ASSETS**

	Fixtures and fittings £	Computer equipment £	Totals £
COST			
Additions	365	2,288	2,653
At 31 January 2017	365	2,288	2,653
DEPRECIATION			
Charge for period	91	572	663
At 31 January 2017	91	572	663
NET BOOK VALUE			
At 31 January 2017	274	1,716	1,990

5. **CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	£
Trade creditors	3,685
Taxation and social security	3,464
Other creditors	1,000
	8,149

6. **CREDITORS: AMOUNTS FALLING DUE AFTER MORE THAN ONE YEAR**

	£
Other creditors	1,927

7. **RESERVES**

	Retained earnings £
Profit for the period	1,457
At 31 January 2017	1,457

8. **RELATED PARTY DISCLOSURES**

Included in other creditors is £1,926 which is owed to Mr E Bols, the director and the shareholder of the company. This loan is provided on an interest free basis and is repayable on demand.

No other transactions with related parties were undertaken such as are required to be disclosed under Section 1A Small Entities of Financial Reporting Standard 102.