

SPORT MAISON LIMITED (THE "COMPANY")

WRITTEN RESOLUTIONS OF THE COMPANY

PURSUANT TO SECTION 288 OF THE COMPANIES ACT 2006

The directors of the Company propose that the following written resolutions be passed by the Company.

SPECIAL RESOLUTION

THAT:

1. The regulations contained in the document supplied to the members of the Company with this resolution be adopted as the articles of association of the Company in substitution for and to the entire exclusion of the existing articles of association.

ORDINARY RESOLUTION

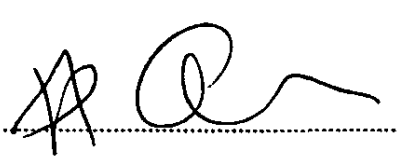
THAT:

2. The Company be authorised to issue and allot 80,353 ordinary shares of 0.001 each in the capital of the Company.

Members of the Company who are eligible members because they are entitled to vote on the resolutions on the circulation date (that is the first date on which copies of the resolutions are sent to members, being 13 November 2018) should sign and date below to signify their agreement to the resolutions and return the signed document by hand or by post to Sport Maison Limited, 71-75 Shelton Street, London WC2H 9JQ or send a copy by email to olly@maisonsport.com.

These resolutions must be passed by the requisite majority by the end of the period of 28 days beginning with the circulation date otherwise it will lapse.

Agreed

Signed 

Name of registered holder Anthony Cross

Date 14 November 2018



SPORT MAISON LIMITED (THE "COMPANY")

WRITTEN RESOLUTIONS OF THE COMPANY

PURSUANT TO SECTION 288 OF THE COMPANIES ACT 2006

The directors of the Company propose that the following written resolutions be passed by the Company.

SPECIAL RESOLUTION

THAT:

1. The regulations contained in the document supplied to the members of the Company with this resolution be adopted as the articles of association of the Company in substitution for and to the entire exclusion of the existing articles of association.

ORDINARY RESOLUTION

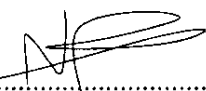
THAT:

2. The Company be authorised to issue and allot 80,353 ordinary shares of 0.001 each in the capital of the Company.

Members of the Company who are eligible members because they are entitled to vote on the resolutions on the circulation date (that is the first date on which copies of the resolutions are sent to members, being 13 November 2018) should sign and date below to signify their agreement to the resolutions and return the signed document by hand or by post to Sport Maison Limited, 71-75 Shelton Street, London WC2H 9JQ or send a copy by email to olly@maisonsport.com.

These resolutions must be passed by the requisite majority by the end of the period of 28 days beginning with the circulation date otherwise it will lapse.

Agreed

Signed 

Name of registered holder Nicholas Robinson.....

Date 14 November 2018

SATURDAY

A06

A7XØJYRN
12/01/2019
COMPANIES HOUSE

#321

SPORT MAISON LIMITED (THE "COMPANY")

WRITTEN RESOLUTIONS OF THE COMPANY

PURSUANT TO SECTION 288 OF THE COMPANIES ACT 2006

The directors of the Company propose that the following written resolutions be passed by the Company.

SPECIAL RESOLUTION

THAT:

1. The regulations contained in the document supplied to the members of the Company with this resolution be adopted as the articles of association of the Company in substitution for and to the entire exclusion of the existing articles of association.

ORDINARY RESOLUTION

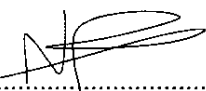
THAT:

2. The Company be authorised to issue and allot 80,353 ordinary shares of 0.001 each in the capital of the Company.

Members of the Company who are eligible members because they are entitled to vote on the resolutions on the circulation date (that is the first date on which copies of the resolutions are sent to members, being 13 November 2018) should sign and date below to signify their agreement to the resolutions and return the signed document by hand or by post to Sport Maison Limited, 71-75 Shelton Street, London WC2H 9JQ or send a copy by email to olly@maisonsport.com.

These resolutions must be passed by the requisite majority by the end of the period of 28 days beginning with the circulation date otherwise it will lapse.

Agreed

Signed

Name of registered holderNicholas Robinson.....

Date14 November 2018.....

SATURDAY

A06

A7XØJYRN
12/01/2019
COMPANIES HOUSE

#321

SPORT MAISON LIMITED (THE "COMPANY")

WRITTEN RESOLUTIONS OF THE COMPANY

PURSUANT TO SECTION 288 OF THE COMPANIES ACT 2006

The directors of the Company propose that the following written resolutions be passed by the Company.

SPECIAL RESOLUTION

THAT:

1. The regulations contained in the document supplied to the members of the Company with this resolution be adopted as the articles of association of the Company in substitution for and to the entire exclusion of the existing articles of association.

ORDINARY RESOLUTION

THAT:

2. The Company be authorised to issue and allot 80,353 ordinary shares of 0.001 each in the capital of the Company.

Members of the Company who are eligible members because they are entitled to vote on the resolutions on the circulation date (that is the first date on which copies of the resolutions are sent to members, being 13 November 2018) should sign and date below to signify their agreement to the resolutions and return the signed document by hand or by post to Sport Maison Limited, 71-75 Shelton Street, London WC2H 9JQ or send a copy by email to olly@maisonsport.com.

These resolutions must be passed by the requisite majority by the end of the period of 28 days beginning with the circulation date otherwise it will lapse.

Agreed

Signed 

Name of registered holder Aaron Tipping

Date 14 November 2018

SATURDAY

A06

A7XØJYRV
12/01/2019
COMPANIES HOUSE

#322

SPORT MAISON LIMITED (THE "COMPANY")

WRITTEN RESOLUTIONS OF THE COMPANY

PURSUANT TO SECTION 288 OF THE COMPANIES ACT 2006

The directors of the Company propose that the following written resolutions be passed by the Company.

SPECIAL RESOLUTION

THAT:

1. The regulations contained in the document supplied to the members of the Company with this resolution be adopted as the articles of association of the Company in substitution for and to the entire exclusion of the existing articles of association.

ORDINARY RESOLUTION

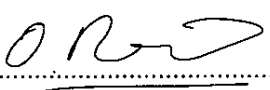
THAT:

2. The Company be authorised to issue and allot 80,353 ordinary shares of 0.001 each in the capital of the Company.

Members of the Company who are eligible members because they are entitled to vote on the resolutions on the circulation date (that is the first date on which copies of the resolutions are sent to members, being 13 November 2018) should sign and date below to signify their agreement to the resolutions and return the signed document by hand or by post to Sport Maison Limited, 71-75 Shelton Street, London WC2H 9JQ or send a copy by email to olly@maisonsport.com.

These resolutions must be passed by the requisite majority by the end of the period of 28 days beginning with the circulation date otherwise it will lapse.

Agreed

Signed 

Name of registered holder Oliver Robinson

Date 14 November 2018

SATURDAY

A06

A7XØJYS3
12/01/2019
COMPANIES HOUSE

#323

THE COMPANIES ACT 2006

PRIVATE COMPANY LIMITED BY SHARES

NEW

ARTICLES OF ASSOCIATION

of

SPORT MAISON LIMITED (the "Company")

(Adopted by special resolution passed on 14th November 2018)

1. DEFINITIONS AND INTERPRETATION

The definitions and interpretation provisions set out in Article 18 apply in these Articles.

2. MODEL ARTICLES

The Model Articles apply to the Company, except to the extent they are modified or excluded by or are inconsistent with these Articles.

3. SHARE CAPITAL

- 3.1 **Two classes of shares.** The Company has two classes of shares, namely ordinary shares of £0.001 each and Deferred Shares of £0.001 each.
- 3.2 **Directors' authority to issue new shares.** The directors have the authority to issue new shares in the Company. They also have the authority to grant rights to subscribe for, or convert any security into, shares in the Company. These authorities are not subject to any maximum number of shares which may be issued, or over which rights may be granted.
- 3.3 **Pre-emption rights.** The directors' authority under Article 3.2 is subject to the pre-emption rights in favour of shareholders contained in Article 4.
- 3.4 **Disapplication of statutory pre-emption rights.** The statutory pre-emption rights contained in sections 561 and 562 of the Act shall not apply to an issue of equity securities (as defined in section 560(1) of the Act) made by the directors. The pre-emption rights set out in Article 4 shall apply instead.
- 3.5 **Lien.** The Company shall have a first and paramount lien on every share, whether or not a fully paid share, for all moneys, whether presently payable or not, payable or otherwise owing by the holder of such share, or any Associate of such holder, to the Company or any other member of the Group. The directors may at any time declare any share to be wholly

or in part exempt from the provisions of this Article 3.5. The Company's lien on a share shall extend generally as described above as well as to any amount payable in respect of it.

3.6 **Surrender of shares.** A shareholder may surrender any share in lieu of forfeiture where the share is nil paid or partly paid and has not yet been called but which the shareholder notifies the directors he does not wish to pay up. Such share may be offered for surrender by the shareholder on terms that the Company waives all moneys payable in respect of such share and all interest on such moneys and the directors may accept the surrender on those terms but will not be obliged to do so.

3.7 **Purchase of own shares with cash.** The Company may make a purchase of its own shares with cash under section 692(1)(b) of the Act.

4. PRE-EMPTION RIGHTS IN RESPECT OF NEW ISSUES OF SHARES

4.1 **Pre-emption rights.** If the directors wish to issue any new shares in the Company after the date of adoption of these Articles they must first offer them to the shareholders in accordance with this Article 4. However, the offer shall not be made to any shareholder who has served, or is deemed to have served, a Transfer Notice which is then in its Active Period and any Associate of that shareholder.

4.2 **Terms of the offer.** The new shares must be offered to the shareholders in proportion (as nearly as possible) to the numbers of shares already held by them. The offer must be at the same price and on the same terms for each shareholder. A shareholder may accept all or part of his proportionate entitlement.

4.3 **Notice of the offer.** The offer must be made to each shareholder by notice specifying the price per share, the number of shares offered and the proportionate entitlement of the shareholder. The notice must also set a period of between 14 and 28 days within which the offer must be accepted ("Acceptance Period").

4.4 **Issue of the shares.** After the end of the Acceptance Period the directors shall promptly issue the shares to those shareholders who have accepted them, subject to payment of the price.

4.5 **Shares not taken up.** Any shares not accepted pursuant to the offer, or not capable of being so offered except by way of fractions, may be issued to any person at the discretion of the directors. This may include a shareholder who wishes to take more than his proportionate entitlement. However, such shares shall not be issued to any person on terms more favourable than the terms on which they were offered to the shareholders.

4.6 **No assignment or renunciation.** No new shares shall be issued on terms that the right to take up the shares can be assigned to or renounced in favour of another person. No person entitled to the issue of any shares may direct that such shares be issued to any other person.

4.7 **New subscription and conversion rights are also covered by this Article.** A reference to the issue of shares in the above provisions of this Article 4 includes the grant by the directors of a right to subscribe for, or convert any securities into, shares in the Company. However, such a reference does not include the subsequent issue of any shares pursuant to such a right. This Article 4 will apply accordingly.

- 4.8 **Rights of holders of existing subscription and conversion rights.** If under the terms of any right to subscribe for, or convert securities into, shares in the Company, a person is entitled to receive any offer made pursuant to this Article 4 as if that person had exercised his right in full prior to the making of the offer then the offer shall be extended to that person accordingly. This will only apply to a right which was granted lawfully and not made in contravention of any agreement binding on the Company.
- 4.9 **Forfeited and surrendered shares.** The provisions of this Article 4 will apply to any share which the directors decide to forfeit (or accept a surrender of) and re-allot under any of the powers contained in the Model Articles.
- 4.10 **Waiver.** The provisions of this Article 4 may be waived, disapplied, modified, suspended or relaxed in whole or in part in any particular case by a Shareholders' Special Consent.

5. RESTRICTIONS ON DISPOSING OF SHARES OR INTERESTS IN THEM

- 5.1 **General restriction.** A shareholder must not sell, transfer or dispose of any of his shares, or any interest in them, or create or permit to exist any charge, lien or encumbrance over any of his shares or any interest in them, or agree to do any of the above whether conditionally or unconditionally. This is subject to the exceptions set out in Article 5.2.
- 5.2 **Exceptions.** The exceptions are:
- 5.2.1 a transfer of shares which is required or permitted by Article 6 (pre-emption rights on transfers of shares);
 - 5.2.2 a transfer of shares which is required or permitted by Article 10 (drag along right) or Article 11 (tag along right); or
 - 5.2.3 a transfer which is permitted by Article 12 (permitted transfers of shares); or
 - 5.2.4 a sale of shares to the Company itself pursuant to and in accordance with sections 690 to 724 (inclusive) of the Act.
- 5.3 **Obligation to transfer whole legal and beneficial interest.** An obligation to transfer any share pursuant to any provision of these Articles is an obligation to transfer the whole of the legal and beneficial title to such share free from all charges, liens and encumbrances and other third party rights and together with all rights, title and interest in such share in existence at the date of transfer and which may arise afterwards. A shareholder must not do anything which would be inconsistent with or which would prevent the shareholder from complying with this obligation.
- 5.4 **Entitlement of directors to refuse to register transfers.** The directors may refuse to register the transfer of any share:
- 5.4.1 in accordance with the discretions vested in them pursuant to article 63 of the Model Articles;
 - 5.4.2 to a person who is, or whom the directors reasonably believe to be, under 18 years of age or who does not have, or whom the directors reasonably believe does not have, the legal capacity freely to dispose of any share without restriction or court approval;

- 5.4.3 if they have reasonable grounds for believing that such share will or may be transferred to or become beneficially owned by a person, or an Associate of a person, carrying on business in competition with any business at the relevant time being carried on by a member of the Group;
- 5.4.4 if the transferee fails to execute a deed of adherence in connection with that transfer as required by Article 13;
- 5.4.5 if the transferor fails to comply with any information request under Article 5.5 in connection with the transfer;

and any right to transfer a share under these Articles shall be subject to this Article 5.4.

- 5.5 **Information.** For the purpose of ensuring compliance with any provision of these Articles in connection with a transfer or proposed transfer of a share or an interest in a share, the directors may from time to time require any shareholder to provide to the Company such information and evidence as the directors may reasonably think fit regarding any matter which they may deem relevant for such purposes.
- 5.6 **Directors to register transfers.** Except as provided in Article 5.4 or as required by law, the directors must register the transfer of a share which is required or permitted by any provision of these Articles.

6. DEFERRED SHARES

- 6.1 Subject to the Act, any Deferred Shares may be purchased by the Company at any time at its option for the aggregate sum of one penny for all the Deferred Shares registered in the name of any holder(s) without obtaining the sanction of the holder(s).
- 6.2 The allotment or issue of Deferred Shares or the conversion or re-designation of shares into Deferred Shares shall be deemed to confer irrevocable authority on the Company at any time after their allotment, issue, conversion or re-designation, without obtaining the sanction of such holder(s), to:
 - 6.2.1 appoint any person to execute any transfer (or any agreement to transfer) of such Deferred Shares to such person(s) as the Company may determine (as nominee or custodian thereof or otherwise), including (subject to the Act) to the Company itself, in any such case for a price being not more than an aggregate sum of one penny for all the Deferred Shares registered in the name of such holder(s); and/or
 - 6.2.2 receive the consideration for such a transfer or purchase (and give a good discharge for it) and hold the same on trust for the transferor(s); and/or
 - 6.2.3 give, on behalf of such holder(s), consent to the cancellation of such Deferred Shares; and/or
 - 6.2.4 retain the certificate(s) (if any) in respect of such Deferred Shares pending the transfer, cancellation and/or purchase thereof.
- 6.3 No Deferred Share may be transferred without the prior consent of the Board.
- 6.4 The Deferred Shares shall not entitle the holders of them to receive notice of, to attend, to speak or to vote at any general meeting of the Company nor to receive or vote on, or

otherwise constitute an eligible member for the purpose of, proposed written resolutions of the Company.

- 6.5 The Deferred Shares shall not be entitled to any economic rights other than a right to Liquidation Proceeds as defined in Article 15.1.1.

7. PRE-EMPTION RIGHTS ON TRANSFERS OF SHARES

- 7.1 **Pre-emption rights.** A shareholder who proposes to transfer all or any of the shares in the Company held by him ("Proposing Transferor") must first offer such shares ("Transfer Shares") for sale to the other shareholders in accordance with this Article 6. To the extent that the Transfer Shares are not taken up by the other shareholders, they may be dealt with in accordance with the remaining provisions of this Article 6.
- 7.2 **Exempt transfers.** An offer under Article 7.1 is not required in respect of a proposed transfer or sale of shares of a type described in Article 5.2.2, Article 5.2.3 or Article 5.2.4.
- 7.3 **Transfer Notice and share certificates.** The Proposing Transferor must give notice in writing ("Transfer Notice") to the Company that he wishes to transfer the Transfer Shares. The Company (acting by the directors) will be the Proposing Transferor's agent for the sale of the Transfer Shares in accordance with this Article 6. Once given, a Transfer Notice cannot be revoked. The Proposing Transferor must deliver to the Company the share certificate(s) in respect of the Transfer Shares (or a customary indemnity in respect of any lost certificate(s)) at the same time as giving a Transfer Notice.
- 7.4 **Notice to shareholders.** Within 7 days after the receipt of a Transfer Notice, the directors must serve notice on all the shareholders, except the Proposing Transferor, notifying them that the Transfer Notice has been given. In the case of a Transfer Notice deemed to be given under Article 8, or deemed to be given under any Shareholders' Agreement that is binding on the Proposing Transferor, the directors must within 7 days after the deemed giving of the Transfer Notice serve notice on all the shareholders, including the Proposing Transferor, notifying them that the Transfer Notice has been deemed to have been given. For the purposes of this Article 6, a Proposing Transferor includes a shareholder who is deemed to have given a Transfer Notice as described above.
- 7.5 **Offer Price.** The Transfer Shares will be offered at the "Offer Price". This means such sum per Transfer Share as may be agreed between the Proposing Transferor and the directors as representing the fair market value of the Transfer Shares. However, if the Proposing Transferor and the directors cannot reach agreement for any reason within 14 days after the service of the notice under Article 7.4, the Offer Price will be decided by experts appointed under Article 7.6. This is subject to Article 8.10 (adjustment of Offer Price in the case of a Bad Leaver). Either the Proposing Transferor or the directors may request an appointment under Article 7.6.
- 7.6 **Experts.** "Experts" means an independent firm or other entity capable of acting as the Company's auditors, but not being the Company's auditors. The Experts will be appointed by agreement between the Proposing Transferor and the directors. However, if they fail to agree on an appointment within 14 days after a particular appointment is proposed by either the Proposing Transferor or the directors, the Experts will be selected by the President (or, if he is unavailable for any reason, the next most senior available officer) from time to time of the Institute of Chartered Accountants in England and Wales. If he shall be unable or

unwilling to make a selection, then the selection will be made by the High Court of Justice in England. Either the Proposing Transferor or the directors may apply for such a selection to be made.

- 7.7 **Referral to Experts.** The Company must refer the valuation of the Transfer Shares to the Experts promptly after the selection of the Experts. The Company will use all reasonable endeavours to ensure that the Experts reach their decision as soon as possible after such referral. The Experts will act as experts and not as arbitrators and their decision will, in the absence of manifest error, be final and binding.
- 7.8 **Costs of the Experts.** The costs and expenses of the Experts, and of their appointment, will be borne by the Company unless the Offer Price decided by the Experts is the same as, or within three per cent of, that (if any) which the directors had notified to the Proposing Transferor in writing as being in their opinion the appropriate Offer Price, in which event such costs and expenses will be borne by the Proposing Transferor.
- 7.9 **Basis of valuation by the Experts.** The Experts will decide and certify the fair market value of the Transfer Shares as at the date of the Transfer Notice as between a willing buyer and a willing seller having regard to the fair value of the business of the Company and its subsidiaries (if any) as a going concern. The value of the Transfer Shares will not be enhanced or discounted because the Transfer Shares carry or do not carry any degree of control over the Company. However, a different basis of valuation may be used if the Proposing Transferor and the directors agree in writing to this.
- 7.10 **Offer to shareholders.** Within 7 days after the Offer Price has been agreed or decided, the Company will offer the Transfer Shares at the Offer Price to the shareholders in proportion (as nearly as possible) to the numbers of shares held by them. However, the offer must not be made to the Proposing Transferor, any Associate of the Proposing Transferor, any shareholder who has served or is deemed to have served a Transfer Notice which is then in its Active Period or any Associate of that shareholder. The offer must be made in writing specifying the number of shares offered ("Proportionate Entitlement"). It must be accompanied by a form of application for use by the shareholder in applying for his Proportionate Entitlement and for any Transfer Shares in excess of his Proportionate Entitlement which he is willing to purchase. The offer must be open for acceptance for 21 days from the date of its despatch ("Offer Period").
- 7.11 **Allocation and excess entitlements.** At the end of the Offer Period, the directors will allocate the Transfer Shares as follows:
- 7.11.1 to each shareholder who has agreed to purchase Transfer Shares ("Purchasing Shareholder"), there shall be allocated his Proportionate Entitlement or such lesser number of Transfer Shares for which he may have applied;
- 7.11.2 to the extent that any shareholder has applied for less than his Proportionate Entitlement, the excess will be allocated (as nearly as possible) in proportion to the numbers of shares held by the shareholders who have applied for any part of such excess, but the allocation must not result in any shareholder being allocated more Transfer Shares than he has applied for (any remaining excess being apportioned by applying this Article 7.11.2 without taking account of such shareholder).

7.12 **Right for the directors to nominate a preferred purchaser (including the Company) for shares not taken up by shareholders.** If all the Transfer Shares are not accepted by a Purchasing Shareholder or Purchasing Shareholders, the directors may, within 14 days after the expiry of the Offer Period ("Nomination Period"), nominate any person or persons, which may include the Company, to purchase some or all of the Transfer Shares which have not been allocated to a Purchasing Shareholder. However, no such person will be entitled to be nominated unless:

7.12.1 he shall be obliged to purchase the Transfer Shares in respect of which he is so nominated no later than if he had been a Purchasing Shareholder and at the Offer Price; or

7.12.2 in the case of the Company being nominated, the conditions set out in Article 7.13 have been satisfied.

7.13 **Conditions for the Company to be nominated.** The conditions referred to in Article 7.12.2 are that:

7.13.1 a resolution must have been passed, or a shareholders' written resolution must have been signed, in either case approving in accordance with the Act the terms of a proposed share purchase agreement for the purchase by the Company of the Transfer Shares in respect of which it is so nominated from the Proposing Transferor;

7.13.2 under the terms of the proposed share purchase agreement, the Company would be obliged to purchase the Transfer Shares in respect of which it is so nominated no later than if it had been a Purchasing Shareholder and at the Offer Price;

7.13.3 the proposed share purchase agreement when executed would impose no obligations on the Proposing Transferor other than to sell the relevant Transfer Shares to the Company and to the effect that they will be so sold with full title guarantee and free from any encumbrances and third party rights and with all rights attaching to them at the time the agreement is executed;

7.13.4 the proposed share purchase agreement complies with and its terms are consistent with the requirements of sections 690 to 724 (inclusive) of the Act; and

7.13.5 the directors must have resolved that the share purchase agreement be executed by the Company.

Subject to, and immediately following, the Company being nominated and satisfaction of all the conditions set out in this Article 7.13, the Company and the Proposing Transferor must execute the proposed share purchase agreement ("Buy Back Agreement").

7.14 **Notice of allocation of shares.** Within 7 days after the expiry of the Offer Period or, if all the Transfer Shares are not accepted by a Purchasing Shareholder or Purchasing Shareholders, the expiry of the Nomination Period, the directors will notify the Proposing Transferor and all Purchasing Shareholders of the details of the applications which have been made, of the allocations made as between Purchasing Shareholders and of the person or persons nominated under Article 7.12 (each a "Nominated Person") and those Transfer Shares which each such person is obliged to purchase.

- 7.15 **Sale at Offer Price.** Any sale of shares made pursuant to this Article 6 to a Purchasing Shareholder or a Nominated Person shall be at the Offer Price. If, in determining the Offer Price, there was taken into account any entitlement to any dividend which has been paid prior to the date on which the transfer is registered then the Proposing Transferor shall be liable to account to the transferee for the amount of the dividend and the transferee, when making payment for such shares, may set-off such amount against the Offer Price payable.
- 7.16 **Completion of the sale.** The Proposing Transferor must, upon payment of the Offer Price, transfer to each Purchasing Shareholder and to each Nominated Person those Transfer Shares which such person is obliged to purchase and to deliver, if he has not already done so, the relative share certificates (or a customary indemnity in respect of any lost certificates). Such payment shall be deemed to be made validly if it is made to the Company to be held in trust for the Proposing Transferor against delivery of such transfers and share certificates (or indemnity). In the case of Transfer Shares the subject of a Buy Back Agreement, completion of the sale and purchase of such Transfer Shares will take place in accordance with the terms of the Buy Back Agreement.
- 7.17 **Right for Proposing Transferor to sell to a third party any shares not taken up.**
- 7.17.1 If all the Transfer Shares are not accepted by a Purchasing Shareholder or Purchasing Shareholders or by a Nominated Person or Nominated Persons, the Proposing Transferor may, within 60 days after the date on which he received notice under Article 7.14, transfer all, but not some only, of the Transfer Shares which have not been accepted to one or more persons, other than a shareholder or any Associate of a shareholder, on a bona fide sale at a price per Transfer Share not less than the Offer Price (after deduction, where appropriate, of any dividend or other distribution to be retained by the Proposing Transferor). This is subject to Article 7.17.2, Article 5.4 (directors' right to refuse to register transfers) and Article 11 (tag along right).
- 7.17.2 *The provisions of Article 7.17.1 shall not apply to Transfer Shares the subject of a Transfer Notice deemed to be served under Article 8. In such event, the holder of such Transfer Shares shall not be permitted to transfer all or any of such Transfer Shares as provided in Article 7.17.1 and the same restriction shall apply if such holder subsequently proposes to transfer all or any of such Transfer Shares.*
- 7.18 **Failure of the Proposing Transferor to complete the sale.** The following will apply if the Proposing Transferor fails to comply with his obligation to complete the transfer of any Transfer Shares:
- 7.18.1 the directors may authorise some person to execute the necessary instrument of transfer of such Transfer Shares, who may deliver such instrument of transfer on the Proposing Transferor's behalf;
- 7.18.2 the person so authorised is, as security for the performance of the Proposing Transferor's obligations, irrevocably and unconditionally appointed as the attorney of the Proposing Transferor for that purpose;
- 7.18.3 the Company will receive the purchase money and will hold it in trust for the Proposing Transferor;

- 7.18.4 upon receipt of the purchase money the Company will ensure that the transferee is registered as the holder of such Transfer Shares, subject to such instrument of transfer being stamped with any required stamp duty;
 - 7.18.5 the Company will not be obliged to earn or pay interest on the purchase money and will not pay the purchase money to the Proposing Transferor until the Proposing Transferor has delivered his share certificates (or a customary indemnity in respect of any lost certificates) to the Company;
 - 7.18.6 the receipt of the Company for the purchase money will be a good discharge to the transferee who will not be obliged to see to the application of the purchase money and, after the name of the transferee has been entered in the register of members in exercise of the above power, the validity of the procedure will not be capable of challenge.
- 7.19 **Failure of the Proposing Transferor to comply with a Buy Back Agreement.** The following shall apply if the Proposing Transferor, having become obliged to execute or complete a Buy Back Agreement, fails to do so:
- 7.19.1 the directors may authorise some person ("attorney") to execute or complete the Buy Back Agreement and receive the purchase money due in respect of it on the Proposing Transferor's behalf;
 - 7.19.2 the attorney is, as security for the performance of the Proposing Transferor's obligations, irrevocably and unconditionally appointed as the attorney of the Proposing Transferor for the purpose,
 - 7.19.3 the receipt of the attorney for the purchase money shall be a good discharge to the Company and the Company shall be entitled to treat the Buy Back Agreement as completed against such receipt;
 - 7.19.4 the attorney will hold the purchase money in trust for the Proposing Transferor;
 - 7.19.5 the attorney will not be bound to earn or pay interest on the purchase money and shall not pay the purchase money to the Proposing Transferor until the Proposing Transferor delivers to the Company his share certificates (or a customary indemnity in respect of any lost certificates) relating to the Transfer Shares the subject of the Buy Back Agreement.
- 7.20 **Lien, forfeiture, surrender and treasury shares.** The provisions of this Article 6 will apply to any share which the directors decide to sell or otherwise dispose of under any of the powers contained in articles 52 to 62 of the Model Articles and to any share which is held as a treasury share and which the Company decides to sell for a cash consideration pursuant to section 727(1)(a) of the Act.
- 7.21 **Waiver.** The provisions of this Article 6 may be waived, disapplied, modified, suspended or relaxed in whole or in part in any particular case by a Shareholders' Special Consent.

8. COMPULSORY SALE OF SHARES

- 8.1 **Offer for sale.** A shareholder may become obliged in certain events (defined below as Relevant Events) to offer his shares for sale pursuant to Article 6.

8.2 **Relevant Events.** A "Relevant Event" occurs in respect of a shareholder, if the shareholder:

- 8.2.1 has a bankruptcy order made against him;
- 8.2.2 by reason of his mental health, has a court make an order which wholly or partly prevents him from personally exercising any powers or rights which he would otherwise have;
- 8.2.3 ceases to be an employee of any company in the Group (except because of death) and does not continue as an employee of any company in the Group or, if earlier, he gives or receives notice which will lead to such cessation;
- 8.2.4 acquires shares in the Company at a time when he is not an employee of any company in the Group as a result of the exercise of an option granted to him to acquire such shares when he was an employee of any company in the Group;
- 8.2.5 acquires shares in the Company at any time after any other person has acquired the entire issued share capital of the Company as a result of the exercise of a right granted to the shareholder, prior to such acquisition, to subscribe for, or convert securities or indebtedness into, such shares;
- 8.2.6 makes any voluntary arrangement or composition with his creditors;
- 8.2.7 being a body corporate, has a receiver, manager, administrative receiver or administrator appointed of it or over all or any part of its assets;
- 8.2.8 being a body corporate, enters into liquidation (other than a voluntary liquidation for the purpose of a bona fide scheme of solvent amalgamation or reconstruction);
- 8.2.9 being a body corporate, suffers a change in control (as defined for the purposes of section 1124 of the Corporation Tax Act 2010);
- 8.2.10 being a body corporate and a subsidiary of another body corporate, has that other body corporate suffer a change in control (as defined for the purposes of section 1124 of the Corporation Tax Act 2010);
- 8.2.11 commits any breach of Article 5;
- 8.2.12 at any time following the date of adoption of these Articles competes with the Company, meaning that the shareholder (whether directly or indirectly, and whether solely or jointly with or as agent, director, shareholder, member, sole proprietor, partner, manager, employee, consultant or independent contractor of, in or to any other person) acquires any proprietary interest in, or carries on or becomes engaged, concerned or interested in carrying on, or works for or provides services or advice to any person carrying on within the United Kingdom (or any other territory anywhere else in the world in which at that time any company in the Group has customers or outstanding contracts, enquiries, tenders, quotations or the like in relation to its business) any business competing with any business of any company in the Group as carried on at that time save in respect of any business operated by Supreme Ski School Limited which shall not constitute on completion for the purposes of this article 8.2.12;
- 8.2.13 being a Transferee Company, ceases to be an Associated Company of the Transferor Company;

- 8.2.14 holds Relevant Shares as a trustee of Family Trusts and such Relevant Shares cease to be held on Family Trusts (other than as a consequence of those shares being transferred as permitted by Article 12);
 - 8.2.15 has received shares as a Permitted Transferee (whether by a single transfer or a series of transfers) where the original transferor was an individual and any event of the nature referred to in Articles 8.2.1 to 8.2.3 (inclusive) occurs in respect of that individual (as if the references in Articles 8.2.1 to 8.2.3 to a shareholder were to that individual);
 - 8.2.16 has received a transfer of shares as a Permitted Transferee and the relationship which permitted such transfer ceases to exist (including, without limitation, because of a divorce but excluding because of death);
 - 8.2.17 has an Associate who is a shareholder and a Relevant Event occurs in respect of that Associate (and if the Associate is a Bad Leaver (as defined below), the shareholder will also be treated as a Bad Leaver);
 - 8.2.18 has an event occur which is deemed to be regarded as a Relevant Event in respect of the shareholder pursuant to the terms of any Shareholders' Agreement in force from time to time which is binding on the shareholder.
- 8.3 **Effect of a Relevant Event.** If a Relevant Event occurs in respect of a shareholder, the directors may serve written notice ("Compulsory Sale Notice") on that shareholder requiring the shareholder to offer all his Applicable Shares (as defined below) for sale pursuant to Article 6. If any or all of the shares held by a shareholder at the time a Relevant Event occurs in respect of him are subsequently registered in the name of another person before a Compulsory Sale Notice is served in respect of such shares, the directors may serve a Compulsory Sale Notice on the other person. A shareholder (including such a person) on whom a Compulsory Sale Notice is validly served is referred to below as a "Relevant Shareholder".
- 8.4 **Service of a Compulsory Sale Notice.** A Compulsory Sale Notice must be served within twelve months after the date on which the directors first become aware of the Relevant Event. A Compulsory Sale Notice must not be served more than once on a shareholder in respect of the same Relevant Event.
- 8.5 **Notification of Relevant Event.** Any shareholder who becomes aware of the occurrence of a Relevant Event in respect of himself or another shareholder must promptly notify the directors of that Relevant Event.
- 8.6 **Effect of a Compulsory Sale Notice.** Immediately upon the Compulsory Sale Notice being served, the Relevant Shareholder shall be deemed to have served a Transfer Notice under Article 6 in respect of all the Applicable Shares registered in his name and Article 6 shall take effect accordingly.
- 8.7 **Applicable Shares.** For the purposes of this Article 8, "Applicable Shares" means all the shares registered in the name of the Relevant Shareholder at the date the Compulsory Sale Notice is served, except that:
- 8.7.1 in the case of the occurrence of a Relevant Event of the type described in Article 8.2.4, the Applicable Shares shall be only those shares acquired as a result of the exercise of the option referred to in Article 8.2.4;

- 8.7.2 in the case of the occurrence of a Relevant Event of the type described in Article 8.2.5, the Applicable Shares shall be only those shares acquired as a result of the exercise of the right referred to in Article 8.2.5;
- 8.7.3 in the case of the occurrence of a Relevant Event of the type described in Article 8.2.14, the Applicable Shares shall be only the Relevant Shares (as defined in Article 18) ceasing to be held on Family Trusts;
- 8.7.4 in the case of the occurrence of a Relevant Event of the type described in Article 8.2.15 or 8.2.16, the Applicable Shares shall be only the Relevant Shares (as defined in Article 18) held by the Permitted Transferee; and
- 8.7.5 in the case of a Relevant Event of the type described in Article 8.2.3, the Applicable Shares shall be determined by Article 7.12.
- 8.8 **Effect on prior Transfer Notice.** Any Compulsory Sale Notice served during the Active Period of a previous Transfer Notice relating to all or any of the same shares shall prevail and upon such service such previous Transfer Notice shall immediately cease to have effect.
- 8.9 **Joint shareholders.** A reference to a shareholder in the definition of Relevant Event includes a joint holder of shares. If a Relevant Shareholder holds shares jointly then the provisions of this Article 8 shall extend to all the jointly held shares and to all the joint holders of such shares.
- 8.10 **Adjustment of Offer Price in the case of a Bad Leaver.** If the Relevant Shareholder is a Bad Leaver (as defined below), the Offer Price for his shares (the number of which shall be determined in accordance with Article 7.12) will be the lower of (i) the sum per share agreed or decided in accordance with Article 7.5 and (ii) the sum per share equal to the amount paid up or credited as paid up on each share held by such shareholder (including any premium at which such share was issued). However, the Offer Price will be as set out in (ii) above if the directors so resolve.
- 8.11 **Meaning of Bad Leaver.** A Bad Leaver is a Relevant Shareholder in respect of whom a Relevant Event occurs (i) of the type described in Article 8.2.3 or (ii) of the type described in Article 8.2.15 where the event occurring in respect of the original transferor is of the type described in Article 8.2.3, and either:
- 8.11.1 the Relevant Event occurs prior to the second anniversary of the date of adoption of these Articles and the Relevant Shareholder is not a Good Leaver (as defined below); or
- 8.11.2 the Relevant Event occurs at any time in circumstances where the Relevant Shareholder (or the original transferor) has committed an act of fraud or has committed a serious or repeated breach of his obligations under his contract of service with the relevant member of the Group such that the relevant member of the Group would be entitled to dismiss him summarily or terminate his contract of service summarily.
- 8.12 **Number of Bad Leaver Shares.** The amount of shares in the case of a Bad Leaver shall be:
- 8.12.1 50% of the shares held by that shareholder in the period between Completion and the first anniversary of Completion;

- 8.12.2 25% of the shares held by that shareholder in the period between the day falling after the date of the first anniversary of Completion and the second anniversary Completion; and
- 8.12.3 No shares thereafter.
- 8.13 **Meaning of Good Leaver.** A Relevant Shareholder is a "Good Leaver" if the Relevant Event occurs in circumstances where the Relevant Shareholder (or the original transferor):
 - 8.13.1 is suffering from a physical or mental deterioration which is sufficiently serious to prevent him from following his normal employment or which seriously prejudices his earning capacity;
 - 8.13.2 retires at normal retirement age in accordance with his terms of employment;
 - 8.13.3 is the subject of a unanimous resolution by the directors (other than him, if he is a director) to the effect that he shall be deemed a Good Leaver, despite any circumstances which would otherwise cause him to be a Bad Leaver;
 - 8.13.4 is dismissed where such dismissal is found by a tribunal or court to have been unfair (other than for procedural reasons) and there is no right of appeal or is no longer a right of appeal from such tribunal or court; or
 - 8.13.5 is made redundant.
- 8.14 **Waiver.** The provisions of this Article 8 may be waived, disapplied, modified, suspended or relaxed in whole or in part, in any particular case, by a Shareholders' Special Consent.

9. DISENFRANCHISEMENT

- 9.1 **Breach of Article 5.** If a shareholder commits any breach of Article 5, the shares registered in his name will not carry any rights whatever (whether as to voting, dividend or otherwise) until the breach is remedied or the shares are transferred without a breach of Article 5. While a share is disenfranchised under this Article 9, it will not be treated as an issued share.
- 9.2 **Deemed Transfer Notices.** If any share is the subject of a Transfer Notice deemed to be served as mentioned in Article 8, that share shall carry no rights whatever (whether as to voting, dividend or otherwise) while that Transfer Notice is in its Active Period.

10. DRAG ALONG RIGHT

- 10.1 **Right to require minority shareholders to sell their shares to a third party.** The following rights to require minority shareholders to join in a sale of the entire issued share capital of the Company to a third party will apply.
- 10.2 **Calling Shareholders.** Any shareholder or shareholders alone or together holding 75 per cent or more in nominal value of the issued shares of the Company ("Calling Shareholders") will have the right set out in Article 10.3.
- 10.3 **Call Notice.** The Calling Shareholders will be entitled at any time to require all the other holders of shares in the Company ("Recipient Shareholders") by notice in writing to them ("Call Notice") to sell all of the shares held by the Recipient Shareholders. This is subject to

the conditions set out in Article 10.4 being met. The sale will be to any person ("Purchaser") to whom the Calling Shareholders propose to sell all of their shares. The proposed sale will be deemed to be permitted for the purposes of Article 5. At the request of the Calling Shareholders, the Company will send a Call Notice to the Recipient Shareholders on behalf of the Calling Shareholders.

10.4 **Conditions.** The conditions referred to in Article 10.3 are that:

10.4.1 the terms and conditions applying to the sale of the shares of the Calling Shareholders and the Recipient Shareholders are set out in reasonable detail in, or in one or more attachments to, the Call Notice;

10.4.2 the terms and conditions applying to the sale of the shares held by each of the Recipient Shareholders shall be no less favourable to the Recipient Shareholders than the terms and conditions applying to the sale of the shares held by the Calling Shareholders (and shareholders shall be deemed to be treated as favourably as each other in respect of a liability or obligation which they assume if they assume it in proportion to their shareholdings in the Company);

10.4.3 the Purchaser is a bona fide arm's length purchaser who is not a Calling Shareholder or an Associate of a Calling Shareholder.

10.5 **Obligation to sell.** If a Call Notice is served and the conditions in Article 10.4 are met, all the shareholders must proceed with the sale of all their shares on the terms and conditions notified in the Call Notice.

10.6 **Simultaneous purchase.** A shareholder must not complete any sale of shares to the Purchaser unless the Purchaser completes the purchase of all the shares required to be sold at the same time.

10.7 **Failure to complete.** The following will apply if any shareholder ("Defaulter") fails to agree to sell, or to complete the sale of, or to make any required election in respect of any sale of, any shares as he is obliged to do in accordance with this Article 10:

10.7.1 the Calling Shareholders or the directors may authorise some person ("attorney") to execute all necessary agreements, deeds and other documents necessary to give effect to the sale on the terms and conditions notified in the Call Notice;

10.7.2 the attorney is, as security for the performance of the Defaulter's obligations, irrevocably and unconditionally appointed as the attorney of the Defaulter for that purpose;

10.7.3 the attorney may make any such election on the Defaulter's behalf (in such manner as the attorney in his absolute discretion shall think fit) and execute the necessary instrument of transfer of the Defaulter's shares and may deliver such transfer on the Defaulter's behalf;

10.7.4 the Company will receive the purchase consideration and will hold it in trust for the Defaulter;

10.7.5 upon receipt of the purchase consideration the Company will ensure that the Purchaser is registered as the holder of the Defaulter's shares, subject to the

instrument of transfer of the shares being stamped with any required stamp duty;

- 10.7.6 the Company will not be obliged to earn or pay interest on the purchase consideration and will not deliver the purchase consideration to the Defaulter until the Defaulter has delivered his share certificates (or a customary indemnity in respect of any lost certificates) to the Company;
- 10.7.7 the receipt of the Company for the purchase consideration will be a good discharge to the Purchaser who will not be bound to see to the application of the purchase consideration and, after the name of the transferee has been entered in the register of members in exercise of the above power, the validity of the procedure will not be capable of challenge.

- 10.8 **Existing subscription and conversion rights.** At the same time as any Calling Shareholders give a Call Notice to Recipient Shareholders they will also be entitled to give the Call Notice to any person who has the right to subscribe for, or convert securities or indebtedness into, shares in the Company which is capable of being exercised on or prior to or within 24 months after completion of the sale of shares pursuant to this Article 10. The effect of serving a Call Notice on such person will be that if he exercises such right and becomes a registered holder of shares in the capital of the Company on or prior to or within 24 months after such completion then that person will, for all the purposes of this Article 10, be treated as a Recipient Shareholder in respect of all such shares and shall be obliged to sell such shares in accordance with this Article 10. If the registration of such shares occurs after such completion then the sale of such after-acquired shares must be completed within 7 days of such registration.
- 10.9 **Non-cash consideration.** For the purposes of this Article 10, a 'sale' includes a disposal of shares where the consideration is to be provided wholly or partly in securities or any other non-cash consideration and the expressions 'sell', 'purchase' and 'purchaser' will be construed accordingly.

11. TAG ALONG RIGHT

- 11.1 **Transfer of a Controlling Interest.** A Proposing Transferor must not transfer any shares pursuant to Article 7.17 if it is prohibited by Article 11.2.
- 11.2 **Restriction.** The transfer referred to in Article 11.1 must not be made if it would result in any person or persons, and any person or persons acting in concert with him or them within the meaning of the City Code on Takeovers and Mergers in force from time to time, who was or were not a shareholder or shareholders of the Company on the date of adoption of these Articles obtaining direct or indirect control of a Controlling Interest. That is, unless the condition specified in Article 11.3 is met.
- 11.3 **Tag along.** The condition referred to in Article 11.2 is that, before the transfer is made, the proposed transferee ("Buyer") makes a written offer to all the shareholders to purchase all the shares in the capital of the Company then in issue at a price per share not less than the Offer Price (as defined in Article 7.5). The offer must be made at the same time and on the same terms and conditions for each shareholder and must be open for acceptance in England for a period of at least 21 days from its delivery, which shall be made by personal delivery or courier to each of the shareholders at his registered address. A shareholder

(including the Proposing Transferor) must not complete any sale of shares to the Buyer unless the Buyer completes the purchase of all the shares agreed to be sold at the same time. At the request of the Buyer, the Company will send the offer to the shareholders on behalf of the Buyer.

12. PERMITTED TRANSFERS OF SHARES

12.1 Permitted Transfers. A shareholder will be permitted to transfer the legal title to and/or the beneficial ownership of a share (except as provided in Article 12.3):

- 12.1.1 in the case of a shareholder who is an individual, to a Family Member of that shareholder or to trustees to be held on Family Trusts of that shareholder;
- 12.1.2 in the case of a shareholder (not being in relation to the shares concerned a holder of them as a trustee of any Family Trusts) being a company, to an Associated Company of that shareholder;
- 12.1.3 to any person with a Shareholders' Special Consent; or
- 12.1.4 to a person who is the beneficial owner of such share or (in the case of legal title only) to a different or additional nominee or trustee on behalf of such beneficial owner (provided that such person has not become the beneficial owner of such share other than in accordance with the provisions of these Articles) or, in the case of the transfer of the legal title and beneficial ownership of such share by the trustee of an employee benefit trust, to a different trustee of the same or another employee benefit trust.

12.2 Family Trusts. Where Shares have been transferred under Article 12.1.1 or this Article 12.2 to trustees of Family Trusts, the trustees and their successors may transfer all or any of the Relevant Shares (subject as provided in Article 12.3) as follows:

- 12.2.1 on any change of trustee, the Relevant Shares may be transferred to the trustees from time to time of the Family Trusts concerned;
- 12.2.2 pursuant to the terms of such Family Trusts or in consequence of the exercise of any power or discretion vested in the trustees or any other person, all or any of the Relevant Shares may be transferred to the trustees from time to time of any other Family Trusts of the same individual shareholder or deceased or former shareholder or to any Family Member of the relevant shareholder or deceased or former shareholder who has become entitled to the shares proposed to be transferred;
- 12.2.3 back to the original individual shareholder.

12.3 Restrictions on Permitted Transfers.

- 12.3.1 No transfer of any share (other than those owned by Seedrs Nominated Custodian) which would otherwise be permitted by this Article 12 shall be made or registered:
 - (a) during the Active Period of any Transfer Notice under Article 6 or any Call Notice under Article 10 relating to that share;
 - (b) during the period from the happening of any Relevant Event under Article 8 in relation to the shareholder holding such share until the time when

none of the shareholders, the directors or the Company has any further rights or duties, directly or indirectly, in relation to that Relevant Event;

- (c) if that share has previously been the subject of a Transfer Notice deemed to be given under Article 8 and that share has not been validly transferred subsequently pursuant to any provision of these Articles (other than this Article 12).

12.3.2 Any transfer of a share (other than those owned by Seedrs Nominated Custodian) which would otherwise be permitted by this Article 12 is subject to the restrictions set out in Article 5.4 (directors' right to refuse to register transfers).

12.4 Permitted Seedrs Transfers.

12.4.1 In addition to transfers permitted in this Article 11, any share owned by Seedrs Nominated Custodian may be transferred:

- (a) any person who is the beneficial owner of such Shares; or
- (b) any person who is to hold the shares as nominee for that beneficial owner in substitution for the then registered shareholder; and
- (c) for the avoidance of doubt, any transfer of the beneficial ownership of such share, where the nominee remains the same before and immediately after such transfer, shall not be considered a transfer of shares for the purposes of these Articles."

13. DEED OF ADHERENCE TO SHAREHOLDERS' AGREEMENT

13.1 At the same time as any person who is not already a shareholder is registered as the holder of any share in the Company such person will, and the Company will procure that such person will, execute a deed of adherence in the form required by any Shareholders' Agreement in force from time to time. Any right to transfer or issue shares or to receive a transfer or issue of shares under these Articles will take effect subject to this obligation.

13.2 If any person fails to comply with Article 13.1, the directors may authorise some other person, who is (as security for the performance of the defaulter's obligations) irrevocably and unconditionally appointed as the attorney of the defaulter for the purpose, to execute the necessary deed of adherence on the defaulter's behalf.

14. DIRECTORS

14.1 **No retirement by rotation.** The directors will not be required to retire by rotation. Article 21 of the Model Articles shall not apply and all other references in the Model Articles to retirement by rotation shall be disregarded.

14.2 **Removal by co-directors.** A director may be removed from office by resolution of the directors to that effect or by notice in writing to that effect served upon him signed by a majority of his co-directors. This is subject to any agreement to the contrary contained in a Shareholders' Agreement.

14.3 **Removal by shareholders.** A director may be removed from office by notice in writing to that effect served upon him signed by either: (i) a shareholder or shareholders alone or

together holding more than 50 per cent in nominal value of the issued shares of the Company or (ii) a shareholder or shareholders alone or together who have that right pursuant to a Shareholders' Agreement. This is subject to any agreement to the contrary contained in a Shareholders' Agreement.

- 14.4 **Appointment by shareholders.** A person may be appointed as a director by notice in writing to the Company signed by either (i) a shareholder or shareholders alone or together holding more than 75 per cent in nominal value of the issued shares of the Company or (ii) a shareholder or shareholders alone or together who have that right pursuant to a Shareholders' Agreement. This is subject to any agreement to the contrary contained in a Shareholders' Agreement.
- 14.5 **Enhanced voting rights on resolution to remove a director.** In relation to any resolution to remove a director proposed at a general meeting or by a written resolution of shareholders, the shareholder or shareholders who appointed him pursuant to any entitlement conferred by a Shareholders' Agreement and who vote against such resolution shall be deemed to have had, and to have exercised on that resolution, such number of votes as will result in such resolution being defeated.

15. LIQUIDATION PREFERENCE

- 15.1 On a distribution of assets on a liquidation, change of control (as control is defined in section 1124 of the CTA 2010) or a return of capital (other than a conversion, redemption or purchase of shares) the surplus assets of the Company remaining after payment of its liabilities (the "**Liquidation Proceeds**") shall be applied (to the extent that the Company is lawfully permitted to do so):
- 15.1.1 first in paying the holders of the Deferred Shares, if any, a total of £1.00 for the entire class of Deferred Shares (which payment shall be deemed satisfied by payment to any one holder of Deferred Shares); and
- 15.1.2 the balance of the Liquidation Proceeds (if any) shall be distributed among the holders of ordinary shares pro rata to the number of ordinary shares held.

16. DIRECTORS' CONFLICTS OF INTEREST

- 16.1 **Authorising situational conflicts of interest.** The directors may authorise, to the fullest extent permitted by law, any matter which would otherwise result in a director infringing his duty to avoid a situation in which he has, or can have, a direct or indirect interest that conflicts, or possibly may conflict, with the interests of the Company and which may reasonably be regarded as likely to give rise to a conflict of interest (including a conflict of interest and duty or conflict of duties). The directors may do so subject to such terms and conditions, if any, as they may think fit from time to time to impose and subject always to their right to vary or terminate such authorisation.
- 16.2 **Conditions for the authorisation to be effective.** However, the authorisation referred to in Article 16.1 is only effective if:
- 16.2.1 any requirement as to the quorum at the meeting at which the matter is considered is met without counting the director in question or any other interested director; and

- 16.2.2 the matter was agreed to without their voting or would have been agreed to if their votes had not been counted.
- 16.3 **Effect of authorisation.** If a matter has been authorised by the directors in accordance with Article 16.1 (an "approved matter") then (subject to such terms and conditions, if any, as the directors may think fit from time to time to impose, and subject always to their right to vary or terminate such authorisation or the provisions set out below), the relevant director:
- 16.3.1 shall not be required to disclose any confidential information relating to the approved matter to the Company if to make such a disclosure would result in a breach of a duty or obligation of confidence owed by him in relation to or in connection with that approved matter;
- 16.3.2 may be required by the Company to maintain in the strictest confidence any confidential information relating to the approved matter which also relates to the Company;
- 16.3.3 may be required by the Company not to attend any part of a meeting of the directors at which anything relevant to the approved matter is to be discussed and any related board papers may be withheld from that director;
- 16.3.4 may absent himself from discussions, whether in meetings of the directors or otherwise, and exclude himself from information, which may be relevant to the approved matter;
- 16.3.5 shall not, by reason of his office as a director, be accountable to the Company for any benefit which he derives from the approved matter.
- 16.4 **Interests in other Group companies.** A director may, notwithstanding his office or the existence of an actual or potential conflict between the interests of the Company and those of another member of the Group which would be caught by section 175(1) of the Act, be a director or other officer of, or employed by or otherwise interested in, whether directly or indirectly, any other company in the Group (a "group company interest") and the director in question:
- 16.4.1 shall be entitled to be counted in the quorum and to attend any meeting or part of a meeting of the directors or a committee of the board of directors at which any matter which is or may be relevant to the group company interest may be discussed, and to vote on any resolution of the directors or a committee of the board of directors relating to such matter or to take any unanimous decision of the directors, and any board or committee papers relating to such matter shall be provided to the director in question at the same time as the other directors;
- 16.4.2 shall not be obliged to account to the Company for any benefit which he derives from a group company interest;
- 16.4.3 shall not be obliged to disclose to the Company or use for the benefit of the Company, any confidential information received by him by virtue of his group company interest and otherwise than by virtue of his position as a director, if to do so would result in a breach of a duty or obligation of confidence owed by him to any other company in the Group or third party.
- 16.5 **Interests in transactions or arrangements with the Company.** The provisions of Articles 16.1 to 16.4 (inclusive) shall not apply to a conflict of interest which arises in relation to an

existing or proposed transaction or arrangement with the Company but the following provisions of this Article 16.5 and Article 16.6 shall apply. Any director may be interested in an existing or proposed transaction or arrangement with the Company provided that he complies with the Act.

- 16.6 **Effect of declaring an interest in a transaction or arrangement with the Company.** Without prejudice to the obligation of each director to declare an interest in accordance with sections 177 and 182 of the Act, a director may vote at a meeting of the board of directors or of a committee of the board of directors on any resolution concerning a matter in which he has an interest, whether direct or indirect, which relates to a transaction or arrangement with the Company, or in relation to which he has a duty. Having so declared any such interest or duty he may have, the director shall be counted in the quorum present when any such resolution is under consideration and if he votes on such resolution his vote shall be counted. He may also retain for his own absolute use and benefit all profits and advantages directly or indirectly accruing to him under or in consequence of such transaction or arrangement. Article 18 of the Model Articles shall not apply.
- 16.7 **Interests under Articles 6 and 8.** Despite the above provisions of this Article 15, a director shall be regarded as having an interest which is material and which conflicts with the interests of the Company in (and accordingly shall not be entitled to vote in relation to) any matter which requires to be determined or decided by the directors under Article 6 or Article 8 to the extent the matter relates to any share held by that director or any Associate of that director or in which that director is otherwise interested.
- 16.8 **Quorum in the event of conflicts of interest.** If at any meeting of directors there is only one director entitled to vote on the business of the meeting, or any item of business at the meeting, because of a conflict of interest of the other directors, then the quorum for that meeting or that item of business shall be one.

17. TRANSMITTEES

These Articles shall be binding upon and shall apply for the benefit of each transmittee of a shareholder.

18. INFORMATION RIGHTS FOR SEEDRS

- 18.1 **Periodical business updates to Seedrs.** During the period Seedrs Nominated Custodian remains a registered shareholder of the Company, the Company shall provide Seedrs Investors an update on the Company every three months via the platform operated by Seedrs at www.seedrs.com, and submit not less than once every three months compliance certificates to Seedrs..
- 18.2 **Inspection of the Company's books by Seedrs.** During the period Seedrs Nominated Custodian remains a registered shareholder of the Company, the Company shall allow Seedrs to inspect the Company's books and records.

19. DEFINITIONS AND INTERPRETATION

- 19.1 **Definitions.** The following definitions apply in these Articles:

"Act" means the Companies Act 2006;

"Active Period" means, in respect of a specified notice, the period from the time of its service or deemed service until the time when none of the shareholders, the directors or the Company has any further rights or duties, directly or indirectly, pursuant to that notice;

"Articles" means these articles of association;

"Associate" has the meaning given to it in section 435 of the Insolvency Act 1986;

"Associated Company" means, in relation to a company, any company which is a holding company of that company or a subsidiary of that company or of such holding company;

"Controlling Interest" means an interest (within the meaning of Part 22 of the Act) in any shares in the Company conferring in aggregate more than 50 per cent of the total voting rights conferred by all the shares in the capital of the Company from time to time in issue and conferring the right to vote at all general meetings of the Company;

"Deferred Shares" means deferred shares of £0.001 each in the capital of the Company from time to time;

"Family Member" means, in relation to any person, the spouse, parent and every child and remoter descendant of that person (including stepchildren and adopted children);

"Family Trusts" means, as regards any particular individual shareholder or former individual shareholder, a trust or trusts under which no immediate beneficial interest in any of the shares in question is from time to time vested in any person other than that individual and/or Family Members of that individual (and so that for this purpose a person shall be considered to be beneficially interested in a share if such share or the income from it is or may become liable to be transferred or paid or applied or appointed to or for the benefit of such person or any voting or other rights attaching to such share are or may become liable to be exercisable by or as directed by such person pursuant to the terms of the relevant trusts or in consequence of an exercise of a power or discretion conferred by the relevant trusts on any person or persons);

"Group" means the Company and any subsidiary or subsidiaries (if any) of the Company from time to time;

"Model Articles" means the model articles for public companies contained in Schedule 3 of the Companies (Model Articles) Regulations 2008 (*SI 2008/3229*) as amended prior to the date of adoption of these Articles;

"Permitted Transferee" means a person to whom shares have been permitted to be transferred pursuant to Article 12;

"Relevant Shares" means (so far as they remain held by the Permitted Transferee) the shares originally transferred to a Permitted Transferee pursuant to Article 12 and any additional shares either issued to such Permitted Transferee by way of capitalisation of reserves or acquired by such Permitted Transferee in exercise of any right or option granted

or arising by virtue of the holding of such shares or additional shares or any of them or the membership conferred by them;

"Seedrs Investors" means the beneficial owners of shares for which the Seedrs Nominated Custodian is registered as the legal owner;

"Seedrs Nominated Custodian" means Seedrs Nominees Limited, a company incorporated and registered in England and Wales under company registration number 08756825 whose registered office is at Churchill House, 142-146 Old Street, London, England, EC1V 9BW;

"Seedrs Nominee" means Seedrs Limited, a company incorporated and registered in England and Wales under company registration number 06848016 whose registered office is at Churchill House, 142-146 Old Street, London, England, EC1V 9BW; with Seedrs Nominated Custodian together **"Seedrs"**;

"share" means an ordinary share of £0.001 in the Company or a Deferred Share of £0.001 in the Company;

"shareholder" means a registered holder of shares in the Company (and includes joint holders);

"Shareholders' Agreement" means any agreement, by whatever name called, in effect from time to time between the Company and any shareholders holding a Controlling Interest that relates in whole or in part to the conduct of the Company's affairs;

"Shareholders' Special Consent" means the written consent, direction or agreement (which may be given by several instruments in the like form and may be subject to terms and conditions) of (i) shareholders holding not less than 75 per cent in nominal value of the issued ordinary share capital of the Company and (ii) each shareholder holding more than 15 per cent in nominal value of the issued ordinary share capital of the Company, in each case at the time the consent is given or the agreement made;

"Transferee Company" means a company from time to time holding shares in consequence of a transfer or series of transfers of shares between Associated Companies (the relevant Transferor Company in the case of a series of transfers being the first transferor in that series);

"Transferor Company" means a company (other than a Transferee Company) that has transferred shares to an Associated Company;

"transmittee" means a person entitled to a share by reason of the death or bankruptcy of a shareholder or otherwise by operation of law.

19.2 **Interpretation.** In these Articles, where the context admits and unless specified to the contrary:

19.2.1 words and expressions which have particular meanings in the Model Articles shall have the same meanings in these Articles, subject to which and unless

the context otherwise requires, words and expressions which have particular meanings in the Act shall have the same meanings in these Articles;

- 19.2.2 a reference to an "Article" is a reference to the relevant article of these Articles unless expressly provided otherwise;
- 19.2.3 words and expressions defined in any part of these Articles have the same meanings throughout these Articles;
- 19.2.4 a reference to the issue of a share includes the allotment of a share;
- 19.2.5 use of the singular is deemed to include the plural, use of any gender is deemed to include every gender and any reference to a person is deemed to include a corporation, a partnership and other body or entity; and (in each case) vice versa;
- 19.2.6 references to the "directors" means, unless the context otherwise requires, the directors of the Company acting as a board or the directors of the Company present or deemed to be present at a duly convened board meeting at which a quorum is present;
- 19.2.7 a reference to a statute, statutory provision or subordinate legislation is a *reference to it as it is in force from time to time, taking account of (i) any subordinate legislation from time to time made under it and (ii) any amendment or re-enactment*, and includes any statute, statutory provision or subordinate legislation which it amends or re-enacts;
- 19.2.8 in relation to any shareholder, references to any English legal term for any action, remedy, method of judicial proceeding, insolvency proceeding, event of incapacity, legal status, court, governmental or administrative authority or agency, official or any legal concept, practice or principle or thing shall in respect of any jurisdiction other than England where that shareholder is domiciled, resident, incorporated or carries on business be deemed to include what most approximates in that jurisdiction to the English legal term concerned;
- 19.2.9 the headings shall not affect the interpretation of these Articles.