

COMPANY NUMBER 09870184

PEOPLE AGAINST DIRTY HOLDINGS LIMITED

ANNUAL REPORT AND FINANCIAL STATEMENTS

REPORT PERIOD  
01 July 2022

WEDNESDAY



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**PEOPLE AGAINST HOLDINGS LIMITED**  
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**PEOPLE AGAINST DIRTY HOLDINGS LIMITED**  
**COMPANY INFORMATION**

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**Directors**

John Gazzola  
Auditorium Project  
Kingsbridge, NJ

**Officer/Employee**

John Gazzola

**Executive Officer**

The Management Team  
including President, Vice  
Chairman, Vice  
Secretary  
Treasurer  
CEO & COO

**Independent Auditor**

Ernesto Gazzola  
Gazzola & Associates  
Grovesnor House  
Southampton  
SO16 2BT

# PEOPLE AGAINST DIRTY HOLDINGS LIMITED

## STRATEGIC REPORT

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The Group's Strategic Report for People Against Dirty Holdings Limited and its Subsidiaries ("the Group") for the period ended 31 December 2022.

### BUSINESS REVIEW

The Group is a distributor of cleaning products, detergents and self-care or laundry detergent cleaning products that emphasize innovative technologies in packaging and packaging. The Group sells its products under the trade names "Method" and "Ecover", and sells primarily to mass market retailers, national grocery chains, drug chains and e-commerce companies. The acquisition of the business of Method Products UK Limited during the period from SC Johnson & Son Inc. has been incorporated for the sale of the Method brands in the UK market. Furthermore, People Against Dirty Holdings Limited ("People Against Dirty UK Limited" shares from Ecover Clean Care Ltd ("ECC") a subsidiary of the Group).

### KEY PERFORMANCE INDICATORS

The key financial performance indicators that are considered most important to measure the performance and progress of the Group are listed below. Unless otherwise qualified, the results below relate to the results from continuing operations only.

#### Turnover

Turnover represents annual revenues for goods and services supplied, net of trade discounts and sales taxes.

2022: €101.4m  
2021: €102.8m

#### Gross Margin

Gross margin percentage is gross profit expressed as a percentage of group turnover.

2022: 28.6%  
2021: 30.1%

#### Operating profit

Operating (loss) profit excluding exceptional items is operating profit adding back exceptional expenses.

2022: (€0.8m)  
2021: €0.1m

#### Net finance (costs)/income

Net finance (costs) income are the net interest expense on capital of funds provided to the Group.

2022: (€1.6m)  
2021: €1.4m

#### Net Surplus

Net surplus is the sum of short and long term debtors, receivable plus current bank and in hand (note 21).

2022: €7.7m  
2021: €8.7m

## PEOPLE AGAINST DIRTY HOLDINGS LIMITED STRATEGIC REPORT (CONTINUED)

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### KEY PERFORMANCE INDICATORS (CONTINUED)

Revenue of the period ended 31 July 2022 was €101.4m (net which €5.5m relates to Method Products UK Limited compared to €101.8m at the previous). This represents 2% year-on-year increase in the prior period. The period on track, as our category became post COVID-19 particularly relevant to disinfectant care categories and sales increased due to continued behavioural change. Revenue declined in the period driven by these two categories, particularly growth in Ecover sales. Total growth remains positive despite 4% decline in Method channels and the impact of inflation.

Gross profit margin improved made of turnover, cost efficiency and operational efficiency (4.1% related to Method products UK Limited) in the period ended 31 July 2022, reflecting a significant increase in the prior period. Margin decline is driven by strong growth of method and packaging particularly in the second half of the year. This is driven by global supply chain constraints post COVID-19 plus the impact of the war in Ukraine.

The operating revenue increased by 10.9% to €101.4m in the period ended 31 July 2022. Operating profit €6m. The company continues to focus on cost management and control of the selling, distribution and administrative costs. Limiting the increase in these costs, combined with sales & margin growth provides leverage driving higher operating profit. The combination of low inflation plus better raw material costs resulted in the margin improvement in the period.

Net finance costs have increased to €1.4m in the period ended 31 July 2022. (2021 net finance income €1.4m) is mainly driven by the increase in interest rates.

**The net surplus position of the group has decreased by €1.4m, primarily due to the finalisation of the finalised parties following a settlement.**

### PRINCIPAL RISKS AND UNCERTAINTIES

We consider the following matters to be the principal risks and uncertainties affecting the Group:

**The ability to achieve our business objectives is dependent on how well we can continue to compete with local and global competitors in new and existing markets and channels.**

The ecological products industry is highly competitive. Across all our categories, we compete against a variety of global and local competitors. As a result, we experience ongoing competitive pressures in the environments in which we operate, as well as challenges in maintaining profit margins. To address these challenges, we must be able to respond successfully to competitive factors, including pricing, promotional activities and trade terms. In addition, the emergence of new sales channels and business models may affect customer and consumer preferences as well as market dynamics. Failure to respond successfully to competitive factors and effectively compete in new sales channels could negatively impact on our results.

**A significant change in customer relationships or in customer demand for Method & Ecover products could have a significant impact on our business.**

The Group sells most of its products to retail customers, which include mass merchant sites, grocery stores, drug stores, distributor customers and high frequency sellers. Our success is dependent on our ability to manage successful relationships with our retail trade customers, which include our ability to offer trade terms that are mutually acceptable and alignment with our profit and profitability targets. Continued consolidation among our retail customers could have a significant cost and margin pressure on our business and our business performance could suffer if we cannot reach an agreement with a key retail customer based on our trade terms and principles. Our business could also be negatively impacted if a key retail customer were to significantly reduce the inventory level of our products or experience a significant business disruption.

**PEOPLE AGAINST DIRTY HOLDINGS LIMITED**  
**STRATEGIC REPORT (CONTINUED)**  
**PRINCIPAL RISKS AND UNCERTAINTIES (CONTINUED)**

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**If the reputation of the Method or Ecover brand was eroded significantly, it could have a material impact on our financial results.**

The quality and safety of our products is critical to our business. Our brands are often used directly by consumers or the successors of our brands. Our reputation for responsible, sustainable and ethical brands suffers a significant impairment if its reputation fails to maintain a significant public profile. Allegations of product tampering or the sale of contaminated or adulterated products. Additionally, negative or inaccurate readings or comments on social media or in advertising networks against the company or one of its brands could generate adverse publicity that could damage the reputation of our brands. If we are unable to effectively manage our reputation, our reputation for the ethical, sustainable, efficacy or similar matters surrounding our products could be negatively impacted and could have a negative impact on us. The Group also devotes significant time and resources to programmes that are consistent with our corporate values and are designed to protect and preserve our reputation based on social responsibility and environmental sustainability. If these programmes are not successful or planned or suffer negative publicity, the Group's reputation and financial results could be adversely impacted.

**Our business results depend on our ability to successfully manage ongoing organisational change.**

Our financial targets are the cornerstone of improved level of innovation and efficiency in productivity to meet the challenges facing the business or of the Group. If we are unable to react to these challenges whilst continuing to invest in business growth our financial results could be adversely impacted.

**Volatility in commodity & production prices could substantially impact the profitability of our business and our ability to plan going forward.**

External factors can impact the price of commodity and raw materials. Volatility in energy prices directly impacts our cost of production and transportation. There is also the risk of disruption to supply chains which may directly impact both our ability to produce and deliver to our customers. If the resultant increases in our **cost based can't be managed and/or passed on to our customers then there will be a direct impact on the profitability of the business**. Any disruption to supply chains be it sourcing for production or transportation of finished product may directly impact our customers and our brand reputation.

**EXPOSURE TO PRICE, CREDIT, LIQUIDITY AND CASHFLOW RISK**

The Group's activities expose it to a variety of financial risks including foreign exchange, price, credit, liquidity and cashflow risk. The Group's overall risk management programme focuses on the unpredictability of financial markets and seeks to minimise potential adverse effects on the Group's financial performance.

**Foreign exchange risk** – The Group operates globally. The exchange risk largely concerns positions and future transactions in foreign currencies. On the basis of a risk analysis, the Group from time to time decides to hedge some of their positions. Hedge accounting is not applied.

**Credit risk** – Accounts receivable is the primary financial instrument that subjects the Group to credit risk. The Group generally does not require collateral from its customers and generally requires payment on normal commercial terms. The Group periodically evaluates the collectability of its accounts receivable and will review and amend credit limits as appropriate. Where necessary the Group will provide an allowance for potential credit losses based on individually receivable risk assessment.

**Liquidity risk** – The Group mitigate liquidity risk by managing the cash requirements of its operations, and also through the financial support provided by SC Johnson and the Group borrowing.

**Price risk (cost base)** – The Group has started to see the impact of rising prices on the cost base during the second half of 2022. The Group is working closely with suppliers to not only ensure continuity of supply but minimise the impact of any price increases. The Group continue to see similar impact in the first half of 2023 to mitigate the inflationary impact, plans were put in place to pass on to customers through targeted price increases, and some have already done throughout FY2023. However, The Group have seen signs of raw material inflation ebbing out the second half of FY2023.

**PEOPLE AGAINST DIRTY HOLDINGS LIMITED  
STRATEGIC REPORT (CONTINUED)**

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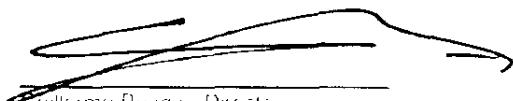
**EXPOSURE TO PRICE, CREDIT, LIQUIDITY AND CASHFLOW RISK (CONTINUED)**

Interest rate risk exposure is the risk that the value of assets will change if market interest rates change. Interest rates impact primarily on deposits, loans and borrowings by changing their future cash flows (yield/rate). Management does not currently have a formal policy of determining how much of the Group's exposure should be hedged or varied relative to the Credit portfolio, these ratios being determined from time to time by experience. At present, the date of setting the base rate of the treasury financing arrangement is not yet determinable, although it is believed that a fixed rate application would be more favourable for the Group and the costs clearly competitive.

**GOING CONCERN**

The relevant sections of the 2001 and 2002 annual financial statements Reporting Framework are included with the Directors' Report.

This report was approved by the Board on 29 March 2003 and signed on its behalf:



William Dean - Director

**PEOPLE AGAINST DIRTY HOLDINGS LIMITED**  
**REPORT OF THE DIRECTORS**

**PAGE 8**

The Directors' Annual Report has been approved by the Board of Directors on the 10th July 2022.

**PRINCIPAL ACTIVITY**

The principal activity of the Group is considered to be that of a business company. The principal activity of the Group, continues to be the manufacturing and distribution of cleaning products as set out on page 4.

**RESULTS AND DIVIDENDS ISSUED**

No dividends have been paid or declared in the year (2021 €31.7m declared and paid) the results for the Group for the period are set out in detail on page 19.

**DIRECTORS**

The directors of the Company (the signatories of the present document) to the date of signing were:

Jeff Bezzo  
Guillermo Bevacqua  
Kristi Peterson

**FUTURE DEVELOPMENTS**

The Directors remain committed to improving the financial performance of the group and maintaining the focus on accountability and ethical business practices as outlined fully in the Strategic Report.

**SUBSEQUENT EVENTS – NON-ADJUSTING EVENTS**

There are no subsequent events which would have a material impact on the financial statements at the balance sheet date.

**SECTION 172 (1) STATEMENT**

The nature of the Group's business, being in the environmentally sustainable market, evidences the Directors' aim that the Group be and remain a good 'Corporate Citizen'.

The Group manufactures other brands and takes the lead in the development of environmentally sustainable cleaning products and their associated innovation. The Group's stable relationships with our brands form the foundation of our corporate culture with key stakeholders, including customers, customers' end-suppliers. The Group aims to use its position to further enhance and develop its approach that the planet's precious and scarce resources are used appropriately for the benefit of current and future generations. The Board considers that **the business and strategic decisions which it takes now in furtherance of the Group's business objectives are of long-term benefit to the wider environment, including the Group's sustainable and beneficial cleaning products.**

Consumer

We engage with consumers through our customer carelines ('voice of the people') in the markets we operate, surveying sustainability and recycling options provided to consumers. Consumers are increasingly looking for clean products with more recyclable ingredients and lower packaging. Concerns around waste, plastics and climate change continue to grow. In developing our products we are continually looking at ways to reduce plastic and waste. The **Ecover laundry against landfill campaign encouraging people to keep their clothes** for longer has continued to run in the period helping drive consumer awareness. We have also continued to trial solutions in some of our key markets, testing the product with a view to roll-out (e.g. laundry packaging).

Customer

We have direct relationships with our main customer across Europe. We partner and work with them in the web but Rotac Relationship strategy with the aim of growing their sales as well as our own. This is further supported through investment in our brands, provision of market insight on the categories in which we operate and new product development. We also help guide our customers in terms of sustainability which continues to be a key area of interest and focus. We also see an increased interest across our customers in E-commerce and we continue to work with them to support and develop this channel.

Suppliers

We proactively engage with suppliers and supply partners that enable us to meet our sustainability goals. Suppliers are expected to support our initiatives to make our products more sustainable - packaging reduction, recyclable and recycled materials and plant-based raw materials or raw materials produced from waste products. Suppliers are also encouraged to identify and implement opportunities that make their own organisation more sustainable - whether by reducing their carbon footprint through better waste management or more efficient logistics. Another theme being evident across our supplier's is greater transparency and ability to improve the sustainability of our products.

Shareholders

Our shareholders are St. James's Place, the largest company that plays an active role in strategic direction and performance of our business. This is facilitated through a divisional matrix operating structure allowing the business to make effective local decisions but retain a wider group perspective.

# PEOPLE AGAINST DIRTY HOLDINGS LIMITED

## REPORT OF THE DIRECTORS (CONTINUED)

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### Reducing Carbon Footprint

Throughout the period, we continued to engage with shareholders from various industry forums to inform investors and stakeholders of our climate and sustainability targets. These will continue to include plastic waste reduction, carbon emissions and tree planting.

Through our parent company, we engaged with the Ellen MacArthur Foundation on driving the circular economy and reported our plastic footprint in the UK we participated in the UK Plastics Pact with a particular focus on driving more behaviour change in the retail industry. As part of the Retail Collective Action Group, We commissioned extensive research on the opportunity for further action taking. We published our findings in the Europe Retail Report which was shared with the UN Climate Change Environment and Climate Change Committee.

We contributed to amplify the voice of the climate and our FUTURE THE FUTURE campaign. Through the three chosen projects aiming to increase the resiliency of the software and replicating elsewhere in the world. As well as leading the work of the Green and Circular Academy to our employees after consideration of our environment through the Future Academy.

Throughout the period, our leadership team introduced progressive and ambitious practical targets and action strategy.

### Employee engagement

The group take diversity and equality seriously and all appointments are given full due fair consideration. In the event an employee is disabled or becomes disabled, efforts will be made where possible to ensure that they can continue with our organisation, this may involve tailored training and alternative roles. Policies and procedures are in place to prevent any instances of bullying and harassment to ensure that all employees have equal opportunities for recognition and promotion. The Group maintains a 'MIST' buster programme accessible to all employees.

All employees are encouraged to work towards the business strategy and are adequately rewarded to both retain and attract talent to the organisation. The Group has a bonus programme in place that rewards **employees based on the Group's achievement of the key financial targets, combined with individual employee performance**. The business reserves the right to withhold bonuses where an individual is not considered to have performed at the appropriate level.

Due to the nature of the business, all employees are managed closely and work with their respective peers and senior informal groups. We value offering courage and value an employee input to this part of the management approach by listening and acting on the course of business.

The Group has weekly informal **employees' meetings** and clear employee performance review structures in place to allow the board and senior management to track employee performance and performance improvement where required. The Group regularly organised events, both inside and outside of the workplace to encourage peer relationship building and to enhance the open and collaborative organisational culture. We believe that the Group organisational culture allows and encourages employees to raise issues and suggestions as they arise.

### Governance

Regular board meeting ensure that the Group maintains compliance with its corporate governance codes and ensures that its business is conducted in line with the ethical standards and with integrity.

**PEOPLE AGAINST DIRTY HOLDINGS LIMITED**  
**REPORT OF THE DIRECTORS (CONTINUED)**

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**STREAMLINED ENERGY AND CARBON REPORTING**

**Our environment**

The Company recognises the importance of the impact of its business on the environment and has a commitment to continue to reduce its carbon footprint through its work on renewable energy.

**Energy Consumption and Carbon Emissions**

Energy consumption at the Company's factory has been an important consideration since its construction. The building has been designed to be a 'zero-carbon' building and will continue to reduce its reliance on fossil fuel by increasing the use of solar panels and wind turbines. A wind turbine was installed by the group in late 2021. Other partners will be included in the group's annual reporting by the group to supply renewable energy to the site. The business continues to promote our energy saving across its workforce, and others through the broad supply of accurate energy consumption reporting.

During 2021 and 2022, the Company has continued to invest in energy savings technology, including LED lighting. Our CHP powered kitchen has been replaced with electric models, and we're exploring ways to replace natural gas with renewable sources.

The main manufacturing facility power is 100% renewable electricity.

**Greenhouse gas emissions**

We report Scope 1 and 2 emissions, as defined by the Greenhouse Gas Protocol and listed below:

Scope 1 (direct emissions) – operation of facilities (pro rata – UK business)  
Scope 2 (indirect emissions) – consumption of purchased electricity (UK share of electricity – UK business)  
Fuel – Purchaser vehicle fuel (pro rata – UK business)

**Greenhouse gas emissions data**

Emissions data across reporting period were as follows:

Emission Type	CO2e tonnes	
	FY 2022	FY 2021 Change of scope in FY22 so not comparable
Scope 1 – Operation of facilities (UK share of business)	157	246
Scope 2 – Purchased energy (UK share of business)	77.1	76.0
Fuel (UK share of business)	33	47
Total Emissions	268	300
Total emissions allowing for purchased renewable electricity	224	306

Greenhouse gas emissions intensity ratio

	FY2022	FY2021
Total footprint (Scope 1, Scope 2 and fuel) – CO2e tonnes	268	303
Turnover (€)	11.17M	10.8M
Intensity Ratio (CO2e tonnes/€1m)	3.5	4.7
Intensity Ratio (CO2e tonnes/€1m) allowing for purchased renewable electricity	2.2	3.0

FY22 and FY21 are not comparable as FY21 reported full GHG emissions for Scope 1, 2 and 3 excluding Methane. In FY22 Methane brand was deducted by the group from March 2021.

Emissions generated at the company owned facilities during the year amounted to **40 CO2e tonnes** in FY22.

**PEOPLE AGAINST DIRTY HOLDINGS LIMITED**  
**REPORT OF THE DIRECTORS (CONTINUED)**

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**Scope and Methodology:**

The methodology has been based on the principles of the GHG Protocol Greenhouse Gas Protocol and *Greenhouse Gas Reporting Guidance for Manufacturing, Distribution, Trade, Procurement and Other Activities*.

We have reported on the three sectors which are covered under the Companies Act 2006 ASI scope Report and Directors Report Requirements (ASR). Sectors listed are the factory, warehouse, in-store logistics and other in the UK.

The period of our report is from 1st July 2021 to 31st July 2022 and covers all UK and European company Matrix operations.

The industry's emissions code (Supply Chain) and coverage. The report excludes Scope 3 emissions except for fuel emissions specified by SECR. Conversion factors for UK electricity generation fuel are those published by DEFRS (01/1 and 2022). Emissions per emission factor are derived from the European Environment Agency data.

**Waste**

In the 2022 calendar year, the company had a diversion rate of manufacturing waste from landfill and incineration of over 95% and achieved its TRUE Zero Waste certification at the platinum level based on maintaining 95 diversion rates and the implementation of a holistic approach to waste management. As part of the certification process several new practices were put into place. For example, the factory moved relevant raw materials to bulk storage and reusable drums to avoid excessive packaging use and implemented a composting system to ensure food and garden waste are converted to valuable compost.

**Gas, Electricity and Water**

The UK business consumed the following:

	<b>2022</b>	<b>2021</b>
Natural gas, m3	67 203	138 653
Electricity, kWh	889 302	1 115 769
Water, m3	25 681	45 054

## PEOPLE AGAINST DIRTY HOLDINGS LIMITED REPORT OF THE DIRECTORS (CONTINUED)

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### RESEARCH AND DEVELOPMENT ACTIVITIES

The Group's research and development performed by the Group for its own products is consistent with the cost of development of new products and is calculated as the product of the cumulative headcount related directly to the research and applied research. The total research and development expense in respect of the year ended 30 June 2023 was £2,300.

### GOING CONCERN

The Group is very unlikely to make significant losses over the reporting going concern period. The Group will account for the challenging economic environment related to the Covid-19 pandemic and the war in Ukraine.

The Group expect that the business will continue to expand further despite significant increases in cost before profit and increased material and packaging costs per products. The reported H1 loss of half the financial year ended 30 June 2023 has been continuing until first half of the current financial year ending 30 June 2024. At the same time, a number of these expenses are when the business operates at full scale according to how the high production capacity for the Covid-19 pandemic took effect.

In view of the fact the impact of the Covid-19 pandemic on cost per unit has been in the price of products have been fully or nearly negotiated in April the year ended 30 June 2022 and year ending 30 June 2023. This has been done in a targeted way due to the business being sensitive to the ultimate price of raw materials.

There was a reasonable time lag between these price increases and the inflation seen on the cost of raw products due to the length of the negotiation process into the next financial year and the Directors expect to see continuation of margins through the year ending 30th June 2024. The directors are confident that with the increase in pricing for raw and plastic components, product launches combined with productivity and efficiency savings will continue to drive revenue and growth and improved margins from fiscal 10 year ending June 2024.

In assessing Group's cash flow, the Directors have considered financial forecasts for the four financial years to 2027. The Directors have a reasonable expectation that the business can meet those forward forecasts.

Notwithstanding this, there is an intercompany loan repayable on demand. S. C. Johnson & Son Inc - the ultimate controlling party, has provided a letter of support guaranteeing the provision of funding for a period of 12 months from the date of approval of the balance sheet. All directors of People Against Dirty Holdings Limited (the option, S. C. Johnson & Son Inc) playing an active role in the long term financial planning for the group. This gives the directors of People Against Dirty Holdings Limited confidence that S. C. Johnson & Son Inc are capable to fulfil that guarantee if should be required.

On the basis of all of this, the Directors have a reasonable expectation that the Group and Company will adequately resource to continue its operations consistently during the 12 months period from the date of approval of the balance sheet (the forward forecast period).

### DIRECTORS' INDEMNITY INSURANCE

The Group and Company maintain directors' and officers' liability insurance which gives appropriate cover for any legal action brought against the directors and/or officers by third parties. In accordance with section 234 of the Companies Act 2006, indemnity third party indemnity provisions are in place for the directors in respect of liability incurred in the course of their office as far as is permitted by law. Both the insurance and indemnities applied throughout the year and continue through to the date of the Directors' Report.

**PEOPLE AGAINST DIRTY HOLDINGS LIMITED**  
**REPORT OF THE DIRECTORS (CONTINUED)**  
**DISCLOSURE OF INFORMATION TO AUDITORS**

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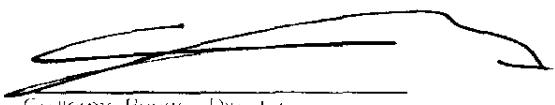
that the persons who are members of the Board on the Directors' Report Group have confirmed that:

- that the Group auditors are aware that there has been no disclosure of information of the Group and Company's auditors are unaware, and
- that the auditors have agreed to resign their audit of the Group and Company and to be available to answer any questions of information and to certify that the Group and Company's auditors are aware of that information.

**INDEPENDENT AUDITOR**

The auditors EY LLP have stated that they will provide a confidential written statement concerning their re-appointment which will be proposed at the Annual General Meeting.

This report was approved by the Board on 26 March 2013 and signed on its behalf by:



Guillermo Bracco - Director

**PEOPLE AGAINST DIRTY HOLDINGS LIMITED**  
**DIRECTORS' RESPONSIBILITIES STATEMENTS**

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**DIRECTORS' RESPONSIBILITIES STATEMENTS**

**The directors are responsible for preparing the Strategic Report, Directors' Report and the financial statements**  
for a company that they are required to do so.

Companies Act 2006 (the "Act") requires the directors of the Company to take reasonable care to ensure that the directors have the information needed to prepare Group's financial statements in accordance with applicable accounting standards, generally Accepted Accounting Practice, and company law, the directors must also approve the financial statements unless the same set out that they have a full and fair view of the financial state of the Group and a proper view of the profit and loss of the Group for that period.

In preparing these financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable UK accounting standards, International Financial Reporting Standards or any other material departure is disclosed and explained in the financial statements;
- prepare the financial statements on the Group's preferred basis, unless it is inappropriate to presume that the Company will continue in business.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the Group's and the Company's transactions and disclose with reasonable accuracy at any time the financial position of the Group and Company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the Group and Company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF PEOPLE  
AGAINST DIRTY HOLDINGS LIMITED

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**Opinion**

We have audited the financial statements of People Against Dirty Holdings Limited ('the parent company') and its subsidiaries (the 'group') for the period ended 1 July 2022, which comprise of the Consolidated Statement of Comprehensive Income, Consolidated and Parent Company Balance Sheet, Consolidated and Parent Company Statement of Changes in Equity, Statement of Consolidated Cash flows and the related notes 1 to 27 of the financial statements and notes 1 to 13 of the parent company financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards including FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" (United Kingdom Generally Accepted Accounting Practice).

In our opinion, the financial statements:

- give a true and fair view of the group's and of the parent company's affairs as at 01 July 2022 and of the group's loss for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

**Basis for opinion**

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the group in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard , and we have fulfilled our other ethical responsibilities in accordance with these requirements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

**Conclusions relating to going concern**

In auditing the financial statements, we have concluded that the directors' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the group and parent company's ability to continue as a going concern for a period of 12 months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the directors with respect to going concern are described in the relevant sections of this report. However, because not all future events or conditions can be predicted, this statement is not a guarantee as to the group's ability to continue as a going concern.

**Other information**

The other information comprises the information included in the annual report, other than the financial statements and our auditor's report thereon. The directors are responsible for the other information contained within the annual report.

Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in this report, we do not express any form of assurance conclusion thereon.

INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF PEOPLE  
AGAINST DIRTY HOLDINGS LIMITED

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Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of the other information, we are required to report that fact.

We have nothing to report in this regard.

**Opinions on other matters prescribed by the Companies Act 2006**

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the strategic report and the directors' report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the strategic report and directors' report have been prepared in accordance with applicable legal requirements.

**Matters on which we are required to report by exception**

In the light of the knowledge and understanding of the group and the parent company and its environment obtained in the course of the audit, we have not identified material misstatements in the strategic report or directors' report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the parent company financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of directors' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit

**Responsibilities of directors**

As explained more fully in the directors' responsibilities statement set out on page 15, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the directors determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the directors are responsible for assessing the group's and the parent company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the directors either intend to liquidate the group or the parent company or to cease operations, or have no realistic alternative but to do so.

**Auditor's responsibilities for the audit of the financial statements**

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF PEOPLE  
AGAINST DIRTY HOLDINGS LIMITED

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***Explanation as to what extent the audit was considered capable of detecting irregularities, including fraud***

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect irregularities, including fraud. The risk of not detecting a material misstatement due to fraud is higher than the risk of not detecting one resulting from error, as fraud may involve deliberate concealment by, for example, forgery or intentional misrepresentations, or through collusion. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below. However, the primary responsibility for the prevention and detection of fraud rests with both those charged with governance of the entity and management.

Our approach was as follows:

- We obtained an understanding of the legal and regulatory frameworks that are applicable to the Group and Company and determined that the most significant are (Financial Reporting Standard 102 (FRS 102) and the Companies Act 2006) and the relevant tax compliance regulations in the United Kingdom.
- We understood how People Against Dirty Holdings Limited is complying with those frameworks by making enquiries of management and those charged with governance to understand how the Group and Company maintains and communicates its policies and procedures in these areas. Our audit procedures were designed to either corroborate or provide contrary evidence, the results of which were followed up appropriately.
- We assessed the susceptibility of the Group and Company's financial statements to material misstatement, including how fraud might occur by meeting with management within various parts of the business to understand where they considered there was susceptibility to fraud. We considered the programmes and controls that the Group and Company has established to address the risks identified, or that otherwise prevent, deter and detect fraud; and how senior management monitors those programmes and controls. Where this risk was higher, we performed incremental audit procedures to address each identified fraud risk. These procedures included:
- For a sample of sales related accruals, inspecting external evidence to substantiate the promotional rate and term, vouching against the management prepared computation of the promotional accrual and performing recalculations. This was supplemented with additional procedures over the reconciliation of the rebate promotional accruals balance, an assessment of the age profiling, a retrospective look back on prior period promotional events, the deployment of our revenue analytical program, detailed gross margin and trend analyses and an extended search for unrecorded liabilities. All such procedures were designed to respond to the identified risk over the completeness and improper measurement of judgemental promotional accruals.
- Based on this understanding we designed our audit procedures to identify noncompliance with such laws and regulations. Our procedures involved a review of board minutes to identify any noncompliance with laws and regulations, assessment of financial statement disclosures to ensure compliance with relevant reporting frameworks and enquiries of management and those charged with governance.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at <https://www.frc.org.uk/auditorsresponsibilities>. This description forms part of our auditor's report.

**Use of our report**

This report is made solely to the company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed.



Sam Newall (Senior statutory auditor)  
for and on behalf of Ernst & Young LLP, Statutory Auditor  
Southampton

Date:

28 March 2023

**PEOPLE AGAINST DIRTY HOLDINGS LIMITED**  
**CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME**  
**FOR THE PERIOD ENDED 01 JULY 2022**

COMPANY NUMBER: 09876184

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Note	01 July 2022		02 July 2021	
	Total	€'m	Total	€'m
<b>Turnover</b>		<b>101.4</b>		<b>103.8</b>
Cost of sales		(72.4)		(72.1)
<b>Gross Profit</b>		<b>29.0</b>		<b>31.2</b>
Excluding distribution costs		(1.4)		(1.4)
Administrative expenses		(17.7)		(13.5)
<b>Operating (loss)/profit</b>		<b>(0.8)</b>		<b>5.0</b>
Interest receivable and payable				2.1
Interest payable and dividend expense		(1.2)	(1.0)	(1.0)
<b>Net interest (payable)/receivable and similar charges</b>		<b>(1.0)</b>		<b>1.4</b>
<b>(Loss)/profit on ordinary activities before taxation</b>		<b>(1.8)</b>		<b>6.4</b>
Taxation on (loss)/profit on ordinary activities		(4.0)	(3.9)	
<b>(Loss)/profit for the period</b>		<b>(5.8)</b>		<b>7.3</b>
<b>Other comprehensive (loss)</b>				
Currency translation difference		(0.1)	(2.8)	
<b>Total comprehensive (loss)/ income for the period</b>		<b>(5.9)</b>		<b>4.5</b>

All activities of the group are within continuing operations. Total comprehensive income for the year is all attributable to the owners of the parent company.

The notes on pages 23 to 45 form an integral part of these financial statements

**PEOPLE AGAINST DIRTY HOLDINGS LIMITED**  
**CONSOLIDATED BALANCE SHEET**  
**AS AT 01 JULY 2022**

COMPANY NUMBER: 09876184

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Notes	01 July 2022		02 July 2021	
	€'m	€'m	€'m	€'m
<b>Non-current assets</b>				
Intangible assets	11	13.7	14.4	
Tangible assets	12	17.4	17.4	
Deposits - amounts falling due after one year 000's £'m	13	0.6	0.7	
		<b>26.6</b>	<b>30.5</b>	
<b>Current Assets</b>				
Stocks	14	6.7	16.1	
Debtors - amounts falling due within one year	15	10.2	18.6	
Cash at bank and in hand		"	16.1	
		<b>69.8</b>	<b>60.0</b>	
<b>Creditors: amounts falling due within one year</b>	15	<b>(51.3)</b>	<b>(39.5)</b>	
<b>Net current assets</b>		<b>18.5</b>	<b>20.5</b>	
<b>Total Assets less current liabilities</b>		<b>45.1</b>	<b>51.0</b>	
Provisions for liabilities	16	(0.4)	(0.4)	
<b>NET ASSETS</b>		<b>44.7</b>	<b>50.6</b>	
<b>Capital and reserves</b>				
Called up share capital	18	7.2	7.3	
Merger reserve		"	"	
Retained earnings		37.2	43.1	
<b>Equity attributable to owners of the parent</b>		<b>44.7</b>	<b>50.6</b>	

Approved by the board of directors and authorised for issue by

Guillermo Beach - Director

28 March 2023

The notes on pages 23 to 45 form an integral part of these financial statements

PEOPLE AGAINST DIRTY HOLDINGS LIMITED  
CONSOLIDATED STATEMENT OF CHANGES IN EQUITY

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	Called up Share capital	Merger Reserve	Retained Earnings	Total Equity
	€'m	€'m	€'m	€'m
<b>Balance as at 04 July 2020</b>	-	7.5	70.3	77.8
Profit for the period			(1.9)	(1.9)
Other Comprehensive (loss) for the period			(1.8)	(1.8)
<b>Total comprehensive (loss) for the period</b>			4.5	4.5
Dividends paid to shareholders			(31.7)	(31.7)
<b>Balance as at 02 July 2021</b>	-	7.5	43.1	50.6

	Called up Share capital	Merger Reserve	Retained Earnings	Total Equity
	€'m	€'m	€'m	€'m
<b>Balance as at 02 July 2021</b>	-	7.5	43.1	50.6
Profit for the period			(5.6)	(5.6)
Other Comprehensive (loss) for the period			(0.1)	(0.1)
<b>Total comprehensive (loss) for the period</b>			(5.9)	(5.9)
Dividends paid to shareholders				
<b>Balance as at 01 July 2022</b>	-	7.5	37.2	44.7

**PEOPLE AGAINST DIRTY HOLDINGS LIMITED**  
**STATEMENT OF CONSOLIDATED CASH FLOWS**

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		01 July 2022	02 July 2021
	Notes	€'m	€'m
<b>Cash generated from operating activities</b>	20	<b>(2.5)</b>	<b>39.3</b>
Taxation paid:			
		<b>(1.1)</b>	<b>(0.7)</b>
<b>Net cash (utilised)/generated from operating activities</b>		<b>(3.5)</b>	<b>38.6</b>
<b>Cash from investing activities</b>			
Purchase of tangible assets	12	(2.1)	(2.9)
Disposal of tangible assets	12	(0.2)	0.1
<b>Net cash (utilised) in investing activities</b>		<b>(2.9)</b>	<b>(2.8)</b>
<b>Cash from financing activities</b>			
Net interest paid	9	(1.0)	(1.0)
Equity dividends	18	(31.0)	(31.0)
<b>Net cash (utilised) in financing activities</b>		<b>(1.0)</b>	<b>(32.4)</b>
<b>Net (decrease)/increase in cash and cash equivalents</b>		<b>(7.4)</b>	<b>3.4</b>
Cash and cash equivalents at the beginning of the period		15.1	11.3
Exchange gain on cash and cash equivalents		0.2	0.2
<b>Cash and cash equivalents at the end of the period</b>		<b>7.7</b>	<b>15.1</b>

The notes on pages 23 to 45 form an integral part of these financial statements

**1. ACCOUNTING POLICIES**

**1.1. GENERAL INFORMATION**

People Against Dirty Holdings Limited (PADI) is a private company limited by shares and is incorporated and registered in England (Company Number 09861184). The address of its registered office is 111a Mandeville Court, Mandeville Green, Fife, KY10 8JL, UK.

**1.2. BASIS OF PREPARATION OF FINANCIAL STATEMENTS**

The financial statements have been prepared according to accounting under the historical cost convention in which inventories are valued at cost less a provision for value through profit or loss and in accordance with FRS 102, the Financial Reporting Standard applicable in the United Kingdom and the Republic of Ireland and the Companies Act 2006. The policies have been consistently applied.

The preparation of financial statements in compliance with FRS 102, relies on the use of certain critical accounting estimates, details of which are contained in note 1. There is no significant risk in applying the group's accounting policies (see note 1).

The consolidated financial statements are presented in £'000, reflecting the presentation currency of the Group and all amounts translated to the same regular except where indicated. The parent company has taken advantage of the section 476 exemption not to present its individual profit and loss account or balance sheet in the group accounts.

The group has taken advantage of the exemption afforded by FRS 102, 3.1A not to disclose transactions between wholly owned members of the group.

The results of £'000,000,000.00 of EBITDA disclosed in these consolidated financial statements, £'000,000,000.00 of EBITDA prepared by the individual entities' financial statements, using exemptions according to Section 479a of the UK Companies Act and therefore the individual financial statements of these entities, are excluded from audit.

**Going Concern**

The Group and Company financial statements have been prepared on a going concern basis. This takes into account the challenging macroeconomic environment related to the Covid pandemic and the war in Ukraine.

The environment that the business is currently operating in has resulted in significant increases in cost issues, particularly in raw materials and packaging used in our products. This impacted the second half of the financial year ended 1st July 2022 and has also continued into first half of the current financial year ending 30th June 2023. At the moment, a number of the categories in which the business operates are starting to trend down following the high peaks seen during the Covid pandemic lockdown.

In order to offset the impact of exceptional inflation on cost base, increases in the price of products have been successfully negotiated in both the year ended 1st July 2022 and year ending 30th June 2023. This has been done in a targeted way across the business being sensitive to the share being faced by our consumers.

There will remain a time lag between these price increases and the inflation seen on the cost of our products due to the length of the negotiation process into the next financial year and the Directors expect further setting of margins through the year ending 30th June 2023. The Directors are confident that with the increases in pricing (delivered and planned) plus new product launches combined with proactively cost efficiency savings, will lead to a recovery in top line growth and improved trading from financial year ending 30th June 2024.

### 1. ACCOUNTING POLICIES (CONTINUED)

In assessing Credit risk, the Directors have considered financial forecasts for the four financial years to 2025. The credit term is five years, a reasonable expectation that the business can meet those forward to credit. In addition, there is a written company loan repayable on demand. S. C. Johnson & Son Inc. is the ultimate credit party that provided a letter of support guaranteeing the provision of funding for a period of 12 months from the date of approval of the balance sheet. All directors of People Against Dirty Holdings Limited are officers, S. C. Johnson & Son Inc. playing an active role in the long-term financial planning of the group. This gives the directors of People Against Dirty Holdings limited confidence that S. C. Johnson & Son Inc. are able to fulfil that guarantee should it be required.

On the basis of all of this, the Directors have a reasonable expectation that the Group and Company has adequate resources to continue in operational existence during the 12 month period from the date of approval of the balance sheet (the going concern period).

### 1.3. BASIS OF CONSOLIDATION

The consolidated financial statements present the results of the Group and its subsidiaries ("the Group"). These financial statements cover the period starting July 1, 2021 through July 1, 2022. The consolidation of the subsidiary occurred as part of the significant group restructure on December 31, 2019, was prepared under the principles of predecessor accounting, whereby an acquirer is not required to be identified and all entities are included at their pre-combination carrying amounts. This accounting treatment led to no goodwill and differences on consolidation between consideration and fair value of the underlying net assets, and the difference was included within equity as a merger reserve.

Subsidiaries are those entities in which the Group has power to govern the financial and operating policies so as to obtain economic benefits. The existence and effect of potential voting rights that are presently exercisable or convertible are considered when assessing whether the Group controls another entity. Special purpose entities whose activities are conducted on behalf of the Group, where the special purpose entity is exposed to limited risks and the Group has the right to obtain the majority of the benefits of the entity, are deemed to be under the control of the Group and are consolidated. The results of subsidiaries acquired during the period are included in the consolidated statement of comprehensive income from the date on which control is transferred to the Group and subsidiaries continue to be consolidated until the date that such control ceases. Accounting policies of subsidiaries are changed when necessary to ensure consistency with the accounting policies adopted by the Group. Associate are all entities over which the Group has significant influence but not control, generally accompanying a shareholding of between 20% and 50% of the voting rights. Investments in associates are accounted for using the equity method of accounting.

The Group's share of profit or loss is recognised in the statement of comprehensive income with a corresponding adjustment to the carrying value amount of the investment. When the Group's share of losses in an associate equal or exceed its interest in the associate, the Group does not recognise further losses unless it has incurred legal or constructive obligations or made payments on behalf of the associate.

The Group determines at each reporting date whether there is any objective evidence that the investments in associates are impaired. If this is the case, the Group calculates the amount of **impairment as the difference between the recoverable amount of the associate and its carrying value** and recognises the amount adjacent to "share of profit or loss of investment" in the consolidated statement of comprehensive income. Intercompany transactions and balances (including intercompany profits) are eliminated on consolidation. Adjustments are made to eliminate the profit and loss arising on transactions with associates to the extent of the Group's interest in the entity.

The financial statements of People Against Dirty Holdings Limited were authorised for issue by the Board of Directors on 28/02/2023.

The notes on pages 23 to 45 form an integral part of these financial statements

**PEOPLE AGAINST DIRTY HOLDINGS LIMITED**  
**NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)**

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**1. ACCOUNTING POLICIES (CONTINUED)**

**1.4 TURNOVER**

**Sales of goods**

Revenue from the supply of goods is recognised at the point of sale, when material substance right, and risk of ownership to the bill. At the earliest point transferred to the customer, which is usually on the delivery of goods. Revenue is measured at the fair value of the consideration received, stated net of discounts, rebates and promotional allowances, value added tax and other sales taxes.

The Group actively contributes to one-time or ongoing trade promotion and coupon programs with customers that require the Group to estimate and accrue the ultimate costs of such programs. Such programs include introductory marketing funds (sitting fees), cooperative marketing programs and shelf price reductions on the Group's products, advantageous end of aisle or in-store displays, graphics, and other trade promotion activities conducted by the customer. The Group accrues a liability at the point of sale, based on the estimated expected payment by Group. These programs

**Royalties**

Royalty income is recognised when the Group's products are sold or royalty expenses are made on M&M products in authorized territories across the world. Royalties shall be recognised on an accrual basis in accordance with the substance of the relevant agreement.

**Dividends**

Revenue is recognised when the Group's right to receive payment is established

**1.5. INTANGIBLE ASSETS**

Intangible assets are initially recognised at cost. After recognition, under the cost model, intangible assets are measured at cost less any accumulated amortisation and any accumulated impairment losses.

All intangible assets are considered to have a finite useful life. If a reliable estimate of the useful life cannot be made, the useful life shall not exceed ten years.

The estimated useful lives range as follows:

Trademarks, customer relationships and licenses	5 - 15 years
Software	5 - 10 years

Amortisation is calculated on a straight-line basis over the period of its estimated useful life.

Amortisation is reported as administrative expenses in the consolidated statement of comprehensive income.

If there are indications that the residual value or useful life of an intangible asset has changed since the most recent annual reporting period, the estimate shall be reviewed and if current expectations after the review, update and amortisation method over useful life shall be adopted. Changes in the expected useful life or the expected pattern of consumption of benefit shall be accounted for as a change in accounting estimate.

The notes on pages 23 to 45 form an integral part of these financial statements

**PEOPLE AGAINST DIRTY HOLDINGS LIMITED**  
**NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)**

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**1. ACCOUNTING POLICIES (CONTINUED)**

**1.5 INTANGIBLE ASSETS (CONTINUED)**

The intangible assets are reviewed for impairment at each reporting date. If any indicators of impairment exist, the Group estimates the recoverable amount of the asset. If it is not possible to estimate the recoverable amount of the individual asset, the Group estimates the recoverable amount of the cash-generating unit to which the asset belongs. The recoverable amount of an asset or cash-generating unit is the higher of its fair value less cost to sell and value in use. If the recoverable amount is less than its carrying amount, the carrying amount of the asset is impaired and it is reduced to its recoverable amount through an impairment loss and loss. Unless the asset is carried at a recoverable amount, there is no impairment loss of a reduced asset in a revaluation decrease. An impairment loss recognised for all assets, including goodwill, is reversed in a subsequent period if and only if the reasons for the impairment loss have ceased to apply.

**1.6 TANGIBLE FIXED ASSETS**

Tangible fixed assets are stated at historical cost less accumulated depreciation and accumulated impairment losses. Historical cost includes expenditure that is directly attributable to bringing the asset to the location and condition necessary for it to be capable of operating in the manner intended by management.

Land is not depreciated. Assets under construction are not depreciated until they are brought into use. Depreciation of other assets is charged so as to allocate the cost of assets less their residual value over their estimated useful lives, using the straight-line method. The estimated useful lives range as follows:

Buildings	15 – 39 years
Plant, equipment and other fixed assets	2 – 10 years

The assets' residual values, useful lives and depreciation methods are reviewed and adjusted prospectively if appropriate. If there is an indication of a significant change since the last reporting date:

Gains and losses on disposal are determined by comparing the proceeds with the carrying amount and are recognised in the statement of comprehensive income.

The tangible fixed assets are reviewed for impairment at each reporting period. If any indicators of impairment exist, the Group estimates the recoverable amount of the asset. If it is not possible to estimate the recoverable amount of the individual asset, the Group estimates the recoverable amount of the cash-generating unit to which the asset belongs. The recoverable amount of an asset or cash-generating unit is the higher of its fair value less cost to sell and value in use. If the recoverable amount is less than its carrying amount, the carrying amount of the asset is impaired and it is reduced to its recoverable amount through an impairment in profit and loss. An impairment loss recognised for all assets is reversed in a subsequent period if and only if the reasons for the impairment loss have ceased to apply.

**1.7 STOCKS**

**Raw materials, finished goods**

Stocks are carried at the lower of cost (principally by the FIFO method) reflecting material, labour and production overhead and net realisable value. In valuing stocks, appropriate allowance is made for obsolete or slow moving goods. Labour and overhead costs are based on standard hourly rates and standard hours per product which approximate actuals.

Revaluable value represents the estimated selling price less directly attributable selling expenses, net of an allowance for obsolescence of stocks where applicable. The impairment loss is recognised immediately in the consolidated statement of comprehensive income.

The notes on pages 23 to 45 form an integral part of these financial statements

## 1. ACCOUNTING POLICIES (CONTINUED)

### 1.8 CASH AND CASH EQUIVALENTS

Cash and cash equivalents consist of cash deposited in bank accounts and short-term highly liquid investments that can be converted into cash within three months of the date of the statement.

In the consolidated statement of cash flows, cash and cash equivalents include cash held at bank overdrafts, bank accounts held in trust and cash held in the Group's general management account.

### 1.9 CREDITORS

Short term creditors consist of trade and other receivable amounts due within one year at the reporting date. Other financial debt from bank and related party loans are measured initially at fair value, net of transaction costs, and are measured subsequently at amortised cost using the effective interest method.

### 1.10 EMPLOYEE BENEFITS

#### Holiday pay accrual

The Group operates holiday benefit as employees' compensation throughout the period. The holiday accrual is stated in the holiday taken.

#### Defined contribution plan

The Group operates a number of defined contribution benefit schemes for its employees. A defined contribution scheme plan states which the Group pays from contributions into a separate entity. Once the contributions have been paid, the Group has no further payment obligation. The contributions are treated as an expense when they fall due. Amounts not paid are recorded within accruals in the balance sheet. The assets of the plan are held separately from the Group independently administered funds.

#### Short term incentive plan (Bonus scheme)

The Group operates a discretionary bonus for all employees in the business. This is an annual program where the bonuses are based on the segment personal performance review and operating profit versus the budget.

#### Long term incentive plan

This is an annual program set for a 3-year vesting period. Dependent on the delivery of key financial targets for the Group Business Unit globally over the 3-year period the first grant payment date is expected to be October 2022. The amounts are accrued as part of the employee benefit expense. The amount accrued reflects the amount the Group expects to pay for the period of service up to the balance sheet date. At the period end date there are three existing grants which were issued in FY20, FY21 and FY22 (since 2019).

## 1 ACCOUNTING POLICIES (CONTINUED)

### 1.11 FINANCIAL INSTRUMENTS

The Group only enters into financial instruments for cash flow, with the exception of interest rate derivatives. It has entered into the acquisition of financial assets and liabilities made and held in its capacity as a trade payables creditor to bank customers, third parties and other third parties owing to related parties. The Group does not use forward contracts in order to manage foreign currency exchange rate movements.

Debtors and creditors within one year from the date of receivable or payable within one year are recorded at transaction price. Any losses arising from impairment is recognised in the consolidated statement of comprehensive income.

Financial assets that are measured at amortised cost are assessed at the end of each reporting period for objective evidence of impairment. If objective evidence of impairment is found, an impairment loss is recognised in the statement of comprehensive income. For financial assets measured at amortised cost, the impairment loss is measured as the difference between an asset's carrying amount and best estimate whether it is an approximation of the amount that the Group would receive for the asset if it were to be sold at the reporting date. For financial assets measured at amortised cost, the impairment losses measured as the difference between an asset's carrying amount and the present value of estimated cash flows discounted at the asset's original effective interest rate. A financial asset has a variable interest rate, the discount rate for measuring any impairment loss is the current effective interest rate determined under the contract.

Financial assets and liabilities are offset and the net amount reported in the balance sheet when there is an enforceable right to set off the recognised amounts and there is an intention to settle on a net basis or to realise the asset and settle the liability simultaneously.

**Basic financial liabilities including trade and other payables and interest bearing loans and borrowing** are initially recognised at transaction price unless the arrangement constitutes a financing transaction, where the liability is measured at the present value of the future payments discounted at a market rate of interest. Basic financial liabilities other than short term payables are subsequently carried at amortised cost using the effective interest rate method. The effective interest rate amortisation is included in finance expense in the income statement.

Debt instruments that are payable or receivable within one year, typically trade payables or receivables, are measured initially and subsequently at the undiscounted amount of the cash or other consideration expected to be paid or received. However, if the terms of a short term instrument constitutes a financing transaction like the payment of a trade debt deferred beyond normal business terms or financed at a rate of interest that is not a market rate or in case of an outright short term loan not at market rate, the financial asset or liability is measured initially and subsequently at the present value of the future payments discounted at a market rate of interest for a similar debt instrument.

Derivative financial instruments are recognised initially at their fair value and re-measured at fair value at each period end. The gain or loss on the measurement to fair value is recognised in the consolidated statement of comprehensive income. The Group has not applied hedge accounting.

**1. ACCOUNTING POLICIES (CONTINUED)**

**1.12. DEBT ISSUE COSTS AND INTEREST EXPENSES**

Interest expense is recognised as the cost of capital element of comprehensive income using the effective interest method. Interest income is also recognised in the consolidated statement of comprehensive income using the effective interest method.

The costs of convertible bonds are related to the issuance of debt and awards. These costs over the term of the related financial instruments. Group of expenses and costs are presented as an effective underlying loss or income. Amortization expense is recognised as part of net interest expense.

**1.13. PROVISIONS**

Provisions are made in the annual financial statements if the Group, a legal entity, has an obligation to pay out, that an outflow of resources will be required to settle the obligation, and a reliable estimate can be made of the amount of the obligation.

Provisions are charged as an expense to the consolidated statement of comprehensive income in the period that the Group has an obligation to settle the obligation, and are measured at the best estimate of the balance sheet date of the expenditure required to settle the obligation taking into account relevant risks and uncertainties.

When payments are made, they are offset against the provision carried in the balance sheet.

**1.14. RELATED PARTY TRANSACTIONS**

The Group does not transact with related parties which are not wholly owned within the same group. In accordance with Section 33 of ERS 112, the Company does not make transactions with members of the same group that are wholly owned.

**1.15. LEASES**

Leases are classified as operating leases where the risks and rewards of ownership are retained by the lessor and the rental charges are charged to administrative expenses in the consolidated statement of comprehensive income on a straight-line basis over the life of the lease. Lease incentives are recognised over the lease term on a straight-line basis.

**1.16. FOREIGN CURRENCY TRANSLATION**

The Group's presentational currency is Euro

Foreign currency items of non-monetary are translated into their functional currency using the spot exchange rate at the date of the transaction. At each period end monetary items

**1. ACCOUNTING POLICIES (CONTINUED)**

**1.16 FOREIGN CURRENCY TRANSLATION (CONTINUED)**

Non-monetary items denominated in foreign currency and measured during the closing date. Non-monetary items measured at historical cost are translated using the exchange rate at the date of the transaction and non-monetary items measured at fair value are measured using the exchange rate when fair value was determined.

Foreign exchange gains or losses from translation differences of dividends and from the translation of period end exchange rates of monetary assets and liabilities are imputed to foreign currencies and recognised in the consolidated statement of comprehensive income.

Foreign exchange gains and losses are presented in the consolidated statement of comprehensive income within interest or payable or payable.

On consolidation, the results of the operations are translated from their functional currency into Euros, the presentation currency of the Group, at the average rate for the period. All assets and liabilities of overseas operations are translated at the rate ruling at the period end. Exchange difference arising on translating the opening net assets at opening rate and the results of overseas operations at average rates are recognised in other comprehensive income.

**1.17. SHARE CAPITAL AND RESERVES**

**Called up share capital** – represents the nominal value of shares that have been issued.

**Merger reserve** – the amount on the adoption of predecessor accounting and represents the difference between the consideration and the book value of the underlying net assets acquired when PAD B.V. was merged into the Group.

**Retained earnings** – represents cumulative profit and losses net of dividends paid and other adjustments.

Ordinary shares are classified as equity. Incremental costs directly attributable to the issue of new ordinary shares or options are shown in equity as a deduction net of tax from the proceeds.

**1.18. RESEARCH AND DEVELOPMENT**

The Group expenses research and development expenditures as incurred. Research and development costs primarily include salaries and contractual costs.

**1.19. CURRENT AND DEFERRED TAXATION**

The tax expense for the period comprises current and deferred tax. Tax is recognised in the consolidated statement of comprehensive income, except that a charge attributable to an item of income and expense recognised in other comprehensive income or to an item recognised directly in equity is also recognised in other comprehensive income directly in equity respectively.

**1. ACCOUNTING POLICIES (CONTINUED)**

**1.20 CURRENT AND DEFERRED TAXATION (CONTINUED)**

Deferred tax balances are recognised to the extent of future taxable profits that have accumulated but not reversed by the balance sheet date except that:

- The recognition of deferred tax assets is limited to the extent that it is probable that they will be recovered against the reversal of either tax liabilities or other future taxable profits.
- Any deferred tax balances are reversed if and when all conditions for retaining associated tax allowances have been met;
- Where they relate to timing differences in respect of interests in subsidiary companies, branches and joint ventures, the Group can control the reversal of the timing differences and such reversal is not considered probable in the foreseeable future;
- Provision is made for deferred tax that would arise on remittance of the retained earnings of overseas subsidiaries, associates and joint ventures only to the extent that, at the balance sheet date, dividends have been declared as receivable.

Deferred tax balances are not expressed in respect of permanent differences except in respect of business combinations where deferred tax is recognised on the differences between the fair values of assets acquired and the future tax deductions available for them and the differences between the fair values of liability incurred and the amount that will be assessed for tax.

Deferred tax is measured using the tax rates that are expected to apply in the periods in which timing differences reverse, based on tax rates and laws that have been enacted or substantively enacted by the reporting date.

Current and deferred tax assets and liabilities are not discounted.

**2. JUDGEMENTS IN APPLYING ACCOUNTING POLICIES AND KEY SOURCES OF ESTIMATION UNCERTAINTY**

The preparation of the financial statements requires management to make judgements, estimates and assumptions that affect the amounts reported for assets and liabilities as at the balance sheet date and the amounts reported for revenues and expenses during the year. However, the nature of estimation uncertainty that actual outcomes could differ from those estimates. The following judgements (apart from those involving estimates) have had the most significant effect on amounts recognised in the financial statements.

***Key source of estimation uncertainty***

The following are the Group's key sources of estimation uncertainty

**2 JUDGEMENTS IN APPLYING ACCOUNTING POLICIES AND KEY SOURCES OF ESTIMATION UNCERTAINTY (CONTINUED)**

**2.1 USEFUL ECONOMIC LIVES OF TANGIBLE ASSETS AND INTANGIBLE ASSETS**

The annual depreciation of useful life for tangible and intangible assets is sensitive to changes in the estimated useful economic lives and residual values of the assets. The useful economic lives and residual values may be revised annually. There is a constraint when revising the original current estimate based on technical life, asset usage, future investments, economic obsolescence and the present condition of the assets. See note 11 and 12 for the carrying amount of the intangible and tangible assets respectively. The accounting policy on defined useful economic life for both intangible and tangible class of assets is contained within note 15 and 16 respectively.

**2.2 STOCK PROVISIONING**

It is necessary to estimate the recoverability of the cost of stock and the associated provisioning required. When calculating the stock provision management considers the nature and condition of the stock, as well as capital costs, distribution costs, selling price of finished goods and future usage of raw materials. See note 1 for the net carrying amount of the stock and associated provision.

**2.3 IMPAIRMENT OF DEBTORS**

The Group makes an estimate of the recoverable value of trade and other debts. When assessing impairment of trade and other debts, management considers factors including the current credit rating of the debtor, the credit profile of debtors and historical experience. See note 14 for the net carrying amount of the debts and associated impairment provision.

**2.4 TRADE PROMOTIONS**

Allowances for trade promotions are based on estimates, recorded primarily at the time a product is sold to the customer based on expected levels of performance. Settlement of these liabilities typically occurs in subsequent years, primarily through an off-invoice allowance at the time of sale or through an authorised process for deductions taken by a customer from amounts otherwise due to the Group. The recognition of these costs therefore requires management judgment regarding the volume of trade promotions that will be redeemed by customers. These estimates are made using various techniques including historical data on the performance of similar promotional programs. Differences between estimated expected and actual redemptions are normally restated and recognised as a change in management estimate in a subsequent period.

**2.5 IMPAIRMENT OF TANGIBLE AND INTANGIBLE ASSETS**

Where there are indicators of impairment of individual assets, the Group performs impairment tests based on fair value less costs to sell or a dividend user calculation. The fair value less costs to sell calculation is based on observable data from **trading sales transactions in an arm's length transaction** or similar assets or observable market prices less incremental costs for disposing of the asset. The value in use calculation is based on a discounted cash flow model. The cash flows are derived from the budget for the next ten years and do not include restructuring activities that the **Group is not yet committed to or significant future investments that will enhance the asset's** performance of the cash generating unit being tested. The recoverable amount is most sensitive to the discount rate used for the discounted cash flow model as well as the expected future cash flows and the growth rate used for extrapolation purposes. See note 11 and note 12 for the net carrying amount of the intangible and tangible assets respectively.

**PEOPLE AGAINST DIRTY HOLDINGS LIMITED**  
**NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)**

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**2. JUDGEMENTS IN APPLYING ACCOUNTING POLICIES AND KEY SOURCES OF ESTIMATION UNCERTAINTY (CONTINUED)**

**2.6 TAXATION**

In determining the amount of tax and deferred tax, the Group takes into account the impact of current taxation payable by way of either a direct deduction or a credit which may be due. The Group believes that its accruals for tax liabilities are correct, subject to all legal tax audits based on its assessment of likely further challenging interpretations of the tax audit or inspection. The assessment of estimates and assumptions are based on a review of judgmental future events. If a material change were to occur in the Group's view of the likely interpretation of tax law, it would affect the Group's tax liability, with the prior period's liability being adjusted for the effect of the period that such a determination is made.

Management is required to determine the amount of deferred tax assets that will be recognised based upon likely timing and level of future taxable profits together with an assessment of the effect of future tax planning strategies. Further details are contained in note 1.

**3. ANALYSIS OF TURNOVER**

	<b>2022</b>	<b>2021</b>
	€m	€m
<b>Sale of goods</b>	<u>€ 10.4</u>	<u>€ 8.6</u>
<b>Analysis of turnover by region</b>		
United Kingdom	4%	35.4
Rest of Europe	53.1	61.5
United States of America	0%	0.0
Rest of the world	43.5	0.1
	<b>101.4</b>	<b>103.8</b>

The group earned royalty income which is included within sale of goods and represents royalty income associated with the sale of Eurowater products outside of Europe of EUR €0.4m (2021: €0.4m).

**4. OPERATING (LOSS)/ PROFIT**

Type of statement after charging:	<b>2022</b>	<b>2021</b>
	€'m	€'m
Depreciation of tangible assets	2.9	2.6
Amortisation of intangible assets	0.3	0.8
Operating lease rentals:		
Leasehold buildings	1	0.7
Furniture & fixtures	0.3	0.4
Cost of disposal of assets	0.1	0.1
Research and development costs	1.4	1.1
Defined contribution payments	0.4	0.3
Foreign exchange differences	2.1	2.1

The notes on pages 25 to 45 form an integral part of these financial statements.

**PEOPLE AGAINST DIRTY HOLDINGS LIMITED**  
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**4. OPERATING (LOSS)/PROFIT (CONTINUED)**

Fees payable to the company's auditor for the audit of the parent company and the Group's consolidated financial statements were €1.1m (2020: €1.15m) and for non-audit services were €0.01m (nil). Fees payable to the company's auditor for the audit of the company's subsidiaries in respect of audit services were €0.06m (2020: €1.25m) and for non-audit services were €0.01m (2020: nil).

**5. EMPLOYEES**

Employee costs for the year ended 31 December are as follows:

	2022	2021
	€'m	€'m
Wages and salaries	15.7	16.4
Social security costs	1.3	2.1
Pension costs	0.4	0.5
Other employee benefit expenses	0.8	2.1
	<b>17.2</b>	<b>21.0</b>

The pension cost represents contributions payable by the group to the defined contribution plan and amounted to €0.4m (2021: €0.5m). No future liabilities were payable at the period end.

The average monthly number of employees (including trainees) during the period was as follows:

	2022	2021
	No.	No.
Production, selling and distribution	217	227
Administrative	46	47
	<b>252</b>	<b>263</b>

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**PEOPLE AGAINST DIRTY HOLDINGS LIMITED**  
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## 6. KEY MANAGEMENT REMUNERATION

Key strengths of the scales: the greater the dimension of social interaction, the more difficult it is to identify problems. Likewise, the greater the difficulty of identifying problems, the greater the validity.

	2022	2021
	€'m	€'m
(Salaries and staff benefits)	(1.4)	(4.1)
ETBI	(1.3)	(1.7)
Health employment benefit	(0.1)	(0.1)
	<b>2.6</b>	<b>5.5</b>

## 7. DIRECTORS REMUNERATION

The directors' emoluments were as follows

	2022	2021
	€'000	€'000
Acquired net financial assets from the acquisition of the business		
Defined contribution pension plan (M&C) (Dutch)		

The directors of the company are also directors or officers of other SC Johnson group companies and the emoluments have been borne by those companies. The directors' services to the company do not occupy a significant amount of their time, as such the directors do not consider that they have received any remuneration for their incidental services to the company, by the period ended 31 July 2020.

In respect of the highest paid director

	2022	2021
	€'000	€'000
Any equity-settled share-based payments recognised in profit or loss	—	—

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8. INTEREST RECEIVABLE AND SIMILAR INCOME

	2022	2021
	€'m	€'m
Interest receivable, net	-	2.1
		2.1

9. INTEREST PAYABLE AND SIMILAR CHARGES

	2022	2021
	€'m	€'m
Interest payable to related parties	-	0.1
Basis interest payable	0.1	0.7
	1.0	0.7

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**PEOPLE AGAINST DIRTY HOLDINGS LIMITED**  
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**10. TAXATION ON LOSS ON ORDINARY ACTIVITIES**

	2022 €'m	2021 €'m
<b>Profit and loss account:</b>		
<b>Current tax charge:</b>		
UK Corporation Tax – current period		(1.1)
Foreign tax on profits for the year – prior period adjustment		
Foreign tax on profit of UK entity for the year	(0.5)	(0.5)
Total current tax (current charge)	<u><b>0.9</b></u>	<u><b>(0.8)</b></u>
<b>Deferred tax:</b>		
Origination and reversal of deferred taxes	3.4	(0.1)
Prior period adjustments	(0.5)	
Total deferred tax charge (credit)	<u><b>3.1</b></u>	<u><b>(0.1)</b></u>
Total tax charge (credit)	<u><b>4.0</b></u>	<u><b>(0.9)</b></u>
	2022 €'m	2021 €'m
Reconciliation of tax charge:		
Eight on ordinary activities before tax	(1.3)	(1.4)
Profit multiplied by standard rate of tax in the UK	<u><b>(0.3)</b></u>	<u><b>1.2</b></u>
Effects of:		
Expenses not deductible for tax purposes	0.1	(0.1)
Non taxable income		
Prior period adjustments	(0.3)	(1.6)
Group relief claimed		
Impact of overseas corporate tax rates	0.4	(0.4)
Difference in current and deferred tax rates	1.0	(0.1)
Movements in unrecognised deferred tax	<u><b>2.6</b></u>	<u><b>(0.7)</b></u>
	<u><b>4.0</b></u>	<u><b>(0.9)</b></u>

The UK corporation tax rate due to come into effect on 1 April 2022 was substantively enacted on 24 May 2021. Deferred tax has therefore been calculated using the 25% rate.

Unrecognised deferred tax assets relating to trading losses carried forward amount to €10.8m (2021: €6.3m) calculated in respect of a UK trading loss carried forward of €40.8m (2021: €28.2m) at the UK effective tax rate of 25% (2021: 25%). The deferred tax assets are offset against the profits of the individual entities across Europe (calculated via the Group transfer pricing policy), with the preference being to utilise brought forward net operating losses before entering any form of group relief.

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**11. INTANGIBLE FIXED ASSETS**

	Software €'m	Trademarks, customer relationships and licences €'m	Total €'m
<b>Cost</b>			
At 01 July 2021	3.2	17.6	21.4
Additions	0.1	0.1	0.1
Disposals	(0.1)	(0.1)	(0.1)
Foreign exchange			
<b>At 01 July 2022</b>	<b>3.2</b>	<b>18.2</b>	<b>21.4</b>
<b>Amortisation</b>			
At 01 July 2021	0.1	0.3	0.4
Charge for the year	0.1	0.8	0.9
Disposals	(0.1)	(0.1)	(0.1)
Impairment			
Foreign exchange			
<b>At 01 July 2022</b>	<b>3.2</b>	<b>4.6</b>	<b>7.8</b>
Net book value			
At 01 July 2021		14.4	14.4
<b>At 01 July 2022</b>	<b>-</b>	<b>13.6</b>	<b>13.6</b>

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**PEOPLE AGAINST DIRTY HOLDINGS LIMITED**  
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**12. TANGIBLE FIXED ASSETS**

	Land and Buildings €'m	Asset Under Construction €'m	Plant, equipment and other fixed assets €'m	Total €'m
<b>Cost</b>				
At 01 July 2021	9.1	1.1	19.4	30.1
Additions	—	—	—	—
Disposals	(1.4)	—	(1.4)	(2.8)
At 01 July 2022	<b>8.3</b>	<b>2.0</b>	<b>31.4</b>	<b>41.6</b>
<b>Depreciation</b>				
At 01 July 2021	—	—	2.1	2.1
Charged to the profit or loss for the period	—	—	2.0	2.0
Disposals	—	—	(0.3)	(0.3)
At 01 July 2022	<b>6.1</b>	<b>—</b>	<b>23.2</b>	<b>29.2</b>
<b>Net book value</b>				
At 01 July 2021	1.3	1.1	8.6	12.4
At 01 July 2022	<b>2.3</b>	<b>2.0</b>	<b>8.2</b>	<b>12.4</b>

The carrying value of land and buildings comprised of land totaling € 1.4m (2021: € 1.4m). No depreciation has been charged on land.

**13. STOCKS**

	2022	2021
	€'m	€'m
Raw materials and consumables	0.2	0.0
Work in progress	1.1	0.2
Furnished premises and office furniture	15.7	12.6
Provision for impairment	(0.5)	(0.4)
	<b>21.8</b>	<b>16.1</b>

The difference between purchase price or production cost of stock and the fair replacement cost is not material. Stocks recognised as an expense in the period was € 0.1m (2021: € 0.3m). Impairment losses for the period were € 1.59K (0.0%) (2021: € 2.28K) carrying forward losses as revalued from the previous period the period were €nil (2021: €nil). Impairment and impairment reversal amounts is deducted in the cost of sales. The will in the income statement. Impairment of stock was due to own stock becoming obsolete.

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**14. DEBTORS**

	2022	2021
	€'m	€'m
<b>Due after more than one year</b>		
Deferred tax (note 10(c) 17)	0.6	3.7
	<hr/>	<hr/>
<b>Due within one year</b>		
Trade debtors	26.0	17.7
Loans due from related parties	1.1	0.8
Trade receivables from related parties	3.2	6.8
Other non-current receivable	1.8	1.5
Other debtors	0.5	0.1
Prepayments and other current assets	1.4	0.7
	<hr/>	<hr/>
	40.3	28.8

Trade debtors are carried net of a provision for bad debts of €34k (20,711 - €31k). The related expense is included in administrative expenses in the consolidated statement of comprehensive income. The impairment arose based on analysis of collectability of outstanding receivables from customers.

Deferred tax assets relate to the partial recognition of current tax on taxable losses carried forward in accordance with the accounting policies.

**15. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	2022	2021
	€'m	€'m
<b>Amounts falling due within one year</b>		
Trade receivable	0.1	1.1
Customer receivable due from people	0.4	0.4
Other current amounts due from customers	(34.1)	(3.6)
Other taxes including corporation tax	2.0	1.3
Corporation tax payable	0.6	0.6
Accrued and deferred income	14.9	5.0
	<b>51.3</b>	<b>39.5</b>

The following amounts are owed by People Against Dirty Holdings Ltd € 100.000 (2021 - € 6.4m) (unsecured loan notes, receivable on demand with an interest rate of 3% (2021 - 18.8%).

**16. PROVISIONS FOR LIABILITIES**

There was a change in direction to the Group at 01 July 2022 of €0.4m (2021 - €0.4m).

**17. DEFERRED TAXATION**

	2022	2021
	€'m	€'m
<b>Deferred tax asset:</b>		
Opening deferred tax asset	0.1	0.1
Origination and reversal of timing differences	(3.4)	(0.1)
Prior period adjustments	0.3	(0.1)
	<b>0.6</b>	<b>3.7</b>
<b>Closing deferred tax asset</b>		
<b>Comprising:</b>		
Fixed assets	0.1	0.1
Tax credits	0.5	3.6
<b>Total</b>	<b>0.6</b>	<b>3.7</b>

The 25% corporation tax rate became effective from 1 April 2007 and substantially revised on 24 May 2021. Deferred tax has been re-calculated using the 25% rate.

**Unrecognised deferred tax assets relating to trading losses carried forward amount to € 10.2m (2021 - €6.0m) calculated in respect of a UK trading loss carried forward of €40.8m (2021 - €25.7m) at the UK deferred tax rate of 26.1% (2021 - 25%).** The deferred tax assets will unwind against the profits of the individual entities across Europe (as allocated via the Group's transfer pricing policy), with the preference being to utilise brought forward GESI operating losses before entering any form of group relief.

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**18. DIVIDENDS AND APPROPRIATIONS**

During the period ended 01 July 2022, the Group did not pay out any dividends (€ 0.00).

**19. SHARE CAPITAL**

	2022	2021
	€'m	€'m
Allocated called-up and fully paid-up ordinary shares, € 1.00 par value	—	—

**20. NOTES TO THE CASH FLOW STATEMENT**

	2022	2021
	€'m	€'m
<b>(Loss)/Profit for the financial period:</b>	<b>(1.5)</b>	<b>7.3</b>
Adjustments for:		
tax on (loss) profit or ordinary activities	4.1	(6.19)
Net interest (income) expense	1.0	1.4
<b>Operating (loss)/profit</b>	<b>(0.9)</b>	<b>5.0</b>
Aморitisation of intangible assets	0.8	0.8
Depreciation of tangible assets	1.8	1.6
Increase in stock	(5.1)	(1.0)
(Increase)/decrease in cash & cash equivalents	(11.5)	26.9
Increase in payable	11.8	2.8
Increase in provisions	—	0.1
<b>Cash (utilised)/generated from operating activities</b>	<b>(2.5)</b>	<b>39.3</b>

**21. NET SURPLUS/(DEBT)**

The group's analysis of net debt is as follows:

	At 01 July 2022	At 01 July 2021
	€'m	€'m
<b>Cash at bank and in bank</b>	7.7	15.1
<b>Cash and cash equivalents</b>	<b>7.7</b>	<b>15.1</b>
Loans owned (to) from related parties	—	(6.4)
<b>Total debt receivable</b>	<b>—</b>	<b>6.4</b>
<b>Net surplus</b>	<b>7.7</b>	<b>8.7</b>

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**22. COMMITMENTS UNDER OPERATING LEASES**

At 31 July 2022 and 31 July 2021, the Group had operating lease commitments, which were calculated as follows:

	<b>2022</b>	<b>2021</b>
	€'m	€'m
<b>Not later than one year</b>		
Land and Buildings	—	1.1
Plant and machinery	0.2	0.3
	<b>1.4</b>	<b>3.1</b>
<b>Later than one year and not later than five years</b>		
Land and Buildings	0.2	1.1
Plant and machinery	0.2	0.4
	<b>1.4</b>	<b>3.1</b>

At 31 July 2022, the Group has operating lease commitments of €0.9 million (€0.4 million). The above commitments are largely attributed to the acquisition of a new premises in June.

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**23. RELATED PARTY DISCLOSURES**

Relevant information relating to related party transactions for the year ended 30 June 2022 is as follows:

	2022			2021		
	Debtor/ (Creditor)	Interest payable/ (receivable)	Purchases/ (turnover)	Debtor/ (Creditor)	Interest Payable/ (receivable)	Purchases/ (turnover)
	€ m	€ m	€ m	€ m	€ m	€ m
<b>Entities with control, joint control or significant influence over the entity</b>						
SCJ NL Holdings B.V.				(3.2)		
<b>Other related parties</b>						
SC Johnson & Son Sdn Bhd	0.0	0.0	0.0	0.0	0.0	0.0
BrandsMatters						
SC Johnson Europe	(0.4)	0.0	0.0	0.0	0.0	0.0
SCJ Eurorecom B.V.		0.0	0.0	0.0	0.0	0.0
SC Johnson & Son Europe	(0.1)	0.0	0.0	0.0	0.0	0.0
SC Johnson Europe Sdn Bhd	0.0	0.0	0.0	0.0	0.0	0.0
SCJ Snacks		0.0	0.0	0.0	0.0	0.0
SC Johnson	0.0	0.0	0.0	0.0	0.0	0.0
DEB IFP Limited	0.0	0.0	0.0	0.0	0.0	0.0
Method Products F.B.V.	0.7	0.0	0.0	0.4	0.0	0.0
Method Products UK Ltd	0.0	0.0	0.0	0.0	0.0	0.0
<b>Total</b>	<b>(0.2)</b>		<b>(13.0)</b>	<b>(3.2)</b>		<b>(36.4)</b>

SC Johnson & Son Inc. is the ultimate parent of the Group effective 16 January 2017. Johnson Netherlands Cooperative U.A. is the Group's immediate parent. SCJ NL Holdings B.V. is the immediate parent of the Johnson Netherlands Cooperative U.A. If. SC Johnson & Son Sdn Bhd, Method Products PBC and Method Products Limited are subsidiaries of the Group's ultimate parent.

Net interest income on loans with entities under common control for the period ended 30 June 2022 is €0.03m (2021: €0.02m). Other inter-company balances are short-term in nature.

During the period ended 30 June 2022, Method Products F.B.V. charged the Group €0.00m (2021: €0.00m) for management fees and net royalties of €2.0m (2021: €0.6m).

During the period ended 30 June 2022, the Group received royalty income from S.C. Johnson & Son Inc. of €0.4m (2021: €1.3m).

During the period ended 30 June 2022, the Group had trade turnover of €1.8m (2021: €24.3m) with Method Product UK Ltd and charged management fees of €4.7m (2021: €0.6m).

**Terms and conditions of transactions with related parties**

Sales and purchases between related parties are made on an arm's length basis. Outstanding balances with entities other than subsidiaries are unsecured, interest free and cash settlement is expected within 60 days of the invoice. Terms and conditions for transactions with subsidiaries are the same, with the exception that balances are placed on intercompany accounts with no specified credit period. The Company has not provided collateral or any guarantees for any related party receivables or payables. During the period ended 30 June 2022, the Company has not made any provision for doubtful debts relating to amounts owing by related parties (2021: nil).

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**24 FINANCIAL INSTRUMENTS**

	2022 €'m	2021 €'m
<b>Financial assets measured at amortised cost</b>		
Current bank claimants	—	15.1
Customer receivable, due within one year	—	—
Trade receivables	26.0	17.7
Arrears due from related parties	1.6	0.8
Other debtors	1.2	0.1
	<b>42.8</b>	<b>41.7</b>
<b>Financial liabilities measured at amortised cost</b>		
Trade creditors	13.0	10.4
Amounts (M&C)IO funds (debtors)	24.1	22.1
Arrears	—	0.1
Other creditors	2.1	—
	<b>35.7</b>	<b>39.5</b>

At 31 July 2022, the indicated principal amount of outstanding foreign exchange forward contracts totalled €24,550,000 (2021: €23,500,000), which all expire by 15th February 2023. At 31 July 2022 the foreign exchange forward contracts had an aggregate fair value receivable of €508,984 (2021: receivable of €407,490) and an indicated debtors (credit) of due within one year, respectively. A fair value gain of €508,984 (2021: gain of €407,490) has been recognised in the consolidated statement of comprehensive income as an increase of foreign exchange gain. Realised loss of €79,426 (2021: gain of €1,306,144) on settlement of contracts entered into and settled during the period ended 31 July 2022 have been recognised in the consolidated statement of comprehensive income as an increase of foreign exchange gain.

The Group determined the fair value of its foreign exchange forward positions by the use of mark-to-market valuation based on observable market data as at the close of business on 31 July 2022.

**25. CONTINGENT LIABILITIES AND GUARANTEES**

The Group has no contingent liabilities or guarantees as at 31 July 2022. (2021: Nil)

**26. POST BALANCE SHEET EVENTS**

There were no subsequent events after the date of these financial statements that have a material impact on the financial statements as the balance sheet date.

**27. IMMEDIATE AND ULTIMATE CONTROLLING PARTIES**

At 31 July 2022, the Group was wholly owned by S.C. Johnson Netherlands B.V., incorporated in the Netherlands. S.C. Johnson & Son Inc., incorporated in the USA is the ultimate parent undertaking and will be the current and future group of undertakings to consolidate these financial statements. S.C. Johnson Netherlands B.V. incorporated in the Netherlands purchased all of the equity share of the Group holding company on 16 January 2018.

The notes on pages 23 to 45 form an integral part of these financial statements

**PEOPLE AGAINST DIRTY HOLDINGS LIMITED**  
**PARENT COMPANY BALANCE SHEET**  
**AS AT 01 JULY, 2022**

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	Notes	01 July 2022 £'m	02 July 2021 (restated) £'m
<b>Non-current assets</b>			
Intangible assets	4	—	12.3
Goodwill	5	—	0.4
Investment in subsidiary, UK entities	6	6.3	3.7
Debtors - amounts falling due after more than one year	7	—	—
		<b>47.5</b>	<b>48.2</b>
<b>Current Assets</b>			
Debtors - amounts falling due within one year	8	6.7	17.2
Cash at bank and in hand		—	1.3
		<b>6.7</b>	<b>21.1</b>
<b>Creditors: amounts falling due within one year</b>	9	<b>(26.2)</b>	<b>(33.1)</b>
<b>Net current (liabilities)/asset</b>		<b>(19.6)</b>	<b>(12.0)</b>
<b>NET ASSETS</b>		<b>28.0</b>	<b>36.2</b>
<b>Capital and reserves</b>			
Share capital (ordinary capital)	10	—	—
Retained earnings		28.0	36.2
<b>TOTAL EQUITY</b>		<b>28.0</b>	<b>36.2</b>

People Against Dirty Holdings Limited has taken advantage of Section 408 of the Companies Act 2006 and has not included its own profit and loss account in these financial statements. The Company's loss after tax was £8.2m (2021 restated profit of £0.7m).

Approved by the board of directors and authorised for issue by

  
Guillermo Beade – Director

28 March 2023

PEOPLE AGAINST DIRTY HOLDINGS LIMITED  
 PARENT COMPANY STATEMENT OF CHANGES IN EQUITY  
 FOR THE PERIOD ENDED 01 JULY 2022

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	Called up Share capital	Retained Earnings	Total Equity
	£'m	£'m	£'m
<b>Balance as at 03 July 2020</b>		<b>63.6</b>	<b>63.6</b>
Loss for the period (restated)		0.7	0.7
Total comprehensive loss for the period (restated)		(0.7)	(0.7)
Dividends paid		(28.1)	(28.1)
<b>Balance as at 02 July 2021 (restated)</b>		<b>36.2</b>	<b>36.2</b>
Profit for the period		18.2	18.2
Total comprehensive profit for the period		(8.2)	(8.2)
Dividends paid			
<b>Balance as at 01 July 2022</b>		<b>28.0</b>	<b>28.0</b>

**PEOPLE AGAINST DIRTY HOLDINGS LIMITED**  
**NOTES TO THE PARENT COMPANY FINANCIAL STATEMENTS**

**PAGE 48**

**1. ACCOUNTING POLICIES**

**1.1. BASIS OF PREPARATION OF FINANCIAL STATEMENTS**

The financial statements have been prepared under the historical cost convention and in accordance with applicable UK Accounting Standards (FRS 102) on a going concern basis and the Companies Act 2006. The period covered by this financial statement applies to the accounting period ending 31 July 2021 and 30 July 2021. The financial statements are presented in Pounds Sterling, reflecting the presentational and functional currency of the Company, and all values are measured to the nearest million, except where indicated.

**Reconciliation to the Group's financial statements** The Company's accounting policies which are consistent with those adopted by the Group. Accounting policies which are only described in Note 1 of the consolidated financial statements.

The Company has taken advantage of the accounting exemption in CGU bank rule 3(2)(c) with Section 1(1).

- Only one reconciliation of the number of shares outstanding at the beginning and end of the period has

been presented as the reconciliations for the group and the parent company could be identical.

- No statement of cash flows has been presented for the parent company;
- Requirements of Section 1(1) (financial instruments);
- Requirements of Section 2 (share-based payments);
- Requirement of Section 3(2) (related party disclosure); and
- No disclosures have been given for the aggregate remuneration of the key management personnel of the parent company as their remuneration is included in the totals for the Group as a whole.

The following principle accounting policies have been applied consistently:

**1.2. INVESTMENTS**

Investments in subsidiary are stated at cost less provision for impairment.

**1.3. IMPAIRMENT OF INVESTMENTS**

The investments are reviewed for impairments where circumstances indicate the carrying value may not be recoverable.

**1.4. CRITICAL ACCOUNTING ESTIMATES AND JUDGEMENTS**

The preparation of financial statements under FRS 102 requires the Company to make estimates and assumptions that affect the application of policies and reported amounts. Estimates and judgments are continually evaluated and are based on historical experience and other factors including expectations of future events that are believed to be reasonable under the circumstances. Actual results may differ from these estimates. The estimates and assumptions which have a significant risk of causing a material adjustment to the carrying amount of assets and liabilities within the next financial period are discussed below.

**Impairment of investment**

The Company is required to test whether investments have suffered any impairment. The recoverable amounts of the CGUs have been determined based on value in use estimations. The use of this method requires the estimation of future cashflows expected to arise from the continuing operation of the CGU and the estimation in deriving the applicable discount rate.

**1.5. PRIOR YEAR MISTAKE**

During the period, management concluded that the recognition of a deferred tax asset in relation to losses in People Against Dirty Holdings Limited for the year ended 31 July 2021 was not supportable by future taxable profits in the company in respect of planning with regard to loss set-offs. As such, a restatement has been posted to recognise the amount in the 2021 financial statements of the People Against Dirty Holdings Limited standalone financial statements to year ended 31 July 2021. This restatement impacts debtors due after one year, profit and retained earnings. Net assets are reduced by £1.0m with debtors due after 1 year decreasing £1.0m, profit after tax decreasing £1.0m and retained earnings decreasing £1.0m.

The notes on pages 49 to 54 form an integral part of these financial statements

**PEOPLE AGAINST DIRTY HOLDINGS LIMITED**

**NOTES TO THE PARENT COMPANY FINANCIAL STATEMENTS (CONTINUED)**

**PAGE 49**

**1.6. DIRECTORS' REMUNERATION**

Details of Directors' remuneration including that of the highest paid Director, are set out in note 1 to the consolidated financial statements.

**2. AUDITORS' REMUNERATION**

Refer to table 4 of the separate Parent Company financial statement on the Auditors' Remuneration section page.

**3. INTANGIBLE ASSETS**

	Trademarks and licences
	£'m
<b>Cost</b>	
As at 01 July 2021	11.5
<b>At 01 July 2022</b>	<b>15.5</b>
<b>Amortisation</b>	
As at 01 July 2021	3.2
Charge for the period	(0.6)
<b>At 01 July 2022</b>	<b>3.8</b>
Net book value	
<b>At 01 July 2021</b>	<b>12.3</b>
<b>At 01 July 2022</b>	<b>11.7</b>

**4. TANGIBLE ASSETS**

	Assets under construction
	£'m
<b>Cost</b>	
As at 01 July 2021	0.4
Additions	
<b>At 01 July 2022</b>	<b>0.4</b>
<b>Amortisation</b>	
As at 01 July 2021	0.1
Charge for the period	(0.1)
<b>At 01 July 2022</b>	<b>0.3</b>
Net book value	
<b>At 01 July 2021</b>	<b>0.4</b>
<b>At 01 July 2022</b>	<b>0.3</b>

**PEOPLE AGAINST DIRTY HOLDINGS LIMITED**  
**NOTES TO THE PARENT COMPANY FINANCIAL STATEMENTS (CONTINUED)** PAGE 50

**5. INVESTMENTS**

	£'m
<b>At cost less impairment</b>	
<b>As at 02 July 2021</b>	<b>35.5</b>
Acquisition of FAU UK	4.9
Department of FAU UK Limited	(4.9)
<b>At at 01 July 2022</b>	<b>35.5</b>

**SUBSIDIARY UNDERTAKINGS**

All of the subsidiary undertakings have been included in the consolidated financial statements as at the end of the reporting period.

Name	Country of incorporation	Nature of Business	Holding – Ordinary Shares
<b>Subsidiary undertakings</b>			
Ecover Co-ordination Centre NV	Belgium	Regional HQ	100%
People Against Dirty UK Limited	UK	Regional HQ	100%
<b>Held by a subsidiary undertakings</b>			
Ecover Belgium NV	Belgium	Sales	100%
Ecover Deutschland GmbH	Germany	Sales	100%
Ecover France SAS	France	Sales	100%
Ecover India Limited	India	Demand	100%
Ecover UK Limited	UK	Sales	100%
EPC NV	Belgium	Manufacturing	100%
Ecover Research & Consultancy NV (ERC) Hold AG	Belgium	Property Holding	100%
	Switzerland	Sales	100%

In the process of voluntary liquidation

# PEOPLE AGAINST DIRTY HOLDINGS LIMITED

## NOTES TO THE PARENT COMPANY FINANCIAL STATEMENTS (CONTINUED)

PAGE 51

### 6. INVESTMENTS (CONTINUED)

The investments consist of the following entities as follows:

<b>Name</b>	<b>Registered addresses</b>
Ecover UK Limited	The Ministry of Clean, Elmley Green Road Canterbury, Kent, CT1 7AT
People Against Dirty Holdings Limited	The Ministry of Clean, Elmley Green Road Canterbury, Kent, CT1 7AT (A) Australia Office 3615 Ritter Rd, # 3000, Bethesda, MD 20817, United States New Zealand Office Māori Taiao, 100 Māori Taiao, New Delhi 110017, India
Ecover Deutschland GmbH	Schaffhauserstrasse 39, D-704 4 Stuttgart, Germany
Ecover France SAS	Parc Technologique Activite de L'Antenne, Boulevard de Strasbourg F - 67 363 Illkirch (Alsace), France
Ecover Belgium NV	Sterrengeweg 1A, 2390 Malle, Belgium
Ecover Coordination Center NV	Sterrengeweg 1A, 2390 Malle, Belgium
EPC NV	Industrieweg 2, 2390 Malle, Belgium
Ecover Research & Consultancy NV (ERC)	

### 7. DEBTORS: AMOUNTS FALLING DUE AFTER ONE YEAR

	2022	2021 Restated
	£'m	£'m
<b>Debtors receivable in more than one year</b>		
Deterred tax assets (note 1.e)		

PEOPLE AGAINST DIRTY HOLDINGS LIMITED

NOTES TO THE PARENT COMPANY FINANCIAL STATEMENTS (CONTINUED)

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**8. DEBTORS: AMOUNTS DUE WITHIN ONE YEAR**

	2022	2021
	£'m	£'m
Employment contract liabilities	0.0	0.0
Short term receivable from related entities	6.7	19.2
	<hr/>	<hr/>

**9. CREDITORS: AMOUNTS DUE WITHIN ONE YEAR**

	2022	2021
	£'m	£'m
<b>Creditors payable in less than one year</b>		
Short term payables to group companies	26.4	29.5
Short term payables to ultimate parent company	0.0	0.0
Accrued	0.7	0.8
VAT Payable	0.1	0.2
	<hr/>	<hr/>
	<b>26.2</b>	<b>33.1</b>

There are no other notes to revenue or debtors.

## PEOPLE AGAINST DIRTY HOLDINGS LIMITED

### NOTES TO THE PARENT COMPANY FINANCIAL STATEMENTS (CONTINUED)

PAGE 53

#### 10. SHARE CAPITAL

Share Capital	£'000
<u>At 01 July 2020</u>	6.0
<b>At 02 July 2021</b>	<b>6.0</b>
<u>Reported share capital</u>	
<b>At 01 July 2022</b>	<b>0.0</b>

On 2 September 2021, PADDI passed a shareholders' resolution to cancel 6.0% of its ordinary shares in issue. This transaction resulted in the cancellation of 1,062,647,000 of the 100,000,000 ordinary shares of £1.00 each that were originally authorised and issued at par on 21 April 2018. There is no attributable value of share capital (see note 16, Group financials).

#### 11. FINANCIAL INSTRUMENTS

	2022 £'m	2021 £'m
<b>Financial assets measured at amortised cost</b>		
Cash at bank and in hand	0.0	0.0
Amounts owing by related parties	6.0	21.0
<b>Financial liabilities measured at amortised cost</b>		
Amounts owing to related parties	21.4	31.1
Other creditors	3.8	2.6
	<b>26.2</b>	<b>33.1</b>

#### 12. DEFERRED TAX

Carried forward tax losses are £1,713,021 (adjusted £1,576m) which at the future tax rate of 21% (17% 2020) leads to an unrecognisable deferred tax asset of £5.7m (£3.91 (adjusted) £3.6m).

#### 13. POST BALANCE SHEET EVENTS

Refer to Note 20 of the consolidated group financial statements where Post Balance Sheet Events is disclosed.