Company Registration No. 09810378 (England and Wales)

SDI (EAST HAM) LIMITED **DIRECTORS' REPORT AND UNAUDITED FINANCIAL STATEMENTS** FOR THE PERIOD ENDED 30 APRIL 2021

21/02/2022 COMPANIES HOUSE

AAX2UKFN 03/02/2022 **COMPANIES HOUSE**

#159

COMPANY INFORMATION

Directors

A A Adegoke

APO Dick

Secretary

T J Piper

Company number

09810378

Registered office

Unit A

Brook Park East Shirebrook Mansfield NG20 8RY

CONTENTS

	Page
Directors' report	1
Statement of comprehensive income	2
Statement of financial position	3
Statement of changes in equity	4
Notes to the financial statements	5 - 10

DIRECTORS' REPORT

FOR THE PERIOD ENDED 30 APRIL 2021

The directors present their Directors' report and financial statements for the period ended 30 April 2021.

Principal activities

The principal activity of the company continued to be that of property investment.

Results and dividends

The results for the period are set out on page 2.

No ordinary dividends were paid. The directors do not recommend payment of a final dividend.

Directors

The directors who held office during the period and up to the date of approval of the financial statements were as follows:

A A Adegoke A P O Dick

Qualifying third party indemnity provisions

Frasers Group plc has granted the directors of the company with Qualifying Third Party Indemnity provisions within the meaning given to the term by Sections 234 and 235 of the Companies Act 2006. This is in respect of liabilities to which they may become liable in their capacity as director of the company and of any company within the group. Such indemnities were in force throughout the financial year and will remain in force.

Statement of directors' responsibilities

The directors are responsible for preparing the Annual Report and the financial statements in accordance with applicable law and regulations. Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing these financial statements, the directors are required to:

- · select suitable accounting policies and then apply them consistently;
- · make judgements and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

On behalf of the board

A A Adegoke

.......

Director 28 January 2022

adedotur adesoke

STATEMENT OF COMPREHENSIVE INCOME FOR THE PERIOD ENDED 30 APRIL 2021

	Notes	Period ended 30 April 2021 £	Period ended 30 April 2020 £
Revenue Administrative expenses	3	200,000 (1,784,005)	201,120 (136,856)
Operating (loss)/profit Taxation	4 5	(1,584,005)	64,264
(Loss)/profit and total comprehensive income for the financial period	12	(1,584,005)	64,264

The statement of comprehensive income has been prepared on the basis that all operations are continuing operations. There were no recognised gains or losses for the current or prior period other than those shown above.

The notes on pages 5 - 10 form part of these financial statements.

STATEMENT OF FINANCIAL POSITION

AS AT 30 APRIL 2021

	Notes	2021 £	2020 £
Non-current assets		,	
Investment property	7	1,586,000	3,360,005
Current assets			
Trade and other receivables	8	441,344	201,120
Current liabilities			
Trade and other payables Taxation and social security	9	3,557,412 40,224	3,547,412 -
,		3,597,636	3,547,412
Net current liabilities		(3,156,292)	(3,346,292)
Total assets less current liabilitie	s	(1,570,292)	13,713
Net (liabilities)/assets		(1,570,292) ======	13,713
Equity			
Called up share capital Retained earnings	11 12	100 (1,570,392)	100 13,613
Total equity		(1,570,292)	13,713

For the financial period ended 30 April 2021 the company was entitled to exemption from audit under section 479A of the Companies Act 2006 relating to subsidiary companies.

Directors responsibilities:

- The members have not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476;
- The directors acknowledge their responsibilities for complying with the requirements of the act with respect to accounting records and the preparation of financial statements.

The notes on pages 5 - 10 form part of these financial statements.

28 January 2022

A A Adegoke Director

Company Registration No. 09810378

STATEMENT OF CHANGES IN EQUITY FOR THE PERIOD ENDED 30 APRIL 2021

	Share capital £	Retained earnings £	Total £
Balance at 29 April 2019	100	(50,651)	(50,551)
Period ended 30 April 2020: Profit and total comprehensive income for the period		64,264	64,264
Balance at 30 April 2020	100	13,613	13,713
Period ended 30 April 2021: Loss and total comprehensive income for the period		(1,584,005)	(1,584,005)
Balance at 30 April 2021	100	(1,570,392)	(1,570,292)

NOTES TO THE FINANCIAL STATEMENTS FOR THE PERIOD ENDED 30 APRIL 2021

1 Accounting policies

Company information

SDI (East Ham) Limited is a private company limited by shares incorporated in England and Wales. The registered office is Unit A, Brook Park East, Shirebrook, Mansfield, NG20 8RY. The company's principal activities and nature of its operations are disclosed in the directors' report.

1.1 Accounting convention

The financial statements have been prepared under the historical cost convention, in accordance with Financial Reporting Standard 101 Reduced Disclosure Framework (FRS 101) and the requirements of the Companies Act 2006.

The financial statements are prepared in sterling, which is the functional currency of the company. Monetary amounts in these financial statements are rounded to the nearest £. These financial statements cover the 52 weeks ending 30 April 2021 (2020: 52 weeks ending 30 April 2020).

As permitted by FRS 101 the company has taken advantage of that disclosure exemptions available under that standard in relation to presenting comparative information in respect of tangible assets, financial instruments, capital management, presentation of a cash flow statement, standards not yet effective and related party transactions with other wholly-owned members of the group.

Where required, equivalent disclosures are given in the group accounts of Frasers Group plc. The group accounts of Frasers Group plc are available to the public and can be obtained as set out in note 13.

The principal accounting policies adopted are set out below.

1.2 Going concern

At the period end the company had a deficit of £1,570,292. The deficit is funded by loans from other group companies which will not be be called for repayment unless cash flow permits for a minimum period of 12 months from approval of these financial statements. The directors consider with parent company support that it is appropriate for the accounts to be prepared on a going concern basis.

1.3 Revenue

Revenue represents amounts receivable for rents and charges, net of VAT. Rental income arising from operating leases on investment properties is recognised on a straight line basis over the term of the lease.

1.4 Investment properties

Investment property is property held to earn rentals or for capital appreciation or both. In accordance with the option offered by IAS 40, investment properties are accounted for at cost less depreciation and any impairment.

Cost includes expenditure that is directly attributable to the acquisition or construction of the asset. Subsequent costs are included in the asset's carrying amount only when it is probable that future economic benefits associated with the item will flow to the company and the costs can be measured reliably.

All other costs, including repairs and maintenance costs, are charged to the statement of comprehensive income in the period in which they are incurred.

Depreciation is provided on investment property, other than freehold land and is calculated on a straight line basis to allocate cost less assessed residual value, other than assets in the course of construction, over the estimated useful lives, as follows:

Investment property

25 years straight line

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE PERIOD ENDED 30 APRIL 2021

1 Accounting policies

(Continued)

1.5 Fair value measurement

IFRS 13 establishes a single source of guidance for all fair value measurements. IFRS 13 does not change when an entity is required to use fair value, but rather provides guidance on how to measure fair value under IFRS when fair value is required or permitted. The company is exempt under FRS 101 from the disclosure requirements of IFRS 13. There was no impact on the company from the adoption of IFRS 13.

1.6 Financial assets

Trade and other receivables

Other receivables are recognised and carried at the lower of their original invoiced value and recoverable amount. Where the time value of money is material, receivables are carried at amortised cost.

1.7 Financial liabilities

Trade and other payables

Trade and other payables are initially measured at fair value, and are subsequently measured at amortised cost, using the effective interest method.

1.8 Taxation

The tax expense represents the sum of the current tax expense.

Current tax

Current tax is based on taxable profit for the year. Taxable profit differs from net profit as reported in the statement of comprehensive income because it excludes items of income or expense that are taxable or deductible in other years and it further excludes items that are never taxable or deductible. The company's liability for current tax is calculated using tax rates that have been enacted or substantively enacted by the reporting end date.

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE PERIOD ENDED 30 APRIL 2021

2 Critical accounting estimates and judgements

In the application of the company's accounting policies, the directors are required to make judgements, estimates and assumptions about the carrying amount of assets and liabilities that are not readily apparent from other sources. The estimates and associated assumptions are based on historical experience and other factors that are considered to be relevant. Actual results may differ from these estimates

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimate is revised, if the revision affects only that period, or in the period of the revision and future periods if the revision affects both current and future periods.

The estimates and assumptions which have a significant risk of causing a material adjustment to the carrying amount of assets and liabilities are outlined below.

Critical judgements

Impairment of non-current assets

The directors assess the impairment of tangible assets subject to amortisation or depreciation whenever events or changes in circumstances indicate that the carrying value may not be recoverable. Factors considered important that could trigger an impairment review include the following:

- · Significant underperformance relative to historical or projected future operating results;
- Significant changes in the manner of the use of the acquired assets or strategy for the overall business; and
- · Significant negative industry or economic trends.

Taxation

Management judgement is required to estimate the availability and allocation of tax losses within the group, based upon the level of taxable profits across the group.

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE PERIOD ENDED 30 APRIL 2021

3	Revenue		
	An analysis of the company's revenue is as follows:		
		2021	2020
	Revenue analysed by class of business	£	£
	Rental income	200,000	201,120
4	On a wating of Land Vine Side		
4	Operating (loss)/profit	2021	2020
		£	£
	Operating (loss)/profit for the period is stated after charging/(crediting):	4 00 4 00 7	100.000
	Depreciation of investment property	1,291,205	128,000
5	Income tax expense		
		2021	2020
		£	£
			nrehensive
	The charge for the period can be reconciled to the (loss)/profit per the income as follows:	statement of com	prenensive
		2021	
	income as follows:	2021 £	2020 £
		2021	2020
	(Loss)/profit before taxation	2021 £ (1,584,005)	2020 £ 64,264
	(Loss)/profit before taxation Expected tax (credit)/charge based on a corporation tax rate of 19.00%	2021 £ (1,584,005) ===================================	2020 £ 64,264 ————————————————————————————————————
	(Loss)/profit before taxation Expected tax (credit)/charge based on a corporation tax rate of 19.00% Group relief	2021 £ (1,584,005) ———————————————————————————————————	2020 £ 64,264 ————————————————————————————————————
	(Loss)/profit before taxation Expected tax (credit)/charge based on a corporation tax rate of 19.00% Group relief Depreciation on assets not qualifying for tax allowances	2021 £ (1,584,005) ===================================	2020 £ 64,264 ————————————————————————————————————
	(Loss)/profit before taxation Expected tax (credit)/charge based on a corporation tax rate of 19.00% Group relief Depreciation on assets not qualifying for tax allowances UK transfer pricing adjustment for notional interest	2021 £ (1,584,005) ———————————————————————————————————	2020 £ 64,264 ————————————————————————————————————
	(Loss)/profit before taxation Expected tax (credit)/charge based on a corporation tax rate of 19.00% Group relief Depreciation on assets not qualifying for tax allowances	2021 £ (1,584,005) ———————————————————————————————————	2020 £ 64,264 ————————————————————————————————————
6	(Loss)/profit before taxation Expected tax (credit)/charge based on a corporation tax rate of 19.00% Group relief Depreciation on assets not qualifying for tax allowances UK transfer pricing adjustment for notional interest Taxation charge for the period	2021 £ (1,584,005) ———————————————————————————————————	2020 £ 64,264 ————————————————————————————————————
6	(Loss)/profit before taxation Expected tax (credit)/charge based on a corporation tax rate of 19.00% Group relief Depreciation on assets not qualifying for tax allowances UK transfer pricing adjustment for notional interest Taxation charge for the period Impairments	2021 £ (1,584,005) ———————————————————————————————————	2020 £ 64,264 ————————————————————————————————————
6	(Loss)/profit before taxation Expected tax (credit)/charge based on a corporation tax rate of 19.00% Group relief Depreciation on assets not qualifying for tax allowances UK transfer pricing adjustment for notional interest Taxation charge for the period Impairments Impairment tests have been carried out where appropriate and the following	2021 £ (1,584,005) ———————————————————————————————————	2020 £ 64,264 ————————————————————————————————————
6	(Loss)/profit before taxation Expected tax (credit)/charge based on a corporation tax rate of 19.00% Group relief Depreciation on assets not qualifying for tax allowances UK transfer pricing adjustment for notional interest Taxation charge for the period Impairments	2021 £ (1,584,005) ———————————————————————————————————	2020 £ 64,264 ————————————————————————————————————
6	(Loss)/profit before taxation Expected tax (credit)/charge based on a corporation tax rate of 19.00% Group relief Depreciation on assets not qualifying for tax allowances UK transfer pricing adjustment for notional interest Taxation charge for the period Impairments Impairment tests have been carried out where appropriate and the following	2021 £ (1,584,005) ———————————————————————————————————	2020 £ 64,264 ————————————————————————————————————
6	(Loss)/profit before taxation Expected tax (credit)/charge based on a corporation tax rate of 19.00% Group relief Depreciation on assets not qualifying for tax allowances UK transfer pricing adjustment for notional interest Taxation charge for the period Impairments Impairment tests have been carried out where appropriate and the following recognised in profit or loss: In respect of:	2021 £ (1,584,005) (300,961) 635,998 337,061 (672,098)	2020 £ 64,264 ————————————————————————————————————
6	(Loss)/profit before taxation Expected tax (credit)/charge based on a corporation tax rate of 19.00% Group relief Depreciation on assets not qualifying for tax allowances UK transfer pricing adjustment for notional interest Taxation charge for the period Impairments Impairment tests have been carried out where appropriate and the following recognised in profit or loss:	2021 £ (1,584,005) ———————————————————————————————————	2020 £ 64,264 ————————————————————————————————————
6	(Loss)/profit before taxation Expected tax (credit)/charge based on a corporation tax rate of 19.00% Group relief Depreciation on assets not qualifying for tax allowances UK transfer pricing adjustment for notional interest Taxation charge for the period Impairments Impairment tests have been carried out where appropriate and the following recognised in profit or loss: In respect of: Investment property	2021 £ (1,584,005) (300,961) 635,998 337,061 (672,098)	2020 £ 64,264 ————————————————————————————————————
6	(Loss)/profit before taxation Expected tax (credit)/charge based on a corporation tax rate of 19.00% Group relief Depreciation on assets not qualifying for tax allowances UK transfer pricing adjustment for notional interest Taxation charge for the period Impairments Impairment tests have been carried out where appropriate and the following recognised in profit or loss: In respect of:	2021 £ (1,584,005) (300,961) 635,998 337,061 (672,098)	2020 £ 64,264 ————————————————————————————————————

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE PERIOD ENDED 30 APRIL 2021

7	Investment property		2021
	Cost		£
	At 1 May 2020 and 30 April 2021		4,180,000
	Accumulated depreciation		
	At 1 May 2020		819,995
	Charge for the period		1,291,205
	Impairment losses		482,800
	At 30 April 2021		2,594,000
	Carrying value		
	At 30 April 2021		1,586,000
	At 30 April 2020		3,360,005
	The fair value of the investment property as at 30 April 2021 was estimaterially in line with the carrying value.	nated by manageme	ent as being
B	The fair value of the investment property as at 30 April 2021 was estimaterially in line with the carrying value. Trade and other receivables	nated by manageme 2021 £	ent as being 2020 £
B	materially in line with the carrying value. Trade and other receivables	2021 £	2020
8	materially in line with the carrying value.	2021	2020
8	materially in line with the carrying value. Trade and other receivables Amounts due from fellow group undertakings	2021 £ 241,344	2020 £
8	materially in line with the carrying value. Trade and other receivables Amounts due from fellow group undertakings	2021 £ 241,344 200,000	2020 £
8	materially in line with the carrying value. Trade and other receivables Amounts due from fellow group undertakings	2021 £ 241,344 200,000 441,344	2020 £
,	Trade and other receivables Amounts due from fellow group undertakings Prepayments	2021 £ 241,344 200,000 441,344	2020 £ 201,120 201,120
,	Trade and other receivables Amounts due from fellow group undertakings Prepayments	2021 £ 241,344 200,000 441,344	2020 £ 201,120 201,120
,	Trade and other receivables Amounts due from fellow group undertakings Prepayments Trade and other payables Amounts due to fellow group undertakings	2021 £ 241,344 200,000 441,344 2021 £	2020 £ 201,120 201,120 2020 £ 3,537,356
,	Trade and other receivables Amounts due from fellow group undertakings Prepayments Trade and other payables	2021 £ 241,344 200,000 441,344	2020 £ 201,120 201,120
,	Trade and other receivables Amounts due from fellow group undertakings Prepayments Trade and other payables Amounts due to fellow group undertakings	2021 £ 241,344 200,000 441,344 2021 £	2020 £ 201,120 201,120 2020 £ 3,537,356

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE PERIOD ENDED 30 APRIL 2021

10	Liabilities			
			2021	2020
		Notes	£	£
	Trade and other payables	9	3,557,412	3,547,412
	Taxation and social security		40,224	-
			3,597,636	3,547,412
11	Share capital		2021	2020
	Ouding as above against		£	£
	Ordinary share capital Issued and fully paid			
	100 Oridinary shares of £1 each		100	100
	·			
12	Retained earnings			
			2021	2020
			£	£
	At the beginning of the period		13,613	(50,651)
	(Loss)/profit for the period		(1,584,005)	64,264
	At the end of the period		(1,570,392)	13,613

13 Controlling party

The ultimate controlling party is M J W Ashley, by virtue of his 100% ownership of MASH Holdings Limited, the ultimate parent company. MASH Holdings Limited indirectly holds the majority of shares in Frasers Group plc, who own 100% of the share capital of SDI Property Limited (the immediate parent company).

Frasers Group plc is the smallest company and MASH Holdings Limited is the largest company to consolidate these accounts. Both Frasers Group plc and MASH Holdings Limited are companies registered in England and Wales. A copy of the group accounts can be obtained from Companies House, Crown Way, Cardiff, CF14 3UZ.