REGISTERED NUMBER: 09742888 (England and Wales)

Pewdie UK Limited

Financial Statements For The Year Ended 31 December 2021

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Pewdie UK Limited

Company Information

For The Year Ended 31 December 2021

DIRECTORS: F Kjellberg

A Menelaou Ms K Milevska

REGISTERED OFFICE: Century House

15-19 Dyke Road

Brighton East Sussex BN1 3FE

REGISTERED NUMBER: 09742888 (England and Wales)

AUDITORS: Streets Audit LLP

Enterprise House, 38 Tyndall Court

Commerce Road Lynchwood Peterborough Cambridgeshire PE2 6LR

Balance Sheet

31 December 2021

	Notes	2021 \$	2020
CURRENT ASSETS			
Debtors	4	97,915	8,575
Cash at bank		<u>-</u> _	607,143
		97,915	615,718
CREDITORS			
Amounts falling due within one year	5	(3,079)	(6,368)
NET CURRENT ASSETS		94,836	609,350
TOTAL ASSETS LESS CURRENT			
LIABILITIES		94,836	609,350
CAPITAL AND RESERVES			
Called up share capital		2	2
Retained earnings		94,834	609,348
•		94,836	609,350

The financial statements have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies regime.

In accordance with Section 444 of the Companies Act 2006, the Income Statement has not been delivered.

The financial statements were approved by the Board of Directors and authorised for issue on 29 March 2023 and were signed on its behalf by:

F Kjellberg - Director

Notes to the Financial Statements

For The Year Ended 31 December 2021

1. STATUTORY INFORMATION

Pewdie UK Limited is a private company, limited by shares, registered in England and Wales. The company's registered number is 09742888. The registered office address is:

Century House 15-19 Dyke Road Brighton East Sussex BN1 3FE

The presentation currency of the financial statements is the US Dollar (\$).

2. ACCOUNTING POLICIES

Basis of preparing the financial statements

These financial statements have been prepared in accordance with Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" including the provisions of Section 1A "Small Entities" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

The directors have prepared these financial statements on a basis other than going concern. The company ceased to trade on 30 April 2022. No material adjustments arose as a result of this.

Taxation

Taxation for the year comprises current and deferred tax. Tax is recognised in the Income Statement, except to the extent that it relates to items recognised in other comprehensive income or directly in equity.

Current or deferred taxation assets and liabilities are not discounted.

Current tax is recognised at the amount of tax payable using the tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

Deferred tax

Deferred tax is recognised in respect of all material timing differences that have originated but not reversed at the balance sheet date.

Timing differences arise from the inclusion of income and expenses in tax assessments in periods different from those in which they are recognised in financial statements. Deferred tax is measured using tax rates and laws that have been enacted or substantively enacted by the year end and that are expected to apply to the reversal of the timing difference.

Unrelieved tax losses and other deferred tax assets are recognised only to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits.

Exceptional costs

Those costs which are considered to be relevant to the understanding of the entity's financial performance are separately disclosed on the face of the Income Statement.

3. EMPLOYEES AND DIRECTORS

The average number of employees during the year was 3 (2020 - 1).

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Notes to the Financial Statements - continued For The Year Ended 31 December 2021

4. **DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

		2021	2020
		\$	\$
	Amounts owed by group undertakings	-	8,575
	Other debtors	97,915	_
		97,915	8,575
5.	CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR		
		2021	2020
		\$	\$
	Amounts owed to group undertakings	-	4,587
	Other creditors	3,079	1,781
		3.079	6 368

6. DISCLOSURE UNDER SECTION 444(5B) OF THE COMPANIES ACT 2006

The Report of the Auditors was unqualified.

Jonathan Day (Senior Statutory Auditor) for and on behalf of Streets Audit LLP

We draw your attention to Note 2 which states that the directors have prepared these financial statements on a basis other than going concern. The company ceased to trade on 30 April 2022. No material adjustments arose as a result of this.

7. DIRECTORS' ADVANCES, CREDITS AND GUARANTEES

The following advances and credits to a director subsisted during the years ended 31 December 2021 and 31 December 2020:

	2021	2020
	\$	\$
F Kjellberg		
Balance outstanding at start of year	-	-
Amounts advanced	97,915	-
Amounts repaid	-	-
Amounts written off	-	-
Amounts waived	-	-
Balance outstanding at end of year	<u>97,915</u>	

No interest has been charged and the loan balance has been fully repaid after the year end.

8. RELATED PARTY DISCLOSURES

The company has taken advantage of exemption, under the terms of Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland', not to disclose related party transactions with wholly owned subsidiaries within the group.

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Notes to the Financial Statements - continued For The Year Ended 31 December 2021

9. ULTIMATE CONTROLLING PARTY

The company's immediate parent company is Pewdie Productions UK Limited, a company registered in England & Wales. The Company's ultimate parent company is Pewdie Holdings AB, a company registered in Sweden. The financial statements of Pewdie Holdings AB can be obtained from its registered office; Karlavägen 76, SE-114 59, Stockholm, Sweden. The ultimate controlling party is Mr F Kjellberg.

On 22 December 2020 the company ceased to be resident in the UK, however the ultimate controlling party remains unchanged.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.