

# AM02

## Notice of statement of affairs in administration



Companies House

For further information, please  
refer to our guidance at  
[www.gov.uk/companieshouse](http://www.gov.uk/companieshouse)

### 1 Company details

Company number 0 9 6 7 9 9 4 8

Company name in full Mr Lee's Pure Foods Co. Ltd

#### → Filling in this form

Please complete in typescript or in  
bold black capitals.

### 2 Administrator's name

Full forename(s) James Andrews

Surname Saunders

### 3 Administrator's address

Building name/number The Chancery

Street 58 Spring Gardens

Post town Manchester

County/Region

Postcode M 2 1 E W

Country

### 4 Administrator's name ①

Full forename(s) Robert John

Surname Armstrong

#### ① Other administrator

Use this section to tell us about  
another administrator.

### 5 Administrator's address ②

Building name/number The Shard

Street 32 London Bridge Street

Post town London

County/Region

Postcode S E 1 9 S G


Country

#### ② Other administrator

Use this section to tell us about  
another administrator.

# AM02

## Notice of statement of affairs in administration

6	Attachment	
	<div>I have attached a copy of:</div> <div><input checked="" type="checkbox"/> Statement of affairs</div> <div><input type="checkbox"/> Statement of concurrence</div>	
7	Date of the statement of affairs	
Date	<div><div>d</div><div>1</div><div>d</div><div>3</div><div>m</div><div>0</div><div>m</div><div>5</div><div>y</div><div>2</div><div>y</div><div>0</div><div>y</div><div>2</div><div>y</div><div>2</div></div>	
8	Date of the statement of concurrence (if applicable)	
Date	<div><div>d</div><div></div><div>d</div><div></div><div>m</div><div></div><div>m</div><div></div><div>y</div><div></div><div>y</div><div></div><div>y</div><div></div><div>y</div><div></div></div>	
9	Sign and date	
Administrator's Signature	<div>Signature</div> <div><input checked="" type="checkbox"/> </div> <div><input checked="" type="checkbox"/></div>	
Signature date	<div><div>d</div><div>1</div><div>d</div><div>2</div><div>m</div><div>1</div><div>m</div><div>0</div><div>y</div><div>2</div><div>y</div><div>0</div><div>y</div><div>2</div><div>y</div><div>2</div></div>	

**Presenter information**

You do not have to give any contact information, but if you do it will help Companies House if there is a query on the form. The contact information you give will be visible to searchers of the public record.

Contact name

Joss Mitchison

Company name

Kroll Advisory Ltd.

Address

The Shard

32 London Bridge Street

Post town

London

County/Region

Postcode

S

E

1

9

S

G

Country

DX

Telephone

+44 (0) 20 7089 4700

**Checklist**

We may return forms completed incorrectly or with information missing.

Please make sure you have remembered the following:

- ☐ The company name and number match the information held on the public Register.
- ☐ You have attached the required documents.
- ☐ You have signed and dated the form.

**Important information**

All information on this form will appear on the public record.

**Where to send**

You may return this form to any Companies House address, however for expediency we advise you to return it to the address below:

The Registrar of Companies, Companies House,  
Crown Way, Cardiff, Wales, CF14 3UZ.  
DX 33050 Cardiff.

**Further information**

For further information please see the guidance notes on the website at [www.gov.uk/companieshouse](http://www.gov.uk/companieshouse) or email [enquiries@companieshouse.gov.uk](mailto:enquiries@companieshouse.gov.uk)

This form is available in an alternative format. Please visit the forms page on the website at [www.gov.uk/companieshouse](http://www.gov.uk/companieshouse)

**Statement of Affairs**

Company Name: <b>Mr Lee's Pure Foods Co. Ltd</b>
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Company Number: <b>09679948</b>
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Statement as to the affairs of (a) Mr Lee's Pure Foods Co. Ltd

As at: 13 May 2022

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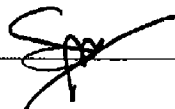
**Statement of Truth**

I believe that the facts stated in this Statement of Affairs are full, true and complete Statement of Affairs of the above named Company as at 13 May 2022

Full name

STEPHEN DAVID MOSS

Signed



Dated

8 OCTOBER 2022

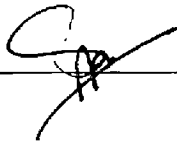
INSOLVENCY ACT 1986

DIRECTORS STATEMENT OF AFFAIRS

A - Summary of Assets

Assets	Notes	Book Value £	Estimated to realise £
Assets subject to fixed charge:			
		0	0
Assets subject to a floating charge:			
		0	0
Uncharged assets:			
Book Debts		27,868	805
Intellectual Property / Brand		245,500	11,450
Inventory / Stock		82,488	550
Furniture and Equipment		24,353	750
Plant & Machinery		0	2,249
Inter-Company Debtors / Loans		2,675,988	0
Cash at bank		6,990	6,990
VAT Refund		3,460	0
		3,066,646	22,794
Estimated total assets available for preferential creditors	£		22,794

Signature



Date

8 OCTOBER 2022

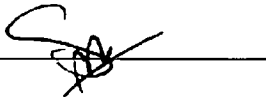
INSOLVENCY ACT 1986

DIRECTORS STATEMENT OF AFFAIRS

A1 -Summary of liabilities

		Estimated to realise
Estimated total assets available for preferential creditors (carried from page A)	£	22,794
<b>Liabilities</b>		
Preferential creditors	£	
Primary Preferential Creditors - Employees	(28,033)	
Secondary Preferential Creditors - HM Revenue & Customs	(18,642)	
Estimated deficiency/surplus as regards preferential creditors:	£	(18,881)
Estimated prescribed part of net property where applicable (to carry forward)	£	
Estimated total assets available for floating charge holders	£	(18,881)
Debts secured by floating charges	£	
Estimated deficiency/surplus of assets after floating charges	£	(18,881)
Estimated prescribed part of net property where applicable (brought down)		
Total assets available to unsecured creditors	£	(18,881)
Unsecured non-preferential claims (excluding any shortfall to floating charge holders)		
- Convertible Loans	(1,825,260)	
- Investment Funds Received in Advance of Share Issues	(181,369)	
- Employees	(43,820)	
- Trade Creditors	(136,619)	
- Unsecured Loans	(972,000)	
		(3,159,068)
Estimated deficiency/surplus as regards non-preferential creditors (excluding any shortfall to floating charge holders)	£	(3,178,969)
Shortfall to floating charge holders (brought down)		
Estimated deficiency/surplus as regards creditors	£	(3,178,969)
Issued and called up capital		(9,749,959)
Estimated total deficiency/surplus as regards members	£	(12,928,928)

Signature




Date

8 October 2022

# Company Creditors

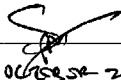
Name of creditor	Address (with postcode)	Amount of debt £	Details of any security held by creditor	Date security given	Value of security £
ADIAM Ltd	15 Jutland Street, Manchester, M1 2BE	31.48			
Albona Ltd	Varna 9022, Angel Glavchev ME, Bulgaria	-			
Amazon.co.uk	64 Holborn Viaduct, London, EC1A 2FD	228.89			
AQUAID SOUTHCOAST	16 Kings Court, Wf the Smith Road, CB8 7SG	45.55			
BGP Council	Town Hall, BOURNEMOUTH, BH1 6DY	7,848.00			
Blessed Scaffolding & Construction	1067a Christchurch Road, BOURNEMOUTH, BH7 6BE	-			
Carter & Coley	3 Durrant Rd, Bournemouth, BH2 8NE	4,800.00			
Ceuta Healthcare	41 Richmond Hill, Bournemouth, BH2 6HS	14,760.00			
Crystal Clear Telecom Ltd	Bourne House, 23 Hinton Rd, BH1 2EF	-			
Diverse Fine Food Limited	Units 105-107, Bridgewater Business Park, Dorset, Dorchester. TA6 4TB	1,131.00			
Dr Bert Sayle		10,000.00			
Elohi Strategic Advisors	3903 W Commercial Rd, Marion, IL 62959, United States	169,885.74			
Epicurium Ltd	Unit 3 Taylor's Building, Consett, DH8 9HU	23.45			
European Freeze Dry Ltd	45 Roman Way, Longridge Rd, PR2 5BD	-			
Fusion Food Limited Te FusionFSM	Chiltern House, 45 Station Road, Henley-On-Thames, RG9 1AT	9,000.00			
Goadsby	169 Old Christchurch Rd, Bournemouth, BH1 1EP	201.29			
Henry Soesanto		600,260.00			
H2O Publishing	Media House, 3 Topley Dr, High Halsow, ME3 8PZ	1,800.00			
HM Revenue & Customs	Enforcement & Involvement Service (EIS), Durrington Bridge House, Worthing, West Sussex, BN12 4SE	-			
I-Fulfillment (I-Koncepts Ltd)	Christchurch Business Park, CHRISTCHURCH, BH23 4PL	1,585.32			
IVTS Ltd	Trade Park, Moulton Hill, Halesowen, B62 8DF	9,090.00			
John Groves Ticket Systems Ltd	Unit 4, 1000 N Circular Rd, London, NW2 7TP	-			
Ken Mark		7,230.94			
Kennedys Law LLP	25 Fenchurch Avenue, London, EC3M 5AD	4,320.00			
Kuehne Nagel Ltd	Kuehne & Nagel, Unbridge, , UB11 1FG	570.00			
LARIQ Ltd	15, Bentley Court, Finedon Road Industrial Estate, Wellingborough, NN8 4BQ	108.00			
Mailchimp	The Rocket Science Group LLC, 675 Ponce de Leon Ave NE, Suite 5000, Atlanta, GA 30308 USA	203.65			
Mathys & Squire LLP	The Shard, 32 London Bridge Street, London, SE1 9SE	-			
Mav Consultancy Limited	2 Lee Crescent, Sutton Benger, Chippingham, Wiltshire, England, SN15 4SE	-			
MAVCS Limited	2 Lee Crescent, Sutton Benger, SN15 4SE	2,455.40			
Media Lounge	10 YORK ROAD, WATERLOO, LONDON, SE1 7ND	900.00			
Murphy & Company	17 Lansdowne Rd, Croydon, CR0 2BX	2,257.11			
Oscro Retail Ltd	Apollo Court, Hatfield, AL10 9EX	47.49			
Pomona Investment and Board Advisory Services Limited	C/O Prydis, Senate Court, Southemhay Gardens, EX1 1NT	9,534.55			
Pomona Investment and Board Advisory Services Limited	C/O Prydis, Senate Court, Southemhay Gardens, EX1 1NT	10,000.00			
PPL PRS Ltd	C/O Prydis, Senate Court, Southemhay Gardens, EX1 1NT	12,003.72			
RBC Logistics Limited	11, Mercury Place, St George St, Leicester, LE1 1QG	88.75			
Redundancy Payments Service	Unit K1 Brunkeys, Milton Keynes, MK11 3EW	-			
Richard Crotty	P O Box 16685, , BIRMINGHAM, , B2 2LX	185,000.00			
S Budo		15,000.00			
SmartSheet	133 Houndsditch, 4th Floor, London, EC3A 7BX	72.00			
Social Secret Ltd	Loverley Mill Cottage, Moor Criche, Wimbourne, Dorset, BH21 5EB	4,980.00			
SourceBottle		15.48			
St Giles (2015) Limited	99 Holdenhurst Road, , Bournemouth, Dorset, BH8 8DY	-			
Stefano Petroni		-			
Stephan Moss		88,000.00			
Sunny Bird PR	22 Carterbridge Rd, Ferndown, BH22 8LN	2,640.00			
TEST VALLEY LTD	WATT ROAD, SALISBURY, SP2 7UD	-			
The MeesLee Food Co Limited	1 Bicknell Hall Mansions, Bicknell Hall Street, London, England, W1U 6BP	647,000.00			
Tom Anderson Ltd	Purley Hall, Purley On Thames, Reading, Berkshire, RG8 8DH	25,000.00			
UK FF Nominees Limited	5 Churchill Place, 10th Floor, London, E14 5HU	1,225,000.00			
Waterlog: GB Limited	Angel House, Shaw Road, Wolverhampton, WV10 9LE	86.03			
Azura		56,584.72			
		3,115,268.59			

Signature   
 Date 8 November 2022

# Employee Creditors

Name of employee creditor	Address (with postcode)	Amount of debt £	Details of any security held by creditor	Date security given	Value of security £
		1,175.63			
		4,946.52			
		3,946.03			
		3,521.82			
		7,051.33			
		5,502.96			
		8,784.87			
		11,939.28			
		11,054.50			
		8,958.55			
		<u>66,881.50</u>			

Signature



Date

6 October 2022




## Company Shareholders

Name of Shareholder	Address (with postcode)	No. of shares held	Nominal value	Details of shares held
Mr David Graeme Neil Hossie		2,760,000	276.00	
Mr Peter Kilford		950,000	95.00	
Mr Damien Heng King Lee		6,810,000	681.00	
Venture Development Partners Limited		1,000,000	100.00	
Mr David Graeme Neil Hossie		216,118	21.61	
Mr Rahul Srinivasan		704,732	70.47	
Mr Simon Champ		235,000	23.50	
Mr Rohit Bhoothalingam		93,964	9.40	
Pointfort Ltd		1,120,000	112.00	
Ms Nathalie Dauriac-Staube		280,000	28.00	
Ms Katarzyna Bigda		234,911	23.49	
Mr James Roberts		112,757	11.28	
Mr Ken Mark		93,964	9.40	
Mr Hou Sang Chu		70,473	7.05	
Ms Lenka Chaloupkova		70,473	7.05	
Mr Jan Fedor		37,586	3.76	
Mr Malcolm Groat		112,757	11.28	
Mr David Graeme Neil Hossie		394,650	39.47	
Dr Bart Sayle		469,821	46.98	
Mr Peter Tran		1,409,464	140.95	
Mr Peter Kilford		131,550	13.16	
Mr Tom Anderson		187,929	18.79	
Ms Susanne Olivier		234,911	23.49	
Venture Development Partners Limited		470,000	47.00	
Mr Jan Fedor		32,888	3.29	
Mr Simon Champ		235,000	23.50	
Mr Christopher Fung		375,857	37.59	
Mr Keith Roberts		234,911	23.49	
Pomona Investment and Board Advisory Ltd		328,875	32.89	

Signed


Date

  
8 October 2022

Name of Shareholder	Address (with postcode)	No. of shares held	Nominal value	Details of shares held
Dr Bart Sayle		328,875	32.89	
Mr Simon Champ		234,892	23.49	
Mr Hou Sang Chu		52,632	5.26	
Dr Bart Sayle		78,947	7.89	
Mr Peter Tran		394,737	39.47	
Karen Cooper		78,947	7.89	
Richard Crotty		105,263	10.53	
Francis Cukierman		1,578,947	157.89	
Moez Daya		526,316	52.63	
Fynveur SCA (Invus Vehicle)		1,578,948	157.89	
IA Holdings		1,578,948	157.89	
Sarah Luiz		52,632	5.26	
Diane McBrown		15,789	1.58	
Phillip McBrown		15,789	1.58	
Hayley Meakes		136,842	13.68	
Stephen Moss		1,052,632	105.26	
Stephano Peroni		15,789	1.58	
Seedrs Nominees Limited		876,634	87.66	
Rohit Bhoothalingam		52,632	5.26	
Damien Heng King Lee		105,263	10.53	
Keith Roberts		43,980	4.40	
Bart Sayle		131,579	13.16	
Peter Tran		526,316	52.63	
Venture Development Partners Limited		119,052	11.91	
Moez Daya		394,737	39.47	
Fynveur SCA (Invus Vehicle)		295,611	29.56	
Stephen Moss		526,316	52.63	
Simon Jones		71,053	7.11	
Charles James Knight		105,263	10.53	
Mario Bodini		394,737	39.47	
Bruce Priday		78,948	7.89	
Hove Investments Ltd		1,578,948	157.89	
Thibault Chauvin		526,316	52.63	

Signed


Date

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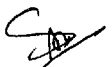
Name of Shareholder	Address (with postcode)	No. of shares held	Nominal value	Details of shares held
Thomas Bayerl		263,158	26.32	
Seedrs Nominee Limited		49,249	4.92	
Henry Soesanto		1,044,776	104.48	
Hove Investments		298,507	29.85	
Bruce Priday		10,592	1.06	
Stefano Petroni		2,118	0.21	
Dan Morrison		74,626	7.46	
Peter Tran		149,253	14.93	
Stephen Moss		149,253	14.93	
Rohit Bhoothalingham		10,477	1.05	
Henry Soesanto		2,426,603	242.66	
Rohit Bhoothalingham		9,219	0.92	
Fynveur SCA (Invus Vehicle)		250,746	25.07	
Stefano Petroni		2,500	0.25	
Duncan Priston		260,000	26.00	
Chris Braitch		11,052	1.11	
Pomona Investment Board Advisory Services		56,684	5.67	
Greg Longhurst Family Trust		250,000	25.00	
Bart Sayle		50,000	5.00	
Thomas Bayerl		205,330	20.53	
Christopher Fung		7,465	0.75	
Fynveur SCA (Invus Vehicle)		744	0.07	
Seedrs		38,156	3.82	
Michael Secretan		74,627	7.46	
Lorraine Loh		82,090	8.21	
Henry Soesanto		746,269	74.63	
Henry Soesanto		746,269	74.63	
Henry Soesanto		746,269	74.63	
Henry Soesanto		746,269	74.63	
Michael Secretan		74,627	7.46	
Seedrs		267,805	26.78	
Jason Schogel		22,794	2.28	
Henry Soesanto		559,701	55.97	

Signed

Date

 8 October 2022

Name of Shareholder	Address (with postcode)	No. of shares held	Nominal value	Details of shares held
Henry Soesanto		559,701	55.97	
Thomas Bayerl		97,532	9.75	
		43,407,362	4,340.74	

Signed 

Date 8 October 2022