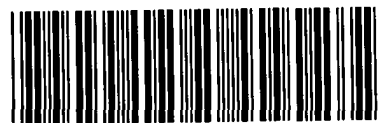


Charity Registration No. 1169155

Company Registration No. 09668536 (England and Wales)

**THE KEY IS E
COMPANY LIMITED BY GUARANTEE
ANNUAL REPORT AND UNAUDITED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 JULY 2019**

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LEGAL AND ADMINISTRATIVE INFORMATION

Trustees	P Lindley S Kelly
Secretary	2020 Secretarial Limited
Charity number	1169155
Company number	09668536
Registered office	82 St John Street London EC1M 4JN
Accountants	BM2020 Limited 82 St John Street London EC1M 4JN

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TRUSTEES REPORT (INCLUDING DIRECTORS' REPORT AND STRATEGIC REPORT) FOR THE YEAR ENDED 31 JULY 2019

The Trustees present their report and financial statements for the year ended 31 July 2019.

The accounts have been prepared in accordance with the accounting policies set out in note 1 to the accounts and comply with the Fund's governing document, the Companies Act 2006 and "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2016)".

Objectives and activities

The charity's objects are to aid the prevention and relief of poverty and the advancement of education for the public benefit amongst communities in Africa.

Strategic report

The Trustees have been working to develop the charity into an organisation that fulfils its objectives by empowering and engaging - through providing specific value added support - to a section of Africa's best, in need, social entrepreneurs whose business help children live better lives. Such recipients are the charity's 'Key Makers'. The support is being designed to relieve poverty and advance education for the Key Makers and their community and stakeholders. The Trustees have developed a formal relationship and a programme of support to be delivered to Key Makers in South Africa and Kenya, with an Australian charity - Y-Gap (Y-Generation Against Poverty) Ltd, ABN 49133193129, which has existing resources on the ground to deliver such programmes in these countries. The first four Key Makers to benefit from such support have begun to do so in the period following the year end.

The following sections for achievements and performance and financial review form the strategic report of the charity.

Financial review, achievements and performance

The main activities undertaken by the charity in the period have been the setting up of the charity and the raising of funds.

The charity received income of £20,000 (2018: £41,667). Virtually all the expenditure was made on supporting the charity's partner, Y-Gap, to deliver services to entrepreneurs in Africa. All donations received are unrestricted. At the period end the charity has cash funds of £4,712 (2018: £4,909) and net assets of £4,712 (2018: £4,909).

Structure, governance and management

The charity is a company limited by guarantee and was registered in England on 2 July 2015. It is registered with the Charity Commission under charity number 1169155.

The Trustees, who are also the directors for the purpose of company law, and who served during the year were:

P Lindley
S Kelly

Under the terms of the Articles of Association of the company, every director or other officer of the company shall be indemnified out of the assets of the company against any loss or liability which he or she may sustain or incur in connection with the execution of his or her office.

New trustees may be appointed by existing trustees and there is no limit to the number of trustees that can sit on the board.

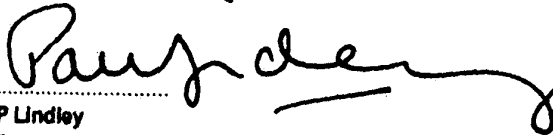
No trustees received any remuneration during the period.

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**TRUSTEES REPORT (CONTINUED)(INCLUDING DIRECTORS' REPORT AND
STRATEGIC REPORT)**

FOR THE YEAR ENDED 31 JULY 2019

The Trustees report, including the strategic report, was approved by the Board of Trustees.



P Lindley

Trustee

Dated:

22 November 2019

THE KEY IS E

ACCOUNTANTS' REPORT TO THE TRUSTEES ON THE PREPARATION OF THE UNAUDITED STATUTORY FINANCIAL STATEMENTS OF THE KEY IS E FOR THE YEAR ENDED 31 JULY 2019

In order to assist you to fulfil your duties under the Companies Act 2006, we have prepared for your approval the financial statements of The Key is E for the year ended 31 July 2019, which comprise the statement of financial activities and the related notes from the charity's accounting records and from information and explanations you have given us.

This report is made to the charity's Trustees, as a body, in accordance with the terms of our engagement letter dated 28 March 2017. Our work has been undertaken solely to prepare for your approval the financial statements of The Key is E and state those matters that we have agreed to state to the charity's Trustees, as a body, in this report in accordance with ICAEW Technical Release 07/16 AAF. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than The Key is E and the charity's Trustees as a body, for our work or for this report.

It is your duty to ensure that The Key is E has kept adequate accounting records and to prepare statutory financial statements that give a true and fair view of the assets, liabilities, financial position and deficit of The Key is E. You consider that The Key is E is exempt from the statutory audit requirement for the year, and is not required to obtain an independent examiner's report.

We have not been instructed to carry out an audit or a review of the financial statements of The Key is E. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the statutory financial statements.

BM2020 Limited

22 November 2019

82 St John Street
London
EC1M 4JN

THE KEY IS E

STATEMENT OF FINANCIAL ACTIVITIES INCLUDING INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDED 31 JULY 2019

	Notes	Unrestricted funds £	Total 2019 £	Total 2018 £
<u>Income from:</u>				
Donations and legacies	3	20,000	20,000	41,667
<u>Expenditure on:</u>				
Charitable activities	4	20,197	20,197	55,421
Net expenditure for the year/ Net movement in funds		(197)	(197)	(13,754)
Fund balances at 1 August 2018		4,909	4,909	18,663
Fund balances at 31 July 2019		<u>4,712</u>	<u>4,712</u>	<u>4,909</u>

The statement of financial activities includes all gains and losses recognised in the year.

All income and expenditure derive from continuing activities.

The statement of financial activities also complies with the requirements for an income and expenditure account under the Companies Act 2006.

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STATEMENT OF FINANCIAL POSITION

AS AT 31 JULY 2019

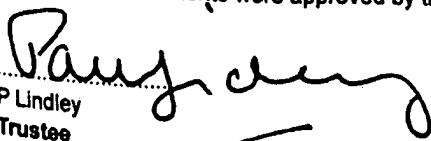
Notes	2019		2018	
	£	£	£	£
Current assets				
Cash at bank and in hand	4,712		4,909	
Net current assets		4,712		4,909
Income funds				
Unrestricted funds		4,712		4,909
		4,712		4,909

The company is entitled to the exemption from the audit requirement contained in section 477 of the Companies Act 2006, for the year ended 31 July 2019. No member of the company has deposited a notice, pursuant to section 476, requiring an audit of these financial statements.

The Trustees acknowledge their responsibilities for ensuring that the charity keeps accounting records which comply with section 386 of the Act and for preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of the financial year and of its incoming resources and application of resources, including its income and expenditure, for the financial year in accordance with the requirements of sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

The financial statements were approved by the Trustees on 22 November 2019


P Lindley
Trustee

Company Registration No. 09668536

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NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 JULY 2019

1 Accounting policies

Charity information

The Key is E is a private company limited by guarantee incorporated in England and Wales. The registered office is 82 St John Street, London, EC1M 4JN.

1.1 Accounting convention

The accounts have been prepared in accordance with the FRS 102, the Companies Act 2006 and "Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)" (as amended for accounting periods commencing from 1 January 2016). The charity is a Public Benefit Entity as defined by FRS 102.

The charity has taken advantage of the provisions in the SORP for charities applying FRS 102 Update Bulletin 1 not to prepare a Statement of Cash Flows.

The financial statements are prepared in sterling, which is the functional currency of the charity. Monetary amounts in these financial statements are rounded to the nearest £.

The financial statements have been prepared under the historical cost convention. The principal accounting policies adopted are set out below.

1.2 Going concern

At the time of approving the financial statements, the Trustees have a reasonable expectation that the charity has adequate resources to continue in operational existence for the foreseeable future. Thus the Trustees continue to adopt the going concern basis of accounting in preparing the financial statements.

1.3 Charitable funds accounting

Unrestricted funds are available for use at the discretion of the Trustees in furtherance of their charitable objectives unless the funds have been designated for other purposes.

Designated funds are unrestricted funds earmarked by the trustees for particular future project or commitment.

Restricted funds are subjected to restrictions on their expenditure declared by the donor or through the terms of an appeal, and fall into one of two sub-classes: restricted income funds or endowment funds.

THE KEY IS E

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 JULY 2019

1 Accounting policies

(Continued)

1.4 Incoming resources

All incoming resources are included in the statement of financial activities when entitlement has passed to the charity; it is probable that the economic benefits associated with the transaction will flow to the charity and the amount can be reliably measured. The following specific policies are applied to particular categories of income:

- income from donations or grants is recognised when there is evidence of entitlement to the gift, receipt is probable and its amount can be measured reliably.
- legacy income is recognised when receipt is probable and entitlement is established.
- income from donated goods is measured at the fair value of the goods unless this is impractical to measure reliably, in which case the value is derived from the cost to the donor or the estimated resale value. Donated facilities and services are recognised in the accounts when received if the value can be reliably measured. No amounts are included for the contribution of general volunteers.
- income from contracts for the supply of services is recognised with the delivery of the contracted service. This is classified as unrestricted funds unless there is a contractual requirement for it to be spent on a particular purpose and returned if unspent, in which case it may be regarded as restricted.

1.5 Resources expended

Expenditure is recognised on an accruals basis as a liability is incurred. Expenditure includes any VAT which cannot be fully recovered, and is classified under headings of the statement of financial activities to which it relates:

- expenditure on raising funds includes the costs of all fundraising activities, events, non-charitable trading activities, and the sale of donated goods.
- expenditure on charitable activities includes all costs incurred by a charity in undertaking activities that further its charitable aims for the benefit of its beneficiaries, including those support costs and costs relating to the governance of the charity apportioned to charitable activities.
- other expenditure includes all expenditure that is neither related to raising funds for the charity nor part of its expenditure on charitable activities.

All costs are allocated to expenditure categories reflecting the use of the resource. Direct costs attributable to a single activity are allocated directly to that activity. Shared costs are apportioned between the activities they contribute to on a reasonable, justifiable and consistent basis.

1.6 Cash and cash equivalents

Cash at bank and in hand are basic financial assets and include cash in hand and deposits held at call with banks.

1.7 Debtors

Short term debtors are measured at transaction price, less any impairments. Loans receivable are measured initially at fair value, net of transaction costs, and are measured subsequently at amortised cost using the effective interest method, less any impairment.

1.8 Creditors

Short term creditors are measured at the transaction price. Other financial liabilities, including bank loans, are measured initially at fair value, net of transaction costs, and are measured subsequently at amortised cost using the effective interest method.

THE KEY IS E

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 JULY 2019

2 Critical accounting estimates and judgements

In the application of the charity's accounting policies, the Trustees are required to make judgements, estimates and assumptions about the carrying amount of assets and liabilities that are not readily apparent from other sources. The estimates and associated assumptions are based on historical experience and other factors that are considered to be relevant. Actual results may differ from these estimates.

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimate is revised where the revision affects only that period, or in the period of the revision and future periods where the revision affects both current and future periods.

3 Donations and legacies

	2019 £	2018 £
Donations and gifts	20,000	41,667

4 Charitable activities

	2019 £	2018 £
Bank charges	197	306
Programme for African Entrepreneurs	20,000	54,965
Penalties and fines	-	150
	20,197	55,421
	20,197	55,421

5 Taxation

The charity is exempt from tax on income and gains falling within section 505 of the Taxes Act 1988 or section 252 of the Taxation of Chargeable Gains Act 1992 to the extent that these are applied to its charitable objects.

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NOTES TO THE FINANCIAL STATEMENTS (CONTINUED) FOR THE YEAR ENDED 31 JULY 2019

6 Unrestricted funds

These are unrestricted funds which are material to the charity's activities made up as follows:

	Balance at 1 August 2018	Movement in funds		Balance at 31 July 2019
	£	Incoming resources £	Resources expended £	£
General fund	4,909	20,000	(20,197)	4,712
	<u>4,909</u>	<u>20,000</u>	<u>(20,197)</u>	<u>4,712</u>