

**Unaudited Financial Statements for the Year Ended 31 December 2020**

**for**

**Momentum Campaign (Services) Ltd**

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for the Year Ended 31 December 2020**

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**Momentum Campaign (Services) Ltd**

**Company Information  
for the Year Ended 31 December 2020**

**DIRECTORS:**

Mr J Lansman  
Mr S P Tarry  
Professor C Y Wright  
Miss E K Hayden  
Mr A P Kearns

**REGISTERED OFFICE:**

132A Bournemouth Road  
Chandlers Ford  
Eastleigh  
Hampshire  
SO53 3AL

**REGISTERED NUMBER:**

09654873 (England and Wales)

**ACCOUNTANTS:**

Northover & Co Accountants Ltd  
132A Bournemouth Road  
Chandler's Ford  
Eastleigh  
Hampshire  
SO53 3AL

**Momentum Campaign (Services) Ltd (Registered number: 09654873)**

**Balance Sheet**  
**31 December 2020**

	Notes	2020 £	£	2019 £	£
<b>FIXED ASSETS</b>					
Tangible assets	4		12,077		20,013
<b>CURRENT ASSETS</b>					
Debtors	5	9,166		49,360	
Cash at bank		<u>378,165</u>		<u>619,652</u>	
		387,331		669,012	
<b>CREDITORS</b>					
Amounts falling due within one year	6	<u>31,927</u>		<u>56,219</u>	
<b>NET CURRENT ASSETS</b>			<u>355,404</u>		<u>612,793</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>			<u>367,481</u>		<u>632,806</u>
<b>RESERVES</b>					
Retained earnings			<u>367,481</u>		<u>632,806</u>
			<u>367,481</u>		<u>632,806</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 December 2020.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 December 2020 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The financial statements have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies regime.

In accordance with Section 444 of the Companies Act 2006, the Income Statement has not been delivered.

The financial statements were approved by the Board of Directors and authorised for issue on 31 December 2021 and were signed on its behalf by:

Mr A P Kearns - Director

**Notes to the Financial Statements  
for the Year Ended 31 December 2020**

**1. STATUTORY INFORMATION**

Momentum Campaign (Services) Ltd is a private company, limited by guarantee, registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

**2. ACCOUNTING POLICIES**

**Basis of preparing the financial statements**

These financial statements have been prepared in accordance with Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" including the provisions of Section 1A "Small Entities" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

**Turnover**

Turnover is measured at the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes.

**Tangible fixed assets**

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

**Taxation**

Taxation for the year comprises current and deferred tax. Tax is recognised in the Income Statement, except to the extent that it relates to items recognised in other comprehensive income or directly in equity.

Current or deferred taxation assets and liabilities are not discounted.

Current tax is recognised at the amount of tax payable using the tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

**Deferred tax**

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Timing differences arise from the inclusion of income and expenses in tax assessments in periods different from those in which they are recognised in financial statements. Deferred tax is measured using tax rates and laws that have been enacted or substantively enacted by the year end and that are expected to apply to the reversal of the timing difference.

Unrelieved tax losses and other deferred tax assets are recognised only to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits.

**Pension costs and other post-retirement benefits**

The company operates a defined contribution pension scheme. Contributions payable to the company's pension scheme are charged to profit or loss in the period to which they relate.

**3. EMPLOYEES AND DIRECTORS**

The average number of employees during the year was 31 (2019 - 30).

Notes to the Financial Statements - continued  
for the Year Ended 31 December 2020

4. TANGIBLE FIXED ASSETS

	Website & App £	Office equipment £	Totals £
<b>COST</b>			
At 1 January 2020	74,373	29,387	103,760
Additions	-	1,059	1,059
At 31 December 2020	<u>74,373</u>	<u>30,446</u>	<u>104,819</u>
<b>DEPRECIATION</b>			
At 1 January 2020	73,629	10,118	83,747
Charge for year	744	8,251	8,995
At 31 December 2020	<u>74,373</u>	<u>18,369</u>	<u>92,742</u>
<b>NET BOOK VALUE</b>			
At 31 December 2020	<u>-</u>	<u>12,077</u>	<u>12,077</u>
At 31 December 2019	<u>744</u>	<u>19,269</u>	<u>20,013</u>

5. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2020 £	2019 £
Trade debtors	2,097	41,648
Other debtors	<u>7,069</u>	<u>7,712</u>
	<u>9,166</u>	<u>49,360</u>

6. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2020 £	2019 £
Bank loans and overdrafts (see note 7)	57	-
Trade creditors	15,155	35,581
Taxation and social security	12,215	15,955
Other creditors	<u>4,500</u>	<u>4,683</u>
	<u>31,927</u>	<u>56,219</u>

7. LOANS

An analysis of the maturity of loans is given below:

	2020 £	2019 £
Amounts falling due within one year or on demand:		
Bank overdrafts	<u>57</u>	<u>-</u>

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.