Abridged Financial Statements

For Filing with Registrar

For the year ended 30 November 2018



Company Registration No. 09651629 (England and Wales)

## **Company Information**

**Directors** 

E Maslaveckas

G Dunning

R Bhatia

(Appointed 4 December 2017) (Appointed 20 November 2018)

Company number

09651629

Registered office

First Floor The Bower

207 Old Street

London England EC1V 9NR

**Auditors** 

Kingston Smith LLP

Charlotte Building 17 Gresse Street

London W1T 1QL

# Contents

	Page	
Balance sheet	1	
Notes to the financial statements	3 - 9	

## **Balance Sheet**

## As at 30 November 2018

		2	018	. 20	17
	Notes	£	£	£	£
Fixed assets					
Tangible assets	3		142,049		37,939
Current assets			•		
Debtors	4	1,044,753		419,747	
Cash at bank and in hand		8,024,238		874,359	
		9,068,991		1,294,106	
Creditors: amounts falling due within				•	
one year	5	(1,288,522)		(286,045)	
Net current assets			7,780,469		1,008,061
Total assets less current liabilities			7,922,518		1,046,000
Capital and reserves					
Called up share capital	7		1,265		981
Share premium account	7		10,697,876		1,964,869
Profit and loss reserves			(2,776,623)		(919,850)
Total equity			7,922,518		1,046,000

The directors of the company have elected not to include a copy of the profit and loss account within the financial statements.

These financial statements have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies' regime.

The financial statements were approved by the board of directors and authorised for issue on 27/02/2019 and are signed on its behalf by:

E Masiaveckas Director

Company Registration No. 09651629

# Statement of Changes in Equity

For the year ended 30 November 2018

		Ob	<b>O</b> b a se	D=-64	<b>-</b>
		Share capital	Share premium account	Profit and loss reserves	Total
	Notes	£	£	£	£
Period ended 30 November 2017: Loss and total comprehensive income for the				(500.004)	(500.00.1)
year		-	<b>-</b>	(596,391)	
Issue of share capital	7	344	1,643,606	-	1,643,950
Credit to equity for equity settled share-based payments	6			8,798	8,798
payments	•			0,750	0,790
Balance at 30 November 2017	_	981	1,964,869	(919,850)	1,046,000
Period ended 30 November 2018: Loss and total comprehensive income for the	<del>-</del>				
year		-	-	(2,134,257)	(2,134,257)
Issue of share capital	7	302	8,733,007	-	8,733,309
Credit to equity for equity settled share-based					
payments	6	-	-	277,484	277,484
Repurchase of shares		(18)	-	-	(18)
Balance at 30 November 2018	_	1,265	10,697,876	(2,776,623)	7,922,518
	=				

#### Notes to the Financial Statements

## For the year ended 30 November 2018

#### 1 Accounting policies

#### Company information

Bud Financial Limited is a private company limited by shares incorporated in England and Wales. The registered office is First Floor The Bower, 207 Old Street, London, EC1V 9NR.

#### 1.1 Accounting convention

These financial statements have been prepared in accordance with FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" ("FRS 102") and the requirements of the Companies Act 2006 as applicable to companies subject to the small companies regime.

The financial statements are prepared in sterling, which is the functional currency of the company. Monetary amounts in these financial statements are rounded to the nearest pound.

The financial statements have been prepared under the historical cost convention. The principal accounting policies adopted are set out below.

#### 1.2 Turnover

Turnover is recognised at the fair value of the consideration received or receivable for services provided in the normal course of business, and is shown net of VAT. The fair value of consideration takes into account trade discounts.

Revenue from contracts for the provision of professional services is recognised by reference to the stage of completion when the stage of completion, costs incurred and costs to complete can be estimated reliably. The stage of completion is calculated by comparing costs incurred, mainly in relation to contractual hourly staff rates as a proportion of total costs. Where the outcome cannot be estimated reliably, revenue is recognised only to the extent of the expenses recognised that are recoverable.

## 1.3 Tangible fixed assets

-Tangible-fixed-assets-are initially-measured at cost-and subsequently measured at cost-or-valuation, net of depreciation and any impairment losses.

Depreciation is recognised so as to write off the cost or valuation of assets less their residual values over their useful lives on the following bases:

Leasehold improvements

Over UEL of lease

Office equipment

3 years straight line

The gain or loss arising on the disposal of an asset is determined as the difference between the sale proceeds and the carrying value of the asset, and is credited or charged to profit or loss.

### 1.4 Cash and cash equivalents

Cash at bank and in hand are basic financial assets and include cash in hand, deposits held at call with banks, other short-term liquid investments with original maturities of three months or less, and bank overdrafts. Bank overdrafts are shown within borrowings in current liabilities.

## 1.5 Financial instruments

The company has basic financial instruments measured at amortised cost, with no financial instruments classified as other or basic instruments measures at fair value.

## Notes to the Financial Statements (Continued)

For the year ended 30 November 2018

#### 1 Accounting policies

(Continued)

#### 1.6 Equity instruments

Equity instruments issued by the company are recorded at the proceeds received, net of direct issue costs. Dividends payable on equity instruments are recognised as liabilities once they are no longer at the discretion of the company.

#### 1.7 Taxation

The tax expense represents the sum of the tax currently payable and deferred tax.

#### Current tax

The tax currently payable is based on taxable profit for the year. Taxable profit differs from net profit as reported in the profit and loss account because it excludes items of income or expense that are taxable or deductible in other years and it further excludes items that are never taxable or deductible. The company's liability for current tax is calculated using tax rates that have been enacted or substantively enacted by the reporting end date.

#### Deferred tax

Deferred tax liabilities are generally recognised for all timing differences and deferred tax assets are recognised to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits. Such assets and liabilities are not recognised if the timing difference arises from goodwill or from the initial recognition of other assets and liabilities in a transaction that affects neither the tax profit nor the accounting profit.

The carrying amount of deferred tax assets is reviewed at each reporting end date and reduced to the extent that it is no longer probable that sufficient taxable profits will be available to allow all or part of the asset to be recovered. Deferred tax is calculated at the tax rates that are expected to apply in the period when the liability is settled or the asset is realised. Deferred tax is charged or credited in the profit and loss account, except when it relates to items charged or credited directly to equity, in which case the deferred tax is also dealt with in equity. Deferred tax assets and liabilities are offset when the company has a legally enforceable right to offset current tax assets and liabilities and the deferred tax assets and liabilities relate to taxes levied by the same tax authority.

#### 1.8 Employee benefits

The costs of short-term employee benefits are recognised as a liability and an expense, unless those costs are required to be recognised as part of the cost of stock or fixed assets.

The cost of any unused holiday entitlement is recognised in the period in which the employee's services are received.

#### 1.9 Retirement benefits

Payments to defined contribution retirement benefit schemes are charged as an expense as they fall due.

## 1.10 Share-based payments

The fair value of equity-settled share based payments to employees is determined at the date of grant and is expensed on a straight-line basis over the vesting period, based on the estimate of shares that will eventually vest.

## Notes to the Financial Statements (Continued)

For the year ended 30 November 2018

## 1 Accounting policies

(Continued)

#### 1.11 Leases

Rentals payable under operating leases, including any lease incentives received, are charged to income on a straight line basis over the term of the relevant lease except where another more systematic basis is more representative of the time pattern in which economic benefits from the lease asset are consumed.

#### 1.12 Foreign exchange

Transactions in currencies other than pounds sterling are recorded at the rates of exchange prevailing at the dates of the transactions. At each reporting end date, monetary assets and liabilities that are denominated in foreign currencies are retranslated at the rates prevailing on the reporting end date. Gains and losses arising on translation are included in the profit and loss account for the period.

#### 1.13 Research and development costs

Research expenditure is written off against profits in the year in which it is incurred. Identifiable development expenditure is capitalised to the extent that the technical, commercial and financial feasibility can be demonstrated.

### 2 Employees

The average monthly number of persons (including directors) employed by the company during the year was 34 (2017 - 11).

#### 3 Tangible fixed assets

Tangible fixed assets	Leasehold improveme nts	Office equipment	Total
	£	£	£
- Cost	1 E1 (UNEL 02 ) #		Louis Communication of their
At 1 December 2017	-	45,972	45,972
Additions	30,431	121,902	152,333
Disposals	-	(3,736)	(3,736)
At 30 November 2018	30,431	164,138	194,569
Depreciation and impairment			
At 1 December 2017	-	8,033	8,033
Depreciation charged in the year	9,536	36,029	45,565
Eliminated in respect of disposals	-	(1,078)	(1,078)
At 30 November 2018	9,536	42,984	52,520
Carrying amount	<del></del>	<u></u> -	
At 30 November 2018	20,895	121,154	142,049
At 30 November 2017	-	37,939	37,939

# Notes to the Financial Statements (Continued)

For the year ended 30 November 2018

4	Debtors		
		2018	2017
	Amounts falling due within one year:	£	£
	Trade debtors	180,000	240,000
	Corporation tax recoverable	327,314	120,128
	Other debtors	537,439	59,619
		1,044,753	419,747
5	Creditors: amounts falling due within one year	2049	2047
		2018	2017
		£	£
	Trade creditors	624,089	106,570
	Other taxation and social security	114,806	32,842
	Other creditors	549,627	146,633
		1,288,522	286,045

Notes to the Financial Statements (Continued)

For the year ended 30 November 2018

### 6 Share-based payment transactions

·	Number of share options		Weighted average exercise price	
	2018 Number	2017 Number		2017 £
Outstanding at 1 December 2017 Granted Expired	115,762 54,538 (8,514)	- 115,762 -	6.91 8.66 6.53	6.91
Outstanding at 30 November 2018	161,786 ———	115,762	7.52	6.91
Exercisable at 30 November 2018	47,902	5,248	6.39	4.57

The options outstanding at 30 November 2018 had an exercise price ranging from £4.57 to £30.33, and a remaining contractual life of 3 years.

At the balance sheet date, directors hold 52,208 (2017: 54,410) share options issued in the period. The average weighted market value of these options at the grant date was £3.51 and they have an average weighted exercise price of £7.18.

The weighted average fair value of options granted during the year was £2.83. Fair value was measured using the Black-Scholes option pricing model.

Inputs were as follows:

	2018	2017
Weighted average share price	6.96	6.99
Weighted average exercise price	6.96	6.91
Expected volatility	0.62	0.01
Expected life	3.00	3.00
Risk free rate	0.71	0.47
		=

Total expenses of £277,484 (2017: £8,798) related to equity settled share based payment transactions were recognised in the year.

## Notes to the Financial Statements (Continued)

For the year ended 30 November 2018

2018	2017
£	£
500	500
312	315
812	815
<u> </u>	
166	166
287	-
453	166
	500 312 

#### 8 Audit report information

As the income statement has been omitted from the filing copy of the financial statements the following information in relation to the audit report on the statutory financial statements is provided in accordance with s444(5B) of the Companies Act 2006:

The auditor's report was unqualified.

The senior statutory auditor was Val Cazalet.

The auditor was Kingston Smith LLP.

## 9 Operating lease commitments

#### Lessee

At the reporting end date the company had outstanding commitments for future minimum lease payments under non-cancellable operating leases, as follows:

	2018	2017
	£	£
Within one year	269,260	26,000
Between two and five years	99,666	33,978
	368,926	59,978

## 10 Events after the reporting date

On 24 January 2019 the company raised a further £5,447,605.95 in capital for 49,137 Preference D shares and 127,218 Preference D2 shares. A further £1,702,440.57 is due to be raised for 39,184 Preference D shares and 15,929 Preference D2 shares following FCA approval.

Notes to the Financial Statements (Continued)

For the year ended 30 November 2018

## 11 Related party transactions

At the balance sheet date the company was owed £nil (2017: £653) from E. Maslaveckas, a director of the company.

## 12 Ultimate contolling party

The ultimate controlling party is E Maslaveckas.