In accordance with Section 555 of the Companies Act 2006

Return of allotment of shares



You can use the WebFiling service to file this form online

Please go to www companieshouse gov uk

What this form is for

You may use this form to give notice of shares allotted following incorporation

What this form is NOT for You cannot use this form to g

notice of shares taken by sub on formation of the company for an allotment of a new clas shares by an unlimited compa



06/02/2016 **COMPANIES HOUSE**

1	Company detail	S				
Company number	0 9 5 6	4 6 3 1	_		►Filling in t	mplete in typescript or in
Company name in full	Founders Fac	tory Limited		-	bold black	•
					Au neids a specified of	re mandatory unless or indicated by *
2	Allotment dates			•		
From Date	d 1 d 9	$ \begin{array}{c c} \hline & \hline $	0 y y 6 y 6		1 Allotment	t date
To Date	d d m	<u> </u>	y y-		same day from date allotted ov	enter that date in the box If shares were er a period of time, both from date and to
3	Shares allotted				• • •	
		of the shares allotted nuation page if nece		ares		details are not we will assume currency
Class of shares (E.g. Ordinary/Preference etc	;)	Currency (2)	Number of shares allotted	Nominal value of each share	Amount paid (include share premium) on each share	
Preferred		GBP	2,000	0 0001	700	0.00
		s are fully or partly pa		n in cash, please	Please us	ition page e a continuation page if
Details of non-cash consideration					necessary	
if a PLC, please attach valuation report (if appropriate)						

	SH01 Return of allotment	of shares			
	Statement of capi	tal			
		on 5 and Section 6, if ap Ital at the date of this reli	propnate) should reflect t um	he	
4	Statement of capi	tal (Share capital in p	oound sterling (£))		
Please complete the tabl		class of shares held in potion 4 and then go to Sec			
Class of shares (E.g. Ordinary/Preference etc.))	Amount paid up on each share (1)	Amount (if any) unpaid on each share (1)	Number of shares (2)	Aggregate nominal value 3
A Ordinary		0 0001	0.00	31,400	£ 3.14
E		0 10	0.00	10	£ 1.00
Preferred		700 00	0.00	7,000	£ 0.70
					£
			Totals	38410	£ 4 84
Please complete a sepa Currency Class of shares	idle lable for each con	Amount paid up on	Amount (if any) unpaid	Number of shares (2)	Aggregate nominal value (1)
(E.g. Ordinary/Preference etc.))	each share (1)	on each share (1)		The state of
	- 14-1		Totals		
Currency					
Class of shares (E.g. Ordinary/Preference etc.))	Amount paid up on each share (1)	Amount (if any) unpaid on each share (1)	Number of shares (2)	Aggregate nominal value (3)
			Totals	<u> </u>	
6	Statement of capi	tal (Totals)			
	Please give the total nussued share capital	umber of shares and tota	il aggregate nominal vatu	Please list	regate nominal value total aggregate values in

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(3) E.g. Number of shares issued multiplied by

nominal value of each share

example £100+€100+\$10 etc

Continuation Pages
Please use a Statement of Capital continuation page if necessary

Total number of shares

Including both the nominal value and any

2) Total number of issued shares in this class

Total aggregate nominal value (4)

share premium

SH01

Return of allotment of shares

	Please give the prescribed particulars of rights attached to shares for each class of share shown in the statement of capital share tables in Section 4 and Section 5.	Prescribed particulars of rights attached to shares The particulars are
Class of share	£0.0001 A Ordinary	a particulars of any voting rights, including rights that arise only in
Prescribed particulars	See continuation sheet	certain circumstances, b particulars of any rights, as respects dividends, to participate in a distribution, c particulars of any rights, as respects capital, to participate in a distribution (including on winding up), and d whether the shares are to be redeemed or are liable to be redeemed at the option of the company or the shareholder and any terms or conditions relating
Class of share	£0 10 E	to redemption of these shares. A separate table must be used for
Prescribed particulars	See continuation sheet	each class of share Continuation page Please use a Statement of Capital continuation page if necessary
Class of share	£0 0001 Preferred	
Prescribed particulars	See continuation sheet	
8	Signature	
	I am signing this form on behalf of the company	2 Societas Europaea If the form in home filed on helicif of a
ignature	X X	If the form is being filed on behalf of a Societas Europaea (SE) please delete 'director' and insert details of which organ of the SE the person signing ha membership
	This form may be signed by Director (2) Secretary, Person authorised (3) Administrator, Administrative receiver, Receiver, Receiver manager, CIC manager	3 Person authorised Under either section 270 or 274 of the Companies Act 2006

SH01

Return of allotment of shares

Presenter information

	You do not have to give any contact information, but if yo
	do it will help Companies House if there is a query on the
	form The contact information you give will be visible to
į	searchers of the public record
	·
	Contact rame
	Company rame
	Ref ABL (Company Secretarial Unit)
i	
i	Address
	Osborne Clarke LLP
	2 Manual a Bank Hara
	2 Temple Back East
	Temple Quay
	Post town
	Post toyn Bristol
	County/Region
	<u> </u>
	Postcode B S 1 6 E G
	County
	DX 7818 Bristol
	<u> </u>
	Telephone +44 117 917 3000
	1 + 44 117 917 3000
	Checklist
	We may return forms completed incorrectly or
	with information missing
	Please make sure you have remembered the
	following
	☐ The company name and number match the
	information held on the public Register
	You have shown the date(s) of allotment in
	section 2

You have completed all appropriate share details in

You have completed the appropriate sections of the

section 3

Statement of Capital

You have signed the form

Important information

Please note that all information on this form will appear on the public record.

Where to send

You may return this form to any Companies House address, however for expediency we advise you to return it to the appropriate address below

For companies registered in England and Wales
The Registrar of Companies, Companies House,
Crown Way, Cardiff, Wales, CF14 3UZ
DX 33050 Cardiff

For companies registered in Scotland
The Registrar of Companies, Companies House,
Fourth floor, Edinburgh Quay 2,
139 Fountainbridge, Edinburgh, Scotland, EH3 9FF
DX ED235 Edinburgh 1
or LP - 4 Edinburgh 2 (Legal Post)

For companies registered in Northern Ireland
The Registrar of Companies, Companies House,
Second Floor, The Linenhall, 32-38 Linenhall Street,
Belfast, Northern Ireland, BT2 8BG
DX 481 N R Belfast 1

Further information

For further information, please see the guidance notes on the website at www companieshouse gov uk or email enquiries@companieshouse gov uk

This form is available in an alternative format. Please visit the forms page on the website at www.companieshouse.gov uk

Return of allotment of shares



7	

Statement of capital (Prescribed particulars of rights attached to shares)

Class of share

£0 0001 A Ordinary

Prescribed particulars

Voting

The A Ordinary Shares shall confer on each A Ordinary Shareholder the right to receive notice of and to attend, speak and vote at all general meetings of the Company and to receive and vote on proposed written resolutions of the Company, and each such holder shall have one vote for each A Ordinary Share held by him.

Income

Any available profits which the Company may determine to distribute in respect of any financial year will be first be distributed to the holders of Preferred Shares until an amount equal to the Preference Amount has been paid in aggregate (through the payment one or more dividends) on each of the Preferred Shares in issue at the relevant time.

After such payment of dividends, any further available profits which the Company may determine to distribute shall be distributed among the holders of the Equity Shares (pari passu as if the Equity Shares constituted one class of share) pro rata to their respective holdings of Equity Shares Where.

"Equity Shares" means the A Ordinary Shares, B Ordinary Shares, C Ordinary Shares and Preferred Shares;

"Preference Amount" means an amount per Preferred Share equal to 1 2 times £840.

Capital

On a return of assets on liquidation, capital reduction or otherwise (except upon the redemption of shares of any class or the purchase by the Company of its own shares), the assets of the Company available for distribution amongst Shareholders after payment of its liabilities or, on a share sale, the proceeds of sale (in each case, the "Available Amount") shall be applied in the following manner and order of priority:

first in paying to each of the Preferred Shareholders, in priority to any other classes of shares, an amount per Preferred Share held equal to the Preference Amount minus the aggregate of all dividends previously paid on such Preferred Share (but not paid to the holders of any other class of shares) (the "Preferred Share Distribution Amount") (provided that if there are insufficient surplus assets to pay the Preferred Share Distribution Amount per Preferred Share, the remaining surplus assets shall be distributed to the Preferred Shareholders pro rata to the amounts paid up on the Preferred Shares), (see continuation page)

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Return of allotment of shares



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Statement of capital (Prescribed particulars of rights attached to shares)

Class of share

£0.0001 A Ordinary (continued)

Prescribed particulars

- 2. second, after making the payment under (1), in paying to each of the E Shareholders, if any, in priority to any other classes of Shares (other than the Preferred Shares), an amount equal to the nominal value of each of the E Shares held by them respectively (provided that if there are insufficient surplus assets to pay the such amounts to the E Shareholders, the remaining surplus assets shall be distributed to the E Shareholders pro rata to the amounts paid up on the E Shares);
- third, after making the payments under (1) and (2), in paying to the holders of the Deferred Shares, if any, in priority to any other classes of Shares (other than the Preferred Shares and the E Shares), a total of £1.00 for the entire class of Deferred Shares (which payment shall be deemed satisfied by payment to any one holder of Deferred Shares),
- fourth, after making the payments under
 (1) (3)
- a in paying to the C Ordinary Shareholders an amount equal to "D" (pro rata to the amounts paid up on the C Ordinary Shares); and
- b. if:

 the Available Amount is equal to or greater than the Hurdle, in paying to the A Ordinary Shareholders and B Ordinary Shareholders (as if the A Ordinary Shares and B Ordinary Shares were one and the same class of shares) an amount equal to "E" (pro rata to the amounts paid up on the A Ordinary Shares and B Ordinary Shares); or the Available Amount is less than the Hurdle, in paying to the A Ordinary Shareholders an amount equal to "E" (pro rata to the amounts paid up on the A Ordinary Shares),

where

- "D" means \cdot (G x F) minus PD, provided that D shall not be less than 0;
- "E" means H minus D, provided that E shall not be less than 0,
- "F" means the aggregate of the Available Amount plus all Priority Dividends paid prior to the return of assets or Share Sale, minus the aggregate of the payments made under(2) and (3),
- "G" means $(J / (J+K)) \times 0.6$,
- "H" means the Available Amount minus the aggregate of the payments made under(1) to (3),
- "J" means the aggregate number of C Ordinary Shares in issue at the relevant time,
- "K" means the aggregate number of Preferred Shares
 in issue at the relevant time, and
 (see continuation page)

Return of allotment of shares



7	Statement of capital (Prescribed particulars of rights attached to share	s)
ass of share	£0 0001 A Ordinary (continued)	
Prescribed particulars	"PD" means the aggregate of all Priority Dividends paid on all of the Preferred Shares that were converted into C Ordinary Shares prior to such conversion. Where:	
	"Hurdle" means the relevant amount as determined by the FF Directors (acting jointly) on allotment of the B Ordinary Shares which the Available Amount must exceed before any of the B Ordinary Shares are entitled to any distribution of such Available Amount,	
	"FF Directors" means such directors of the Company nominated by the Brent Hoberman and Henry Lane Fox. "Preference Amount" means an amount per Preferred Share equal to 1 2 times £840, "Priority Dividends" means any dividends which are	
	paid to the holders of the Preferred Shares but which are not paid to the holders of the Ordinary Shares, "Share Sale" means the sale of (or the grant of a	
	right to acquire or to dispose of) any of the shares in the capital of the Company (in one transaction or as a series of transactions) which will result in the purchaser of those shares (or grantee of that right) and persons acting in	
	concert with him together acquiring a controlling interest in the Company, except where following completion of the sale the shareholders and the proportion of shares held by each of them are the same as the shareholders and their shareholdings in the Company immediately prior to the sale. Redemption The A Ordinary Shares are non-redeemable	

Return of allotment of shares



7	

Statement of capital (Prescribed particulars of rights attached to shares)

Class of share

Preferred

Prescribed particulars

Voting

The Preferred Shares shall confer on each holder of the same the right to receive notice of and to attend, speak and vote at all general meetings of the Company and to receive and vote on proposed written resolutions of the Company, and each such holder shall have one vote for each Preferred Share held by him.

Income

Any available profits which the Company may determine to distribute in respect of any financial year will be first be distributed to the holders of Preferred Shares until an amount equal to the Preference Amount has been paid in aggregate (through the payment one or more dividends) on each of the Preferred Shares in issue at the relevant time

After such payment of dividends, any further available profits which the Company may determine to distribute shall be distributed among the holders of the Equity Shares (pari passu as if the Equity Shares constituted one class of share) pro rata to their respective holdings of Equity Shares. Where

"Equity Shares" means the A Ordinary Shares, B Ordinary Shares, C Ordinary Shares and Preferred Shares"

"Preference Amount" means an amount per Preferred Share equal to 1 2 times £840,

On a return of assets on liquidation, capital reduction or otherwise (except upon the redemption of shares of any class or the purchase by the Company of its own shares), the assets of the Company available for distribution amongst Shareholders after payment of its liabilities or, on a share sale, the proceeds of sale (in each case, the "Available Amount") shall be applied in the following manner and order of priority: first in paying to each of the Preferred Shareholders, in priority to any other classes of shares, an amount per Preferred Share held equal to the Preference Amount minus the aggregate of all dividends previously paid on such Preferred Share (but not paid to the holders of any other class of shares) (the "Preferred Share Distribution Amount") (provided that if there are insufficient surplus assets to pay the Preferred Share Distribution Amount per Preferred Share, the remaining surplus assets shall be distributed to the Preferred Shareholders pro rata to the amounts paid up on the Preferred Shares),

(see continuation page)

Return of allotment of shares



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Statement of capital (Prescribed particulars of rights attached to shares)

Class of share

Preferred (continuation)

Prescribed particulars

- 6. second, after making the payment under (1), in paying to each of the E Shareholders, if any, in priority to any other classes of Shares (other than the Preferred Shares), an amount equal to the nominal value of each of the E Shares held by them respectively (provided that if there are insufficient surplus assets to pay the such amounts to the E Shareholders, the remaining surplus assets shall be distributed to the E Shareholders pro rata to the amounts paid up on the E Shares);
- third, after making the payments under (1) and (2), in paying to the holders of the Deferred Shares, if any, in priority to any other classes of Shares (other than the Preferred Shares and the E Shares), a total of £1.00 for the entire class of Deferred Shares (which payment shall be deemed satisfied by payment to any one holder of Deferred Shares);
- 8 fourth, after making the payments under
 (1) (3):
- a. In paying to the C Ordinary Shareholders an amount equal to "D" (pro rata to the amounts paid up on the C Ordinary Shares), and b if.
- the Available Amount is equal to or greater than the Hurdle, in paying to the A Ordinary Shareholders and B Ordinary Shareholders (as if the A Ordinary Shares and B Ordinary Shares were one and the same class of shares) an amount equal to "E" (pro rata to the amounts paid up on the A Ordinary Shares and B Ordinary Shares), or ii. the Available Amount is less than the Hurdle, in paying to the A Ordinary Shareholders an amount equal to "E" (pro rata to the amounts paid up on the A Ordinary Shares), where
- "D" means: (G \times F) minus PD, provided that D shall not be less than 0,
- "E" means $\mbox{ H minus D, provided that E shall not be less than 0,}$
- "F" means the aggregate of the Available Amount plus all Priority Dividends paid prior to the return of assets or Share Sale, minus the aggregate of the payments made under (2) and (3);
- "G" means· (J / (J+K)) x 0 6;
- "H" means the Available Amount minus the aggregate of the payments made under (1) to (3);
- "J" means the aggregate number of C Ordinary Shares in issue at the relevant time;
- "K" means the aggregate number of Preferred Shares in issue at the relevant time; and (see continuation page)

Return of allotment of shares



7

Statement of capital (Prescribed particulars of rights attached to shares)

Class of share

Preferred (continuation)

Prescribed particulars

"PD" means the aggregate of all Priority Dividends paid on all of the Preferred Shares that were converted into C Ordinary Shares prior to such conversion.

Where:

"Hurdle" means the relevant amount as determined by the FF Directors (acting jointly) on allotment of the B Ordinary Shares which the Available Amount must exceed before any of the B Ordinary Shares are entitled to any distribution of such Available Amount;

"FF Directors" means such directors of the Company nominated by the Brent Hoberman and Henry Lane Fox "Preference Amount" means an amount per Preferred Share equal to 1.2 times £840,

"Priority Dividends" means any dividends which are paid to the holders of the Preferred Shares but which are not paid to the holders of the Ordinary Shares,

"Share Sale" means the sale of (or the grant of a right to acquire or to dispose of) any of the shares in the capital of the Company (in one transaction or as a series of transactions) which will result in the purchaser of those shares (or grantee of that right) and persons acting in concert with him together acquiring a controlling interest in the Company, except where following completion of the sale the shareholders and the proportion of shares held by each of them are the same as the shareholders and their shareholdings in the Company immediately prior to the sale.

Redemption

The Preferred Shares are non-redeemable

Return of allotment of shares



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Statement of capital (Prescribed particulars of rights attached to shares)

Class of share

E Shares

Shareholders:

Income

Prescribed particulars

Vot.ing

The E Shares shall confer the right on each E Shareholder the right to receive notice of and to attend, speak and vote at all general meetings of the Company and to receive and vote on proposed written resolutions of the Company

An E Shareholder shall never have less than 5% of the voting rights at any such general meeting or for the purposes of any written resolution of the Shareholders provided that if the E Shareholder has, at any such general meeting or for the purposes of any written resolution of the

- (a) 5% or more of the voting rights by virtue of holding any other classes of Shares, the E Shares shall not confer any additional voting rights, or
- (b) voting rights but less than 5% of the voting rights by virtue of holding any other classes of Shares, the E Shares shall confer such additional voting rights on the Shareholder so that, in aggregate, such Shareholder has 5% of the voting rights

The E Shares shall not entitle the holders to receive any dividend or other distribution. Capital

On a return of assets on liquidation, capital

reduction or otherwise (except upon the redemption of shares of any class or the purchase by the Company of its own shares), the assets of the Company available for distribution amongst Shareholders after payment of its liabilities or, on a share sale, the proceeds of sale (in each case, the "Available Amount") shall be applied in the following manner and order of priority: 9. first in paying to each of the Preferred Shareholders, in priority to any other classes of shares, an amount per Preferred Snare held equal to the Preference Amount minus the aggregate of all dividends previously paid on such Preferred Share (but not paid to the holders of any other class of shares) (the "Preferred Share Distribution Amount") (provided that if there are insufficient surplus assets to pay the Preferred Share Distribution Amount per Preferred Share, the remaining surplus assets shall be distributed to the Preferred Shareholders pro rata to the amounts paid up on the Preferred Shares); (see continuation page)

Return of allotment of shares



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Statement of capital (Prescribed particulars of rights attached to shares)

Class of share

E Shares (continued)

Prescribed particulars

second, after making the payment under (1), in paying to each of the E Shareholders, if any, in priority to any other classes of Shares (other than the Preferred Shares), an amount equal to the nominal value of each of the E Shares held by them respectively (provided that if there are insufficient surplus assets to pay the such amounts to the E Shareholders, the remaining surplus assets shall be distributed to the E Shareholders pro rata to the amounts paid up on the E Shares);

11. third, after making the payments under (1)

11. third, after making the payments under (1) and (2), in paying to the holders of the Deferred Shares, if any, in priority to any other classes of Shares (other than the Preferred Shares and the E Shares), a total of £1.00 for the entire class of Deferred Shares (which payment shall be deemed satisfied by payment to any one holder of Deferred Shares),

fourth, after making the payments under (1) - (3)

a in paying to the C Ordinary Shareholders an amount equal to "D" (pro rata to the amounts paid up on the C Ordinary Shares); and

b 1f

the Available Amount is equal to or greater than the Hurdle, in paying to the A Ordinary Shareholders and B Ordinary Shareholders (as if the A Ordinary Shares and B Ordinary Shares were one and the same class of shares) an amount equal to "E" (pro rata to the amounts paid up on the A Ordinary Shares and B Ordinary Shares), or ii. the Available Amount is less than the Hurdle, in paying to the A Ordinary Shareholders an amount equal to "E" (pro rata to the amounts paid up on the A Ordinary Shares), where:

"D" means: (G \times F) minus PD, provided that D shall not be less than 0,

"E" means: H minus D, provided that E shall not be less than 0,

"F" means the aggregate of the Available Amount plus all Priority Dividends paid prior to the return of assets or Share Sale, minus the aggregate of the payments made under(2) and (3),

"G" means $(J / (J+K)) \times 0$ 6, "H" means the Available Amount minus the aggregate of the payments made under(1) to (3),

"J" means the aggregate number of C Ordinary Shares in issue at the relevant time;

"K" means the aggregate number of Preferred Shares in issue at the relevant time; and (see continuation page)

Return of allotment of shares



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Statement of capital (Prescribed particulars of rights attached to shares)

Class of share

E Shares (continued)

Prescribed particulars

"PD" means the aggregate of all Priority Dividends paid on all of the Preferred Shares that were converted into C Ordinary Shares prior to such conversion

Where

"Hurdle" means the relevant amount as determined by the FF Directors (acting jointly) on allotment of the B Ordinary Shares which the Available Amount must exceed before any of the B Ordinary Shares are entitled to any distribution of such Available Amount,

"FF Directors" means such directors of the Company nominated by the Brent Hoberman and Henry Lane Fox. "Preference Amount" means an amount per Preferred Share equal to 1 2 times £840;

"Priority Dividends" means any dividends which are paid to the holders of the Preferred Shares but which are not paid to the holders of the Ordinary Shares,

"Share Sale" means the sale of (or the grant of a right to acquire or to dispose of) any of the shares in the capital of the Company (in one transaction or as a series of transactions) which will result in the purchaser of those shares (or grantee of that right) and persons acting in concert with him together acquiring a controlling interest in the Company, except where following completion of the sale the shareholders and the proportion of shares held by each of them are the same as the shareholders and their shareholdings in the Company immediately prior to the sale. Redemption

The E Shares are non-redeemable

