

# Autograph Media Ltd

## Annual Report and Financial Statements

### For the period ended 31 March 2016

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# Autograph Media Ltd

## Company Information

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<b>Directors</b>	Steven Blogg	(Appointed 2 January 2016)
	Mark Sealy	(Appointed 17 April 2015)
	Holly Tebbutt	(Appointed 2 January 2016)
	John Ellis	(Appointed 20 October 2015)
	Eric Collins	(Appointed 20 October 2015)
<b>Secretary</b>	Steven Blogg	
<b>Company number</b>	09547917	
<b>Registered office</b>	1 Rivington Place London EC2A 3BA	
<b>Auditors</b>	Kingston Smith LLP Devonshire House 60 Goswell Road London EC1M 7AD	
<b>Business address</b>	1 Rivington Place London EC2A 3BA	

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# Autograph Media Ltd

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# Autograph Media Ltd

## Directors' Report

For the Period Ended 31 March 2016

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The company was incorporated on 17 April 2015.

### Principal activities

The company did not trade in the period.

### Directors

The directors who held office during the period and up to the date of signature of the financial statements were as follows:

Steven Blogg	(Appointed 2 January 2016)
Mark Sealy	(Appointed 17 April 2015)
Holly Tebbutt	(Appointed 2 January 2016)
John Ellis	(Appointed 20 October 2015)
Eric Collins	(Appointed 20 October 2015)

### Auditors

Kingston Smith LLP were appointed auditors to the company and in accordance with section 485 of the Companies Act 2006, a resolution proposing that they be re-appointed will be put at a General Meeting.

### Statement of directors' responsibilities

The directors are responsible for preparing the Annual Report and the financial statements in accordance with applicable law and regulations.

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing these financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and accounting estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

### Statement of disclosure to auditors

So far as each person who was a director at the date of approving this report is aware, there is no relevant audit information of which the company's auditors are unaware. Additionally, the directors individually have taken all the necessary steps that they ought to have taken as directors in order to make themselves aware of all relevant audit information and to establish that the company's auditors are aware of that information.

This report has been prepared in accordance with the provisions applicable to companies entitled to the small companies exemption.

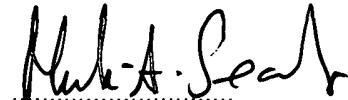
# Autograph Media Ltd

## Directors' Report (Continued)

For the Period Ended 31 March 2016

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On behalf of the board



Mark Sealy

Director

08/11/2016

# Autograph Media Ltd

## Independent Auditors' Report

### To the Members of Autograph Media Ltd

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We have audited the financial statements of Autograph Media Ltd for the period ended 31 March 2016 which comprise the Profit And Loss Account, the Balance Sheet and the related notes. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), including Financial Reporting Standard 102.

This report is made solely to the company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members as a body, for our audit work, for this report, or for the opinions we have formed.

#### **Respective responsibilities of directors and auditors**

As explained more fully in the Directors' Responsibilities Statement, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view. Our responsibility is to audit and express an opinion on the financial statements in accordance with applicable law and International Standards on Auditing (UK and Ireland). Those standards require us to comply with the Auditing Practices Board's Ethical Standards for Auditors.

#### **Scope of the audit of the financial statements**

An audit involves obtaining evidence about the amounts and disclosures in the financial statements sufficient to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or error. This includes an assessment of: whether the accounting policies are appropriate to the company's circumstances and have been consistently applied and adequately disclosed; the reasonableness of significant accounting estimates made by the directors; and the overall presentation of the financial statements. In addition, we read all the financial and non-financial information in the Annual Report to identify material inconsistencies with the audited financial statements and to identify any information that is apparently materially incorrect based on, or materially inconsistent with, the knowledge acquired by us in the course of performing the audit. If we become aware of any apparent material misstatements or inconsistencies we consider the implications for our report.

#### **Opinion on financial statements**

In our opinion the financial statements:

- give a true and fair view of the state of the company's affairs as at 31 March 2016 and of its loss for the period then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

#### **Opinion on other matters prescribed by the Companies Act 2006**

In our opinion the information given in the Directors' Report for the financial period for which the financial statements are prepared is consistent with the financial statements.

# Autograph Media Ltd

## Independent Auditors' Report (Continued)

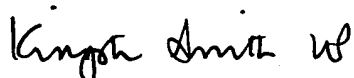
To the Members of Autograph Media Ltd

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### **Matters on which we are required to report by exception**

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of directors' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the directors were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies' exemption in preparing the directors' report and from preparing a strategic report.



**Sandra De Lord (Senior Statutory Auditor)**  
for and on behalf of Kingston Smith LLP

21/12/2016

**Chartered Accountants**  
**Statutory Auditor**

Devonshire House  
60 Goswell Road  
London  
EC1M 7AD

# Autograph Media Ltd

## Profit and Loss Account

For The Period Ended 31 March 2016

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	Period ended 31 March 2016 £
Administrative expenses	(8,861)
<b>(Loss)/profit before taxation</b>	<b>(8,861)</b>
Taxation	-
<b>(Loss)/profit for the financial period</b>	<b>(8,861)</b>
<b>Total comprehensive income for the period</b>	<b>(8,861)</b>

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# Autograph Media Ltd

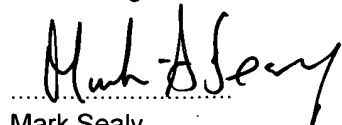
## Balance Sheet

As at 31 March 2016

	Notes	2016 £	£
<b>Current assets</b>			
Debtors	4	2,106	
Cash at bank and in hand		99,845	
		<u>101,951</u>	
<b>Creditors: amounts falling due within one year</b>	5	<u>(10,712)</u>	
Net current assets			91,239
<b>Creditors: amounts falling due after more than one year</b>	6		(100,000)
<b>Net liabilities</b>			<u>(8,761)</u>
<b>Capital and reserves</b>			
Called up share capital	7		100
Profit and loss reserves			<u>(8,861)</u>
<b>Total equity</b>			<u>(8,761)</u>

These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

The financial statements were approved by the board of directors and authorised for issue on 08/11/2016 and are signed on its behalf by:



Mark Sealy  
Director

Company Registration No. 09547917

# Autograph Media Ltd

## Notes to the Financial Statements

For the Period Ended 31 March 2016

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### 1 Accounting policies

#### Company information

Autograph Media Ltd is a private company limited by shares incorporated in England and Wales. The registered office is 1 Rivington Place, London, EC2A 3BA.

#### 1.1 Accounting convention

These financial statements have been prepared in accordance with FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" ("FRS 102") Section 1A and the requirements of the Companies Act 2006 as applicable to companies subject to the small companies regime.

The financial statements are prepared in sterling, which is the functional currency of the company. Monetary amounts in these financial statements are rounded to the nearest pound.

The financial statements have been prepared on the historical cost convention. The principal accounting policies adopted are set out below.

#### 1.2 Going concern

At the time of approving the financial statements, the directors have a reasonable expectation that the company has adequate resources to continue in operational existence for the foreseeable future. Thus the directors continue to adopt the going concern basis of accounting in preparing the financial statements.

#### 1.3 Cash and cash equivalents

Cash and cash equivalents include cash in hand and deposits held at call with banks.

#### 1.4 Financial instruments

Basic financial instruments are measured at amortised cost. The company has no other financial instruments, nor basic financial instruments measured at fair value.

#### 1.5 Equity instruments

Equity instruments issued by the company are recorded at the proceeds received, net of direct issue costs. Dividends payable on equity instruments are recognised as liabilities once they are no longer at the discretion of the company.

### 2 Judgements and key sources of estimation uncertainty

In the application of the company's accounting policies, the directors are required to make judgements, estimates and assumptions about the carrying amount of assets and liabilities that are not readily apparent from other sources. The estimates and associated assumptions are based on historical experience and other factors that are considered to be relevant. Actual results may differ from these estimates.

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimate is revised where the revision affects only that period, or in the period of the revision and future periods where the revision affects both current and future periods.

The directors do not consider there to be any such items.

# Autograph Media Ltd

## Notes to the Financial Statements (Continued)

For the Period Ended 31 March 2016

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### 3 Operating (loss)/profit

	<b>2016</b>
	<b>£</b>
Operating (loss)/profit for the period is stated after charging/(crediting):	
Fees payable to the company's auditors for the audit of the company's financial statements	750

### 4 Debtors

	<b>2016</b>
	<b>£</b>
Amounts falling due within one year:	
Amounts due from group undertakings	1,600
Other debtors	506
	<u>2,106</u>

### 5 Creditors: amounts falling due within one year

	<b>2016</b>
	<b>£</b>
Trade creditors	7,462
Other creditors	3,250
	<u>10,712</u>

### 6 Creditors: amounts falling due after more than one year

	<b>2016</b>
	<b>£</b>
Other creditors	100,000

The other creditor comprises the first drawdown of a loan facility of £300,000 provided by Esmee Fairbairn. The loan attracts interest at 6.5% and is repayable from April 2019 in twelve equal quarterly instalments.

Amounts included above which fall due after five years are as follows:

Payable by instalments	33,336
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# Autograph Media Ltd

## Notes to the Financial Statements (Continued)

For the Period Ended 31 March 2016

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### 7 Called up share capital

	<b>2016</b>
	<b>£</b>
<b>Issued and fully paid</b>	
100 Ordinary shares of £1 each	100
	<u>100</u>
	<u><u>100</u></u>

### 8 Controlling Party

Autograph Media Ltd is a wholly owned subsidiary of Autograph ABP which is registered at the following address, 1 Rivington Place, London, EC2A 3BA.

### 9 Related party transactions

The company has taken advantage of the exemption in FRS 102 from the requirement to disclose transactions with group companies.