

**REGISTERED NUMBER: 09480507 (England and Wales)**

**UNAUDITED FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 31 MARCH 2023**  
**FOR**  
**WILLOUGHBY PUBLIC RELATIONS (HOLDINGS)**  
**LIMITED**

**WILLOUGHBY PUBLIC RELATIONS (HOLDINGS)  
LIMITED (REGISTERED NUMBER: 09480507)**

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FOR THE YEAR ENDED 31 MARCH 2023**

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**WILLOUGHBY PUBLIC RELATIONS (HOLDINGS)  
LIMITED**

**COMPANY INFORMATION  
FOR THE YEAR ENDED 31 MARCH 2023**

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**DIRECTORS:**

J Willoughby  
J H Ainsworth  
J McCarthy  
A T Leatherbarrow

**SECRETARY:**

J H Ainsworth

**REGISTERED OFFICE:**

39-40 Calthorpe Road  
Edgbaston  
Birmingham  
West Midlands  
B15 1TS

**REGISTERED NUMBER:**

09480507 (England and Wales)

**ACCOUNTANTS:**

Crowe U.K. LLP  
Black Country House  
Rounds Green Road  
Oldbury  
West Midlands  
B69 2DG

**WILLOUGHBY PUBLIC RELATIONS (HOLDINGS)  
LIMITED (REGISTERED NUMBER: 09480507)**

**BALANCE SHEET  
31 MARCH 2023**

	Notes	2023 £	£	2022 £	£
<b>FIXED ASSETS</b>					
Investments	4		2,770,000		2,770,000
<b>CURRENT ASSETS</b>					
Debtors	5	10,000		10,000	
<b>CREDITORS</b>					
Amounts falling due within one year	6	<u>600</u>		<u>500</u>	
<b>NET CURRENT ASSETS</b>			<u>9,400</u>		<u>9,500</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>			<u>2,779,400</u>		<u>2,779,500</u>
<b>CAPITAL AND RESERVES</b>					
Called up share capital	7		690,526		690,526
Retained earnings			<u>2,088,874</u>		<u>2,088,974</u>
<b>SHAREHOLDERS' FUNDS</b>			<u>2,779,400</u>		<u>2,779,500</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 March 2023.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 March 2023 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

**WILLOUGHBY PUBLIC RELATIONS (HOLDINGS)  
LIMITED (REGISTERED NUMBER: 09480507)**

**BALANCE SHEET - continued  
31 MARCH 2023**

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The financial statements have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies regime.

In accordance with Section 444 of the Companies Act 2006, the Statement of Income and Retained Earnings has not been delivered.

The financial statements were approved by the Board of Directors and authorised for issue on 12 December 2023 and were signed on its behalf by:

J H Ainsworth - Director

**WILLOUGHBY PUBLIC RELATIONS (HOLDINGS)  
LIMITED (REGISTERED NUMBER: 09480507)**

**NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 MARCH 2023**

**1. STATUTORY INFORMATION**

Willoughby Public Relations (Holdings) Limited is a private company, limited by shares, registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

**2. ACCOUNTING POLICIES**

**Basis of preparing the financial statements**

These financial statements have been prepared in accordance with Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" including the provisions of Section 1A "Small Entities" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

**Investments in subsidiaries**

Investments in subsidiary undertakings are recognised at cost.

**Financial instruments**

The company only enters into basic financial instruments transactions that result in the recognition of financial assets and liabilities like trade and other accounts receivable and payable, loans from banks and other stakeholders and loans to related parties.

**3. EMPLOYEES AND DIRECTORS**

The average number of employees during the year was NIL (2022 - NIL).

**4. FIXED ASSET INVESTMENTS**

	Shares in group undertakings £
<b>COST</b>	
At 1 April 2022 and 31 March 2023	<u>2,770,000</u>
<b>NET BOOK VALUE</b>	
At 31 March 2023	<u>2,770,000</u>
At 31 March 2022	<u>2,770,000</u>

**5. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	2023 £	2022 £
Unpaid share capital	<u>10,000</u>	<u>10,000</u>

**WILLOUGHBY PUBLIC RELATIONS (HOLDINGS)  
LIMITED (REGISTERED NUMBER: 09480507)**

**NOTES TO THE FINANCIAL STATEMENTS - continued  
FOR THE YEAR ENDED 31 MARCH 2023**

**6. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	2023	2022
	£	£
Accrued expenses	<u>600</u>	<u>500</u>

**7. CALLED UP SHARE CAPITAL**

Allotted, issued and fully paid:

Number:	Class:	Nominal value:	2023	2022
			£	£
680,000	Preference	£1	<u>680,000</u>	<u>680,000</u>

Allotted and issued:

Number:	Class:	Nominal value:	2023	2022
			£	£
10,526	Ordinary	£1	<u>10,526</u>	<u>10,526</u>

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.