Annual Report and Unaudited Financial Statements For The Period Ended 29 February 2016

A21

10/08/2016 COMPANIES HOUSE

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Company Information

Directors

Niki Turner

appointed 17 February 2015

Secretary

Registered Office

71a Stanley Grove

London

SW8 3PJ

Directors' Report

The directors present their report and the unaudited financial statements for the period ended 29 February 2016. The company was icncorproated on 17 February 2015.

Principal activity

The principal activity of the company is that of brand consultancy and marketing .

Directors

The directors who held office during the year were as follows:

- Niki Turner

Small company provisions

This report has been prepared in accordance with the small companies regime under the Companies Act 2006.

Approved by the Board on 1st July 2016 and signed on its behalf by:

Niki Turner Director

Statement of Directors' Responsibilities

Directors' responsibilities

The directors are responsible for preparing the Directors' Report and the financial statements in accordance with applicable law and regulations.

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for the period. In preparing these financial statements, the directors are required to:

- select suitable accounting policies and apply them consistently;
- make judgements and estimates that are reasonable and prudent;
- prepare the financial statements on a going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Profit and Loss Account For The Period Ended 29 February 2016

	Note	2016 £
Turnover		130,194
Cost of Sales		
Gross profit/(loss)		130,194
Administrative expenses		(43,351)
Operating profit/(loss)	2	86,843
Interest receivable/(payable) and similar charges		. 4
Profit/(loss) on ordinary activities before taxation		86,847
Tax on profit/(loss) on ordinary activities	3	(17,997)
Profit/(loss) for the financial year		68,850
Profit and loss reserve brought forward		-
Dividends		(27,000)
Profit and loss reserve carried Forward		41,850

The notes on pages 6 to 9 form an integral part of these financial statements.

(Registration number: 09444362)

Balance Sheet at 29 February 2016

	Note	2016 €	2016 £
	Note	·	L
Current assets			
Debtors	4	56,232	
Cash at bank and in hand	_	15,696	
		71,928	
Creditors: Amounts falling			
due within one year	5_	(29,978)	
Net current assets			41,950
	 -		
Net Assets			41,950
Control and according			
Capital and reserves	,		100
Called up share capital Profit and Loss Reserve	6 7		100
From and Loss Reserve	,		41,850
Sharholders' funds			41,950

The accounts have been prepared in accordance with the provision applicable to companies subject to the small companies regime under the Companies Act 2006 and with the Financial Reporting Standard for Smaller Entities (effective April 2008).

For the period ended 29 February 2016, the company was entitled to exemption from audit undersection 477 of the Companies Act 2006 relating to smaller companies.

The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to the accounting records and the preparation of accounts.

Approved and authorised for issue by the Board on 1st July 2016 and signed on its behalf by:

Niki Turner Director

The notes on pages 6 to 8 form an integral part of these financial statements.

Notes to the Financial Statements For The Period Ended 29 February 2016

1 Accounting policies

Basis of preparation

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover

Turnover represents amounts chargable, net of value added tax , in respect of the sale of goods and services to customers.

Financial Instruments

Financial Instruments are classified and accounted for, according to the substance of the contractural agreement, as financial assets, financial liabilities or equity instruments. An equity instrument is any contract that evidences a residual interest in the asset of the company after deducting all of its liabilites. Where shares are issued, any component that creates a financial liability of the company is presented as a liability in the balance sheet. The corresponding dividends relating to the liability component are charged as interest expense in the profit and loss account.

2 Direcors Renumeration

The direcotrs renumeration in the period was as follows	2016 £
Renumeration	2,710
3 Taxation Tax on Profit on ordinary activities	2016 £
Corporation tax charge	(17,997)

Notes to the Financial Statements For The Period Ended 29 February 2016

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4 Debtors	
	2016
	£
Trade Debtors	36,232
Prepayments	20,000
	56,232
Conditions Amounts follow due within one year	
5 Creditors: Amounts falling due within one year	2016
	£
Trade Creditors	3,270
	20,992
Other taxation and Social Security	•
Other creditors	1,926
Accruals	3,790
	29,978
	2016
6 Share Capital	£
Authorised	
1000 Ordinary shares of £1 each	1,000
allotted called up and fully paid	100

Notes to the Financial Statements For The Period Ended 29 February 2016

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	2016
7 Reserves	
Balance at 17 February 2015	-
Transfer from profit and loss	41,850
Balance at 29 February 2016	41,850
8 Dividends	2016
Dividends Paid	27,000