

REGISTERED NUMBER: 09418751 (England and Wales)

Pavilion Digital Marketing Limited

Unaudited Financial Statements for the Year Ended 28 February 2017



Pavilion Digital Marketing Limited

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for the Year Ended 28 February 2017**

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Pavilion Digital Marketing Limited

**Company Information
for the Year Ended 28 February 2017**

DIRECTOR: Mr J D Gordon-Johnson

REGISTERED OFFICE: Atlantic House
8 Bell Lane
Uckfield
East Sussex
TN22 1QL

REGISTERED NUMBER: 09418751 (England and Wales)

ACCOUNTANTS: Swindells LLP
Chartered Accountants
Atlantic House
8 Bell Lane
Bellbrook Industrial Estate
Uckfield
East Sussex
TN22 1QL

Pavilion Digital Marketing Limited (Registered number: 09418751)

**Balance Sheet
28 February 2017**

	Notes	2017 £	2016 £
FIXED ASSETS			
Tangible assets	4	1,399	1,551
CURRENT ASSETS			
Cash at bank		5,575	4,727
CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR	5	<u>17,147</u>	<u>14,207</u>
NET CURRENT LIABILITIES		<u>(11,572)</u>	<u>(9,480)</u>
TOTAL ASSETS LESS CURRENT LIABILITIES		<u><u>(10,173)</u></u>	<u><u>(7,929)</u></u>
CAPITAL AND RESERVES			
Called up share capital		2	2
Retained earnings		<u>(10,175)</u>	<u>(7,931)</u>
SHAREHOLDERS' FUNDS		<u><u>(10,173)</u></u>	<u><u>(7,929)</u></u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 28 February 2017.

The members have not required the company to obtain an audit of its financial statements for the year ended 28 February 2017 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

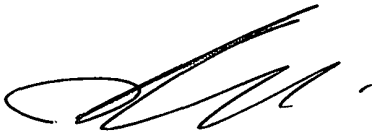
The notes form part of these financial statements

Balance Sheet - continued
28 February 2017

The financial statements have been prepared and delivered in accordance with the provisions of Part 15 of the Companies Act 2006 relating to small companies.

In accordance with Section 444 of the Companies Act 2006, the Income Statement has not been delivered.

The financial statements were approved by the director on 11 Sept 2017 and were signed by:



.....
Mr J D Gordon-Johnson - Director

Pavilion Digital Marketing Limited

**Notes to the Financial Statements
for the Year Ended 28 February 2017**

1. STATUTORY INFORMATION

Pavilion Digital Marketing Limited is a private company, limited by shares, registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

The presentation currency of the financial statements is the Pound Sterling (£).

2. ACCOUNTING POLICIES

Basis of preparing the financial statements

These financial statements have been prepared in accordance with the provisions of Section 1A "Small Entities" of Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

This is the first year in which the financial statements have been prepared under FRS 102 and the company has not been required to restate the comparative prior year amounts. There have been no changes to the accounting policies other than amendments to certain wording to comply with FRS 102. The transition has not had a material effect on the financial position or financial performance of the company.

Turnover

Turnover represents revenue, net of VAT, from commercial transactions under which the company supplies customers the services that it is in business to provide. Revenue is recognised when the company obtains, through performance under contract, the right to consideration for those services.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Office equipment - 25% on cost

Taxation

Taxation for the year comprises current and deferred tax. Tax is recognised in the Income Statement, except to the extent that it relates to items recognised in other comprehensive income or directly in equity.

Current or deferred taxation assets and liabilities are not discounted.

Current tax is recognised at the amount of tax payable using the tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

Pavilion Digital Marketing Limited

**Notes to the Financial Statements - continued
for the Year Ended 28 February 2017**

2. ACCOUNTING POLICIES - continued

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Timing differences arise from the inclusion of income and expenses in tax assessments in periods different from those in which they are recognised in financial statements. Deferred tax is measured using tax rates and laws that have been enacted or substantively enacted by the year end and that are expected to apply to the reversal of the timing difference.

Unrelieved tax losses and other deferred tax assets are recognised only to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits.

Foreign currencies

Assets and liabilities in foreign currencies are translated into sterling at the rates of exchange ruling at the balance sheet date. Transactions in foreign currencies are translated into sterling at the rate of exchange ruling at the date of transaction. Exchange differences are taken into account in arriving at the operating result.

Hire purchase and leasing commitments

Rentals paid under operating leases are charged to the income statement on a straight line basis over the period of the lease.

Going concern

The financial statements have been prepared on a going concern basis as the director has indicated his willingness to continue to support the company for the foreseeable future.

3. EMPLOYEES AND DIRECTORS

The average number of employees during the year was 2.

Pavilion Digital Marketing Limited

**Notes to the Financial Statements - continued
for the Year Ended 28 February 2017**

4. TANGIBLE FIXED ASSETS

	Office equipment £
COST	
At 1 March 2016	2,129
Additions	487
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At 28 February 2017	2,616
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DEPRECIATION	
At 1 March 2016	578
Charge for year	639
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At 28 February 2017	1,217
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NET BOOK VALUE	
At 28 February 2017	1,399
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At 29 February 2016	1,551
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5. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2017 £	2016 £
Taxation and social security	10,003	10,595
Other creditors	7,144	3,612
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	17,147	14,207
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6. RELATED PARTY DISCLOSURES

During the year the company made advances and credits to the director totalling £18,000 (2016 - £9,902) and he repaid amounts totalling £16,029 (2016 - £11,876). The balance due to the director at the balance sheet date was £3 (2016 - £1,974). This loan is unsecured, interest free and repayable on demand.