

ABBREVIATED UNAUDITED ACCOUNTS

FOR THE PERIOD

30 JANUARY 2015 TO 31 JANUARY 2016

FOR

ALOURA LONDON LIMITED

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FOR THE PERIOD 30 JANUARY 2015 TO 31 JANUARY 2016

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ALOURA LONDON LIMITED
COMPANY INFORMATION
FOR THE PERIOD 30 JANUARY 2015 TO 31 JANUARY 2016

DIRECTORS:

Miss E C A Hill
Miss R O'Mahony

REGISTERED OFFICE:

207 Regent Street 3rd Floor
London
W1B 3HH

REGISTERED NUMBER:

09414837 (England and Wales)

ACCOUNTANTS:

David Simon Limited
Chartered Certified Accountants
5 Jardine House
Harrobian Business Village
Bessborough Road
Harrow
Middlesex
HA1 3EX

ABBREVIATED BALANCE SHEET
31 JANUARY 2016

	Notes	£	£
FIXED ASSETS			
Intangible assets	2		13,644
Tangible assets	3		3,000
			16,644
 CURRENT ASSETS			
Stocks		74,392	
Debtors		50,404	
Cash at bank and in hand		71,891	
		196,687	
CREDITORS			
Amounts falling due within one year		15,494	
NET CURRENT ASSETS			181,193
TOTAL ASSETS LESS CURRENT LIABILITIES			197,837
 CREDITORS			
Amounts falling due after more than one year			261,803
NET LIABILITIES			(63,966)
 CAPITAL AND RESERVES			
Called up share capital	4		2
Profit and loss account			(63,968)
SHAREHOLDERS' FUNDS			(63,966)

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the period ended 31 January 2016.

The members have not required the company to obtain an audit of its financial statements for the period ended 31 January 2016 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.
- (b)

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the Board of Directors on 24 October 2016 and were signed on its behalf by:

Miss E C A Hill - Director

Miss R O'Mahony - Director

NOTES TO THE ABBREVIATED ACCOUNTS
FOR THE PERIOD 30 JANUARY 2015 TO 31 JANUARY 2016

1. ACCOUNTING POLICIES

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2015).

Trademark

Trademark costs have not been amortised during the year as, in the opinion of the directors, no impairment has taken place.

Website development costs

Website development costs have not been amortised during the year as, in the opinion of the directors, no impairment has taken place.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Fixtures and fittings	- 25% on cost
Computer equipment	- 25% on cost

Stocks

Stocks are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items.

2. INTANGIBLE FIXED ASSETS

	Total £
COST	
Additions	13,644
At 31 January 2016	<u>13,644</u>
NET BOOK VALUE	
At 31 January 2016	<u><u>13,644</u></u>

3. TANGIBLE FIXED ASSETS

	Total £
COST	
Additions	4,000
At 31 January 2016	<u>4,000</u>
DEPRECIATION	
Charge for period	1,000
At 31 January 2016	<u>1,000</u>
NET BOOK VALUE	
At 31 January 2016	<u><u>3,000</u></u>

4. CALLED UP SHARE CAPITAL

Allotted, issued and fully paid:

Number:	Class:	Nominal value:	£
2	Ordinary	£1	<u><u>2</u></u>

2 Ordinary shares of £1 each were allotted and fully paid for cash at par during the period.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.