Company Registration No. 09412714 (England and Wales)

# MAESMAWR FARM RESORT LIMITED ANNUAL REPORT AND UNAUDITED FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2022 PAGES FOR FILING WITH REGISTRAR



# **COMPANY INFORMATION**

Director Mr M A Whitehouse

Company number 09412714

Registered office Brynford House

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Holywell Flintshire United Kingdom CH8 7RD

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# **DIRECTOR'S REPORT**

#### FOR THE YEAR ENDED 31 DECEMBER 2022

The director presents his annual report and financial statements for the year ended 31 December 2022.

#### Results and dividends

The current years Profit & Loss account and Cash Income has still been supressed by the change in accounting policy applied in the previous year surrounding the revenue recognition of lodge sales and deposits. As such profits of £430,759 were still excluded from the P&L from lodge sales made in 2021 and 2022 not yet completed due to manufacturer delays. These manufacturing delays are now easing and should see closer reconciliation between lodge sales secured and completed in the same accounting period from 2023.

Cash at Bank has reduced in the period largely due to new plot development costs and transfer of funds up to the parent company Boutique Resorts Ltd towards the costs involved in the acquisition of an additional resort in the period, Cenarth Falls Resort Ltd.

It should also be pointed out that the 'other creditors' due in more than 1 year includes £1.4m capital introduced from the parent and sister companies and is not an amount due to a third party outside of the Boutique Resorts Ltd group.

Trading for the year has continued to be strong with sales enquires and conversions remaining high. With continued disruption of foreign travel, holiday bookings have remained strong with staycations proving to be popular. Completion of lodge sales has been hampered by production difficulties at lodge manufacturers reflecting the widespread and well publicised supply side problems throughout the economy leading to a high number of sales signed not expected to complete until 2023.

#### Director

The director who held office during the year and up to the date of signature of the financial statements was as follows:

Mr M A Whitehouse

#### Small companies exemption

This report has been prepared in accordance with the provisions applicable to companies entitled to the small companies exemption.

On behalf of the board

Mr M A Whitehouse **Director** 

29 September 2023

#### **BALANCE SHEET**

#### AS AT 31 DECEMBER 2022

		2022		2021	
	Notes	£	£	£	£
Fixed assets					
Tangible assets	5		3,692,506		3,243,199
Current assets					
Stocks		438,710		441,160	
Debtors	6	337,042		585,133	
Cash at bank and in hand		342,773		628,755	
		1,118,525		1,655,048	
Creditors: amounts falling due within one year	7	(1,248,085)		(1,383,701)	
Net current (liabilities)/assets			(129,560)		271,347
Total assets less current liabilities			3,562,946		3,514,546
Creditors: amounts falling due after more than one year	8		(2,263,992)		(2,423,597)
Provisions for liabilities			(242,281)		(247,565)
Net assets			1,056,673		843,384
Capital and reserves					
Called up share capital	9		1		1
Profit and loss reserves			1,056,672		843,383
Total equity			1,056,673		843,384

The director of the company has elected not to include a copy of the profit and loss account within the financial statements.

For the financial year ended 31 December 2022 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

The director acknowledges his responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of financial statements.

The member has not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476.

These financial statements have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies regime.

# BALANCE SHEET (CONTINUED) AS AT 31 DECEMBER 2022

The financial statements were approved and signed by the director and authorised for issue on 29 September 2023

Mr M A Whitehouse **Director** 

Company Registration No. 09412714

#### NOTES TO THE FINANCIAL STATEMENTS

#### FOR THE YEAR ENDED 31 DECEMBER 2022

#### 1 Accounting policies

#### Company information

Maesmawr Farm Resort Limited is a private company limited by shares incorporated in England and Wales. The registered office is Brynford House, 21 Brynford Street, Holywell, Flintshire, United Kingdom, CH8 7RD.

#### 1.1 Accounting convention

These financial statements have been prepared in accordance with FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" ("FRS 102") and the requirements of the Companies Act 2006 as applicable to companies subject to the small companies regime. The disclosure requirements of section 1A of FRS 102 have been applied other than where additional disclosure is required to show a true and fair view.

The financial statements are prepared in sterling, which is the functional currency of the company. Monetary amounts in these financial statements are rounded to the nearest £.

The financial statements have been prepared under the historical cost convention, [modified to include the revaluation of freehold properties and to include investment properties and certain financial instruments at fair value]. The principal accounting policies adopted are set out below.

#### 1.2 Turnover

Turnover represents net invoiced sales of services, excluding VAT, except in respect of service contracts where turnover is recognised when the company obtains the right to consideration.

#### 1.3 Intangible fixed assets other than goodwill

Intangible assets are initially measured at cost. After initial recognition, intangible assets are measured at cost less any accumulated amortisation and any accumulated impairment losses.

Website and promotional videos 25% on cost

#### 1.4 Tangible fixed assets

Tangible fixed assets are initially measured at cost and subsequently measured at cost or valuation, net of depreciation and any impairment losses.

Depreciation is recognised so as to write off the cost or valuation of assets less their residual values over their useful lives on the following bases:

Freehold land and buildings Nill

Plant and equipment 25% on cost Fixtures and fittings 20% on cost Computers 33% on cost

Property improvements Nil

The gain or loss arising on the disposal of an asset is determined as the difference between the sale proceeds and the carrying value of the asset, and is credited or charged to profit or loss.

#### 1.5 Impairment of fixed assets

At each reporting period end date, the company reviews the carrying amounts of its tangible and intangible assets to determine whether there is any indication that those assets have suffered an impairment loss. If any such indication exists, the recoverable amount of the asset is estimated in order to determine the extent of the impairment loss (if any). Where it is not possible to estimate the recoverable amount of an individual asset, the company estimates the recoverable amount of the cash-generating unit to which the asset belongs.

#### NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

#### FOR THE YEAR ENDED 31 DECEMBER 2022

#### 1 Accounting policies

(Continued)

Recoverable amount is the higher of fair value less costs to sell and value in use. In assessing value in use, the estimated future cash flows are discounted to their present value using a pre-tax discount rate that reflects current market assessments of the time value of money and the risks specific to the asset for which the estimates of future cash flows have not been adjusted.

If the recoverable amount of an asset (or cash-generating unit) is estimated to be less than its carrying amount, the carrying amount of the asset (or cash-generating unit) is reduced to its recoverable amount. An impairment loss is recognised immediately in profit or loss, unless the relevant asset is carried at a revalued amount, in which case the impairment loss is treated as a revaluation decrease.

Recognised impairment losses are reversed if, and only if, the reasons for the impairment loss have ceased to apply. Where an impairment loss subsequently reverses, the carrying amount of the asset (or cash-generating unit) is increased to the revised estimate of its recoverable amount, but so that the increased carrying amount does not exceed the carrying amount that would have been determined had no impairment loss been recognised for the asset (or cash-generating unit) in prior years. A reversal of an impairment loss is recognised immediately in profit or loss, unless the relevant asset is carried at a revalued amount, in which case the reversal of the impairment loss is treated as a revaluation increase.

#### 1.6 Stocks

Stocks are stated at the lower of cost and estimated selling price less costs to complete and sell.

At each reporting date, an assessment is made for impairment.

#### 1.7 Cash and cash equivalents

Cash and cash equivalents are basic financial assets and include cash in hand, deposits held at call with banks, other short-term liquid investments with original maturities of three months or less, and bank overdrafts. Bank overdrafts are shown within borrowings in current liabilities.

#### 1.8 Financial instruments

The company has elected to apply the provisions of Section 11 'Basic Financial Instruments' and Section 12 'Other Financial Instruments Issues' of FRS 102 to all of its financial instruments.

Financial instruments are recognised in the company's balance sheet when the company becomes party to the contractual provisions of the instrument.

Financial assets and liabilities are offset, with the net amounts presented in the financial statements, when there is a legally enforceable right to set off the recognised amounts and there is an intention to settle on a net basis or to realise the asset and settle the liability simultaneously.

#### Basic financial assets

Basic financial assets, which include debtors and cash and bank balances, are initially measured at transaction price including transaction costs. As all financial assets are classified within one year, they are not amortised but carried at face value.

#### Classification of financial liabilities

Financial liabilities and equity instruments are classified according to the substance of the contractual arrangements entered into. An equity instrument is any contract that evidences a residual interest in the assets of the company after deducting all of its liabilities.

#### NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

#### FOR THE YEAR ENDED 31 DECEMBER 2022

#### 1 Accounting policies

(Continued)

#### Basic financial liabilities

Basic financial liabilities, including creditors and bank loans are initially recognised at transaction price. Financial liabilities classified as payable within one year are carried at face value.

Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of business from suppliers. Amounts payable are classified as current liabilities if payment is due within one year or less. If not, they are presented as non-current liabilities. Trade creditors are recognised initially at transaction price and continue to be measured at face value.

#### 1.9 Equity instruments

Equity instruments issued by the company are recorded at the proceeds received, net of transaction costs. Dividends payable on equity instruments are recognised as liabilities once they are no longer at the discretion of the company.

#### 1.10 Taxation

The tax expense represents the sum of the tax currently payable and deferred tax.

#### Current tax

The tax currently payable is based on taxable profit for the year. Taxable profit differs from net profit as reported in the profit and loss account because it excludes items of income or expense that are taxable or deductible in other years and it further excludes items that are never taxable or deductible. The company's liability for current tax is calculated using tax rates that have been enacted or substantively enacted by the reporting end date.

#### Deferred tax

Deferred tax liabilities are generally recognised for all timing differences and deferred tax assets are recognised to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits. Such assets and liabilities are not recognised if the timing difference arises from goodwill or from the initial recognition of other assets and liabilities in a transaction that affects neither the tax profit nor the accounting profit.

The carrying amount of deferred tax assets is reviewed at each reporting end date and reduced to the extent that it is no longer probable that sufficient taxable profits will be available to allow all or part of the asset to be recovered. Deferred tax is calculated at the tax rates that are expected to apply in the period when the liability is settled or the asset is realised. Deferred tax is charged or credited in the profit and loss account, except when it relates to items charged or credited directly to equity, in which case the deferred tax is also dealt with in equity. Deferred tax assets and liabilities are offset when the company has a legally enforceable right to offset current tax assets and liabilities and the deferred tax assets and liabilities relate to taxes levied by the same tax authority.

#### 1.11 Employee benefits

The costs of short-term employee benefits are recognised as a liability and an expense.

The cost of any unused holiday entitlement is recognised in the period in which the employee's services are received.

Termination benefits are recognised immediately as an expense when the company is demonstrably committed to terminate the employment of an employee or to provide termination benefits.

#### NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

#### FOR THE YEAR ENDED 31 DECEMBER 2022

#### 1 Accounting policies

(Continued)

#### 1.12 Leases

Leases are classified as finance leases whenever the terms of the lease transfer substantially all the risks and rewards of ownership to the lessees. All other leases are classified as operating leases.

Assets held under finance leases are recognised as assets at the lower of the assets fair value at the date of inception and the present value of the minimum lease payments. The related liability is included in the balance sheet as a finance lease obligation. Lease payments are treated as consisting of capital and interest elements. The interest is charged to profit or loss so as to produce a constant periodic rate of interest on the remaining balance of the liability.

#### 1.13 Government grants

Government grants are recognised at the fair value of the asset received or receivable when there is reasonable assurance that the grant conditions will be met and the grants will be received.

A grant that specifies performance conditions is recognised in income when the performance conditions are met. Where a grant does not specify performance conditions it is recognised in income when the proceeds are received or receivable. A grant received before the recognition criteria are satisfied is recognised as a liability.

#### 1.14 Foreign exchange

Transactions in currencies other than pounds sterling are recorded at the rates of exchange prevailing at the dates of the transactions. At each reporting end date, monetary assets and liabilities that are denominated in foreign currencies are retranslated at the rates prevailing on the reporting end date. Gains and losses arising on translation in the period are included in profit or loss.

#### 2 Judgements and key sources of estimation uncertainty

In the application of the company's accounting policies, the director is required to make judgements, estimates and assumptions about the carrying amount of assets and liabilities that are not readily apparent from other sources. The estimates and associated assumptions are based on historical experience and other factors that are considered to be relevant. Actual results may differ from these estimates.

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates are recognised in the period in which the estimate is revised where the revision affects only that period, or in the period of the revision and future periods where the revision affects both current and future periods.

#### 3 Employees

The average monthly number of persons (including directors) employed by the company during the year was:

	2022	2021	
	Number	Number	
Total	-		

# NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

# FOR THE YEAR ENDED 31 DECEMBER 2022

4	Intangible fixed assets				Website and promotional videos
	Cost				L
	At 1 January 2022 and 31 December 2022				6,650
	Amortisation and impairment				
	At 1 January 2022 and 31 December 2022				6,650
	Carrying amount				
	At 31 December 2022				
	At 31 December 2021				-
5	Tangible fixed assets				
	ang.	Land and buildingsma	Plant and achinery etdm	Property provements	Total
		£	£	£	£
	Cost	~	-	-	~
	At 1 January 2022	2,445,355	195,963	752,939	3,394,257
	Additions		625	470,444	471,069
	At 31 December 2022	2,445,355	196,588	1,223,383	3,865,326
	Depreciation and impairment				
	At 1 January 2022	-	151,058	-	151,058
	Depreciation charged in the year	-	21,762	-	21,762
	At 31 December 2022	-	172,820		172,820
	Carrying amount				
	At 31 December 2022	2,445,355	23,768	1,223,383	3,692,506
	At 31 December 2021	2,445,355	44,905	752,939	3,243,199
6	Debtors				
	Amounts falling due within one year:			2022 £	2021 £
	Trade debtors			124,623	30,129
	Other debtors			212,419	555,004
				337,042	585,133
			:		

# NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

# FOR THE YEAR ENDED 31 DECEMBER 2022

7	Creditors: amounts falling due within one ye	ear			
•				2022	2021
				£	£
	Bank loans			45,500	44,500
	Obligations under finance leases			605,037	519,391
	Trade creditors			351,048	49,654
	Other creditors			241,727	766,551
	Accruals and deferred income			4,773	3,605
				1,248,085	1,383,701
8	Creditors: amounts falling due after more th	an one year		2022	2021
				£	£
	Bank loans and overdrafts			763,810	809,943
	Other creditors			1,500,182	1,613,654
				2,263,992	2,423,597
•	Oalled on about an Sal				
9	Called up share capital	2022	2021	2022	2021
	Ordinary share capital	Number	Number	£	2021 £
	Issued and fully paid	Hullibel	Humbel	L	_
	Ordinary of £1 each	1	1	1	1
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