

Company Registration No. 09358944 (England and Wales)

**PARSECO LIMITED**  
**ANNUAL REPORT AND UNAUDITED FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 31 DECEMBER 2018**

140514-B-2018

THURSDAY



\*A8HQD1D\*

A08 07/11/2019 #345

COMPANIES HOUSE

\*A8EUEVPL\*

A14 24/09/2019 #90

COMPANIES HOUSE

TU

**PARSECO LIMITED**

**COMPANY INFORMATION**

---

<b>Directors</b>	D N Solly T Lane S C Turner	(Appointed 6 July 2018)
<b>Company number</b>	09358944	
<b>Registered office</b>	5th Floor 86 Jermyn Street London SW1Y 6AW	
<b>Accountants</b>	SMP Accounting & Tax Limited 5th Floor 86 Jermyn Street London SW1Y 6AW	

---

**PARSECO LIMITED**

**CONTENTS**

---

	<b>Page</b>
Directors' report	1
Accountants' report	2
Profit and loss account	3
Balance sheet	4
Statement of changes in equity	5
Notes to the financial statements	6 - 7

---

**PARSECO LIMITED**

**DIRECTORS' REPORT**

**FOR THE YEAR ENDED 31 DECEMBER 2018**

---

The directors present their annual report and financial statements for the year ended 31 December 2018.

**Principal activities**

The company has not traded during the current or prior period.

**Directors**

The directors who held office during the year and up to the date of signature of the financial statements were as follows:

D N Solly	(Appointed 6 July 2018)
T Lane	
S C Turner	
S Whitehead	(Resigned 6 July 2018)

**Statement of directors' responsibilities**

*The directors are responsible for preparing the annual report and the financial statements in accordance with applicable law and regulations.*

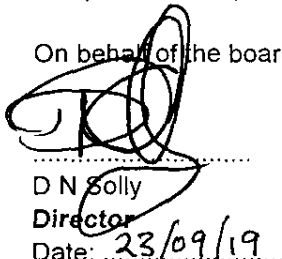
Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period. In preparing these financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and accounting estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

This report has been prepared in accordance with the provisions applicable to companies entitled to the small companies exemption.

On behalf of the board



.....  
D N Solly  
Director  
Date: 23/09/19

## PARSECO LIMITED

### ACCOUNTANTS' REPORT TO THE BOARD OF DIRECTORS ON THE PREPARATION OF THE UNAUDITED STATUTORY FINANCIAL STATEMENTS OF PARSECO LIMITED FOR THE YEAR ENDED 31 DECEMBER 2018

---

In order to assist you to fulfil your duties under the relevant Companies Act, we have prepared for your approval the financial statements of Parseco Limited for the year ended 31 December 2018 set out on pages 3 to 7 from the company's accounting records and from information and explanations you have given us.

As a practising member firm of the Institute of Chartered Accountants in England and Wales (ICAEW), we are subject to its ethical and other professional requirements which are detailed at <http://www.icaew.com/en/members/regulations-standards-and-guidance>.

This report is made solely to the Board of Directors of Parseco Limited, as a body, in accordance with the terms of our engagement letter. Our work has been undertaken solely to prepare for your approval the financial statements of Parseco Limited and state those matters that we have agreed to state to the Board of Directors of Parseco Limited, as a body, in this report in accordance with ICAEW Technical Release 07/16 AAF. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than Parseco Limited and its Board of Directors as a body, for our work or for this report.

It is your duty to ensure that Parseco Limited has kept adequate accounting records and to prepare statutory financial statements that give a true and fair view of the assets, liabilities, financial position and loss of Parseco Limited. You consider that Parseco Limited is exempt from the statutory audit requirement for the year.

We have not been instructed to carry out an audit or a review of the financial statements of Parseco Limited. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the statutory financial statements.

*SMP Accounting & Tax Limited*

**SMP Accounting & Tax Limited**

23/09/19

SMP Accounting & Tax Limited

A member of the SMP Partners Group of Companies

5th Floor, 86 Jermyn Street, London, SW1Y 6AW

Telephone +44 (0) 207 930 7111, Fax +44 (0) 207 930 7444

A member of the ICAEW Practice Assurance Scheme

Directors: I.F. Begley, D.J. Cadamy, A.J. Dowling, P. Duchars, S.J. Turner

**PARSECO LIMITED**

**PROFIT AND LOSS ACCOUNT**

**FOR THE YEAR ENDED 31 DECEMBER 2018**

---

	Notes	Year ended 31 December 2018 £	Year ended 31 December 2017 £
Administrative expenses		(4,831)	(2,244)
<b>Loss before taxation</b>		(4,831)	(2,244)
Tax on loss		-	-
<b>Loss for the financial year</b>		(4,831)	(2,244)

**PARSECO LIMITED**

**BALANCE SHEET**

**AS AT 31 DECEMBER 2018**

	Notes	2018 £	£	2017 £	£
<b>Current assets</b>					
Cash at bank and in hand		2,506		2,337	
<b>Creditors: amounts falling due within one year</b>	<b>3</b>	<u>(12,665)</u>		<u>(7,665)</u>	
<b>Net current liabilities</b>			<u>(10,159)</u>		<u>(5,328)</u>
<b>Capital and reserves</b>					
Called up share capital	<b>4</b>	2,000		2,000	
Profit and loss reserves		<u>(12,159)</u>		<u>(7,328)</u>	
<b>Total equity</b>			<u>(10,159)</u>		<u>(5,328)</u>

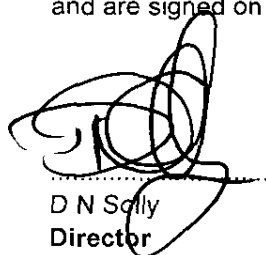
For the financial year ended 31 December 2018 the company was entitled to exemption from audit under section 479A of the Companies Act 2006 relating to subsidiary companies.

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of financial statements.

The members have not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476.

These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

The financial statements were approved by the board of directors and authorised for issue on 23/09/19 and are signed on its behalf by:

  
D N Solly  
Director

Company Registration No. 09358944

**PARSECO LIMITED**

**STATEMENT OF CHANGES IN EQUITY**

**FOR THE YEAR ENDED 31 DECEMBER 2018**

---

	<b>Share capital</b>	<b>Profit and loss reserves</b>	<b>Total</b>
	<b>£</b>	<b>£</b>	<b>£</b>
<b>Balance at 1 January 2017</b>	2,000	(5,084)	(3,084)
<b>Period ended 31 December 2017:</b>			
Loss and total comprehensive income for the period	-	(2,244)	(2,244)
	<hr/>	<hr/>	<hr/>
<b>Balance at 31 December 2017</b>	2,000	(7,328)	(5,328)
<b>Period ended 31 December 2018:</b>			
Loss and total comprehensive income for the period	-	(4,831)	(4,831)
	<hr/>	<hr/>	<hr/>
<b>Balance at 31 December 2018</b>	<u>2,000</u>	<u>(12,159)</u>	<u>(10,159)</u>



# PARSECO LIMITED

## NOTES TO THE FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 DECEMBER 2018

---

### 1 Accounting policies

#### Company information

Parseco Limited is a private company limited by shares incorporated in England and Wales. The registered office is 5th Floor, 86 Jermyn Street, London, SW1Y 6AW.

#### 1.1 Accounting convention

These financial statements have been prepared in accordance with FRS 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" ("FRS 102") and the requirements of the Companies Act 2006 as applicable to companies subject to the small companies regime. The disclosure requirements of section 1A of FRS 102 have been applied other than where additional disclosure is required to show a true and fair view.

The financial statements are prepared in sterling, which is the functional currency of the company. Monetary amounts in these financial statements are rounded to the nearest £.

The financial statements have been prepared under the historical cost convention. The principal accounting policies adopted are set out below.

Parseco Limited is a wholly owned subsidiary of Infobip Limited and the results of Parseco Limited are included in the consolidated financial statements of Infobip Limited which are available from 5th Floor, 86 Jermyn Street, London.

#### 1.2 Going concern

The financial statements have been prepared on the going concern basis. This is considered appropriate as the ultimate beneficial shareholders will continue to provide financial support to the company for the foreseeable future.

#### 1.3 Cash at bank and in hand

Cash at bank and in hand are basic financial assets and include cash in hand, deposits held at call with banks, other short-term liquid investments with original maturities of three months or less, and bank overdrafts. Bank overdrafts are shown within borrowings in current liabilities.

#### 1.4 Financial instruments

The company has elected to apply the provisions of Section 11 'Basic Financial Instruments' and Section 12 'Other Financial Instruments Issues' of FRS 102 to all of its financial instruments.

Financial instruments are recognised in the company's balance sheet when the company becomes party to the contractual provisions of the instrument.

Financial assets and liabilities are offset, with the net amounts presented in the financial statements, when there is a legally enforceable right to set off the recognised amounts and there is an intention to settle on a net basis or to realise the asset and settle the liability simultaneously.

#### Basic financial assets

Basic financial assets, which include debtors and cash and bank balances, are initially measured at transaction price including transaction costs and are subsequently carried at amortised cost using the effective interest method unless the arrangement constitutes a financing transaction, where the transaction is measured at the present value of the future receipts discounted at a market rate of interest. Financial assets classified as receivable within one year are not amortised.

#### Classification of financial liabilities

Financial liabilities and equity instruments are classified according to the substance of the contractual arrangements entered into. An equity instrument is any contract that evidences a residual interest in the assets of the company after deducting all of its liabilities.

PARSECO LIMITED

NOTES TO THE FINANCIAL STATEMENTS (CONTINUED)

FOR THE YEAR ENDED 31 DECEMBER 2018

1 Accounting policies

(Continued)

**Basic financial liabilities**

Basic financial liabilities, including creditors, bank loans, other loans and preference shares that are classified as debt, are initially recognised at transaction price unless the arrangement constitutes a financing transaction, where the debt instrument is measured at the present value of the future payments discounted at a market rate of interest. Financial liabilities classified as payable within one year are not amortised.

Debt instruments are subsequently carried at amortised cost, using the effective interest rate method.

Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of business from suppliers. Amounts payable are classified as current liabilities if payment is due within one year or less. If not, they are presented as non-current liabilities. Trade creditors are recognised initially at transaction price and subsequently measured at amortised cost using the effective interest method.

1.5 Equity instruments

Equity instruments issued by the company are recorded at the proceeds received, net of direct issue costs. Dividends payable on equity instruments are recognised as liabilities once they are no longer at the discretion of the company.

2 Employees

The average monthly number of persons (including directors) employed by the company during the year was 3 (2017 - 3).

3 Creditors: amounts falling due within one year

	2018 £	2017 £
Other creditors	12,665	7,665

4 Called up share capital

Ordinary share capital

	2018 £	2017 £
Issued and fully paid		
2,000 ordinary shares	2,000	2,000
	2,000	2,000

5 Parent company

The parent company is Infobip Limited, a company registered in England and Wales.

The company has been consolidated into the financial statements of Infobip Limited which are available from its registered office of 5th Floor, 86 Jermyn Street, London.

The ultimate controlling party is S. Kusic (2017: S. Kusic).