

**Return of Allotment of Shares**Company Name: **INNVENTT MEDIA PRODUCTION HOLDING PUBLIC LIMITED COMPANY**Company Number: **09353830**Received for filing in Electronic Format on the: **22/06/2019**

X886E9S1

Shares Allotted (including bonus shares)

Date or period during which
shares are allotted

From
01/01/2019

Class of Shares:	ORDINARY	Number allotted	2500000
Currency:	GBP	Nominal value of each share	8.52
		Amount paid:	0
		Amount unpaid:	8.52

No shares allotted other than for cash

Class of Shares:	PREFERENCE	Number allotted	2500000
Currency:	GBP	Nominal value of each share	8.52
		Amount paid:	0
		Amount unpaid:	8.52

No shares allotted other than for cash

Statement of Capital (Share Capital)

Class of Shares:	ORDINARY	Number allotted	2500000
Currency:	GBP	Aggregate nominal value:	21300000

Prescribed particulars

THE VIABLE ENTERPRISE VALUE IS JUSTIFIED BY VARIOUS R&D ACTIVITIES IN THE YEAR 2018 WITH RESPECT TO THE NEW 3D VIDEO PRODUCTION USING VR AND AR TECHNOLOGY AND THE SIGNIFICANTLY GREATER VARIETY OF MARKETABLE INTANGIBLE ASSETS & LITERARY WORKS. THE NEW AUXILIARY CALCULATION OF OUR BRAND VALUE WAS PERFORMED WITH THE LICENSE PRICE ANALOGY METHOD. WITH FORECASTED REVENUES, A MARKET LICENSE RATE OF 6%, BRAND SPECIFIC EXPENSES OF 10% FOR IN-HOUSE PRODUCTION OF OUR INTANGIBLE ASSETS, A CORPORATE INCOME TAX RATE OF 20% IN 2018 AND A DISCOUNT FACTOR OF 10%, OUR BRAND VALUE IS ESTIMATED AT £42.6 MILLION AS OF 1 JANUARY 2019. 2,500,000 ORDINARY SHARES (IN WORDS: TWO MILLION FIVE HUNDRED THOUSAND ORDINARY SHARES) WORTH £8.52 EACH WERE ISSUED AND ALLOTTED AT PAR VALUE AS INTANGIBLE ASSETS AND REAL INVESTMENT. COMPARISON NOTE: [HTTPS://WWW.IMPH.NET/IMPRINT.HTML](https://www.imph.net/imprint.html)

Class of Shares:	PREFERENCE	Number allotted	2500000
Currency:	GBP	Aggregate nominal value:	21300000

Prescribed particulars

EACH PREFERENCE SHARE HAS THE RIGHTS IN THE COMPANY WITH RESPECT TO DIVIDENDS AND DISTRIBUTIONS, BUT NO VOTING RIGHTS! 2,500,000 PREFERENCE SHARES (IN WORDS: TWO MILLION FIVE HUNDRED THOUSAND PREFERENCE SHARES) WORTH £8.52 EACH WERE ISSUED AND ALLOTTED AT PAR VALUE AS INTANGIBLE ASSETS AND REAL INVESTMENT.

Statement of Capital (Totals)

Currency:	GBP	Total number of shares:	5000000
		Total aggregate nominal value:	42600000
		Total aggregate amount unpaid:	42600000

Authorisation

Authenticated

This form was authorised by one of the following:

Director, Secretary, Person Authorised, Administrator, Administrative Receiver, Receiver, Receiver Manager, CIC Manager.