

**Registered Number 09262609**

**BRAND LOCATION LIMITED**

**Abbreviated Accounts**

**31 October 2016**

## Abbreviated Balance Sheet as at 31 October 2016

	<i>Notes</i>	<i>2016</i>	<i>2015</i>
		<i>£</i>	<i>£</i>
<b>Called up share capital not paid</b>		-	-
<b>Fixed assets</b>			
Tangible assets	2	6,435	12,480
		<u>6,435</u>	<u>12,480</u>
<b>Current assets</b>			
Stocks		926,438	2,087,335
Cash at bank and in hand		196,611	5,587
		<u>1,123,049</u>	<u>2,092,922</u>
<b>Creditors: amounts falling due within one year</b>	3	-	(19,558)
<b>Net current assets (liabilities)</b>		<u>1,123,049</u>	<u>2,073,364</u>
<b>Total assets less current liabilities</b>		<u>1,129,484</u>	<u>2,085,844</u>
<b>Creditors: amounts falling due after more than one year</b>	3	(1,155,000)	(2,131,774)
<b>Total net assets (liabilities)</b>		<u>(25,516)</u>	<u>(45,930)</u>
<b>Capital and reserves</b>			
Called up share capital	4	100	100
Profit and loss account		(25,616)	(46,030)
<b>Shareholders' funds</b>		<u>(25,516)</u>	<u>(45,930)</u>

- For the year ending 31 October 2016 the company was entitled to exemption under section 477 of the Companies Act 2006 relating to small companies.
- The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.
- These accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

Approved by the Board on 31 August 2017

And signed on their behalf by:

**Samantha Bolton, Director**

## Notes to the Abbreviated Accounts for the period ended 31 October 2016

## 1 Accounting Policies

**Basis of measurement and preparation of accounts**

The accounts have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities effective April 2008.

## 2 Tangible fixed assets

	£
<b>Cost</b>	
At 1 November 2015	18,137
Additions	-
Disposals	-
Revaluations	-
Transfers	-
At 31 October 2016	<u>18,137</u>
<b>Depreciation</b>	
At 1 November 2015	5,657
Charge for the year	6,045
On disposals	-
At 31 October 2016	<u>11,702</u>
<b>Net book values</b>	
At 31 October 2016	<u>6,435</u>
At 31 October 2015	<u>12,480</u>

## 3 Creditors

	2016	2015
	£	£
Secured Debts	1,155,000	2,151,332

## 4 Called Up Share Capital

Allotted, called up and fully paid:

	2016	2015
	£	£
52 A Ordinary shares of £1 each	52	52
48 B Ordinary shares of £1 each	48	48

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.