Simple Energy Limited
Annual Report and Financial Statements
Registered Number 09249540
For the period ended 31 March 2017



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Company Information

Directors

A Gudka J Wells H Wood

Registered Office

68 Hanbury Street

London England El 5JL

Registered Number

09249540

Accountants

KPMG LLP 15 Canada Square

London E14 5GL

Auditors

BDO LLP 55 Baker Street London W1U 7EU

Directors' Report

The directors present their directors' report and financial statements for the period ended 31 March 2017.

Principal activity

The principal activity of the company in the period under review was that of a holding company.

Going concern

The company's financial statements have been prepared on a going concern basis on the grounds that the funding and financing at the date of signing the 2017 financial statements will be more than adequate for the company's needs. In assessing going concern, the directors have a reasonable expectation that the company will continue as a going concern and is able to meet all of its obligations as they fall due for a minimum of 12 months from the date of approval of these financial statements.

Post balance sheet events

On 14 December 2017, the Company and it's subsidiary Bulb Energy Limited, signed an agreement for, and received, £20,000,000 in available notes.

Between 4 April 17 and 17 October 17 the Company raised £5,779,655 through the issue of B Ordinary Shares.

Results and dividends

The loss for the period was £142,224 (2016, loss: £127,948). The directors do not recommend the payment of a final dividend (2016: £nil).

Directors

The directors who held office during the period were as follows:

Amit autea

A Gudka

J Wells

H Wood

Small companies' regime

These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

Signed by order of the board

A Gudka

Director

68 Hanbury Street London England

EĪ 5JL

Date: 22/01/18

Simple Energy Limited Annual Report and Financial Statements For the period ended 31 March 2017

Statement of director's responsibilities

Directors' responsibilities

The directors are responsible for preparing the directors' report and the audited financial statements in accordance with applicable law and regulations.

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards and applicable law). Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period.

In preparing these financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and accounting estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

Auditors

BDO LLP, were approved as auditors during the year and have expressed their willingness to continue in office. A resolution to reappoint them will be proposed at the annual general meeting.

Each of the persons who is a director at the date of approval of this report confirms that:

- . so far as they are aware, there is no relevant audit information of which the company's auditor is unaware; and
- they have taken all steps that they ought to have taken as a director to make themselves aware of any relevant audit information and to establish that the company's auditor is aware of that information.

This report has been prepared in accordance with the provisions applicable to companies entitled to the small companies exemption. This report was approved by the board of directors on and signed on behalf of the board by:

A Gudka Director

Date: 22/01/18

Aunit auter

Independent Auditor's report to members of Simple Energy Limited

Opinion

We have audited the financial statements of Simple Energy Limited, for the period ended 31 March 2017 which comprise the statement of comprehensive income, the balance sheet, the statement of changes in equity and notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 The Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the company's affairs as at 31 March 2017 and of its loss for the period then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the Company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

We have nothing to report in respect of the following matters in relation to which the ISAs (UK) require us to report to you where:

- the Directors' use of the going concern basis of accounting in the preparation of the financial statements is not appropriate; or
- the Directors have not disclosed in the financial statements any identified material uncertainties that may cast significant doubt about the Company's ability to continue to adopt the going concern basis of accounting for a period of at least twelve months from the date when the financial statements are authorised for issue.

Other matter - comparative information

Comparative information in these financial statements is derived from the financial statements for the previous accounting period, which has not been audited.

Other information

The Directors are responsible for the other information. The other information comprises the information included in the annual report, other than the financial statements and our auditor's report thereon. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information; we are required to report that fact.

We have nothing to report in this regard.

Opinion on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the directors' report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the directors' report has been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of the knowledge and understanding of the company and its environment obtained in the course of the audit, we have not identified material misstatements in the the directors' report.

We have nothing to report in respect of the following matters where the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of directors' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit. or
- the Directors were not entitled to prepare the financial statements in accordance with the small companies regime and take advantage of the small companies' exemptions in preparing the Directors' report and from the requirement to prepare a Strategic report.

Responsibilities of Directors

As explained more fully in the Directors' responsibilities statement, the Directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the Directors determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the Directors are responsible for assessing the Company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the Directors either intend to liquidate the Company or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

This report is made solely to the Company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the Company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the Company and the Company's members as a body, for our audit work, for this report, or for the opinions we have formed.

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

A further description of our responsibilities for the audit of the financial statements is located at the Financial Reporting Council's website at: https://www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditor's report.

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Julian Frost (senior statutory auditor)

For and on behalf of BDO LLP, statutory auditor

London

United Kingdom

Date 22/1/2018

BDO LLP is a limited liability partnership registered in England and Wales (with registered number OC305127).

Statement of Comprehensive IncomeFor the period from 1 September 2016 to 31 March 2017

	Note	1 September 2016 - 31 March 2017 £	Year ended 31 August 2016 £
Management charges Administrative expenses		457,044 (599,268)	(128,620)
Operating loss Interest receivable and similar income		(142,224)	(128,620) 672
Loss on ordinary activities before taxation Tax on loss on ordinary activities	4	(142,224)	(127,948)
Loss for the financial period		(142,224)	(127,948)
Other comprehensive income for the period, net of income tax		-	-
Total comprehensive income for the period		(142,224)	(127,948)

The notes on pages 10 to 17 form part of these financial statements.

Balance Sheet

At 31 March 2017					
	Note	31 Marc	h 2017 ₤	31 Augus £	t 2016 £
		ı	r	r	r.
Fixed assets					
Intangible assets	5		122,412		190,685
Tangible assets	6		4,853		5,817
Investments	7		100		100
			127,365		196,602
Current assets	•		,		,
Debtors	8	1,256,984		640,127	•
Cash at bank and in hand		128,295		12,117	
		1,385,279		652,244	
Creditors: amounts falling due within one year	9	(769,126)		(13,104)	
Net current assets			616,153		639,140
Total assets less current liabilities			743,518		835,742
Net assets			743,518		835,742
Capital and reserves					
Called up share capital	11		117,000		113,000
Share premium			1,158,000		1,112,000
Profit and loss account			(531,482)		(389,258)
Shareholders' funds			743,518		835,742

The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime.

These financial statements were approved by the board of directors on 22/01/18 and were signed on its behalf by:

A Gudka- Director

Company Registration No: 09249540

The notes on pages 10 to 17 form part of these financial statements.

Statement of Changes in Equity

	Called up share capital (note 11)		Profit and loss account	Total																													
	(note 11)	£	£	£																													
Balance at 1 September 2015	110,500	1,089,500	(261,310)	938,690																													
Comprehensive income for the year Loss for the year	· -		(127,948)	(127,948)																													
Total comprehensive income for the year			(127,948)	(127,948)																													
Transactions with owners, recorded directly in equity	2.500	22.500		25.000																													
Issue of share capital	2,500	22,500		25,000																													
Total contributions by and distributions to owners	2,500	22,500		25,000																													
Balance at 31 August 2016	113,000	1,112,000	(389,258)	835,742																													
	Called up share capital (note 11)	Share Profit and premium loss account														premium loss account												premium loss accoun		share capital premium loss acco- (note 11)			
	£	£	£	£																													
Balance at 1 September 2016	113,000	1,112,000	(389,258)	835,742																													
Comprehensive income for the period Loss for the period			(142,224)	(142,224)																													
Total comprehensive income for the period			(142,224)	(142,224)																													
Transactions with owners, recorded directly in equity Issue of share capital	4,000	46,000	-	50,000																													
Total contributions by and distributions to owners	4,000	46,000		50,000																													
Balance at 31 March 2017	117,000	1,158,000	(531,482)	743,518																													

The notes on pages 10 to 17 form part of these financial statements.

Notes

(Forming part of the financial statements)

1 Accounting policies

Simple Energy Limited (the "Company") is a private company incorporated, domiciled and registered in England in the UK. The registered number is 09249540 and the registered office is 68 Hanbury Street, London, England, E1 5JL.

These financial statements were prepared in accordance with Section 1A of the Financial Reporting Standard 102 *The Financial Reporting Standard* applicable in the UK and Republic of Ireland ("FRS 102") as issued in August 2014. The amendments to FRS 102 issued in July 2015 have been applied. The presentation currency of these financial statements is sterling. All amounts in the financial statements have been rounded to the nearest £1.

These financial statements for the period ended 31 March 2017 are the first financial statements of Simple Energy Limited prepared in accordance with FRS 102. The date of transition to FRS 102 was 1 September 2015. In the transition to FRS 102 from old UK GAAP, the company has made no measurement and recognition adjustments.

The preparation of financial statements in compliance with FRS 102 requires the use of certain critical accounting estimates. It also requires management to exercise judgment in applying the company's accounting policies. The directors are of the opinion that due to the nature of the business, there are no critical accounting estimates or judgments used in the preparation of these financial statements.

The accounting policies set out below have, unless otherwise stated, been applied consistently to all periods presented in these financial statements.

1.1 Measurement convention

The financial statements are prepared on the historical cost basis.

1.2 Consolidation

The Company is exempt by virtue of being subject to the small companies regime from the requirement to prepare group financial statements. These financial statements present information about the Company as an individual undertaking and not about its group.

1.3 Going concern

The company's financial statements have been prepared on a going concern basis on the grounds that the funding and financing at the date of signing the 2017 financial statements will be more than adequate for the company's needs. In assessing going concern, the directors have a reasonable expectation that the company will continue as a going concern and is able to meet all of its obligations as they fall due for a minimum of 12 months from the date of approval of these financial statements.

1.4 Foreign currency

Transactions in foreign currencies are translated to the company's functional currency at the foreign exchange rate ruling at the date of the transaction. Monetary assets and liabilities denominated in foreign currencies at the balance sheet date are retranslated to the functional currency at the foreign exchange rate ruling at that date. Foreign exchange differences arising on translation are recognised in the statement of comprehensive income.

1 Accounting policies (continued)

1.5 Basic financial instruments

Trade and other debtors / creditors

Trade and other debtors are recognised initially at transaction price less attributable transaction costs. Trade and other creditors are recognised initially at transaction price plus attributable transaction costs. Subsequent to initial recognition they are measured at amortised cost using the effective interest method, less any impairment losses in the case of trade debtors. If the arrangement constitutes a financing transaction, for example if payment is deferred beyond normal business terms, then it is measured at the present value of future payments discounted at a market rate of instrument for a similar debt instrument.

Cash and cash equivalents

Cash and cash equivalents comprise cash balances and call deposits.

Investments in subsidiaries

Investments in subsidiaries are stated at cost less accumulated impairment losses.

1.6 Tangible fixed assets

Tangible fixed assets are stated at cost less accumulated depreciation and accumulated impairment losses.

Where parts of an item of tangible fixed assets have different useful lives, they are accounted for as separate items of tangible fixed assets, for example land is treated separately from buildings.

The company assesses at each reporting date whether tangible fixed assets are impaired.

Depreciation is charged to the statement of comprehensive income on a reducing balance basis over the estimated useful lives of each part of an item of tangible fixed assets. The estimated useful lives are as follows:

Computer equipment

25% on reducing balance basis

Fixtures & fittings

25% on reducing balance basis

1.7 Intangible fixed assets

Research and development

Expenditure on research activities is recognised in the statement of comprehensive income as an expense as incurred.

Expenditure on development activities may be capitalised if the product or process is technically and commercially feasible and the Company intends and has the technical ability and sufficient resources to complete development, future economic benefits are probable and if the Company can measure reliably the expenditure attributable to the intangible asset during its development. Development activities involve design for, construction or testing of the production of new or substantially improved products or processes. The expenditure capitalised includes the cost of materials, direct labour and an appropriate proportion of overheads and capitalised borrowing costs. Other development expenditure is recognised in the profit and loss account as an expense as incurred. Capitalised development expenditure is stated at cost less accumulated amortisation and less accumulated impairment losses.

Amortisation

Amortisation is charged to the statement of comprehensive income on a straight-line basis over the estimated useful lives of intangible assets. Intangible assets are amortised from the date they are available for use. The estimated useful lives are as follows:

Website development

3 years

1 Accounting policies (continued)

1.8 Impairment

Financial assets (including trade and other debtors)

A financial asset not carried at fair value through profit or loss is assessed at each reporting date to determine whether there is objective evidence that it is impaired. A financial asset is impaired if objective evidence indicates that a loss event has occurred after the initial recognition of the asset, and that the loss event had a negative effect on the estimated future cash flows of that asset that can be estimated reliably.

An impairment loss in respect of a financial asset measured at amortised cost is calculated as the difference between its carrying amount and the present value of the estimated future cash flows discounted at the asset's original effective interest rate. For financial instruments measured at cost less impairment an impairment is calculated as the difference between its carrying amount and the best estimate of the amount that the company would receive for the asset if it were to be sold at the reporting date. Interest on the impaired asset continues to be recognised through the unwinding of the discount. Impairment losses are recognised in profit or loss. When a subsequent event causes the amount of impairment loss to decrease, the decrease in impairment loss is reversed through profit or loss.

Non-financial assets

The carrying amounts of the company's non-financial assets reviewed at each reporting date to determine whether there is any indication of impairment. If any such indication exists, then the asset's recoverable amount is estimated. The recoverable amount of an asset or cash-generating unit is the greater of its value in use and its fair value less costs to sell. In assessing value in use, the estimated future cash flows are discounted to their present value using a pre-tax discount rate that reflects current market assessments of the time value of money and the risks specific to the asset.

An impairment loss is recognised if the carrying amount of an asset or its CGU exceeds its estimated recoverable amount. Impairment losses are recognised in profit or loss.

1.9 Employee benefits

Defined contribution plans and other long term employee benefits

A defined contribution plan is a post-employment benefit plan under which the company pays fixed contributions into a separate entity and will have no legal or constructive obligation to pay further amounts. Obligations for contributions to defined contribution pension plans are recognised as an expense in the statement of comprehensive income in the periods during which services are rendered by employees.

1.10 Expenses

Interest receivable and interest payable

Interest income and interest payable are recognised in the statement of comprehensive income as they accrue, using the effective interest method.

1 Accounting policies (continued)

1.11 Taxation

Tax on the profit or loss for the year comprises current and deferred tax. Tax is recognised in the statement of comprehensive income except to the extent that it relates to items recognised directly in equity or other comprehensive income, in which case it is recognised directly in equity or other comprehensive income.

Current tax is the expected tax payable or receivable on the taxable income or loss for the year, using tax rates enacted or substantively enacted at the balance sheet date.

Deferred tax is provided on timing differences which arise from the inclusion of income and expenses in tax assessments in periods different from those in which they are recognised in the financial statements. Deferred tax is not recognised on permanent differences arising because certain types of income or expense are non-taxable or are disallowable for tax or because certain tax charges or allowances are greater or smaller than the corresponding income or expense.

Deferred tax is measured at the tax rate that is expected to apply to the reversal of the related difference, using tax rates enacted or substantively enacted at the balance sheet date.

Unrelieved tax losses and other deferred tax assets are recognised only to the extent that is it probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits.

1.12 Cash flow statement

Under Financial Reporting Standard 102, Section 1A, the company is exempt from the requirement to prepare a cash flow statement.

2 Staff numbers

The average number of persons employed by the company (including directors) during the period was 22 (2016: 7).

3 Operating loss

Fees payable to the company's auditors for the audit of the company's annual accounts were £6,000 (2016: £nil)

4 Taxation

Total tax recognised in the statement of comprehensive income

	1 September 2016 - 31 March 2017 £	31 August 2016 £
Current tax		
Current tax on income for the period	-	
Adjustment in respect of prior period	-	-
Total current tax	•	-

787

921

4,066

4,896

4,853

5,817

Notes (Continued)

5 Intangible fixed assets

Net Book Value At 31 March 2017

Net Book Value At 31 August 2016

				Website development £
	Cost At 1 September 2016			203,362
	At 31 March 2017			203,362
	Amortisation At 1 September 2016 Charge for the period			12,677 68,273
	At 31 March 2017			80,950
	Net Book Value As at 31 March 2017			122,412
:	Net Book Value As at 31 August 2016			190,685
6	Tangible fixed assets			
		Computer equipment £	Fixtures & fittings	Total £
	Cost At 1 September 2016	6,723	1,257	7,980
	At 31 March 2017	6,723	1,257	7,980
	Depreciation At 1 September 2016 Charge for the period	1,827 830	336 134	2,163 964
	At 31 March 2017	2,657	470	3,127

7 Investments

					Shares in group undertakings £
	Cost At 1 September 2016				100
	At 31 March 2017				100
	The company has the following investments in subsidia	aries:			
		Aggregate of capital and reserves	Profit/(loss) for the period	Class of shares held	Ownership 2017 %
	Bulb Energy Ltd	(2,747,898)	(1,984,711)	Ordinary	100
8	Debtors			7	
	•			31 March 2017 £	
	Amounts owed by group undertakings Other debtors			1,256,950 34	
				1,256,984	640,127
9	Creditors: amounts falling due within one year				
				31 March 2017 £	U
	Taxation and social security Other creditors Accruals & deferred income			35,916 725,710 7,500	-
				769,126	13,104

10 Employee benefits

The company runs a share based payments scheme, granting share options under an approved EMI option plan. The terms and conditions of the outstanding options granted are as follows:

Grant Date	Method of Settlement	Number of Instruments	Contractual life of options
	Accounting		
10 March 2017	Equity	22,498	10 March 2027
13 March 2017	Equity	240	13 March 2027
27 March 2017	Equity	410	27 March 2027

As all the options granted as at 31 March 2017 may be exercised only in the occurrence of an exit event and as the directors believe that at the present time the options are unlikely to become exercisable in the foreseeable future, no charge for share-based payment has been made in these accounts. The share-based payment charge will be spread over the period from when an exit event becomes more likely than not at the estimated date of that exit event.

Share options granted in the future which exercise over a set vesting period will be accounted for over their vesting periods at fair value.

11 Called up share capital

Allotted, issued and fully paid:

31 March 2	017 £	31 August 2016 £
117,000 Ordinary shares at £1.00 each 117 ,	000	113,000
117,	DOO	113,000

On 17 October 16, there was an allotment of 4,000 ordinary share of £1.00 each, resulting in share premium of £46,000.

12 Related party transactions

During the period ended 31 March 2017, the Company made loans to Bulb Energy Ltd of £1,059,557 (31 August 2016: £1,155,708) and were repaid £442,700 (31 August 2016: £515,615). As at 31 March 2017, the Company was owed £1,256,950 (31 August 2016: £640,093) from Bulb Energy Ltd. The loan is interest free and repayable on demand.

13 Ultimate controlling party

In the opinion of the directors there is no one ultimate controlling party.

14 Post balance sheet events

On 14 December 2017, the Company and it's subsidiary Bulb Energy Limited, signed an agreement for, and received, £20,000,000 in available notes.

Between 4 April 17 and 17 October 17 the Company raised £5,779,655 through the issue of B Ordinary Shares.