Registered number: 09242285

## **OUR PARKLIFE C.I.C.**

(A company limited by guarantee)

## **UNAUDITED**

## **DIRECTORS' REPORT AND FINANCIAL STATEMENTS**

FOR THE YEAR ENDED 31 DECEMBER 2017

TUESDAY



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## **COMPANY INFORMATION**

**DIRECTORS** G Sheret

J Quinn G Parry B Coles A Kauffman L Busfield A Bayford T Peters J Hitchin

COMPANY SECRETARY S Gregory

REGISTERED NUMBER 09242285

REGISTERED OFFICE ENGIE Q3 Office

Quorum Business Park

Benton Lane

Newcastle-upon-Tyne Tyne and Wear NE12 8EX

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#### DIRECTORS' REPORT FOR THE YEAR ENDED 31 DECEMBER 2017

The directors present their report and the financial statements for the year ended 31 December 2017.

#### PRINCIPAL ACTIVITY

The principal activity of Our Parklife C.I.C. ("the company") is the delivery of the regeneration legacy commitments related to the management of the Queen Elizabeth Olympic Park estate and many of its venues.

#### **DIRECTORS**

The directors who served during the year and up to the date of signing the financial statements were:

- C Tritton (resigned 3 July 2017)
- G Sheret
- J Quinn
- G Parry
- B Coles (appointed 20 March 2017)
- A Kauffman
- S Smith (appointed 30 January 2017, resigned 20 October 2017)
- L Busfield (appointed 30 January 2017)
- A Bayford (appointed 30 January 2017)
- T Peters (appointed 27 November 2017)
- J Hitchin (appointed 31 July 2017)

#### **FINANCIAL INSTRUMENTS**

The company monitors its exposure to risk on an on-going basis. The company's activities do not expose it to any material price risk, cash flow risk or foreign exchange risk. Owing to the nature of the company's business and the assets and liabilities contained within the balance sheet, the financial risks the directors consider relevant to the company are credit risk and liquidity risk. The company has not used financial instruments to manage its exposure to these risks.

#### Credit risk

Credit risk arises on the company's principal financial assets, which are cash at bank and trade debtors. The credit risk associated with cash is limited, as the company uses financial institutions with a high credit rating for banking requirements. All customers are credit checked prior to any sales and only customers with an appropriate credit rating are offered credit terms. The company has no significant concentration of credit risk, with exposure spread over a number of customers.

### Liquidity risk

The company is exposed to liquidity risk on its financial liabilities, including amounts owed to related parties. In order to maintain liquidity to ensure sufficient funds are available for on-going operations and future developments, the company has access to banking facilities and loans from related parties.

### DIRECTORS' REPORT (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2017

### **SMALL COMPANIES NOTE**

In preparing this report, the directors have taken advantage of the small companies exemptions provided by section 415A of the Companies Act 2006.

This report was approved by the board on 3 April 2018 and signed on its behalf.

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J Quinn Director

#### DIRECTORS' RESPONSIBILITIES STATEMENT FOR THE YEAR ENDED 31 DECEMBER 2017

The directors are responsible for preparing the directors' report and the financial statements in accordance with applicable law and regulations.

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have prepared the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), including Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland'. Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period.

In preparing these financial statements, the directors are required to:

- select suitable accounting policies for the company's financial statements and then apply them
  consistently;
- make judgments and accounting estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

## INCOME STATEMENT FOR THE YEAR ENDED 31 DECEMBER 2017

	Note	2017 £000	2016 £000
Turnover		80	57
Cost of sales		(9)	(6)
Gross profit	_	71	51
Administrative expenses		(31)	(45)
Operating profit	4	40	6
Tax on profit		(8)	(1)
Profit for the financial year	_	32	5

There were no recognised gains and losses for 2017 or 2016 other than those included in the income statement and therefore no statement of comprehensive income has been presented.

The notes on pages 7 to 11 form part of these financial statements.

#### **OUR PARKLIFE C.I.C.**

## (A company limited by guarantee) REGISTERED NUMBER: 09242285

## STATEMENT OF FINANCIAL POSITION AS AT 31 DECEMBER 2017

	Note	2017 £000	2016 £000
Current assets			
Debtors: amounts falling due within one year	5	3	57
Cash at bank and in hand	6	217	3
		220	60
Creditors: amounts falling due within one year	7	(183)	(55)
Net current assets	_	37	5
Total assets less current liabilities	_	37	5
Net assets	_	37	5
Capital and reserves			
Profit and loss account		37	5
Total equity		37	5
	_		

The directors consider that the company is entitled to exemption from audit under section 477 of the Companies Act 2006 and members have not required the company to obtain an audit for the year in question in accordance with section 476 of Companies Act 2006.

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of financial statements.

The company's financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies regime.

The financial statements were approved and authorised for issue by the board and were signed on its behalf on 3 April 2018.

J Quinn Director

The notes on pages 7 to 11 form part of these financial statements.

## STATEMENT OF CHANGES IN EQUITY FOR THE YEAR ENDED 31 DECEMBER 2017

	-	
	Profit and	
	loss account	Total equity
	£000	0003
At 1 January 2016	-	-
Comprehensive income for the year		
Profit for the financial year	5	5
Total comprehensive income for the year	5	5
At 1 January 2017	5	5
Comprehensive income for the year		
Profit for the financial year	32	32
Total comprehensive income for the year	32	32
At 31 December 2017	37	37
•		

The notes on pages 7 to 11 form part of these financial statements.

#### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2017

#### 1. GENERAL INFORMATION

The financial statements of Our Parklife C.I.C. for the year ended 31 December 2017 were authorised for issue by the board of directors on 3 April 2018 and the statement of financial position was signed on the board's behalf by J Quinn.

The company is a private company limited by guarantee and a community interest company, incorporated and domiciled in the United Kingdom. The address of its registered office is ENGIE Q3 Office, Quorum Business Park, Benton Lane, Newcastle-upon-Tyne, Tyne and Wear, NE12 8EX.

#### 2. ACCOUNTING POLICIES

#### 2.1 Basis of preparation of financial statements

The financial statements have been prepared under the historical cost convention unless otherwise specified within these accounting policies and in accordance with Financial Reporting Standard 102, the Financial Reporting Standard applicable in the UK and the Republic of Ireland and the Companies Act 2006.

The preparation of financial statements in compliance with FRS 102 requires the use of certain critical accounting estimates. It also requires management to exercise judgment in applying the company's accounting policies (see note 3).

The functional and presentation currency of the company is Pounds Sterling ("£") and all values in these financial statements are rounded to the nearest pound ("£") except when otherwise indicated.

The following principal accounting policies have been applied:

#### 2.2 Going concern

The directors have reviewed the future prospects of the company and have concluded that it is appropriate to adopt the going concern basis in preparing the financial statements.

#### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2017

#### 2. ACCOUNTING POLICIES (CONTINUED)

#### 2.3 Revenue

Revenue is recognised to the extent that it is probable that the economic benefits will flow to the company and the revenue can be reliably measured. Revenue is measured as the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes. The following criteria must also be met before revenue is recognised:

#### Sale of goods

Revenue from the sale of goods is recognised when all of the following conditions are satisfied:

- the company has transferred the significant risks and rewards of ownership to the buyer;
- the company retains neither continuing managerial involvement to the degree usually associated with ownership nor effective control over the goods sold;
- the amount of revenue can be measured reliably;
- it is probable that the company will receive the consideration due under the transaction; and
- the costs incurred or to be incurred in respect of the transaction can be measured reliably.

#### Rendering of services

Revenue from a contract to provide services is recognised in the period in which the services are provided in accordance with the stage of completion of the contract when all of the following conditions are satisfied:

- the amount of revenue can be measured reliably;
- it is probable that the company will receive the consideration due under the contract;
- the stage of completion of the contract at the end of the reporting period can be measured reliably; and
- the costs incurred and the costs to complete the contract can be measured reliably.

#### 2.4 Debtors

Short term debtors are measured at transaction price, less any impairment. Loans receivable are measured initially at fair value, plus transaction costs, and are measured subsequently at amortised cost using the effective interest method, less any impairment.

#### 2.5 Cash and cash equivalents

Cash is represented by cash in hand and deposits with financial institutions repayable without penalty on notice of not more than 24 hours. Cash equivalents are highly liquid investments that mature in no more than three months from the date of acquisition and that are readily convertible to known amounts of cash with insignificant risk of change in value.

#### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2017

### 2. ACCOUNTING POLICIES (CONTINUED)

#### 2.6 Financial instruments

The company only enters into basic financial instruments transactions that result in the recognition of financial assets and liabilities like trade and other debtors and creditors and amounts owed by and to related parties.

Debt instruments that are payable or receivable within one year, typically trade creditors or trade debtors, are measured, initially and subsequently, at the undiscounted amount of the cash or other consideration, expected to be paid or received.

Financial assets that are measured at cost and amortised cost are assessed at the end of each reporting period for objective evidence of impairment. If objective evidence of impairment is found, an impairment loss is recognised in the income statement.

For financial assets measured at amortised cost, the impairment loss is measured as the difference between an asset's carrying amount and the present value of estimated cash flows discounted at the asset's original effective interest rate. If a financial asset has a variable interest rate, the discount rate for measuring any impairment loss is the current effective interest rate determined under the contract.

Financial assets and liabilities are offset and the net amount reported in the statement of financial position when there is an enforceable right to set off the recognised amounts and there is an intention to settle on a net basis or to realise the asset and settle the liability simultaneously.

#### 2.7 Creditors

Short term creditors are measured at the transaction price. Other financial liabilities, including bank loans, are measured initially at fair value, net of transaction costs, and are measured subsequently at amortised cost using the effective interest method.

#### 2.8 Taxation

Tax is recognised in the income statement, except that a charge attributable to an item of income and expense recognised as other comprehensive income or to an item recognised directly in equity is also recognised in other comprehensive income or directly in equity respectively.

The current income tax charge is calculated on the basis of tax rates and laws that have been enacted or substantively enacted by the reporting date in the countries where the company operates and generates income.

## 3. JUDGMENTS IN APPLYING ACCOUNTING POLICIES AND KEY SOURCES OF ESTIMATION UNCERTAINTY

There are no areas involving a higher degree of judgement or complexity, or area where assumptions and estimates are significant to the financial statements.

### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2017

#### 4. OPERATING PROFIT

The company has no employees other than the directors (2016: none). The company does not directly employ any staff. All employees hold contracts of employment with other related parties, with the costs allocated to the company via an overhead recharge. The directors received no remuneration for their services to the company during the year (2016: £nil).

#### 5. DEBTORS

		2017 £000	2016 £000
	Trade debtors	3	31
	Amounts owed by related parties	-	26
		3	57
6.	CASH AND CASH EQUIVALENTS		
		2017 £000	2016 £000
	Cash at bank and in hand	217	3
7.	CREDITORS: Amounts falling due within one year		
		2017 £000	2016 £000
	Amounts owed to related parties	117	-
	Corporation tax	9	1
	Accruals and deferred income	57	54
		183	55

#### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2017

#### 8 FINANCIAL INSTRUMENTS

FINANCIAL INSTRUMENTS		
	2017	2016
	£000	£000
FINANCIAL ASSETS		
Loans and receivables	220	60
	= <del></del>	
FINANCIAL LIABILITIES		
Financial liabilities measured at amortised cost	117	-
	<u> </u>	

Financial assets measured at amortised cost comprise cash and cash equivalents, trade debtors and amounts owed by related parties.

Financial liabilities measured at amortised cost comprise amounts owed to related parties.

#### 9. COMPANY STATUS

The company is a private company limited by guarantee and a community interest company and consequently does not have share capital. Each of the members is liable to contribute an amount not exceeding £1 towards the assets of the company in the event of liquidation.

### 10. CONTROLLING PARTY

The company has been established under a joint venture agreement between ENGIE Services Limited, Groundwork London, Renaisi Limited and The Landscape Group Limited and therefore there is no one controlling party.

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#### **Community Interest Company Report**

	For official use (Please leave blank)	
Please complete	Company Name in full	Our Parklife CIC
in typescript, or in bold black capitals.	Company Number	9242285
	Year Ending	2017

This template illustrates what the Regulator of Community Interest Companies considers to be best practice for completing a simplified community interest company report. All such reports must be delivered in accordance with section 34 of the Companies (Audit, Investigations and Community Enterprise) Act 2004 and contain the information required by Part 7 of the Community Interest Company Regulations 2005. For further guidance see chapter 8 of the Regulator's guidance notes and the alternate example provided for a more complex company with more detailed notes.

(N.B. A Filing Fee of £15 is payable on this document. Please enclose a cheque or postal order payable to Companies House)

#### PART 1 - GENERAL DESCRIPTION OF THE COMPANY'S ACTIVITIES AND IMPACT

Within its third full year of operation Our Parklife has continued to deliver a range of services and programmes on and around Queen Elizabeth Olympic Park which have directly benefitted the local community. From an extensive volunteer programme to supporting educational activities, facilitating employment services and running a community garden, Our Parklife is deeply committed to ensuring local communities benefit from the opportunities available to them on the Park.

## 2017 highlights include

- 16,300 Hours of volunteering
- Over £5.6 million<sup>1</sup> of Social Value created through delivery and support of a range of volunteering, employment, training and educational activities
- 77,800 visitors welcomed and supported at the Information Point
- 6,770 mobility service customers assisted through the buggy, scooter and wheelchair services
- The Park Champion volunteer programme became 'Investing in Volunteers' accredited and acts as an example of best practice volunteer management
- Our Parklife was 'Highly Commended' in Experian Award for building Stronger Communities the Business in the Community Responsible Business Awards
- Development of Corporate Volunteering opportunities on the Park, further engaging businesses in the Park with a financial contribution going to the CIC to be reinvested in its activities
- Over 130 Park Champions were 'Runners' for IAAF and IPC World Athletics Championships
- Supported 38 apprentices, with 4 Apprentices successfully completing qualifications in 2017.
- Facilitated 12 Education and Careers visits.

<sup>&</sup>lt;sup>1</sup> Calculated using National TOMs - Social Value Framework associated with Employment, training and skills programmes combined with the Social Value of our Volunteer Programme calculated based on the New Economy Manchester Study (2014)

- Over 60% of the volunteers claim that joining the Park Champion programme has improved their overall well-being
- Delivery of bespoke volunteer placements for young people with Special Educational Needs.
- Facilitated local employment with 68% of ENGIE and idverde's workforce living locally, 34% female, 7% with a declared disability and 61% from a BAME background
- In 2017, 11 of the Park's workforce were previously unemployed. We calculate that this has created a Social Value of £161,717.16<sup>2</sup>
- Development of revenue generating proposals which will be reinvested back into the Social purpose of the CIC supporting volunteering, training and employment of local people

Further detail on our activities is summarised below.

### **The Park Champion Volunteer Programme**

Our Parklife delivers the Park Champion Volunteer Programme on the Queen Elizabeth Olympic Park on behalf of the London Legacy Development Corporation. Now entering its fourth year the Park Champion Programme has evolved and developed with the Park into an extensive and inclusive programme, benefiting over 780 volunteers from all walks of life. The volunteers are a valued and dynamic team, engaging in over 7 different roles, supporting all aspects of the Park's day to day life. This includes delivering customer and mobility services to over 83,000 visitors, tending to the iconic Parklands and energising visitors at events. Volunteers also support on a range of educational activities involving schools, colleges, universities and special interest groups.

#### **Corporate Volunteering**

During 2017 we have seen a significant increase in the number of businesses wishing the volunteer on the Park and give back to the local community. In 2017 we welcomed over 260 volunteers from 10 different businesses. Collectively they cleared over 120 tonne bags of green waste, improved over 1630m² of parkland and provided a financial contribution to Our Parklife.

## **Customer and Mobility Services**

The Our Parklife team provides dedicated Customer and Mobility Services from the Park's Information Point. Duty Managers are supported by a passionate team of volunteers who, in 2017, provided over 8300 hours of their time — welcoming visitors both local and international to the Park every day of the week. Their extensive knowledge about their Park exudes along with pride and enthusiasm ensuring that all visitors get the most out of their visit. In 2017 the team supported over 80,000 visitors, which includes (day to day) visitors from all over the world, event goers, football supporters, school trips, contractors, those working on the Park, art and nature lovers, Olympic legacy enthusiasts, students and many more.

Our team also delivers a range of tailored mobility services for Park partners and event organisers. In 2017 we provided these services to 10 groups, notably HRH Princess Anne and the CSC Leaders.

#### **Training and Employment**

#### Educational visits career's workshops and work experience placements

Our Parklife coordinates a range of educational activities with local educational institutions. These include the schools on or directly next to the Park as well as the newly established university campuses. Most notably these include Loughborough University London, University College London and Newham College. Students can take part in short action-packed visits, longer workshops or one day I work experience placements.

<sup>&</sup>lt;sup>2</sup> Calculated using National TOMs - Social Value Framework

Our Parklife continues to work with University College London, who will open a campus on the Park in the next few years. Students are encouraged to take part in the volunteer programme and key opportunities to collaborate further have been identified in 2018.

#### Bespoke Training and Employment programmes with the Tower Project

Tower Project and Our Parklife have been collaborating since 2015, offering six-week volunteering programmes where students with special educational needs from local schools joined our Customer Service team for one or two days a week. Students were volunteering both at the Park's Information Point as well as out on the Park helping visitors, learning about the Park's Mobility Services, and what it is to become a volunteer. All this has given the young people realistic work experience across a range of roles, notably Customer Services.

#### **Careers visits**

Our Parklife organised four education visits with local schools and colleges which explored the world of Facilities Management and career opportunities on the Park. Students were set 'real life' scenarios in three of the Park's iconic venues to work through with the support of a ENGIE staff from Apprenticeship to Senior management levels. Many of the students were not aware of the sector nor the range of career paths available. Managers were able to share their experiences and answer questions the students had.

#### **Work Experience Placements**

In 2017, 13 students completed a period of work experience with ENGIE on the Park. Students were gaining experience in the Facilities Management contract which covered cleaning, security, engineering, visitor services and events and applied what they learnt to their courses, including Design Engineer Construct (DEC), Events Management and Travel and Tourism.

#### **Education Visits**

Focussing on two bespoke topics, (Energy and Sustainability and Conservation and Biodiversity) Our Parklife partners, ENGIE and idverde have delivered a range of visits for schools and special interest groups, engaging over 60 children and young people. These engaging and dynamic sessions bring topics to life such as renewable and decentralised energy systems, the Park's sustainability story, and a range of other environmental topics.

#### Coordinating and delivery of training programmes

Our Parklife also coordinates and delivers a range of training opportunities for ENGIE staff on the EFM contract. In 2017 these included:

- Disability Awareness Training for staff and volunteers
- Deaf Awareness Training for 58 staff
- Dementia Awareness training for 26 staff and volunteers

## **Mobile Garden City**

Our Parklife have operated this Community Garden on the Park since July 2015. The site has supported a wide range of activities — an area for the regular user group, a training area, wider planting zones, classroom space, social space and wider third party uses. The Mobile Garden City was designed to be 'non-dig' and wholly moveable to enable short term occupation of pre-development sites. In autumn 2017 the site closed and prepared to move to its next location as part of the wider Clarnico Quay development.

#### Measuring our Social Value

Social value is an important outcome for any business, particularly for a Social Enterprise like Our Parklife. Our activities are founded on a mission to improve the livelihoods of the communities in and around the Park and the environment. Our Parklife creates social value for people in different ways and is focussed on four key areas. These are:

- Social Impact
- Environmental Impact
- Economic Impact
- Community Regeneration impact

During 2017 we continued to find new ways to help us measure the social impact of our volunteer programme by creating a bi-annual survey for volunteers with questions directly related to well-being and health improvement. All data collected was useful to understand the Social Impact of the CIC.

In 2017 Our Parklife has delivered a Social Value of £3,511,116.49³ through its support and delivery of the below:

- 1) Facilitated local employment of the current ENGIE EFM workforce 135 people have been employed locally of which 69% are from our surrounding boroughs
- 2) Supported 24 Apprentices in Facilities Management, Horticulture, Cleaning and Team Leading.
- 3) Facilitated 8 School/Education Visits inspiring local young people to learn about Biodiversity, Sustainability, Career opportunities, Energy and Landscape Architecture
- 4) In 2017, 11 of our staff were previously unemployed. We calculate that this has created a Social Value of £161,717.16
- 5) Inclusive workforce with 7% of the workforce have a disability, 34% of the workforce are women and 61% of the workforce are from a BAME background.
- 6) Facilitated 26 weeks of work placements including both paid and unpaid placements. We calculate that this has created a Social Value of £3,742.57
- 7) Supported 10 unemployed people into work by providing career mentoring

#### Subjective wellbeing and value created through volunteering

We calculate that over £2,133,000 of value has been created through subjective wellbeing as part of our volunteer programme<sup>4</sup> and that over £158,900 of value has been created through volunteering<sup>5</sup>

(If applicable, please just state "A social audit report covering these points is attached").

PART 2 – CONSULTATION WITH STAKEHOLDERS – Please indicate who the company's stakeholders are; how the stakeholders have been consulted and what action, if any, has the company taken in response to feedback from its consultations? If there has been no consultation, this should be made clear.

<sup>&</sup>lt;sup>3</sup> Calculated using National TOMs - Social Value Framework

 $<sup>^4</sup>$  158 volunteers have done over 20 hours in 2017 158 x £13,500 = £2,133,000. We consider a volunteer who has completed over 20 hours as a regular volunteer

<sup>&</sup>lt;sup>5</sup> This is calculated by taking the total number of volunteer hours delivered (6,302 and multiplying it by the London Living Wage in 2017 (£9.75)

Our Parklife engages with a range of stakeholders as part of its diverse activities. Aligning with its core mission and purpose as a CIC it listens to and involves its stakeholders in decision making in a range of ways. These include the following groups and methods:

#### 1. Key Groups

#### 1.1 Volunteers

We currently have over 780 volunteers registered on our database and 2000 people on our mailing list who have registered an interest in receiving updates from us about our volunteering activities. For the second year we completed an annual volunteer survey. Over 540 feedback responses were collected which helped us further shape and develop the programme.

## 1.2 Employees both existing and prospective

Our Parklife supports a range of employers in the Park. It coordinates the ILM (Intermediate Labour Market) programme on behalf of ENGIE and ensures that employment opportunities are targeted on underrepresented groups in the local area. Our Parklife also supports in the delivery of Apprenticeships, sharing of employment opportunities, delivery of training and development activities as well as supporting key employee engagement events such as Town Hall Forums with ENGIE. A Town Hall event was held in December 2017 and integrated audience polls throughout the session allowing employees to vote and provide feedback on a range of issues such as Apprenticeships, volunteering, topics they'd like more information on and issues that are important to them.

### The Intermediate Labour Market (ILM) and ACE (Able Capable Employed) programme

In 2017 seven participants took part in the Intermediate Labour Market (ILM) Programme. Four of these job seekers were part of the ACE (Able Capable Employed) programme. This programme focussed on supporting motivated and enthusiastic job seekers with a long-term health condition or disability back into work.

#### 1.3 Representation at local forums and panels

## The Park Panel consultation (led by LLDC)

The Park Champion volunteers are a key stakeholder group and are represented on the Park Panel. This group is composed of representatives from local organisations, interest groups and businesses and provide feedback on a range of issues associated with the Park's development. The Park Panel representative acts as a conduit for issues that concern the Park Champions as well as feeding back from the LLDC.

## The Park Engagement Group (led by LLDC)

Our Parklife continues to attend and input into monthly Park Engagement group meetings where operators, developers, organisations, institutions and local authority representatives with a Community development remit meet to discuss their activities, share ideas and collaborate on projects.

#### Hackney Wick and Fish Island Cultural Interest Group (HWFI CIG)

Our Parklife attends monthly meetings hosted by the HWFI CIG – a local interest group representing the diverse interests of the Hackney Wick and Fish Island Community. Being a key local group directly adjacent to the Park it represents a key community that Our Parklife has an interest in serving.

#### **Our founding Partners**

Our Parklife Community Interest Company (CIC) is a truly innovative joint venture being the first CIC to bring together skills and experience from the private, charitable and social enterprise sectors in one organisation. Our four founding partners are:

- ENGIE, the principal contractor for estates and facilities management
- idverde, the parklands management sub-contractor to ENGIE
- Renaisi, a local social enterprise specialising in regeneration; Groundwork London, an environmental and social regeneration charity

A board of directors meets every two months to discuss issues effecting the company and progress services and programmes that allow it to fulfil its mission and Community purpose.

## 1.4 Collaboration and partnership working with other Park stakeholders

During 2017 Our Parklife collaborated with a range of Park stakeholders to ensure that it's programmes and services were meeting their needs and the needs of local communities and volunteers. Our Parklife was involved in the development of the following groups and volunteer roles:

# Establishment of Friends of Bow Back Rivers – Collaboration with the Canal and River trust – Waterways festival, guides and friends of BBR

Our Parklife worked closely with Canal & River Trust to create the Friends of Bow Back Rivers group. This involved training volunteers to deliver the 'Heritage walks' around newly reopened Carpenters Road Lock and assisting at the East London Waterways Festival.

## **Development of Community Guiding role**

Community Guides were trained to deliver guided walks around the Park for local groups including Loughborough University Students, the ArcelorMittal Orbit new starters and Chobham Manor residents. A total of 320 volunteer hours have been devoted to training and the delivery of this service in the first year of its operation.

### Involvement in London 2017 Runners programme

Since June 2016, the Our Parklife team was part of the London 2017 steering group, that helped set up the Runner volunteer programme, inputting and being part of the decision making at an early stage.

## 1.5 Key partnerships with Park Partners

#### **West Ham United**

As they moved in London Stadium, West Ham United identified a unique opportunity for volunteers to enhance the customer experience prior to the games.

#### LS185

LS185 offered a unique opportunity to Park Champions to volunteer during the 4 concerts hosted in the Stadium. Park Champions gave up over 1,050 hours of their time to enhance the customers' experience.

#### **Here East**

Park Champions had the great opportunity to volunteer for the 64 bits event that took place at Here East in March/April 2017.

#### London Lions Basketball Club

As part of ENGIE's sponsorship, Our Parklife has provided volunteers to the London Lions Basketball Club for all home games for the past two seasons

#### GLL

The London Aquatics Centre has identified many opportunities for Park Champions to assist their crew and event organisers.

#### Loughborough University London

Loughborough University London and Our Parklife have worked together for over a year to promote the benefits of volunteering to students and make them feel part of the Park by becoming Park Champions.

### 2 Methods of consultation

## 2.1 Annual feedback survey results from our volunteers

The Annual Feedback Survey completed by Park Champions show that volunteering on the Park has helped build their confidence, gain new skills and experience, meet new people and for 11% it has even motivated them to get back into employment.

Our volunteers actively shape the programme that we deliver. This was reflected in our Investing in Volunteers Assessment which showed that our volunteers recognise that we take value their ideas, views and opinions on the programme and how it is shaped.

#### 2.2 Events

Throughout the year we organise and attend a range of events that help us engage with local stakeholders. As part of the volunteer programme we organise a range of get-togethers that provide the volunteers with the opportunity to meet the Our Parklife team and each other. We also attend a range of careers days, volunteer fairs and consultation events held by other park partners.

#### 2.3 Social Media

Our Parklife continues to promote its activities and achievements on it's website, through social media channels such as Twitter and Instagram. We currently have over 800 followers on Twitter and 119 followers on Instagram.

## 2.4 Visitor Feedback

The team running our customer and mobility services receive regular feedback about the Park and its activities and events. Our team receives regular feedback about our mobility services which ensures that visitors can access the entire Park.

PART 3 – DIRECTORS' REMUNERATION – if you have provided full details in your accounts you need not reproduce it here. Please clearly identify the information within the accounts and confirm that, "There were no other transactions or arrangements in connection with the remuneration of directors, or compensation for director's loss of office, which require to be disclosed" (See example with full notes). If no remuneration was received you must state that "no remuneration was received" below.

No Remuneration was received.

PART 4 – TRANSFERS OF ASSETS OTHER THAN FOR FULL CONSIDERATION – Please insert full details of any transfers of assets other than for full consideration e.g. Donations to outside bodies. If this does not apply you must state that "no transfer of assets other than for full consideration has been made" below.

No transfer of assets other than for full consideration has been made.

**PART 5 - SIGNATORY** 

The original report must be signed by a director or secretary of the company Signed A

Date 18.04.18

Office held (delete as appropriate) Director/Secretary

You do not have to give any contact information in the box opposite but if you do, it will help the Registrar of Companies to contact you if there is a query on the form. The contact information that you give will be visible to searchers of the public record.

	Tel			
	, , , , , , , , , , , , , , , , , , ,			
DX Number	DX Exc	change		

When you have completed and signed the form, please attach it to the accounts and send both forms <u>by post</u> to the Registrar of Companies at:

For companies registered in England and Wales: Companies House, Crown Way, Cardiff, CF14 3UZ DX 33050 Cardiff

For companies registered in Scotland: Companies House, 4<sup>th</sup> Floor, Edinburgh Quay 2, 139 Fountainbridge, Edinburgh, EH3 9FF DX 235 Edinburgh or LP – 4 Edinburgh 2

For companies registered in Northern Ireland: Companies House, 2nd Floor, The Linenhall, 32-38 Linenhall Street, Belfast, BT2 8BG

The accounts and CIC34 cannot be filed online

(N.B. Please enclose a cheque for £15 payable to Companies House)