# **OUR PARKLIFE C.I.C.**

(A company limited by guarantee)

## **UNAUDITED**

# **DIRECTORS' REPORT AND FINANCIAL STATEMENTS**

FOR THE PERIOD ENDED 31 DECEMBER 2015

THURSDAY

A08

23/06/2016 COMPANIES HOUSE

#60

# OUR PARKLIFE C.I.C. (A company limited by guarantee)

#### **COMPANY INFORMATION**

DIRECTORS S Hughes-Clarke C Tritton

C Tritton G Sheret J Quinn G Parry

COMPANY SECRETARY S Gregory

REGISTERED NUMBER 09242285

REGISTERED OFFICE ENGIE Q3 Office

**Quorum Business Park** 

Benton Lane

Newcastle-upon-Tyne Tyne and Wear NE12 8EX

# OUR PARKLIFE C.I C. (A company limited by guarantee)

## CONTENTS

	Page	
Directors' report	1	
Statement of financial position	2	
Notes to the financial statements	3 1	

#### **OUR PARKLIFE C.I.C.**

(A company limited by guarantee)

# DIRECTORS' REPORT FOR THE PERIOD ENDED 31 DECEMBER 2015

The directors present their report and the financial statements for the period ended 31 December 2015

#### PRINCIPAL ACTIVITY

The principal activity of Our Parklife CTC ("the company") is the delivery of the regeneration legacy commitments related to the management of the Queen Elizabeth Olympic Park estate and many of its venues

The company was incorporated on 30 September 2014, however has not traded in its own right during its first year of incorporation. Instead, during the mobilisation of the company, all partners have undertaken a number of financial transactions and fulfilled commitments to establish the brand and subsequently this continued throughout the first accounting period. It is the intention that one single accounting platform will be established and the entity will commence trade with effect from 1 January 2016. All partners have agreed that there will be no recharge or reimbursement of net costs to date.

#### **DIRECTORS**

The directors who served during the period and up to the date of signing the financial statements were

M Burholt (appointed 30 September 2014, resigned 31 August 2015)

S Hughes-Clarke (appointed 30 September 2014)

C Tritton (appointed 30 September 2014)

G Sheret (appointed 31 August 2015)

J Quinn (appointed 30 September 2014)

G Parry (appointed 30 September 2014)

In preparing this report, the directors have taken advantage of the small companies exemptions provided by section 415A of the Companies Act 2006

This report was approved by the board on 14 June 2016 and signed on its behalf

J Quinn Director

#### **OUR PARKLIFE C.I.C.**

(A company limited by guarantee) REGISTERED NUMBER: 09242285

### STATEMENT OF FINANCIAL POSITION AS AT 31 DECEMBER 2015

	Note	2015 £000
Net assets		-
Capital and reserves		<del></del>
Profit and loss account		•
Total equity		-

The company's financial statements have been delivered in accordance with the provisions applicable to companies subject to the small companies regime

For the period ended 31 December 2015 the company was entitled to exemption from audit under section 480 of the Companies Act 2006

Members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of financial statements

The financial statements were approved and authorised for issue by the board and were signed on its behalf on 14 June 2016

J Quinn Director

The notes on pages 3 to 4 form part of these financial statements

# OUR PARKLIFE C.I.C. (A company limited by guarantee)

#### NOTES TO THE FINANCIAL STATEMENTS FOR THE PERIOD ENDED 31 DECEMBER 2015

#### 1. GENERAL INFORMATION

The financial statements of Our Parklife C I C for the period ended 31 December 2015 were authorised for issue by the board of directors on 14 June 2016 and the statement of financial position was signed on the board's behalf by J Quinn

The company is a private company limited by guarantee and a community interest company, incorporated and domiciled in the United Kingdom. The address of its registered office is ENGIE Q3 Office, Quorum Business Park, Benton Lane, Newcastle-upon-Tyne, Tyne and Wear, NE12 8EX.

#### 2. ACCOUNTING POLICIES

#### 2.1 Basis of preparation of financial statements

The financial statements have been prepared under the historical cost convention and in accordance with Financial Reporting Standard 102, the Financial Reporting Standard applicable in the United Kingdom and the Republic of Ireland and the Companies Act 2006

The preparation of financial statements in compliance with FRS 102 requires the use of certain critical accounting estimates. It also requires management to exercise judgment in applying the company's accounting policies (see note 3)

#### 2.2 Going concern

The directors have reviewed the future prospects of the company and have concluded that it is appropriate to adopt the going concern basis in preparing the financial statements

# 3. JUDGMENTS IN APPLYING ACCOUNTING POLICIES AND KEY SOURCES OF ESTIMATION UNCERTAINTY

There are no areas involving a higher degree of judgement or complexity, or area where assumptions and estimates are significant to the financial statements

#### 4. OPERATING PROFIT

The company has no employees other than the directors 
The directors received no remuneration for their services to the company during the period

#### 5 COMPANY STATUS

The company is a private company limited by guarantee and a community interest company and consequently does not have share capital. Each of the members is liable to contribute an amount not exceeding £1 towards the assets of the company in the event of liquidation.

# OUR PARKLIFE C.I.C. (A company limited by guarantee)

#### NOTES TO THE FINANCIAL STATEMENTS FOR THE PERIOD ENDED 31 DECEMBER 2015

#### **6 CONTROLLING PARTY**

The company has been established under a joint venture agreement between ENGIE Services Limited (formerly Cofely Workplace Limited), Groundwork London, Renaisi Limited and The Landscape Group Limited and therefore there is no one controlling party

**CIC 34** 

### **Community Interest Company Report**

	For official use (Please leave blank)	
Please complete in	Company Name in full	Our Parklife CIC
typescript, or in bold black	Company Number	9242285
capitals.	Year Ending	2015 31/12/2015

This template illustrates what the Regulator of Community Interest Companies considers to be best practice for completing a simplified community interest company report. All such reports must be delivered in accordance with section 34 of the Companies (Audit, Investigations and Community Enterprise) Act 2004 and contain the information required by Part 7 of the Community Interest Company Regulations 2005. For further guidance see chapter 8 of the Regulator's guidance notes and the alternate example provided for a more complex company with more detailed notes.

(N.B. A Filing Fee of £15 is payable on this document. Please enclose a cheque or postal order payable to Companies House)

#### PART 1 - GENERAL DESCRIPTION OF THE COMPANY'S ACTIVITIES AND IMPACT

In the space provided below, please insert a general account of the company's activities in the financial year to which the report relates, including a description of how they have benefited the community

During 2015 Our Parklife helped deliver the regeneration legacy by connecting local people to Queen Elizabeth Olympic Park through employment, volunteering and training, improving their well-being and increasing their ownership of the Park. In our first year we have focused on delivering the contractual requirements related to the legacy (in particular those for local employment and volunteering) as well as setting up the new company and establishing relationships and connections across the Park. We have worked closely with our client, the LLDC to design, develop and deploy the new Park Mobility service. This short report illustrates the work delivered by Our Parklife in its first full year of operation in 2015 and provides some first steps towards fully measuring the social and environmental impact of our work as well as the delivery of targets. Our first year of operation has been supported by our founding members. ENGIE, The Landscape Group, Groundwork London and Renaisi. A summary of activity is given below.

## **Training and Employment Programmes**

Our Parklife has delivered employment programmes which have ensured 70% of the workforce looking after the Park and venues are from local communities including 50 local people who were previously out of work. These programmes are currently

(If applicable, please just state "A social audit report covering these points is attached")

(Please continue on separate continuation sheet if necessary)

# **Pre-Employment Training**

Our Parklife Partner Groundwork London delivers a 10-12 week programme of preemployment training which offers local people who have been out of work for some time the opportunity to gain qualifications, skills and employment. This has then led on to a guaranteed interview on the Park.

#### Intermediate Labour Market (ILM)

The Intermediate Labour Market programme is a six month programme developed specifically for Queen Elizabeth Olympic Park. This programme provides employability support to increase skills and improve people's prospects. Job seekers take part in a unique pathway which provides training, CV and interview guidance, site visits, work tasters, paid employment and one-to-one support. This programme can lead to full-time employment on or off the Park with local employers.

Our early work on impact suggests that we have created approximately £1 255m of economic value for the local economy in reduced benefit payments and incomes for local people.

## The Park Champion Volunteer Programme

The Park Champion volunteer programme is delivered by Our Parklife on behalf of the London Legacy Development Corporation and enables people to participate in the legacy of the London 2012 Olympic and Paralympic Games

The programme promotes best practice volunteering and provides opportunities to learn new skills, build confidence, develop social networks and well-being, as well as empower a wide and diverse group of visitors to get the most from the Park. Our Park Champions with their enthusiasm, dedication and knowledge have continued the spirit of the 2012 Games Makers In 2015 volunteers gave up over 10,000 hours of the time across the programme in four main roles. These included:

- Supporting events
- Helping look after the wildlife, parklands and gardens on the Park
- Providing information and help to Park visitors, including delivering the Park's Customer and Mobility Services
- Supporting the venues

Individual programmes are delivered by partners who can meet the required standards. Our Volunteer Manager works closely with the LLDC Events Team and other stakeholders who are involving volunteers in their activities to ensure that their opportunities are consistent with the programme, fun, challenging and rewarding, whilst adding real value to the Park

We estimate that this investment has yielded a return of approximately £2 34m in social value for the Park and local communities

#### **Customer and Mobility Services**

The Park Mobility Service was codesigned with the LLDC created in response to client request and uses park assets and volunteers to deliver a service to the public making the whole park accessible to everyone. The current service consists of the hire of manual wheelchairs and mobility scooters and free access to a mobility 'golf' buggy (capable of accommodating a wheelchair user) and an 8 seater 'golf' buggy In 2015 the service helped over 5,700 customers with limited mobility either through buggy trips or equipment hire

Volunteers are also trained as Level 1 'My Guide' sighted guides and offer this service to visitors who are visually impaired. Since 2014 both individuals and groups have been guided around the Park, by knowledgeable experienced guides.

The Park Mobility service is integrated into our wider Customer Service team and provides Mobility Assistance seven days a week. Both equipment and guides can be prebooked as well as hired on the day. Our passionate Park Champion Volunteers are out on the Park 7 days a week supporting visitors, answering questions and ensuring everyone gets the most from their visit. Mobility Services are also available for private hire.

#### **Education Visits**

We want to inspire, raise aspirations and raise educational attainment amongst school children and local groups. The Park is a fantastic place to explore, and learn. Whilst much of this can be done independently we also arrange Education visits that provide a unique learning experience for students of all ages. Through these activities students are encouraged to explore the spectacular parklands, hear from experts who work on the Park daily and discover all that the Park has to offer. In 2015 we delivered 8 different Educational Visits for local groups.

PART 2 – CONSULTATION WITH STAKEHOLDERS – Please indicate who the company's stakeholders are, how the stakeholders have been consulted and what action, if any, has the company taken in response to feedback from its consultations? If there has been no consultation, this should be made clear.

In its first year of operation Our Parklife CIC has designed and delivered all of its services very closely with our client, the LLDC and other relevant stakeholders. We have over 1,500 volunteers who receive our monthly newsletter providing Park Champion opportunities and asking for feedback. We use this feedback to develop our offer to volunteers and improve our customer service.

We co-designed and co-developed our Park Mobility service directly with Park users with limited mobility to make sure we used the right equipment and provide a truly customer focussed service. Each customer who uses the service is able to provide valuable feedback on their Park experience and this is used to fine tune the service. This included the development of a Sighted Guide service with Park users who are visually impaired and Guide Dogs UK. We worked closely with the wide range of stakeholders, including all the local authorities, involved in local employment to design our Local Labour Model and approach to recruiting local people. We have worked closely with employees who live locally and are involved in maintaining the Park and venues to understand their motivations for, and experience of, working on the Park. This helped us understand how local people find out about opportunities on the Park as well as how local employees are able to enhance the customer experience of all visitors. We now circulate opportunities through local networks and social media as well traditional channels

We report monthly to our client on a range of performance indicators including any correctives action where necessary. We have a commitment to introduce a formal Community Board to involve the wider Park community in how Our Parklife develops. This will begin in 2016 through the interaction with the LLDC's Park Panel — a consultative group comprising of local business leaders, community group representatives and local residents. We will continue to develop our online presence and social media to illicit feedback from our customers in 2016.

(If applicable, please just state "A social audit report covering these points is attached")

PART 3 – DIRECTORS' REMUNERATION – if you have provided full details in your accounts you need not reproduce it here. Please clearly identify the information within the accounts and confirm that, "There were no other transactions or arrangements in connection with the remuneration of directors, or compensation for director's loss of office, which require to be disclosed" (See example with full notes). If no remuneration was received you must state that "no remuneration was received" below.

No remuneration was received

PART 4 – TRANSFERS OF ASSETS OTHER THAN FOR FULL CONSIDERATION – Please insert full details of any transfers of assets other than for full consideration e.g. Donations to outside bodies. If this does not apply you must state that "no transfer of assets other than for full consideration has been made" below.

No transfer of assets other than for full consideration has been made

(Please continue on separate continuation sheet if necessary)

PART 5 - SIGNATORY

The original report must be signed by a director or secretary of the company

Signed M.

Date 14/07/16

Office held (delete as appropriate) Director/Secretary

You do not have to give any contact information in the box opposite but if you do, it will help the Registrar of Companies to contact you if there is a query on the form. The contact information that you give will be visible to searchers of the public record

Tel
DX Number DX Exchange

When you have completed and signed the form, please attach it to the accounts and send both forms by post to the Registrar of Companies at:

For companies registered in England and Wales Companies House, Crown Way, Cardiff, CF14 3UZ

DX 33050 Cardiff

For companies registered in Scotland. Companies House, 4<sup>th</sup> Floor, Edinburgh Quay 2, 139 Fountainbridge, Edinburgh, EH3 9FF DX 235 Edinburgh or LP – 4 Edinburgh 2

For companies registered in Northern Ireland Companies House, 2nd Floor, The Linenhall, 32-38 Linenhall Street, Belfast, BT2 8BG

The accounts and ClC34 cannot be filed online

(N.B. Please enclose a cheque for £15 payable to Companies House)