

**CAMBRIDGE ANALYTICA LTD  
UNAUDITED FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 JULY 2017**

Foreshore Accountancy LLP

Chartered Accountants

Fairfield  
Shotley Road  
Chelmondiston  
Suffolk  
IP9 1EE

**Cambridge Analytica Ltd**  
**Unaudited Financial Statements**  
**For The Year Ended 31 July 2017**

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**Cambridge Analytica Ltd**  
**Balance Sheet**  
**As at 31 July 2017**

Registered number: 09154503

		2017		2016	
	Notes	£	£	£	£
<b>CURRENT ASSETS</b>					
Debtors	4	61,181		65,933	
Cash at bank and in hand		31,565		90,632	
		92,746		156,565	
Creditors: Amounts Falling Due Within One Year	5	(4,355 )		(23,724 )	
<b>NET CURRENT ASSETS (LIABILITIES)</b>			88,391		132,841
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>			88,391		132,841
<b>NET ASSETS</b>			88,391		132,841
<b>CAPITAL AND RESERVES</b>					
Called up share capital	6		110		110
Profit and Loss Account			88,281		132,731
<b>SHAREHOLDERS' FUNDS</b>			88,391		132,841

For the year ending 31 July 2017 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

**Directors' responsibilities:**

- The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.
- These accounts have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies' regime.
- The company has taken advantage of section 444(1) of the Companies Act 2006 and opted not to deliver to the registrar a copy of the company's Profit and Loss Account.

On behalf of the board

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**Dr Alastair MacWillson**

**30/04/2018**

The notes on pages 2 to 3 form part of these financial statements.



**Cambridge Analytica Ltd**  
**Notes to the Unaudited Accounts**  
**For The Year Ended 31 July 2017**

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**1. Accounting Policies**

**1.1. Basis of Preparation of Financial Statements**

The financial statements are prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2015).

**1.2. Turnover**

Turnover comprises the invoiced value of goods and services supplied by the company, net of Value Added Tax and trade discounts.

**2. Average Number of Employees**

Average number of employees, including directors, during the year was as follows:

	<b>2017</b>	<b>2016</b>
Sales, marketing and distribution	1	1
	<u>1</u>	<u>1</u>

**4. Debtors**

	<b>2017</b>	<b>2016</b>
	<b>£</b>	<b>£</b>
<b>Due within one year</b>		
Trade debtors	35,365	19,347
Other debtors	-	46,586
Directors' loan accounts	19,316	-
Amounts owed by other participating interests	6,500	-
	<u>61,181</u>	<u>65,933</u>

**5. Creditors: Amounts Falling Due Within One Year**

	<b>2017</b>	<b>2016</b>
	<b>£</b>	<b>£</b>
Corporation tax	-	15,489
VAT	3,210	2,126
Accruals and deferred income	1,145	1,145
Directors' loan accounts	-	4,964
	<u>4,355</u>	<u>23,724</u>

**6. Share Capital**

	<b>Value</b>	<b>Number</b>	<b>2017</b>	<b>2016</b>
	<b>£</b>		<b>£</b>	<b>£</b>
<b>Allotted, called up and fully paid</b>				
Ordinary shares	1.000	110	110	110



**Cambridge Analytica Ltd**  
**Notes to the Unaudited Accounts (continued)**  
**For The Year Ended 31 July 2017**

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**7. Transactions With and Loans to Directors**

Included within Debtors are the following loans to directors:

	As at 1 August 2016	Amounts advanced	Amounts repaid	As at 31 July 2017
	£	£	£	£
Mrs Anne MacWillson	3,182	-	3,182	-
Dr Alastair MacWillson	31,818	3,827	31,818	3,827

The above loan is unsecured, interest free and repayable on demand.

Dividends paid to directors

	2017	2016
	£	£
Mrs Anne MacWillson	3,500	3,182
Dr Alastair MacWillson	35,000	31,818

**8. Dividends**

	2017	2016
	£	£
<b>On equity shares:</b>		
Final dividend paid	38,500	35,000
	<u>38,500</u>	<u>35,000</u>

**9. Controlling Party**

The company's controlling party is Dr A C MacWillson by virtue of his ownership of 91% of the issued share capital in the company.

**10. General Information**

Cambridge Analytica Ltd is a private company, limited by shares, incorporated in England & Wales, registered number 09154503. The registered office is Fairfield, Shotley Road, Ipswich, Suffolk, IP9 1EE.





This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.