

**CAMBRIDGE ANALYTICA LTD
FINANCIAL STATEMENTS
FOR THE YEAR ENDED 31 JULY 2020**

Foreshore Accountancy LLP

Chartered Accountants

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Cambridge Analytica Ltd
Financial Statements
For The Year Ended 31 July 2020

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Cambridge Analytica Ltd
Balance Sheet
As at 31 July 2020

Registered number: 09154503

		2020		2019	
	Notes	£	£	£	£
CURRENT ASSETS					
Debtors	3	16,967		20,574	
Cash at bank and in hand		78,852		67,232	
		<u>95,819</u>		<u>87,806</u>	
Creditors: Amounts Falling Due Within One Year	4	(8,832)		(5,634)	
		<u></u>		<u></u>	
NET CURRENT ASSETS (LIABILITIES)			86,987		82,172
			<u>86,987</u>		<u>82,172</u>
TOTAL ASSETS LESS CURRENT LIABILITIES					
			<u>86,987</u>		<u>82,172</u>
NET ASSETS			<u>86,987</u>		<u>82,172</u>
CAPITAL AND RESERVES					
Called up share capital	5		110		110
Profit and Loss Account			86,877		82,062
			<u>86,877</u>		<u>82,062</u>
SHAREHOLDERS' FUNDS			<u>86,987</u>		<u>82,172</u>

Cambridge Analytica Ltd
Balance Sheet (continued)
As at 31 July 2020

For the year ending 31 July 2020 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Directors' responsibilities:

- The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.
- The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.
- These accounts have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies' regime.
- The company has taken advantage of section 444(1) of the Companies Act 2006 and opted not to deliver to the registrar a copy of the company's Profit and Loss Account.

On behalf of the board

Dr Alastair MacWillson

Director

25 February 2021

The notes on pages 4 to 5 form part of these financial statements.

Cambridge Analytica Ltd
Statement of Changes in Equity
For The Year Ended 31 July 2020

	Share Capital	Profit and Loss Account	Total
	£	£	£
As at 1 August 2018	110	100,391	100,501
Profit for the year and total comprehensive income	-	13,671	13,671
Dividends paid	-	(32,000)	(32,000)
As at 31 July 2019 and 1 August 2019	<u>110</u>	<u>82,062</u>	<u>82,172</u>
Profit for the year and total comprehensive income	-	20,815	20,815
Dividends paid	-	(16,000)	(16,000)
As at 31 July 2020	<u>110</u>	<u>86,877</u>	<u>86,987</u>

Cambridge Analytica Ltd
Notes to the Financial Statements
For The Year Ended 31 July 2020

1. Accounting Policies

1.1. Basis of Preparation of Financial Statements

The financial statements are prepared under the historical cost convention and in accordance with the FRS 102 Section 1A Small Entities - The Financial Reporting Standard applicable in the UK and Republic of Ireland and the Companies Act 2006.

1.2. Turnover

Turnover comprises the invoiced value of goods and services supplied by the company, net of Value Added Tax and trade discounts.

1.3. Taxation

Income tax expense represents the sum of the tax currently payable and deferred tax.

The tax currently payable is based on taxable profit for the year. Taxable profit differs from profit as reported in the statement of comprehensive income because of items of income or expense that are taxable or deductible in other year and items that are never taxable or deductible. The company's liability for current tax is calculated using tax rates that have been enacted or substantively enacted by the end of the reporting period.

Deferred tax is recognised on timing differences between the carrying amounts of assets and liabilities in the financial statements and the corresponding tax bases used in the computation of taxable profit. Deferred tax liabilities are generally recognised for all taxable timing differences. Deferred tax assets are generally recognised for all deductible temporary differences to the extent that it is probable that taxable profits will be available against which those deductible timing differences can be utilised. The carrying amount of deferred tax assets is reviewed at the end of each reporting period and reduced to the extent that it is no longer probable that sufficient taxable profits will be available to allow all or part of the asset to be recovered.

Deferred tax assets and liabilities are measured at the tax rates that are expected to apply in the period in which the liability is settled or the asset realised, based on tax rates (and tax laws) that have been enacted or substantively enacted by the end of the reporting period. Deferred tax liabilities are presented within provisions for liabilities and deferred tax assets within debtors. The measurement of deferred tax liabilities and asset reflects the tax consequences that would follow from the manner in which the Company expects, at the end of the reporting period, to recover or settle the carrying amount of its assets and liabilities.

Current or deferred tax for the year is recognised in profit or loss, except when they related to items that are recognised in other comprehensive income or directly in equity, in which case, the current and deferred tax is also recognised in other comprehensive income or directly in equity respectively.

2. Average Number of Employees

Average number of employees, including directors, during the year was as follows:

	2020	2019
Sales, marketing and distribution	2	2
	2	2

3. Debtors

	2020	2019
	£	£
Due within one year		
Trade debtors	15,503	20,244
Other debtors	1,464	-
VAT	-	330
	16,967	20,574

Cambridge Analytica Ltd
Notes to the Financial Statements (continued)
For The Year Ended 31 July 2020

4. Creditors: Amounts Falling Due Within One Year

	2020	2019
	£	£
Corporation tax	5,042	3,426
VAT	1,301	-
Accruals and deferred income	1,220	1,220
Directors' loan accounts	1,269	988
	<u>8,832</u>	<u>5,634</u>

5. Share Capital

	2020	2019
Allotted, Called up and fully paid	<u>110</u>	<u>110</u>

6. General Information

Cambridge Analytica Ltd is a private company, limited by shares, incorporated in England & Wales, registered number 09154503 . The registered office is Fairfield, Shotley Road, Ipswich, Suffolk, IP9 1EE.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.