

JOY CREATIVE (SALES & MARKETING) LIMITED
ABBREVIATED ACCOUNTS
FOR THE YEAR ENDED 30 JUNE 2016

APH Accountancy Services Ltd

Chartered Certified Accountants

Office 2 The Reach
687-693 London Road
Westcliff-on-Sea
Essex
SS0 9PD

Joy Creative (Sales & Marketing) Limited
Accountant's Report
For The Year Ended 30 June 2016

In accordance with the engagement letter dated 25th February 2015, and in order to assist you to fulfil your duties under the Companies Act 2006, we have compiled the financial statements of the company which comprise the Profit and Loss Account the Balance Sheet and the related notes from the accounting records and information and explanations you have given to us.

As a practising member of the Association of Chartered Certified Accountants, we are subject to its ethical and other professional requirements which are detailed at
http://www2.accaglobal.com/members/professional_standards/rules_standards/rulebook

This report is made solely to the Company's Board of Directors, as a body, in accordance with the terms of our engagement. Our work has been undertaken so that we might compile the financial statements that we have been engaged to compile, report to the Company's Board of Directors that we have done so, and state those matters that we have agreed to state to them in this report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the Company and the Company's Board of Directors, as a body, for our work or for this report.

We have carried out this engagement in accordance with technical guidance issued by the Association of Chartered Certified Accountants as detailed at
http://www2.accaglobal.com/pubs/members/publications/technical_factsheets/downloads/163.doc

You have acknowledged on the balance sheet as at year ended 30 June 2016 your duty to ensure that the company has kept adequate accounting records and to prepare financial statements that give a true and fair view under the Companies Act 2006. You consider that the company is exempt from the statutory requirement for an audit for the year.

We have not been instructed to carry out an audit of the financial statements. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the financial statements

S i g n e d

22 August 2016

APH Accountancy Services Ltd
Chartered Certified Accountants

Office 2 The Reach
687-693 London Road
Westcliff-on-Sea
Essex
SS0 9PD

Joy Creative (Sales & Marketing) Limited
Company No. 9138239
Abbreviated Balance Sheet 30 June 2016

		30 June 2016		Period to 30 June 2015	
	Notes	£	£	£	£
FIXED ASSETS					
Tangible Assets	2		1,006		879
			<u>1,006</u>		<u>879</u>
CURRENT ASSETS					
Debtors		6,105		6,625	
Cash at bank and in hand		<u>1,583</u>		<u>4,420</u>	
		7,688		11,045	
Creditors: Amounts Falling Due Within One Year		<u>(3,135)</u>		<u>(8,536)</u>	
NET CURRENT ASSETS (LIABILITIES)			<u>4,553</u>		<u>2,509</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			<u>5,559</u>		<u>3,388</u>
NET ASSETS			<u>5,559</u>		<u>3,388</u>
CAPITAL AND RESERVES					
Called up share capital	3		1		1
Profit and Loss Account			<u>5,558</u>		<u>3,387</u>
SHAREHOLDERS' FUNDS			<u>5,559</u>		<u>3,388</u>

Joy Creative (Sales & Marketing) Limited
Company No. 9138239
Abbreviated Balance Sheet (continued) 30 June 2016

For the year ending 30 June 2016 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Director's responsibilities

- The member has not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.
- The director acknowledges his responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.
- These abbreviated accounts have been prepared in accordance with the provisions applicable to companies subject to the small companies' regime and in accordance with the Financial Reporting Standard for Smaller Entities (effective 2015).

On behalf of the board

Mr Michael Smith

22 August 2016

Joy Creative (Sales & Marketing) Limited
Notes to the Abbreviated Accounts
For The Year Ended 30 June 2016

1 . Accounting Policies

1.1 . Basis of Preparation of Financial Statements

The financial statements are prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2015).

1.2 . Turnover

Turnover comprises the invoiced value of goods and services supplied by the company, net of Value Added Tax and trade discounts.

1.3 . Tangible Fixed Assets and Depreciation

Tangible fixed assets are stated at cost less depreciation. Depreciation is provided at rates calculated to write off the cost of the fixed assets, less their estimated residual value, over their expected useful lives on the following bases:

Computer Equipment	25% Straight line
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2 . Tangible Assets

	Total
Cost	£
As at 1 July 2015	1,140
Additions	449
	1,589
As at 30 June 2016	1,589
Depreciation	
As at 1 July 2015	261
Provided during the period	322
	583
As at 30 June 2016	583
Net Book Value	
As at 30 June 2016	1,006
As at 1 July 2015	879

3 . Share Capital

	Value	Number	30 June 2016	Period to 30 June 2015
	£		£	£
Allotted, called up and fully paid				
Ordinary shares	0.010	100	1	1
		100	1	1

Joy Creative (Sales & Marketing) Limited
Notes to the Abbreviated Accounts (continued)
For The Year Ended 30 June 2016

4 . Ultimate Controlling Party

The company's ultimate controlling party is Mr M Smith by virtue of his ownership of 100% of the issued share capital in the company.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.