# ANNUAL REPORT & ACCOUNTS 2020.

FRIDA



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Primed on Steinbels 100% Recycled and Carbon Captured through the Woodland Trust, helping FRASERS GROUP PLC

### AT A GLANCE

FOUNDED AS A SINGLE STORE IN 1982, FRASERS GROUP PLC (SPORTS DIRECT, THE GROUP, THE BUSINESS OR THE COMPANY) IS TODAY THE UK'S LARGEST SPORTING GOODS RETAILER BY REVENUE.

The Group operates a diversit of portfolio of sports if tooss, fachion and Promium Lifesty of law as in over 30 countries. We have operate 10 000 staff across live brishes a segment. UK Sports Rate 1 Promium Lifestvic, Suropean Rateit, Rest of Veurla Repaired Wholesofe & Licensing Our business strategy is to invest in our people our business, and our key third parts, broad partners, in order to elevate our retail proposition across of our commels to ofton new lasels of eachierce.

The Group is advancing its direction stactory to being the international leader in syarts literate, and lazary apparel into 1 by affering our customers a distribution and affect to provide an international system of the provided provided and provided and an exposure transparts branch portions and write a to adopt good practices in all our companied dayings. We are committed to treating of apparel with digit is and respect. We other our customers and ten into other analysis and amount of letter experience. We do not consider the bear as for the short term but work to answer se deliver structural and over the machine to tangletin which coopering accounting one preschief are conservative consistent and simple.

### **MISSION STATEMENT**

TO BECOME EUROPE'S LEADING **ELEVATED SPORTING GOODS RETAILER.**  OUR IMPACT SINCE 2007

£246M

Approx. £246m paid in stall, share baries

£180M

30,000

Have a workfarce of approx 30,000 people workwide, eggrox 21,000 of which are in the UK

£560M

Contributed approx. £560m in UK Corporation Tax

£1,900M

£160M

### OUTLOOK

The Group may intends to invest in express of \$100 is in its signal elevation stretegy. With a perticular focus on Flammels and an emissional dustament expensione, the investment is the integral in suspenting the could insect group at the Goldson white meaning elevation stretegy with argital transformation round on fractional surface transformation in a support the Goldson's white meaning elevation stretegy with argital transformation on with the fractional transformation and one of the fractional districtions despite the subsection of the surface and elevation and the surface and elevation of the surface and elevatio

"IT WAS THE AGENCIES WE WERE AFTER..."
"WE HAD TO GET YOU IN ORDER TO GET TO

TUESDAY 4 OCTOBER 2016 MR STEVE TURNER (ASSISTANT GENERAL SECRÉTARY UNITE UNION)

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### COMPANY FINANCIAL

**STATEMENTS** 

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### GLOSSARY 6.

FRASERS GROUP

### HIGHLIGHTS

6.9%

GROUP REVENUE INCREASED BY 6.9%

Excluding adquisitions and on a currency neutral back revenut decreased by 12.0% c.



12.9%

REPORTED PROFIT AFTER TAX WAS £101.0M DOWN 12.9% FROM £116.0M



GROUP GROSS MARGIN
DECREASED TO 42.0%
FROM 42.8%, LARGELY
DUE TO THE GAME
ACQUISITION
CHANGING THE
PRODUCT MIX





GROUP UNDERLYING EBITDA<sup>12</sup> INCREASED BY 5.0% TO £302.1M COMPARED TO £287.8M IN THE PRIOR PERIOD

Excluding acquisitions and on a currency neutral basis, under ying EBITDA was in one with the prior period."



REPORTED BASIC EARNINGS PER SHARE FELL BY 14.4% TO 18.5p, FROM 21.6p

Underlying basic earnings per share discreased by 8,0% to 15,2p from 17,6p<sup>23</sup>



£117.4M

UNDERLYING PROFIT BEFORE TAX " DECREASED BY 18.1% TO £117.4M FROM £143.3M



### **HIGHLIGHTS**

£179.2M → £143.5M

### REPORTED PROFIT BEFORE TAX WAS £143.5M, DOWN 19.9% FROM £179.2M

Excluding IFRS 16 reported profit before the way (262 3m up 46 4% forgely due to the gain on the sole and leaseback of the Stirebrook distribution centre totalling £84 9m.



UNDERLYING FREE CASH FLOW (PRE-CAPEX) DECREASED TO (£263.1M COMPARED TO £273.3M IN THE PRIOR PERIOD <sup>39</sup>

£366.0M

NET DEBT DECREASED TO £366.0M (£378.5M AT 28 APRIL 2019)(3)

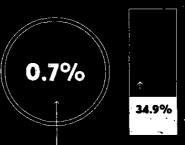


GROUP REPORTED EBITDA INCREASED BY 98.7% TO £551.0M COMPARED TO £277.3M IN THE PRIOR PERIOD, LARGELY DUE TO THE **CHANGE IN REPORTING** AS A RESULT OF IMPLEMENTING IFRS 16

16.3%

EUROPEAN RETAIL REVENUE INCREASED BY 16.3%, LARGELY DUE TO THE GAME ACQUISITION IN THE PERIOD

Excluding acquisitions and on a currency neutro-basis, revenue decreased by 15.6%", largely caused by temporary stare closures due to Covid-19.



PREMIUM LIFESTYLE REVENUE INCREASED BY 34.9%, LARGELY DUE TO NEW STORES AND **ACQUISITIONS OF JACK** WILLS & SOFA.COM

revenue increased by 18 6%

Premium Lifestyle irkerfordiko gross contribution was up 218%

### UK SPORTS RETAIL REVENUE INCREASED BY 0.7% LARGELY DUE TO THE GAME ACQUISITION IN THE PERIOD

Excluding degrees one, revenue decreased by 14.6%  $^\circ$  largely sourced by temporary state classifies due to Casta 19

- points in August 1992 (1797 1992) gross contributions with a Gover 6-6 feet and a second contribution as a second contribution of the second contribution

### **UK SPORTS** RETAIL

55.8%

£2,203.3M

0.7%

1

UK Sports Retail includes core OK Sports Retail includes core sports retail stare operations in the UK, plus all the Group's sports retail online business (excluding Bob's Stores, Eastern Mountain Sports and Sports Direct Malaysia), the gyms, the Group's Shirebrook campus operations, retail store operations in Northern Ireland, Evans Cycles and GAME UK acquired in

Our store footprint is significant, Our store rootprint is significant, with approx. 769 stores across the UK, totalling approx. 6.3m sq.ft. of retail space. The majority of stores are operated under the SPORTSDIRECT.com, USC, Evans Cycles and GAME fascios.



18.2%

£722.0M

34.9%

1

1

1

The Group's Premium Lifestyle division offers a broad range of clothing, footwear and accessories from leading global contemporary and luxury retail brands through our fascias in the UK. Flannels, Cruise, van mildert, House of Fraser, as well as Sofa.com and Jack Wills acquired in the year along with their related websites. The majority of these fascias operate as a multi-brand premium retail destination and are focused on providing fashion conscious shappers with high-end and on trend products. The segment is supported by our Group-wide centralised commercial and support functions, giving the benefits of scale and operating efficiencies to each fascia. The segment is a significant part of the Group's new generation retail concept and as such, in certain locations, Premium and Lifestyle stores are co-located alongside our Sports retail stores to benefit from increased customer footfall and operating synergies.

Total Premium Lifestyle store count is 179 stores and approx. 4.5m sq.ft. of retail space.

### **REST OF** THE WORLD RETAIL

**PREMIUM** 

LIFESTYLE

4.4%

£174.2M

19.3%

Rost of Walld Retail includes sports and outdoor lett. Stales in the US under the Earls Stales and Eastlern Mountain Sports fast as and their corresponding or commerce afferings. It also includes the Group's retail stories in Malaysia under the Sports Direct fascin and its corresponding excommerce.

Total Rest of World store count is 75 stores and approximating fit of retail space

### **WHOLESALE & LICENSING**

4.0%

£160.2M

2.0%

The Wholesale & Licensing segment operates our globally renowned heritage Group brands (such as Everlast, Lonsdale, Karrimor and Slazenger) and our wholesale, licensing and distribution relationships across the world, as well as our partnerships with third party brands that we license-in to sell certain products. The Group's own brands are managed both individually and centrally within this segment. This unique, integrated approach to brand management leverages the expertise of our people, encourages innovation, and ensures consistency.

# STRATEGIC REPORT

## CHAIR'S STATEMENT INTRODUCTION

Dear Valued Shareholder

FY20 will likely be remembered as the most challenging year in the history of the Company. The political uncertainty around Brexit had been with us for for too long and, just as we were feeling more confident of getting some clarity and stability, the Covid-19 crisis arrived which will continue to have an impact on the economy and our business beyond FY20.

Notwithstanding the above, we have handled the challenges successfully and we have also dealt with the shadow of the significant Belgian tax enquiry for an amount of £674m which two were notified of in July 2019. We always maintained it was less than probable that material VAT and penalties would be due and thankfully, through the sterling efforts of our internal team, alongside our external advisors, this amount was commercially settled for an immaterial amount.

As of the end of February we were on track to hit our underlying EBITDA growth target of between 5-15% (pre-IFRS 16 adjustments) for the period ending 26 April 2020. The Covid-19 situation had a significant impact on our business performance across the Group in March and April (and continued to do so in the post year end period) due to the shutdown of retail stores.

Thankfully, as at the date of release of these financial statements, there is a semblance of normality returning with virtually all retail stores now fully open across the Group, albeit subject to strict social distancing measures. However, the future, at least in the near term, is unclear as we and indeed the world come to terms with living under the threat of Covid-19 and what its short, medium and long-term effects may be. There is currently a risk of a second wave which could lead to reinstatement of lockdown restrictions and there will be

economic consequences which we do not yet fully understand.

The key financial metrics for the period ended 26 April 2020 when compared with period ended 28 April 2019 are:

- Group revenue has increased from £3,701.9m to £3,957.4m;
- Group profit before tax has decreased from £179.2m to £143.5m;
- Group underlying EBITDA<sup>(1)</sup> has increased from £287.8m to £302.1m; and
- Group net debt has decreased from £378.5m to £366.0m.

More underlying detail is given throughout this Annual Report and Accounts. The highlights and explanations of these by segment is set out in note 4.

### OVERVIEW

During FY20 we made the strategic decision to rename the Group holding compony from Sports Direct International pic to Frasers Group plc. The new name better reflects the multi-brand and multi-fascia retail business we have become and I would like to thank everyone who worked so hard to ensure this change was implemented smoothly and successfully.

Following a robust external audit tender process, which did not require any Government involvement, we had great pleasure in appointing RSM UK Audit LLP ("RSM") as aur new external auditor. We look forward to a productive working relationship with RSM over the coming years and I would like to thank the Financial Reporting Council ("FRC") for the help and support that was extended to us as we conducted this process.

We continued to follow the further demise of Debenhams during the year with much frustration and disappointment as it entered administration for a second time. We raised our concerns and gave numerous warnings about

or a winding up order, so that an independent actions and parties involved in the company's investigation can be carried out into the of a provisional liquidator to Debenhams plc, stakeholders will suffer. It has been widely second administration we expect that further in the initial administration, and now in the in investigating the impact on shareholders to be a lack of political or regulatory interest business has now been in administration twice meaning that no investigation can be by certain entities which placed Debenhams administration. We are opposed, however, reported that we are seeking the appointment To date and to our knowledge, there seems successful, Debenhams plc will be dissolved, plc into administration. If their opposition is

The uncertainty over Brexit, followed by the Covid-19 crisis has undoubtedly resulted in unprecedented times for businesses and the consequences will be felt for the foreseeable future. We will commit ourselves to working colloboratively with all our key stakeholders to protect the future of our business and the health and livelihood of our 30,000 staff who work within the Frasers Group. During the time our stores were closed, our online business our stores were closed, our online business existing the time our stores were closed, our online business operformed extremely well, and I commend our staff, particularly those based at Shirebrook, for their hard work and dedication in ensuring our web operations continued and remained effective.

### **ELEVATION STRATEGY**

The biggest strategic priority for the Frasers Group is, and will continue to be, elevation. This drives our behaviours and our ways of working. We are committed to providing our customers with a multi-brand offering in a premium environment across our sport, fashion and lifestyle fascias.

FY20 saw the opening of more of our new generation stores. The new stores in Leicester and Watford are fine examples of how we are

taking the elevation strategy to the nex level. We also opened the Flannels flagship store or Oxford Street in September 2019 which has been an outstanding success in showcoting our elevated model to luxury brands, and the Flannels store in Newcastle was voted first store Design <50,000 sq.ft. by Drapers.

materialised. Our offers of help were repeatedly disregarded, and it is scandalous that this

what we were seeing there, much of which has

We continue to make progress with the reorganisation and elevation of the Hore of Fraser business. It remains a challent at but we are committed to offering a premium experience to our customers in an elevated environment.

Our acquisitions in FY20 included GAM - Digitic plc, Jack Wills, Sofa.com and Brookfiek: Unit Trust (Cheshunt Retail Park). We feel thruse businesses are a good strategic fit and ray would great value to our global Group and help support our elevation strategy. Our strategy provides investment in the Mulberry brand is also seen as a good fit for the Group and in particular frour strategy with "Frasers". Further information can be found in notes 32 and 20.

In the post year end period, we annour..ed an approx. 10% investment in Hugo Bo. A AG through a combination of physical --ock, contracts for difference and the sale of Jut options. This investment's maximum ao \_regat exposure is approx. ©200m and reflect: Frase Group's growing relationship with Hugo Boss and belief in Hugo Boss's long-term fut --e.

To achieve our objectives with the eleverion strategy we will rely heavily on our thire party brand partnerships, particularly Nike ar is adidas. At times these relationships can be challenging but we aim to work with our partners as we have done so for many -sars in delivering the right product to our customers of the right time and at the right price.

Further detail on highlights and underlying EBITDA can be found in the Glossory on pages 119 and 120.

### OUR PEOPLE

critical asset in ensuring that our business is people are our finest resource and they are a Frasers Group with dignity and respect. Our We are committed to treating our staff at

continuing to pay them in full. and above Government guidance, and whilst with underlying health issues which was over we sent hame all staff over the age of 60 that time. In early March, prior to the lockdown, our stores were closed for the vast majority of in full during April, May and June even though UK we paid virtually all of our contracted staff and support to those who have needed it. In the update videos and by offering health advice engaged with the business through regular of the work we have done to keep our staff During the Covid-19 pandemic I am proud

approve the scheme will be put to shareholders the current intention is that a resolution to staff for the performance of the business and employee bonus scheme to further reword our announced our intention to launch a new At the AGM in September 2019 Mike Ashley for approval at the 2020 AGM.

bring additional talent and strength to the as Chief of Staff and we hired Beverley team. David Al-Mudallal was appointed Wilkinson to lead our Internal Audit and Risk We have also strengthened our leadership Management capability. David and Beverley

additional talent onto the Board as required. and will, if considered appropriate, bring experience, balance and diversity of the board We are always keeping under review the

commentary on page 11. success for us. Cally has provided her own colleagues and she provides a very important Direct in Cardiff, Cally was elected by her have such a position and it has a been a great We are one of only a few listed companies to bridge between the workforce and the Board Price is our Retail Store Manager for Sports Representative position on the Board. Cally am particularly proud of the Workers'

œ

scheme aimed at school leavers, graduates and and leaders. We are working on a career bright, ambitious, and enthusiastic people to us to build future generations of management join Frasers Group and build a career with the talented individuals which we hope will enable the most talented and capable people to help As we look to the future, we are keen to hire

### CORPORATE CITIZEN

England, we offered a 50% discount to all NHS and sporting goods equipment in our Evans our fleet of vehicles to the NHS for transporting and have extended our support where we felt discount and approx. £25m after discount success with gross sales of approx. £50m before our stores re-opened; it was an overwhelming of goodwill to these fantastic individuals as staff in our Sports Direct stores as a gesture and Sports Direct stores. On 15 June 2020, in we could make the most difference. We offered our commitment to be a good corporate citizer During the pandemic crisis we have continued We also affered NHS staff discounts on bikes vital equipment to where it was most needed.

the Government to seriously explore this idea. full 1% goes directly to the NHS and we call on As a business, we would also support a 1% ncrease to corporation tax on the proviso the

charities in Central London. We provided free hospitals in Nottingham, Chesterfield and donated approx. 4,000 Easter eggs to local gym bags to NHS charities in Nottingham and also a container of clothing to homeless We sent supplies to the Salvation Army and

with the clean-up operation personal protective equipment (PPE) to help year, we sent 18 pallets of cleaning supplies and rlooding in South Wales at the beginning of the Outside of the Covid-19 crisis, during the severe

the Board has decided not to declare a final No dividend was paid during the year and DIVIDEND/SHARE BUYBACK

The Company did undertake a share buyback dividend in respect of this financial period.

### OUTLOOK

further share buyback programme is currently year-end to our results announcement date, no number of shares purchased in the market was at various points through FY20, the total

17,065,981. During the period from our financial

our business is strong as is our Balance Sheet has helped us, and will continue to help us, a long-term approach to its strategy and this However, Frasers Group itself has always taken and we consider that it will be some time before year can be found in the risks and uncertainties through these unprecedented times. We believe the country and indeed the world recovers. The Covid-19 impact has created uncertainty report on page 21. Further details of key areas of focus for next

supported by our talented and loyal staff and 9 to 10 and 15 to 17 in the Property review and the elevation strategy discussed on pages For further details of the outlook see page 2 we consider we are well placed for the future. and the expansion of the new store format We will continue with the elevation strategy

David Daly

### Non-executive Chair

20 August 2020

## **OUR BUSINESS**

third-party brand partners to serve customers simple. Our strategy and mission statement are principles that are conservative, consistent and to long-term, whilst adopting accounting to deliver shareholder value over the medium practices in our corporate dealings. We aim shareholders and we strive to adopt good We value our people, our customers, our to treating all people with dignity and respect luxury apparel retail. The Board is committed an international leader in sports, lifestyle, and in over 20 countries. The Group aspires to be work together with our suppliers and our fascias. The Group's approx. 30,000 people litness, fashion, lifestyle and department store operates a diversified portfolio of sports, Maidenhead in 1982, Frasers Group plc today counded by Mike Ashley as a single Store in

### **BUSINESS MODEL**

Our business model is focused on delivering an unrivalled range, availability and quality of products – both third-party brand and Group branded products. This includes different customer value propositions across our Sports Retail and Premium Lifestyle fascias. To this end, we are elevating across all channels to enhance the customer journey at every step of the way. During the current year we acquired GAME Digital plc, Jack Wills, Sofa.com and the Brookfield Unit Trust (Cheshunt Retail Park) businesses. These add to or complement our business well and have provided the Group with a major opportunity to participate in the transformed retail environment that is occurring on the high street.

The Group's business model is explained in greater detail below. This includes an outline of our fascias and retail channels, our elevation strategy including the management of our property portfolio, our people, our third-party brand partners and our centralised support functions and Group brands.

### **BUSINESS STRUCTURE**

The Group is structured across five business segments: UK Sports Retail, Premium Lifestyle, European Retail, Rest of World Retail and Wholesale & Licensing.

brands. The elevation of our sports retail range of sporting apparel, footwear and online business acquired in the year. Evans Cycles and the GAME UK stores, and Sports and Sports Direct Malaysia), the gyms, sports retail store operations in the UK, plus brand partners. UK Sports Retail includes core with the future direction and ambitions of these proposition is key to ensure we are fully aligned to customers must include leading third-party our lifestyle fascia USC. Our current forward-SPORTSDIRECT.com. This segment includes equipment through our predominant tascia, In UK Sports Retail, we offer a complete retail store operations in Northern Ireland, the Group's Shirebrook campus operations, (excluding Bob's Stores, Eastern Mountain all the Group's sports retail online business looking view is that the majority of our offering

In Premium Lifestyle, we are developing the Group's premium and luxury offering, which consists of the Flannels, House of Fraser, Jack Wills and Sofa.com fascias, along with Cruise and van mildert. We aim to offer fashion-conscious consumers a luxurious, multi-brand retail destination with high-end and on-trend products. This is a core component of the elevation strategy and includes the new flogship Flannels store on Oxford Street in London which opened during the period and the freehold acquisition of the flagship 'Frasers' store in Glasgow.

GAME Digital plc acquired in the year is a significant business and as at the period end had 242 stores in the UK and 261 stores in Spain along with its e-commerce platform. As the Group has continued to implement its elevated store model, one of our latest elevated Sports Direct and Flannels combined flagship stores extending approx. 50,000 sq.ft., located in

Watford includes a GAME concession, creating a more experiential consumer offering. In European Retail, we are evolving our

In European Retail, we are evolving our customer proposition in line with the elevation strategy, while also seeking to increasingly tailor our proposition to the local markets in which we operate. These include the Republic of Ireland and continental Europe.

In Rest of World Retail, we operate 44 stores trading as Bob's Stores and Eastern Mountain Sports and we also have 31 stores trading as SPORTSDIRECT.com in Malaysia.

In Wholesale & Licensing, the Group retains a portfolio of world-famous heritage brands, which we offer via our fascias, and also wholesale and license to partners internationally. Our own brands include Everlast, Lonsdole, Karrimor and Slazenger. The Group is also proud to have a number of sporting and entertainment personalities as ambassadors, as well as supporting sporting events and venues.

# MULTI-CHANNEL ELEVATION STRATEGY

Our elevation strategy continues to work towards improving our offering to customers across all our channels, including marketing, social media, product, digital and in-store. This aims to enable the Company, along with our third-party brand partners, to connect with customers via a consistent voice across multiple platforms, including online, mobile, and on the high street. This strategy enables our stores and our online operations to complement each other.

The websites for each of our core fascias in the UK, including SPORTSDIRECT.com, USC.co.uk, Flannels.com, Houseoffraser.co.uk and GAME.co.uk, have undergone significant enhancements in order to facilitate optimum appeal to consumers. Our product offering across these care fascias, both in-store and online, aims to create a compelling shopping experience in key categories that include, amongst others, Football, Women's, Kids', Running, Cycling, Lifestyle, Fashion, Luxury and Gamina

net-new to the business. This gives con umers greater range of choices for those who vish to shop for premium products, whilst still I taining our original entry-level and continuity product offerings.

us to offer more premium product, which is

We offer product across a range of price poin including good, better and best. This emables

# PROGRESSION OF THE ELEVATED STO: E

The elevation strategy remains at the forefront of the Group's approach to nevalore forefront of the Group's approach to nevalore forefront of the Group's approach to rest the previous financial year. The Sports \_ irect elevated store model has been develop\_d to introduce a GAME retail area and, in virule locations, a BELONG gaming arena. In addition, a new concept for Evans Cyc!:5 has been developed which will be incorporited for appropriate stores. The addition of chese foscias combined with the lifestyle offering already provided via USC will further reinforce such stores as true retail destinations. It aliver such stores as true retail destinations. It aliver such stores as true retail destinations for incial such store openings over the coming fir incial store.

An example of a recently opened elevered flagship store is Watford which extendence. 50,000 sq.ft. This store includes a larger format Sports Direct, incorporating USF and GAME; and additionally, a separate unenhouse Flannels, thus adopting the new regional concept design.

It has been another significant year for the Premium Lifestyle division with key storn openings such as the Flannels London Tagsh store on Oxford Street, and Belfast, the Tirst Flannels store forming part of a Fraser department store. Further, the Flannels regional concept first developed last fit..ancial year achieved industry recognition with the Newcastle store winning the 2019 Drapars award for Best Store Design <50,000 sr ft.

The Group maintains the flexibility to in-rest in freehold properties where appropric 3. However, with increasing opportunities for lan space arising, particularly in shopping rentres it is likely there will be greater leasehol activity.

such as capital contributions to develop the based rents and co-investment via incentives collaborative Landlords adopting turnover New lease commitments will be agreed with

current property portfolio are included within Review section of this Annual Report. the Chief Executive's Report and Business Further details of our property strategies and

work together across all areas of the business It is the Group's policy to treat all our people the Group following the acquisitions in the year an elected Workers' Representative a Board of the first public companies in the UK to make and we are proud that Frasers Group plc is one member. We welcome all new employees into with dignity and respect. Frasers Group staff

## REMUNERATION AND REWARDS

age in the UK. In addition to this, the Company National Living Wage for those over 25 years of of the Group. It is company policy to pay that enables our staff to share in the success Our policy is to foster a reward-based culture casual staff can benefit. annually, from which both permanent and pays awards and incentives of approx. £16m including rates that are above the statutory above the statutory National Minimum Wage,

that align the interests of our people and developing long-term incentive schemes The Board continues to work towards

## **WORKERS' REPRESENTATIVE**

the Board in order to facilitate a healthy and Group's workfarce at all scheduled meetings of is Cally Price, a Manager at our Cardiff Bay constructive dialogue. into the Group and will speak on behalf of the Workers' Representative has a unique insight 2018 UK Corporate Governance Code. The which is one of the recommendations in the been appointed as a main Board Director, the first Workers' Representative. Cally has store, Cally succeeded Alex Balacki who was The Frasers Group Workers' Representative

### STAFF ENGAGEMENT

In addition to the Workers' Representative, Representative for review and appropriate passed to senior management and the Workers' both physical and digital. This feedback is their choosing via a number of different routes, whereby staff are able to raise any issues of dialogue with staff via an initiative called the Company also routinely has on ongoing Your Company, Your Voice.' This is a system

### CASUAL WORKERS

arrangements. casual workers wish to remain on flexible by other companies, the vast majority of our research found that in common with surveys leave and statutory sick pay. Our worktorce relevant regulatory requirements, our casual are kept to a minimum, In accordance with changes to scheduled hours by the Company stability for this group of workers by ensuring equitable. We have taken steps to promote arrangements for casual staff are fair and We continue to strive to ensure our workers are entitled to accrued holidoy

### **WELLBEING SERVICE**

workplace and providing wellbeing support building emotional health resilience within the smoking. Additional focus is being placed an activity, losing weight, sleep issues and stopping wellbeing, such as advice on improving physical variety of programmes to promote physical Wellbeing Service for all members of the Group. Council in offering members of the Group o Healthy Workplaces team at Derbyshire County The Wellbeing Co-ordinator is supported by the

During FY20, the Company continued to offer a

## TRAINING AND DEVELOPMENT

Annual Report. Corporate Social Responsibility section of this training programmes are contained in the within the Group. Further details of our staff develop their skills and progress their careers our people have appropriate apportunities to in Shirebrook which is dedicated to ensuring purpose-built training centre at our campus majority of Store Managers are promoted from personal development goals through training Casual Sales Assistants. We have an existing and other means. It should be noted that the We strive to offer staff the tools to achieve their within, and over a third of them started as

# **OUR GLOBAL THIRD-PARTY BRAND PARTNER!**

customers across all our platforms. prominence for these specialist areas with our brand partners and provide significant We work with our leading third-party global

merchandising in-store and more inspired and harmonious visual inventory monitoring and replenishment and enhanced supply chain disciplines; Group managed by central brand and marketing Our third-party and Group brands are sourcing; aggregated supplier relationships brands to participate in Group buying and benefits the Group by enabling the individual teams. This centralised structure significantly

### **WORKERS' REPRESENTATIVE'S REPORT**

### A MESSAGE TO STAFF FROM CALLY PRICE, WORKERS' REPRESENTATIVE AND NON-EXECUTIVE WORKFORCE

I have now been operating within the role of the Workers' Representative and Non-executive Director for over a year. I am thoroughly enjoying my role and this post year has been challenging yet very rewarding knowing that I am directly making a difference to stoff.

in the last year, I have achieved many successes with the support of both the Board and all the staff at Frasers Group, in the FY19 Annual Report, I outlined my forthcoming objectives to be the implementation of a new staff uniform and a new commission scheme in order for staff to maximise their earnings potential. I am pleased to announce that both of these objectives came to fruition and are now active within the workplace.

As the year has progressed, my role has evolved and I am now included in weekly meetings with senior retail management to ensure that I am involved in every aspect of the business, especially where decisions directly impact our

Throughout this post year, my relationship with the Board has gone from strength to strength with full honesty and transparency reciprocated both ways. I am confident that my role has full credibility and authenticity with the workforce and all of the other Directors.

Furthermore, since taking complete ownership of the staff welfare partal where every member of the workforce can air their concerns or raise issues/suggestions, I have personally responded to over a thousand queries. As part of my Board meetings I collate and present these concerns to the Directors and raise any issues that are nécessory.

More recently, I have been the voice of my colleagues throughout the Covid-19 pands As well as taking responsibility for the staff app as a means of communication, I have taken ownership of the Company confidential hatline and have filmed videos to all staff ensuring that our workforce has been kept informed and reassured during these unprecedented times

I have had full involvement in ensuring that the workforce has had minimal financial burden during these times and have played a key role in safequarding our stores and head offices in implementing safety measures, including the provision of personal protective equipment provision or personal processors are in the ensuing:
(PPE) to keep my colleagues safe in the ensuing:

I hope this year, I can continue to make a positive difference and work closely with the Board to ensure that the wellbeing and safety of my colleagues is a priority whilst we navigate the challenging months ahead.

As I am the first Workforce Director for the Frasers Group, I am aware that I am setting a precedent but I firmly believe that the role is making a huge difference and I would urge every company to follow suit.

### **CHIEF EXECUTIVE'S REPORT AND BUSINESS REVIEW**

### **KEY PERFORMANCE INDICATORS**

The Board manages the Group's performance by reviewing a number of Key Performance Indicotors (KPIs). The KPIs are discussed in this Chief Executive's Report and Business Review, the Financial Review, and the Corporate Social Responsibility section. The table below represents a summary of the Group's KPIs.

	52 weeks ended 2h April 2020	53 weeks ended 17 02 Draph BE	52 weeks ended 29 April 2016
Group revenue	£1,957 4m	£3,701,9m	C3,359.5m
Underlying EB/TDA <sup>rq</sup>	£302.lm	E287 8m	£306.1m
Group gross margin	42 0%	42.8%	39 7%
Underlying basic earnings per share <sup>co</sup>	16 2p	17 <b>ó</b> p	19.lp
Underlying free cash flow <sup>cs</sup>	£2611m	£273.3m	£326.2m
Net debt	£366.0m	£376 Sm	£397,1m
HON-TINANCIAL EPIG			
No al retail storesta	1,534	968	876
Workforce tumover	26.6%	23,0%	23.0%
Packaging recycling®	12,356 connet	12,607 tonnes	13,757 tonnes

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- a ZV
  appointment and stores in the Bablic states that trade under foscias other shon SPORTLAND or SPORTSDIRECT.com and other niche
  cludes GAME and Solo com concessions.
  If an appoint respiring.

The Directors believe that underlying EBITDA, underlying profit before tax, underlying bosic EPS and underlying free cash flow provide further useful information for shareholders on the underlying performance of the business in addition to the reported numbers and are consistent with how business performance is measured internally. They are not recognised profit measures under IFRS and may not be directly comparable with "adjusted" profit measures used by other companies. See Glossary on pages 119 and 120 for further information on the Group's Alternative Performance

ļ

### Group revenue

The Board considers that this measurement is a key indicator of the Group's growth.

### Underlying EBITDA

Underlying EBITDA shows how well the Group is managing its trading and operational efficiency and therefore the overall performance of the Group.

### Group gross margin

The Board considers that this measurement is a key indicator of the Group's trading profitability. This XPI has been revised from Sports Retail gross margin to Group gross margin as a result of recent acquisitions. Management consider this to be a mare meaningful measure and better reflects the performance of the Group overoll.

### Underlying basic earnings per share (EPS)

Underlying basic EPS is a measure of adjusted total shareholder return and ultimately an indicator to our shareholders of the success of our elevation strategy.

### Underlying Free cash flow

Underlying free cash flow is considered an important indicator for the business of the cash available for investment in the elevation strategy.

### Net debt

Net debt is an indicator of both the Group's investment in the elevation strategy and its covenant headroom which is a key component of the Group's gaing concern considerations.

### No. of Retail stores

The Board considers that this measure is an indicator of the Group's growth. The Group's elevation strategy is replacing older stores and often this can result in the clasure of two or three stores to be replaced by one larger new

### Workforce turnover

The Board considers that this measure is a key indicator of the contentment of our people. For more details refer to the retention section of the Corporate Social Responsibility Report on page 30.

### Packaging recycling

The Board considers that this measurement is a key indicator of our impact and commitment to the best environmental practices. Far more details refer to the environment section of the Corporate Social Responsibility Report on pages 33 to 36.

### PERFORMANCE OVERVIEW

Group revenue increased by 6.9% to £3,957.4 in the period, UK Sports Retail increased 0.7% to £2,203.3m, which includes USC, Evans Cycles and GAME UK factis osless. Premium Lifestyle revenue increased by 34.9% and European Retail increased by 16.3% to £697.7m including Heatons (Republic of Ireland) and GAME Spain. Rest of World Retail revenue was £174.2m, down 19.3% and revenue in the Wholesale S Licensing division decreased by 2.0%

Group gross margin in the year decreased by 80 basis points from 42.8% to 42.0%. This was largely due to the acquisition of GAME Digital plc which contributes a lower margin rate UK Sports Retail margin was down 110 basis points at 41.0% (FYITS 42.1%). Premium Lifestyle's gross margin increased by 210 basis points from 46.2% to 48.3% due to improved sell through as the product rais continues to improve. European Retail decreased 520 basis points from 43.6% to 38.4% largely due to the acquisition of GAME Spoin which contributes a lower margin rate and increased stack provisioning. Rest of World Retail margin improved 420 basis points from 40.2% to 44.4%.

Group operating costs increased by 4.5% to £1,344.6m (FY19. £1,287.1m), mainly due to the acquisitions of GAME Digital pic, Jack Wills and Sofa com. Excluding acquisitions, Group operating costs decreased by 13.2%. See the Financial Review page 17 for a reconciliation of Group operating costs to selling, distribution and administrative expenses.

As a result, Group underlying EBITDA for the year was up 5.0% to £302.7m [FY19: £287.8m]. Escluding current year and prior year acquisitions and on a currency neutral basis, Group underlying EBITDA was in line with the prior period. UK Sports Retail underlying EBITDA was 64.5m, the foreign the first period of the first period. UK Sports Retail underlying EBITDA was 64.5m, up from a loss of £37.9m in FY19. European Retail underlying EBITDA was up 76.8% to £51.8m. Rest of World Retail was a loss of £6.8m, from a £0.9m loss in FY19 and Wholesale & Licensing underlying EBITDA decreased to £25.2m from £32.6m.

Depreciation and amortisation charges have increased by 215,096 to £395,0m (FY19: £125.4m) largely due to right of use asset depreciation amounting to £121.7m and an impairment charge in respect of right of use assets of £96.9m. Excluding IFRS 16 depreciation and amortisation charges have increased by 40.4% to £176.0m largely due to acquisitions, accelerated depreciation on leasehold stores which are americs and a change in accounting estimate for the Eventost brand which is now being amortised over 15 years which previously had an indefinite life.

Group underlying profit before tax <sup>19</sup> decreased 18,1% to £117.4m (£719, £143.3m), largely due to the effects of Covid-19 including the closure of retail stores and associated provisioning and depreciation and amortisation charges. Underlying basic EPS for the year decreased by 8,0% to 16.2p (£719, 17.6p).

Within other comprehensive income the Group's hedging contracts decreased by £18.6m (FY19: increased by £9.5m) as a result of the fair value movements in the period. With regard to the Group's long-term financial assets, fair value movements have resulted in a loss of £19.7m (FY19: £158.0m) in the period.

The Group generated Underlying free cash flow during the year of £263.1m, down from £273.3m in the prior period. Net debt decreased by £12.5m to £366.0m at period end. Spend on acquisitions and capex including Glosgow Frasers, Brookfield Unit Trust (Cheshunt Retail Park) and warehouse automation was offset by disposal of properties, combined with continued strong cash generation in the core business, Share buy backs in the period amounted to £44.0m. Net debt currently stands at 0.9 times reported EBITDA (excluding IFRS16 adjustments) (FY19: 1.3 times).

[1] Underlying profit betwe toxicion excludes the effects of IFRS 1 realized foreign exchange garra/fosses in selling and administration costs, exclupional costs, and the profit/foss on disposal of subsidiaries, strategic (westiments and properties.

### **REVIEW BY BUSINESS SEGMENT**

### IN SPORTS BETAIL

The UK Sports Retail segment includes all of the Group's sports retail and USC store operations in the UK and Northern Ireland, all of the Group's sports online businesses (excluding Bob's Stores, Eastern Mountain Sports, and Malaysia), the Group's gyrns, Evans Cycles, GAME UK stores and online operations and the Group's Shirebrook campus sperations. UK Sports Retail is the main driver of the Group and accounts for 55.7% of Group revenue.

	SJ media unded 26 April 2020	52 woods onded 26 April 2019
	(45)	(£m)
UK Sports Retail Revetue	7,203,3	2,187 3
Cost of Sales	(L3001)	(1,267,4)
Gross Profit	903.2	919.9
Grass Maroin %	40	421

Revenue grew 0.7% to £2,203.3m. Excluding acquisitions, revenue fell 14.6%. This was largely as a result of the temporary closure of retail stores during the Covid-19 lockdown.

UK Sports Retail gross margin decreased to 41.0% (FY19: 42.1%), largely due to a lower margin rate from GAME UK acquired in the year. Excluding acquisitions gross margin increased to 43.5%.

Operating expenses increased by 2.1% to £660.9m largely due to the acquisition of GAME UK during the year. Excluding acquisitions, operating expenses decreased by 12.1% largely driven by savings in store costs during the store closure period as a result of Cavid-19.

Underlying EBITOA for UK Sports Retail was £227.4m (FY19: £264.7m), a decrease of 14.1% for the year, largely due to the impact of Covid-19 including increased provisioning. Prior to temporary stare closures as a result of Covid-19, underlying EBITOA was up 9.4%.

### UK SPORTS RETAIL STORE PORTFOLIO

	0E0E NrqA 25	28 April 2019
Eng'and	367	367
Scatland	37	37
Woles	28	78
Northern Ireland	17	17
tale of Mon		1
USC	n	
Evans Cycles	50	56
GAME UK <sup>®</sup>	142	
Total	147	540
Opened	25	13
Closed	(53)	(27)
Acquired	256	56
Area (sa/L)	аррион, 6 3гт	opprox, 5 9m

<sup>(</sup>i) The GAME UK store numbers include 3 concessions operating within Sports Direct fascia stores, and does not include BELONG aronas.

### PREMIUM LIFESTYLE

Premium Lifestyle consists of Flannels, Cruise, van mildert, House of Froser, Jack Wills and Safa.com fascio stores and corresponding web sales.

	52 weeks ended 26 April 2020	52 weeks ended 30 April 2019
	Kmj	(Em)eq
Grass Transaction Value (GTV) 14	9031	732.7
Revenue	722 0	535 4
Cost of soles	(373.4)	(268 1)
Gross Profit	346.6	247.3
Gross Margin %	48.3	45.2

GTV being gross soles net of VAT, discounts and returns and grass tales where the Group acts as agant.
 The prior year has been re-cottagorated to include House of Fasser within the Premium L Testrie division.

Premium Lifestyle soles increased by 34.9% to £722.0m (FY19: £535.4m), mostly due to new Flannels stores, increased web soles and acquisitions. Excluding acquisitions, sales increased 18.6%. The Premium Lifestyle gross margin for the year increased by 210 basis points to 48.3% (FY19: 46.2%), largely due to the continually improving product mix.

Premium Lifestyle operating costs increased by 20.7% to £344.1m (FY19: £285.2m) due to the increase in Flannels fascia stores and acquisitions. As a result, underlying £81TDA improved from a loss of £3.79m in FY19 to a profit of £4.5m in the year, largely due to Flannels store openings, like for like growth in stores and web and operating efficiencies in House of Fraser.

### PREMIUM LIFESTYLE STORE PORTFOLIO

	26 April 2020	28 April 3019"
Flornets	37	žn
Cruisa	\$	1
vgn mildert	1	
Jack Wills	67	
House of Froser	48	SJ
Sofa com <sup>p</sup>	21	
	P9	
Opened	10	12
Acquired	117	53
Closed	(42)	[5]
Area (Sq. ft.)	approx 4,5m	орргая 4.7га

Solo.com store numbers include 12 concessions operating within House of Fraser loscio stores.
 The prior year has been re-categorised to include House of Fraser within the Premium Litesty's division.

### EUROPEAN RETAIL

The European Retail division includes the Group's sports retail store management and operations in Europe, including the Group's European distribution centres in Belgium and Austria, stores in the Baltic regions and GAME Spain stores.

	92 weeks anded 26 April 2010	28 April 2019
	(t=	
European Retail Revenue	6977	599.8
Cost of Sales	(429,6)	(330 3)
Grass Profit	2679	261.5
Gens Profet %	18.4	436

Revenue increased 16.3% to £697.7m. On a currency neutral basis and excluding acquisitions, European Retail revenue decreased by 15.6% largely due to temporary store clasures in March and April 2020 as a result of Covid-19.

European Retail gross margin decreased to 36.4% (FY19: 43.6%) largely driven by a lower margin rate for GAME Spain acquired in the year. Excluding acquisitions and on a currency neutral basis, margin is up 170 basis points to 45.1%.

Operating expenses decreased by 6.9% to £216.1m (FY19: £232.2m), Excluding acquisitions and on a currency neutral basis operating costs decreased by 29.3% due to the release of property related provisions in Austria after the disposal of property and reduction in overhead costs as a result of Covid-19. As a result, underlying EBITDA increased 76.8% to £51.8m.

All of the following stores are operated by companies whally awned by the Group, except Estonio, Latvia and Lithuania where the Group owns 60.0%.

### EUROPEAN STORE PORTFOLIO

	24 April 2020	28 April 2019 <sup>24</sup>
GAME Spoks	761	
Belgium		35
Republic of Ireland <sup>3</sup>	15	33
Austria	22	26
Estanio <sup>ras</sup>	25	25
Portugo)	n e	19
Latvides	18	
Lithuansa*		18
Poland	16	16
Slovenio		
Czech Republic	12	
Hungary		
Cyprus	6	•
Holland		
Slevelia	sss	5
Fronce		. 4
Germany		2
Luxembourg	<u> </u>	2
Spoin		
(celond		
Total	571	Let
Opened		
Closed		(10)
Acquired	765	
Area (sq.ft.)	орргак, 4,0гл	ophras. 3,7m

- (i) Includes only stores with SPORTSDIRECT com and SPORTLAND fascias Eachding Hispans fascial stores (i) Eachding Hispans fascial stores (ii) Entire Sports Fave bean revised to exclude auties stores in Escanic and Lating in the with other co-

### REST OF WORLD RETAIL

Rest of World Retail includes sports stores in Malaysia trading under the SPORTSDIRECT.com foscia and retail stores in the US trading under Bab's Stores and Eastern Mountain Sports. In Malaysia the Group has 31 stores which are 51,0% owned by the Group.

	26 april 2020 51 weeks ended	12 مراد الموادي
		(tm)
Rest of World Revenue	174.2	219 9
Cost of Soles	[95.9]	(129 1)
Grass Profit	77.3	56.8
Grass Margin %		40.2

Rest of World Retail sales were £174 2m for the year. Gross margin was 44.4%, up from 40.2% in the prior year. Underlying EBITDA loss was £6.8m. fram a loss of £0.9m in FY19. This was largely due to temporary store closures in March and April 2020 as a result of Covid-19.

### REST OF WORLD STORE PORTFOLIO

		28 April 2019
Malaysia	31	33
Gob's Stores	24	29
Eostero Mountain Sparts	20	23
	מ	
Area (sq. ft.)	approx 13m	epprex, 15m

### WHOLESALE & LICENSING

The portfolio of Group brands includes a wide variety of world-formous sport and lifestyle brands. The Group's Sports Retail division sells products under these brands in its stores, and the Wholesole & Licensing division sells the brands through its wholesole and licensing activities. The Wholesole & Licensing division continues to sponsor a variety of prestigious events and retains a wafety of globally recognised, high-profile celebrities and sporting professionals as brand ambassadors.

	52 weeks wided 26 April 2020	52 weeks emiled 28 April 2019 (Em)
	(£m)	
Wholasale	134.4	135 0
Licensing	25.0	27.5
Total Revenue	160.2	163.5
Cost of Sales	(94.7)	(95.5)
Grass Profit	55.5	68.0
Gross Margin %	40.9	41.6

Wholesale & Licensing total revenue decreased by 2.0% to £160.2m (FY19: £163.5m). Wholesale revenues were down 1.2% to £134.4m (FY19: £136.0m), due to reductions in UK wholesale activity.

Total gross margin decreased by 70 basis points to 40.9% (FY19: 41.6%). Wholesale grass margin decreased 30 basis points to 29.5% (FY19: 29.8%),

Licensing revenues in the year were down 6.2% to £25.8m (FY19: £27.5m) largely due to the loss of a

Operating costs increased by 13.8% to £40.3m (FY19: £35.4m) largely due to an increase in inventory sourcing activity in SD Asia and an increase in bad debt write downs in Everlast.

As a result, underlying EBITDA decreased by 22.7% to £25.2m (FY19\_£32.6m).

### **PROPERTY REVIEW**

Our elevated store model continues to evolve having opened across different size formats [small, medium, large & extra-large] incorporating an extensive sponts category offering as well as a lifestyle offering via USC. The model has now been implemented across high street, shopping centre and retail park languishers.

The new concept has been well received by landlards and coupled with the changing market conditions is creating further opportunities to grow the pipeline of new elevated stores. A model for both GAME and Evans Cycles has been developed to complement the elevated sports store format, enhancing their destination retail status. Delivering such destination stores is a priority for new store openings and it should also be noted that a multi-fascia model for Frasers is in development and will first be delivered at Wolverhampton in the coming financial period.

Over FY20 the group acquired GAME Digital plc, Jack Wills and Sofo.com resulting in taking control of the store estate. These have been onboarded to form part of the Graup's property strategy and processes.

In the UK, a number of large format sports stores were opened during the period including Watford, York, Leicester and Glasgow Fort. The elevated store concept has not been limited to the UK, with new stores opening across Europe during FY20. Highlights include the comprehensive refit of our flagship City 2 store in Brussels, the relocation and elevation of our Sports Direct store in Dolce Vita Tejo Shopping Centre, Lisbon and the opening of a flagship Sports Direct and USC in Riga Akropolis, Latvia, This is the first introduction of the USC offering into the Baltics region. A partfolio of six Toys R Us stores located across Spain were acquired and will be reconfigured in phases to house the new elevated Sports Direct concept.

Whilst freehold property acquisitions remain an option for the Group to assist with the delivery of elevated stores, it is expected that particularly in shapping centres there will be significant large space oppartunities compored to previous years. This is likely to result in more leasehold activity with more viable aptions available.

Another objective for the coming financial period is the transition of the leasehold estate towards turnover based rents across all fascios and territories. Long-term leases will be signed with collaborative landlards and those willing to co-invest in the elevated store model. However, it is possible further store closures will occur over the coming year where such terms connot be agreed.

Flannels remains a key fascia having opened eight new stores including the London flagship store on Oxford Street. The other openings all adopt the regional concept developed last financial year which gained industry recognition at the 2019 Drapers awards.

### STORE PORTFOLIO - SPORTS STORES - UK INCL. NORTHERN

IRELAND England, 37 in Scatland, 28 in Wales and 17 in The Group is currently operating 367 stores in Northern Ireland. There were 16 openings and the period resulting in no change to the overall 16 closures for Sports Direct fascia stores over store numbers from the previous year.

Noteworthy openings include Leicester, of these stores with the exception of Ballymena Watford, Glasgow Fort, York and Ballymena, All are held freehold or long leasehold.

All the new store openings include a USC lifestyle affering as part of the elevated store model across the small / medium / large and extra-large formats. As mentioned previously. been developed to form part of the elevated both a GAME and Evans Cycles concept has Sports Direct format. Over the coming financial multi-fascia store openings incorporating each period there will be a push towards the

### of these fascias. Store Portfolio – Evans Cycles

There are currently 50 Evans Cycle stores operating, a reduction of six stores in the period. A new concept to incorporate Evans Cycles into appropriate Sports Direct stores has been developed and will be implemented over

## the coming financial year.

Store Portfolio - GAME UK Following the ocquisition of GAME Digital plc. 256 stores were taken on in the UK. Over the period, 20 stores were closed as part of the the new elevated stores and six were opened Group's strategy to move the GAME stores into resulting in 242 at the end of the period.

A notable opening is the flogship GAME store on Oxford Street into port of the House of Fraser store: this store also includes a BELONG Gaming Arena. With 100 desks this is the largest in the UK. The BELONG Garning Arena concept will continue to form part of new stores across the UK where viable. The general estate strategy to relocate and open space within

Sports Direct stores where possible is underway with significantly more to open over FY21.

# STORE PORTFOLIO - PREMIUM

## **LIFESTYLE**

Flannels, Cruise and Van Mildert During Fy20 there were eight store openings and two closures resulting in a net increase of at 37 Flannels stores, 5 Cruise stores and one six stores. The resulting store numbers consisted van mildert store - a total of 43 stores.

The regional concept continues to be well received and has received industry recognition the 2019 Drapers award for Best Store Design with the Newcastle Flannels store winning 250,000 saft. Other highlights include the opening of the London flagship store on Oxford Street and the opening of Belfast, the first Flannels to form part of a Frasers store.

of development with plans to expond the The Flannels fascia remains a key area model up to approx. 60k saft, incorporating categories including beauty services and food & beverage, the result of which will create market leading luxury destination stores.

### House of Fraser

stores in the UK and over the period five were The Group started FY20 with 53 House of Fraser closed resulting in a total store estate of 48. A large number of stores remain on flexible terms whilst long-term lease negotiations closures over the coming period, the number continue. There are anticipated to be further of which will depend on the outcome of lease negotiation. During FY20 the freehold completed having exchanged contracts in 2018. acquisition of the flagship store in Glasgow, In addition, a relocation of the Wolverhampton store was agreed and is due to open in FY21.

As has been the case with the elevated Sparts Direct and Flannels stores, a new concept is currently under development for new Frasers

Jack Wills Following the acquisition of Jack Wills negotiations across the entire store estate in the UK. Over the period 31 stores closed commenced with a total of 96 trading stores due to performance and being unsuccessful in reaching a new lease agreement. However, two stores were opened bringing the total number of stores at the end of the financial year to 67 It should also be noted the licence to occupy held via the administrators was terminated over the period.

## Forecast Openings UK FY21

The Group remains firmly committed to the elevation strategy and will continue the roll out of the new store cancept across the UK. However due to the circumstances resulting from Covid-19 and adhering to Government guidelines, it is possible the programme of store openings will be impacted.

# EUROPEAN RETAIL

Store Portfolia Europe – Republic of Ireland The Group has continued to invest extensively in the Heatons ROI existing store network through the conversion of a further eight stores into operates 35 locations across the Republic of multi-fascia / Sports Direct stores. The Group keland, of which there are 14 standalone Sports standalone Heatans stares which are intended pirect stores. In addition to this, there are six to be either converted or relocated subject to

### the associated lease event. Store Portfolio Europe – Continental

Kuala Lumper area totalling 30,000 aft. 44 stores in the United States, follow 119 seven closures and one relocation in FY20.

The Group continues to operate sports stores in

19 countries in Europe: 215 Sports retail stores in Continental Europe (plus 15 non-core, speciality and

Total saft, of approx. 2.9m of all sports fascios in Europe (including Sportland, Eybl, Disport, Sportsworld etc.).

FY20 and after three closures and a e Acquired 263 GAME stores in Spain Turing apening finished FY20 on 261. Ten openings in four different count les in FY20, four of which were relocations and 11 closures in four different countries with a mixture of closing non-performing itores and closures linked to relocations a: 4 refit: The Group is committed to expansic in Continental Europe and in the immudiate months following FY20 opened on e water Sports Direct store in Hasselt, Belgiu a and

is committed to a further ten in Spain during FY21. As is the case in the UK, the Group? stores ocross Europe, Again, due to firmly committed to the rollout of el-joted circumstances resulting from Covid-:) and adhering to local policy it is possible the programme of stores will be affected

## Store Portiolio – Rest of World

31 stores in Malaysia with five openir 95 and seven closures in FY20. Four of Livese cantinue to review these lacations 9 in 9 closures were Tesco based stores wi - re we forward while the estate is repositio addrive continues, with 5 new elevater stores The Malaysian elevation and expan on opened in the period, a further 6 str. es under contract and six refits in FY21 : 1 an We have also signed the lease on a elevated format. flogship new retail store and Malays. In HC relocation at a major shapping centre in the

FRASERS GROU

### Freehold / Long Leasehold Property Purchases:

For FY20, a total of 11 acquisitions were completed in the UK amounting to a combined purchase price of £149.3m. This excludes amounts poid for building improvements to existing freeholds and includes the Glasgow Frasers stare which completed in FY20 £95.0<sub>ml</sub> and where contracts were exchanged in FY19.

In Europe, seven properties were acquired for a total of €40,1m, six of which formed port of a portfolio of Toys R Us properties across Spain. At the commencement of FY20, a property was acquired in the United States, amounting to \$8.7m.

Sel./m.

Consistent with previous years, further property assets were sold over FY20 in both the UK and Europe. Selected property disposals are likely to continue over the coming financial period across territories. The most significant disposal was the Group's sale and leoseback of the UK Head office and distribution centre located in Shirebrook which campleted at the commencement of FY20. Notable disposals in Europe include Innsbruck, Austria for €1.3m and Solzburg Kosern, Austria for €7.6m.

### **ENVIRONMENTAL MATTERS**

Our Corporate Social Responsibility Report is on pages 30 to 36 and an assessment of the Group's impact on the environment is included in that report.

Mike Ashley

Chief Executive 20 August 2020

### **FINANCIAL REVIEW**

The financial statements for the Group for the 52 weeks ended 26 April 2020 ore presented in accordance with International Financial Reporting Standards (IFRS) as adopted by the EU.

### SUMMARY OF RESULTS

	32 ments onder 26 april 2010	52 mests anded 28 April 2019 (4m)
	[Em]	
Revenue	3,9574	3,701 9
Reported EBITOA	551.0	277.3
Underlying EBITOM <sup>1</sup>	3021	25) ė
Reported profit before to:	M\$.S	179.2
Underlying profit before tax <sup>5</sup>	107.4	143.3
Earnings per share (EPS)	Pence per share	Pence per share
Reported basic EPS	18.5	216
Underlying basic EPS <sup>rq</sup>	16.2	176

(i) The Overciner betwee that underlying ERITOA, underlying patil before to a not underlying benc ERS covered is wher yeard information for shareholders on the underlying performance or the Chops in addition to the rependent undersect and executionally with him of colour performance is required internally. They are not incorporated prefit involves under ERS and into not be detected, compared with indigitated prefit involves under ERS and into not be detected, compared with indigitated prefit involves measured underlying ERITOA and underlying

EBITDA k earnings before investment fiscome and invistment casts. Incore a national fractice casts, tox, depreciation, exemitation and important production and important production and important. The recommendation of the state of the second of the state of the sta

### GROUP OPERATING COSTS

	52 weeks unded 26 April 1929	83 <del>meeks endad</del> 28 April 2019
	(Cm)	(Ran)
Group operating costs	1,341 6	1297 1
Depreziation and amartisation	170.2	125 4
Intongible impoirment	59	
IFRS 16 depreciation	122.5	
IFRS 16 Impairment	106,1	
IFRS 16 disposal of Yease Habilities	(97)	
FRS 16 reversal of rent expense	(137.5)	
IFRS 16 reversal of onerous lease provision	(35.5)	
Regitted FX (gain) / less	[34.9]	[22 1)
Operating income	32 5	23 4
Belling, Satelbutten and administration costs	1,943	1,413.0

Group operating costs for the purposes of management reporting:

- Excludes depreciation, amortisation and impairments of property, plant and equipment, intongible assets, IFRS 16 and realised FX gains and losses; and
- ii. Includes other operating income.

### FOREIGN EXCHANGE AND TREASURY

The Group reports its results in GBP but trades internationally and is therefore exposed to currency fluctuations on currency cost flows in various ways. These include purchasing inventory from overseas suppliers, making sales in currencies other than GBP and holding overseas assets in other currencies. The Board mittigate the cash flow risks associated with these fluctuations with the careful use of currency hedging using forward contracts and other derivative financial instruments.

The Group uses forward contracts that qualify for hedge accounting in two main ways – to hedge highly probable EUR sales income and

USD inventory purchases. This introduces a level of certainty into the Group's planning and forecasting process. Management has reviewed detailed forecasts and the growth assumptions within them and is satisfied that the forecasts meet the criterio as being highly probable forecast transactions.

As at 26 April 2020, as detailed in note 30c the Group had the following forward contracts that qualified for hedge accounting under IFRS 9 Financial Instruments, meaning that fluctuations in the value of the contracts before moturity are recognised in the Hedging Reserve through Other Comprehensive Income. After motulity, the sales and purchases are then valued at the hedge rate.

Currency	Hadging against	Currency value	Throing	-
EUR / GBP	Euro sales	EUR \$40m	FY21 - FY73	099-1090
uso / Eur	USD inventory purchases	USD 120m	FT21	1,32

The Group also uses currency options, swaps and spots for more flexibility against cosh flows that are less than highly probable and therefore do not qualify for hedge accounting under IFRS 9 Financial Instruments. The fair value movements before maturity are recagnised in the Income Statement.

The Group has the following currency options and unhedged forwards:

Currency	Emperies une	Currency value	Floring	Retus
EUR / GBP	Euro safes	EU# 660m	F121 - F123	0 99 - 1,09
EUR / GBP	Euro purchases	E/08 200m	F12'	1,16

The Group also holds short-term swaps for Treasury management purposes

Currency	Expected use	Corrency value	Torsing	Betes
EUR / GBP	Cash how management	EUR (75)m	FY21	1,13
USD / GBP	Cosh flow management	USD 190m	FY21	1.291 - 1.302
EUR/USD	Cash flow monogyment	Erne (agles	FRI	1108 - 1,135

The Group is proactive in managing its currency requirements. The Treasury team works closely with senior management to understand the Group's plans and forecasts, and discuss and understand appropriate financial products with various financial institutions, including those within the Group Revolving Credit Facility. This information is then used to implement suitable currency products to align with the Group's strategy.

Regular reviews of the hedging performance are performed by the Treasury team alongside senior management to ensure the continued appropriateness of the currency hedging in place, and where suitable, either implementing additional strategies and / or restructuring existing approaches in conjunction with our financial institution partners.

Given the potential impact of commodity prices on row material costs, the Group may hedge certain input costs, including cotton, crude oil and electricity.

### TAXATIO

The effective tax rate on profit before tax in FY20 was 29.6% (FY19: 35.3%). The prior year rate reflects the impact of investment losses that are not tax deductible. The underlying effective tax rate remains at opprox. 21.4%: this reflects the impact of the increase in freehold property and related disallowable depreciation.

### EARNINGS

	53 pools anded 26 April 2020 (antes per share)	23 April 2019 28 April 2019 (pane) per phare)	Change (%)
Reported EPS (Bosic)	16.5	21.5	(14.4)
Underlying EPS (Bosic) <sup>re</sup>	162	17,6	(5)
Weighted overside number of shores lockwoll	505.626.890	519 468 336	

Basic earnings per share (EPS) is calculated by dividing the earnings attributable to ordinary shareholders by the weighted overage number of ordinary shares outstanding during the actual financial period. Shares held in Treosury and the Employee Benefit Trust are excluded from this figure.

"The underlying basic EPS reflects the underlying performance of the business compared with the prior period and is colculated using the weighted average number of shares It is not a recognised prafit measure under IFRS and may not be directly comparable with "adjusted" prafit measures used by other companies Further defails can be found in the Glossary on page 119 and 120.

### DIVIDENDS

The Board has decided not to pay a dividend in relation to FY20. The Board remains of the opinion that it is in the best interests of the Group and its shoreholders to preserve financial flexibility and facilitate future investments and other growth apportunities. The payment of dividends remains under review.

### CAPITAL EXPENDITURE

During the period, gross capital expenditure amounted to £323.5m (FY19: £159.2m), which includes £177.2m on freehold properties (FY19: £48.2m) and £31.1m on warehouse automation.

### STRATEGIC INVESTMENTS

The Group continues to hold various other strategic interests as detailed in note 20.

The fair value of the contracts for difference and options are recognised in Derivative Financial Assets or Liabilities on the Group Balance Sheet, with the movement in fair value recorded in the Income Statement.

### ACQUISITIONS

### GAME Digital pla

On 8 July 2019, the Group acquired the remaining share capital of GAME Digital plc. As at 26 April 2020 the business operates from 242 stores in the UK and 261 stores in Spain as well as its e-cammerce platforms. The post-acquisition results of the UK business have been included within the UK Sports Retail segment of this report and the results from the Spanish business have been included within the European Retail segment.

### Other

On 24 June 2019 the Group acquired the entire share capital of Sofa.com. On 5 August 2019 the Group acquired the trade and assets of Jack Wills and an 15 October 2019 the Group acquired the entire share capital of Brookfield Unit Trust (Cheshunt Retail Park).

### RELATED PARTIES

MM Prop Consultancy Limited, a company owned and controlled by Michael Murray, a member of Key Managemant, continues to provide property consultancy services to the Group. MM Prop Consultancy Services to the Group. MM Prop Consultancy Limited is primarily tasked with finding and negotiating the acquisition of new sites in the UK, Europe and rest of the world for both our larger format stores and our combined retail and gym units. It also provides advice to the Campany's in-house property team in relation to existing sites in the UK, Europe and rest of the world. In the year, all properties are assessed and those that are considered by the Group's Independent Non-executive Directors to have been campleted and be eligible for review at the period end are assessed and valued by an independent valuer who confirms the value created by MM Prop Consultancy Limited. The Group's Independent Non-executive Directors the review and agree the value created and have full discretion to approve a payment to MM Prop Consultancy Limited of up to 25% of the value created. There is a current pipeline of properties that may be eligible to be assessed both positively and negatively by the Group's Non-executive Directors in future years.

In FY19 £5.4m was provided, and during FY20 £4.3m was subsequently paid as Michael Murray agreed to waive a proportion of his fee and settle on 20% of the final agreed value

The analysis of debt at 26 April 2020 was as follows:

During FY19 MM Prop Consultancy Limited was paid £0.2m for the value estimated to have been treated on a property in Sunderland. Subsequently in late FY20 the onward sole of that property realised an amount such that the actual value created could lead to a payment being due to MM Prop Consultancy Limited of £0.5m. The Group wishes to note the additional value created by MM Prop Consultancy Limited for which no fee is due.

At the period end Enil has been occrued as payable to MM Prop Consultancy Limited. The Independent Non-executive Directors consider this to be appropriate due to the effects of the Coyald-19 pandemic which has resulted in significant economic uncertainty in the UK. With the widespread closure of businesses, furloughing of employees, people ordered to stay at home ("the lockdown") and the unprecedented economic environment; any property valuations would, at best, be uncertain and, at worst, be unreliable. As a consequence, it is not possible to quantify the value created an property transactions reliably. MM Prop Consultancy Limited has agreed to defer the valuation until a reliable assessment can be performed.

Other related parties are disclosed in note 35.

### CASH FLOW AND NET DEBT

Net debt decreased by £12.5m from £378.5m ot 28 April 2019 to £366.0m at 26 April 2020. Based largely on the increased use of the Revolving Credit Facility (RCF) during the year, particularly during the Cavid-19 crisis when the vast majority of the RCF was drawn down, albeit not fully utilised, net interest on bank loans and overdrafts increased to £17.8m (FY19: £14.5m).

The Group's Working Capital Facility is £913.5m [FY19: £913.5m] and is available until November 2021 and is not secured against any of the Group's assets. £847.5m of the facility is due to expire in November 2022.

The Group continues to operate well within its banking covenants and the Board remains comfortable with the Group's available headroom. Note, due to timing of payroll and supplier payments, net debt at 30 April 2020 was approx. £408.0m (FY19: approx. £435 0m).

### **CASH FLOW**

Total movement is as follows

•	52 weeks ended 20 April 2020	62 weeks ended 28 April 2019
	(Em) <sup>1</sup>	(fm)
Underlying EBITDA	3021	287 G
Realised FX loss	34 B	22.1
Text paid	(48 5)	(40 O)
Hovement in Inventory	(720,8)	(14.5)
Warking capital and other	95.5	12.9
Underlying free cash flow after working capital	263.1	נות
Arrested by:		
Purchase of own shares	[43.9]	(73)
Purchase of subsidiaries, net of cosh acquired	(7.3)	(98.7)
Purchase of listed investments	(24.6)	(\$7.8)
Purchase of associates	(5.6)	
Proceeds an disposal of investments	4,9	549
Net copital expenditure	(170.9)	(139 6)
Exchange movement on cash balances	50	3.2
Investment income received	0.5	
Finance income received less finance costs paid	[8 5]	(12.8)
Decreese in net debt	12.5	18.0

[1] This table excludes the Impact of IFRS 16

•	26 April 2020	28 April 2018
	į (m)	(4m)
Cash and cash equivalents	5340	4460
Borrowings	(900 0)	(026 5)
Mat dabi	(346.0)	(376.5)

### Balance Sheet

Significant Balance Sheet items are shown below:

	26 April 1029	34 April 2019
	ling	(5,00)
Property, plant and equipment	1,0415	623.2
Right of use ossets	3057	
Assets held for sole		66.0
Inventory	1198.3	978 4
Receivables	414,7	432.5
Provisions	3360	440 5
Payables	60 <u>2</u> s	5481
Lease Lightety	6741	

Included within property, plant and equipment is £48.7m for worehouse automation, £108.0m relating to Glasgaw Frasers and £109.7m relating to Oxford Street.

The right of use assets in FY20 relates to leasehold properties capitalised under IFRS 16. Further details can be found in the financial statements note 1.

The assets held for sale in FY19 relate to the Shirebrook distribution centre which was sold in the period. See note 21 for further details.

Inventory has increased largely due to acquisitions, continued movement from a concession model to an own bought model in House of Fraser and store closures as a result of Covid-19.

Receivables includes a £118.3m reimbursement asset in relation to the Group's angoing non-UK tax enquiries (FYI9: £125.2m) and £71.3m relating to deposits in respect of derivative financial instruments (FYI9: £26.0m) with the increase mainly relating to Hugo Boss and

Provisions have reduced mainly due to the adoption of IFRS 16 whereby the rental element of onerous property lease contracts are de-recognised and replaced with the lease liability.

Payables have increased largely due to the acquisition of GAME Digital plc in the year and rent payments under negotiation as a result of Covid-19

Lease liabilities relate to the present value of property lease payments expected to be made over the remaining life of the lease under IFRS 16 Further details can be found in the financial statements note 1.

Chris Wootton

### Chief Financial Office

20 August 2020

### **NON-FINANCIAL INFORMATION**

The table below sets out where the information required by \$414CA and \$414CB of the Companies Act 2006 can be found in this Annual Report.

Requirement		Raterest Policies
Environmental Matters*	PROTECTING OUR ENVIRONMENT - pages 33 to 36	
Erreptoyees	HUMAN RESOURCES - 9094 30 STAFF INVOLVEMENT - 9094 40	Staff Handbook Employee Data Privacy Statement Acceptable Use Palicy
Social Motters'	COMMUNITY INVOLVEMENT - page 29	
Kumon Rights	SUPPLY CHAIN - page 33 MODERN SLAVERY ACT 2015 - page 31	Anti-Slavery and human Trafficking Palicy
Ante Bubery & Corruption policy	ANTI-CORRUPTION & ANTI-BRIBERY - page 36 WHISTLEBLOWING - page 36	Stoff Handbook, Anti-Bilbery & Carruption Policy Whistleblowing Policy Code of Conduct/Supply Policy
Business Model	BUSINESS MODEL - page 9	
Principal Risks and Business Activity	RISKS AND UNCERTAINTIES RÉLATING TO THE GROUPS BUSINESS - pages 21 to 24 VIABILITY STATEMENT - page 25	Risks Register Customer Data Privacy Pal'cy Data Retention Palicy
Non-Financial Key Performance Indicators	KEY PERFORMANCE INDICATORS - poor 11	

We continually work to ensure that we improve in this sector. Our palicy is not formalised although endence of what we do can be located an pages 26 to

Further information is provided within the Group's Corporate Social Responsibility Report on pages 30 to 36.

# RISKS AND UNCERTAINTIES

# RISK MANAGEMENT AND INTERNAL CONTROL

The Board has overall responsibility for ensuring the Group's systems of risk management and internal control are operating effectively. The Board is supported by the Audit Committee under delegated authority for discharging these responsibilities.

The Chief Executive has overall accountability for the management of risks in the business and individual direct reports to the Chief Executive are accountable to him for those specific principal risk areas within their remit.

A Risk and Compliance Steering Group has been introduced to provide connectivity between executive management responsibilities for risk management and internal control and the oversight roles of the Audit Committee and the Board. The Steering Group will better enable cross-functional discussion and collaboration across principal risk areas and matters of internal control. The Steering Group's role is also to undertake horizon scanning, challenge the appropriateness and effectiveness of internal controls and discuss emerging risk concerns. It is intended that the work of the Steering Group will be reported farmally to the Audit Committee.

Our approach to risk management is top-down from the Board and the Audit Committee and bottom-up from executive management and the business to ensure a comprehensive approach to the evaluation of risks impacting the business and ongoing dialogue in respect of emerging risks.

The Group's risk management and internal control systems are intended to manage, rather than eliminate, the risk of failing to achieve business objectives. They provide reasonable but not absolute assurance against the risk of material misstatement or financial loss.

# KEY ACTIVITIES DURING THE YEAR

We focused on the following risk management activities during the year:

- Full review of the Group risk register
- Refreshed risk impact, likelihood and appetite parameters
- Detailed review of our principal risks and Group risk profile
- Appointed a Head of Internal Audit & Risk Management to lead our continuous improvement agenda for governance, risk and control
- Introduced a formal cycle of principal risk reviews at Audit Committee and Board
- Ongoing programme of embedding business owner responsibilities for managing risk and operating effective control
- Continued follow-up of our 2018 external governance review recommendations for operating effectiveness

### **BOARD REVIEW**

The Board has carried out a detailed review of the Group's risk management and internal control systems during the period. This covered all material controls including financial, operational and compliance, and the Board is satisfied that they have been operating effectively for the financial period to 26 April 2020, up to and including the date of this report.

No significant failings of internal control were identified during the period.

Refer to page 43 for the Board's statement on Corporate Governance.

# KEY AREAS OF FOCUS FOR NEXT YEAR

We are committed to an ongoing programme of continuous improvement to strengthen our wider risk management and internal control fromeworks.

Our plans include to:

- Enhance the level of formality across our Group internal controls
- Develop more effective principal risks reporting at operational and oversight levels
- Continue to refine risk appetite
- Review and refine our policies and procedures in respect of risk management
- Further embed knowledge and understanding across our business on all aspects of our risk management framework
- Benchmark our activities and progress

### COVID-19

Our response to Covid-19 demonstrates that management's monitoring and mitigation of existing and emerging risks are embedded into the way the Group manages the business.

The future levels of risk presented by Covid-19 and its impacts on the global economy, our business and the sector in which we operate are uncertain. Our business continuity and crisis management plans have been mobilised successfully across our Group from the outset and our executive and senior management teams continue to manage the ongoing impacts on our business as a principal risk and with the oversight of the Board.

In this context, we continue to:

- prioritise the safety of our people a. d our customers
- stress test our solvency and liquidity
- explore external analysis on our sec. or and the wider economy
- manage our growth, performance crid opportunity
- respect of spend and approvals
   understand, respond to and comply with

manage our cash and financial controls in

- Government guidelines in all respec s
   manage our supply chain and our supplier
- re-align our strategic response in te ins of our online trading capability and curtome service response

relationships

continue to evaluate the availabilit; of our workforce to support our operation:

Our stores continued trading safely within Government guidelines where they wer allowed to do so at the outset of the lo-idown We enhanced our online capability with speed and we re-opened the remainder of ou retail estate safely following subsequent Gov-rame updates and a comprehensive review a our new operating requirements.

We continue to manage the effects and evaluate the ongoing uncertainties of Covid-19 as a priority. Our principal risks otherwive remain unchanged in substance other than our mitigations continue to include the impacts of Covid-19 in context of those risks.

### BREXIT

We continue to monitor the progress of the UK Government and EU Brexit negotiations and consider any developments in context of the risks and uncertainties they impose on our business. At this stage, we enticipate the level of uncertainty to continue beyond the end of the standstill period at 31 December 2020 and will continue to monitor developments closely.

will continue to monitor developments closely.

Our Brexit response plan and analysis highlights the key potential impacts to our business are the flow of goods, implications for our supply chain logistics and costs, import and export duties and the supply and availability of lobour, for example in our warehouse operations. Whilst the implications are uncertain as to the outcome of the negotiations and their impacts, through our evaluation, we do not consider them to be material to our business at this stage.

We monitor Brexit and broader global and macro-economic factors on an ongoing basis as part of our strategy discussions. This includes political and global events as they arise and which form port of our strategic and business continuity response place.

### ASSESSMENT OF PRINCIPAL RISKS

We introduced more clarity in respect of our strategy and business performance at principal risks level during the year, Also, in respect of our people, customers and our extended enterprise. Brexit remains a key area of uncertainty which we will continue to monitor. Our continued programme of infrastructure renewal has been enhanced in our technology risks descriptions and our existing cyber and data security risks have been enhanced to include privacy.

We addressed our taxation risks during the year as referenced in our FY19 Annual Report and concluded matters in respect of the Belgian tax enquires, with no material consequences.

As part of improving our risk mitigations and our commitment to formalise our internal controls, we have engaged a review of our end to end processes and controls impacting our payments of tax to reflect technology changes

and restructuring already in progress in the

Environmental and corporate, social responsibility risks remain high on our agenda and we set out our responses in our Corporate Social Responsibility Report on pages 30 to 36 and will continue to build on this during the year at principal risk level in terms of opportunity and the value we create.

Our mitigations in respect of value, trust and reputational risk are cansidered throughout our risk management and internal control systems.

Other risks otherwise remain largely unchanged from last year.

Our principal risks activity has incorporated the outputs of discussions in respect of emerging risks at 80ard and Committee meetings and at executive management and business unit level.

### PRINCIPAL RISKS

Principal risks are considered those which pose a threat to our business model, future performance, prospects or reputation

### Strategy

The Group continues to deliver its elevation strategy which focuses on an enhanced product offering and enhanced customer experience across all Group fascias. Owned brands and advances in our e-commerce delivery also remain integral to our strategic growth.

<u> </u>	Controls and Milipations
We fail to deliver our strategy efficiently, effectively and on a	<ul> <li>The Board and senior management set and agree the Group stategy and undertake both regular and detailed annual review</li> </ul>
timely basis, or we adopt the wrong strategy which erpacts our long-arm growth, performance	<ul> <li>Our Group is diverse in terms of geography and product and executive management is able to respond to strategic apportunities and challenges with agility to maximise our strategic ambition.</li> </ul>
and ambition	<ul> <li>The Impact of global economic and political factors or events are contributed as port of strategic monitoring and marketing of performance, markets and competition</li> </ul>
	<ul> <li>Strong financial controls, respecting and analysis insulate resource allocations, profits and cosh flow towards our strotagic rergets and efficient and effective strategic delivery.</li> </ul>
	<ul> <li>Effective management of our property partfolio supports our elevated direction.</li> </ul>
	- Ongoing research for insights into consumer bands.

### Third-party brand relationships, key suppliers and supply chain management

Key brands, brand suppliers and major manufacturers are central to our business and elevation strategy. Our supply chain is international and is subject to stringent management of supply chain logistics and working capital to secure and ensure the flow of product in line with our strategic ambiling.

<u> </u>	Controls and Militaritions
We fall to manage and leverage our supplier and brand partner	<ul> <li>The Group has a policy of forging tang-term close commercial relationships which are underprinted by our commitment to product, elevation and custome escellence</li> </ul>
relationships successfully to secure the right products for our business	<ul> <li>The elevation strategy targets farging stronger relationships with key brand partners and this is an angoing priority</li> </ul>
a) the right price and quality and to meet or exceed our customer	<ul> <li>Dedicated relationship portners and procurement and commercial brams.</li> </ul>
expectations, fathere to mangate these risks might impact our slevation targets, performance and	<ul> <li>The Group utilises two leading supply chain companies to produce much all the Group's own branded products and in the prior year created Sports Diver; also Limited as a Group owned supply chain entit to further diversity risk.</li> </ul>
lang-tarm growth.	<ul> <li>Our stock levels supported aur position through the Covid-19 pandernic and we have continued to secure ongoing supplies due to the depth and breader of our commercial relationships</li> </ul>
	<ul> <li>Suppliers sign-up to the Group's Code of Conduct / Supply Policy which enables the Group to monitor and bynchmark supplier performance and make changes where it deems necessary</li> </ul>
	<ul> <li>Strong service level agreements are in place which help to support on effective supply chain network.</li> </ul>
	<ul> <li>Robust mensoons and management of stock levels and product availability.</li> </ul>

### Financial and business performance

The Group operates on the high street and online in a highly competitive and challenging retail industry, both nationally and internationally. Our continued ability to manage our business on a sound financial basis and respond with agility to our business and trading performance in all circumstances is critical to compete and grow in this environment and in line with our strategic ambition.

<u> </u>	Controls and Mitigarians
Failure to manage business, trading and financial performance	<ul> <li>Strong CEO and Board level oversight of business performance, opportunities and key strategic knilotives.</li> </ul>
effectively might impact our cosh	<ul> <li>Strength in financial and business leadership.</li> </ul>
and funding positions, plans for growth, profitability or the angoing vigibility of our business.	<ul> <li>Sound financial controls monitoring of revenues, budgets, costs, working capital and investments we cash flow and performance KPs.</li> </ul>
,	<ul> <li>Stress testing and analysis of business risk scenarios.</li> </ul>
*	<ul> <li>Agility to respond to expend events impacting revenue and consumer trends.</li> </ul>
	<ul> <li>Investment in unline trading capabilities and customer service.</li> </ul>
	<ul> <li>Efficient Group integration processes.</li> </ul>
	<ul> <li>Strength in depth and breadth of supply chain network.</li> </ul>
	<ul> <li>Research and insights into consumer and retail competitor trends.</li> </ul>

### Treesury, liquidity and credit risks

Short, medium and long-term funding arrangements support our business operations and ability to meet our financial obligations. Funding and liquidity are provided through bank loans, overdrafts and shareholders' funds. Interest rate risks arise on net borrowings. Foreign exchange risk arises from international trading, future sales and purchases in foreign currency, loans to non-UK subsidiaries and unhedged options to buy or sell foreign currency. Credit risk arises primarily through our Wholesale & Licensing customers and there is some level of counter-party risk exposures though we do not consider these material.

	Controls and Militarities
Follure to appropriately manage	<ul> <li>Group Treasury function manages liquidity, interest rate and foreign exchange risks.</li> </ul>
our funding and liquidity positions mucht impact our plans for growth.	<ul> <li>Treasury paticy with Board oversight outlines guardralls for operation, manitoring and reporting.</li> </ul>
the ability to manage our trading	<ul> <li>Board reporting on debt, covenants, funding and cosh flow positions including stress testing.</li> </ul>
requirements, meet longer-turm Bublities and the ongoing viobility	<ul> <li>Investments of cosh surplus, borrowings and derivative investments are made under pre-approved investment criteria.</li> </ul>
of our business	<ul> <li>Use of Syrword foreign currency contracts to hedge agoinst highly probable foreign currency trading bransactions.</li> </ul>
	<ul> <li>Stress testing and analysis of outiness risk scenarios.</li> </ul>
	<ul> <li>Working capital facility is available until November 2022</li> </ul>
	<ul> <li>Credit palicy in place with regular maniforing of customer and counter-party credit risks.</li> </ul>

See note 3 to the financial statements for further detail on financial risk monagement.

### Custo me

Customer engagement and retention is pivotal to our Group whether that be on the high street or online. Harnessing customer value and loyalty across Group is multi-faceted but underpinned by our product offerings, price and service.

# hk	Centrols and Mitigations	
We fall to anticipate and respond to our customer needs as changes	<ul> <li>Ongoing monitoring of customer insights and feedback, and competitor and market trends, enables us to respond to and drive our customer led strategy.</li> </ul>	
in consumer trends and spending or to drive and deliver austomer service excellence which impacts	<ul> <li>Investment in our customer service offering, systems and communication to understand and improve our customer experience.</li> </ul>	
our growth, value, reputation and	<ul> <li>Development and sivestment in our ordine offering, copocity and copoblety.</li> </ul>	
strategic ambition.	<ul> <li>Torgeted social media and marketing pragrammes which support aur customer groups</li> </ul>	
•	<ul> <li>Celabrity angugament in brand and product awareness.</li> </ul>	
	<ul> <li>Ongoing review of our Corporate Social Responsibility and Environmental Social and Governance agencies to support our strategy in line with our customer focus.</li> </ul>	

### Legal and regulatory compliance

The legal and regulatory landscape in which we operate as a business is constantly changing. Our commitment to deliver robustly on our obligations is central to our culture and values.

Abb	Controls and Militarities
An action or incident arises which nesults in a legal or regulatory	<ul> <li>Experienced and qualified in-house legal team provides core services and advice as well as aversight of new and emerging legislative and regulatory requirements.</li> </ul>
breach and which impacts our business financially, commercially or reputationally and/or may result	<ul> <li>External Advisors provide additional services and training in specialist areas as required by the business and Legal team.</li> </ul>
or reputationally and/or may result in litigation.	<ul> <li>Key legislative and regulatory compliance risk area are promised on on angoing basis and include all Government mendated requirements in response to Cevid-19, the Grove's IP rights, Listing Rules, GDPR and Health &amp; Safety as an angoing afterny.</li> </ul>
•	<ul> <li>Code of Conduct supports our ethics, behaviours and culture and our regulatory policies, which include, for recomple, Anti-Bribery &amp; Corruption, Corporate Grits &amp; Hospitality, and Conflicts of Interest.</li> </ul>
-	<ul> <li>Reviewing approach and content for mandatory induction, policies and anguling training across relevant areas for all employees and calleagues</li> </ul>
	<ul> <li>Review of framework for ongoing monitoring of comprionce is in progress</li> </ul>
	<ul> <li>Legal team is a key contributor and adviser to the internal Risk and Compliance Steeling Group,</li> </ul>

### Technology capability and infrastructure renewal

We operate in a competitive and challenging customer-focussed market. Our systems need to be at the farefront of customer service excellence and support our end-to-end supply chain logistics. Available technology is constantly evolving and managing changes and transformation in this environment is a key focus

sk	Controls and Mitigations		
We fail to maximise the use of	<ul> <li>Group technology strategy in place aligned to business strategy.</li> </ul>		
our existing technology or renew our infrastructura in a simally and effective way to keep pace of change and support our strategic ambition.	<ul> <li>Epiward programme of infrastructure reviewal to operate our businesses efficiently and support our oblity to compete.</li> </ul>		
	<ul> <li>Streamlining and decommissioning programme supports acquisitions and integration activity</li> </ul>		
	<ul> <li>Investments in our ansine trading capotalities, worehouse management systems and in-store technolo to enhance the end-to-end customer asperlence.</li> </ul>		
	<ul> <li>Experienced Technology team supported by angoing skills training to keep abreast of emerging technologies and customer leading insights.</li> </ul>		
	<ul> <li>Origoing cycle of internal training programmes to support effective use of existing technologies and new technologies across our businesses as they are introduced.</li> </ul>		
	<ul> <li>Implementation of calls projects transformation</li> </ul>		

### Cyber risks, data loss and data privacy

The threat of malicious or unauthorised attacks on systems and data is becoming increasingly sophisticated. Our systems are critical to our operations and trading. We have legal and commercial obligations to protect the security and privacy of the data we hold and process.

### Cyber-ottack results in data lass and/or denal of service impacting our business financially through flines and permittes or less timele as well 0.5 our reputation and our obliky to aperate. We fell to adequately protect the data well-half and

- Spotlegies and policies in place to support our IT security posture.

  Strong collected often with our teading industry service profitnes who provide corp services beyond our in-house scale. Caugability, delivery, security and devireys are as a deview, brickles priciosals and other possible preferring for control and enterly year-out supports for an enterlying for control and enterlying and reports of the militage for control and enterlying and reporting an extended angularly in a control and enterlying and reporting an extended angularly in the control of the control of

### res continuity management and incident response

Our Head office and distribution centre at Shirebrook are critical to our business operations. There is an increased reliance on the availability of technology across our Group. We need the ability to respond on a timely basis and effectively to incidents as they arise to ensure continuity of operations and trade.

- Businers Continuity and IT Disaster Recovery plans are in blace, regularly reviewed and its seed. Governance stincture is apports again stickfast response with clear ratio, responsibilities and reporting lines. Annual esterior is where and challenge of our processes in tableshad for continuous representant Origing training programme to support good process and tenomerops sharing for continuity internal and external communications, manualing and PR copoolities are integral to our modern' response plans.

Our Group is complex and extensive and includes oversight of our third-party, and extended enterprise partners and suppliers. We are committed to ensure we have the right levels of transparency and monitoring across our Group to enable effective oversight in line with our values

- Tonsporters octors our Group structure, settended enterpuise and its changes is on ongoing prively one is subject to trappor makes and discussion. Oversight need on present private support risk based maintening and consumers. We marked to the subject characteristic subject in the based maintening and observable. Because thereight in the subject characteristic management and supplies and gother electronization. Because controls reporting confect Chapit is subject to confection emprecation, actualizing self-sistements of conference on the conference with large positions, controls and electric Group requirements. On management of the conference with large positions, controls and electric Group coverances on management per investments, or conference and populativities.

### People, Islant management and succession

Our business benefits from a depth and strength of knowledge, talent and experience which has long been pivotal to its success. Retaining and protecting this talent, providing for succession and an angoing programme of attracting and developing new talent is core to our people plans and objectives.

- Development of strong trainse management and apprentix eships programmes to support future talent, External Pries to strongthen capability gaps necessary for our grawth and transformation. A policy of prioritisting external development and promotion wherever possible and actively encouraging cases includinal descriptors.
- Working to Improve approisal processes with clear expectations for performance and appartunities for development.
- development.

  New Head of Telent appa read to derive; on salent agenda and succession.

  New Head of Telent appa read to derive; on salent agenda and succession.

  New HE District or opportune to the lead and personate and overgraphing people strategy, plans and objective Agenda to Circles's and a quality of agendance of the lead of the lead

- Nermotion Committee consideration of succession planning or Director and serior management levels. See further or page \$3. Remineration Committee awardight of Remineration Policy and standards. See further or page \$4.

### **VIABILITY STATEMENT**

The 2018 UK Corporate Governance Code requires the Board to express its view of the long-term viability of the Group and assess the Company's prospects, capital management and principal risks.

Accordingly, the Board regularly carries out thorough and robust assessments of the risks, including stress testing the Group's resilience to threats to its business model, future performance, liquidity and the risks identified in the Risks and Uncertainties section of this Report, which can be found an pages 22 to 24 tagether with the steps the Group has taken to mitigate them. In addition, the Board regularly reviews the performance and financial position of the Group and its projected-funding position and requirements.

The Board chose to review these over a two and a half year period, being the period covered by the Group's current working capital facility, as this best reflects the budgeting and planning process of the Group and the expected timescales for strategy implementation.

In relation to each viability related risk the Board has:

### Covid-19

- reviewed the impact of the pandemic on the Group's sales and margin in relation to both store and online revenue;
- forecast and modelled a potential second wave resulting in full store closures, localised lockdowns, Government support, foreign exchange exposure and cost saving initiatives.

### Market Forces

- tested the business model's resilience to changes in the retail market and responses to variability in sales and margins;
- taken into account further consumer shift from bricks and mortar to online.

### Tenguny & Ginancial Bish

- reviewed the Revolving Credit Facility and its suitability for the Group's cash flow cycle and liquidity requirements;
- reviewed the Group's hedging strategy.

### Brexit

 forecast and modelling increased costs associated with leaving the EU and impact on margin.

### Supply Chain

reviewed the arrangements with key suppliers.

Viability has been assessed by performing sensitivity analysis and stress testing of the Group's budget and forecast for the viability period. This comprised a recent review by the Board into a number of scenarios in which the Group's Income Statement, Balance Sheet and cash flow forecasts were stress tested to determine how much the Group's trade would need to be offected in order to breach the Group's covenants (being interest cover and net debt to EBITDA ratios). These scenarios included:

- further decrease in sales of 10%, margin remains consistent to original budget and direct costs fall in line with sales;
- further decrease in sales and margin of 10%, with no change in direct overheads;
- maximum breakpoint, being breach of covenants per the Groups Revolving Credit Facility

In assessing viability, the Group also reviewed the impact of recent ocquisitions including GAME Digital plc, Jack Wills and Safa.com.

The Group's working capital facility is at £913.5m (FY18: £913.5m) available until November 2021 and is not secured against any of the Group's assets. The Group enacted an extension option for a further year to November 2021 for £421.5m

The Group has consistently created a strong free cosh flow from underlying trading and has an appropriate hedging strategy to meet currency risks. There have been no post Bolance Sheet changes to liquidity.

Based on its assessment, the Board has a reasonable expectation that the Group will be able to continue operating and be oble to meet its liabilities as they fall due for a period of two and a half years, to the end of the extended Revolving Credit Facility (the period of the assessment).

The Viability Statement was approved by the . Board on 20 August 2020, and signed on its

Chris Wootton

Chief Financial Officer

### **SECTION 172 STATEMENT**

FY20 is the first year that the Board is reporting on how it has applied s172 of the Campanies Act 2006 to its discussions and decisions. However, despite this being the first year of reporting, the principles of s172 have been employed by the Board since the implementation of the Act.

s172 states: A director of a company must act in the way they consider, in good faith, would be most likely to promote the success of the company for the benefit of its members as a whole, and in daing so have regard (amongst other matters) to:

- a. the likely consequences of any decision in the long-term;
- b the interests of the company's employees;
- the need to foster the company's business relationships with suppliers, customers and
- d. the impact of the company's operations on the community and the environment;
- the desirability of the company maintaining a reputation for high standards of business conduct; and
- f. the need to act fairly as between members of the company.

The s172 Director's Duty is to "promote the success of the company for the benefit of its members as a whole," whilst having regard to other stakeholder interests. The Duty emphasises that Boards must consider the wider impact of their decisions, rather than just the financial and strategic elements. The Board should create a culture whereby the long-term consequences of its actions and the long-term success of the company are given due consideration. These pages, and references in the Strategic Report, show how the Board has applied s172 requirements to its decision-making throughout the year.

The Board takes care to consider the interests of all stakeholders when deciding an courses of oction, but it also recognises that the result will

nat always be a positive one for all stakeholder groups. The Board takes into consideration the strategy, purpose, values and culture of the business when making its decisions.

During the year, the Board has made decisions based on Board appers, presentations from senior executives, discussions with external badies, and other reports. Stakeholders vary depending on the decisions under discussion, and the Board's aim is to regularly review its stakeholders to ensure that they are all given due consideration.

When making decisions regarding acquisitions of strategic investments the Board is mindful of the impact on all stakeholders. Belief in the long-term future of brands including Mulberry and Hugo Boss, which fit with the Group's elevation strategy, considers the growth potential for shareholders and our customers' occess to and ovailability of product. Similarly, when the Board considers instating bonus schemes, the Board is mindful of the Group's strategy, the economic climate, its shareholders and its employees and has worked hard to find a targeted and fair employee bonus scheme for proposal to its shareholders

The Board has engaged with stakeholder groups during the year via general meetings, meetings with investors, letters in response to particular issues raised, formal announcements the whistleblowing hotline and Your Company. Your Vaice in respect of employee stokeholder groups, and at the Annual General Meeting. The Group was amongst the first to have an employee oppointed to the Board as the Workforce Director, establishing a direct and regular link with the mood of the organisation, feedback on any issues as well as inputting an employee perspective to all Board decisions. As you will read from her report, Cally Price, the current Workforce Director, has made a huge contribution to employee engagement throughout her tenure.

Periodic engagement with oll stakeholder groups is supplemented by frequent engagement with the Group's senior executives. The Board scrutinises information provided by them on stakeholder engagement which it discusses with the executive team. The Board also satisfies its responsibilities in other ways such as reviewing risks, succession planning and agreeing strategy.

Most importantly, the Board is facused on the lang-term sustainability of the Group. This has been a major facus for a number of years, particularly in light of the pressure on the high street as a result of the struggling retail market. The added impacts of the Covid-19 pandemic has meant that the long-term sustainability of the Group has been brought closer into the spotlight, with a number of retailers closing their doors on a permanent basis, and many more downsizina.

During the Covid-19 pandemic the Group took extraordinary measures to support the business including requesting that serior levels of staff had their solaries temporarily copped at £40,000. Requesting that a large number of the workforce took a salary reduction was not a decision that was reached easily by the Board, although it was overnhelmed by the support shown by the workforce and the socrifices that it made for the greater good of the Group as a whole As the position become more stable the Board was objection, and that the Graup was in a good position, and that the solary reductions would not need to be sustained. However, the Board recognises the mood of the public and politicions with regard to Government support during the pandemic and therefore did determine that, the Chief Financial Officer, Head of Commercial and the Non-executive Directors all currently remain on the reduced solaries.

On all accasions the Board makes decisions based on the papers presented to them, assessing the risks and benefits, applying their knowledge and experience and seeking advice from other parties as required. The Board seeks to make fair, bolanced and independent decisions for the benefit of all aspects of the Group and its members as a whole.

assess ont castomet service skills and abrimain demand and insight in different geographical locations. Mystery shappers appeads to regularly

teedback is heard and responded to. The Group continues to invest more in third-porty brands, in response to customer demand which exemplifies how customer behave by board and responded to

torgets will be reported to them during FY21 quality of service provision and its people. FY20

of permanent employment within the Group. priogramme lasts for 15 months and following successful completion the apportunity to form of a formal qualification and the apportunity and formal and the proportunity and the formal apportunity apportunity and the formal apportunity and the formal apportunity apportunity and the formal apportunity and the formal apportunity apportunity and the formal apportunity apportunity and the formal apportunity apportunity apportunity and the formal apportunity apportunity and the formal apportunity appor

to a broad range of customers. The Group aims to produce and deliver on univolled range and quality of products across different customer value propositions to appeal the end of the products of the product

easier to locate and providing customers with a smoother checkout experience. Loyalty schemes are one method that the Group use to evolvote and enhance our customer experience. The droup websides conflue to undergo nadevelopment with a customer facus and user experience in mind, making products in customer service softwore to understand, During FY20 and going forward we are investing

offerings into select categories in line with The way that our states are designed is based on a clear customer focus. We tailor our offerings to the local market and as a result customer feedback, we are expanding our customer feedback. show our appreciation to customers.

has seen increased demand from the Board to review elements of the customer service function, and newly created customer service Our customer service team focuses on the

gevelop out staff to provide a quality customer Our customer services monogement team receives internal training to coach, support and teom is in line with oùr elevation strategy, and during FY20 we have embraced apprenticeship within customer service. The apprenticeship Elevating our customer service offering and

to the Boord.

Kepresentotive who also reports these matters is confidential and anonymous and hotline

The Group has a whistleblowing hotline that stoff do have any concerns or questions there one multiple avenues open to them, including speaking to their line monager or the HR team.

In stoff are employed on the basis of diversity and inclusion. No stoff member should be subject to discrimination of any kind. If our

timely information in respect of any workforce related motters.

a result, the board receives more detailed and ond resources in line with the rest of the Board. Colly acts as the voice of the workforce and has willingly and skilfully embraced her role and as

Our Workers' Representative, Cally Price, was oppointed auting FYI9 and is the second Workers' Representative within the Group, Cally Monester to it the Board os a Vian-executive Director and receive all of the maceting information and receiverse in ill of the maceting information and

con see a long-term future within the Group,

the business and this is reflected in our culture. It is of vital importance to us that our staff feel valued, engaged and challenged, so that they

would not be where we are today without their loyalty and support. The interests of our staff are parameurit when considering the luture of

invest heavily in customer services during FY21 We recognise that customers are vital to our success and due to this we intend to continue to

our updated help centre to enable customers to find answers quickly to the most frequently

Medichal. The website has seen a refresh via The year has seen o further step away from traditional Eustamer service channels, with the increased usage of Facebood. Chan on the tradition are seen and tradition of the service of the

Our staff are critical to our success and we

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and onwards.

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Your Company, Your Voice' is a further communication method used to engage with our workforce. The system allows questions and concerns to be raised with the Workers' Representative, who personally responds to these. Relevant questions and responses are posted on iPads and screens in public areas ocross the business in arder that they can be shored with staff members.

The Group is a member of The Retail Trust, which aims to support those working in the retail industry. Staff can contact The Retail Trust at any time to look for guidance and advice, and the Trust will look to help with their emotional, physical, mental, vocational and financial wellbeing.

Our Workplace Wellbeing Co-ordination team was established to engage with employees suffering with mental health issues, bereavement and all other aspects of their personal life that are having an impact on their performance whilst at work. Staff have the apportunity to attend one-to-one meetings, as well as group presentations on specific topics relating to wellbeing The Workplace Wellbeing Co-ordination team works in carijunction with a number of external bodies including charities, occupational health advisors, and various counselling bodies, to give staff as much support as possible.

The HR team monitors a number of aspects of employee behaviour including staff retention rates and claims made against the Group, which are reviewed at every Board meeting. Gender Pay Gap figures, whistleblowing, and disciplinary and grievance procedures are also regularly fed into the Board for review and consideration.

The Board recognises that attracting and retaining tolent is key to the continued future success of the business. The London office opened its doors in FY19 and has been a method of employing a stream of new tolent in different areas of the business. Howing two office bases allows our teams to explore new ways of working and expand our existing skills sets.

The health and safety of our staff is also token very seriously throughout the Group. Health & Safety reporting is viewed by the Board of every scheduled meeting. As a responsible employer, the Group endedevours to minimise the risk of accidents in the workplace for the benefit of all staff. Health & Safety assessments for vulnerable staff are commonplace throughout the Group. The importance of valuing our staff cannot be understated and the Board makes it clear that this is a priority.

Our staff receive a discount package that can be used across all Group fascios and this applies to existing staff and their friends and family.

To focus on the employer value proposition and culture of the Group, during FY20 we appointed We Are Wiser to examine the culture and focus on how to improve the staff experience.

Information on employee engagement, apprenticeships and training is located on page 31. Information on the new Head of Talent, HR Director and improved appraisal process plans is located on page 30.

### Suppliers

We aim to forge strong, transparent relationships with all of our suppliers. This enables us to provide customers with excellent products at affordable prices, allowing customers to continue to receive the level of quality that they have come to expect.

Our suppliers have to be willing to sign up to the Group Ethics/Supply Palicy, which establishes a relationship of trust and supports oversight and angoing engagement. Our suppliers have a vested interest in improving the efficiency of the supply chain, as well as limiting any negative environmental impact, by enturing that packaging is kept to a minimum and is created from mainty recyclable materials. We encourage the use of environmentally friendly materials whenever possible as it allows the Group to work towards our environmental aims, as well as benefitting the world around us. We highlight to suppliers that use of well thought out environmentally conscious materials can lead to cost savings, which is an advantage to

both our suppliers and to the Group.

The Group retains a good relationship with our brand partners to ensure that we are meeting the standards that they set for the sale of their items. Our brand ambassador programme helps our staff understand brands in more detail in order that they are confident about what they are selling and giving customers the best buying experience. Further information on our brand ambassador programme can be located on page 31.

Further information on the use of gateway suppliers can be located on page 33.

### Regulator

The Group makes every endeavour to comply with its legislative and regulatory obligations. We regularly liaise with HMRC, the FRC and the FCA in an open and transparent monner. Regular communications with tax authorities internationally have been established by the Finance team and the Board. A particular example during FY20 was in concluding the recent Belgium tax enquiries for an immaterial

During the Covid-19 authreak Board member liaison with the Government was established on a number of occasions to clarify the Group's position, for example, regarding store closures.

The Audit Committee acts independently in overseeing the Group's financial reporting processes, including the preparation of consolidated accounts and compliance with relevant regulations. The Committee has engaged with the Financial Reporting Council during the period see further at page 48. The Committee also oversees the Group's systems of risk management and internal control os delegated by the Board and in line with the 2018 UK Corporate Governance Code requirements.

### Financial Lenders

Alongside attending all Board meetings, the Chief Financial Officer is always available to inform the Board of any updates in relation to financial Indeeds. Working with the assistance of the Finance team, the Chief Financial Officer ensures that the Group works within the terms and conditions agreed in its credit facility agreements. The Chief Financial Officer regularly liaises with the Chair of the Remuneration Committee and the Chair of the Audit Committee to discuss the financial performance of the Group.

During the Covid-19 pandemic the Board discussed the availability of funds in the revolving credit facility and cash flow forecasts. This uncertain time also led to Board discussions regarding other financing methods including the Covid Commercial Finance Focility.

Our Finance team has engaged with our financial lenders during the year. There was a particular focus during the early period of the Covid-19 andemic in the UK, as management held regular conference calls with financial lenders to say engaged and informed.

### Shareholders

The Group aims to ensure that shareholders have a profitable company which provides long-term profits and sustainable growth.

The Board make independent decisions when considering key ocquisitions in line with Group strategy, essessing the opinions and recommendations of key executives, and using their extensive experiences to ensure that shoreholder value is mointained.

Shareholder engagement is welcomed at all times, and the Board has met with a number of shareholders throughout the year.

The views of shareholders are valued by the Board and help guide us towards particular decisions and outcomes. The Board ensures that it is available to partake in shareholder discussions at the half-year and full-year results, at which large shareholders are invited to attend. During the Annual General Meeting, the Board is hoppy to discuss matters related to the meeting and make themselves available afterwards to discuss other business queries. Following each results presentation, the Board receives feedback from the Group's corporate broker on shareholder reaction.

The opinions of shareholders are closely monitored through analyst and broker reporting as well as at meetings. All correspondence received from major investors is circulated to the Board upon receipt and is added to meeting agendos as deemed appropriate.

Shareholders are given due consideration when the Board makes key decisions such as the Group dividend policy, Remuneration Policy and the commencement and/or continuation of share buybacks.

Further information on shareholder engagement can be located on page 55.

### Community and Environment

We aim to minimise any detrimental impact that we may have an our immediate communities as well as wider ranging areas. The Group listens to the voice of the community and is committed to community engagement. In our Shirebrack headquarters we allow the NG20 Working Group use of our auditorium, free of charge. We also hold careers days where local residents can attend and explore available roles and opportunities within our Group.

Establishing the community as a high priority is important to the Board and we have demonstrated this throughout the year by sending truckloads of donations to the areas of Wales that floaded. During the past three years Sports Directory (which supplies sports equipment to the education sector) has continued with the use of the "My School" scheme. The scheme, which issues vouchers for 25% of the schools' invoiced spend, also gives schools exclusive access to competitions and the appartunity of special deals before the remainder of the customer base. At 26 April 2020, vouchers issued were valued at approx. £2.5m.

During the year we have been pleased to continue our tree-planting partnership with The Woodland Trust. Our Karrimor brand currently works in partnership with The European Nature Trust, providing donations which will be used towards planting trees in Scotland. Our Gul brand delivers high parformance apparel with an environmental conscience. Gul Recare sunglasses are designed and built oround the principles "repair, reuse, recycle". The Recare range is made from plastic collected from the ocean, which undergoes a recycling pracess to create the sunglasses. Funds from the soles of the range are then reinvested into more ocean clean ups where the cycle repeats.

88% of waste from our Shirebrook distribution centre is currently recycled, and our bags for life contain 70% recycled materials, which we aim to increase to 85% during FY21. The introduction of voice picking in our warehouse has reduced the amount of paper usage by

17m sheets, saving over 2,000 trees on overage per year, and we are currently in the process of changing to card activated printers which we hope will encourage more responsible printing. Not only is our office paper 100% recycled but our own brand shoe boxes are made from 100% recycled card, with the Korrimor brand having done this for the last five years.

The integration of our automated stack forecast and ordering system helps keep the number of containers that we ship to a minimum. Working with our factories and third-party brands has allowed us to optimise our container space, which has contributed towards reduced transport impact of an average of 4,102 tonnes of carbon annually since FY14.

100% of our electricity for our stores and gyms outside of Shirebrook is from renewable sources. Shirebrook receives its supply from the local independent power station which supports the National Grid during its transition to a greener network.

Further information on environmental motters can be located on pages 33 to 36. Information on our corporate citizen efforts, including assisting the NHS, can be located on page 8.

Chris Wootton

Chief Financial Officer

### **CORPORATE SOCIAL RESPONSIBILITY**

The Group is committed to its corporate and social responsibility agenda and aims to operate in ways that create a positive impact, an the environment, its consumers, employees, and other stakeholders.

### **HUMAN RESOURCES (HR)**

The Group employs and erigoges approx. 30,000 people and is committed to ensuring that all of our people have the appartunity to be inspired, mativated, and empawered in the workplace. The Group is developing a new performance appraisal and development process which will help ensure that staff are clear on the targets that are expected of them and have personal and performance development plans in place to support improvement and progression. The new process will be introduced across the Group in FY21.

The Group's approach is focused on continued development to nutrure our people towards their full potential and to enable our teams to promote from within wherever possible. Rewarding staff, retaining our people and investment in talent are important to the Group.

The Group has several policies and systems in place to ensure staff welfare is monitored and maintained. In support of these, we have a number of communication methods in place to engage our workfarce, for example, news update emails, letters, noticeboards, staff portol / staff app, Microsoft Teams, and the intronet, as well as through briefings by direct managers and through the Group's training programmes. The Group now increasingly uses SLACK as a communication tool following an initial successful trial by the Flonnels team. Our HR department is also represented at Health & Safety Committee meetings for the Shirebrook campus, and is consulted and kept abreast of any issues, comments or suggestions through the Your Company, Your Voice' portal for both Shirebrook and Retail.

During the Covid-19 outbreak the Group commenced home-working and communicating extensively through video conferences, for example using Microsoft Feams Our systems and ways of working hove been resilient in maintaining effective and open channels of communication with our staff during this difficult period.

### RETENTION

We like to train and retain our staff to ensure that valuable knowledge and experience remains within the Group, During FY20, 29% of our UK Saloried staff left the Group, which is an increase of 6% on the FY19 figure

Store Manager stability within Sports Direct is currently sitting at 85%, this is a decrease of 3% on the FY19 figure. Assistant Manager stability currently sist at 85%, an increase of 5% on the FY19 figure. Footwear Manager stability currently sits at 88%, an increase of 2% on the FY19 figure.

We remain committed to understand and evaluate the changes to our staff turnover and maintaining stability at an underlying level. We expected an increased level of staff turnover in the period due to the rotinonisation of some of our business areas, for example, House of

### SALARIED STAFF TURNOVER

- FY18 23%
- FY19 23%
- FY20 29%

### DIVERSITY AND INCLUSION

We believe diversity plays an important rale in a successful business. We strive to ensure that our people reflect the diverse cultures and values of our customer base. We endeavour to provide equality of apportunity and will not tolerate discrimination on grounds of gender identity, sexual orientation, race, nationality, religion, age, disability or any other grounds.

People who have a first language other than English are important to our operations at Frasers Group and it is our our not a dways be inclusive. We offer apportunities to improve the skills to participate and be successful in our workplace, and more broadly as citizens by providing free English language lessons, and since their introduction in January 2017, over 1,650 stoff have attended Five levels are available for each member of the team to work through including Business English which all notionalities attend. The lessons enable stoff to

integrate more easily with the wider workforce and in the communities in which they live and work. We aim to equip our staff with the skills to progress their careers within the Compound a selection of those who attended the classes have used their new skills to secure new roles within various head office positions such as Customer Service, Buying, Health & Safety and the Translation team. A number of course attendees have secured promotion into supervisory and management positions within the warehouse.

Ouring FY21 we are partnering with SR Education to provide free English lessons to Shirebrook worehouse stoff. The lessons are delivered by professional tutors and upon completing the course, students will receive an internationally recognised City & Guilds certificate.

Our senior management within the business currently comprises approx. 32% females [FY19:28%]. We are committed to our agenda of diversity and inclusion as we move forward, Approx. 56% of our overall UX workfarce is female. We aim to ensure that both mole and female candidates are provided with equal opportunities to apply for and work in all positions across the Group.

### **BREAKDOWN OF GENDER DIVERSITY**

	Hele	Famale
Directors		2
Other senior monogers	514	742
Aif UK workforce	1,772	9,847

### GENDER PAY GAP

Our Gender Pay Gap Report for 2019 has not been published due to the Covid-19 outbreak. The average gender pay gap across the Group will be reviewed during FY21, with the 2020 figures published when reporting requirements recommence.

For information on diversity on the Board please see the Nomination Committee Report on pages 52 to 53.

### TALENT AND CAPABILITY DEVELOPMENT

### Apprenticeships

Our schemes aim to bring staff into our, business at entry level and allow them to be promoted through the ranks of the business. Where possible we try to promate from within as we realise that current employees understand the culture and know the business.

Our aim moving forward is to grow our apprenticeship programme to give as many staff as possible the opportunity to gain qualifications and train. The apprenticeship levy was introduced April 2017 and allowed the Company to give staff the opportunity to work towards accredited qualifications. We currently work with SR Education and Estio to deliver apprenticeship courses to over 70 staff. During the year we have invested over £500,000 in Apprenticeships to enhance the quality of training delivered.

Apprenticeships studied towards during FY20 include:

- Customer Service Level 3
- Fitness ILM Team Leader Level 3
- Retail Supervisors ILM Team Leader Level 3
- IT Infrastructure Technician Level 3
- IT Software Developer Level 4
   Professional Accountant Level 7
- During FY21 we are partnering with SR Education to provide Warehouse Apprenticeship programmes for Section Leaders and Supervisors.

### Placement Year

We offer an opportunity for undergraduotes to spend a year gaining valuable work experience during their university placement time. Year placements offer the chance to:

- Advance skills like team working, project management and organisational skills.
- Learn about implementing roles with real responsibility and challenges, which increase the likelihood of successful employment after University by gaining the skills graduate employers are looking for.

### STAFF TRAINING AND DEVELOPMENT

Staff training and development have always been at the heart of the Group, empowering staff to perform at the highest level. The aim is to provide all staff with the tools and abilities to be successful in every aspect of their work. We strive to ensure staff feel inspired, confident, motivated and driven to make a real difference.

Our Shirebrook campus training centre provides a dedicated, state of the art facility. Having recently been elevated, we are confident that these facilities deliver a great training experience to everyone who attends. The campus is supported by our brand partners. Nike, Puma and adidas, who have their own individual environments in the campus. These facilities after an univoided training environment and remains the only training centre in the world for Nike, Puma and adidas. Training our staff here alongside the Shirebrook stare gives staff the perfect mix of classroom and on the inbit training.

We are committed to affering a varied portfolio of training courses for our teams. The Group particularly focusses on developing staff who show high potential across all our Group fascias. The 'Home Grown' programme has now been successfully running since 2012 and is open to any internal member of staff moving up into a managerial role. The course concentrates on ensuring that staff have a high level of operational knowledge and developing their management style and behaviours, equipping

them with the confidence to deal with different types of people and ensuring they have the tools to not only get the best from themselves but also the team around them.

FY20 has seen the introduction of the Flannels Training Programme. This Programme provides stoff with 0 greater understanding of store and business expectations, as well as increasing 'their knowledge on how to successfully deliver the high standards of service required in store.

The Brand Ambassador Programme is a further training opportunity integrated during FY20. On this Programme, key third-party brands share essential Knowledge on key areas including merchandising customer skills and product training. The Programme provides staff with knowledge to always be in the right place, with the right product at the right time.

We are proud this year to re-launch the Nike SKU platform to staff. The platform has been redesigned to bring it up to date with product technology and motivational videos, and Nike will be keeping staff engaged by running competitions and creating new content to ensure that the site remains fresh and inspiring. We also offer the Asics academy platform to educate our staff on all of the latest Asics styles and technologies.

Training ensures that our teams have the knowledge they need to perform at the highest level, which is paramount to the continued success of the Group. Training therefore remains an area in which we continually invest and look forward to developing further in the year shead.

### **MODERN SLAVERY ACT 2015**

The Company aims to respect all people and is committed to equal treatment. We have long recognised the reality that modern slavery: is an ongoing challenge for organisations, especially those dealing in consumer goods and we remain committed to addressing this risk. Ultimately, we strive to ensure that no slovery or human trafficking takes place within our business or supply chain. We have policies in place aimed at proactively identifying and mitigating these risks. These policies aim to

send a clear message that we do not tolerate these practices.

We have a range of tools in place including videos and literature to educate staff about their rights and a number of olternative channels of communication (including an internal telephone hotline and physical comments boxes on site) for reporting any feedback or concerns lan an ananymous basis if the individual making the report wishes to remain so). We continue to review and develop our staff training, manitaring processes and evaluation of outcomes from these learning and work with relevant employment agencies, and other relevant badies, including the Gangmasters and Labour Abuse Authority and the police, to support our training and knowledge.

If we find, or suspect, that any arganisations or individuals are participating in modern slavery we will take immediate action. Accordingly, we have a policy of reporting any suspicious activity to the police (which has historically assisted in successful convictions).

Our \$54 Modern Slavery Act statement can be found on our website www.frasers.group.

### HEALTH AND SAFETY

As the Group continues to grow there has been increased facus on creating a consistent method of implementing Health & Safety measures and evaluating the Group's safety performance. Policies are implemented, in conjunction with legal standards, to protect our staff and custamers. During FY20, the Head of Health & Safety policies and procedures. The development of a bespoke online Accident / Incident reporting system has resulted in improved accident reporting, investigation and accident trend analysis. Significant improvement in compliance has been achieved through a series of audits and inspections.

majority of reported incidents were relatively to FY19. This has been achieved by improved being absent from work for less than seven minor injuries which resulted in employees with a more robust investigation process. The communication and handling of incidents along rate has further reduced in FY20 compared Dangerous Occurrences Report (RIDDOR) The Group's Reporting of Injuries, Disease and

when required. All accidents and incidents are basis and work closely with other Authorities & Safety team meet the Derbyshire Authority RIDDOR incidents ore reviewed during these investigated in a timely manner and warehouse reportable to the Local Authority. The Health All RIDDOR incidents are recorded and are with responsibility for Shirebrook on a quarterly

phased automation works, and there has compared to April 2019. There are ongoing accidents recorded involving the warehouse trend should continue as remaining works are accidents reported within the warehouse. This workforce as at April 2020 is down when In relation to the UK workforce, the number of been a steady decrease in the number of

are no specific trends, but we will expand our of incidents involved manual handling. There In the previous period, the most frequent type Manual Handling training this year to raise

and timely, allowing us to take any necessary actions and secure investigatory evidence more statistics. Reporting is now more accurate FY19, which now also includes House of Fraser the store, office and distribution workforce in the UK also decreased in FY20 compared with The number of accidents recorded involving

promotes the sharing of ideas and solutions British Safety Council as well as a registered training centre. We attend a quarterly Retail with like-minded businesses. Health & Safety forum facilitated by ORIS which The Company is a corporate member of the

The Company continues to support its

the workplace and link with local community and Head office at Shirebrook to promote Wellbeing Officer based in the warehouse physical and mental health programmes within

prosecutions and no work-related fatalities. or environmental enforcement actions or During FY20 there were no fire, Local Authority

include them in next year's report. recent acquisitions. We anticipate being able to included within this Report as they are relatively GAME and Evans Cycles statistics are not

personal protective equipment (PPE) for even store and PPE training for every member of and app. This is a collaborative approach which can be accessed by text, phone, email, and greet host role has been created to work at independent Health & Safety expert. A meet our working environments to the Covid-19 place, incorporating regional Health & Safety staff upon their return to work from home considered at risk were sent home prior to of the 80% guaranteed by the Government. our UK staff received 100% pay, far in excess Financially we ensured that virtually all of colleagues at the top of our priority list, going put the health, safety and wellbeing of our During the Covid-19 pandemic, the Group has been made available for all staff and those support, in conjunction with The Retail Trust, any points of concern. We have invested in Restart Plan and have direct access to the Investment has been made into Omni channel the tront of each store, advising customers on pack was also created and verified by an circumstances. A 'Retail Restart' implementation visits, with a focus on evolving and adapting working. A continual improvement plan is in Operational Development Course for all retail lockdown on full pay. We introduced an those categorised as vulnerable, and those above and beyond the Government guidelines staff. Access to wellbeing and mental health Workers' Representative, Cally Price, to raise where everyone can contribute to the Retail reinforced to them throughout the store visit. the new store measures in place and which are All members of staff over 60 years of age,

# within their respective households

outlined below: Covid-19 across all sectors of our business are in order to mitigate the risk associated with Further details of procedures and actions taken

### Warehouse

- Invited local Environmental Health Officer measures to review our controls and social distancing (EHO) and an independent H&S Consultant
- and in key areas amount of traffic in and out of the building throughout warehouse shifts to reduce the Start, finish and break times were staggered
- and a limit of 1 person per table introduced Number of tables reduced in canteen areas
- New entrance into Unit C office created to
- and PPE to protect them whenever first First aiders issued with additional advice
- contact' search procedures in place Security checks revised to ensure 'no

- reduce the amount of traffic through unit A
- correct use of PPE issued where required aid was required. Additional guidance on
- coverage to support the warehouse teams Introduced seven-day Health & Safety
- to reduce number of shift patterns per day Agency staff reduced to a 4-day week rata

- Covid-19 office restart guidance issued to Head office staff through SLACK
- Kitchens limited to a maximum of 2 -eople
- Passenger lifts reduced capacity
- Increased cleaning schedule, including on and under workstations
- Hygiene stations added throughout he office and at key areas

Staff working at home wherever pos ible

organisers encouraged to use digital Authorised visitors only as meetings and where shielding still required

piatrarms

- Retail restart pack created for stores procedures introduced documents were included for all ne:.. lower store occupancy levels. New training PPE, increased cleaning schedules cold nev reopening, which included signage, ·ew
- procedures in action Shirebrook store to see processes a. I documentation, signage etc. and visced Independent H&S consultant review - 1 the
- and in key oreas amount of traffic in and out of the tailding Start, finish and break times were st. ggere throughout store shifts to reduce the
- Delivery and processing procedures revised to ensure social distancing maintainud
- Sanitisation stations added through-ut and customers stores with signage encouraging use by sto
- One-way systems introduced in stores and particularly at till areas
- implemented correctly team to ensure retail restart pack h: ¬ beer conducted by Frasers Health & Safe / Unannounced store Covid-19 visits
- at various locations since Retail Res art, all Several unannounced Local Authori ; visits received positive feedback

### General

- During the early days of the pandemic, regular updates sent to employees confirming current Government guidance. This was updated continually throughout the initial period as Government guidance changed
- Daily meetings with senior management during the lackdown period included Health & Safety
- Business meetings and business travel was limited to business critical only
- Covid-19 risk assessment created and updated following Government guidance. Separate documents created for stores, warehouse and offices
- Training and recruitment on hold, unless deemed business critical
- Vulnerable workers were requested to work from home wherever possible or self-isolate if not, on full pay. Work from home guidance created to support our staff

# **HEALTH AND SAFETY TRAINING**

We take all reasonable steps to train staff in Health & Safety within the Group to the appropriate standards and as applicable in each relevant geography across our Group. Shirebrook Head office is now a registered training centre for First Aid and Health & Safety, with Qualsafe, Highfield Qualifications and the British Safety Council.

Training courses are regularly offered, and staff are encouraged to learn essential Health & Safety techniques. A revised staff induction, refresher training and Handbook are angoing within our stores, along with revised task-based Risk Assessments and Sofe Systems of Work. New and homegrown managers also receive further training from the Health & Safety team during their training at the Shirebrook Head office. Store management teams will receive further bespoke Health & Safety training throughout FY21.

Warehouse teams have also undertaken similar reviews and implemented improved

documentation and standards. Supervisors and Section Leaders within the warehouse have received training in Supervising Health & Safety Level 2, validated by Qualsafe, whilst the managers and some of the supervisors have gone on to also receive training in Supervising Safely Level 3 Validated by the British Safety Council. All contractors are now required to complete a site induction before they are given access to complete any works within the Shirebrook campus or Head office.

The team at Head office is always on hand to visit and assist stores with Health & Safety issues, assess incidents and report relevant matters to RIDDOR. All potentially serious incidents are escalated to the senior management team and any other relevant parties by the Head of Health & Safety, with a weekly follow-up meeting to discuss incident response. All Health & Safety audits, inspections and fire risk assessments have been centralised and are electronically completed so they can be retained automatically, and compliance issues can be dealt with more efficiently.

Accidents involving staff or customers are reported to the Board regularly, as are any legal claims that arise from these.

### SUPPLIERS

We are committed to responsible business practices in our business and supply chain. We recognise the potential risks associated

We recognise the potential risks associated with an international supply chain and we continue to take steps to assess and mitigate these risks.

We use two key "gateway" suppliers based in Singapore and South Korea to source Group branded products. The Group recognises the value of building long-term relationships with its suppliers and has worked closely with these two key suppliers for a number of years, over which time the suppliers have demonstrated that they share the Group's values in upholding responsible business practices. Our longstanding relationship with these key suppliers enables the Group to have an increbsed level of visibility and control over its supply chain. We also work with many well-known third-party brand owners who have

their own published approach to supply chain management which we monitor.

We have a zero tolerance approach to moder

We have a zero tolerance approach to modern slavery and human trafficking and aim to ensure as far as possible that our suppliers comply with these values. This includes notifying our key suppliers of our Anti-Slavery and Human Trafficking policy, which sets out the high standards expected of our suppliers.

Our key suppliers are also required to provide warranties that their businesses (including any persons associated with them) have not been convicted of or been the subject of any investigation by a Governmental, administrative or regulatory body regarding any offence involving slavery or human trafficking. They are also required, amongst other things, to comply with auditing obligations and to provide annual reports setting out the steps they have taken to ensure that slavery and human trafficking are not taking place in their businesses or supply chains.

We comply with an internationally recognised list of chemicals that are banned for use in fabrics. Our supply chain partners conduct random tests on fabric which are then taken to a recognised laboratory for quality testing and to ensure that banned chemicals are not being used.

We continue with our policy of supporting responsibly sourced fur products in our retail stores.

# COMMUNITY

Details of our relationships with other stakeholders and the community are described in the s172 Statement on pages 26 to 29.

### ENVIRONMENT

We are consistently pro-active in ensuring we make a positive contribution to the environment. Our goal is to foster partnerships that will enhance our local economy using environmental improvements that create cleaner, safer neighbourhoods. This takes place in a number of different ways.

### Recycling

88% of the waste from our Shirebrook distribution centre is recycled. Our truc .; are back loaded with recyclable waste when they are making deliveries to our stores.

Our onsite recycling centre allows us to facilitate the recycling of approx. 95% four cardboard.

We are currently a Triple A producer of waste KLNs (Cardboard) which means that we produce clean, high density bales, a consistent quality. To maintain the high level a cansistent quality. To maintain the high level a quality, the Group ensures that our carryoard is free of staples and plastics. Our card loaded correctly into either of two permanent stand loaded containers or one permanent stand trailer, for reprocessing in mills both in the UK and Europe. This is done in conjunction with reputable service providers. The result of these measures is that on average, Frasers G. supprocycles approx. 850 tonnes of cardboard

previously 20,000 tonnes. The automated ball order to increase productivity. processing of two different waste strea ..s. Ou for packaging, which allow the simulta: eous creating mezzanine gravity discharge chutes bales. We have further adapted the system by by removing any need to manually tie 🖘 speed of loading and creating labour s vings in weight to 26,000 tonnes as opposed 'o to previously 52 bales per container, an increc increase to 72 bales per container as of posed shorter but heavier bales. This equates "o an we invested in a new baler which produces produce and sell our cardboard. Durinc "Y20 FY20 has seen changes in the way that we balers are located around the warehov, e in feeds directly into the conveyor, increasing the

### aper

Wastepaper produced at our Shirebroc a officis put into waste skips in the warehous: before being placed in a sealed waste containar where it is collected by a partner company for recycling.

### Plastic

The recycling of plastic has transformed into a totally separate balling operation using five HSM V Press balers handling plastic only which aliminate and of bale contamination. Currently the plastic we produce on site is of high grade which supports the recycling process.

### Metal

We recycle our metal through a partnership with two local companies. They supply 40-yord bins which we load with scrap metal that is generated from either Shirebrook or our retoil stores. We are now actively sub-sorting different grades where possible to facilitate a faster more efficient pracess.

### Dry Mixed products

Every month around 150 tannes of dry mixed products are baled from our Shirebrook Compus. Once baled these products are sent on to a third party for recycling.

### Transport

The Group's fleet has all been replaced with environmentally friendly trucks meeting Euro 6 standard, and in a bid to cut emissions we also use an engine fuel additive in our trucks and hire fleet. Since 2013 we have reduced our transport impact by an average of 790km forry miles or 4,102 tonnes of carbon annually. One method of making such a substantial impact has been via the use of an automated forecast and ordering system. Using this alongside working with our factories and third-party brands means that we optimize our container space and reduce the number of containers space and reduce the number of containers

### Energy efficiency

We have engaged the services of a number of leading consultancies to independently survey and review our sites which has resulted in a number of findings into how we can reduce our energy consumption across our property portfolio. We now have the vast majority of our sites upgraded to smart meters which send live and accurate data into a manitaring and alerts system. This allowed us to trial over a releasted number of traces.

bureau service, which has resulted in a 10.3% reduction in energy used over a 6 month trial period vs the prior year. We are also actively reviewing the business case for other energy soving initiatives including solar PV installations on sites, battery storage appartunities and EV charging stations at appropriate stores and Head office.

With the exclusion of Shirebrook, the electricity supplied to all of our stares and gyms is from 100% renewable sources. Our Shirebrook electricity source is a local independent power supplier which is supporting the Government during the transition to a green network.

We recognise that we have a responsibility to manage the impact our business has on the environment and we are committed to reducing this both now and in the future.

We continue to comply with the Government's Carbon Reduction Commitment and have identified key areas where we can make a difference, in particular energy usage in our stores, transport and waste management. As a Group we realise that information and knowledge are key factars in helping the environment. During FY20 a number of our team members ottended on event aimed at collaborating across entire supply chains to consider and resolve fundamental environmental problems such as plostics, circularity, climate and fair wages. We are putting our learnings from this event, into practice on a daily basis.

We have emborked on several energy efficiency projects during the period with heat recovery systems implemented in the gyms operated by the Group, trialling the use of LED lighting in stores and installing last man aut' switches in our properties. The Group is committed to continually improving its emissions and new stores will be fitted with LED lighting and high efficiency air conditioning systems.

We regularly review our carbon faatprint with an aim to making reductions. The implementation of our voice picking system has led us to successfully reduce our paper usage by 17m sheets, saving over 2,000 trees on average per year.

### CARBON FOOTPRINT ANALYSIS 1 MAY 2019 - 30 APRIL 2020



Gos 17%
Direct Transport
(Fire!) 9%
U Other 1%

The growth of our Company has increased the number of our stores and therefore the absolute GHG emissions. Our chosen intensity ratio of tonnes of CO2e emissions per £m revenue has decreased by 6.2% due to the efficiency programmes noted above.

### GREENHOUSE GAS (GHG) EMISSIONS REPORTING AND ENERGY CONSUMPTION (KWH)

Reporting paried	1 May 2019 - 30 April 2020
Sandles year's	FY19
Consultation approach	Operational control
Soundary summery	All Global systems and tackings globality either owned or under operational control were actualed. Entissions from all conditioning and infligeration units are excluded due to the cost of data collection. These are expected to be a ringligible % of scope symmisters.
Consistency with Financial statements	Organizations are encouraged to adign information to hindrical years as to aid comparebility and semistency of information with financial betrandness. SCOI reporting has been prepared and or annual basis to 30 April 2000 ruther than to the Groun's period and of 26 April 2000. The difference is emissious of these date ranges a expected to be neighbold.
Emission Sector data seurce	DEFRA GHG emission factors covering the pinlad July 2019 - July 2020 have been used for all emissions sources
Assument methodology	The footpure is calculated in accordance with the Greenhouse Gas (CMG) Protocol and Enwonmental Reporting Guidelikes, including streamlined energy and corban reporting guidance. Scope 2 reporting tires the market-based calculation approach
Ectimotions	50 3% of the energy data (NWh) and 7,6% of the emissions data used to conclude these results is based on estimations or estropolations as calculated by a third-party provider
Intendity ratio	Emissions per Eminevenus

(i) Out to the impact of Candi-19, the base year chosen for all future SECR comparisons a FY19 (1 May 2016 - 20 April 2019) as this is more representative of a typical trading belief.

The Group has engaged a third-party provider to assess emissions and energy consumption for the periods reported in these results. Scape 1 GHG emissions are comprised from the emissions associated with the combustion of fuels and operation of any facility by the Group. Scape 2 GHG emissions are comprised from the emissions associated with electricity consumption by the Group as well as emissions from any generated electricity. The non-UK emission factors are those published by IEA and specific to each country. Scape 3 GHG emissions are colculated based on the purchased quantities of commercial fuels using

published emission factors for the Well to Tank (WTT) impact and additionally from metered electricity consumption and published emission factors for the Transmission & Distribution (T&O) aspect of the delivered utilities.

CO2 equivalent factors are used which ensures we have reported on oil of the emission sources required under the Companies Act 2006 Regulations. Consumption considers all Group componies and no comporative adjustments have been made in prior periods for subsidiaries newly acquired in the period

The Group's CO2 emissions and supporting metrics for the period and comparative period are detailed in the following table:

2029	2019'
20,987	20,911
68,162	66,844
7,550	7,972
96,699	95,727
24.6	25.9
94.2	100.0
	20,987 68,162 7,550 96,699 24,6

In the prior period emissions were reported for the period 1 April 2018 – 31 Month 2014 to be in line with the CRC Energy Efficiency Scheme Due to the update In SCEN reporting standards and so applications are encouraged to report in line with financial periods, prior period emissions have been restoled for consistency with unrarity year reporting requirements.

63 19% of emissions relate to the UK and UK offshore areas.

The Group's kWh consumption for the period and comparative period are detailed in the below table. Scope 1 consumption relates to the consumption for fuel and consumption from facilities operated by the Group. This excludes

consumption from refrigerants due to the cost of data collection, though this is expected to be a negligible amount of energy in comparison to the total consumption of the Group. Scope 2 consumption is based on the amounts of electricity purchased through the period as well as heat and steam generated for personal use by the Group.

Year	2020	2019
Scope 1 consumption (kWh)	101,337,987	102.400,818
Scope 7 consumption (kWh)	276,618,984	276,678,138
Total Score 1 and Score 2 consumption (WM)	377.956.971	379,079,156

The reduced consumption rates in the current period are a combined result of the energy efficiency programmes mentioned earlier in this

report section as well as the closure of some of the Group stores in March and April 2020 due to the impact of Covid-19.

The below consumption is consumption of kWh under Scope 1 and Scope 2 for UK and UK offshore areas only.

Yest	2020	3948
Scope I consumption (kWh)	80,667,717	82,995,847
Scope 2 consumption (KWh)	195,475,533	192,944,869
Total Scape 1 and Scape 2 consumption (kWh)	276,143,250	276,940,716

### **WASTE REDUCTION**

We are actively reducing the amount of waste we send to landfill and segregate waste to ensure that we recycle as much as possible.

### THIS YEAR WE RECYCLED:

- 5,051 units of electrical equipment (2019: 6,577 units)
- 27 tonnes of waste paper (2019: 25 tonnes)
- 12,358 tonnes of cardbaard (2019: 11,915
- 778 tonnes of metal (2019: 487 tonnes)
- 623 tonnes of plostic (2019: 891 tonnes)

All stores now use biodegradable carrier bags and provide the aption of our "bags for life" which is actively promoted in-store through high levels of staff engagement. Our "bags for life" currently consist of 70% recycled materials, which we endeavour to increase to 85% during FY21. Our office paper is 100% recycled, and alongside this we participate in a tree-planting partnership with The Woodland Trust. Our Karrimor brand is currently working in partnership with The European Nature Trust by donating a percentage of certain product sales to be used to plant trees in Scotland.

We remain committed to minimising waste and improving energy efficiency across our stores and will continue to explore new ways in which the deaths.

### SUSTAINABILITY FOR THE FUTURE

We recognise that by taking small steps in the way that we work we, as a Group, can make a positive impact an the environment. As a Group we take our environmental responsibilities seriously and we are conscious that the decisions that we make now will affect future generations. With this in mind, the Group has taken active steps through the year to encourage environmental sustainability.

During the year we have worked with a third party to help us to understand and reduce our waste in a variety of areas across the business. This work has highlighted areas where we have made strong positive steps to neutralise our footprint, and we will continue towards creating a cleaner environment for all.

It is unacceptable that so much waste and pollutants end up in the sea, horming fish and wildlife. As a result of this, over the course of the past two years we have reviewed our own brand footwear to eliminate excess packaging. We have removed all unnecessory micropak sheets and are looking at reducing other excess materials. We are currently actively engaging with our suppliers to ask them to consider using similar techniques to reduce waste

We have taken active steps to reduce our impact in this area by the creation of Gul Recore Wetsuits. Gul Recore Wetsuits use 45 plostic bottles to make the fabric of one wetsuit, and use earth mined limestone to replace petrochemicals in neaprene. These processes and products result in the wetsuits having a 24% CO2 reduction per wetsuit compared to our other wetsuits, and a 26% carbon footprint reduction per kg of fabric, helping to both reduce waste and material consumption at the same time. For every kg of fabric used 104 litres of water is conserved. 5,000kg of neaprene waste is reduced every year, and the waste that is produced is turned into qualified products, thus further reducing the waste going into landfill. Our production facilities for finished goods are equipped with solar panels on the roof top to provide green energy, currently saving 130,845 trees per year.

FY20 saw the launch of Karrimor OM, a contemporary lifestyle brand designed for all types of workouts. Made with sustainable bamboa and bamboa organic cotton mix, it is sustainable activewear that has been conscientiously created. The period also saw aur vegan footwear range become available for colonia traces.

packaging was also introduced in our eco or recycled sources. Our USA Pro accessories with materials from well-managed forests and/ and consumers to identify, purchase and use are FSC compliant, which allows businesses swing tags are now made from 100% recycled to introduce this into further ranges throughout products during the year, and we are looking recycled materials, printed with enviranmentally packaging is now being made from 70% wood, paper and other forest products made materials and are 100% recyclable. The tags April 2020 saw a change that all our USA Pro friendly inks and is recyclable. Fully recyclable

from a human-ecological perspective. Ranges available for textiles that have been tested for sustainable purchasing decisions. The label is labe!. The Oeko-Tex label is a symbol to show ranges which proudly exhibit the Oeko-Tex Blue, USA Pro x Louisa and Sport FX Gabby exhibiting the label include USA Pro Move in harmful substances and which are thus sate that ranges are acting responsibly and making During the year we launched a number of

minimised. These products will also go on sale on general sale during FY21. The period has re-purposed 50 plastic bottles. During the logo - the leading, most trusted branded and will go on sale during the coming year. and good working conditions, and that harmful Recycled Standard. The objectives of the also seen the creation of a range of products year we have created '000,000s of garments materials. For every kg of yarn used we have have also been manufactured during the period during FY21. Garments using BCI approved yarn environmental and chemical impacts are requirements to ensure accurate content claims Global Recycled Standard are to define designed and created in line with the Global using the fibres, the majority of which will go A number of our products display the Repreve performance tibre made from recycled

environmental sustainability. During the Year environmental conscience and are currently working with our suppliers to promote We applaud brands who share our

> the iconic innovation. flagship Oxford Street Flannels store to display Napapijri unveiled their 100% recycled Infinity lacket and we dedicated an area of our

first pack was supplied in November 2019. At to Community Club Foundations throughout improve the lives of the communities around generations to come. We endeavour that the believe that this small contribution through been delivered since the commencement of period end the figure stood at 72 packs having Club Foundations from the English Football Professional Football Association. Community Official Community Equipment Sponsor of the behalf of SPORTSDIRECT.com, who are the is delivering the sports equipment packs on the English Football League. Sports Directory Association to distribute free sports equipment partnership with the Professional Football November 2019 we entered into a three-year us, not only in the UK but worldwide. In to solely the environment as we endeavour to Our sustainability initiatives are not limited inclusion, and to embrace a lave for sport many lives, not only now, but for the future of this partnership with the Professional Football offer communities the opportunity access to receive free equipment for three seasons, the League (Community Support Partnerships) healthy lifestyles, to adopt an attitude of partnership is helping communities to foster Association will make a positive impact on so received positive feedback from clubs. We truly iree sports equipment and we have already the contract. We are delighted to be able to

can be located in our s172 Statement on pages Further details on our sustainability initiatives

## Policy in place, which was originally created ANTI-BRIBERY AND CORRUPTION The Group has an Anti-Bribery & Carruption

instances of bribery, corruption or fraud have our people to speak-up if they have concerns corruption at Frasers Group, and we encourage been reported during FY20. and by the Board and deemed effective. No policy has been reviewed by both internal staff that bribery or fraud is taking place. Since its measures were put in place to mitigate staff procedures were reviewed to ensure compliance Act. As a result of the Act, all policies and introduction, our Anti-Bribery & Corruption have a zero-tolerance approach to bribery and being offered and / or accepting bribes. We following the introduction of the UK Bribery

### WHISTLEBLOWING

Unit Asset Protection hotline. Company Your Voice and our Retail Support which support our policy including Your policy and a number of processes operate The Group has an approved whistleblowing

commenced during early 2020 and which A policy review and revision process approval and oversight on an ongoing basis will be subject to Audit Committee reporting whistleblowing policy and related processes will now conclude in 2021. The updated from FY21.

authorised by the Board on 20 August 2020 and signed off on its behalf by: The Strategic Report on pages 7 to 36 was

Mike Ashley

### Chief Executive

20 August 2020

### THE BOARD

### **DAVID DALY**

Non-Executive Chair, Chair of the Nomination Committee

Appointed: 2 October 2017

Committees: Namination and Remuneration Committees

Previous roles: David has held a number of positions during a 30-year international career with Nike, where his primary focus was the business of football. He started in a sales role in 1986 later becoming sales director for Nike UK / Ireland. He retired in 2015 as a Senior Director for Nike's Club and Federation business where he was responsible for the global merchandising business for all of Nike's leading Football Clubs.

Present roles: David is a Non-executive Director of Fulham Football Club.

Key skills, experience and contribution:
David has significant knowledge of the sporting goods industry hoving worked at Nike far 30 years. He worked in senior roles in sales, marketing, product development and general management which has given him a thorough understanding of consumer trends and behaviour. He has spent 18 years working outside the UK and this international experience have proven crucial to the Board. David joined the Group as a Board member in October 2017, gaining a much needed understanding of the business, before being appointed as Chair in October 2018. His focus has been on improving best practices, corporate governance, promoting diversity and driving the elevation strategy. He ensures the Board functions effectively by facilitating on open and productive debate and providing constructive chollenge.

### MIKE ASHLEY

Chief Executive

Appointed: 1982 (founder)

Previous roles: Mike established the business of the Group on leaving school in 1982 and was the sole owner until the Group's listing in March 2007. He was Executive Deputy Chair prior to being appointed Chief Executive in September 2014.

Key skills, experience and contribution: Mike was the founder of the Group and has the necessary skills far formulating the vision and commercial strategy of the Group. With over 30 years in the sports retail business, he is invaluable to the Group. Mike's knowledge and experience in all areas of retailing, buying, warehousing and logistics ensures that he is crucial to the effective and efficient running of operations. During the Covid-19 crisis his decisive leadership has meant the Group has managed to come out of this crisis in good health and will be able to take advantage of future, opportunities.

### **CHRIS WOOTTON**

### Chief Financial Officer

Previous roles: Chris worked at PwC for much of his accounting career in the assurance practice including work on large corporates and listed entities.

Key skills, experience and contribution. Chris is a Chortered Accountant and has quickly understood the business and halped it on its elevation path, progressing rapidly within the Finance team. He has also significantly improved the skills, experience and capabilities of the Frasers Group Finance team in the time he has been here. The Belgion Tax enquiry on historical VAT matters and pre-enforcement action for £674m cost a shadow over the Group during much of FY20, but the Group was always insistent that the size of any

risk was immoterial. Through the skilful coordination of both internal and external teams investigating the motters roised, and meetings with relevant experts and the Belgian Tax Authorities themselves on a number of occasions. Chris played a key role in bringing this issue to a commercial conclusion for an immoterial amount. A for greater threat to the Group was foced with the outbreak of the Covid-19 crisis. Cash management and stakeholder engagement, particularly with our banking group, was a key component in the Group's business continuity response and going concern assessments. Chris played a leading role together with other members of the senior management team in ensuring the Group was resilient through the crisis and is robust as we come out of it.

### RICHARD BOTTOMLEY OBE

Senior Independent Non-executive Director, Chair of the Audit Committee

Appointed: 1 October 2018

Committees: Audit and Nomination Committees

Previous roles: Richard has over 25 years' experience working with listed companies during his time as a senior partner at KPMG, and continues to be a member of the Audit Committee Institute. Until recently Richard was a Non-executive Director of Newcastle Building Society where he choired the Audit Committee.

Present roles: Richard is Chair of Trustees of the Greggs plc 1978 Retirement and Death Benefits Scheme, He is olso a Non-executive Director of MSL Property Care Services Limited, Marsden Packaging Limited and Jessgrove Limited.

Key skills, experience and contribution: Richard has strong experience in corporate governance, corporate finance and strategy. Richard's experience in the audit sector has proven beneficial particularly following the resignation of the Group's previous External Auditor, Grant Thomton and in the re-tender and appointment of the new External Auditor for the FY20 period Richard has been influential in the recruitment and appointment of a Head of Internal Audit & Risk Management to the Group.

### **DAVID BRAYSHAW**

Independent Non-executive Director, Chair of the Remuneration Committee

Appointed: 8 December 2016

Committees: Audit, Nomination and Remuneration Committees

Previous roles: David is an experienced senior investment and commercial banker. He has over 30 years' experience with organisations such as Barclays Capital, HSBC, Citigroup and Pilkinatan plc:

Key skills, experience and contribution: David graduated from Oxford in 1975 with a Moster of Arts in Chemistry, David hos spent o lang career in the field of corporate finance for a number of major financial institutions, and completed time as the Group Treasurer of Pilkington plc. David spent 15 years of his career at Barclays Capital, advising FTSE 350 Companies on all aspects of corporate, syndicoted, and capital morkets funding, together with Interest Rate, Foreign Exchange and Balance Sheet hedging. He has funded countless public company acquisitions and remains involved in an advisory role with several corporates and banks in a private capacity. He has a proven track record in the finance and acquisitions sector, providing sound advice in line with the Group elevation strategy.

### NICOLA FRAMPTON

### Independent Non-executive Director

Appointed: 1 October 2018

Committees: Audit and Remuneration

Previous roles: Nicola has spent most of her career in the professional services industry, most recently as a Director at Deloitte.

Present roles: Nicola is a senior executive at William Hill, where she is Managing Director of the UK Retail division. She has been with William Hill since April 2010, joining as Director of Carporate Risk working closely with William Hill's Board, Exco and operational management. Nicola was appointed to her current role in June 2014 during which time she has led and implemented a number of major innovation and transformation projects. Nicola is also the executive sponsor of William Hill's 30% club to increase the number of women in senior leadership positions throughout the

Key skills, experience and contribution: Nicola has extensive experience in risk management, assurance and corporate governance across a wide range of industries, having specialised in these areas of corporate activity at both William Hill and prior to that whilst at Deloitte. The Board benefits from Nicola's current retail experience as the serving Managing Director of a large non-competing retail business. Nicola serves as a Trustee Board member on a number of charities and brings an informed perspective on corporate responsibility to the Board.

### **CALLY PRICE**

### Non-Executive Workforce Director and Workers'

Appointed: 1 January 2019

Previous roles: Cally began her career with Frosers Group as a casual sales assistant in our Sports Direct Aberdare store in 2007.

Present roles: Company's Workers'
Representative succeeding Alex Balacki from 1
May 2019

Key skills, experience and contribution: With over twelve years' experience with Frasers Group, commencing on the shop floor working under a zero haurs cantract, Cally is ideally placed to help ensure that the voice of the workforce is at the forefront of the Board's discussions and decision-making. Cally has current knowledge of every aspect of the day-to-day measures involved in running a retail outlet and applies this to every aspect of her directorship. Cally has proven her commitment to ensuring full transparency ocrass the Group. She has full control of the workforce Company app and confidential hotline – taking on the responsibility of answering every colleague personally. Cally reports to the Board on workers' issues, and consistently challenges the Board from her unique perspective. During Covid-19, Cally has played a protal role: she has worked tirelessly to ensure that the workforce had no financial burden, regularly and comprehensively updated the workforce via emails and social media; and has been instrumental in implementing safety measures and ensuring the provision of personal protective equipment for staff during these unprecedented times.

### **DIRECTORS' REPORT**

The Directors of Frasers Group plc present their Annual Report and Accounts for the period ended 26 April 2020 The Group's Corporate Governance Statement is set on pages 43 to 48 and forms part of the Directors' Report

### PRINCIPAL ACTIVITIES AND BUSINESS REVIEW

The Chief Executive's Report and Business Review on pages 11 to 17 provides a detailed review of the Group's current activities and potential future developments together with matters likely to affect future development, performance and conditions. Principal risks and uncertainties likely to affect the Group are set out on pages 21 to 24. The financial position of the Group, its cash flow, liquidity position and borrowing facilities are described in the Financial Review on pages 17 to 20. The Corporate Social Responsibility Report on pages 30 to 36 covers environmental matters, including the impact of the Group's businesses on the environment, the Group's workforce, and an community engagement.

The principal activities of the Group during the period were:

- retailing of sports and leisure clothing, footwear and equipment, lifestyle and luxury opparel;
- retailing through department stores, shops and online:
- wholesale distribution and sale of sports and leisure clothing, footwear and equipment, lifestyle and luxury;
- apparel under Group-owned or licensed brands; and
- Incensing of Group Brands.

Frasers Group plc, through various subsidiaries, has established branches in a number of different countries in which the business operates. Further information on the Group's principal activities is set out at the front of this document and in the Chief Executive's Report and Business Review on pages 11 to 17.

### RESULTS FOR THE PERIOD AND DIVIDENDS

Revenue for the 52 weeks ended 26 April 2000 was £3,957.4m and profit before tax was £143.5m compared with £3,701.9m and £179.2m in the prior period. The trading results for the period and the Group's financial position as at the end of the year are shown in the attached financial statements and discussed further in the Chief Executive's Report and Business Review and in the Financial Review on pages 11 to 17 and 17 to 20 respectively.

The Board has decided not to propose a dividend in relation to FY20. The Board remains of the opinion that it is in the best interests of the Group and its shareholders to preserve financial flexibility, facilitating future investments and other growth opportunities. The current angoing situation in relation to Covid-19 has resulted in a number of retailer finding themselves in extreme financial difficulties. We therefore feel that poying a dividend at this uncertain time would be inappropriate when facing such an unknown future. The payment of dividends remains under review.

### SHARE CAPITAL AND CONTROL

As at 20 August 2020, there are 640,602,369 ordinary shares of 10p in issue and fully paid, of which 121,260,175 were held in treasury. As at the period end there were 121,260,175 ardinary shares held in treasury.

Further information regarding the Group's issued share capital can be found in note 25. Details of our share schemes are also set out in note 25.

There are no specific restrictions on the transfer of shares, which are governed both by the general provisions of the Articles of Association and prevailing legislation.

The Directors are not aware of any agreements between holders of the Company's shares that may result in restrictions on the transfer of rities or on voting rights.

The Directors were authorised to allot shares in the capital of the Group up to an aggregate nominal amount of £17,779,820 (being approx. one third of the then issued share capital) for the period expiring at 10 September 2020.

In line with guidance from the Association of British Insurers, the Company was also granted authority to issue a further third of the issued share capital to a total nominal amount of £35,559,641 in connection with a rights issue

An authority to allot shares up to a maximum nominal value of E2,666,973 (being approx. 5% of the then issued share capital) as if statutory pre-emption rights did not apply, was also approved. In addition, the Directors were groated a further authority to allot up to a maximum nominal value of £2,666,973 (being approx. 5% of the then issued capital) as if stotutory pre-emption rights did not apply when such allotment was for the purposes of financing (or refinancing, if the power is used within six months of the original transaction) a transaction which the Board determined to be an acquisition or other capital investment of a kind contemplated by the Pre-emption Group's Statement of Principles on disapplying pre-emption rights.

### GOVERNANCE

The authorities expire at the close of the next AGM of the Company, but a contract to allot shares under these authorities may be made prior to the expiry of the authority and concluded in whole or part after the AGM, and at that meeting other authorities will be sought from shareholders.

The Group was authorised to make market purchase of ordinary shares of 10p each in the Company of up to a maximum aggregate number of 79,955,853 representing 14.99% of the Company's issued ordinary share capital at the 2019 AGM. The above authority expires at the close of the next AGM of the Company.

During the period to 26 April 2020 the Company has purchased 17,065,981 10p ordinary shares at a cost of £43.9m (excluding purchasing costs) and representing 2.66% of the issued share capital. The repurchase of shares is aimed at returning capital to our shareholders. The shares purchased were to be held in treasury pending cancellation o reissue. The maximum number of shares h in treasury by the Company as at 26 April 2020 is 121,260,175 representing 18,93% of the issued share copitol. This is the maximum held during the year. No shares have been disposed of by the Company

No further shares have been purchased or disposed of by the Company since 26 April 2020.

### SHAREHOLDERS

No shareholder enjoys any special control rights, and, except as set out below, there are no restrictions in the transfer of shares ar of voting rights.

As a controlling shareholder Mike Ashley has entered into a written and legally binding Relationship Agreement with the Company. This agreement ensures that the controlling shareholder complies with the independence provisions set out in Listing Rule 6.5.4. Under the terms of the Agreement Mike Ashley undertook that, for so long as he is entitled to exercise, or to control the exercise of, 15% or more of the rights to vote at general meetings of the Company, he will;

conduct all transactions and relationships with any member of the Group on arm's length terms and on a normal commercial exercise his voting rights or other rights in support of the Company being managed in accordance with the Listing Rules and the principles of good governance set out in the 2018 UK Corporate Governance Cade and nat exercise any of his voting or other rights and powers to procure any amendment to the Articles of Association of the Company; and

other than through his interest in the Company, not have any interest in any business which sells sports apparel and equipment, subject to certain rights, after notification to the Company, to acquire any such interest of less than 20% of the business concerned, and certain other limited exceptions, without receiving the prior approval of the Non-executive Directors; and not solicit for employmen or employ any senior employee of the

The Company has complied with this Agreement's independence provisions during the period and, as far as the Company is aware, the controlling shareholder and his associates have also complied

As at 26 April 2020, the Company had been advised that the following parties had an interest in 3% or more of the issued share capital of the Company pursuant to Rule 5 of the Disclosure Guidance and Transparency Rules ("DTR"),

	Number of chares held	Ordinary share Capital with vesting rights held	Heters of helding
Mike Ashley <sup>N</sup>	330,000,000	63 02%	Indirect
Phoenix Asset Monogement Portners Limited <sup>©</sup>	37,692,146	7.09%	Direct
Odey Assel Monogement LLP <sup>cs</sup>	28,694,940	5.3%	Orrect
Coltrone Asset Monogement L P 44	15,601,275	299%	Indirect

holds the shares through two componies, namely MASH Beta Limited and MASH Holdings Limited, which hold 303,507.460 ardinary 6% of the issued ordinary share capital of the Componyl and 26,492,540 ardinary shares (5.06% of the issued ordinary share capital of

agont 2000 belong the loss date on which the Company was excited at a change in the percentage of sharer.

Learness 2008, begin the last date is which the Company was confired 0.0 change in the peccatage of these
meres kin LAGU\_127 sharer stronger on equity contract for difference. These figures are on 1) February 2006
majors was notified at a change in the percentage of shares.

Between 26 April 2020 and 20 August 2020 (being the latest practicable date prior to the publication of this Report) there have been no changes in the interest held by the above parties

We are aware of unsponsored American Depository Receipt (ADR) programmes established from time to time in respect of our shares. We have not sponsored or authorised their creation and any questions should be directed to the relevant depository.

Frasers Group has not and does not intend to offer or sell its ordinary shares or other securities (in the form of ADR or otherwise) to the general public in the United States nor has it listed or intend to list its Ordinary Shares or other securities on any national securities exchange in the United States or to encourage the trading of its Ordinary Shares on any over the counter market located in the United States. The Group does not make arrangements to permit the vating of ordinary shares held in the form of ADRs and its publication of periodic financial and other information is not intended to facilitate the operation of any unsponsored ADR programme under Rule 12g3-2(b) of U.S. Securities Exchange Act of 1934, as amended or otherwise.

### ARTICLES OF ASSOCIATION

The Company's Articles of Association may only be amended by special resolution at a general meeting of shareholders. Subject to applicable laws and the Company's Articles of Association, the Directors may exercise all powers of the Company.

### TAKEOVERS

The Directors do not believe that there are any significant contracts that may change in the event of a successful takeover of the Company

### SHARE SCHEMES

Details of the Executive share scheme is set out in the Directors' Remuneration Report on pages 54 to 55.

### STAFF INVOLVEMENT

The Group currently has approx, 30,000 staff in its stores, affices and warehouses.

The workforce is notified of announcements and major changes in the business via Company emails, SLACK, social medio and our intranet, as well as information being communicated through line managers. The Company has elected a Workers' Representative, Cally Price, who attends all Board meetings and provides feedback from employees to the Board. The Company also has the "Your Company, Your Voice" scheme which enables stoff to raise issues of concern via suggestion baxes. The contributions are read by senior management and the Workers' Representative who provides the Board with an overview and replies to staff as appropriate. A selection of questions received, and answers given by management are disployed in communal areas for staff. During the year a series of presentations was made by senior management to staff at our Shriebrook compus to keep staff appraised of developments within the Group. Topics covered included, property, the elevatian strategy and finance.

Training programmes and induction courses provide the workforce with opportunities to keep up to date with the latest developments of the Group. Our retail conference offers attendees an opportunity to celebrate their successes, receive updates on how the Group's strategy is progressing, and for them to judge how the Group is performing via the 'Confident or Concerned' questionnaire.

There are various staff incentives available to our retail colleagues. These incentives include our 5 Star Commission Scheme, Turnover Bonus, PBT Bonus, Stocktake Bonus and other commission schemes. These schemes vary between fascias.

Further information on relationships with our people can be found in the Corporate Social Responsibility Report on pages 30 to 36 and an pages 9 to 10 of the Our Business section.

### DIVERSITY AND EQUAL OPPORTUNITIES

The Group's recruitment policy is to match the capobilities and talents of each applicant to the appropriate job. Factors such as gender, race, refigion or belief, sexual arientation, age, disability or ethnic arigin are ignored, and decisions are made with regard to candidates irrespective of these factors. Discrimination in any form is not tolerated within the Group.

Applications for employment by persons with any disability are given full and fair consideration for all vacancies and are assessed in accordance with their particular skills and abilities.

The Group endeavours to meet its responsibilities towards the training and employment of disabled people, and to ensure that training, caneer development and promotion apportunities are available to all.

The Group makes every effort to provide continuity of employment when our people become disabled. Attempts are made in every circumstance to provide employment, whether this involves adopting the current job role and remaining in the same job, or moving to a more appropriate role. Job retraining and job adaptation are just two examples of how the Group works in the interests of its workforce to promote equal oppartunities in order that an individual's employment within the Group may continue. The Group values the knowledge and expertise that our people have gained throughout their time with us, and therefore does not wish to lose valued members of staff.

Further information on our approach to diversity can be found in the Carparate Social Responsibility Report on pages 30 to 36.

### RESEARCH AND DEVELOPMENT

The Group designs some clothing and footwear for our in-house brands for sale in stores. External brands are purchased from third-party suppliers although we do work with them to agree on the specific pieces which we sell

### CHARITABLE AND POLITICAL DONATIONS

During the year, the Group made charitable donations of £13k (2019: £210k) in the UK. No political donations were made (2019: nil).

### **DIRECTORS**

Details of current Directors, dates of appointment, their roles, responsibilities and significant external commitments are set out on pages 37 to 38 Chris Wootton joined the Board os Chief Financial Officer with effect from 12 September 2019 following the resignation of Jon Kempster

Although the Company's Articles of Association require retirement by rotation of one third of Directors each year, the Group complies with the 2018 UK Corporate Governance Code and at each AGM all of the Directors will retire and stand for reappointment.

Information on service contracts and details of the interests of the Directors and their persons closely associated (PCAs) in the share copital of the Company at 26 April 2020, and at the date of this Report, is shown in the Directors' Remuneration Report on pages 54 to 55.

Copies of the service contracts of Executive Directors and of the appointment letters of the Chair and Non-executive Directors are available for inspection at the Company's registered office during normal business hours and at the AGM.

No Director has a directorship in common or other significant links with any other Director.

Director appointments are governed by The Companies Act 2006, The 2018 UK Corporate Governance Code and the Group's Articles of Association

GREENHOUSE GAS EMISSIONS AND ENERGY CONSUMPTION

# DIRECTORS' CONFLICTS OF

JUF - ANNUAL REPORT - 2020

Directors' conflicts of interest. During the year The Board has formal procedures to deal with

April 2020. This agreement is described in the Company fexcluding treasury shares) as at 26 respectively of the issued share capital of the currently hold approx. 5.06% and 57.96% Holdings Limited and MASH Beta Limited whose wholly owned companies, MASH Agreement with Chief Executive Mike Ashley The Company has entered into a Relationship

DIRECTORS' INDEMNITIES

and will remain in force were in force throughout the financial period Company within the Group. Such indemnities as a Director of the Company and of any Potential exposure of liability in their capacity 2006 for the Directors. This is in respect of any term by \$234 and \$235 of the Companies Act provisions within the meaning given to the The Group has qualifying third-party indemnity

### SPORTS DIRECT EMPLOYEE BENEFIT TRUST

Poid by the Company for the period ended 26 comprised in the trust fund. No dividends were ta receive dividends on the ordinary shares Employee Benefit Trust have walked their right We note that the Trustees of the Sports Direct

(1) moves copyinhad by the Gray Applicable and paragraph within the SAL The information required by Listing Rule 9.8.4 is set out in the table below: DISCLOSURES REQUIRED UNDER UK LISTING RULE 9.8.4

Al Publication of unoudited incorpial information

(3) Requirement desired from the Lexing Rules

14) Agrieenzents with controlling shareholders (13) Strangische wolvers of future avidences fizi Sharehaider walvers of dividends THIS provision of services by a controlling showing like (Na) Commacts of significance (8) Person Acordination to a pixting by a lighted subsidicity 8) Nam pro-rota atlasments for cosh (major subsidiaries) 17 Kan Arc-rata aliatments for cash (issue) 45 Hower of Easyle emplements by a Director IS Walver of emoluments by a Office of (4) Exercise of Engineers becoming exhames only investing a Director

be taken if required such as putting on hold a number of mitigating actions which could debt to EBITDA ratios). Management also has requirements (being interest cover and net level of the current facility and its covenant the Group will be able to operate within the These forecasts and projections show that exchange exposure and cast saving initiatives locidowns, Government support, foreign Potential second wave over Winter, localised conservative scenarios taking into account a base case and also a number of even more and has forecast and projected a conservative trading to date since the impact of Covid-19 Monagement have assessed the level of

Review on pages 11 to 17. development, performance and position are set

risk management objectives, details of its Processes for managing its capital, its financial include the Group's objectives, policies and 17 to 20, in addition, the financial statements flows, liquidity position and borrowing facilities The financial position of the Group, its cash

business risks successfully despite the continued that the Group is well placed to manage its orise. As a consequence, the Directors believe odvantage of strategic opportunities as they until November 2022, and is well placed to take its banking facilities and covenants, which run resources. The Group is able to operate within Generative and has considerable financial

ANNUAL GENERAL MEETING

of proceedings will follow shortly after the Further details on the date, time and format

GOING CONCERN

out in the Chief Executive's Report and Business with the factors likely to affect its future The Group's business activities, together

The Group is still profitable, highly cash and its exposures to credit risk and liquidity risk financial instruments and hedging activities,

RSM UK Audit LLP will be proposed to

200 |₹ 3

TRASERS GR

guidance surrounding the Covid-19 situation. Accounts, taking into account Government finalisation of these Annual Report and

Credit Facility. See the viability statement on the Balance Sheet and pay down the R-volvi discretionary spend, liquidate certain a sets

statements which is a period of at least 12 Preparation of the Annual Report and mancic to adopt the going concern basis for th. FY21. On this basis, the Directors continue 30% improvement in underlying EBITD, durin are confident of achieving between a t % and the outlook statement on page 2 the Directors o relaxation of covenants, furthermore as per the pandemic to require mitigating act ins or to fall significantly below levels observe I durin these financial statements. Trading would nee which is at least 12 months from the do 3 of operational existence for the foreseept : futur have odequate resources to remain in confident that the Group and Parent Campan made suitable enquiries, the Directors ( e of the Group and Parent Company and naving Having thoroughly reviewed the perfon once

months from the date of approval of these

financial statements.

AUDITOR Directors' Responsibilities Statement or responsibilities and these are set out in he responsibilities. The Directors fulfil thei found on pages 62 to 69 detailing its re-orting A statement by the External Auditor ca-be ACCOUNTABILITY AND AUDIT

to determine remuneration are to be a lead c \$489(4) of the Companies Act 2006, resulution reappointment at the AGM. In accorda ce wil

Tom Diper By Order of the Board See note 37 of the Annual Accounts. POST BALANCE SHEET EVENTS

20 August 202 Company Socretary

### **CORPORATE GOVERNANCE REPORT**

### CHAIR'S INTRODUCTION

As Chair I om responsible for leading the Board to make decisions that will benefit the Group and ultimately its stakeholders. It is my role to ensure that high standards of corporate governance are adhered to, and allow the Group to thrive where so many others have follen During these particularly challenging times, from the downturn of the high street to the current Covid-19 pandemic, we have remained resilient and robust in our approach to corporate governance.

Our Non-executive Directors have a great depth of experience, remain independent throughout oil discussions and ore rigorous in challenging the Executives in the best interests of the Group. Our Executive Directors understand the values and behaviours of the Group. They work tirelessly to retain shareholder value, engage our workfarce, and promote the strategy of the Group.

The period ended 26 April 2020 is the first year that we have fully adopted the 2018 UK Carporate Governance Code. Whilst we have been following the principles and provisions within the Code for many years, we are now reporting on this. Further information regarding and the code con be found in our Corporate Governance Statement at page 43.

### COVID-19

It has been a difficult end of period, not only in terms of trading but also far all of our stakeholders due to restrictive measures imposed by Covid-19. As a Board we have met more regularly to discuss the impact of the measures and to create a safe trading environment for our staff and customers. We have chosen measures to lessen the impact to our staff and customers, whilst to cour staff and committed to paying 100% solaries to virtually all UK emplayees, whilst the Board, along with our Head of Commercial accepted reduced solaries. We will continue to look into ways to improve our position during

this difficult time, not only for the business but also for all of our stakeholders.

### STRATEGIC INVESTMENTS

It has been an eventful year of strategic investments, during which we have strengthened our portfolio in not only brands but also furniture and garning. During the year the Group purchased shares in Mulberry Group plc and the remaining shares in GAME Digital plc. The entire share capital of Safa.com was purchased and the Group acquired the trade and assets of Jack Wills from administration. Post year and shares were purchased in Hugo Boss AG reflecting our relationship with Hugo Boss and belief in the campany's long-term future.

### **BOARD CHANGES**

On 12 September 2019, Jon Kempster stood down as Chief Financial Officer to pursue ather interests, Jon was succeeded by Chris Wootton, who had knowledge of the business due to his role of Deputy Chief Financial Officer, Chris received training in the form of mentaring by Jon, and his qualifications as a Chartered Accountant partnered with his extensive experience of assurance meant that he was an exceptional condidate for the role. Since Chris's appointment he has led the Finance team through to the conclusion of the Belgian tax matter, and ensured the availability of funding throughout the Covid-19 pandemic The contribution made by Chris cannot be underestimated. Further information regarding the appointment of Chris Woottan is located in the Nomination Committee Report on pages 52 to 52.

### DIVERSITY

We are committed towards having a diverse Board with the requisite experience and abilities to promote a healthy future for the Group. The Nomination Committee regularly reassesses the requirements of the Board in a bid to understand how the skills of the current members could be complimented by those of new members. We keep in mind that the merits of candidates are our priority, and additional information relating to our recruitment of Board members can be found below, as well as in the Namination Committee Report on pages 52 to 53.

### NON-EXECUTIVE WORKFORCE DIRECTOR AND WORKERS' REPRESENTATIVE

Cally Price continues to make an impact as Non-executive Workforce Director and Worker's Representative, having taken up the role in January 2019. Cally acts as the voice of the workfarce, having on the ground knowledge of working in a Group store. Since her appointment to the role Cally has proven that sis logical and balanced during discussions and debate, and she has gained momentum in enforcing decisions that she believes are right for the business. Cally has been fundamental in preparing the Group's workforce facing response to the Covid-19 pandemic, including creating videos for staff to understand how the Group has reacted to the crisis, informing staff of how to seek additional support during this difficult time, and working with retail managers to prepare far safe store re-openings. Further information on Cally's role and the changes that the has made can be located on page 11.

### CULTURE

The culture of the Group includes preserving and developing tolent, creating workforce succession and leaders of the future. During the year we have commissioned a report to fully understand the culture of the Group, including listening to how the workforce perceive this, in every instance we endeavour to align our workforce rewords and incentives with our culture and Board benefits are in line with those of the workforce. We endeavour to promote this fairness throughout all aspects of the Group. Further information on the culture of the Group can be located in the \$172 Statement and Corporate Social Responsibility Report on pages 26 to 36

The Group has a number of stakeholders to consider and we use a variety of methods to ensure that we capture the views of our stakeholders and use these to shape our decisions. Stakeholder engagement is important to our performance, and we take on board both commendation and constructive criticism. However, whilst we are mindful of each stakeholder group, we have to bolance these views against other competing factors.

STAKEHOLDER ENGAGEMENT

Your Company, Your Voice' is a successful communication process, and concerns raised by our workforce this way are reported to the Board by our Workforce Director and Workers' Representative for further discussion and action The views of mojor shareholders are shared amongst the Board when received and responses are made when necessary. The Board also receive updates on stokeholder meetings and is happy to attend when it is appropriate and able to do so. We regularly liaise with regulators in order to understand how to best adhere to the principles and guidelines set and try to be pro-active in every situation, Further information on our stakeholder engagement can be found on page 44.

Throughout the year we have continued to focus on the lang-term sustainability of the Group We have been overwhelmed by the support that our team has shown over the difficult periods that we have faced, and we are engaging with our stakeholders to listen to how they see success is best ochieved. Whilst the overall retail outhook remains difficult, we are continually investing in our stakeholders and we are confident that by delivering our strategy and operating strict corporate governance standards we can ensure a brighter future for all.

David Daly

Chair

20 August 2020

### **CORPORATE GOVERNANCE STATEMENT**

This Corporate Governance Report and Statement sets out how the Company has applied the principles in the 2018 UK Corporate Governance Code during the financial year ended 26 April 2020. A copy of the Code is available at www.frc.org.uk.

Disclosures in relation to DTR 7.2.6 (share capital) and DTR 7.2.8 (diversity) are set aut in the Nomination Committee Statement on pages 52 and 53 and in the Directors' Report on pages 38 to 41.

The Board considers it complied with the majority of the principles and provisions of the 2018 UK Corporate Governonce Code for the period ended 26 April 2020. The lockdown measures created by Covid-19 have meant that a small number of corporate governance requirements have not been met fully throughout the year as the pressing nature of the pandemic has taken priority.

The following table sets out the provisions which have not been fully complied with during FY20:

Provision	Requirement	Rection for non-compliance	Resolution
12	The Band should appoint one of the Independent behindered to Box States to be the Senior Independent Deverter to provide to sourcing Space for the Chair God senior or an undering Space for the Chair God senior or on intermediary for the other Directors and shareholders. Led by the Senior Independent Director, the Non-executive Directors should make without the Chair present of text annually to appeals the Chair's performance and on state accessions of sneezesting.	This was search to the approprial of the Choke which was due to the place in April 2000, however with the lockstown resource creded by Cond-19 this was delayed.	The has been completed subsequent to the period and
13	Non-executive Directors have a prime role in appointing and removing Executive Directors stone-executive Directors shade executive Directors shade sorutinity and tools to account the performance of management and frightigal Executive Directors against agreed performance objectives. The Chew shaded had directings with the Nen-executive Directors without the Executive Directors present.	This review of this performance of the Non-texture Directors has not been completed during the period this was due to take place in April 2002, however with the fackdown measure created by Covid-19 this was delayed.	This has been completed subsequent to the period end.
21 .	There should be a formal and rigatious circuit evolution of the performance of the Bearts. Committee of the Bearts. Committee of the Bearts. Committee of the Bearts. The Committee of the Bearts of the Committee of the Bearts o	Whits we appreciate that are settled isolated on state of the special content of a should tell place server which was content of a should tell place server which we have settled the short self-tell-tell places are larger settled to the Condition should nilled at the Condition should nilled at the Condition of t	We extend to resume plans for an external Board enablation during PY71.
n	The Chair should act an the results of the evoluation by recognising the strengths and addressing any weatnesses of the Board, Such Director should engage with the aracess and take appropriate acts when development needs have been identified.	This was due to toke place in April 2020, however with the lockdown measure created by Covid-19 this was delayed	This has been completed subsequent to the period end

23	The annual report should describe the work of the nomination committee, including	This was due to take place in April 2020. however with the lockdown measure created	We intend to continue the evaluation and review processes of the nomination committee
	<ul> <li>the process used in relation to appointments its approach to succession planning and how both support dave oping a diverse pipeline.</li> </ul>	by Covid-19 this was delayed.	during FY21,
	how the Board evaluation has been conducted, the nature and extent of an External Evaluator's contact with the Board and Individual Directors, the outcomes and actions taken, and how it has an will influence Board composition.		
	<ul> <li>the policy on diversity and inclusion, its objectives and linkage to company strategy, how it has been implemented and progress on achieving the objectives; and</li> </ul>		•
	<ul> <li>the gender belance of those in the serior management and their direct reparts.</li> </ul>		
34	Remainstation schemes should promote fang- tern showholdings by Executive Directors that support edigement with king-tern shoreholder interests. Show a owned is general or a showed book and the subject to a total or a showed book and the subject to a total vesting and habiting period of line won or mace. The Remainstation Committees should develop a formal policy for post-employment toperholdings regularments are compositing.	The Group does not how on LTIP shore scheme for the Esecutive Directors. The Remunescript Committee does not finel the Book of	To be reviewed annually

The appointment letters of Non-executive Directors state that they agree to consult with the Chair prior to accepting any directorships in publicly quoted companies or any major external appointments. Also, if any Non-executive Director becomes aware of any potential conflicts of interest the Chair and Company Secretory must be notified as soon as this becomes apparent. During the period neither the Chair or the Company Secretary were aware of any further appointments or potential conflicts of interest. The independence of Non-executive Directors will be reviewed by the Board during FY21.

### BOARD LEADERSHIP AND COMPANY PURPOSE

### Board Perfer

On an annual basis the Non-executive Directors, led by Richard Bottomley, review the performance of the Chair taking into account the views of Executive Directors. This has not the views of executive Directors. The Covid-19 pandemic, although it did taken place in early FY21. The outcome of the review has been relayed to the Chair with constructive been relayed to the Chair with constructive comments to improve his future performance. During the period, the performance of all Nan-executive Directors was reviewed by the Chair to ensure their performance remains effective and that they are committed to and capable of performing the role. The Chair has discussed with each Non-executive Director have they are improve their provided to the control of the chair has discussed with each Non-executive Director. how they can improve their knowledge, ır and skills in order to be better equipped for the role

A number of informal meetings also took place throughout the year between various Non-executive Directors and the Chair

### **Controlling Shareholder**

The Board is well aware that independence issues can arise when a controlling shareholder is on the Board of a company, as is the case with the Group in arder to manage this, the Group's Chief Executive, Mike Ashley, has Group's Chief Executive, Mike Ashley, Nos entered into a written and legally binding Relationship Agreement which ensures that he complies with the independence provisions set out in Listing Rule 6.5.4. Further information regarding the controlling shareholder provisions can be located on page 39.

### ts Model

The Group's business model remains consistent in providing customers with unrivalled range, availability and quality of products. In ensuring the sustainability of this we have applied the multi-channel elevation strategy in elevating not only our stores and brands, but also the customer experience Further information an the Group's business model and strategy can be found in the Strategic Report an pages 7 to 36. The Group's business model remains consistent

Governance plays a key role in the business madel as a business cannot succeed without or independent, effective and efficient Board who understand the business

The Board appreciate that the culture of the business needs to be regularly assessed and monitored. During the year the Board commissioned an in-depth report by We Are Wiser in order to measure the culture of the Group. The outcome of the report is due to be discussed by the Board in FY21 when it will be discussed by the Board in FY21 when it will focus more on the employer volue proposition and culture of the Group. It is intended that the outcome of the report will allow the Board to consider stoff retention, and offering suitable awards and incentives in line with the Group culture. The report should provide the Board with a good starting point towards aligning culture, strategy and values across the Group.

### Engagement With Stakeholders

The Board welcomes dialogue with shareholders. During the year, letters received from major shareholders were circulated to the Board and responses made as appropriate Board and responses made as appropriate. Engagement with riajor shareholders was offered on regular occasions including the results presentations, the general meeting and the annual general meeting. Liaising with shareholders takes place via a number of methods, although throughout the year it has mostly been done at an operational level. Major shareholders are regularly reviewed by the Board in order that they can become familia with the shareholders' priorities and engage successfully

Stakeholder engagement is crucial across the business and is essential for the long-term success of the Group. The s172 Statement show how stakeholders have been engaged during the year, and can be found on pages 26 to 29.

During FY17 the Group appointed the first Workers' Representative, Alex Balacki, Followin on from Alex's success, during FY19 Cally Price was appointed as Non-executive Workforce Director and Workers' Representative. Cally's contribution and knowledge of the retail aspet of the business has proven beneficial, and she

has helped to shape the role and ensure that guidelines are established for her eventual successor.

### Workforce Concerns

Workforce concerns regarding the t its operations are taken seriously. As a Group we provide a number of ways that staff can use to voice their issues. When issues arise, staff are to voice their issues. When issues arise, staff a encouraged to speak to their line monagers, or they can seek advice from The Retail Trust. If staff want to express their concerns in a confidential or anonymous manner, they have options to use the whistleblowing hotline, or Your Company, Your Voice. Cally Price works with staff members across the business to resolve issues and she reports issues to the Board during scheduled meetings.

During the year no concerns were raised by the Board regarding the operation of the Board or the management of the Group.

### **DIVISION OF RESPONSIBILITIES**

The Chair leads the Board, ensuring constructive communications between Board members and also that all Directors are able to play a full part in the activities of the Company play a full part in the octivities of the Company. The Chair is responsible for setting Board agendas and ensuring that Board meetings are effective and that all Directors receive accurate, timely and clear information.

The Chair communicates with shareholders effectively and ensures that the Board understands the views of major investors. The Chair also provides advice and support to members of both the Executive and the Non-executive Board members. Upon his appointment, the Chair met the independencriterio set out in provision 10 of the 2018 UK Corporate Governance Code.

### The Chief Executive

The Chief Executive has a pivotal role within the Group in formulating and implementing strategy. He is responsible for the day-to-day. strategy. He is responsible for the day-to-day running of the business, equipping himself with a team of executives to ensure that the Board's decisions are implemented. The Chief Executive is a main point of communication between the senior executives and the Non-executive. Directors, and uses his position to regularly update the Board on the trading position of

### The Senior Independent Director

Richard Bottomley, OBE, is the Senior Independent Non-executive Director. He supports the Chair and other Non-executive rectors and is available to assist shareholders if they have concerns.

### Rale Of Non-executive Direc

The role of the Non-executive Directors is to understand the Group in its entirety and constructively challenge strategy amanagement performance, set executive remuneration levels and ensure an appropriate the control of the contro succession planning strategy is in place. Non-executive Directors must also ensure they are satisfied with the accuracy of financial information and that effective risk manage and internal control processes are in place.

The Non-executive Directors have a breadth of experience from a wide range of sectors. The Non-executive Directors assist the Board with issues such as governance, internal control, remuneration and risk management.

### Independence

There are currently three independent Non-executive Directors who it on the boord, as well as a Non-executive Chair, a Non-executive Workforce Director and Workers' Representative, and two Executive Directors. All Non-executive Directors, other than the Non-executive Workforce Director and Workers' Representative, were considered independent upon appointment. The Non-executive Workforce Director and Workers' Representative is not considered to be independent as she is employed by the Group.

### Division Of Responsibilities

Alongside the main Board there are three sub-committees, namely the Audit Committee, Remuneration Committee and Nomination Committee. The Committees are governed by Terms of Reference which provide details of matters delegated to each committee. The Terms of Reference are available on the Group's website at www.frasers.group.

### Matters Reserved For The Board

There is a formal schedule of matters that require Board approval as they could have significant strategic, financial or reputational impact on the Group as a whole. These include:

- Setting of budgets
- Setting of the Company's values and standards
- Approval of strategic aims and objectives
- Approval of acquisitions and disposals
- Appointments and removal of Board members
- Succession planning
- Overall responsibility for internal control and risk management, as described on page 21.

### Conflicts Of Interest

Before accepting new appointments, Non-executive Directors are required to obtain approval from the Chair, who in turn requires the approval of the whole Board It is essential that no appointment causes a conflict of interest or impacts on the Non-executive Director's commitment and time spent with the Group in their existing appointment. Non-executive Directors are required to disclose prior appointments and other significant commitments to the Board and are required to inform the Board of any changes to or additional commitments agreed. Details of the Non-executive Directors' external appointments can be found on pages 37 to 38.

### Director Commitment

Prior to accepting Board positions, prospective Directors are informed that following induction, they are required to dedicate between 15 and 20 days per annum to fulfil the role of a Non-executive Director. Non-executive Directors are aware that scheduled and unscheduled meetings may take place, as well as other events including site visits, shareholder meetings and strategy meetings. The time specified in Non-executive Directors' letters of appointment, to be committed to the role, is regularly reviewed by the Nomination Committee and was recently deemed to be appropriate. Regular training is offered to all Directors, and this is further considered during Director evaluations.

In order that they can agree the dates against their existing commitments, the Non-executive Directors are given prospective annual Board calendars during the early second half of each preceding year. The Board is expected to attend all scheduled board meetings and is asked to use best endeavours to attend unscheduled meetings. During the year, there were five scheduled and seven unscheduled to present at Board meetings.

### **Appointment Documentation**

Details of Executive Directors' service contracts, and of the Chair's and the Non-executive Directors' appointment letters, are given on pages 43.

Copies of service contracts and of appointment letters are available for inspection at the Company's registered office during normal business hours and at the Annual General Meeting, Neither of the Executive Directors hold a directorship of another FTSE 35D company

### **Meeting Documentation**

A detailed agenda is established for each scheduled meeting, and appropriate documentation is provided to Directors in advance of the meeting. Regular Board meetings provide an agenda that will include reports from the Chief Financial Officer, reports on the performance of the business and current trading, and specific proposals where the approval of the Board is sought. The Board will monitor and question performance and review anticipated results. The Board receives reports from the Non-executive Workforce Director and Workers' Representative who is in attendance at all Board meetings.

During Board meetings, presentations are made on business or strategic issues where appropriate, and the Board will consider at least annually the strategy for the Group. Minutes of the meetings from Committees of the Board are circulated to all members of the Board for agreement. When issued, copies of analysts' reports and brokers' notes are also provided to Directors.

### **Board Meeting Attendance**

Attendance by Directors at Board and Committee meetings during the year and the total number of meetings that they could have ottended are set out in the table below. All Directors attended all meetings of the Board on Amich they were members unless prevented from doing so by prior commitments. The meetings which took place throughout the year were a mixture of both scheduled meetings, general matters, and unscheduled/ad hac meetings for more urgent matters.

The Board has a formal schedule of regular meetings where it approves major decisions, and utilises its expertise to advise and influence the business. The Board will meet on other occasions as and when required. During FY20 the Board met farmally on five occasions and informally on seven occasions.

	Beard Mortings: Scieduled	Board Mostings: Uracheloid	Audi Convelled Healings	fismumeration Committee Heatings	Homination Committee Heatings
Mile Ashley	5/5	1/1			
Richard Battamley	4/5	1/7	5 / S <sup>cs</sup>	-	1/1
David Brayshaw	5/5	1/1	5/5	3/3	1/1
David Daily	9/5	3/7		3/3	2/2
Nicela Frampton	5/5	1/1	4/5	3/3	
Chris Weetten **	3/3	1/7	,	-	
Cally Price	5/3	7/7			
1 d	3.73				

- (1) Meetings attended by Chris Wastton following his appointment on 12 September 2019
- The Brid Audit Committee meeting of F720 took place on 27 April 2020. Although this was one day after the period and the meeting was originary scheduled to take place during F720. The delay was as a result of Cavid-19
- Note A number of Audit Committee, Remuneration Committee and Noninvation Committee meetings were attended by Sourif members who were nembers of the Committees. The Board members concerned attended these meetings of the Committee Chairs Board members contended these meetings for information of their thought of the formation of the meetings of the meeting of the meetings of the meeting of

### Company Socretarial Support

The Company Secretary was appointed during the year, the selection being agreed on by the Board as a whole.

All Directors have access to the advice and services of the Company Secretary, and may take independent professional advice at the Company's expense, subject to prior notification to the other Non-executive Directors and the Company Secretary.

The Company Secretary ensures that appropriate insurance cover is maintained by the Company in respect of its Directors and Officers. They also have responsibility for advising the Board on corporate governance matters. During FY20, reports have been provided to the Board on the 2018 UK. Corporate Governance Code and training was also provided to new Directors on Directors' duties, relevant obligations under the Listing Rules, and the Market Abuse Regulations.

### COMPOSITION, SUCCESSION AND EVALUATION

### Nomination Committee Composition

The Company has a Nomination Committee chaired by David Daly, the Chair of the Board. The Committee also comprises a further two Non-executive Directors. The members and work of the Nomination Committee is described on pages 52 to 53.

### Committee Responsibilities

The Nomination Committee is responsible for regularly reviewing the structure, size and composition (including the skills, knowledge experience and diversity) of the Board and making recommendations to the Board with regard to any changes it deems approprate. The Committee is also responsible for identifying and nominating candidates to fill Board vacancies, subject to Board approval.

### Succession Planning

The succession of key executives was considered during FY20. A list of these key executives was provided to the Board to identify the positions that they hold and to consider options should they leave the business. All people included on the list must also be notified to the Board if they leave the business for whatever reason Succession planning is a key risk to the Group, and is discussed in the Principal Risks and Uncertainties section of this Annual Report on pages 21 to 24.

### Director Election

All Directors appointed to the Board during the year, after consideration of the recommendations of the Nomination Committee, must stand for re-election at the Annual General Meeting following their appointment. This applies to Chris Wootton in FY20, who was appointed to the Board in September 2019.

### Director Re-Election

Non-executive Directors (with the exception of the Chair whose agreement continues until terminated in accordance with its terms) are appointed for an initial term of three years. Following their initial appointments, oil Directors are subject to annual re-election at every Annual General Meeting. The Board has determined that all Directors seeking re-appointment, and recommended by the Nomination Committee, must put themselves forward for re-election at the 2020 AGM.

### Chair Tenure

David Daly was appointed to the Boord as a Non-executive Director during October 2017, and was appointed as Chair during Spetember 2018. There is still considerable time before his term is viewed as non-compliant with the 2018 UK Corporate Governance Code. Further details regarding the appointment of the Board and their contributions can be located an pages 37 to 38

### Board Diversity

We understand that the key to a sustainable future is to ensure that the Board comprises a diverse team of Directors who have relevant knowledge and skills in the areas required by, and related to the business. We have an all-inclusive stitude when looking to appoint future members of the Board, and understand that a diverse Board will be beneficial to the future of the Group. However, we firstly look for the requisite oblities, merits and personal strengths in condidates rather than meeting set quotos. During FY20 and the prior year we have looked into recruiting additional Non-executive Directors. The technique that has been used has been to target specific individuals who meet the requirements of the Board, all of whom have no connection to the Group Initial discussions have taken place with a recruiter who specialise in diverse board recruitment, although no formal appointment processes hove commenced. The Board will remain transparent in reporting on the appointment of Non-executive Directors once a recruiter has been appointed.

### Board Skills, Experience And Knowledge

The Board consists of the Non-executive Chair. David Daly, the Chief Executive, Mike Ashley, the Chief Financial Officer, Chris Wootan, and three independent Non-executive Directors and a Non-executive Worlfdorce Director. The names, salids and short profiles of each member of the Board, together with details of membership of Board Committees are set out on pages 37 to 38. Each year the Board endeavours to consider the independence of each Non-executive Director in accordance with the 2018 UK Corporate Governance Code. The most recent review did not highlight any Non-executive Directors who lacked independence, although this excluded the Non-executive Worlfdorce Director as an employee of the Group and the Chair.

**Board Evaluation** 

The proctices and processes of the Board and its Committees are usually evaluated on an annual basis. Following evaluations, the feedback obtained is considered and the Board acts on the issues raised. A comprehensive external evaluation was scheduled to take place during FY20, although this was postponed during FY20, although the Cavid-19 pandemic. The Board recognises that external evaluations should be formal and ingrorus: allowing the evaluator time to review necessary documents, observe scheduled Board and Committee meetings, and conduct in-depth interviews. Therefore, although an external evaluator has been appointed, the Board felt that much of the benefits of the evaluation would be lost if these essential elements could not take place. The external evaluation will be re-scheduled to take place as soon as possible following the easing of social distancing measures. The evaluation will be undertaken by Belinda Hudson Limited, on independent consulting firm that works with Boards, Committees and Directors to assess their effectiveness and to identify apportunities for improvement. Belinda Hudson Limited has no links to the Company or individual Directors and is therefore deemed to be a suitable choice to evaluate the Board.

The most recent internal Board evaluation was in FYI9, conducted using a questionnoire. The Choir reviews the results of the evaluation and discusses the outcome with the Board. The result of the questionnaire highlighted that the Directors believe that the Board and its Committees are working effectively. The Board is committee to undertake training and further learning as may be required. As a result of the Choir's evaluations of each individual Non-executive Director, training has been suggested for one Director. Throughout the year there have been several accasions where Non-executive Directors have met on a one-to-one basis. This has enabled the Non-executive Directors to discuss specific comments or raise any concerns they may

## AUDIT, RISK AND INTERNAL CONTROL

## **Audit Committee Composition**

The Audit Committee is chaired by the Senior Independent Non-executive Director, and comprises a further two independent Non-executive Directors. The Chair of the Board is not a member of the Audit Committee. The Chair of the Audit Committee to the Audit Committee in a Big 4 audit firm. The Audit Committee Chair is also a member of the Audit Committee Institute.

### Committee Responsibilities

The Audit Committee is responsible for effective reporting to stakeholders and ensuring high standards of quality and effectiveness in the external audit process. The Committee also has delegated responsibility from the Board for reviewing and monitoring the effectiveness of the Group's systems of risk management and internal control. The Audit Committee Report is located on pages 48 to 52.

### External Auditor

and is in line with the Group's policy for the nature of the work and relevant skills of RSM, engagement of non-audit related work to the although advance natice will be provided impact External Auditor independence. Further Auditor, agreed that the work would not provision of non-audit services by the External deemed necessary by the Group due to the the FY20 period end. The non-audit work was Group which was immaterial and engaged post External Auditor has provided one permitted when this becomes a future consideration. The plans to retender external audit at present. Auditor, Grant Thornton. There are no further the resignation of the previous External who was appointed during the year following Group External Auditor, RSM UK Audit LLP, information regarding the work of the External The Board, in discussions with the External Auditor, and the FRC's Ethical Standards 2019. The Board approves the appointment of the Auditor can be located on pages 62 to 69

### Internal Auditor

During FY19 the Audit Committee recommended to the Board that there was a need in the Group for an Internal Audit function. A Head of Internal Audit & Risk Management was appointed during FY20.

See further information in the Audit Committee Report on pages 48 to 52.

## The Group's Position and Prospects

The Board is responsible for the preparation of the Annual Report and Accounts for FY20 and is in agreement that taken as a whole, they are fair, balanced and understandable. For the Board's statement on this matter please refer to page 61. We are confident that the Annual Report and Accounts provide sufficient detail that our shareholders have been provided with the necessary information on the Group's position, performance, business model and strategy, and further details of this can be found in the Strategic Report on pages 7 to 36. Detailed information on the financial position and performance can also be located in the Group financial statements located on pages 70 to 114.

over a two and a half year period and the the Directors' Report at page 41. The Directors Board's going concern statement for FY20 in in preparing the financial statements. See the adopt the going concern basis of accounting is confident that the Group has adequate significant issue for the Group. The Board number of occasions to discuss the impact of During this period, the Board has met on a would be severely detrimental to high street became apparent that the impact of Covid-19 of the FY20 Annual Report and Accounts it During the year and throughout the preparation Viability Statement can be found at page 25. Covid-19 on trading and the Group's lang-term retailers, including to some extent the Group. have also assessed the prospects of the Group for the foreseeable future and has continued to resources to remain in operational existence tuture. Covid-19 is deemed to be a highly

### Risk Management

The Board's responsibilities and procedures for monaging risk and the supporting systems of internal control are set out in the Principal Risks and Uncertainties section of the Strategic Report on pages 21 to 24 and further information is included in the Audit Committee Report on pages 48 to 52.

Controls in respect of financial reporting and the production of the consolidated financial statements are well established. Group accounting policies are consistently applied and review and reconciliation controls operate effectively. Standard reporting packages are used by all Group entities to ensure consistent and standard information is available for the production of the consolidated financial statements. The Group Accounting Manual is under a cycle of ongoing review and forms part of our internal controls continuous improvement activity during FY21.

The Board has carried out a robust assessmen of the Group's emerging and principal risks in the period and further detail can be found in the Strategic Report as noted above.

### REMUNERATION

The Remuneration Committee is chaired by The Remuneration Committee is chaired by David Brayshaw, independent Non-executive Director and comprises a further independen Non-executive Director and the Chair of the Board, David Day, David Brayshaw was appointed Chair of the Remuneration was appointed under the remineration Committee in September 2018 following the deporture of the previous Choir, David Singleton, Although David Broyshaw had not served on the Committee for one year prior to his appointment as Choir, of the time of to his appointment as Char, at the time of the resignation of the autgaing Committee Chair, Mr Brayshaw was the longest serving Non-executive Director who did not chair another Committee. On this basis, David Brayshaw was deemed the most appropriate Non-executive Director to assume the role. The Company was not bound by the provisions of Company was not bound by the provisions of the 2018 UK Carporate Governance Code at this time. The Remuneration Report on pages 54 to 60 details how the Group has complied with 55 of the 2018 UK Corporate Governance Code relating to the Remuneration Committee.

### n-executive Director Rom

The remuneration of the Non-executive Directors is determined by the Board and Directors is determined by the Board and remained unchanged during FY20. However, due to the impact of Covid-19 on Group trading, Non-executive Directors accepted pay reductions to their salaries for the time being commencing from 1 May 2020. The remuneration of Non-executive Directors does not include any share options or other benefits.

### Incontives And Rewards

The Remuneration Committee is responsible for recommending Group and Executive incentive schemes. Whilst the Board hos a duty to ensure that a scheme promotes the long-term success of the Group, during FY2O an incentive scheme has not been recommended in addition, the Group is now of the view that any such scheme would not include the Chief Financial Officer or the Chief Executive, who holds a majority shareholding in the Group. The Remuneration Committee considers that issuing shares to Committee considers that issuing shares to

Executive Directors is counterproductive for the Company at this time. Concentrating on shorter term share price movements must not detract the long-term elevation strategy in the Board's

The Remuneration Committee is responsible for setting the policy on Directors' remuneration. When setting this policy, the Remuneration Committee takes into account the remuneration Committee tokes into account the remuneral and incentrives of the wider workforce, whilst considering the culture of the Group. The Directors' Remuneration Policy is voted on by shoreholders of every third Annual General Meeting (AGM). The current shoreholder Meeting (AGM). The current shoreholder approved Remuneration Policy can be found on the Campany's website at www.frasers.group, and an updated policy will be put to shareholders for approval at the FY21 AGM. The Group Remuneration Report is voted on by shareholders at every AGM.

### Pension Alignment

The pension contributions of the Executive Directors are part of the Remuneration Committee's remit During the year, the contributions remained in line with those of the wider workforce. Pension contributions made by the Group are kept to a basic level for all members of staff.

### Independent Judger rent And Discretion

The Remuneration Committee uses The Remuneration Committee uses independent judgement throughout its decision-moking on executive remuneration without interference from outside bodies, as do all Non-executive Directors regardless of whichever Committee they sit on. At all times the Committee they sit on. At all times the Group.

Further information regarding the Group's compliance with the 2018 UK Carporate Governance Code principles and provisions can be located in the Strategic Report, the Directors' Report, the remainder of the Corporate Governance Report, the s172 Statement and the Committee Bases of the Committee of the Comm Further information regarding the Group's

### **AUDIT COMMITTEE REPORT 2020**

I am pleased to present the report of the Audit Committee (the 'Committee') for the 52 week period ended 26 April 2020.

As noted in the Choir's Statement, this has been a most challenging year for our business and the impacts of the Covid-19 pandemic have been a key area of focus for the Audit Committee, The Committee has had detoiled oversight of management papers and assessments of the Group's position in response to these impacts. From this review, the Committee is satisfied that the gaing concern basis of accounting is appropriate, and that the Group is viable over its assessment period, see page 25.

The Committee has an important rale to play in effective reporting to our stokeholders and ensuring high standards of quality and effectiveness in the external audit process. The Committee also has delegated responsibility from the Board for reviewing and monitoring the effectiveness of internal control and risk management policies and systems

This report provides an overview of

- The membership of the Committee and how often it met during the year,
- The main responsibilities of the Co
- What the Committee has done during the year, including those key areas of internal control it focused on;
- The Committee's view on audit auglity and the business approach to estimates and
- The new External Auditor appointment process and how the Committee assesses the effectiveness of the External Auditor and its independence:
- The Committee's opinion on the Annual ort and Accounts when viewed as a

- Re-scheduled plans for review of the Committee's effectiveness; and
- Forward plans for FY21

In last year's Audit Committee Report, we confirmed the decision to pause the audit re-tender process that had previously commenced and instead to re-appoint Grant Thornton as our External Auditor for the prior period audit, FY19. This approach enabled us to spend more time considering our options during FY20 and a rigorous re-tender pracess resumed following the publication of the 2019 Annual Report and Accounts. The autcome of the re-tender, to appoint RSM UK Audit LLP (RSM), was approved by the Board on 23 October 2019. In last year's Audit Committee Report, we was approved by the Board on 23 October 2019 and upproved by the Board on 23 October 21 and we are building a strong and productive working relationship with RSM.

We are pleased to have received the help and We are pleased to have received the help and support of the Financial Reporting Council (FRC) during our re-tender and also worked closely with the FRC's Corporate Reporting Review team on a thorough review of our 2019 Annual Report and Accounts which resulted in a

We appointed a Head of Internal A we appointed a riega of internal Audit o risk
Management from January 2020 and are
committed to continuous improvement across
our governance, risk management and internal our governance, risk management and internal control systems and have developed good relationships with two Big 4 co-source partners, and other preferred suppliers, to complement the growth of our in-house team. We value the ongoing work of our Retail Support Unit and are seeking to ensure this continues as a strength in our Group.

The more recent effects of the global pandemic impacted our business primarily in the last two months of FY20 when we were otherwise on target to achieve our underlying EBITDA growth targets. Our risk profile is under continued review and discussion and our performance as a business has remained strong in these as a business has remained strong in these stremely challenging circumstances. It has been impressive to see the strength and depth of experience ocrass all our business teams and their ability to withstand and manage the significant risks that materialised.

### MEMBERSHIP

During the year, the Audit Committee comprised three Non-executive Directors, David Brayshow, Nicola Frampton and myself as Chair. Biographies of each Committee member are set out in the Directors' prafiles on pages 37 to 38 of this Annual Report.

As Chair of the Audit Committee and Senior Independent Non-executive Director, I om satisfied that the Committee's membership includes Directors with recent and relevant financial experience and competence in accounting, risk management and governance and that the Committee as a whole has competence relevant to the retail sector in which the Group operates.

### **MEETINGS**

The Committee met five times during the , year, namely three scheduled meetings and two further ad hoc meetings. Non-Committee members of the Board and the executive management team attended Audit Committee meetings during the year at my invitation to ensure the Committee is kept informed of important developments in the business and the risk and control environment. Attendance by members of the executive management team at these meetings also helps to reinforce a strong culture of risk management within the business. Non-Committee members da not participate in Audit Committee decision making.

Our External Auditors attended all Committee meetings during the year: Grant Thomton UK LLP attended the July 2019 meetings and RSM attended at December 2019 and April 2020 and then subsequent meetings in the 2021 financial period. The Committee meets without management present on a regular basis and meets privately with the External Auditor at least on an annual basis in my capacity as Chair, I have regular meetings with the External Auditor prior to every Committee meeting during the audit planning process and as the audit progresses to address issues early and to avoid any unwanted surprises. I am also in continued contact with the Board Choir,

Chief Executive, Chief Financial Officer, External Audit Lead Partner and our Head of Internal Audit & Risk Management, who has an independent reporting line to me, on a regular basis.

### THE MAIN RESPONSIBILITIES OF THE AUDIT COMMITTEE

The main responsibilities of the Audit Committee, as delegated by the Board, remain unchanged during the year and are set out in the Committee's Terms of Reference. These include oversight, assessment and review of:

- The integrity of the Group's financial reporting as a whole and any formal announcements relating to the Group's financial performance, including any significant judgements contained in them;
- The effectiveness of the external audit process and appropriateness of the relationship with the External Auditor including its independence and objectivity;
- Developing and implementing policy on the supply of non-audit services by the External Auditor and approving any such work;
- The effectiveness of the Group's internal financial controls and risk management and internal control systems, including the activities of the Internal Audit function, and driving continuous improvement:
- The affectiveness of whistleblowing arrangements.

### The Committee:

- Provides advice to the Board on the outcome of the external audit and whether it considers the Annual Report and Accounts when taken as a whole are fair, balanced and understandable and provide information necessary to shareholders to assess the Group's position and performance, business model and strategy;
- Makes recommendations to the Board on the appointment, reappointment or removal of the External Auditor;
- Approves External Auditor fees and terms of engagement;
- Maintains strong relationships with the Board, executive management, the External Auditor and Internal Auditors in the execution of their respective responsibilities;
- Reports to the Board on how the Committee has discharged its responsibilities during the year

### WHAT HAS THE COMMITTEE DONE DURING THE YEAR?

Some of the Committee's work has been interrupted in the latter part of the reporting period due to the magnitude of response required to the Cavid-19 pandemic. Whilst some activities have continued into the FY21 period, as a minimum, the Committee has:

- Reviewed the financial statements of the Group and assessed whether suitable accounting policies have been adopted and whether management has made appropriate estimates and judgements;
- Reviewed the detailed scenarios and assumptions behind the going concern basis of accounting and longer-term viability;
- Specifically reviewed the business approach to estimates and judgements;
- Assessed the implementation of IFRS 16 relating to the presentation of leases and right-of-use assets, reviewing its impact on the Group's Balance Sheet and the appropriateness of assumptions, policies and disclosures;

- Undertoken a robust external audit retender exercise and recommended the appointment of RSM as the Group's External Auditor for FY20;
- Assessed the effectiveness of the external audit process and considered the reappointment of RSM as the External Auditor for F721;
- Monitored the business response, internal controls, and impact on the Group's financial performance and reporting as the Cavid-19 / pandemic risk materialised;
- Manitored the effectiveness of the Group's risk management and internal control systems and whilst the Committee's plans for continuous improvement paused during the height of the Covid-19 pandemic, these plans have resumed and are continuing into FY21. See further detail in the Strategic Report at pages 21 to 24;
- Advised the Board on its interactions with the FRC in respect of the external audit retender process and the FRC's Corporate Reporting Review team, as further described in the introduction to this Report;
- Met its objectives in supporting Chris
  Wootton in his role of Chief Firnancial
  Officer and evaluating the strength and
  depth of the Finance team; appointed a
  Head of Internal Audit & Risk Management
  and progressed the improvement of our risk
  identification, monitoring and mitigation
  measures across the Group;
- Commenced a broader review of the whistleblowing policy and supporting processes across the Group as referenced in the Strategic Report on page 36;
- Reviewed its Terms of Reference as updated to incorporate the provisions of the 2018 UK Corporate Governance Code;
- Together with the Board, considered the Committee's own effectiveness, although the planned external review has been rescheduled into FY21.

### RISK MANAGEMENT AND INTERNAL CONTROLS

Our plans for continuous improvement of our risk management and internal control systems have continued and information on our approach to risk management and internal control is set out in the Strategic Report on pages 7 to 36, and our conclusion is set out within the risk section of the Strategic Report on pages 21 to 24. Establishing a Group Internal Audit and Risk Management function adds to the strength of our progress. Central to the Group's system of internal control has been the continued work undertaken by our Retail Support Unit. The Retail Support Unit provides internal assurance on the efficacy of controls over our retail apperational procedures

In the year, the Committee facused on a number of significant areas of internal control, including:

- Solvency and liquidity;
- Business continuity and incident response;
- Key legislative and regulatory obligations;
- Cyber risk and data loss prevention;
  The valuation of assets and stock and the
- calculation of associated provisions,
   The effectiveness of hedge accounting and the management of foreign currency
- exposures;

  Property and the systems in place to ensur onerous lease provisions and right of use asset impairments (post adoption of IFRS 16) are recognised on a timely basis;
- External banking arrangements;
- The preparation and review of management accounts;
- Monitoring and reporting pracedures in relation to budget variance.

See further at page 61 for the Board's statement on Corporate Governance.

### **AUDIT QUALITY**

The UK oudit sector has been subject to three significant reviews in the lost couple of years; the Competition and Markets Authority (CMA) Market Study, the Kingman Review and the Brydon Review. The audit profession, audit regulation and the quality of the oudit product are undergoing a roat and branch review and have never been under greater scrutiny

Frasers Group welcomes these reviews, in particular with reference to audit quality and the foundations of a plan on 'graduated findings' which would involve the auditor expressing on opinion on key management estimates and judgements in the accounts: the Committee believes the Group's accounting estimates and judgements to be conservative.

### **EXTERNAL AUDITOR**

The Committee is pleased to welcome RSM as our new External Auditor for FY20 following a robust external auditor for FY20 following a robust external oudit re-tender process during 2019 which received the support of the FRC. During this process we encountered some conflict of interest challenges in respect of a number of potential groviders and carefully considered each forllenge an its ments. We invited four providers to tender which resulted in our recommendation to the Board to appoint RSM and which was approved by the Board on 23 October 2019 Both Grant Thornton UK LLP, and RSM UK Audit LLP attended all Committee.

The Committee evaluates the effectiveness of the external audit process on an ongoing basis and annually makes recommendations to the Board on the External Auditor re-appointment. The External Auditor is then proposed for re-appointment (as applicable) each year at the AGM.

In making its recommendations to the Board, the Committee considers a number of factors relating to the level of service provided by the External Auditor, the quality of its work and its independence.

### These include:

- The quality and scope of the planning of the external audit in assessing risks and how the External Auditor has planned to evolve the audit plan to respond to changes in the business;
- The quality and timeliness of reports provided to the Committee and the Board by the External Auditor during the year;
- The level of understanding that the External Auditor has demonstrated in relation to the Group's businesses and the retail sector.
- The objectivity of the External Auditor's view on any deficiencies in internal control which come to its attention during the course of its audit work, and the rabustness of challenge and findings on areas which require management judgement;
- The contents of any external reports or regulatory statements published in respect of the External Auditor, and
- The nature and scope of non-audit services provided by the External Auditor and the level of fees charged for these services.

The Committee has discussed one permitted engagement with the External Auditor in respect of non-audit services. The engagement was of immaterial value and related to the post FY20 period end.

The Committee concluded that, due to the nature of the work and the safeguards in place, the provision of non-audit work did not compromise the independence or objectivity of RSM as the Group's External Auditor, due to the nature of the work being compliant with the FRC's Ethical Standards 2019 and the work being performed by a separate team. The Committee was also satisfied that it was in the interests of the Group to be provided with these non-audit services by the External Auditor because of RSMs expertise in the relevant area.

We have a stringent policy and approval pracess in place in respect of non-audit services engagement and our view is to keep this type of engagement minimal unless in exceptional but reasonable circumstances, and in line with policy.

blocezz: aug group responsible for the Annual Report Review by the senior manager working

by relevant external advisers; Review of all sections of the Annual Report

tinoncial statements;

Review of significant financial reporting sevies of the se

Group's financial position and performance; to shareholders to ensure they represent o clear and accurate assessment of the Monitoring of the integrity of the financial behavior and intermediate and other intermediates.

balanced and understandable, to those with drafting responsibility: Provision of an explanation of the requirement for the Annual Report and Accounts, token as a whole, to be fair, Accounts, token as a whole, to be fair,

appropriate senior manager:

disclosures that may be appropriate: Review of new negulotions ond neporting requirements with external advisors on dentity additional information and

key elements: 2020, This process has included the following The Committee has reviewed the pracess for pracess to reviewed the pracess and the profit of the pro

and strategy.

The Board has osked the Committee to advise it on whether the Annual Repart and Accounts, tolken as a whole, one foir, holonced and understandable one foot, boarders the information necessary for shoreholders to assess the Gooup's position, performance, business model and standard and stand

### **STNUODDA GNA OPINION ON THE ANNUAL REPORT**

The Committee has reviewed this Annual Report and Accounts and has advised the Board that, taken as a whole, to be fair, bolonced and understandable.

a fair, balanced and understandable view of the period under review. Overall review of the contents of the Annual Report and substantiation of why it provides

Frosers Group confirms that it was in compliance with the proxisions of The Statutory Audit Services for Large Companies Market Investigation (Mondatory Use of Competitive Tender Processes and Audit Committee Responsibilities) Order 2014 during the financial period ended 26 April 2020. The Committee has discussed all the items obove in detail with the External Auditor.

### CMA ORDER 2014 STATEMENT OF COMPLIANCE

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Bolimoooo nofisiupoo bno neltanlamoo eesmisub	The Convention selected the active description of GAME  The Convention selected the active description of GAME  The Convention selected to the active to the activities of the selected to the activities of the selected to the activities of the activities of the activities of the activities of GAME Digital  The Convention of the activities of the activities of a convention of GAME Digital  The Convention of the activities of the activities of the activities and presentation of GAME Digital  The activities of the
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	Ot bea of eston nithiw bobleau are stated within and 20.
	The Convellers is solidized that management judgements are appropriate and that there is no maistrial change from the prior type position importing its conclusion.
,	Acception; the Committee has also contained the mort performed by monogeneral with regard to personation and closalitication risk in retition to associates. The Committee has initiately decreased with monogeneral and en
14/00/00350 pub 23/memissavuji koj Biejsunocojo	aint 3000 to assesse if agnishedwork internity-and to largeter in stan notice/laseis on on collocheseug work however, and constitute to of Goods afti from whither and internity constitution to the annual and lastities and internity and the agriculture of the annual and annual and lastities and internity and annual a
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Сојпу самских ала чаржуу	excentified a appropriate and the Group is 4 voltage on the Conference of the Confer

The Committee has considered the following creas of significance during the period and held discussions with management in the review of these areas.

### FINANCIAL REPORTING

### REVIEW OF THE COMMITTEE'S EFFECTIVENESS

Annual review of the Committee's effectiveness was scheduled as port of the externally facilitated Board evaluation during the period. As noted in the Corporate Governance Report, this was delayed due to the immediate response required to the Covid-19 pandemic.

The Committee has improved the governance of its annual planning cycle in the year and will continue to build on this in 2021 as our plans during the year progress. I monitor and assess the effectiveness of the Committee regularly as Chair and invite input from the External Auditor on this.

### **KEY OBJECTIVES FOR FY21**

The Committee's key objectives for FY21 are:

- Continuous improvement of the governance, risk management and internal controls systems across the Group;
- Establishing a strong relationship with our new External Auditor and a timely response pracess to points of control and improvement which came to the External Auditor's attention during the course of its audit work, with a focus on Financial Reporting controls;
- Development and delivery of Internal Audit and Risk Assurance plans;
- Completion of the Committee's annual

Richard Bottomley

Chair of the Audit Committee and Senior Independent Non-executive Director

20 August 2020

### NOMINATION COMMITTEE

The role of Chair of the Nomination Committee dictates that, in order to meet the needs of the Group it is necessary to ensure that the Board remains competent, diverse, well balanced and equipped to deal with any present or future issues which may arise. It is important that the Nomination Committee both support but challenge the decisions of the Executive Directors, which includes reviewing the leadership of the Group, and making recommendations regarding the appointment of new, and continuation of affice, of existing Directors.

Biographical details of each Committee member are shown in the Board of Directors' profiles on pages 37 to 38

The Nomination Committee will usually meet formally twice a year, although more meetings will also take place when deemed appropriate. The Committee formally met twice during FY20. A number of informal discussions also took place amongst members of the Committee. All members of the Nomination Committee are Non-executive Directors and, with the exception of the Chart operators and, with the exception.

### THE RESPONSIBILITIES OF THE NOMINATION COMMITTEE INCLUDE:

- Reviewing the leadership needs of the Group, looking at both Directors and senior management;
- Reviewing the composition, structure and size of the Board, and making recommendations to the Board of adjustments that are deemed necessary hoving regard to diversity, skills, knowledge and experience;
- Reviewing the time required to be spent by Non-executive Directors;
- Identifying and nominating, for the approval of the Board, candidates to fill Board vacancies as and when they arise;

- Giving consideration to succession planning for Directors and senior management taking into account the challenges and apportunities facing the Group and the skills and expertise therefore needed on the Board:
- Formally documenting the appointment and re-appointment of Directors,
- Identifying potential condidates for senior posts, and making recommendations to the Board; and
- Considering the recommendation to shareholders of re-election of the Directors under the annual re-election provisions of the 2018 UK Corporate Governance Code.

For a full list of the responsibilities of the Nomination Committee, refer to its Terms of Reference available on the Group Corporate Website www.frasers.group.

### WHAT HAS THE COMMITTEE DONE DURING THE YEAR?

### Board nominations

The Committee considered and recommended to the Board the re-appointment of Oavid Broyshaw, whose initial three-year term of office ended an 8 December 2019. In making its recommendation the Committee had due regard to David's performance and ability to continue to contribute to the Board in line with the knowledge, skills and experience required.

The Committee has considered and recommended the election or re-election of all Directors at the AGM, following consideration of their effectiveness and commitment.

Jan Kempster, Chief Financial Officer left the Group in September 2019 and was replaced by Chris Wootton who was promated from Deputy Chief Financial Officer to Chief Financial Officer. After assessing his skills and knowledge against the role requirements, the Nomination Committee considered Chris to be the best condidate for the position of Chief Financial Officer and his appointment was recommended

by the Committee for approval by the Board. Chris has quickly understood the business and helped it on its elevation poth and was a natural successor for Jon.

Cameron Olsen, Head of Legal, and Company Secretary, left the Group in June 2019, and his position has been filled by existing team member, Tom Piper, whose knowledge of the business from his time with the Group has supported his transition into the role.

### Composition of the Board

The Committee has reviewed the composition of the Board and has concluded that it may benefit from the addition of further Non-executive Directors with regulatory and HR experience. We are continuing our dialogue with an external agency that specialises in recruiting diverse tolent as we look to continue to strengthen our skills and expertise at Board level. In considering new appointments to the Board, the Committee will identify suitable candidates to fulfil the skill-sets required by having regard to succession planning, and diversity objectives. Members of the Committee and executive management team will then meet with the candidate before the Committee considers a recommendation of appointment to the Board.

### Board Evaluation

Belinda Hudson Limited hos been engaged to conduct the FY20 external Board evaluation. Neither the Company nor any of its Directors has any other connection with Belinda Hudson Limited. The evaluation will be conducted via one to one interviews with individual Directors and key members of senior management. Unfortunately, due to Covid-19, the scheduled interviews had to be concelled and re-arranged. The Committee believes it is most effective for the interviews to take place in person and therefore the Board evaluation will take place later in the year when it is safe to do so. The most recent Board evaluation was conducted internally in 2019 using a questionnoire. The result of the evaluation highlighted that the Directors believe that the Board and its Committees are working effectively.

### Diversity and inclusion

Succession planning is regularly reviewed by the Namination Committee, who appreciate that successful companies need to show compliance and understand their culture. The We Are Wiser report was commissioned during FY20 and is examining the culture within the Group The lindings of the report will be available during FY21 for the Board to review and act upon. The Board feels that a viable, documented and widely presented and understood culture will achieve the end gool of wider success; not only for the Company but for its stakeholders.

The Group's Diversity policy is to select employees based on merit and from a diverse range of backgrounds. Encouraging the development of existing internal tolent is beneficial to both the Group and its people, and is something which is strongly promoted within the Group. During the year, the Committee has prioritised offering senior apportunities to individuals who perform to a consistently high level. As part of succession planning reviews, key individuals within the group are identified for future senior roles and training needs are also identified to support them transition into post.

The Group achieved its diversity policy objective in respect of gender and age by having a strong gender balance in senior management and their direct reports (see gender diversity table on page 30), and a varied representation of ages in middle and senior management.

The Board hos two female Directors, representing 28% of the Board, We also note the content of the Parker Review, for FTSE 250 companies and we are continually seeking to increase diversity at Board level.

The Committee has also reviewed the composition of the senior management team including their direct reports and recognises the advantages of having a diverse team. A number of senior management roles in the Group are held by females including the Head of Internal Audit and Risk Management and UK Financial Controller. Our senior leadership team equates to a 32% female to male ratio, whilst ocross the

overall UK workforce the ratio is approx. 55% female. We were pleased that our most recent Gender Pay Gap Report showed a reduction in the median gender pay gap within our largest relevant subsidiary (SPORTSDIRECT.com Retail Limited) to 0%, however we will continue to explore ways to address other Gender Pay Gap differences within our business

The Committee will also work with We are Wiser in relation to the Graup's new graduote scheme to ensure a diverse mix of talent is recruited to the business.

To further strengthen the diversity of the Board, for non-executive roles the Company has consulted an agency specialising in recruiting diverse talent to identify suitable candidates to fulfil ony future vacancies.

The Group's objectives in relation to diversity and inclusion are:

- To ensure Board appointments are mode which reflect the skills and experience needed for the Board to be effective and to deliver the agreed strategy;
- To continue to maintain Board representation from the workforce, which brings the voice of employees into the boardroom and supports our strategy of investing in our people;
- To increase female representation on the Board to 33% in line with the Hompton Alexander Target; and
- To continue to give equal access and opportunities to all people irrespective of race, age, gender, disability, medical or other characteristic or need.

The Committee reviewed the Diversity policy during the period and this is currently being updated.

Further details on diversity and inclusion are set out in in the Corporate Social Responsibility Report on pages 30 to 36.

### Review of Terms of Reference

The Committee has reviewed its Terms of Reference in FY20 and these have been updated in line with the 2018 UK Corporate Governance Code

### **Management Trainee Scheme**

The Committee recommended the introduction of a new management trainee scheme and I am pleased that this will commence in Autumn 2020, initially providing apportunities in the Commercial Department.

David Dely

### Chair of the Nomination Committee

20 August 2020

### **DIRECTORS' REMUNERATION REPORT**

Dear Shareholder

On behalf of the Board I am pleased to present the Report on Directors' remuneration for the period ended 26 April 2020. The Remuneration Committee consists solely of Non-executive Directors who are considered independent, and the Chair of the Board. The purpose of the Remuneration Committee is to assist the Board to ensure that Executive Directors and Senior Executives receive appropriate levels of pay and benefits.

### **PRINCIPLES**

A key priority is to ensure that our Remuneration Policy is aligned with strategy to achieve the long-term success of the Group. The Committee ensures that it complies with the requirements of regulatory and governance bodies including, but not limited to, the 2018 UK Corporate Governance Code whilst meeting stakeholder, shareholder and workforce expectations. The Remuneration Committee and Board remain committed to a fully transparent and simple Remuneration Policy that is aligned with the interests of all its shareholders. In the operations of the Remuneration Committee we reiterate our commitment to the following key principles: A key priority is to ensure that our

### Clarity

We provide open and transparent disclosures regarding our executive remuneration,

### Simplicity

Our Remuneration Policy for our Executive Directors is straightforward and understood by both Directors and sharehalders.

Predictability
Our Remuneration Policy has not changed since its approval by shareholders in 2018.
Directors' solaries remain unchanged since

We ensure that in our operations we identify and mitigate reputational risks arising from our remuneration arrangements and behavioural risks related to incentive targets.

Proportionality
Our executive director salaries are amongst the lowest in the FTSE 250. Our Remuneration Policy commits us to ensure that any increases are related to Total

Alignment to Culture Increases to pay and bonuses are only awarded where the executive demonstrates high level behaviours and performance consistent with company purpose, values and strotegy.

### MEMBERSHIP

During FY20 the Committee consisted of David haw, David Daly and Nicola Frampt

The role and main responsibilities of the Committee are detailed in the Corporate Governance Report on page 42 Attendance at the meetings held during the year is detailed on page 45

The members of the Committee have no personal financial interest, other than as shareholders, in the matters to be decided, no actual or potential conflicts of interest arising from other Directarships and no day-ta-day operational responsibility within the Company

### ADVISERS TO THE COMMITTEE

Mike Ashley, the Chief Executive, Chris Wootton, the Chief Financial Officer, and Jon Kempster, the former Chief Financial Officer, have advised or materially assisted the Committee throughout FY20 when requested. Executive Directors are not present during, nor do they take part in, discussions in respect of matters relating directly to their own remuneration. The Committee is considering appointing external remuneration advisers, no advisers have been

### **MEETINGS**

The Remuneration Committee meets severa times a year, with three formal meetings and a number of ad hoc meetings held in FY20.

### RESPONSIBILITIES OF THE REMUNERATION COMMITTEE

- Determining the Company's policy on Executive remuneration, including the design of bonus schemes and targets, share nes when appropriate, and related
- Determining the level of rem Chair and each of the Executive Directors:
- Setting the remuneration for the first layer gement below the Board level including the Company Secretary;
- Monitoring the remuneration of senior management and making recommendations in that respect;
- Agreeing any compensation for loss of office of any Executive Director, and
- Ensuring that the Company's Remuneratio Policy remains fit for purpose and takes note of any new regulatory requirements

### WHAT HAS THE COMMITTEE DONE **DURING THE YEAR?**

- Reviewed and approved the Committee's Terms of Reference;
- Reviewed the Company's Remuneration

Policy:

- Reviewed and approved the Directors' Remuneration Report contained on pages 54 to 60:
- Reviewed Executive Directors' and senior
- Considered the appointment of independent remuneration consultants; and
- Discussed the introduction of a new playee bonus scheme

The Remuneration Committee meets several times a year, with three formal meetings and a number of ad hoc meetings held in FY20. A full report on the remuneration of Directors appears on pages 54 to 60.

### TOTAL REMUNERATION

The Committee considers that the current remuneration arrangements promote the long-term success of the Company within an appropriate risk framework and are suitably aligned to the Company's objective of delivering long-term sustainable growth in Total Shareholder Returns given banuses are

### REMUNERATION POLICY CHANGES

The Company's current Remuneration Policy ('the Policy') was submitted to Shareholders and approved at the 2018 AGM on 12 September 2018 with over 98% of the votes cast in favour of it and a similar level of support for the FY18 Directors' Remuneration Report.

Our business model has not changed, and we Our business model has not changed, and we believe that the structure of the existing policy continues to be the right one for the Company and its shareholders. It remains aligned to the Company's annual and long-term performance, to shoreholder experience, and to the Company's strategy, objectives and business model.

There is one change proposed to the policy this year. The policy contains a statement that "Non-executive Directors do not and are not entitled to porticipate in any bonus or share

It is proposed that this statement be amended as follows: \* Non-executive Directors (other than the Non-executive Workforce Director) do not and are not entitled to participate in any banus or share scheme. The Non-executive Workforce Director is entitled to participate in employee bonus and share schemes for employees including any all-employee schemes."

This amendment to the policy is needed to allow the Nan-executive Workforce Director (including any former Nan-executive Workforce Directors) to participate in any Frasers all-employee schemes. In accordance with the Companies Act 2006 a memorandum showing the proposed changes to the policy will be available for inspection at the Company's registered office for 15 days prior to the AGM, on the Company's website www.frasers.group and at the AGM.

Other than the amendment set out above, the remainder of the policy will continue to apply on the same basis as was approved by the shareholders of the Company at the 2018 AGM.

## **AREA OF FOCUS FOR 2021**

The Committee will be reviewing the Company's Remuneration Policy for 2021, which will be submitted for approval by shareholders at the 2021 AGM.

# **BASIC SALARIES AND BENEFITS**

personal sacrifice of reducing their salary, or Group reviewed his salary in regards to his complexity and in the interests of retaining expertise and loyalty in fulfilling the demanding performance and shareholder return. Chris long-term delivery of business strategy, high should be simple, transparent and support the of the Company philosophy that remuneration remained the same since 2002 and is reflective in FY20 at the level of £150,000. This base Financia: Officer, was set on his appointment May 2020 until further notice. His base salary Company in this difficult time, to make the to the impact of Covid-19, Chris, together with responsibilities and contribution. However due Chris and recognising his contribution to the the level of companies of similar scale and felt his remuneration was significantly below role of Chief Finance Officer. The Committee level of reward for Executive Directors has The base salary for Chris Wootton, the Chief respective fees, to £40,000 per annum from Directors agreed, in order to assist the the Head of Commercial and the Non-executive has continued to demonstrate tremendous

remains the same, this will be reviewed during FY21.

Mike Ashley has not received ony remuneration from the Company since before the Public Offering in 2007 and has declined any remuneration in his role of Chief Executive.

## INCENTIVE REMUNERATION

As referred to in the FY18 Directors'
Remuneration Report, former Director Jon
Kempster was eligible to earn a bonus in
respect of FY20 of up to 200% of his salary. No
bonus was earned in respect of the year.

Previous incentives have been strongly based upon the driving of long-term business performance through granting larger upfront awards which only vest if significant and consistent growth in line with annual published performance targets is delivered year on year. It is unlikely that this philosophy with regard to incentives will change significantly in the future, and any new share scheme benefiting the Executive Directors will be submitted to shareholders for approval.

### **BOARD CHANGES**

As discussed on pages 52 to 53, Jon Kempster retired from the Board and left the business on 12 September 2019. Jon did not receive any payments for loss of office or any payments in respect of any period following his departure.

As discussed on pages 52 to 53, Chris Wootton was appointed as Chief Financial Officer with effect from 12 September 2019. The committee agreed that Chris would not be given a bonus for FY20 as he had not served as an Executive Director for a full financial year. This will be reviewed in 2021.

## WORKFORCE REWARD

During FY20 the Committee has continued to explore the introduction of a new employee bonus scheme. It is worth reminding shareholders that our UK employees (excluding the Executive Directors) who hove participated in our share schemes have received, subsequent to any IPO bonus payments, a total value of £230m of awards since their introduction.

In addition to share schemes, the Company operates other bonus and incentive awards for its workforce. By way of recent example, in FY20 workers in our UK retail operations received a total of £20.7m in bonus and incentive awards. A significant proportion of these other bonus and incentive awards were paid to our casual retail workers. The Remuneration Committee remains committed to a transparent and simple personal performance only. The Committee also remains committed to appropriately rewarding our large and loyal workforce.

of employees (other than the Directors) and strategy of the Company, the vital role all engages with employees through regular and with employees on Directors' remuneration, the discounts of the Directors with employees. has considered pay and employment conditions considering Directors' salaries. The Committee the Group, and has taken them into account in of senior and middle managers throughout remuneration and other employment conditions Committee has reviewed the salaries, other member. Cally has been directly involved in and to raise any questions directly with a Board success of the Group and how this is rewarded employees play in contributing to the overall multi-channel communication mechanisms. Our Workforce nominated Director, Cally Price views of employees can be expressed by the Whilst the Company has not directly consulted has aligned pension contributions and stafl the review of retail staff pay during FY20. The This enables employees to understand the

## ENGAGEMENT WITH SHAREHOLDERS

General representations have been rec: ved from investors regarding overall FTSE remuneration. Our executive remuneration remoins amongst the lowest in the FTS: 250 and significantly below the median. The Committee has due regard to the Investment Association principles, and as Chair of the Committee I am always happy to receil a feedback from shareholders. There has been rechanges to the Remuneration Policy as a resular from the regagement.

David Brayshaw

Chair of the Remuneration Committee

20 August 2020

### **DIRECTORS' REMUNERATION POLICY**

The Directors' Remuneration Policy was approved by shareholders at the 12 September 2018 AGM. The full Remuneration Policy as approved by shareholders can be found an pages 117 to 124 of the 2018 Annual Report, a copy of which is also available on the Group's corporate website at www.sportsdirectplc.com.

For ease of reference, we have set out below the Future Policy Table for Executive Directors as included in the approved Remuneration Policy.  $\frac{1}{2} \left( \frac{1}{2} \right) = \frac{1}{2} \left( \frac{1}{2} \right) \left( \frac{1}$ 

### **FUTURE POLICY TABLE**

The table below describes each of the elements of the remuneration package for Executive Directors.

Fleed element of the removeration pockage, where the bolince of fleed and verticible remuneration is aligned to the commercial strongy of long-term professible growth and effects the Company remuneration philosophy of gen

Base solaries are normally reviewed arrive by and have not been increased since 2002. Mike Ashley does not currently receive a salary for his role.

Akhaugh salaries for Executive Overtars father than Mike Ashley, who does not currently receive a solony) have been set at £150,0 Company retains discretion to set solories at a level commensurate with ather companies at a similar size and complexity.

Solpries for new Executive Directors will be set in occordance with the Committee's oppreach to recruitment remaneration, as described on pages 12t to 122 of the 2015 Annual Report.

With the exception of a 20% staff discours on products purchased from the Group's resol stores, which is ompuble to Executive Directors other than Alber, or oddiffered benefits on evenible to Executive Directors. The groupers so the country to their in store and enables them see the new formatters as port of the elevations contained. The same level of discours is evabled to the fall staff.

he current Executive Directors do not receive any benefits other than the staff decount, which is not available for Mike Ashley. Benefits may be provided no with market practice to roawd a new <u>Executive Oliractor (aleing Into account natividual circ</u>umatence). Such benefits may rackede relocation expenses.

Although the Remuneration Committee has not set on absolute maximum level of benefits Executive Directors may receive, the Company returns discretion as set benefits at a level which the Remuneration Committee Considers appropriate against the market and to support the original strategy of the Group

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raids the Executive Director for performance which supports the Group's strategy and performance in rale

Execution Directions other does talk advers, more and in a work of the second of a section of 100% of addors not the deleted into place the contract of the second of the

The maximum bonus that an Executive Director may earn shall be 200% at salary in respect of any financial year.

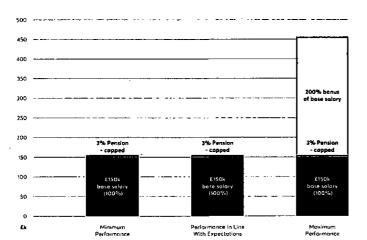
### IMPLEMENTATION OF THE REMUNERATION POLICY

The Committee has implemented the Remuneration Policy approved by shareholders at the AGM in 2018. There are no significant changes in the way the policy will be implemented in FY21. When agreeing the components of remuneration for the appointment of new directors, consideration will be given to the policies set out above as applied for existing Executive Directors and fees for Non-executive Directors.

### ILLUSTRATIONS OF APPLICATION OF REMUNERATION POLICY

The chart below sets out an illustration of the policy for FY21 in kne with the future policy table above. The chart provides an illustration of the total remuneration opportunity that could arise under three different levels of performance. No chart is included for Mike Ashley, who does not receive any remuneration from the Company. As the proposed Remuneration policy does not currently include any long-term incentive scheme, no such scheme is included in the chart. Although the Committee has yet to determine whether Chris Wootton should be eligible to earn a bonus in respect of FY21 for the purposes of the chart it is assumed that he will be eligible to earn a bonus of up to 200% of solars.

### CHRIS WOOTTON, CHIEF FINANCIAL OFFICER



For the purposes of the chart, the following assumptions have been made.

	Fluid Pay	l-ko
Minknum remuneration	Base salary of £150,000.	No bonus earned.
Performance in line with expectations	An employer pension contribution of 3% of salary, capped at flist ESC,000 of salary	No bonus earned because in the opinion of the Committee, the performance metrics will be set such that any bonus earned would require the achievement of stretch performance
Maximum remuneration	No benefits for no benefits are currently proposed to be provided to the Executive Directors in F721 other than the staff discourt, which, in the opinion of the Committee, commot be reflected in these creats as its valve depends upon the value purchains modely.	A banus of 200% of solary is earned.

<sup>\*</sup> Figures above exclude the wahre of solary to £60k with further notice, Sonus performance have not yet been set, therefore no barus has been awarded relating to the period. This will be reviewed in FY21.

### SERVICE CONTRACTS

The Company's policy is far Executive Directors to be employed on the terms of service contracts which may be terminoted by the Company or the Executive Director on the giving of not less than six months' notice all Directors are subject to annual re-election. Copies of service contracts and of appointment letters are available for inspection at the Company's registered office during normal business hours and at the AGM.

### **EXECUTIVE DIRECTORS**

Details of each current service contract are set out below:

	Contract State	Unexpired term / natice period	Propertan
H'ke Ashley	11/02/2007	12 months	England & Wates
Chris Wootten	06/03/2017	6 manths'	England & Wates

The Company may latminate Mike Ashley's service contract by giving 6 months' notice if he is unable to perform his styles for over 120 days in any consecutive 12 months

### NON-EXECUTIVE DIRECTORS

The Non-executive Directors enter into an agreement with the Company for a period of three years, other than the Chair whose agreement continues until terminated in accordance with its terms. The appointments of the Non-executive Directors may be terminated by either party on one month's written notice and in accordance with the Articles of Association of the Company.

Termination would be immediate in certain circumstances (including the bankruptcy of the Non-executive Director).

Non-executive Directors (other than the Non-executive Workforce Director) do not and are not entitled to participate in any banus or share scheme. The Non-executive Workforce Director is entitled to participate in employee bonus and share schemes for employees including all-employee schemes.

The approach to determining Non-executive Directors pay is to benchmark ourselves against other companies/retailers within the FTSE 250. Each year the remuneration of all Directors is put for shareholder approval at the AGM. Last year, 99.8% of shareholders voted in favour of the remuneration report

Non-executive Directors are subject to confidentiality undertakings without limitation in time. Non-executive Directors are not entitled to receive any compensation on the termination of their appointment.

Details of the Non-executive Directors' letters of appointment are set out below.

	Contract of the second	Position Date of letter of appaint mont
David Daly		Nan-executive Cheir 11 July 2017
David Brayshow		Non-executive Director 23 April 7020
Nicola Frampton		Non-executive Director 1 October 2018
Richard Bottomiay		Non-executive Director 1 October 2018
Cally Price	. '	Non-executive Director 15 April 2019

### ANNUAL REPORT ON REMUNERATION

This port of the Directors' Remuneration Report sets out the actual payments made by the Company to its Directors with respect to the period ended 26 April 2020 and how the Directors' Remuneration Palicy will be applied in the period commencing 27 April 2020.

### SINGLE FIGURE TABLE (AUDITED)

The aggregate remuneration provided to individuals who have served as Directors in the period anded 26 April 2020 is set out below, along with the aggregate remuneration provided to individu who have served as Directors during the prior financial period. The highest poid Director in the period was Chris Wootton. The number of Directors whom retirements accrued under money purchase schemes was 5 (2019-3)

Director			Other souths		Botus	Lee	g tarin	Pension			Total	
	FY	FY	FY	FY	FY	FY	FY	£	FY	FY	FY	FY
	20	19	20	19	20	19	20	19	20	19	20	19
	6000	£000	1000	£000	£000	£000	5000	0000	£000	ECOG	£000	1000
EBECUTIVE												
Mike Ashiny									-			
Chris Wootton <sup>4</sup>	45								1		89	
Jun Kempster®	63	150	-	-					- 1	1	64	151
HOH-EXECUTIVE												
David Oaly <sup>cp</sup>	100	78				-	-		1	- 1	101	79
Dovid Breyshaw	50	SO				-		-	1	1	ŚI	51
Nicela Frampton <sup>m</sup>	50	25		-	-				1	· .	S	25
Alichard Bottomley <sup>44</sup>	50	25							- 1		<b>\$1</b>	25
Cally Pace =	10	3	-		-	-	•	-	•		10	3
Keith Hellowell **	MA	70				٠,			N/A		N/A	70
Simon Benday <sup>IR</sup>	N/A	23	-		-			-	N/A	-	N/A	53
Total	411	474	-						5	,	417	427

- reconstructions are not as set as a set of the down tools in a tenture cross for the period from the date of the opportment on make 2019 replaced your formation for the period from 20 April 2019 until 12 September 2019 or cased to be an Executive Decator. No permitted was made to John following 19 in early-period.

  Darky are manuscripting for 1919 or set out in the observable tables into opposite the consistent period from the formation for the oppositent of the company of the period from the date of the period from the date of the period from the date of the oppositent and the company of the period from the date of the oppositent and the company of the period from the date of the oppositent and the company of the date of the period from the date of the oppositent and the company of the date of the period from the date of the oppositent and the company of the date of the period from the date of the oppositent and the company of the date of the period from the date of the oppositent and the date of the date of the date of the oppositent and the date of the date of the oppositent and the oppositent and
- (4)
- (5) (6
- Strategies for the control of PTP as as out in the above table in his remuneration for the period from the date of his appointment on PTP as as out in the above table in his remuneration for the period from the date of his appointment on 2018 to the end of PTP as as a put in the above table in his remuneration for the period from the date of his appointment on 1 Johann as remuneration for PTP as as a put in the above table in his remuneration for the period from the date of his representation 1 Johann liberation from the period from 20 April 2018 until 12 September 2018 cased in the above machine Describ to properties are made in Earth forwards in the application of the period from 20 April 2018 until 12 September 2018 cased in the a flowness cauched to be a forwards called from 20 April 2018 until 13 September 2018 cased to be a flowness calculated from 20 April 2018 until 13 September 2018 cased to be a flowness calculated from the operation are made to 5 months (above) in reagonization. (7)

### NOTES TO THE SINGLE FIGURE TABLE AND IMPLEMENTATION OF **POLICY IN THE YEAR ENDING 25 APRIL 2021**

### BASE SALARY AND FEES

Base salaries are normally reviewed annually and are set at a level well below the lower quartile for a business of the size and complexity of the Group.

Mike Ashley does not receive a salary for his rale. Chris Wootton receives a base salary of £150,000 per annum.

Fees for Non-executive Directors are normally reviewed annually. In the FY20 review fees were reviewed annually. In the FYZO review lees were not increased and have not previously been increased since 2007. The Company's approach to the fees for Non-executive Directors for FYZ1 is yet to be finalised, but will be subject to the Remuneration Policy.

### **ANNUAL BONUS SCHEME**

### FY20

Jon Kempster was eligible to earn a bonus in respect of FY20 of up to 200% of salary. The respect of FY20 of up to 200% of solary. The bonus was subject to performance metrics linked to the Company's strategy and Jon's performance in role, with the metrics set such that a stretch level of performance was required for any bonus to be earned. The Committee reviewed performance against the metrics and concluded that, notwithstanding performance achieved in the year, no bonus was earned for Jon Kempster. Chris Wootton will not receive heart feel EVYO Pervented to the property of the performance of the performance was supported to the performance of t a bonus for FY20. Bonuses are discretionary and are based on metrics determined by the committee at the time of award.

Mike Ashley was not eligible to earn a bonus in respect of FY20

### FY21

The Committee has yet to determine whether Chns Wootton will be eligible to earn a bonus in respect of FY21. If he is eligible to earn such a bonus, any amount earned shall be determined by reference to one or more performance

metrics as determined by the Committee and linked to the Company's strategy and / or inited to the Company's strategy and J or Chris's performance in role. Any such bonus shall be of up to 200% of salary, and any bonus earned in excess of 100% of solary may be subject to deferral The committee will also consider with regard to any malus or clowback provisions as noted in the Remuneration Policy.

Mike Ashley is not eligible to earn a bonus in respect of FY21.

### LONG-TERM INCENTIVES

The Company does not currently operate ony long-term incentives for Executive Directors. The Committee continues to actively consider the introduction of a new Bonus Scheme to replace the 2015 share scheme which lapsed in FY16, and intends to consult with shareholders on the terms of a new scheme once details have been further developed.

### **DIRECTORATE CHANGES (AUDITED)**

No payments for loss of office or payments to former Directors were made in FY20. Jon Kempster resigned as a Director with effect from 12 September 2019. Jon did not receive any payment for loss of office during the period ended 26 April 2020 and will not receive any such payment in the future.

### SHAREHOLDING GUIDELINES AND TOTAL SHAREHOLDINGS OF DIRECTORS (AUDITED) ${}^{\circ}$

The Board does not set a minimum shareholding requirement for Directors, although a number of Directors have purchased shares in the Company.

The beneficial interests of the Directors who served during the year and interests of connected persons in both cases at the beginning of the financial year, or at the date of appointment if later, and at the end of the financial year, or at the date of resignation if earlier, in the share capital of the Company are shown below:

	Crelinary Sheres 26 April 2020 or If parlier the data of resignation	Ordinary Shares 28 April 2019 or II luter the date of appaintment
Ofractors as at 16 April 2020		
Mike Ashley	330,000,000	130,000,000
Chrs Wootten <sup>n</sup>		
David Daly	21,007	11,0D7
Nicela Frampton <sup>26</sup>		
David Brayshaw	31,611	10,276
Richard Bottomley <sup>41</sup>	10,000	
Cally Price **		
Former Blactors		
Jon Kempster 18		
Keizh Heilowell ' <sup>N</sup>		50,000
Simon Bentley <sup>re</sup>		10,000

- (1) Chris Woolfon was appointed as a Director on 12 September 2019.

  Nicola Engaging was appointed as a Director on 1 October 2018.
- Nicolo Frampton was appointed as a Director on 1 October 2018.
   Richard Bottamies was appointed as a Director on 1 October 2019.
- (4) Colly Price was appointed as a Director on 1 January 2019.

  Si Jan Kempster resigned with affect from 12 September 2019.
- I Jan Kempster resigned with effect from 12 September 2019. At that time these shares were held in the name of Keith Hellawell, as well as his wife

  | Keith Hellawell resigned with effect from 12 September 2016. At that time these shares were held in the name of Keith Hellawell, as well as his wife

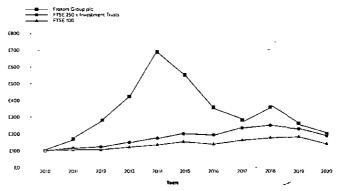
  | Keith Hellawell resigned with effect from 12 September 2019.

There has been no change to the interests reported above between 26 April 2020 and 20 August 2020. The Campony did not receive any notifications under DTR 5 between 26 April 2020 and 20 August 2020.

Neither Chris Wootton nor Mike Ashley currently participate in any share scheme arrangement. Therefore, there are no outstanding share scheme interests held by any Director of the Compony.

### PERFORMANCE GRAPH AND TABLE

The following graph shows the Company's performance measured by the Total Shareholder Return compared with the performance of the FTSE 100 and FTSE 250 Index (excluding investment trusts).



The Committee considered these as appropriate indices against which to compare the Company's performance. They are widely accepted as notional measures and include companies that investors are likely to consider alternative investments.

### TOTAL CEO REMUNERATION AND PERFORMANCE-RELATED PAY

The table below shows details of the total remuneration and performance-related pay for the Company's Chief Executive over the last ten financial years.

	Total remanaration	Executive Share Schame us a % of employers apportunity
F120	Ni	N/A
FY19	Mi	N/A
Frib	NI	N/A
FY17 - Mike Ashley <sup>4</sup>	NI	N/A
FY17 - Dave Forsey <sup>at</sup>	£62,500	N/A
FY16 - Dove Forsey	£150,000	N/A
FY15 - Dave Forsey	£150,000°	0%=
FY14 - Cove Forsey	£150,000	N/A
FY13 - Dove Forsey	£150,000	N/A
FY12 - Qove Forsey	£150,600	N/A
FY11 - Dave Forsey	£6,520,000	100%

- Mis. Ashley was appointed on CEO with effect from 22 September 2014.

  Done Farsey respined with effect from 22 September 2014.

  Done Farsey respined with effect from 22 September 2014.

  Done Farsey respined with effect from 22 September 2014. His total remineration is his remineration earned in the period from 25 April 2016 until the dozen in respiration tool affect.

  The figures for FOT infects Done Forseys decision on 6 June 2016 to forego on oward over tim shores which would otherwise have been due to rest on 6 September 2017.

  For them purposes the 1000 remineration in PYTI includes the risks of Oose Forseys award over tim shores that vested on 19 August 2010 without the confliction of a performance condition bessed on 68100 A PYTI For thepse purposes the value of a phase is 68.47 oward has closing preceded on the 1000 A PYTI For these purposes the value of a phase is 68.47 oward has closing preceded on the 1000 A PYTI For these purposes the value of a phase is 68.47 oward has closing preceded on the 1000 A PYTI For these purposes the value of a phase is 68.47 oward has closing preceded on the 1000 A PYTI For these purposes the value of a phase is 68.47 oward has closing preceded on the 1000 A PYTI For these purposes the value of a phase is 68.47 oward has closing preceded on the 1000 A PYTI For these purposes the value of a phase is 68.47 oward has closing preceded on the 1000 A PYTI For these purposes the value of a phase is 68.47 oward has closing preceded on the 1000 A PYTI For these purposes the value of a phase is 68.47 oward has closing preceded the 1000 A PYTI For these purposes the value of a phase is 68.47 oward has continued to the 1000 A PYTI For these purposes the 1000 A PYTI For these

### CEO PAY INCREASE AND PAY RATIOS IN RELATION TO ALL EMPLOYEES

The CEO is not remunerated through the Company and therefore disclosures of CEO pay increase in relation to all employees have not been provided. In line with new reporting requirements, the Company are required to disclose ratios which compare the total remuneration of the Chief Executive, to the remuneration of the 25th, 50th and 75th percentile of the Group's UK employees. The Company have not disclosed these ratios and associated supporting information on the basis that Mike Ashley is not remunerated by the Company.

### **RELATIVE IMPORTANCE OF SPEND ON PAY**

The table below sets out the Group's distributions to shareholders by way of dividends and share buybacks, investment (calculated as set out below) and total Group-wide expenditure on pay for all staff (as reported in the audited financial statements for FY20 and FY19) and the Company's share price (calculated as at the close of business on the last day of FY20 and FY19).

	FT20	FYIF	% CHANGE
Distributions to shareholders by way of dividend and share buyback	£43,851,304	£1,663,459	2.536.7%
investment*	£322,581,000	£264,152,000	221%
Group-wide expanditure on pay for all employees	£492,781,000	£457,100,000	78%
Share price (pence)	226 6**	304 2**	(25 5)%

Comprises of increases in working copinal coquisations and copinal expenditure in the year, time Casecilidated Cosh Plow Stetement and note 33. Cosh effect from operating activities to the Good believes that is to be the most revent motivate of the Circuit's invalidation in the Good believes that is to be the most revent motivate of the Circuit's invalidation in Absurgement and the Circuit in Asserting the Circuit in

### SHAREHOLDER VOTING

The following table sets out actual voting in respect of the resolution to approve the Directors' Remuneration Report for the year ended 28 April 2019 at the 2019 AGM and the resolution to approve the Directors' Remuneration Policy at the 2018 AGM.

	Votes for	76 107	egeinst	% opakut	cost	withheld
Directors' Re-muneration Report for the year ended 28 April 2019	461,147,261	79 80	934,093	0 20	467,081,354	36,713
Directors' Remuneration Policy	442,947,085	98.41	7,134,022	1.59	450,081,107	8,143

David Brayshaw

### Chair of the Remuneration Committee

20 August 2020

### DIRECTORS' RESPONSIBILITIES STATEMENT

The Directors are responsible for preparing the Annual Report including the Strategic Report, Directors Report, the Remuneration Report and the Company and Group financial statements, in accordance with applicable laws and regulations.

Company low requires the Directors to prepare the Group and Company financial statements for each financial year. Under that law the Directors are required under the Listing Rules of the Financial Conduct Authority to prepare the Group financial statements in accordance with International Financial Reporting Standards (IFRSs) as adoated by the European Union.

The Directors have elected to prepore the Compony financial statements in accordance with United Kingdom Generally Accepted Accounting Practices (UK GAAP) including FRS 102 and applicable low.

The Group financial statements are required by law and IFRS adopted by the EU to present fairly the financial position and performance of the Group; the Companies Act 2006 provides in relation to such financial statements that references in the relevant part of that Act to financial statements giving a true and fair view are references to their achieving a fair presentation.

Under company law the Directors must not approve the financial statements unless they ore satisfied that they give a true and fair view of the state of affairs of the Campany and Group and of the profit or loss of the Group for that period. In preparing the financial statements the Directors are required to.

- select suitable accounting policies and then apply them consistently;
- make judgements and accounting estimates that are reasonable and prudent;
- for the Group financial statements, state whether the applicable IFRSs have been followed, subject to any material departures disclosed and explained in the financial

statements;

- for the Group financial statements, state whether they have been prepared in occordance with IFRS adopted by the EU and for the Company financial statements state whether applicable UK accounting standards have been followed, subject to any material departures disclosed and explained in the Company financial statements; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Company and Group will continue in business.

The Directors are responsible for keeping adequate accounting records that are sufficient to show and explain the Group's and Company's transactions and disclose with reasonable accuracy at any time the financial position of the Group and Company and enable them to ensure that the financial statements, and the Directors Remuneration Report, comply with the Companies Act 2006 and as regards the Group financial statements Article 4 of the IAS Regulation. The Directors are also responsible for safeguarding the assets of the Group and Company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The Directors confirm that:

- so far as each Director is aware, there is no relevant audit information of which the Company's auditors are unaware; and
- the Directors have taken all steps that they ought to have taken to make themselves aware of any relevant audit information and to establish that the auditors are aware of that information.

The Directors are responsible for the maintenance and integrity of the corporate and financial information included on the Company's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may

differ from legislation in other jurisdictions.

Each of the Directors whose names and functions are listed on pages 37 and 38 confirm that, to the best of each person's knowledge:

- a. the Annual Report, including the Strategic Report, prepared in accordance with the applicable set of accounting standards, gives a true and fair view of the assets, liabilities, financial position and profit of the Company and of the undertakings included in the consolidation taken as a whole; and
- b. the Strategic Report includes a fair review of the development and performance of the business and the position of the Company and the undertakings included in the consolidation taken as a whole, tagether with a description of the principal risks and uncertainties that they face.

The Annual Report and accounts, taken as a whole, is fair, balanced and understandable, and provides the necessary information for shareholders to assess the Group's position, performance, business model and strategy.

The DTRs 4.1 state that an annual financial report should include audited financial statements, a management report and responsibility statements. For the purposes of this Rule, the financial statements can be found an pages 70 to 115, the management report can be found an pages 7 to 36 and the Responsibility Statements can be found on this page.

Other information that applies to the Directors Report, can be located in the following locations.

- the names of all Directors during the financial year are on pages 37 to 38
- a statement confirming that all relevant audit information has been provided to the Group's auditor can be found on page 61
- a statement that the Strategic Report includes information required by the 2008 Regulations is located on page 61
- o report on greenhouse gas emissions is located on pages 34 to 35
- the financial risk management objectives and policies and exposure to price, credit,

liquidity and cash flow risk are on page 85

- details of any post year end important events affecting the Group are on page 105
- the likely future developments in the business, research and development and details of branches outside UK are on pages 11 to 17
- the Directors' Responsibilities Statement is on page 61
- the Auditor's Independence Statement is on pages 62 to 69

Rule 9.8.4 of the Listing Rules state a number of requirements that a listed company must include in its annual financial report. For the purposes of good order, these can be found in the following places:

- statement of interest capitalised on page 41
- details of arrangements under which a Director has waived any emoluments and details of future emoluments waived on page 41
- waiver of dividends on page 41
- a statement made by the Board regarding the controlling shareholder agreement on page 39

s414C(11) of the Companies Act 2006 states that the Strategic Report may also contain such of the matters otherwise required by regulations to be disclosed in the Directors' report as the Directors consider are of strategic importance to the Company. In applying this the Group has included how we considered future developments and how we have engaged with:

- employees;
- customers; and
- suppliers;

The Strategic Report is located on pages 7 to 36.

On behalf of the Board

Chris Wootton

Chief Finencial Officer 20 August 2020

### INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF FRASERS GROUP PLC

### OPINION

We have audited the financial statements of Frosers Group plc (the "Parent Company") and its subsidiaries (the "Group") for the period ended 26 April 2020 which comprise the Consolidated Income Statement, the Consolidated Statement of Comprehensive Income, the Consolidated Statement of Comprehensive Income, the Consolidated Balance Sheet, the Company Statement of Changes in Equity, and notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in the preparation of the Group financial statements is applicable law and International Financial Reporting Standards (IFRSs) as adopted by the European Union. The financial reporting framework that has been applied in the preparation of the Parent Company financial statements is applicable law and United Kingdom Accounting Standard 102 The Financial Reporting Standard and 17 The Financial Reporting Standard and 17 The Financial Reporting Standard and 20 The Financial Reporting Standard Alagory Recepted Accounting Practice).

In our opinion

- the financial statements give a true and fair view of the state of the Group's and of the Parent Company's affairs as at 26 April 2020 and of the Group's profit for the period then ended:
- the Group financial statements have been properly prepared in accordance with IFRSs as adopted by the European Union;
- the Parent Compony financial statements have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and

the financial statements have been prepared in accordance with the requirements of the Companies Act 2006 and, as regards the Group financial statements. Article 4 of the IAS Regulations.

### Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAS (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the Group and Porent Company in accordance with the ethical requirements that are relevant to aur audit of the financial statements in the UK, including the FRC's Ethical Standard as applied to listed Sublic interest entities and we have fulfilled or step requirements. We believe that the audit widence we have obtained is sufficient and appropriate to provide a basis for our opinion.

### SUMMARY OF OUR AUDIT

### Key audit matters

### Group - Rocurring risks

- \* Inventory valuation and existence
- Application of IFRS 16 and related impairment considerations - accuracy, completeness, valuation, presentation and distance.
- Property, Legal and Other Provisions

   existence, accuracy, completeness,
   presentation and disclosure
- Accounting for foreign currency forward contracts – accuracy, valuation, presentation and classification

- Classification of investments presentation
- Acquisition of GAME Digital pla accuracy and valuation

### Group - event driven

Going concern and viability - basis and disclosure

### Materiality

### Group

- Overall materiality: £11.9m
- Performance materiality: £8.9m

### **Parent Company**

- Overall materiality: £11.9m
- Performance materiality: £8.9m

### Scope

Our audit procedures covered 89% of revenue, 87% of net assets and 86% of prafit before tax.

### CONCLUSIONS RELATING TO PRINCIPAL RISKS, GOING CONCERN AND VIABILITY STATEMENT

We have nothing to report in respect of the following information in the annual report, in relation to which the ISAs (UK) require us to report to you whether we have anything material to add or draw attention to:

- the disclosures in the annual report set out on pages 21 to 24 that describe the principal risks and explain how they are being managed or mitiaated;
- the Board's confirmation set out on page 25 in the annual report that it has carried out a robust assessment of the Group's principal risks, including those that would threaten its business model, future performance, solvency or liquidity;
- the Directors' Statement set out on page 41 in the financial statements about whether the Directors considered it appropriate to adopt the going concern basis of accounting in preparing the financial statements and the directors' identification of any material uncertainties to the Group

- and the Parent Company's ability to continue to do so over a period of at least 12 months from the date of approval of the financial statements;
- whether the Directors' Statement relating to going concern required under the Listing Rules in accordance with Listing Rule 9.8.6R(3) is materially inconsistent with our knowledge obtained in the audit; or
- the Board's explanation set out on page 25 in the annual report as to how it has assessed the prospects of the Group, over what period it has done so and why it considers that period to be appropriate, and its statement as to whether it has a reasonable expectation that the Group will be able to continue in operation and meet its liabilities as they fall due over the period of their assessment, including any related disclosures drawing attention to any necessary qualifications or assumptions.

As described in the key audit matters below, in reaching our conclusions, we have taken account of the potential impact of the Covid-19 pandemic and Brexit. Because not all future events and conditions con be predicted, this statement is not a guarantee as to the Group's and Parent Company's ability to continue as a going concern or the Group's longer term viability.

### KEY AUDIT MATTERS

Key audit matters are those matters that, in our professional judgement, were of most significance in our audit of the Group and Parent Company financial statements of the current period and include the most significant assessed risks of material misstatement (whether or not due to fraud) we identified, including those which had the greatest effect on the overall audit strategy, the allocation of resources in the audit and directing the efforts of the engagement team. These motters, and any camments we make an the results of our procedures thereon, were addressed in the context of our audit of the Group and Parent Company financial statements as a whole, and in forming our opinion thereon, and we do not provide a separate opinion on these matters. This is not a complete list of all risks identified by our audit.

### Inventory – valuation and existence Key gudit matter description

At 26 April 2020, the Group Consolidated Balance Sheet records inventory of £1,198.3m (2019: £978.4m). Inventory is held across multiple locations as well as being made up of a large number of product lines. This gives rise to complexity in verifying inventory existence and in determining the inventory provision.

The Covid-19 pandemic heightened the risk of undetected inventory loss as a result of the deferral of the Graup's usual inventory count routines due to Government restrictions. In addition, a reduction in the level of demand as a result of Covid-19 may increase the risk of inventory obsolescence. Furthermore, inventory levels at the year end are higher than budgeted due to the temporary closure of stores due to Covid-19.

As described in note 2 to the financial statements, management use a forward looking inventory provisioning model which colculates a provision by cotegory of inventory based on historical experience, pricing and discounting strategies and management's assessment of control of the provision of the provision of the control of the provision of the

There is significant estimation involved in the calculation of inventory provisions to ensure that inventory is held at the lower of cost and net realisable value. This involves consideration of expected future losses on sale of inventory including assessing the likely impacts of Covid-19, inventory obsolescence and the additional costs to sell which need to be included in calculating the net realisable value of inventory.

Due to the factors explained above, we have identified both the existence and carrying value of inventories as a key audit matter.

### How the matter was addressed in the audit

In respect of inventory valuation we

 Assessed the appropriateness of management's inventory provision calculations, including testing the accuracy and completeness of the data used and the mathematical accuracy of the provisioning

- Critically challenged the assumptions made in the inventory provision model in respect of the expected level of discounting and the expected costs of sale, including:
  - The basis on which expected discounts were calculated and whether calculated discounts were realist based on historical experience, current commercial practices and the current trading environment
  - The assumptions regarding the expected volume and allocated costs of redistributing (tunnelling) and repricing product
  - Whether different assumptions and estimates should be applied for different foscias given the differentiated product
- Considered management's strategic options for addressing demand in the post Covid-19 period, including discounting levels and further development of online retail

As a result of our findings from challenging inanagement's model, we independently developed an alternative model that applied historic inventory loss experience and factored in the impact of a declining margin to calculate a provision against current out of season and clearance inventory and inventory that would be expected to remain unsold and fall into those categories in future periods. In addition, we reaclaulated the expected future tunnelling and repricing costs to take account of our assessment of the likely future costs of these activities in relation to products that would have a net realisable value which was below cost. We then formed an assessment, based on discussions with management and available market data of the impacts of the Cavid-19 pondemic on future sales potterns and margins. Our alternative model allowed us to develop an estimate of the level of provision we considered appropriate and supportable against which we were able to assess management's estimates.

In respect of inventory existence, we have performed a sample of inventory verifications at a number of the Group's UK warehouses and obtained confirmations from third party warehouse operators. Sample inventory verifications were also performed at locations internationally where inventory held was material to the Group.

We selected a sample of stores across the Group based on a risk assessment analysis, as well as some selected at random, at which inventory verifications were then performed Due to the Covid-19 pandemic, most of the Group's retail stores were closed during the period March to June 2020. As far as possible inventory verifications took place either at the year end or, in respect of stores before the store re-opened post year end. Most of our selected locations were attended physically with some remate attendance, where physical attendance was not possible.

We compared the results of our inventory verifications to the inventory records at the year end, investigated significant movements and extrapolated identified existence errors across the relevant untested population. We campared the results of this against the Group's shrinkage provisions to assess whether the inventory levels were materially misstated.

### Key observations

Our audit work on inventory valuation, and in particular the development of our awn alternative provision model, did not identify any overall material misstatement in the inventory provisions calculated by management

Our verification procedures over inventory existence did not identify any material misstatement.

### Application of IFRS 16 and related impairment considerations

Accuracy, completeness, valuation presentation and disclosure

### Key audit matter description

During the period to 26 April 2020 the Group applied IFRS 16, "Leoses" for the first time, utilising the modified retrospective method of adoption. This new standard results in significant new right-of-use assets ("ROUA") and leose liabilities being recognised on the Bolance Sheet. The impact of IFRS 16 on the financial statements for the year to 26 April 2020, together with the key judgements made by management in accounting for and transitioning to IFRS 16 are set out in notes 1 and 2 to the financial statements.

The implementation of IFRS 16 involves a significant level of judgement in respect of the key assumptions including lease terms and the incremental borrowing rates (IBR) to be applied in calculating the lease liability. Accordingly, we determined that the valuation of right-of-use assets and lease liabilities had a high degree of estimation uncertainty.

During the year the Group entered into a significant sale and leaseback transaction in respect of the Shirebroak distribution centre as detailed in note 7. The calculation of the gain on disposal requires judgement in respect of the application of IFRS 16 including consideration as to the lease liability to be recognised and whether the praceeds were considered to represent fair value.

Due to the value of right-of-use assets capitalised under IFRS 16 relative to Group materiality and the current macroeconomic factors impacting the Group's operations, in particular the impact of Covid-19, there is also a risk that the right-of-use asset may be impaired.

Due to the factors explained above, we have identified accuracy, completeness, valuation, presentation and disclosure of leases as a key audit matter.

# How the matter was addressed in the audit

We have tested the accuracy and completeness of the underlying data used within management's IFRS 16 models including agreement back to lease documentation.

We critically assessed the key assumptions utilised by management in determining the transition adjustments including the IBRs utilised, the length of the lease terms assumed in the model in calculating the lease liability and the judgements made regarding which lease arrangements fell outside IFRS 16.

We recalculated the lease liabilities and right-of-use assets at the date of transition across a sample of leases.

We tested the treatment of related balances including lease incentives, dilapidation and rent accruals / prepayments to confirm that these balances had been appropriately accounted for within the transition adjustments.

We audited the treatment of lease movements throughout the year including the treatment of new leases, lease modifications and the unwinding of interest and capital payments in respect of lease liabilities.

We critically assessed the assumptions made in respect of the Shirebrook distribution centre sale and leaseback transaction including the assessment of the lease liability. We critically challenged the assumptions made in respect of whether the proceeds were considered to represent fair value with reference to market data on similar transactions and considering whether the transaction was made to a connected party.

We tested the appropriateness of management's impairment calculations in respect of right-of-use assets held at both transition and year end with reference to underlying forecast store performance.

We assessed whether the disclosures within the financial statements are consistent with IFRS 16.

### Key observations

Our audit work in respect of IFRS 16 leases and related impairment considerations concluded that the IFRS 16 related balances and adjustments were not materially misstated and the disclosures management have made are appropriate. However, our audit work did identify a number of errors in the calculation of transition adjustments, including in relation to the impairment of right-of-use assets. These errors were subsequently adjusted.

# Property, Legal and Other Provisions Existence, accuracy, completeness, presentation

## Key audit matter description

and disclosure

The Group makes provision for liabilities where it identifies there is a present obligation as a result of a past event and where it is probable that there will be a resultant outflow of resources that can be reliably measured.

The Group has a significant provision in relation to legal and regulatory matters and property to legal and regulatory matters and property related provisions. As detailed in note 29 to the financial statements, the Consolidated Balance Sheet includes provisions of £225.4m (2019: £234.0m) relating to legal and regulatory matters and £107.9m, (2019: 198.5m) relating to property provisions which principally relate to dilapidations on leasehold properties.

The dilapidation provision requires significant judgements to be made as to future amounts payable based on historical experience, external advice and evolving conditions within the property sector.

Additionally, the Group faces a number of legal, tax and other commercial claims and significant judgement is required in determining whether a provision should be recorded and for what amount.

Oue to the amounts involved and the significant judgements required in quantifying and assessing provisions we have identified existence, accuracy, completeness, presentation and disclosure of property legal and other provisions as a key audit matter.

# How the matter was addressed in the audit

Our audit work included the following:

- Considering management's assessment in respect of provisions and assessing whether the recognition criteria of IAS 37 Provisions, Contingent Liabilities and Contingent Assets had been met
- Testing lease agreements for a sample of properties to confirm the terms relating to dilapidations
- able to assess management's estimates and supportable against which we were level of provision we considered appropriate allowed us to develop an estimate of the property market. Our alternative model impacts of likely future changes in the property type as well as considering the relevant factors such as geography and applied historic dilapidation casts and developed an alternative model that management's model, we independently a result of our findings from challenging dilapidations on a store by store basis. As model in respect of the expected level of made in the dilapidation provision We critically challenged the assumptions
- Challenging provisions and assumptions with key management outside the linance function, including members of the property and legal teams and obtaining corroborative evidence from third parties in relation to material ongoing legal and tax matters
- Auditing the movement in provisions and checking for completeness through the review of ongoing claims for dilapidations and through circulorisation of legal advisors in relation to other claims

### Key observations

Our audit work in respect of Property, legal and other provisions concluded that the related balances were not materially misstated and the disclosures management have made are appropriate.

Following our challenge amendments were made to the dilapidations provision to recognise, derecognise and amend the

Accounting for foreign currenc;

amounts provided in relation to a number of

## forward contracts

Accuracy, valuation, presentation and classification

## Key audit matter description

The Group utilises a number of types of derivative financial instruments includir.) e forward contracts and options to mano e risks arising from currency fluctuations. These derivatives are accounted for under IFR 9 Financial instruments.

As exploined in notes 1, 2 and 30 to the financial statements, the Group adopts nedge accounting for forward contracts, takin... fair value gains and losses to Other Comprenensi Income. Fair value movement in other c. rivoti financial instruments are taken directly to the Consolidated Income Statement.

We have identified the accuracy and valuation of accounting for derivative f..ancia instruments, together with their present. Jion and classifications as a key audit matte. because:

- The criteria for hedge accounting stout in IFRS 9 are highly complex and the assessment of whether hedge accounting is or continues to be appropriate recruires a number of significant judgements to be made
- The derivative financial instruments entere into and remaining open at the year end are for significant amounts and how terms that extend for a number of years, such the tempact of fair values and mover ents in fair values can have a material impact on the Consolidated Income Staten ent, the Cansolidated Statement of Other Comprehensive income and on assays and liabilities within the Consolidated Be-ance Sheet both for the current and for fecure periods

Forward contracts and written options
which have the same critical terms are
entered into at the same time and in
contemplation of one another. This
raises the risk that the two separate legal
derivative contracts should, in substance,
be treated as one contract, removing the
ability to hedge account for the forward
contracts.

### How the matter was addressed in the audit

Our audit work included the following:

- Utilising the skills of IFRS 9 specialists in understanding management's approach to accounting for derivative financial instruments and hedged forward contracts. This included: -
  - Obtaining and understanding documentary evidence of the Group's foreign exchange and Hedging strategy
  - Assessing whether the Group's dacumentation was complete and in accordance with the requirements of IFRS 9 - Financial Instruments
  - Challenging whether highly probable forecast transaction criteria were met and independently reperforming management's calculations of hedge effectiveness both at inception and at the year end, including considering management's analysis of the potential impact of Covid-19 on future hedged transactions
  - For a sample of contracts entered into and maturing during the year, checking the allocation accuracy of fair value movements in the Consolidated Income Statement and the Consolidated Statement of Comprehensive Income
  - Critically assessing management's judgements regarding the separability of forwards and options including examining confirming and disconfirming evidence, noting that the written options require the Group to sell currency at an unfavourable rate when the contract is out of the money

- Challenging management's assertion that the strategy for entering into forwards and written option contracts at the same time with consistent critical terms was for simplicity only and the intention was to address a separate commercial purpose
- Engaging valuation experts to independently recalculate the fair value of a sample of derivative financial instruments and comparing the values obtained to the valuations provided by management's experts.
- Assessing the occuracy and adequacy of disclosures in the financial statements, particularly in relation to management's judgements regarding the separability of the forwards and options contracts

### Key observations

Sufficient appropriate audit evidence has been obtained over management's judgement that forward contracts and written options should be treated as separate financial derivative contracts. However, we draw attention to the disclosures around management's judgements which are set out at page 82 of the financial statements.

### Classification of investments Presentation and disclosure

### Key audit matter description

The Group has a number of investments in which it holds more than 20% but less than 50% of the voting share capital of the investee

IAS 28 Investments in Associates and Joint Ventures – requires that where an investment falls within this range it should be accounted for as an associate, unless management can rebut the presumption that significant influence exists and can clearly demonstrate that this is the case.

The Group has strategic investments in Studio Retail Group plc (36.85%) and French Cannection Group plc (26.09%) and has rebutted the presumption that significant influence exists.

These investments have been accounted for atfair value through other comprehensive income as explained in notes 1, 2 and 20 to the financial statements.

Since the judgements that the Group has made, that it does not have significant influence over Studio Retail Group plc and French Connection Group plc, have a significant impact over the financial statements we have identified the presentation and disclosure of investments as o key audit matter.

### How the matter was addressed in the audit

Our audit work included: -

- Assessing the accounting for the above investments under IAS 28 Investments in Associates and Joint Ventures and FRS 9 Financial instruments
- Obtaining and critically challenging management's papers addressing the accounting for the above investments against the requirement of the accounting standards and the judgements made in addressing the questions of significant influence.
- Discussing management's strategy for holding the investments and challenging whether this was consistent with the accounting treatment
- Assessing the five criteria set out in IAS 28 as suggesting whether significant influence may exist by examining both confirming and disconfirming evidence

In particular we: -

- Obtained and examined certain agreements and correspondence between the Group and the investees to corroborate management's assertion that no significant influence exists
- Reviewed investee financial statement press announcements, Articles of Association, shareholder agreements and media reports to assess whether there was evidence of significant influence.

- Made enquiries of the Group's Head of Strategic Investments to understand the Group's interaction with those investments, including in particular, the nature and purpose of the abserver role on the board of Studio Retail Group pic
- Considered whether transactions between the Group and the investees were indicative of significant influence
- Challenging whether the judgements made are clearly disclosed in the financial statements

### **Key observations**

We considered management's judgements that they did not have significant influence over Studio Retail Group plc and French Connection Group plc to be supportable and the related disclosures made in the financial statements to be appropriate.

### Acquisition of GAME Digital pla Accuracy and valuation

### Key audit matter description

On 8 July 2019, the Group acquired a controlling stake in GAME Digital pic ("GAME"). Prior to the date of acquisition, on 5 June 2019, awnership was increased to 37.7% from . 29.9%. Accounting for the transaction must therefore follow IFRS 3 Business Combinations, for an acquisition achieved in stages, which in this case required recognising a gain on the deemed disposal of the interest in the associate. Details of the acquisition are given in note 32 to the financial statements.

Judgement is applied by management in assessing the fair value of the assets and liabilities acquired in the business combination, including any identified intangibles, in accordance with IFRS 13. Fair Value Measurement. We therefore identified business combination and acquisition accounting as a key audit matter for both the accuracy and valuation assertions.

### How the matter was addressed in the audit

Our audit work included:

- Obtaining and reviewing monagement's assessment of the date at which control was obtained and obtaining appropriate evidence to support this
- Obtaining and reviewing management's accounting paper in relation to the acquisition of GAME to verify that the acquisition accounting and fair value adjustments are appropriate and in accordance with IFRS 3 - Business Combinations
- Agreeing the consideration paid to purchase agreements and bank statements
- Critically challenging management's judgements in relation to fair value adjustments and recognition of separately identifiable intangible assets
- Obtaining management's independent valuation of separately identifiable intangibles and engaging with our internal valuations team to review the reasonableness of the assumptions within the model adapted
- Considering whether the financial statement disclosures in relation to the acquisition provide users with an occurate and balanced understanding of the transaction and are in accordance with IFRS 3 - Business Combinations

### Key observations

As a result of our audit procedures we identified a number of immaterial errors but have concluded that the ocquisition and all material fair value adjustments have been recognised appropriately in accordance with IFRS 3 and IFRS 13.

Following our challenge, the gain on the deemed disposal of the associate investment was reclassified from Other Comprehensive Income and correctly recognised separately on the face of the Income Statement.

### Going concern and viability

### Key audit matter description

Significant judgements are always required around the assumptions underpinning future coshflow projections. These judgements are heightened in the current retail environment given the uncertainties surrounding Brexit and the impact of the Covid-19 pandemic. The pandemic has resulted in the mondated temporary closure of retail stores, including most of the Group's fascias under which it operates. Whilst retail stores have opened post year end, and web soles have performed well, the longer term impacts on shapping habits and the risks of a global recession are impossible to accurately predict.

Taking account of these sensitivities, the Directors have acknowledged there will be potentially material variations in forecast financial performance, but concluded that the Group has sufficient resources available to meet its liabilities as and when they fall due and that therefore there are no material uncertainties that cast significant doubt on the Group's ability to continue as a going concern.

In undertaking their assessment of going concern, the Directors have reviewed forecast future performance and anticipated cashflows for the Group. Their assessment has considered cashflow forecasts and financing and covenants in place for the period to November 2022, which is the date at which the current Revolving Credit Facility expires.

As part of the assessment, as disclosed in the Viability Statement on page 25 and in note to the financial statements, the Directors have determined appropriate sensitivities to the forecasts, including a reverse stress test of the Group's ability to meet its covenants.

We have identified a key audit matter related to going concern as a result of the judgement required in undertaking a going concern assessment in the current uncertain trading environment, the adequacy and accuracy of disclosures and the conclusion that there is not a material uncertainty related to going concern according to the concerning traditions are successful uncertainty related to going concern

### How the matter was addressed in the audit

Our audit work included: -

- Obtaining an understanding of management's going concern models, discussing key assumptions with management and assessing whether those assumptions were consistent with those applied elsewhere, such as in relation to inventory valuation and the assessment of property related provisions
- Checking the mathematical accuracy of management's cashflow models, and agreement palances to 26 April 2020 actual figures
- Checking monagement's covenant campliance calculations to determine whether there is a risk of breach and assessed whether the assumptions in monagement's base model appeared realistic, achievable and consistent with other internal and external evidence
- Comparing forecast sales with recent historical information to consider the accuracy of forecasting
- Considering post year end sales patterns to assess whether they were consistent with those assumed in the base model
- Testing management's sensitivity analysis and reverse stress test and performing our own analysis based on further sensitising of the models to take account of reasonably possible scenarios that could arise from the risks identified
- Challenging management regarding their identification of discretionary spend that could be reduced should mitigating actions become necessary
- Reviewing agreements and correspondence relating to the availability of financing arrangements
- Evaluating the Group's disclosures on goin concern against the requirements of IAS 1

### Key observations

Based on the information available we consider the Directors' conclusion that there is no material uncertainty that casts significant doubt over the Group and Parent Company's ability to continue as a going concern to be appropriate and that the associated disclosures are in accordance with accounting standards.

However, the impact of Covid-19 on future performance is difficult to predict with any certainty and no audit can be relied upon to identify all possible scenarios that may have future implications for the Group.

There are no key audit matters relating to the Parent Company.

### **OUR APPLICATION OF MATERIALITY**

When establishing our overall audit strategy, we set certain thresholds which help us to determine the nature, timing and extent of our audit procedures. When evaluating whether the effects of misstatements, both individually and on the financial statements as a whole, could reasonably influence the economic decisions of the users we take into account the qualitative nature and the size of the misstatements. Based on our professional judgement, we determined materiality for the financial statements as follows.

	Group	Perent Company
Overell meteriality	EH 9m	£11.9m
Bash for determining overall meteriality	5% of adjusted profit before tax	1% of total assets (capped at averal Group materiality
Rottenole for benchmark applied	Adjusted profit before tax excludes the impact of tams of a one-off nature, We consider ordjusted profit before tax to be the orlinary measure used by the sharostalders in acrossing the performance of the Group.	The Perent Company does not trade and therefore to be a considered to be the most appropriate benchmark.
	E8.9m	EB 9ra
Ferformance materiality	We set performance moternality of a bevel former than overall maternality for the linance lost statements as a whole to reduce the an appropriately low level the probability that, or oggregate, unconsected and undetected misstatements selected overall mostatements access overall mostatements.	We set performance materiality of a lovel lower than overall materiality for the francial statements as a whole to reduce to an appropriately low texts the probability that, in Opgregate, uncorrected and undettacted missis terrents receed overall materiality.
Besh for determining performance materiality	75% of overall materiality	75% of everal materialty
Reporting of missiplyments to the Audit Committee	Misstatements in excess of CO.6m and misstatements below that threshold that, in our view, warranted reporting on qualitative grounds	Misstatements in excess of 60 6m and misstatements below that threshold that, in our view, warranted reporting on qualitative grounds.

### AN OVERVIEW OF THE SCOPE OF, OUR AUDIT

Our audit approach was based on a thorough understanding of the Group's business and is risk based, and in particular included:

- Evaluation of identified components to assess the significance of each component and to determine the planned audit response based on a measure of materiality. This included significance as a percentage of the Group's revenue, net assets and profit before tax;
- For those components that were evaluated as significant, or likely to include significant risks, either a full-scope or targeted approach was taken based on their relative materiality to the Group, and our assessment of the audit risk. For significant components requiring a full-scope approach, we evaluated controls over the financial reporting systems identified as part of our risk assessment and addressed critical accounting matters. Substantive testing was performed on significant classes of transactions and balances, and other material balances, determined during the Group scoping exercise:
- Full scope audit procedures have been performed on the financial statements of Frosers Group plc, and on the financial information of the main trading companies within the UK Sports Retail segment, SPORTSDIRECT.com. Retail Limited and Wareshop 2 Limited. We have also performed full scope audit procedures on GAME since the date of acquisition.
- Full scape audit procedures have been performed over the financial information of components in the Premium Lifestyle segment (which includes House of Fraser Limited, Cruise Clothing Limited, The Flannels Graup Limited and van mildert (Lifestyle) Limitedl, Republic.com Retail Limited which is held within the UK Sports Retail segment, International Brand Management Limited in the Wholesale & Licensing segment and Sports Direct International Holdings Limited within the

European Sports Retail segment;

- In relation to overseas components we engaged RSM member firms in Austria and Ireland, and component oudlitors in Spain and Estonio to perform full scope component oudlis and RSM in the United States to perform targeted audit procedures. Additionally, RSM member firms attended inventory counts in a number of locations.
- The Group team reviewed the work performed by the component auditors.
   We determined the level of involvement we needed to have in their audit work at those reporting units to be able to conclude whether sufficient, appropriate audit evidence had been obtained as a basis for our apinion on the Group financial statements as a whole.

The operations that were subject to full-scope audit pracedures made up 80% of consolidated revenues, 84% of net assets and 83% of profit before tax.

- The aperations that were subject to targeted audit procedures made up 9% of consolidated revenues, 3% of net assets and 3% of profit before tox; and
- The remaining operations of the Group were subject to analytical procedures over the Balance Sheet and Income Statements of the relevant entities with a focus on applicable risks identified above. This made up 11% of consolidated revenues, 13% of net assets and 14% of profit before tax.

The coverage achieved by our guidit procedures was:



Full scope audits were performed for 18 companents (some of which included a number of legal entities which were combined for Group reporting purposes), specific audit procedures for 4 components and analytical procedures at Group level for the remaining components.

		thember of composition	Homelus	Het assets	Profit before the
full scape well		LA.	80%	84%	414
Specific math procedure	 		9%	3%	1%
Total	 	22	89%	87%	86%

Analytical procedures at Group level were performed for the remaining components

The Group team had planned to visit component locations in Austria, the Baltics, Spain and the United States. However, these visits were prevented by travel restrictions imposed as a result of the Cowid-19 pandemic and instead the Group team held conference calls and performed remate file reviews to assess the audit risk and the work planned and performed in response.

The Parent Company was subject to a full scope audit for the purposes of the Group and Parent Company financial statements.

### OTHER INFORMATION

The Directors are responsible for the other information. The other information comprises the information included in the annual report on pages 1 to 61 other than the financial statements and our auditor's report thereon. Our opinion on the financial statements does

not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

Full Scope Specific Audit Analytical pracedures

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit or otherwise appears to be materially misstated.

If we identify such material inconsistencies or apparent material misstatements, we are required to datermine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information we are required to report that fact.

We have nothing to report in this regard.

In this context, we also have nothing to report in regard to our responsibility to specifically address the fallowing items in the other information and to report as uncorrected material misstatements of the other informatic where we conclude that those items meet the fallowing conditions:

- Fair, belanced and understandable set out on page 61 - the statement given by the Directors that they consider the Annual Report and financial statements token as a whole is fair, bolanced and understandable and provides the information necessary for shoreholders to assess the Group's performance, business model and strategy, is materially inconsistent with our knowledge obtained in the audit; or
- Audit Committee reporting set out on page 48 - the section describing the work of the Audit Committee does not appropriately address motters communicated by us to the Audit Committee; or
- Directors' statement of compliance with the 2018 UK Corporate Governance Codes set out on page 43 - the ports of the directors' statement required under the Listing Rules relating to the Company's compliance with the 2018 UK Corporate Governance Code contoining provisions specified for review by the auditor in accordance with Listing Rule 9.8.10R(2) do not properly disclose a departure from a relevant provision of the 2018 UK Corporate Governance Code.

### OPINIONS ON OTHER MATTERS PRESCRIBED BY THE COMPANIES ACT 2006

In our opinion, the part of the directors' remuneration report to be audited has been properly prepared in accordance with the Companies Act 2006.

In our opinion, based on the work undertaken in the course of the audit, the information given in the Strategic Report and the Director's Report for the financial year for which the financial statements are prepared is consistent with the financial statements and those reports have been prepared in accordance with applicable legal requirements

### MATTERS ON WHICH WE ARE REQUIRED TO REPORT BY EXCEPTION

In the light of the knowledge and understanding of the Group and the Parent Company and their environment obtained in the course of the audit, we have not identified material misstatements in the Strategic Report or the Directors' Report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept by the Parent Company, or returns adequate for our audit have not been received from branches not visited by us; or
- the Parent Company financial statements and the part of the Directors' remuneration report to be audited are not in agreement with the accounting records and returns; or
- certain disclosures of Directors' remuneration specified by law are not made; or
- we have not received all the information and explonations we require for our audit.

### RESPONSIBILITIES OF DIRECTORS

As explained more fully in the Directors' Responsibilities Statement set out on page 61, the Directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the directors determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to froud or error.

In preparing the financial statements, the Directors are responsible for assessing the Group's and the Parent Company's oblitty to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the Directors either intend to liquidate the Group or the Parent Company or to cease operations, or have no realistic olternative but to do so.

# AUDITOR'S RESPONSIBILITIES FOR THE AUDIT OF THE FINANCIAL STATEMENTS

of these financial statements. economic decisions of users taken on the basis reasonably be expected to influence the individually or in the aggregate, they could (UK) will always detect a material misstatement an audit conducted in accordance with ISAs level of assurance but is not a guarantee that our opinion. Reasonable assurance is a high and to issue an auditor's report that includes misstatement, whether due to fraud or error, statements as a whole are free from material assurance about whether the financial Our objectives are to obtain reasonable when it exists. Misstatements can arise from traud or error and are considered material if,

an audit, there is an unavoidable risk that rests with management who should not rely on misstatement, whether caused by fraud or error principal responsibility for ensuring that the in accordance with the ISAs. However, the statements may not be detected, even though some material misstatements of the financial records. Owing to the inherent limitations of assets and liabilities recorded in the accounting Directors, as well as the nature of transactions, environment established and maintained by the taking account of the business and control Company to fraud and other irregularities, susceptibility of the Group and Parent As part of our audit, we will consider the the audit to discharge those functions. financial statements are free from material the audit is properly planned and performed

on the Financial Reporting Council's website at the audit of the financial statements is located A further description of our responsibilities for Report. http://www.frc.org.uk/auditorsresponsibilities. This description forms part of our Auditor's

# OTHER MATTERS WHICH WE ARE REQUIRED

Committee, we were appointed by the Audit Committee and the Board on 18 November Following the recommendation of the Audit 2019 to audit the financial statements for the

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year ending 26 April 2020 and subsequent financial periods

is 1 year including the audit for the year ended 26 April 2020. The period of total uninterrupted engagement

compliant with the Ethical Standard, comprised in connection with a matter which did not a review of the financial position of the Group remain independent of the Group and the were approved by the Audit Committee, and The only non-audit services performed, which Parent Company in conducting our audit. the Group or the Parent Company and we FRC's Ethical Standard were not provided to The non-audit services prohibited by the

additional report to the Audit Committee Our audit opinion is consistent with the

### **USE OF OUR REPORT**

report, or for the opinions we have formed members as a body, for our audit work, for this other than the Company and the Company's not accept or assume responsibility to anyone in an auditor's report and for no other purpose. those matters we are required to state to them that we might state to the Company's members 2006. Our audit work has been undertaken so Chapter 3 of Part 16 of the Companies Act members, as a body, in accordance with To the fullest extent permitted by law, we do This report is made solely to the Company's

### Mark Harwood

(Senior Statutory Auditor)

Statutory Auditor For and on behalf of RSM UK Audit LLP,

25 Forringdon Street **Chartered Accountants** London

EC4A 4AB

### **CONSOLIDATED INCOME STATEMENT**

For the 52 weeks ended 26 April 2020

	Note	S2 works anded 26 April 2020 (FRS 16 <sup>rt</sup>	57 wysty anded 36 April 2019 1AS 17
		(Cort	(Em)
Revetue	(,4	3,957.4	2,701.0
Cost of soles		(7,294.8)	[2,118.4 <del>)</del>
Gross profit		1,662.6	1,583,5
Selling, distribution and administrative expenses		[1.564.3]	(1,41).6}
Other operating income	5	27.5	23 4
Exceptional items	6	nsu	(41,0)
Profit on sale of properties	7	542	84
Operating profit	4,8	171.9	160.5
Investment income	10	152	15.0
Investment costs	11	(49 8)	(6.3)
Finance income	12	310	40.0
Finance costs	13	(29.3)	(19.4)
Share of loss of associated undertakings	19	(15,9)	(8,8)
Fair value gain on step acquisition	19	20 4	
Profit belang texetion		143.3	179.2
Tourston	14	(42.5)	[63 2]
Profit for the parted		101.0	115.0
ATTRIBUTABLE TO:			
Equity holders of the Group		918	112 0
Non-controlling interests		12	40
Profit for the paried		1814	116.0
EARNINGS PER SHARE ATTRIBUTABLE TO THE EQUITY SHAREHOLDERS			
		Pance per shere	Pence per there
Basic earnings per share	15	18,5	\$1.6
Diluted earnings per share	15	18,5	215

<sup>(1)</sup> IFRS 16 modified retrespective approach has been initially applied, using this method comparative figures have not been restated and the cumulative effect of adopting IFRS 16 is recognised in retained earnings at the date of whitol application, further disclosures on the impact of IFRS.

### CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME

For the 52 weeks ended 26 April 2020

	Nate	52 months ended 26 April 2020 (FRS 16 <sup>rs</sup>	52 weeks anded 20 April 2018 U.S. 17
		(Em)	(t=)
Profit for the period		101,0	114.0
OTHER COMPREHINGSVE DICOME			
ITEMS THAT WILL NOT SE RÉCLASSIFIED SUSSEQUENTLY TO PROFIT OR LOSS	·· <b>-</b>		
Fair value movement on long-term linencial assets	20	(197)	(158 O)
FTEMS THAT WILL BE RECLASSIFIED SABSEQUENTLY TO PROFIT OR LOSS			
Exchange differences on translation of foreign operations		98	J10 3J
Fair value movement on hedged contracts - recognised in the period	26,30	16.4	91 5
Fair value movement on hedged contracts - 'neffectiveness	26,30	0.7	(4.5)
Fax value movement on hedged contracts – reclassified and reported in sales	26,30	(17)	19.7
Figs value movement on hadged contracts - reclassified and reported in cost of sales	26,30	(37 a)	14,5
Fair value movement on hedged contracts - taxatian taken to reserves	26,30	38	02.7
OTHER COMPREHENSIVE (RECOME / (COST) FOR THE PERIOD. RET OF TAX		(28.4)	(40.8)
TOTAL COMPREHENSIVE INCOME FOR THE PERIOD		12.4	<b>4.</b> 2
ATTRIBUTABLE TO:			
Equity holders of the Group	,	65.2	42.2
Non-controlling interest		7.2	40
		73,4	44.2

<sup>(</sup>ii) IFRS 16 modified retrospective approach has been instally applied. Using this method comparative figures have not been restated and the cumulative effect of adopting IFRS 16 is recognized in retained earnings at the date of shirtid application, further disclosures on the impact of IFR

The accompanying accounting policies and notes form part of these financial statements.

<sup>&</sup>lt;sup>2</sup> The Consolidated Income Statement has been prepared on the basis that all operations are continuing. The accompanying accounting policies and notes form part of these financial statements.

### CONSOLIDATED BALANCE SHEET

At 26 April 2020

70 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	Note	26 April 2020 (FRS 16. <sup>15</sup>	9100 Brogs \$6 17 2A1
		(£m)	(£m
ASSETS - NON CURRENT			
Property, plant and equipment	16	1,347,6	.0233
Investment properties	17	18,9	22:
intang/bie assets	10	143.4	153.0
Investments in associated undertakings			00
Long-term financial assets	20	53.8	84.0
Deferred tox assets	26	49,9	23
		1,643.6	1,997.
ASSETS - CUMPENT Assets held for sole			681
Inventories	77	1,198.3	978.
Trade and other receivables	23	414 2	432
Derivative financial oxuets	30	78 1	104
Cosh and cosh equivolents	74	534.0	448 (
COST OF THE COST EQUITORIES		2.04.4	2,021
POTAL ASSETS		1,043	3,142.
Share capital	25	643	64.
Share premium		874.3	674.3
Treasury shares reserve		(295.7)	(2817
Permonent contribution to capital	26	0,1	0.
Capital redemption reserve	26	8.0	84
Foreign currency translation reserve		779	68,
Reverse combination reserve	26	[987.3]	(987.3
Own share reserve		670	(67.2
Hedging reserve	26	280	45,7
Retained earnings		L564.9	1,521 5
based copital and reserves attributable to owners of the parent		1,347.3	Qui.
Non-controlling interests		3.0	5 (
TOTAL EQUITY		1,210.3	(1114
LIABILITIES - NON CURROFF			
Borrowings	27	9000	826 1
Lease Habilities	L27	476.7	
Retirement benefit obligations			19
Deferred tox liabilities	28	25.6	29.0
Provisions	29	3360	440 5
		1,729.7	1,297.1
LIABILITIES - CURRENT			
Dermative financial labilities	30	44.1	16.3
Trade and other payables		6025	541
Lease Hobilities	1,27	1479	41
Current tax Itabilities		536	
		\$46.2	5963 U8964
TOTAL MARNITIES	-	2,547.9	
TOTAL EGENTY AND LIABELITIES		1,845.2	. 144.6

NFRS (6 modified returspective approach has been nitrally applied, (sing this mathod comparative figures have not been restored and the curvivative effect of adopting IFRS to a recognised in retended earlings at the date of initial application. Author disclosures on the impact of IFRS to on be found in rate in an asset RDI mill.

The accompanying accounting policies and notes form part of these financial statements. The financial statements were approved by the Board on 20 August 2020 and were signed on its behalf by:

Chris Wootton

Chief Financial Officer

Company number: 06035106

### CONSOLIDATED CASH FLOW STATEMENT

For the 52 weeks ended 26 April 2020

	Hete	93 weeks anded 26 April 2020 1785 15 <sup>19</sup>	52 weeks ended 28 April 2019 LAS 17
		(Em)	(£m)
CALMINFLOW FROM OPERATING ACTIVITIES	33	· 425.2	\$13.3
Income taxes paid		{48.5}	[40.0]
NET CASH INFLOW FROM OPERATING ACTIVITIES		876 7	279.3
CASH FLOW FROM INVESTING ACTIVITIES			
Proceeds on disposal of property, plant and equipment		152.6	20 a
Proceeds on disposal of listed investments		4,9	54.9
Purchase of associates		. (5.6)	
Purchase of subsidiaries, net of cash acquired	л	(7,3)	198.2]
Purchase of property, plant and equipment	16	(323 5)	[158.5]
Purchase of investment properties	1)		(0.7)
Purchase of intengible assets	18		(11)
Aurchose of listed investments		24 &	. (579)
Investment Income received		0,5	34
Finance Income received		₽,8	0,3
HET CASH OLYFLOW FROM INVESTING ACTIVITIES		(193.4)	(1.1144)
CASH FLOW FROM FINANCING ACTIVITIES	1		
Lease poyments <sup>19</sup>	1	(113.6)	
Finance casts pold		(15.3)	(13.0)
Borrowings drawn down	27	510,0	154.4
Borrowings repold	27	436.5	[395.0]
Purchase of own shares		(43.9)	(7.3)
NET CASH (KFLOW FROM FINANCING ACTIVITIES		[102.3]	49.1
MET INCREASE IN CASH AND CASH EQUIVALENTS (MCLIJDING CYTADRAPTS		n.o.	14.9
Exchange movement on cash balances		5.0	31
CASH AND CASH EQUIYALENTS INCLUDING OVERDRAFTS AT BEGINNING OF PERIOD		. 44.0	360.0
CASH AND CASH EQUIVALENTS INCLUDING GVERDRAFTS AT THE PERIOD END	24	434.0	448.0

cumulative effect of adopting IFRS 16 is recognised in relatined earnings at the date of initial application, further disclosures on the impact of IFRS 16 can be found in note 1 on pages 80 to 81.

The accompanying accounting policies and notes form part of these financial statements.

FRASERS GROUP - ANNUAL REPORT - 2020 FRASERS GROUP

### CONSOLIDATED STATEMENT OF CHANGES IN EQUITY

For the 52 weeks ended 26 April 2020

	Share capital	Share permisse?	Transacy shares	Famigo cursoscy translation	Own shore reserve	Satisfied surflings	Other	Total attributelyle to owners of parent	Hoto-controlling interests	Tete
	(ويم)	(44)	(Em)	(£m)	(£m)	(Ce)	(En)	(fm)	(Ca)	(See
ht 79 April 2018 (resteted in period sealed 28 April 2019)	443	87A.3	1340-0I	76.4	(60.01)	1,347-7	(0.910,7)	1,194.3	13	1,194.0
Exercise of share aptions					74	-		7.4		
Purchase of own shares			(1.7)		(5.6)			(7.3)		(7)
Preversol of FY18 fair valuation of strare buyback contractual obligation	•	-	400			-		40.0		40.0
Fair valuation of share buyback contractual obligation		-	(200)		•			(30.0)		120.0
Nan-controlling interests - acquisitions								-	0,1	
Trespections with owners			13	<u> </u>	1.5			10.1		10.2
Profit for the financial period						112.0		1120	40	116.0
отник соничениями инсони	·									
Cosh flow hedges - recognised in the period					-		91.5	91.5		91 :
Cash flow hedges - ineffectiveness							(4.5)	J6 5)	-	(4.5
Cash flow hedges - reclassified and reparted in sales		-		-		-	197	19 7		19,3
Cosh flow hedges - reclossified and reported in cost of sales	-	•		-			14.5	14.5		14.5
Cash flow hedges - terration							(22.7)	(22 7)		(22.7
Fair value adjustment in respect of lang-term Inancial assets - recognised	-					(158.0)		(156.0)	-	⊓58 ¢
Yronslotion differences - Group		· · · · · · ·		(10.3)				(0.0)		£0ŋ
Total compruhensive income for the paried				(1.64)	-	(46.0)	14.5	42	4.0	- 43
Nz 25 April 2019	64,1	(PA.)	(391.7)	66.1	(EYA)	1,63M.5	(412.4)	1,144.4	. 54	1,892.4
IFRS 16 Yransition Adjustment <sup>ra</sup>						(379)		(179)		(37.9)
Taxation on items taken directly to equity	*					7.2		72		72
At 29 April 2019	44.1	89L3	(201.7)	48.1	(47.3)	1,490.8	(433.5)	1,210.9	5.0	(221)
Purchase of own shares			(440)		02			(43 8)		(43.0
Reversal of FY19 fair valuation of share buyback contractual obligation	-	-	36.0					30.0	-	30 0
Transactions with exvery	-	-	(94.0)		0.3			(13.6)		A.CH)
Profit for the financial period			-	<u> </u>		9] 8		93.6	12	101 0
OTHER COMPREMENSIVE RECORD										
Cosh flow hedges - recognised in the period							16.4	16.4		16.0
Cash flow hedges - ineffectiveness	-		-		-	-	0.2	0.2		9,5
Cosh flow hedges - reclassified and reported in sales							ពភា	(1 2)		0.7
Cash flow hedges - rectassified and reported in cast of sales		-	-		•	-	[37 4)	(37 4)		· (37 =
Cash flow hedges - toxation							38	3.6	,	10
Fair value adjustment in respect of long-term Rooncial assets - recognised				-		(P9 7)		(19.7)		(19) 7
Translation differences - Group		-	-	9.0			-	98		91
Total comprehensive income for the period				1.6		74.5	(10.7)	16.2	7.2	72.0
At 20 April 2020	64.1	843	295.71	77.9	67.0)	1,544.0	#n.a	1203	13.6	1200.3

This store premum account is used to record the exists proceeds over normal value on the size of shares.

Other reserves compared permunes contribution to applic, capital redemption reserve, inverse combination reserve and the hedging reserve. All other reserves compared to proceed the size of the size of

# NOTES TO THE FINANCIAL STATEMENTS

For the 52 weeks ended 26 April 2020

# 1. ACCOUNTING POLICIES

The consolidated financial statements of subsidiaries (tagether the "Group") have been Frasers Group plc (the "Company") and its prepared in accordance with International the European Union ("IFRS"). Frasers Group pla Financial Reporting Standards as adopted by incorporated and domiciled in the United (Campany number: 06035106) is a company Stock Exchange. The registered office is Unit Kingdom, its shares are listed on the London A, Brook Park East, Shirebrook, NG20 8RY. The can be found in the 'Our Business' section on principal activities and structure of the Group

### page 9. Basis Of Preparation

The consolidated financial statements have been prepared in accordance with IFRS as adopted for use in the European Union fincluding International Accounting Standards) Standards Interpretations Committee ("IFRSIC") ["IAS") and international Financial Reporting and with those parts of the Campanies Act 2006 applicable to companies reporting under Union. The consolidated financial statements IFRS as adopted for use in the European have been prepared under the historical cost of certain financial assets and derivative convention, as modified to include fair valuation

financial instruments. The accounting policies set out below have been applied consistently to all periods in these consistently by all Group entities with the financial statements and have been applied

with the factors likely to affect its future The Group's business activities, together development, performance and position are set out in the Chief Executive's Report and Business

Review on pages 11 to 17. The financial position of the Group, its cash are described in the Financial Review on pages flows, liquidity position and barrowing facilities 17 to 20. In addition, the financial statements include the Group's objectives, policies and processes for managing its capital, its financial risk management objectives, details of its and its exposures to credit risk and liquidity risk. financial instruments and hedging activities,

generative and has considerable financial The Group is still profitable, highly cash its banking facilities and covenants, which run resources. The Group is able to operate within advantage of strategic opportunities as they until November 2022, and is well placed to take orise. As a consequence, the Directors believe business risks successfully despite the continued that the Group is well placed to manage its uncertain economic outlook.

and has forecast and projected a conservative trading to date since the impact of Covid-19 Management have assessed the level of base case and also a number of even more conservative scenarios taking into account a potential second wave over winter, localised exchange exposure and cost saving initiatives. lockdowns, Government support, foreign These forecasts and projections show that the Group will be oble to operate within the level of the current facility and its covenant requirements (being interest cover and net debt to EBITDA ratios). Management also hold discretionary spend, liquidating certain could be taken if required such as putting on have a number of mitigating actions which assets on the Balance Sheet and paying down the Revolving Credit Facility. See the viability statement on page 25 for further detoils.

performance and having made suitable enquiries, the Directors are confident that the Having thoroughly reviewed the Group's Group has adequate resources to remain in operational existence for at least 12 months Trading would need to fall significantly below from the date of these financial statements. levels observed during the pandemic to require mitigating actions or a relaxation of covenants. On this basis, the Directors continue to adopt the going concern basis for the preparation of the Annual Report and financial statements which is a period of at least 12 months from the date of approval of these financial statements.

# Basis Of Consolidation

The consolidated financial statements incorporate the financial statements of the Company (its subsidiaries) each year. Company and entities controlled by the Control is achieved when the Company:

- has the power over the investee; is exposed, or has rights, to variable returns has the ability to use its power to affect its from its involvement with the investee; and
- controls on investee if facts and circumstances The Company reassesses whether or not it indicate that there are changes to one or more of the three elements of control listed above. the voting rights of an investee, it considers that When the Company has less than a majority of it has power over the investee when the voting rights are sufficient to give it the practical investee unilaterally. The Company considers all obility to direct the relevant activities of the relevant facts and circumstances in assessing
- in an investee are sufficient to give it power, the size of the Company's holding of voting rights relative to the size and dispersion of holdings of the other vote holders: potential voting rights held by the Company, other vote holders or other

whether or not the Company's voting rights

- rights arising from other contractuo any additional facts and circumstar ses th arrangements; and indicate that the Company has, or Loes relevant activities at the time that  $\epsilon$  -cisior nat have, the current ability to direct the need to be made, including voting fattern
- Company obtains control over the subserdiary Consolidation of a subsidiary begins with of the subsidiary. Specifically, the result of and ceases when the Company loses c. atrol subsidiaries acquired or disposed of du ng th year are included in profit or loss from ( ne dat the Company gains control until the dc\_z whe the Company ceases to control the sub-idiony at previous shareholders' meetings.
- Where necessary, adjustments are mac , to th financial statements of subsidiaries to  $\vdash$  ing the accounting policies used into line with the Group's accounting policies. All intragroup assets and liabilities, eq. Y, income, expenses and cash flows relating to transactions between the members of the
- Group are eliminated on consolidation. Non-controlling interests in subsidiarie: Tre therein. Those interests of non-controll 9 identified separately from the Group's Auity shareholders that are present ownershi interests entitling their holders to a proportionate share of net assets upon value or at the non-controlling interest: liquidation may initially be measured at fair proportionate share of the fair value of the acquiree's identifiable net assets. The chaice of measurement is made on an acquisition by-acquisition basis. Other non-contral-ng interests are initially measured at fair  $\boldsymbol{\kappa}$  lue. of non-controlling interests is the amoi: it of Subsequent to acquisition, the carrying impu those interests at initial recognition plus the non-controlling interests share of subscauent

Profit or loss and each component of other comprehensive income are attributed to the owners of the Company and to the non-controlling interests. Total comprehensive income of the subsidiaries is attributed to the owners of the Company and to the non-controlling interests even if this results in the non-controlling interests having a deficit habour.

Changes in the Group's interests in subsidiaries that do not result in a loss of control are accounted for as equity transactions. The carrying amount of the Group's interests and the non-controlling interests are adjusted to reflect the changes in their relative interests in the subsidiaries. Any difference between the amount by which the non-controlling interests are adjusted and the fair value of the consideration paid or received is recognised directly in equity and attributed to the owners of the Company.

When the Group loses control of a subsidiary, the gain or loss on disposal recognised in profit or loss is calculated as the difference between (i) the aggregate of the fair value of the consideration received and the fair value of any retained interest and (ii) the previous carrying amount of the assets (including goodwill), less liabilities of the subsidiary and any non-controlling interests. All amounts previously recognised in other comprehensive income in relation to that subsidiary are accounted for as if the Group had directly disposed of the related assets or liabilities of the subsidiary (i.e. reclassified to profit or loss or transferred to another category of equity as required/permitted by applicable IFRS Standards). The fair value of any investment retained in the former subsidiary at the date when control is lost is regarded as the fair value on initial recognition for subsequent accounting under IFRS 9 when applicable, at the cost an initial recognition of an investment in an associate or a joint venture.

### Business combinations

Acquisitions of businesses are accounted for using the acquisition method. The consideration transferred in a business combination is measured at fair value, which is calculated as the sum of the acquisition-date fair values of assets transferred by the Group, fiabilities incurred by the Group to the farmer owners of the acquiree and the eguity interest issued by the Group in exchange for control of the acquiree. Acquisition-related costs are recognised in profit or loss as incurred.

At the acquisition date, the identifiable assets acquired and the liabilities assumed are recognised at their fair value at the acquisition date except that:

- deferred tax assets or liabilities and assets or liabilities related to employee benefit orrangements are recognised and measured in accordance with IAS 12 and IAS 19 respectively;
- liabilities or equity instruments related to share-based payment amongements of the acquiree or shore-based payment orrangements of the Group entered into to replace share-based payment arrangements of the acquire tree measured in accordance with IFRS 2 of the acquisition date (see below), and
- ossets (or disposal groups) that are classified as held for sale in accordance with IFRS 5 are measured in accordance with that Standard.

Goodwill is measured as the excess of the sum of the consideration transferred, the amount on yn non-controlling interests in the acquire, and the fair value of the acquirer's previously held equity interest in the acquirer (if any) over the net of the acquisition-date amounts of the identifiable assets acquired and the liabilities assumed. If, differ reassessment, the net of the acquisition-date amounts of the identifiable assets acquired and liabilities assumed exceeds the sum of the consideration transferred, the amount of any non-controlling interests in the acquire and the fair value of the acquirer's previously held interest in the acquirer of the fair value of the acquirer's previously held interest in the acquirer (if any), the excess is recognised immediately in profit or loss as a bargain purchase gain.

For business combinations achieved in stages, the Group remeasures its previously held equity interest in the acquiree at its ocquisition date fair value and recognises the resulting gain or loss, if ony, in the Income Statement as appropriate.

### Associates

An associate is an entity over which the Group has significant influence and that is neither a subsidiary nor an interest in a joint venture. Significant influence is the power to participate in the financial and operating palicy decisions of the investee but is not control or joint control over those policies.

The results and assets and liabilities of associates are incorporated in these financial statements using the equity method of accounting, except when the investment is classified as held for sale, in which case it is accounted for in accordance with IFRS 5.

Under the equity method, an investment in an associate is recognised initially in the consolidated statement of financial position at cost and adjusted thereafter to recognise the Group's share of the profit or loss and other comprehensive income of the associate. When the Group's share of losses of an associate or joint venture exceeds the Group's interest in that associate (which includes any long-term interests that, in substance, form port of the Group's net investment in the associate), the Group discontinues recognising its share of further losses. Additional losses are recognised only to the extent that the Group has incurred legal or constructive obligations or made payments on behalf of the associate.

An investment in an associate is accounted for using the equity method from the date on which the investee becomes an associate. On acquisition of the investment in an associate, any excess of the cost of the investment over the Group's share of the net fair value of the identifiable assets and liabilities of the investme is recognised as goadwill, which is included within the carrying amount of the investment. Any excess of the Group's share of the net fair value of the identifiable assets

ond liabilities over the cost of the investment, after reassessment, is recognised immediately in prafit or loss in the period in which the investment is acquired.

The requirements of IAS 36 are applied to determine whether it is necessary to recognise any impairment loss with respect to the Group's investment in an associate. When necessary, the entire carrying amount of the investment (including goodwill) is tested for impairment in accordance with IAS 36 as a single asset by comparing its recoverable amount (higher of value in use and fair value less costs of disposal) with its carrying amount. Any reversal of that impairment loss is recognised in accordance with IAS 36 to the extent that the recoverable amount of the investment subsequently increases.

The Group discontinues the use of the equity method from the date when the investment ceases to be an associate. When the Group retains an interest in the former associate and the retained interest is a financial asset, the Group measures the retained interest at fair value at that date and the fair value is regarded as its fair value on initial recognition in accordance with IFRS 9. The difference between the carrying amount of the associate at the date the equity method was discontinued, and the fair value of any retained interest and any proceeds from disposing of a part interest in the associate is included in the determination of the gain or loss on disposal of the associate. In addition, the Group accounts for all amounts previously recognised in other comprehensive income in relation to that associate on the same basis as would be required if that associate had directly disposed of the related assets or liabilities. Therefore, if a gain or loss previously recognised in other comprehensive income by that associate would be reclassified to profit or loss on the disposal of the related assets or liabilities, the Group reclassifies the gain or loss from equity to profit or loss fas a reclassification adjustment) when the associate is disposed of

When the Group reduces its ownership interest in an associate but the Group continues to use the equity method, the Group reclossifies to profit or loss the proportion of the gain or loss that had previously been recognised in other comprehensive income relating to that reduction in ownership interest if that gain or .ass would be reclassified to profit or liabilities. When a group entity transacts or loss on the disposal of the related assets with an associate of the Group, profits and lasses resulting fram the transactions with the associate or joint venture are recognised in the Group's consolidated financial statements only to the extent of interests in the associate that are not related to the Group.

Revenue Recognition

Revenue with customers is measured based on the five-step model under IFRS 15. Revenue from Contracts with Customers': identify the contract with the customer; identify the performance obligations in the

determine the transaction price; allocate the transaction price to separate performance obligations in the contract;

5. recognise revenues when (or as) each Revenue is measured at the fair value of the consideration received, or receivable, and represents amounts receivable for goods supplied, stated net of discounts, returns and value added taxes. Customers have a right of return within a specified period and this gives rise to variable consideration under IFRS 15. performance obligation is satisfied. The right of return asset is recognised within customers on return of their goods recognised inventory, with the refund liability due to

within trade and other payables. In the case of goods sold through retail stores revenue is recognised when we have satisfied goods to the customer at the point of sale, less the performance obligation of transferring the provision for returns. Accumulated experience is tor such returns at

concessionaires' goods.

cash, by debit card or by credit card. in the case of goods sold on the internet where the customer has opted for delivery. revenue is recognised when we have satisfied the performance abligation of transferring the goods to the customer, which is the point of delivery to the customer. Transactions are settled by credit card or payment card. based on the expected level of returns using the provisions are made for internet credit notes expected value method, which in turn is based of internet click and collect orders which are upon the historical rate of returns. In the case collected in store, the performance obligation is deemed to have been satisfied when the goods are dispatched from the warehouse.

In the case of goods sold to other businesses via wholesale channels, revenue is recognised when we have satisfied the performance customer upon delivery. Payment terms are abligation of transferring the goods to the generally 30-60 days with no right of return.

In the case of income generated from trademarks and licences, revenue is recognised based either on a fixed fee basis or based on sales with specified minimum guarantee agreements. If the sales-based royalty is not amounts in accordance with the relevant expected to cleorly exceed the minimum guarantee threshold, revenue is recognised over the rights period measured on the basis of the fixed guaranteed consideration. Revenue above the minimum guarantee threshold is recognised as earned based on the contractual royalty rate

applied to the sales. Revenue from Gym membership fees is recognised on the occruals basis over the related membership period. In the case of revenue from third party commission on concession sales within the House of Fraser department stores this is recognised when goods are sold to the customer. As we act as the agent this is stated at the value of the commission that the Group receives on the transaction rather than the grass revenue from the sale of the

which allow members to accumulate points on purchases and receive exclusive offers and The Group operates loyalty programmes benefits. The foir volue of the points awarded to customers is determined relative to the total transaction price and accounted for as a separate identifiable component of a sales transaction. Revenue is deferred to match Deferred revenue is adjusted for the value of the estimate value of earned loyalty points. points that are not expected to be redeemed by customers based on historical redemption rates. When the paints are redeemed and the Group fulfils its obligations pursuant to the

has expired. For gift cards monies received represent deferred revenue prior to the

redemption. Government Grants

Government grants are not recognised until there is reasonable assurance that the Group will camply with the canditions attaching to them and that the grants will be received. Grants that are receivable as compensation for purpose of giving immediate financial support expenses or losses already incurred or for the to the Group with no future related costs are recognised in the Income Statement in the period in which they become receivable.

Exceptional Items the face of the income Statement. These are The Group presents exceptional items on significant items of income and expense which because of their size, nature and infrequency of the events giving rise to them, merit separate presentation to allow shareholders to better understand the elements of financial comparison with prior periods and assess, performance in the year, so as to facilitate trends in financial performance more readily.

recognised. In the UK points awarded expire following a period of 12 months of inactivity, in Spain they are valid until the end of the following calendar year. Revenue from gift cards and vouchers is recognised when the cords or vouchers are redeemed by the customer, breakage is recognised when the likelihood of the card or voucher being redeemed is remote or

programmes, the revenue that was deferred is

using the effective interest method. Taxation tax expense comprises of current and costerre tax. Tax is recognised in the Income Str. emen except to the extent it relates to items recognised in other comprehensive inc. ne or

directly in equity. liability method, on temporary differen 25 Deferred taxation is calculated using the arising between the tax bases of assets and liabilities and their corrying amounts in the if the deferred tax arises from the initic consolidated financial statements. However, recognition of goodwill or initial recognition of an asset or liability in a transaction orher of the transaction affects neither acco inling than a business combination that at th\_ time nor taxable profit or loss, it is not accounted for. Deferred tax on temporary differer 35 associated with shares in subsidiaries is differences can be controlled by the Gt. up not provided if reversal of these tempo Try the foreseeable future. In addition, tax...sses and it is probable that reversal will not cour i available to be carried forward as well is athe income tox credits to the Group ore assuessed for recognition as deferred tax assets. ( eferre tax is determined using tax rates and k ws that by the Balance Sheet date and are expected have been enacted for substantively er cted) to apply when the related deferred tox .155et i reclised or the deferred tox liobility is s. tled. Deferred tax liabilities are provided in f. II. that it is probable that future taxable F - fits Deferred tax assets are recognised to the exte will be available against which the term prory differences can be utilised.

Interest income is reported on an accn. Its bas

F X X S F X V V 7

Changes in current and deferred tax assets or liabilities are recognised as a component of tox expense in the Income Statement, except where they relate to items that are recorded in other comprehensive income or charged or credited directly to equity in which case the related deferred tox is also charged to other comprehensive income or credited directly to equity. Deferred tax assets and liabilities are not discounted.

### Goodwill

Goadwill arising an consolidation is recognised as an asset and reviewed for impairment at least annually or when a change in circumstances or situation indicates that the goadwill has suffered an impairment loss. The need for impairment is tested by comparing the recoverable amount of the cash-generating unit (CSU) to the carrying value. Any impairment is recognised immediately in the Income Statement. Impairment losses on goadwill are not reversed. Gains and losses on the disposal of a business include the amount of goadwill relating to that business.

When the non-controlling interest of on existing subsidiary is acquired the carrying value of the non-controlling interests in the Balance Sheet is eliminated. Any difference between the amount by which the non-controlling interest is adjusted and the fair value of the consideration paid is recognised directly in equity.

### Other Intengible Assets

Brands, trademarks and licences that are internally generated are not recorded on the Balance Sheet. Acquired brands, trademarks and licences are initially carried on the Balance Sheet at cost. The fair value of brands, trademarks and licences that are acquired by virtue of a business combination is determined at the date of acquisition and is subsequently assessed as being the deemed cost to the Group.

Expenditure on advertising and promotional activities is recognised as an expense as incurred.

No omortisation is charged on those brands, trademarks or perpetual/renewable licences with an indefinite life as the Group believes that the value of these brands and trademarks can be mointained indefinitely. The Group corries out an impoirment review of indefinite life intangibles, at least annually, or when a change in circumstances or situation indicates that those intangibles have suffered an impairment loss. Impairment is measured by componing the corrying amount of the intangible asset as part of the CGU with the recoverable amount of the CGU, that is, the higher of its fair value less costs to sell and its value in use. Value in use is calculated by using a pre-tax discount rate that reflects current market assessments of the time value of money and the risks specific to the asset for which the estimates of future cosh flows have not been adjusted.

Amortisation is proyided an other brands, trademarks and licences with a definite life on a straight line basis over their useful economic lives of between 5 to 15 years and is accounted for within the selling, distribution and administrative expenses category within the Income Statement. The Everlost brand is now being armortised over 15 years, for further details refer to note 18.

### Property, Plant And Equipment

Property, plant and equipment are stated of historical cost less depreciation less any recognised impairment losses. Cost includes expenditure that is directly attributable to the acquisition or construction of these items. Subsequent costs are included in the asset's corrying amount only when it is probable that future economic benefits associated with the item will flow to the Group and the costs can be account which the statement of the stat

All other costs, including repairs and maintenance costs and labour costs are charged to the Income Statement in the period in which they are incurred.

Depreciation is provided on all property, plant and equipment other than freehold land and is calculated on a reducing balance basis or straight-line basis, whichever is deemed by the Directors to be more appropriate, to allocate cost less assessed residual value, other than assets in the course of construction, over the estimated useful lives, as follows:

- Freehold buildings between 4% and 10% per annum - straight line
- Leasehold improvements 20% or over the term of the lease, whichever is shortest straight line
- Plant and equipment between 20% and 33% per annum - stroight line

The assets' useful lives and residual values are reviewed and, if appropriate, adjusted at each Balance Sheet date The gain or loss arising on disposal or scrapping of an asset is determined as the difference between the sales proceeds, net of selfing costs, and the carrying amount of the asset and is recognised in the Income Statement.

Property, plant and equipment where the carrying amount is recovered principally through a soles transaction and where a sale is considered to be highly probable is stated at the lower of carrying value and fair value less costs to self.

### Investment Properties

Investment properties, which are defined as property held for rental income or capital oppreciation, are initially measured at cost being purchase price and directly attributable expenditure. Where the intention is to hold property as owner occupied, this is recognised as property, plant and equipment.

Subsequently investment properties are held at cost less accumulated depreciation and impairment losses. Investment properties are depreciated over between 10 and 25 years other than the land element which is not depreciated.

Fair values of the investment properties are disclosed.

### impairment Of Assets Other Than Goodwill And Intangible Assets With An Indefinite Life

At each Balance Sheet date, the Directors review the carrying amounts of the Group's tangible and intangible assets, other than goodwill and intangible assets with an indefinite life, to determine whether there is any indication that those assets have suffered an impairment loss, if any such indication exists, the recoverable amount of the asset in its current condition is estimated in order to determine the extent of the impairment loss, if any. Where the asset does not generate cosh flows that are independent from other assets, the Group estimates the recoverable amount of the CGU to which the asset belongs. With respect to property, plant and equipment, each store is considered to be a CGU and reviewed for impairment whereby changes in circumstances indicate that the recoverable amount is lower than the carrying value.

The recoverable amount is the higher of fair value less costs to sell and value in use. In assessing the value in use, the estimated future cash flows are discounted to their present value using a pre-tax discount rate that reflects current market assessments of the time value of money and the risks specific to the asset for which the estimates of future cash flows have not been adjusted.

If the recoverable amount of an asset (or CGU) is estimated to be less than its carrying amount, the carrying amount of the asset (CGU) is reduced to its recoverable amount. An impairment loss is recognised as an expense immediately, unless the relevant asset is corried at a re-volued amount, in which case the impairment loss is treated as a revaluation decrease to the original historic cost and then as an expense.

Impairment lasses recognised for CGU's to which goodwill has been allocated are credited initially to the carrying amount of goodwill. Any remaining impairment lass is charged pro rata to the other assets in the CGU.

Where an impairment loss subsequently reverses, the carrying amount of the asset (CGU) excluding goodwill, is increased to the revised estimate of its recoverable amount, but so that the increased carrying amount does not exceed the carrying amount that would have been determined had no impairment loss been recognised for the asset (CGU) in prior periods. A reversal of an impairment loss is recognised in the Income Statement immediately.

# **Assets Held For Sale**

Non-current assets classified as held for sale are presented separately and measured at the lower of their carrying amounts immediately prior to their classification as held for sale and their fair value less costs to sell. Once classified as held for sale, the assets are not subject to depreciation or amortisation.

### inventorie

Inventories are valued at the lower of cost and net realisable value. Cost includes the purchase price of the manufactured products, materials, direct labour and transport costs. Cost is calculated using the weighted average cost method. Net realisable value is based on the estimated selling price less all estimated selling costs.

The Company receives trade discounts and rebates from suppliers based upon the volume of orders placed in a given time window. Where there is sufficient certainty that a discount or rebate will be received in the future that relates to historic purchases this is reflected in the cost of inventories.

# Cash And Cash Equivalents

Cosh and cash equivalents include cash in hand and deposits held on call, together with other short term highly liquid investments that are readily convertible to known amounts of cash and which are subject to an insignificant risk of changes in value.

# Financial Instruments

Financial assets and financial liabilities are recognised in the Group's statement of financial position when the Group becomes a party to

the contractual provisions of the instrument

Financial assets and financial liabilities are initially measured at fair value. Transaction costs that are directly attributable to the acquisition or issue of financial assets and financial liabilities (other than financial assets and financial liabilities of their value through profit or loss) are added to or deducted from the fair value of the financial assets or financial liabilities, as appropriate, on initial recognition. Transaction costs directly attributable to the acquisition of financial assets or financial liabilities at fair value through profit or loss are recognised immediately in profit or loss.

Financial assets are derecognised when the contractual rights to the cash flows from the financial asset expire, or when the financial asset and substantially all the risks and rewards are transferred. A financial liability is derecognised when it is extinguished, discharged, cancelled or expires.

### Financial Assets

Classification and initial measurement of financial assets

Except for those trade receivables that do not contain a significant financing component and are measured at the transaction price in accordance with IFRS 15, all financial assets are initially measured at foir value adjusted for transaction costs (where applicable).

Financial assets, other than those designated and effective as hedging instruments, are classified into the following categories:

- amortised cost
- fair value through profit or loss (FVTPL)
- fair value through other comprehensive income (FVOCI)

All income and expenses relating to financial assets that are recognised in profit or loss are presented within finance costs or finance income, except for impairment of trade receivables and amounts due from related parties which is presented within selling distribution and administrative expenses.

# Subsequent measurement of financial assets

Financial assets at amortised cost

Financial assets are measured at amortised cost if the assets meet the following conditions (and are not designated as FYTPL):

- they are held within a business model whose objective is to hold the financial assets and collect its contractual cash flows
- the contractual terms of the financial ossets give rise to cash flows that are solely payments of principal and interest on the principal amount outstanding

After initial recognition, these are measured at amortised cost using the effective interest method. Discounting is amitted where the effect of discounting is immaterial. The Group's cash and cash equivalents, trade and most other receivables fall into this category of financial instruments.

Financial assets at fair value through profit or loss (FVTPL)

Financial assets that are held within a different business model other than 'hold to collect' or 'hold to collect and sell' are categorised at fair value through profit and loss. Further, irrespective of business model financial assets whose contractual cash flows are not solely payments of principal and interest are accounted for at FVTPL. All derivative financial instruments fall into this category, except for those designated and effective as hedging instruments, for which the hedge accounting requirements apply (see below).

Assets in this category are measured at fair value with gains or losses recognised in profit or loss. The fair values of financial assets in this category are determined by reference to active market transactions or using a valuation technique where no active market exists.

Financial assets at fair value through other comprehensive income (FVOCI)

On initial application of IFRS 9 the Group made the irrevocable election to account for long-term financial assets at fair value through other comprehensive income (FVOCI). The

election has been made on an instrum: 1tby-instrument basis, only qualifying div-dend income is recognised in profit and loss, changes in fair value are recognised wirnin OCI and never reclassified to profit and loss, even if the asset is impaired, sold or ot larwise derecognised.

Impairment of financial assets

IFRS 9's impoirment requirements use riore forward-looking information to recognise expected credit losses – the 'expected' edit loss (ECL) model'. Instruments within th scope of the requirements include loan and other debt-type financial assets measured at amortised cost and FVOCI, trade receivables, other receivables, amounts due from related parties, contract assets recognised and house of the parties of the partie

Other receivables and amounts due fn.-n related parties

Recognition of credit losses to is no lon\_er dependent on the Group first identifying a credit loss event. Instead the Group considers a broader range of information when cossessing expected crewit losses, including past events, current condition reasonable and supportable forecasts not affect the expected collectability of the future cash flows of the instrument.

In applying this forward-looking approcch, a distinction is made between:

- financial instruments that have not deteriorated significantly in credit c rality since initial recognition or that have low credit risk ("Stage 1") and
- financial instruments that have del riorate significantly in credit quality since it ital recognition and whose credit risk is not los ("Stage 2").
- "Stage 3" would cover financial ass- is whe the credit risk has increased to a point at which it is considered credit impaired

"12-month expected credit losses' are recognised for the first category while "lifetime expected credit losses' are recognised for the second category.

Measurement of the expected credit losses is determined by a probability-weighted estimate of credit losses over the expected life of the financial instrument.

### Trade receivables

The Group makes use of a simplified approach in accounting for trade receivables and records the loss allowance as lifetime expected credit losses. These are the expected shortfalls in contractual cash flows, considering the potential for default at any point during the life of the financial instrument. In calculating, the Group uses its historical experience, external indicators and forward-looking information to calculate the expected credit losses using a provision matrix.

## **Financial Liabilities**

Classification and measurement of financial liabilities

The Group's financial liabilities include borrowings, trade and other payables and derivative financial instruments.

Financial liabilities are initially measured at fair value, and, where applicable, adjusted for transaction costs unless the Group designated a financial liability at fair value through profit or loss. Subsequently, financial liabilities are measured at amortised cost using the effective interest method except for derivatives and financial liabilities designated at FVTPL, which are corried subsequently at fair value with gains or losses recognised in profit or loss (other than derivative financial instruments that are designated and effective as hedging instruments).

All interest-related charges and, if applicable, fair value changes in currency derivative instrument's that are reported in profit or loss are included within finance costs or finance income. Fair value changes in equity derivative financial instruments are recognised in investment income or investment costs.

Derivative financial instruments and hedge accounting

Derivative financial instruments are accounted for at fair value through profit and loss (FVTPL) except for derivatives designated as hedging instruments in cash flow hedge relationships, which require a specific accounting treatment. To qualify for hedge accounting, the hedging relationship must meet all of the following requirements:

- there is an economic relationship between the hedged item and the hedging instrument
- the effect of credit risk does not dominate the value changes that result from that economic relationship
- the hedge ratio of the hedging relationship is the same as that resulting from the quantity of the hedged item that the entity actually hedges and the quantity of the hedging instrument that the entity actually uses to hedge that quantity of hedged item.

Written option contracts do not qualify for hedge accounting and fair value movements are recognised directly in the Income Statement.

For the reporting periods under review, the Group has designated certain forward currency contracts as hedging instruments in cash flow hedge relationships. These arrangements have been entered into to mitigate foreign currency exchange risk arising from certain highly probable sales transactions denominated in foreign currencies.

All derivative financial instruments used for hedge accounting are recognised initially at fair value and reported subsequently at fair value in the statement of financial position.

To the extent that the hedge is effective, changes in the fair value of derivatives designated as hedging instruments in cash flow hedges are recognised in other comprehensive income and included within the cash flow hedge reserve in equity. Any ineffectiveness in the hedge relationship is recognised immediately in profit or loss.

At the time the hedged item affects profit or loss, any gain or loss previously recognised in other comprehensive income is reclassified from equity to profit or loss and presented as a reclassification adjustment within other comprehensive income. However, if a non-financial asset or liability is recognised as a result of the hedged transaction, the gains and losses previously recognised in other comprehensive income are included in the initial measurement of the hedged item.

If a forecast transaction is no longer expected to occur, any related gain or loss recognised in other comprehensive income is transferred immediately to profit ar loss. If the hedging relationship ceases to meet the effectiveness conditions, hedge accounting is discontinued and the related gain or loss is held in the equity reserve until the forecast transaction occurs.

### SUOPSIAL

A provision is recognised when the Group has a present legal or constructive obligation as a result of a past event, it is probable that an outflow of resources will be required to settle the obligation and a reliable estimate can be made of the amount of the obligation.

estimate can be made. will be on outflow of resources and a reliable expected to be received under the lease. Legal Wear and tear costs are expensed to the between non-capital and capital components the leasehold dilapidations obligations is of exit costs. The estimated cost of fulfilling chartered surveyors and previous experience Groups lawyers when it is probable that there provisions (including settlements and court contracts are recognised when the Group Income Statement. Provisions for onerous lease no lasting benefit to the Group or its landlord of the lease where the cost it represents is of taken to the Income Statement in the first year life of the asset. The non-capital element is discounted to present value and analysed for dilapidation costs following advice trom The Group provides for its legal responsibility tees) are recognised based on advice from the lease obligations exceed the economic benefits believes the unavoidable costs of meeting the The capital element is depreciated over the

Other provisions include management's best estimate of restructuring, employment is lated costs and other claims.

Any reimbursement that the Group is virually certain to collect from a third party wit! respit to the obligation is recognised as a sep rate asset. However, this asset may not exce d the amount of the related provision.

No liability is recognised if an outflow ceconomic resources as a result of present obligations is not probable. Such situations an

obligations is not probable. Such situat.ons an disclosed as contingent liabilities unles. the outflow of resources is remote.

contains a lease, at inception of the contract assumes the variable element will remain property leases are expensed in the period to variable lease payments such as revened linke unchanged throughout the lease term. `ther the initial measurement of the lease lia. ility depend on an index or rate. In such cases, Variable lease payments are only incluind in rate on commencement of the lease is "sed. implicit in the lease unless (as is typical rate determined by reference to the rat value of the contractual payments due to the Lease liabilities are measured at the pr. sent which they relate. the measurement of the lease liability if they which case the Group's incremental borrowing the case) this is not readily determinab<sup>1</sup> , in lessor over the lease term, with the disc~unt The Group assesses whether a contract is or

On initial recognition, the corrying value of the lease liability also includes:

- amounts expected to be payable u. fer an residual value guarantee;
- the exercise price of any purchase oution granted in fovour of the Group if it?: reasonably certain that the option will be exercised;
- any penalties payable for terminating the lease, if the term of the lease has branestimated on the basis of the termination option being exercised.

The lease liability is presented as a separate line in the consolidated statement of financial position.

Subsequent to initial measurement lease liabilities increase as a result of interest charged at the effective rate on the balance outstanding and are reduced for lease payments mode.

Right of use assets are initially measured at the amount of the lease liability, reduced for any lease incentives (payments made by a lessor to a lessee associated with a lease, or the reimbursement or assumption by a lessor of costs of a lessee) received or impairment, and increased from

- lease payments made at or before commencement of the lease;
- · initial direct costs incurred; and
- the amount of any provision recognised where the Group is contractually required to dismontle, remove or restore the leased asset, providing it meets the Groups property, plant and equipment capitalisation policy.

Right of use assets are tested for impairment at each reporting date in line with IAS 36 Impairment. The right-of-use assets are presented within property, plant and equipment in the consolidated statement of financial position.

Subsequent to initial measurement right-of-use assets are amortised on a straight-line bosis over the remaining term of the lease or over the remaining economic life of the asset if this is judged to be shorter than the lease term.

When the Group revises its estimate of the term of any lease (because, for example, it re-assesses the probability of a lessee extension or termination option being exercised), it adjusts the carrying amount of the lease liability to reflect the payments to make over the revised term, which are discounted at a revised discount rote. The carrying value of lease liabilities is revised using the original discount rote when the variable element of future lease payments dependent on a rate or index is revised. In both cases an equivalent adjustment

is made to the carrying value of the right-of-use asset, with the revised carrying amount being amortised over the remaining (revised) lease term.

When the Group renegotiates the contractual terms of a lease with the lessor, the accounting depends on the nature of the modification:

- if the renegotiation results in one or more additional assets being leased for an amount commensurate with the standalone price for the additional rights-of-use ' obtained, the modification is accounted for as a separate lease in accordance with the above policy
- in all other cases where the renegotiation increases the scope of the lease (whether that is an extension to the lease term, or one or more additional assets being leased), the lease liability is remeasured using the discount rate applicable on the modification date, with the right-of use asset being adjusted by the same amount
- if the renegotiation results in a decrease in the scape of the lease, both the carrying amount of the lease liability and rightof-use asset are reduced by the same proportion to reflect the partial of full termination of the lease with any difference recognised in profit or loss. The lease liability is then further adjusted to ensure its carrying amount reflects the amount of the renegotiated poyments over the renegotiated term, with the modified lease payments discounted at the rate applicable on the modification date. The right-of-use asset is adjusted by the same amount.

### Sale and leaseback

On entering into a sale and leaseback transaction the Group determines whether the transfer of the assets qualifies as a sale (satisfying a performance obligation in IFRS 15 'Revenue from Contracts with Customers'). Where the transfer is a sale and providing the transaction is on market terms than the previous carrying amount of the underlying asset is split between:

a right-of-use asset arising from the

- leaseback (being the proportion of the previous carrying amount of the asset that relates to the rights retained), and
- the rights in the underlying asset retained by the buyer-lessor at the end of the leaseback.

The Group recognises a partion of the total gain or loss on the sale. The amount recognised is calculated by splitting the total gain or loss into:

- an unrecognised amount relating to the rights retained by the seller-lessee, and
- a recognised amount relating to the buyerlessor's rights in the underlying asset at the end of the leaseback.

The leaseback itself is then accounted for under

Rental income from operating leases where the Group acts as a lessor is recognised on a straight-line basis over the term of the relevant lease.

### Treasury Shares

The purchase price of the Group's own shares that it acquires is recognised as 'Treasury shares' within equity. When shares are transferred out of treasury the difference between the market value and the average purchase price of shares sold out of treasury is transferred to retained earnings.

### Employee Benefit Trust

An Employee Benefit Trust has been established for the purposes of satisfying certain share-based awards. The Group has 'de-facto' control over the special purpose entity.

This Trust is fully consolidated within the accounts. The cost of shares acquired by the Sports Direct Employee Benefit Trust is recognised within 'Own Share reserve' in equity.

### Share-Based Payments

The Group issues equity-settled share-based payments to certain Directors and employees. The care are measured at fair value at the date of grant, which is expensed to the consolidated income Statement on a straight-line basis over

the vesting period, with the corresponding credit going to equity.

Non-morket vesting conditions are not taken into account in determining grant date fair value. Instead, they are taken into account by adjusting the number of equity instruments to yest

Fair value is based on the morket share price on the grant date. The expected staff numbers used in the model has been adjusted, based an management's best estimate, for the effects of non-transferability, exercise restrictions, and behavioural considerations.

For cash-settled share-based payment transactions, the Group measures the services received and the liability incurred at the fair value of the liability. Until the liability is settled, the Group remeasures the fair value of the liability at the end of each reporting period and at the date of settlement, with any changes in fair value recognised in the Income Statement for the period.

The credit for the share based payment charge does not equal the charge per the Income Statement as it excludes amounts recognised in the Balance Sheet in relation to the expected national insurance contributions for the shares.

### Equity histruments

An equity instrument is any contract that evidences a residual interest in the assets of the Group after deducting all of its liabilities. Equity instruments issued by the Group are recorded at the proceeds received, net of any direct issue roots.

### Foreign Currencies

The presentational currency of the Group is sterling. The functional currency of the Company is also sterling. Foreign currency transactions are translated into sterling using the exchange rates prevailing on the dates of the transactions. Exchange differences of the Company arising on the settlement of manetary items, and on the retronslation of manetary items, or included in the Income Statement for the penod.

Exchange differences arising on the retranslation of non-monetary items carried at fair value are included in the Income Statement for the period except for differences Orising on the retranslation of non-monetary items in respect of which gains and losses are recognised in other comprehensive income. For such non-monetary items, any exchange component of that gain or loss is also recognised directly in other comprehensive Income. Monetary assets and ilabilities denominated in foreign currencies are translated at the rate of exchange ruling at the Balance Sheet date. Non-monetary items that are measured in terms of historical cost in a foreign currency are not retranslated. Non-monetary items that are held at valuation are translated at the foreign exchange rate at the date of the valuation.

On consolidation, the assets and liabilities of foreign operations which have a functional currency other than sterling are translated into sterling at foreign exchange rates ruling at the Bolance Sheet date. The revenues and expenses of these subsidiary understainings are translated at average rates applicable in the period. All resulting exchange differences are recognised in other comprehensive income and documented in a separate component of equity.

When a foreign operation is sold, the Cumulative exchange differences that have been recognised as a separate component of equity are reclassified from equity to the Income Statement when the disposal is recognised.

In order to mitigate its exposure to certain foreign exchange risks, the Group enters into forward contracts (see Chief Executive's Report and Business Review and the cash flow hedging accounting policy on pages 77 to 78

### Qividendi

Dividends are recognised as a liability in the Group's financial statements and as a Reduction from equity in the period in which the dividends are declared. Where such sividends are proposed subject to the approval of shareholders, the dividends are regorded as

declared once shareholder approval has been obtained

### Materiality

In preparing the financial statements, the Board considers both quantitative and qualitative factors in forming its judgements, and related disclosures, and are mindful of the need to best serve the interests of its stakeholders and to avoid unnecessary clutter borne of the disclosure of immaterial items.

In making this assessment the Board considers the nature of each item, as well as its size, in assessing whether any disclosure amissions or misstatements could influence the decisions of users of the financial statements.

The Board has applied a typical materiality threshold of 5% of the underlying EBITDA, the Group's primary profit measure, in order to calculate materiality levels. For the Financial period ended 26 April 2020, the current period underlying EBITDA of E302.1m gives a materiality level for FY20 of £15.1m.

### New Accounting Standards, Interpretations And Amendments Adopted By The Group

The Group has not early adopted any other standard, interpretation or amendment that has been issued but is not effective. The Group applies for the first time the following new standards:

- Annual improvements to IFRSs 2015-2017 Cycle
- Amendments to IAS 28 Long-term interests in Associates and Joint Ventures
- IFRIC 23 Uncertainty over Income Tax Treatments

By adopting the above there has been no material impact on the financial statement

### IFRS 16

IFRS 16 Leases replaces IAS 17 Leases and several related interpretations. It completes the International Accounting Standards Board's long-running project to overhaul lease occounting Leases will be recorded in the statement of financial position in the form of a right-of-use asset and a lease liability.

There are two important reliefs provided by IFRS 16 for assets of low value and short-term leases of 12 months or less

The Group only has property leases within the scope of IFRS 16, including retail stores, offices and warehouses. Lease are typically for a period between 1 - 15 years with break clauses. It is monagement's intention to continue to enter into tumover linked leases in the future.

### Tennsitio

The Group adopted IFRS 16 on 29 April 2019 (date of initial application) using the modified retrospective approach for its portfolio of leases. As a result, the lease liability has been calculated as the present value of future lease payments from the date of initial application. The Group has applied the practical expedient under the modified retrospective approach for the initial right-of-use asset values to equal the present value of the future lease payments as at the date of initial application adjusted by the amount of any prepaid or accrued lease payments. An impoirment review has been carried out at the date of transition. The right-of-use asset will be depreciated over the life of the lease. Comparative information is not restated.

The Group has applied the fallowing transition

- To not reassess whether a contract is or contains a lease. Accordingly, the definition of a lease in accordance with IAST or and IFRIC 4 will continue to be applied to existing leases at the date of initial application
- Single discount rate for portfolio of similar leges.
- Treat long-term leases with less than 12 months remaining at the date of initial application as shart-term leases
- Exclude direct costs from ROU asset measurement
- · Hindsight to determine lease term

In addition to the two recognition exemptions:

- Short term leases
  - Low value leases

The Group has used the incremental barrowing rate rather than the interest rate implicit in the lease, as the interest rate implicit in the lease, as the interest rate implicit in the lease cannot be readily determined. The weighted average discount rate based an incremental barrowing rates at the date of initial application across the Group lease portfolio are shown below. The discount rate for each lease is dependent an lease start date, term and location.

Longo Term	UK	Europe	East of World
Up to 5 years	1 6%,	0.3%	3.3%
Greater than 5 years and up to 10 years	2.0%	0.5%	3.5%
Greater than 10 years and up to 15 years	2.2%	0.8%	3.7%
Greater than 15 years and up to 20 years	2.5%	1,1%	16%
Greater than 20 years and up to 25 years	2.5%	1.1%	18%
Greater than 25 years	2.5%	1,1%	3.8%

The impact of IFRS 16 on the financial statements for the period ending 26 April 2020 is summarised in the below table:

		Property Leases						
	Under IAS 17	Transition Import	impost in the period	Umder GWG 10				
	(£m)	(fim)	(Em)	(Em				
Cause deleted income Statument								
Selling, distribution and administrative expenses	(1,518.3)		(460)	(1,544.3)				
Exceptional Items	(6.3)		(6-6)	(18.1)				
Profit on sale of properties	109.3		(\$5.1)	. 44.3				
Finance costs	(16.4)		(10.9)	(29.3)				
Taxation	(63 BJ		213	(42.5)				
Consellidated Salauce Street:								
Property plant and equipment	1,057.3	416.3	[126 0]	<b>UM7.4</b>				
Deferred tox assets	21.4	72	\$1.3	47.5				
Trade and other receivables	418 2	(7.2)	32	44.3				
Retained earnings	П.693.11	367	975	(9,544.9)				
Fareign currency translation reserve	[78.4]	0.4	0.1	(77.5)				
Lease liabilities		(570.5)	(53.6)	[624.1]				
Provisions	(480-7)	906 2	30.5	(334.6)				
Trade 6 Other Payables	(638.4)	169	190	(601.5)				

There has been no impact an cash flows, although the presentation of the Consolidated Cash Flow Statement has changed significantly, with an increase in cash inflows from operating activities being offset by an increase in cash outflows from financing activities.

Amounts recognised in the income Statement in relation to variable and short term leases can be found in note 8, the gain arising on sale and leasebacks in the period can be found in note 7 and the total cosh outflow for lease payments can be found in the Consolidated Cash Flow Statement on page 71.

The table below shows a reconciliation of the right of use asset from transition to clusing for the 52 weeks ending 26 April 2020.

Right of Upp Appel	24 April 2010
	[Cent
Transition	422.5
Additions	1011
Acquisitions	16.9
Re-measurements	28
Disposofs	[20,9]
Depreciation	(122,6)
Impol/mont	(96 9)
Exchange differences	0,9
	301.7

The table below shows a reconciliation of the lease liability from transition to closing for the 52 weeks ending 26 April 2020:

Longo Bolilley	1s April 2020
	(dec)
Transition	[\$70 5]
Additions	(156.2)
Acquisitions	[28.0]
Re-measurements	. 127
Disposols	
Lease payments	112.6
interest expense	[10.9]
	(t. 1.5a)

The moturity analysis of lease liabilities is shown in note 30e.

The below table reconciles the prior year operating lease liability disclosure to the opening lease liability under IFRS 16:

	25 April 2020
	(En)
Operating leave commitment	[927.A]
Exchange differences - restate last year disclosure to FY20 close rate	(6.7)
Obscounted using the Incremental borrowing rate	113
Leases exempt from FRS 16 as transition	190,1
Restutement of lease terms and omitted feases	96.2
Loca Buidity on truncition	(2.070.5)

The lease liability in relation to short term leases not recognised under IFRS 16 as at the period end 26 April 2020 was £11.5m.

The estimated total lease liability for variable rent property leases not recognised under IFRS 16 as at the period and 26 April 2020 was £10.0m

There were no leases committed to at the year-end which had not yet commenced.

### ational Financial Reporting Standards ("Standards") In Issue But Not Yet Effective

At the date of authorisation of these consolidated financial statements, there are no standards in issue from the International Accounting Standards Board or International Financial Reporting Standards Committee which are effective for annual accounting periods beginning on or ofter the stated effective date that will have a significant impact on these financial statements.

# . CRITICAL ACCOUNTING JUDGEMENTS AND ESTIMATES

The critical accounting estimates and judgements made by the Group regarding the future or other key sources of estimation, uncertainty and judgement that may have a significant risk of giving rise to a material adjustment to the carrying values of assets and liabilities within the next financial period are:

### ey Judgement

# **Determining Related Party Relationships**

Management determines whether a related party relationship exists by assessing the nature of the relationship by reference to the requirements of IAS 24 Related Party Disclosures. This is in order to determine whether significant influence exists as a result of control, shared Directors or Parent Componies, or close family relationships. The level at which one party may be expected to influence the other is also considered for transactions involving close family relationships.

# Control And Significant Influence Over Certain Entities

Under IAS 28 Investments in Associates and Joint Ventures if an entity holds 20% or more of the voting power of the investee, it is presumed that the entity has significant influence, unless it can clearly demonstrate that this is not the case. The Group holds greater than 20% of the voting rights of Studio Retail Group plc and French Connection Group plc, whereby management consider that the Group does not have significant influence over these entities for combinations of the following reasons:

The Group does not have any representation on the Board of Directors of the investee other than an Frasers Group representative having an observer role on the Board of Studio Retail Group plc. Management have reviewed the terms of the observer arrangement and have concluded that this does not give them the right to participate in or influence the financial or operating decisions of Studio Retail Group plc. Studio Retail Group plc. Contemporations of Studio Retail Group plc. Studio Retail Group plc.

and can determine which parts of the Board meetings the representative can be present at and what information they are given access to:

- There is no participation in decision making and strategic processes, including participation in decisions about dividends or other distributions;
- There have been no material transactions between the entity and its investee companies;
- There has been no interchange of managerial personnel;
- No non-public essential technical management information is provided to the investee.

In assessing the level of control that management have over certain entities, management will consider the various aspects that allow management to influence decision making. This includes the level of share ownership, Board membership, the level of investment and funding and the ability of the Group to influence operational and strategic decisions and effect its returns through the exercise of such influence.

activities such as establishing operating in isolation it is insufficient to meet the control appointing/remunerating key management and capital decisions, including budgets, and no participation in decision about relevant any representation on the Board of Directors power over Four (Holdings) Limited. criteria of IFRS 10, as the Group does not have investee but in the absence of any other rights date, the amount owed by Four (Holdings) their services or employment. However, in prior personnel or service providers and terminating the equity method. The Group does not have (Holdings) Limited which is accounted for using The Group holds 49% of the share capital Four the entity has significant influence over the these transactions provides evidence that recognised in respect of expected credit losses) Limited totalled £67.5m (£33.8m net of amounts \_imited with a significant loan. At the reporting periods the Group has provided Four (Holdings) he Group is satisfied that the existence of

# the Board Cash Flow Hedging e present The Group uses a r

contracts are therefore not viewed as one entering into the options and a strategy for a substantive distinct business purpose for Management are of the view that there is is an economic need or substantive business forwards is permitted. instrument and hedge accounting for the managing the options independently of the accomplished in a single transaction. separately that could not also have been purpose for structuring the transactions judgment is made in determining whether there another and have the same counterparty. A time, they are in contemplation with one contracts that are entered into at the same forward contracts. The forward and options The Group uses a range of forward and option

affect profit or loss. Management have offsetting changes in cash flows attributable entire or the ineffective portion of the hedged accounting has been based meet the criteria to the hedged risk. The forecast transaction expected to be highly effective in achieving to be highly probable. The hedge must be denominated purchases) must be considered Under IFRS 9 in order to achieve cash flow instrument would be taken to the Income value gains and losses in relation to either the the highly probable test, any cumulative fair per IFRS 9 as being highly probable forecast that forecasts in which the cash flow hedge assumptions within them, and are satisfied reviewed the detailed forecasts and growth variations in cash flows that could ultimately probable and must present an exposure to that is the subject of the hedge must be highly (primarily Euro denominated sales and USD hedge accounting, forecast transactions transoctions. Should the forecast levels not pass

Management considers various factors when determining whether a forecast transaction is highly probable. These factors include detailed sales forecasts by channel, geographical area and seasonality, conditions in target markets and the impact of expansion in new areas. Management also consider any change in alternative customer sales channels that could alternative customer sales channels

impact on the hedged transaction. If the forecast transactions were determined in the hedge accounting was discontinued, the Hedging reserve of £28.0m (excluding deferred tax) would be shown in Finance Income.

# Defining Operating Segments

Management determines its operating segments with reference to the Chief Operational Decision Maker's process fromaking key decisions over allocation of resources to the segment and in assessing a segment's performance.

This is based on:

- The nature of the operation type and products sold
- The type of class of customer target d
- Product distribution methods

Similar operations are amalgamated in soperating segments for the purposes of segmental reporting. See also note 4.

### Key Estimates

# Provision For Obsolete, Slow Moving Or Defective Inventories

The Directors have applied their knowle fge ar experience of the retail industry in deter-nining the level and rates of provisioning requised in calculating the appropriate inventory currying values. Specific estimates and judgements applied in relation to assessing the level of inventory provisions required are considered in relation to the following areas:

- Continuity inventory
- Seasonal inventory lines specifical //
  seasons that have now finished

Ö

- Third party versus own brand invenions
- Ageing of inventory

<del>о</del> 0

- Sports Retail or Premium Lifestyle
- Local economic conditions
- Divisional specific factors

φ

- Increased cost of inventory and lower margins with the devaluation of the Pound
- Over-stock and out of season inventory as a result of Covid-19

assessment made by management of the sales pricing protocols and the overall relocating inventory (tunnelling) are considered adequacy and accuracy of the inventory and the provision is set within this range. management produces a range of autcomes that the assumptions applied remain valid by provision. The testing performed to check in arriving at the appropriate percentage inventory and handling charges in relation to provision. The additional cost of repricing to monitor and continually re-assess the use a number of internally generated reports risks in relation to inventory. Management knowledge of the industry, group discounting, including historical experience, management's are formed using a combination of factors Provision estimates are forward looking and

Key assumptions used to create the estimates

- Discounting Based on historical future discounting including the impact of experience and management's anticipated
- reworking, repacking and repricing Tunnelling – Cost of handling stock for
- repricing units of stock Repricing – Labour cost associated with
- Shrinkage Stock lost through damage and

provision would impact underlying EBITDA by is 15.7% (2019: 15.5%). A 1% change in the total approx. £14.2m. Total Group inventory provision at 26 April 2020

# Property Related Provisions

historical experience, external advice and other are continually evaluated and are based on Property related estimates and judgements that are believed to be reasonable under the factors, including expectations of future events

in which a material dilapidations provision has are not capitalised, except for in relation to the capital in nature and therefore dilapidations Management do not consider these costs to be \$/€50,000 (FY19: \$/€50,000) for non-UK stores smaller leasehold stores (£25,000 per store of exit costs (including strip out costs and sale and leaseback of Shirebrook in the year for GAME UK and GAME Spain stores) and leasehold stores, £50,000 (FY19: £50,000) for estimate of £100,000 (FY19: £80,000) for large professional fees). Management use a reference chartered surveyors and previous experience for dilapidation costs following advice from The Group provides for its legal responsibility

A 10% increase per store would result in an approx. £8.0m charge to the Income Statement

### Other Provisions

is probable that an outflow of resources will be obligation arising as a result of a past event, it has identified a present legal or constructive estimate can be made of the amount of the required to settle the obligation and a reliable Provisions are made for items where the Group

penalties, interest and legal costs. See note 29 relate to management's best estimates management's best estimates of provisions of provisions required for restructuring, ongoing non-UK tax enquiries. Other provisions required for legal and regulatory claims and applicable these are inclusive of any estimated employment and commercial. Where Legal and regulatory provisions relate to

In relation to the non-UK tax enquiries during (Excluding re-imbursement assets): following key estimates to the gross amounts to consider all claims collectively, applying the FY20 management have made a judgement

- 10% penalty (FY19: 10%). A 5% increase would result in approx. £7m increase in the
- increase in the provision. 3% interest on the liability (FY19: 3%). A 1% increase would result in approx. £10m

dependant on the outcome of a court ruling or including the provisions as non-current. greater than one year and so are satisfied with Management are satisfied that with regard to to consider all claims collectively is the only timing a reasonable range of outcomes are all the interpretation of the non-UK tax enquiries. reasonable approach because they are all

Management are satisfied that the judgement

# Related Parties Other Receivables And Amounts Owed By

monies advanced, forecast performance of the investee companies. Matters considered include any impairment, Management have applied Other receivables and amounts owed by monies have been advanced. Group's intentions for the companies to which underlying borrower, and where relevant, the repayment period and underlying terms of the investee company to repay the loans, the the relevant financial strength of the underlying working capital and loan advances made to estimates in assessing the recoverability of related parties are stated net of provision for

a market rate of 6.5%. The discount rate would management have based the discount rate on related parties is the discount rate applied and the Four (Holdings) Limited amounts owed by The key estimate within the loan assessment for allowance to be recognised. need to be increased by 2% for a further loss

### FRS 16

property leases recognised under IFRS 16 are The key areas of judgement in relation to

IFRS 16 defines the lease term as the nonassess the likelihood of extending lease cancellable period of a lease together investment in the property. conditions, current trading performance, into account current economic and market contracts beyond the break date by taking to exercise that option. The Group will lease, if the lessee were reasonably certain with the options to extend or terminate a forecast profitability and the level of capital

- the lease term. the Group operates within and adjunted fo to represent each of the geographical area same credit rating, this is split by cu∷ency on debt instruments for companies—ith th Group which is used to obtain mark it date by using a synthetic credit rating for the rate (IBR). The IBR has been determined discounted using the incremental be rowir Accordingly, all lease payments hav- beer the lease cannot be readily determined. borrowing rate where the rate implint in be discounted using the lessee's increment IFRS 16 states that the lease payme ts sho
- Management have performed an Exit costs have not been capitalised within therefore the core IBR has also bee, appli entities are not significant to the Gr -up an to core entities. The remaining non-" are which management have applied the IBR assessment of core and non-core exities
- and equipment capitalisation policthis is in line with the Group's prope :y, pla the right of use asset (except for Shi ∋broo
- store is a separate CGU. The recove able amount. For impairment testing purposes the carrying amount exceeds it recarrenable break date of the lease taking into ...cour amount is calculated based on the ...roup the Group has determined that eac with IAS 36 impairment to review w: sther impairment at each reporting perior in lin extrapolated to cover the period to the atest forecast cash flows which are then The right of use asset will be review- a for
- due to the ongoing impact of Covic' 19 an Group's weighted average cost of capital changes in the operating cost base and views on future profitability of each :3GU. current market, together with the Goup's historic performance and knowledge of th forecast cash flows of the CGU the challenges in the retail sector o. the equity risk premium and a risk adju. ment inputs of which include a risk-free rave, using the capital asset pricing mode; the the pre-tax discount rate derived fr an the the sales growth rates, gross margir rates, The key assumptions in the calculations a been recognised in the amount of £~7.8m Beta), Impairments in the period have

The key assumptions, which are equally applicable to each CGU, in the cash flow projections used to support the carrying amount of the right of use asset were as follows:

Ag at 26 April 2020	Koy assumptions used
Soles decline - year I	10.0%
Sales decline years 2 · 5	10%
Gross margin reduction in basis points - year 1	3,04
Operating costs increase	204
Discount rate	60%

A sensitivity analysis has been performed in respect of sales as management consider this to be the most sensitive of the key assumptions. A change in the year 1 sales assumption from 10% to 11% would result in an increase in impairment of £5.4m, a change in the year 2 sales assumption from 1% to 2% would result in an increase in impairment of £12.2m.

### Key Estimates In Relation To Alternative

The Directors believe that underlying EBITDA, underlying profit before tax and underlying basic EPS provide further useful information for shareholders on the underlying performance of the Business in addition to the reported numbers and are consistent with how business performance is measured internally. They are not recognised profit measures under iFRS and may not be directly comparable with "adjusted" profit measures used by other companies.

EBITDA is earnings before investment income, finance income and finance costs, tax, depreciation, amortisation and impairment, it includes the Group's share of losses from assaciated undertakings and joint ventures. Underlying EBITDA excludes the impact of IFRS 16, foreign exchange gains/losses in selling and administration costs, exceptional costs, and the profit/loss and disposal of subsidiaries, strategic investments and properties. Underlying EBITDA also excludes fair value adjustments on step

The fallowing are further key estimates used with regard to the alternative performance measures used by the Group

### Onerous lease provision

Provisions for onerous lease contracts are recognised when the unavoidable costs of meeting lease obligations exceed the economic benefits expected to be received over the term of the lease. Where an onerous lease has been identified, the fixed assets associated to that store are also reviewed for impairment.

Management use stare EBITDA in arder to determine whether an onerous lease exists, specific assumptions which involve the use of estimates to determine the appropriate level of provision include.

- Forecast sales and margin in stores, reflecting historic and expected future performance including the impact of the Elevation of Sports Retail strategy across the Group.
  - UK forecasts are currently expecting a sales drop of -10% in FY21 (FY19: -5% in FY20) and then -1% (FY19: -1%) for future years and a morgin impact of -300bps (FY19: -250bps)
  - European forecasts are currently expecting a sales drop of -10% [FY19: -2% in FY20] and then -1% (FY19: -1%) for future years and a morgin impact of -300bps (FY19: -250bps)
- Forecast wages and direct store cost inflation
  - UK wage and operating costs inflation assumes 3% (FY19: 3%) and Europe assumes 3% (FY19: 2%)
  - UK rent increases are expected at 2% (FY19: 16%)
  - European rent increases are expected at 2% (FY19: 2%)
- c. Other
  - Discount rate 2% (FY19 3%) across the Group
  - Store profitability includes 100% contribution towards central overheads
  - A get out cap of 10 years (FY19: no cap)

- d. Planned store closures, relocations and re-brandings
- Lease obligations calculated to the end of the lease or where applicable break clause, or earlier estimate of expected exit date where this can be reliably estimated

Sensitivity of estimates:

Forecast:	Imped of:	Ĺ
Soles year 1	1% change	50
Mergin	IO0bps	100
Woges and operating casts	1% change	19,5
Rent increase	1% change	07
Out and the same	M. change	34.0

Further information on the basis of the estimation of provisioning for dilapidations and onerous lease contracts is detailed in the provisions accounting policy and note 29.

### 3. FINANCIAL RISK MANAGEMENT

The Group's current activities result in the following financial risks and set out below are management's responses to those risks in order to minimise any resulting adverse effects on the Group's financial performance.

### Foreign Exchange Risk

The Group is exposed to foreign exchange risk principally via:

- a. Transactional exposure from the cost of future purchases of goods for resole, where those purchases are denominated in a currency other than the functional currency of the purchasing company Transactional exposures that could significantly impact the income Statement are hedged. These exposures are hedged via forward foreign currency contracts which are designated as cash flow hedges. The notional and foir value of these contracts is shown in note 30.
- b. Transactional exposure from the sale of goods, where those sales are denominated in a currency other than the functional currency of the selling company. Transactional exposures that could significantly impact the Income Statement are hedged. These exposures are hedged via forward foreign currency contracts which are designated as cash flow hadges. The national and fair value of these contracts is shown in note 30;

- c. Loans to non-UK subsidiaries. These are hedged via foreign currency transactions and barrowings in matching currencies, which are not formally designated as hedges, as gains and losses on hedges and hedged loans will naturally affset; and
- de The Group uses currency options, swaps ond spots for more flexibility against cash flows that are less than highly probable and therefore do not qualify for hedge accounting under IFRS 9 Financial Instruments. Exposures in respect of written options to sell Euros or buy USD as explained in the Financial Review. These are not hedged and movements in fair value could significantly impact the Income Statement in future periods. See note 30.

### Interest Rate Risk

The Group has net barrowings, which are principally at floating interest rates linked to bank base rates or LIBOR. The Group uses interest rate financial instruments to hedge its exposure to interest rate movements using interest rate swaps. The Group regularly monitors and reacts accordingly to any exposure to fluctuations in interest rates and the impact on its monetary assets and liabilities.

### J. UK Retail:

- ocquired in the year. Direct Molaysia), the gyms, the Group's Shirebrook compus operations, retail store operations in Northern Ireland, Evans Cycles and GAME UK stores business (Excluding Bobs' Stores, Eastern Mountain Sports and Spi aujud jidgai spiods sidnoig aut jid UK Sports Retail – includes core sports retail store operations in the UK, plus all the Groun's sports retail online
- with related websites. Prote of Fraser and Solo,com along Premium Lifestyle – includes the results of the premium retail businesses Flannels, Cruise, van mildert, Jock Wills,
- poolu stores acquired in the year. operations in European distribution centres an Belgium and Austria as well as GAME sports retail stores, management and Europeon Retail - includes oil the Group's 'z
- octivities along with their e-commerce sites. tionan besod oisa, Assivition fictor besod retail 3. Rest of World Retail - includes the results of
- vocucios, rousagais qua siassudar Wholesole & Licensing – includes the results of the Croup's portfolio of internationally recognised brands such os Everlost. Recreines I preciale nord Security.
- JFRS 8 to aggregate as one segment in due ond Wholesole & Licensing. Management is solitsfiled that the UK Sparts Retail and Premium Lifestyle will meet the criterio permitted under It is monagement's current intention to run the Group as four poserating agennents being JUK Rétail find the Sports Rétail fond Premium Rétail functuding UK Sports Rétai of World Retail Lifestylel, European Rétail, Rest of World Retail

the period to underlying EBITCA, is presented on pages 13 to 15, and within the Glossary on pages 119 to 120. Information regarding the Group's reportable segments for the S2 weeks ended 26 April 2020, as well as a reconciliation of reported profit for a well as a reconciliation of reported profit for April 2010.

### SEGMENTAL ANALYSIS

into a single operating segment as permitted under IFRS 6. The decision to aggregate these segments was based on the fact that they each currency volotility in the countries we operate in. European countries have been identified as operating segments and have been aggregated sconomic environments, and market and Brexit, and the continued uncertainties this has brought relating to the political and continue to monitor the impacts of Covid-19, seview of subsequent reporting dat certainty to aggregate these operating segments. We will continually keep this i monogement and seesaing performance. Under (FRS 8 we have not at this reporting dotternet after met the required criteria with enough Management considers operationally that the UK Retail divisions (UK Sports Retail and Premium Lifestyle) are unn as one business unit in terms of ollocating resources, inventory of the House of Fraser retoil activities, Lifestyle segment. This is due to monagement's assessment of the operating charocteristics muimare and nithin babulani nead sort oissoi with the exception that the House of Fraser with with disclosures consistently with the pornal Report of the pornal Report of the South of the south discussion of the south of the south discussion of the south discussion of the south of the south discussion of the s Management has determined to present

- . The noture of the products: :spadsaa
- puo (spanpoid The type or class of customer for the

gniwollot ant to does ni relimit are bno term financial performance expectations,

nave similar economic characteristics, similar

stangold The methods used to distribute the

:ssuaw6as In occordance with paragraph 12 of IFRS 8 the Group's aperting segments have been against the Group's operating the following reportable.

> medium to long-term strategic investments. In accordance with the Group's policies, no specific hedging activities are undertaken in relation to these investments. The investments in listed equity securities (long-term financial assets) are considered

### remount or ruese investments.

and processes for managing capital are included in note 30. A description of the Group's objectives, policies

over a certain amount. The Group does not require collateral in respect of financial assets. becomed on all customers requiring credit and the exposure to credit risk is monitored on an an angoing basis. Credit evaluations are The Directors have a credit policy in place

by the corrying amount of each financial asset in the Balance Sheet. At each Balance Sheet date, there were no significant concentrations of credit risk. The maximum exposure to credit risk is represented

Investments of cash surpluses, borrowings and derivative instruments are made through banks and componies which must fulfil credit rating the surplus ond componies which must fulfil credit with the surplus one construction.

and investment criteria approved by the Board.

### Liquidity Risk

while keeping interest to a minimum. tionity of funding and short-term flexibility, business it does this through utilisation of the evolving credit facilities tagether with the equity and retained profit states described the equity and retained profit states facilities. monage the operating requirements of the The Group has sufficient liquid resources to

within its financial covenants. Management regularly review forecasts to ensure there is adequate headroom an the facilities and to ensure the Group is operating

(seeq combony spores): The Group is exposed to price risk in respect of its long-term financial assets fin relation to

other comprehensive income so there would be no effect on profit or loss. fong-term investments at fair value through these securities increased or decreased, other comprehensive increased and equity would have changed. The listed securities are classified as equity would have been affected by changes in market risk that were reasonably possible at the reporting date. If the quarted stack price for and how other comprehensive income and The price risk relates to volatility in the market,

### Segmental information for the 52 weeks ended 26 April 2020:

	UK Sports Bateli	Promisers Lifestyle	UM Metalli Total	European Hatali	Real Of World Battell	Total Extol	Whatesale 6 Licoting	Circles loca	Group Total
	(£m)	(Em)	(flan)	(Cm)	(film)	إدعاز	(Em)	(Em)	(f=)
Sa'es to external customers	2,203.3	772.0	1,005.1	6977	174.2	3,797.2	160.2	-	3,957.4
Sales to other sagments							17.8	(97 B)	
Revenue	2,202.3	723.0	2,925.2	4912	174.2	3,797.3	TFL0	(17.4)	3,997.4
Gross profit	903.2	346 6	1,251.0	2679	77,4	1,597.1	65.5		1,002.4
Operating scale/(local) before foreign exchange, exceptional ltons and ISRS 16	545.4	[18.0]	177.6	14.5	(11.4)	130.5	n,	-	vn.s
Exceptional	(2,7)	[6.9)	(9.4)	(3.5)		(13.1)		-	[12.0]
Disposal of property	33.7		77.2	210		54.2			94.3
Foreign exthange realised	295	1.4	10.9	41	0.4	75.4	[0 5]	· .	24.9
IFRS 16 odjustments	23	(97)	0.4	(46.5)	79	[44.0)			(44.9)
Operating profit/(less)	207.9	(33.2)	1743	(10A)	(\$.2)	161.0	10.9		171,9
Other investment income									47
Investment costs									[47.0]
Finance income									\$1.0
Finance costs									(29.5)
Share of loss of associated undertakings									(10.9)
Fair value gain on step acquisition									20.4
Profit haften taxation									142.5
Touglion									(423)
Profit for the period									101.0

Other segment items included in the Income Statement for the 52 weeks **ended 26 April 2020**:

	Reduil	Liferatyle	Total	Retuil	Warld Enteril	Total Retail	6 Library	أعادة جست
	(6m)	(£44)	(64)	(Em)	(£m)	نصغ	(Em)	(Em)
Depreciation	96.5	20-7	119.3	394	4.8	93.4	14	184.0
IFRS 16 RQU depreciation/impairment	10,1	16,1	129.4	770	123	219.5		219.5
IFRS 16 d'aposal of lease liabilities	(2.7)	10 21	(2.1)	(6.4)	(0.4)	(9.7)	•	(9.3)
Exceptional impairment	2.7	69	9.4	15		12.1		13.1
Amort satio vimpairment	21	10	41	1,9		8.0	12.4	29.4

Information regarding segment assets and liabilities as at 26 April 2020 and capital expenditure for the 52 weeks then ended:  $\frac{1}{2} \left( \frac{1}{2} \right) \left( \frac{1$ 

-	UK Sports Rate II			Vic Brahadi Tobal	د احق ازد احق	Rest Ci Warld Estab	Tetal Rutuil	Windowsia & Liceming	Tilminetious	Group Total
	(6=4)	(Let)	(£m)	(fm)	( <u>6m</u> )	(424)		<u>(Can)</u>	(£m)	
Total assets	3,3749	474.7	3,799.4	4559	178.6	43841	344 3	B60 2)	3,869.2	
Yotol kabilines	11,966.8}	(\$56.1)	(2,642.9)	(627 0)	(1951)	(3,345.0)	(831)	960.2	(2,547.9)	
Tangible asset additions	236 0	25.4	261,2	41.7	12.5	1212			222.5	
Right of use asset additions	50.6	22.9	กร	25,5	2.2	101.2			191.2	
Intengible assets acquired	27	6.9	114	3.1		14.7			14.7	

Segmental information for the 52 weeks ended 28 April 2019:

	UK Sports Retail	Promban Lifestyle <sup>in</sup>	VIX Reptati Total	European States	Rest Of World Rote®	Total Ratel	Whitesale & Lifensing	Ciminations	Group Total
	(Em)	(Em)	(Em)	(first)	(£m)	(Carr)	(Ge)	(Cm)	(Car)
Stales to external customers	2,187.3	535 4	מפונו	599 B	215.9	1,984.4	163.5		3,701.9
Sales to other segments	-		-			-	10.5	(10.5)	
Byroling	2147.2	525,4	LIEL!	997.6	\$15.9	K 534.4	174.0	(10.5)	E.701.9
Gross profit	9199	2473	1167.2	261,5	86.5	1,319.5	680		1,983,5
Operating profit/(loss) before foreign exchange and exceptional items	1840	(48.9)	133.1	16	(5.2)	129.5	31.5		171.0
Operating profit/(loca)	196.4	(B).4)	444.0	91.5	(6.6)	194.5	3.6		160.5
Other Investment income									84
investment costs									(8.3)
Finance income									40.0
Finance costs									19.4
Prare of loss of associated undertakings									(0.6)
Profit before textition									179.2
Touribles									(43.2)
Profit for the purise									714.4

[7] The prior period has been re-conguised to enclude House of Frastr within the Premium Edestyle segment

Sales to other segments are priced at cost plus a 10% mark-up

Other segment items included in the Income Statement for the 52 weeks **ended 28 April 2019**;

	UK Sports Retail	Promium Lifestyle	UK Reteil Peter	Exercises Rytell	Heat Of World Detell	Tobal Batall	Whelenate & Licensing	Group Total
	(fm)	(£m)	(Em)	(£ec)	(ميا)		LGCmi	(des)
Depreciation	B9 4	10,8	190.2	19,7	43	134.2	01	134.3
Amortisation	- 01		0.1				1.0	u
(mpdement	636		41.5	0.6		W.A	19.5	48 9

Information regarding segment assets and liabilities as at 28 April 2019 and capital expenditure for the 52 weeks then ended:

	UK Specis Epigil	Premium Lifestyle <sup>m</sup>	UK Retoli Tatel	Europeen Rate(I	Rest Of World Retail	Yetal Retuli	Wholesolu 6 Licensing		Group Total
	(E-m)	(Em)	(d.m.)	(fm)	(4.00)	(Let	زها)	(£m)	(Em)
Investments in associated undertakings	110							-	11.4
Other assets	2,787 6	76.7	2,864.3	173.9	125 5	1,363.7	314 9	(\$40.8)	3,137.6
Tatal assets	2,798.6	76.7	2,079.3	373.9	125 5	3,374.7	3149	(540 8)	1,548.8
Total Nabilities	(1,509.1)	(1207)	[4,19,0]	(532 6)	(186.3)	[2,360.7)	(76.5)	540.8	(1,896.4)
Tangible asset add tions	109 2	79,1	128.3	142	9.2	101.7	1,5	· · · · ·	163.2
Intengible asset additions	19	21	4.0			4.0	11		5.1
Tatal capital expenditure	10,1	31,2	142,3	142	92	145.7	2.6		161.3

(1) The prior period has been re-categorised to include House of Fraser within the Premium Li€estyle segment.

### Geographic Information

Segmental information for the 52 weeks ended 26 April 2020:

	180	Other Non-UK	ws	Asia E	Morale of to no	Total
	(£m)	(Cm)	(Gra)	(Em)	(6m)	(dan)
Segmental revenue from external customers	2,951.0	7723	7357	46.9		3,957.4
Total capital expenditure	262.5	56.8	1,9	2.3		123.9
Non-current segmental assets*	1,372 6	313,3	210,4	138		1,509.9
Total segmental assets	3,861,1	473,3	354.5	39,5	(860.2)	1,246.1

\*Excludes deferred tox and financial instruments.

Segmental information for the 52 weeks anded 28 April 2019:

	ur	UK Non-UK		Total
	(Lm)	(50)	(Em)	( <u>Gm)</u>
Sagmental revenue from external customers	2,764 2	937.7		3,701.9
Tatol copital expenditure	144.5	23.4		167.9
Non-current segmental assets	703 2	306.2		1,009.4
Total segmental assets	2,958.2	720 9	530 3	3,146.8

\*Excludes deferred tax and financial instruments

Material non-current segmental assets – by a non-UK country:

	linked States	Belghen	Austria	Literia	RCH	Spain
	(Em)	(64)	(Em)	(flere)	(Cm)	(Em)
PY20	173 6	41.2	30.3	24.2	S2.9	36.7
FY17	168.5	161	22 4	12.4	41,3	

The following table reconciles the reported operating profit to the underlying EBITDA as it is one of the main measures used by the Chief Operating Decision Maker when reviewing performance:

Reconciliation of operating profit to underlying EBITDA for the 52 week period ended 26 April 2020:

,	LXX Sports Motell	Premium Litertyle	UK Autali Totul	Europeen Ratuil	Rest Of World Retail	चित्र देशकी	Wholeste 6 Licensing	Group Tetal
	(E41)	(Cm)	(Em)	(£m)	(£m)	(£m)	(Em)	(£m)
Operating profit / (locs)	207.9	(13.3)	774.7	(19.4)	(3.3)	161.0	10.9	171.9
IFRS 16 Disposal of lease Bability	(2.7)	(0.3)	(2.6)	(6.4)	(0.4)	(9.9)		(9.4
IFR\$ 16 ROU depreciation/impairment	113.1	161	129.2	77.0	13.3	219,5	-	219.5
IFRS 16 PPE Impoliment	12		1.2	6.0		7.3		9.2
Depreciation	95.3	20.6	713.9	32 5	+0	154.2	14	122.4
Amortisation/Impairment	7.1	2.0	4,1	19		0.0	12.5	20.3
Share of loss of associated undertakings	(15.9)		[15.9]			(19.9)	-	(15.9)
Reported ENTOA	403.0	9.2	409.3	103.6	14.4	521.2	34.5	151.0
Profit on sain of properties	(33.2)		(55.3)	(21.0)		(54.2)		(54.2)
Exceptional Items	2.7	6.9	7.4	3.5		12.1		12.1
IFRS 16 adjustments *	[115.9}	(61)	(122.0)	(30.1)	(8.05)	(172.9)		(172.9)
Reaksed FX (gain) / loss	(29 2)	(1.5)	(30.7)	(4 7)	(0,4)	(25.3)	, 0.4	(24.9)
Underlying EBITEA	227.4	4.5	251.9	51.8	(6.0)	276.0	25.2	303.1

(1) Relates to the inversal of IFRS to mail and oraneous team provisions.

Reconcilitation of operating profit to underlying EBITDA for the 52 week period ended 28 April 2019:

	UK Sparts Rotull	Presiden Lifestyle <sup>(1</sup>	LIK Autoli Total	European Retail	Rest Of World Retail	Total RateB	Wholesolo E Licensing	Group Total
	(Em)	(Em)	(tm)	(Em)	(£m)	(Em)	(£m)	(EM)
Operating profit / (loss)	195.4	(51.4)	144.0	16.9	(0.0)	194.4	1.6	140.0
Depreciation	89 4	10.8	199.3	19,7	4.3	124.2	01	1943
Amertisation	01		9.1			0.7	1,0	1.1
Share of lass of associated undertakings	(5.6)		(8.4)	-		(0.0)		(6.4)
Reported EMTDA	274.3	(49.4)	239.7	38.4	(1.1)	m.	41	271.3
Profit on sale of properties				(6.4)	2	(9.4)		(8.4)
Exceptional Rems	10 6		10.4	0.9	-	11.5	29.5	e o
Regissed FX (gorn) / toss	[22.7]	2.7	(19_3)	(LB)	0,6	(20.5)	(1.6)	(22.4)
Underlying ESTEA	264.7	(\$17.95	124.4	19.3	(0.9)	ยเว	32.4	207,0

(f) The prior period has been re-categorised to include House of Frazer within the Premium Lifestyle segmen

### 5. OTHER OPERATING INCOME

	52 weeks ended 26 April 2020	92 weeks ended 28 April 2019
	(Lm)	(£m)
Rent receivable	16.3	13.6
Other	16.2	9.6
	11.5	23,4

Other operating income relates to charges for aircraft, lease surrender premiums, ad hoc income and sundry charges to third parties.  $\frac{1}{2} \left( \frac{1}{2} \right) = \frac{1}{2} \left( \frac{1}{2} \right) \left($ 

### 6. EXCEPTIONAL ITEMS

	52 weeks onded 26 April 2020	53 Weeks unded 29 April 2019
	(dard	(£m)
Impairments	(41)	(41 0)

The impairment in the year relates to goodwill, whereby the discounted present value of future cosh flows do not support the full value of the assets.

In FY19, following the loss of a licensee the majority of the impairment recognised related to Everlast goodwill where the discounted present value of future cash flows do not support the full value of the asset

### 7. PROFIT ON SALE OF PROPERTIES

	52 arests arrived 2n April 1020	12 mjaks andrel 26 april 2019
	(6m)	(dart)
Profit on sole of properties		84

The profit on sale of properties in the period (argely relates to the gain on the sale and leaseback of the Shirebrook distribution centre (units A, B, C, D and F Brook Park East, Shirebrook, NG20 8RY), which was sold on the 21 June 2019 to Kwasa Logix Sportivo Limited for cosh consideration of £120,050,000 to support the angeing elevation strategy of the Group. On the some date a 15 year lease (with a 10 year break clause) of the property was taken out and the Group intends to continue to operate the property as a distribution centre, offices and retail units. The profit on the sale of properties also includes gains on the sale of European properties. If the profit on the sale of properties had been accounted for under IAS 17, a profit of £109.3m would have been shown (see page 81).

### 8. PROFIT FOR THE PERIOD

Profit for the period is stated after charging/(crediting).

	چينينه مديني 1026 ماسيا	52 magas gada 20 April 261	
	(Ken)	(6 <u>00</u> )	
Foreign eichange gain	(34.9)	(22.1)	
Depreciation and emeridentics of non-current energy:			
Depreciation of property, plant & equipment	361 0	122.0	
- Depreciation on Investment properties		1.5	
- Amortisotion of intangible assets	14.5	- 11	
- Impairment of Intengible assyss	1.9		
- Disposol of lease liabilities	(9.7)		
1/715 10 Integer:			
Variable lease payments	15 8		
Short term and low value lease expenses	560		

The amount charged to the Income Statement in the prior period under IAS 17 in relation to aperating lease rentals was £244.5m. The impairment of intangible assets relates to Everlast, where the discounted present value of future cash flows do not support the full value of the asset.

### SERVICES PROVIDED BY THE GROUP'S AUDITOR

For the 52 weeks ended 26 April 2020 the remuneration of the auditors, RSM UK Audit LLP and associated firms, was as detailed below (FY19. Grant Thornton UK LLP and associated firms):

	21 marie 3020	4.2 woods ended 22 April 2011	
	(Em)	(4-1)	
AUDIT Univides			
Audit of the Group and Company - recurring	1,6	09	
Audit of the Group and Company - non-recurring	0.4		
Audit of subsidiary companies	0.8	0.5	
Audit related assurance services	- 01		
NON-AUBIT SERVICES			
Taxation compliance services		- 01	
<u> </u>	20		

An explanation of how auditor objectivity and independence is safeguarded when non-audit services are provided by the auditors is set out in the Audit Committee Report on page 48.

### 9. PAYROLL COSTS

The average monthly number of employees, including Executive Directors, employed by the Group during the period was:

	52 works garded 26 April 2020	52 weeks onder 29 April 2019
Retall stares	25,505	23,464
Distribution, administration and other	4,674	4,043
		749

The average monthly number of full time equivalent employees, including Executive Directors, employed by the Group during the period was:

	32 works ended 36 April 2020	52 weeks and 2019 2019 Spell 2019
Rerad stores	15,487	14,744
Ostribution, administration and other	4,475	A196
	19,942	10,140

The aggregate payroll costs of the employees, including Executive Directors, were as follows:

	المراويين مطبوعة (25 (25) (10) (10) (10)	57 weeks earlied 28 April 2019
	(44)	(644)
Wages and salaries	456 4	474.4
Social security costs	30 5	26.6
Persion costs	1.9	1.4

Aggregate emoluments of the Directors of the Company are summarised below:

	52 works saded 26 April 2020	12 weeks weder 28 April 2017
		(day)
Appreciate emo uments	04	0.4

Further details of Directors' remuneration are given in the Directors' Remuneration Report on pages 54 to 60. Details of key management remuneration are given in note 35.

### 10. INVESTMENT INCOME

	\$2 weeks anded 26 April 2020	52 weeks ended 28 April 2010
	(Km)	(Emi
Profit on disposal of Financial assets and equity derivative financial instruments		11.6
Fair value gain on equity derivative financial instruments	73	
Dividend income from investments	0.5	3.4
	19.2	19.0

The profit on disposal of financial assets and equity derivative financial instruments and the fair value gain on equity derivative financial instruments mainly relates to long-term financial assets.

### 11. INVESTMENT COSTS

	92 weeks ended 26 April 2020	E2 weeks anded 28 April 2079
	(£m)	(Cm)
Loss on disposal of financial assets and equity derivative financial instruments	140	
Foir value lass on equity derivative financial instruments	35.6	8.3
	49.5	1.3

The loss on disposal recognised in the period mainly relates to the sale of equity derivatives. The fair value loss on equity derivatives in the period mainly relates to Hugo Boss options and commadities.

The fair value loss in FY19 moinly relates to disposal of Iconix Brand Group, Inc equity derivatives.

### 12. FINANCE INCOME

	52 works ended 26 April 2020	15 April 2019
	Cmt	(Em)
Bank interest receivable	1.6	0.7
Other (mance income	at	01
Fair value adjustment to foreign exchange contracts	71.3	397
	21.0	40.0

The fair value adjustment to foreign exchange contracts relates to differences between the fair value of forward foreign currency contracts and written options that were not designated for hedge accounting from one period end to the next. This also includes immaterial adjustments due to ineffectiveness on hedged contracts. Other finance income largely relates to premiums received on option contracts.

### 13. FINANCE COSTS

	33 weeks studed 26 April 2030	52 masks ended 28 April 2019
	(Great	(Em)
interest on bank loans and overdrafts	179	16.5
Other interest and finance leases	04	4.8
Interest on retirement benefit abligations	0.1	01
#RS 16 lease interest	10,9	
	20.3	19.4

### 14. TAXATION

	52 weeks anded 26 April 2010	52 wasks ended 28 April 2019
	(Em)	(6m)
rent tox	57.7	` 615
atment in respect of prior pariods	3.9	6.3
Il current Les	61.1	. 9.1
erred tax	(25.8)	(4.6)
astment in respect of prior periods	7.2	
il deferred tax (see nota 25)	(10.4)	(4.4)
	42.0	62.1
it before toxotion	143.5	, 179.2
tion at the standard rate of tax in the LIK of 19% (2019-19%)	77.3	34,0
-taxable income	, (22.4)	(0.0)
enses not deductible for tax purposes	19.0	8,6
er tox othustments	9,6	147
stments in respect of prior periods - current tax	3,9	6.3
stments in respect of prior periods - deferred tax	7.2	
nge In deferred tox rate	(72.1)	. 02
	41	43.2

Non-taxable income largely relates to profits on property disposal due to differences between capital allowances and depreciation. Expenses not deductible for tax purposes relate to non-qualifying depreciation and fair valuations on investments.

### 15. EARNINGS PER SHARE FROM TOTAL AND CONTINUING OPERATIONS ATTRIBUTABLE TO THE EQUITY SHAREHOLDERS

Basic earnings per share is calculated by dividing the earnings attributable to ordinary shareholders of the parent by the weighted average number of ordinary shares outstanding during the year.

For diluted earnings per shore, the weighted average number of shares, 505,826,890 (FY19: 519,430,926), is adjusted to assume conversion of all dilutive potential ardinary shares under the Group's share schemes, being 1,239,075 (FY19: 1,318,146), to give the diluted weighted average number of shares of 507,065,965 (FY19: 520,749,072).

### Basic And Diluted Earnings Per Share

•			•	73 <b>o</b>	petra ended	· 32 w	weks soderd
				16 April 2019 Basic	25 April 2020 Dilated	Zii Aprili 2019 Basis	25 April 2019 Billion
				(Lm)	(Con)	[Em]	(644)
Profit for the period				918	916	112.0	112.0
				Number in	thousands	Humber In	thousonds
Weighted overage number of shore	11			505,827	507,056	519,431	510,749
				Pena	e per shore	Penc	e per shore
Egmings per share		_		16,5	19.5	21.5	21 5

### Underlying Earnings Per Share

The underlying earnings per share reflects the underlying performance of the business compared with the prior period and is calculated by dividing underlying earnings by the weighted average number of shares for the period. Underlying earnings is used by management as a measure of prafitability within the Group. Underlying earnings is defined as profit for the period attributable to equity holders of the parent for each financial period but excluding the post-tax effect of certain non-trading items. Tax has been calculated with reference to the effective rate of tax for the Group.

The Directors believe that the underlying earnings before exceptional items and underlying earnings per share measures provide additional useful information for shareholders on the underlying performance of the business and are consistent with how business performance is measured internally. Underlying earnings is not a recognised profit measure under IFRS and may not be directly comparable with "adjusted" profit measures used by other companies.

24 April 1028 Basic (COL)	26 April 2020 Olluted	28 April 2019 Books	36 April 3519 Dileted
	CEMI	2019 1Š	
		(Coy	(Los)
93.6	93.8	112.0	111.0
(26 1)	(261)	(17 <u>2)</u>	(17.2)
(16.0)	(16,0)	(31.0)	(21.0)
(20.4)	[20.4]		
26.9	26 9		
10	7,7	(6.7)	(6.7]
154.25	(54.2)	(6 5)	(6.5)
13.7	13.1	40 9	40.9
56.9	56.9		-
81.7	<b>61.7</b>	91,5	713
Number #	thousands	Number in	thousands
505,827	507,066	519,431	520,749
Pend	e per shore	Penc	e per share
16.2	16.1	17.4	17.6
	93.6 (26.9) (26.9) (20.4) (26.9) (27.7) (54.2) (33.9) (43.	73.5 e.b.  (26.9 (26.9) (10.0)	93.6 93.6 93.6 93.6 93.6 93.6 93.6 93.6

### 16. PROPERTY, PLANT AND EQUIPMENT

	Freehold land and Buildings	Long-to-m L-sephala	Short-torm Jessehald Imprevenents	Picet and andpress	Hight of use White	Teksi
	(tim)	(fm)	(64)	(6m)	(Cer)	jenj
COST						
At 29 April 2019	770.2	منه		641.A		1,834.0
Exchange differences	hu)	01	[0.2]	(3.6)		(S C)
Grans/ers		(7.2)	(3.5)	35		07
Reclassification to Held for sale	(5),7)	<u> </u>	(1.0)	(124.1)		(163.6)
Acquisitions		•		40		4.5
Additions	47.5	ns	29	96 6		158 5
Eliminated on disposoh	(74.3)		(49)	(2.0.4)		132 41
AL 25 April 1819	747.3	66.0	113.7	633.2		1,572.0
Recognised on adoption of IFRS 16	_=				422 5	472.5
Exchange differences	25	0.5	(0.8)	2.8		47
Reclassifications / Remansuraments *	-	-		320	2.8	35,0
Acquisitions	25.4	0.5		61	16.6	50.e
Additions	177.2	2.2	15.4	126.7	101 2	424 7
Eliminated on disposols	(3.3.5)	(0.3)	[16 7]	[216]	(20.9)	(93.2)
At 76 April 2029	715.7	70.4	1014	772.6	524.4	2,410,1
ACCUMULATED DEPTECUATION AND INVALIDATION						
At 19 April 2018 (restator) in paried anded 25 April 2019	(0,12)	(14.9)	(112.1)	(508.1)		(774.0)
Exchange differences	0.2		(0.6)	6.6		6.2
Transfers		3,4		(3.4)		
Reclassifications / Remeasurements	25.5		0.5	79 å	-	115 8
Charge for the period	D47	(3.3)	[91]	(25.7)		(127.6)
Esminoted on disposols	3.7	06	46	16.3		25.2
At 20 April 2019	(19 <sub>4</sub> 1.0)	(14.3)	(117.5)	(484.9)	-	(749.6)
Recognised on adoption of ERS 16				(6.3)		(6.2)
Exchange differences	(0.5)	<del>1</del> 011	0.6	26	0.9	3.7
Charge for the period <sup>19</sup>	(47 8)	(2.5)	(7.D)	(104 2)	[219.6]	1387.1
Elemented on disposals	27.6	01	490	24.8		62.7
At M April 3020	(152.3)	144.71	(113.5)	(945.9)	(246.2)	(1,070.5)
MET BOOK VALUE						
AI 34 April 2020	763.6	12.9	177	294.7	305.3	1,347.4
At 36 April 2019	614.3	13.4	16.0	138.6		44.1
At 25 April 20th (material in partial ended 26 April 2019)	611.7	46.7	27.5	ี ซม		F42.0

The £3.3 0m was reclassified dive to Shirebrook warehouthe year.
There is no separate dischause of impoument from deplethouse for relates to the Right-of-use assets!

### 17. INVESTMENT PROPERTIES

	Freehold land and Buildings
COST	
Aş at 29 April 2018	45.4
Transfers	(0.7)
Acquis'llons	07
A1 28 April 2017 and 26 April 2020	41
ACCUMULATED DEPRECIATION AND IMPARAMENT	
At 29 April 2018	[22.9]
Charge for the period	(1.5)
A1 25 April 3919	(23.4)
Charge for the period	(1.3)
A1 26 April 2020	(24.9)
NET BOOK VALUE	
AL 26 April 1030	18,9
At 26 April 1919	
At 29 April 2018	13.7

The foir values of the Group's investment properties os at 26 April 2020 were estimated as being materially in line with carrying values. The valuations were colculated by the Group's internal property team who are appropriately qualified chartered surveyors and follow the applicable valuation methodology of the Royal Institute of Chartered Surveyors

### 18. INTANGIBLE ASSETS

	Debeat	Tredemorks		
		and liceaces	\$rends	Teto
COST		(Em)	(Carr)	(Em)
AL 29 April 2016	149.4	89.7	82.0	222.3
Acquisitions	25	1.5		40
Additions		u	-	11
Disposals		(1.6)	(21)	(3.7)
Exchange objustment	30	tı	5.7	10 6
A£ 26 April 2019	196.7	91.8	56.4	134.1
Acquisitions	127	2.0		147
		(0.4)		(0.4)
Disposals		0.6	40	92
Exchange adjustment				
Nt 36 49/8 2010		14.0	10.4	197.0
AMORTISATION AND IMPAIRMENT				
£t 25 April 2018	[80.0]	(71.5)		(tat.o)
Americation charge		(11)		(a ti
Imporment	{2e 5]	[12.4]	•	[41.0]
Dispasals		1,6		1.6
Exchange adjustment	(0.7)	0.9	-	02
At 28 April 2019	(94.4)	(621.5)		(1011.3)
Amartisation charge	(£,ŋ	72	(6.0)	(14.5)
Impoirment	(p.e/)			(19.0)
Disposals		04	•	0,4
Exchange adjustment	(0.2)	02		
A1 26 April 2020	(179.3)	(A 9.1)	(6.0)	(214.4)
Az 36 April 2000	54.1	4.9	44	<b>W</b> 1.4
Az 28 April 2019	na na	9.3	86.4	153.0
Az 39 April 2018	60.3	19.3	12.5	un.i

 $\label{lem:lemma:constraints} A mortisotion is charged to selling, distribution and administrative expenses in the consolidated lacame Statement.$ 

The majority of the net book value of intangible assets relates to the £86.5m purchase of Everlast in 2007.

The carrying value of goodwill and brands that are considered to have an indefinite life are allocated to the Group's operating segments before aggregation. With the exception of Everlost, none of the individual cash-generating units (CGUs) are considered moterial to goodwill or indefinite life intongibles (Brands). The carrying value of goodwill and brands allocated to the Group's CGUs (as aggregated except in the case of Everlast) is shown below:

		24 April 2020		4 April <u>20</u> 15
	Goog-ii	Brynds	Gasdwill	Brendy
	(c.m)	اصار	(Alm)	(Em)
Europégn Récoli	3.6		3.8	
Wholesole & Liceraing (axcl Everiost)	163	- :	14.3	-
Éverlas I	36.2	844	39.2	85.4
		B4.4	93	84.4

The Group tests the carrying amount of goodwill and assets with an indefinite life annually for impairment or more frequently if there are indications that their carrying value might be impaired. The carrying amounts of other intangible assets are reviewed for impairment if there is an indication of impairment.

Impairment is calculated by comparing the corrying amounts to the value in use derived from discounted cash flow projections for each CGU to which the intangible assets are allocated. A CGU is deemed to be an individual fascia or brand and these have been grouped together into similar classes for the purpose of farmulating operating segments as reported in note 4. The total recoverable amount of all CGUs in relation to the above intangible assets was £887.4m of which £188.7m related to Everlast. Following the loss of a licensee in Everlast and due to the ongoing impact of Covid-19 an impairment of £5.9m [FV19: £25.3m] was recognised where the discounted present value of future cash flows did not support the full value of the asset. The impairment of £5.9m has been recognised in administrative expenses (FV19: £25.3m recognised in Exceptional items).

Value in use calculations are based on five-year management forecasts with a terminal growth rote applied thereafter, representing management's estimate of the long-term growth rote of the sector served by the CGUs.

Impairments of £13.1m have been recognised in relation to goodwill on loss making componies and are individually immaterial to each CGU that has been written down, the goodwill has been written down to £nil.

### Impact of change in accounting estimate

There has been a change in the accounting estimate in relation to the Everlast brand which previously had an indefinite life, upon review during the period this is no langer deemed apprapriate. A range of factors have been taken into consideration including financial performance of the brand, forecasts and market conditions. Monagement's best estimate of the useful life of the Everlast brand is now considered to be 15 years and is amortised within the selling, distribution and administrative expenses category within the Income Statement. 15 years is considered the period over which it is probable that expected future economic benefits will flow. The amount charged to the Income Statement in the period is £60m, the future amontishon charge is expected to be £6.0m per annum.

The key assumptions, which are equally applicable to each CGU, in the cash flow projections used to support the carrying amount of goodwill were as follows:

A4 or 26 April 2020	Cureptus Retail	Whelmale & Licensing (mat Everloss)	Descinst
Terminal sales growth	2,0%	2.0%	20%
5 year forecast growth <sup>19</sup>	20%	2.0%	0 9%
Gross margin	30%-40%		
Discount rate	6,2%	62%	121%

An et 26 April 2019	· UK Sports Rutuit	Garage and Rotell	Wholospin & Licetting (mci. Desrigi)	Evels
Terminal sales growth	3,0%	2.0%	00%	2 0%
Gross margin	30%-40%	30%-40%		· · · · · · · · · · · · · · · · · · ·
Discouré rate	6.2%	6.2%	6,2%	130%

<sup>(</sup>II) The Everlast 5 year growth rate is based on the average growth over 5 years

The same pre-tax discount rate is used in European Retail and Wholesole & Licensing (excl. Everlast) as those CGU's are considered to have similar risk profiles. A specific discount rate is used for Everlast os this business operates in a different market and has different characteristics.

The key assumptions are based on market data and management's historical experience and future plans for each CGU.

### Sensitivity Analysis

A reasonably possible change in any key assumption would not cause the carrying value of the European Retail or Wholesale & Licensing (Excluding Everlast) CGU to exceed its recoverable amount, the table below shows the amount of headroom and the revised assumption required in order to eliminate the headroom in full.

The Everlast goodwill has been impaired in the period as a result of the loss of a licensee and the angoing impact of Covid-19. .

	European Robell	Wholesolo & Licensing (excl. Eventsol)	E-scried
Recoverable amount of CGU (£m)	4219	326.8	138.7
Current headroom (Crn)	419 8	312.5	
Revised 5-year forecast growth rate %	(19%)	0.9%	
Revised terminal growth rate %	<  1000%1	< (1000%)	:
Revised discount (Die %	> 1000%	» 10m0%	

### 19. INVESTMENTS IN ASSOCIATED UNDERTAKINGS

The Group uses the equity method of accounting for associates and joint ventures in accordance with IAS 28. The following table shows the aggregate movement in the Group's investment in associates and joint ventures:

	Assechetus
	(In)
44 29 April 2018	
Addations	134
Share of lass for the period	(3.8)
Impoirments	(4.9)
At 28 April 2019	10
Additions	4.2
Share of loss for the period	((5,9)
Fair value adjuttment	20.4
Disposals	Q11)
AL 26 April 2010	

The share of loss in the period relates to GAME Digital plc prior to obtaining a controlling interest in July 2019.

The fair value adjustment relates to the increase in the fair value of the previously held 38.1% equity interest in GAME Digital plc at the acquisition date on 8 July 2019.

The disposals in the period mainly relates to the de-recognition of GAME Digital plc as an associate due to obtaining a controlling interest. Further disclosures relating to the acquisition can be found in

The Group currently holds a 490% share of Four (Holdings) Limited an increase of 16.5% in the period (FY19-325%), the carrying amount of this investment is nil. Detailed disclosures have not been presented as the results are immaterial. The Group is awed £67.5m from Four (Holdings) Limited (£33.8m net of amounts recognised in respect of loss allowance) see note 23 for further details.

### 20. LONG-TERM FINANCIAL ASSETS

The Group is not looking to make gains through increases in market prices of its long-term financial assets, therefore on initial application of IFRS 9 the Group made the irrevocable election to account for long-term financial assets at fair value through other comprehensive income (FVOCI). The election has been made on an instrument-by-instrument basis, only qualifying dividend income is

recognised in profit and loss, changes in fair value are recognised within OCI and never reclassified to profit and loss, even if the asset is impaired, sold or otherwise derecognised.

The fair value of the long-term financial assets is based on bid quoted market prices at the Balance Sheet date or where market prices are not available, at monagement's estimate of fair value.

The following table shows the aggregate movement in the Group's financial assets during the period:

	to when total	TO WHAT WALLS
	(Em)	I Comp
At buginning of period	04,6	24 <b>9.</b> 8
Additions	24.6	\$7.9
Disposals	(5.9)	(651)
Amounts recognised through other comprehensive income	(19.2)	(154.0)
At and of parted	62.0	844

Included within larg-term financial assets at the period ended 26 April 2020 are the following direct interests held by the Group:

- 36.9% (2019: 36.9%) interest in Studio Retail Group plc (Formerly Findel plc)
- 26.1% (2019: 26.1%) interest in French Connection Group plc
- 12 5% (2019: 0 0%) interest in Mulberry Group plc
- 4.8% (2019: 6.4%) interest in Iconix Brand Group, Inc.
- Various other interests, none of which represent more than 5.0% of the voting power of the investee

The following table shows the fair value of each of the Group's long-term financial assets:

	25 april 1020	A April 1917
		(fun)
Studio Retail Group pic	613	\$3.2
French Connection Group pic	16	10.5
Mulberry Group pic	10.6	
Iconex Brand Group, Inc	0,3	08
Other	6.1	200
At end of period	67	34.6

For the year ended 2019, included within the revaluation through other comprehensive income are amounts written down due to the administration of Debenhams on 9 April 2019, the Group's holding has been fully written down to nil. Following the suspension of the Good's Saccer Centres Plc shares from trading on the AIM market on 27 March 2019, the Group's holding has been fully written down to nil.

These holdings have been assessed under IFRS 9 Financial Instruments and cotegorised as long-term financial assets, as the Group does not consider them to be associates and therefore, they are not accounted for on an equity basis see note 2.

Our strotegic investments are intended to allow us to develop relationships and commercial partnerships with the relevant retailers and ossist in building relationships with key suppliers and brands.

### 21. ASSETS HELD FOR SALE

	24 April 2010	20 April 2019
	(6=1)	(Am)
Assets held for sole	-	68.0

The assets held for sale in the prior period relates solely to the corrying value of the Shirebrook distribution centre which was disposed of during the period on 21 June 2019. See note 7 for further details.

### 22. INVENTORIES

	76 April 2010	28 April 2019
	( <u>f=1</u>	
Goods for resale	L198.3	9)84

As at 26 April 2020, goods for resale include a right of return asset totalling E2.4m (FY19 £5.7m). Amounts written down in the period relating to stock was £39.0m (FY19 £30.3m).

The following inventory costs have been recognised in cost of sales:

	36 April 1930	28 April 2019
	(En	ICM
Cost of Inventories recognised as an expense	2,294 6	2,118.4

The Directors have reviewed the opening and closing provisions against inventory and have concluded that these are fairly stated. The Group has revised its estimates and assumptions for colculating inventory provisions at 26 April 2020. Overall provisions have increased from E179.9m in FY19 to E223.0m as at 26 April 2020, changes in the provision are recagnised in cost of sales.

### 23. TRADE AND OTHER RECEIVABLES

	26 April 2026	24 April 2010
		(ilm)
Trade recenobles	57.5	53.1
Departs in respect of derivative financial instruments	בול	26.0
Amounts owed by reloted porties (see note 35)		45.0
Orther recunrothles	1967	246.1
Prepayments	54.5	991

The Directors consider that the carrying amount of trade and other receivables approximates to their fair value. The maximum exposure to credit risk at the reporting date is the carrying value of each class of asset above, plus any cash balances. Other receivables also include unremitted sales receipts.

Deposits in respect of derivative financial instruments are collateral to cover margin requirements for derivative transactions held with counterparties. The collateral requirement changes with the market (which is dependent on share price, interest rates and valability) and further purchases / sales of underlying investments held.

Other receivables include the reimbursement asset totalling £118.3m (FY19: £125.2m) in relation to the Graup's angoing nan-UK tax enquiries, for further information see note 29.

The majority of the Group's trade receivables are held within the Wholesale & Licensing businesses, each customer's creditworthiness is assessed before payment terms are agreed.

As at 26 April 2020 under (FRS 9, the Group has applied the simplified approach to providing for expected credit losses for trade receivables, using the lifetime expected loss provision for all trade receivables. To measure the expected credit losses, trade receivables have been grouped based on a very low credit risk characteristic, representing management's view of the risk, and the days post due. The credit quality of assets neither past due nor impaired is considered to be good.

The amounts owed by related parties relates to Four (Holdings) Limited, for further details see note 35.

Exposure to credit risk of trade receivables:

	26 April 2030	28 April 2019
		(£m)
Current	31.0	25.0
0-30 days past due	12.0	10.4
30-60 days pest due	4.3	2.9
60-90 days post due	20	3.0
Over 90 days post due	7,3	10,2
	\$7.0	51.1

The credit quality of assets neither past due nor impaired is considered to be good.

The movement in loss oflowance relating to trade and other receivables can be analysed as follows:

	52 weeks stated 2n April 2026	52 make ended 26 April 2019
	(Em)	(4m)
Opening position	22.8	27.0
Amounts charged to the Income Statement	196	16.6
Amounts writters off as uncollectable	J6 64	(0.6)
Amounts recovered during the period	)0.6)	(9.0)
Cleaha and ha	#1	13.0

included in the below table is the loss allowance movement in amounts due from related parties as

	المشعبة ناجيجة 22 (1927 (احية 22	12 white anded 26 April 1017
		(10)
Opening position	20,8	10,4
Amounts charged to the income Statement	130	10.4
Cleates reckion	314	20.1

The gross carrying amount of the bolance due is £67.5m (FY19, £67.5m).

Following a review during FY20 of the loan arrangement with Four (Holdings) Limited, the Group determined that the loan repayment terms were solely of payments of principle and interest and therefore should be accounted for at amount of the control of the corrying amount and the fair value at year end, the fair value loss that would have been recognised in the period is not materially different to the credit loss reported in the period. The charge in the period has been recorded in selling, distribution and administrative expenses. The majority of the £33 8m balance is due in more than one year.

The Group has no significant concentration of credit risk, with exposure spread over a large number of customers. The loss allowance / charges have been determined by reference to past default experience, current / forecasted trading performance and future economic conditions.

Deposits in respect of derivative financial instruments and prepayments are not considered to be

### 24. CASH AND CASH EQUIVALENTS

	26 April 2020	26 April 2019
	(fm)	(Conj
Cash in bank and in hand - Sterling	452 8	292 a
Cash in bank and in hand - US Dallars	17.5	. 890
Cash in bank and in hand - Euros	55.2	55.7
Cosh in bank and in hand - Other	8.5	10.5
•	834.0	448.0
Bonk overdroft		
Cosh and with equivalents including providents of partial and	134.0	442.0

### 25. SHARE CAPITAL

	(Cm)	(Em)
AATHORISED		
999,500,010 ordinary shares of 10p each	100.0	1000
ALL OFFED, CALLED UP AND FULLY PAID		
640,602,369 (2019; 640,602,369) ordinary shares of 10p each	64)	641
SHARE CAPITAL		
At 29 April 2019 and 26 April 2020	64.1	64.1

The Group halds 121,260,175 shares in Treasury as at period end (FY19: 104,194,194). During the period, 17,065,981 shares with a nominal value of £1.7m were purchased for £43.9m.

We are owore of unsponsored American Depository Receipt (ADR) programmes established from time to time in respect of our shares. We have not spansared or authorised their creation and any questions should be directed to the relevant depositary.

Frasers has not and does not intend to offer or sell its Ordinary Shares or other securities (in the form of ADR or otherwise) to the general the form of ADR or otherwise) to the general public in the United States nor has it listed or intend to list its Ordinary Shares or other securities on any notional securities exchange in the United States or to encourage the trading of its Ordinary Shares on any over the counter market located in the United States. Frosers does not make orrangements to permit the voting of Ordinary Shares held in the form of ADRs and Ordinary Shares held in the torm of ADRS and its publication of periodic financial and other information is not intended to facilitate the operation of any unsponsored ADR programme under Rule 12g3-2(b) of U.S. Securities Exchange Act of 1934, as amended or otherwise.

### Share Schemes

The 2011 Share Scheme was a four year sch based upon achieving underlying EBITDA (before the costs of the scheme) of £215m in FY12, £250m in FY13, £260m in FY14 and £300m in FY15 coupled with the individual participating employee's satisfactory personal performance and continued employment. All of the above targets have now been met meaning that approx. 11.6m shares vested in September 2017, approx, 4m shares vested in September

Between 29 April 2019 and 26 April 2020, 127,447 shares sold by participants following exercise of owards under the Group 2011 Shore Scheme ware acquired by Estera Trust (Jersey) Limited, os Trustee of the Sports Direct Employee Benefit Trust (Trustee), with the acquisition being funded by a loan advanced by the any. The shares were acquired at prices Company. The shares were acquired at prices of between 185.9 and 309 pence per share in aff-morket transactions. The weighted average purchase price was 257 pence per share (FY19: 309 pence per share).

A share-based payment charge of £nil (FY19: nil) was recognised in respect of this equity settled award for the 52 weeks ended 26 April 2020, based on the Director's best estimate of the number of awards that will be made. The charge is colculated based on the fair value on the grant date, which is deemed to be the date on which the entity and counterporty reached a shared understanding of the scheme.

The Group holds 17.386.913 shares in the Own Share Reserve as at period end (FY19: 17,386,913).

### **Cantingent Share Awards**

The Executive Share Scheme

Under the terms of the Executive Share Scheme, which was approved by Shareholders on 10 September 2010 and is a HMRC approved scheme, the Board may make share awards in respect of the ardinary shares in the Company. Awards may be made to Executives and Persons Discharging Managerial Responsibilities over a fixed number of shares subject to performance conditions. Further details are set out in the Directors' Remuneration Report on pages 54 to

An award of 8,073,036 shares was granted on 10 September 2010 at a share price of 125.5 pence. 5m of these shares have since vested and 2m have since lapsed. These shares will only vest if all conditions are met.

### 26. OTHER RESERVES

	Parmamint contribution to capital	Capital redumption reserve	Reverse combination reserve	Hedging reserve	Total other Reserves
	<u>jtori</u>	(£m)	(6=4)	(Em)	(عدا)
AL 26 April 2018	0.1		(567.10	[51,0)	(1,631.1)
Cash Row hedges					
recognised in the period				915	915
recognised in the period - Ineffectiveness				(4.4)	(4.4)
reclassified in the period and reported in sales				197	19,7
reclassified and reported in cost of sales				14,5	14,5
- tomption			-	(22.7)	(22.7)
A1 26 April 2019	0.1	4.5	(927.3)	46.7	(933.5)
Cash flow hadges					
recognited in the period				16.4	16.4
recognited in the period - ineffectiveness				0.2	0.5
reclassified in the period and reported in sales				0.7)	117)
reclassified and reported in cast of sales				(37.4)	(37 4)
- taxation				3.8	16
At 24 April 2018	<b>0</b> 1	**	(947.1)	22.0	(951.2)

The permanent contribution to capital relates to a cash payment of £50,000 to the Company on 8 February 2007 under a deed of capital contribution.

The capital redemption reserve arose on the redemption of the Company's redeemable preference shares of 10p each at par on 2 March 2007.

The reverse combination reserve exists as a result of the adoption of the principles of reverse acquisition accounting in accounting for the Group restructuring which occurred on 2 March 2007 and 29 March 2007 between the Company and Sports World International Limited, Brands Holdings Limited, International Brand Management Limited and CDS Holdings SA with Sports World International Limited as

The hedging reserve represents the cumulative amount of gains and losses an hedging instruments deemed effective in cosh flow hedges. The cumulative deferred gain or loss on the hedging instrument is recognised in the lincome Statement only when the hedged transaction impacts the Income Statement.

### Other Balance Sheet Reserves

The foreign currency translation reserve is used to record exchange differences arising from the translation of the financial statements of foreign subsidiaries and associates.

The own shores and treasury shores reserve represent the cost of shares in Frasers Group plc purchased in the market and held by Frasers Group Employee Benefit Trust to satisfy options under the Group's shore options scheme.

The Group holds 17,388,755 shares in the Employee Benefit Trust as at period end (FY19: 17,388,755).

### 27. BORROWINGS

	16 April 1820	35 April 2010
	(A_m)	((-)
CWRMINT		
Lease liabilities	1479	<u>:</u>
HOM-CL/RIGHT.		
Bank and other loans	900.0	W26.5
Lease habilities	476.2	
Total	1,524.1	136.3

An analysis of the Group's total borrowings other than bank overdrafts is as follows:

	26 April 2020	26 April 2019
	((=)	(£m)
So-rawings — starting	990.0	620 0
Barrowings — ather		65
	990.0	874.4

Loans are currently at a rate of interest of 1.3% (FY19–1.5%) over the interbank rate of the country within which the borrowing entity resides.

### Reconciliation Of Liebilities Arising From Financing Activities

The changes in the Group's liabilities arising from financing activities can be classified as follows:

	Heo-curus). Bossonings		Share buy	Tatel
		_(dm)	(£m)	(4)
At 29 April 2018	747.0		49.8	797.1
Cock-Rows:				
- Borrowings drawn down	464.4			. 464,4
- Barrowings repaid	(295 a)			(395.0)
- Shore buy back		_ ·	{7.3}	(7.3)
Non-cash provements;				
- Share Suy back			(2.7)	[2.7]
AC 26 April 2010	en.s	· ·	30.0	856.3
Cook Basic				
- Borrowings drawn down	510.0			\$10.0
- Borrowings report	(436,5)			(436 5)
- Share buy back			(43.9)	(43.9)
Louis Sphillip:				
. #R5 16 Lease Liabilities	459.8	136.3		596.1
- IFRS 16 Lease Liabilities - Acquisitions	16.4	11.6		28.0
How-could recrease the				
- Share buy back	·		13 9	139
At 29 April 2020	1,310.2	147.9		1,424.1

The Group's Working Capital Focility is at £913.5m (FY19-£913.5m) available until November 2021 and is not secured against any of the Group's assets, During FY19 the Group enacted an extension option for a further year to November 2022 for £847.5m

The Group continues to operate comfortably within its banking facilities and covenants (details of which are included on page 25). The carrying amounts and fair value of the barrowings are not materially different.

### Reconciliation of Net Debt:

	26 April 2029	28 April 2019
	(£m)	(Em)
Barrowings	(1,5241)	(826.5)
ADD SACK:		
Lease Robilities	624.1	
Cosh and cosh equivalents	5340	448,0
Not Date	346.0	276.0

### 28. DEFERRED TAX ASSETS AND LIABILITIES

	U785 14	Accounts depreciation exceeding tex depreciation	Tax losses recoverable	North Shore subples	Forward Currency contracts	ev ef Brands	Other temperary differences	Testad
	(Em)	(£m)	(£m)	(Em)	(Em)	(Cm)	(£m)	(£m)
At 29 April 2016 Restoted		15.9	4.9	2.7	147	(20.0)	[4.4)	12.8
Credited to the Income Statement		27	(0.3)	0.4)			36	46
Credited to hedging reserve	•			_	[22 7]			(22 7)
Al 28 April 2019		18.4	u	1.1	[8.0]	[2 <b>0.0</b> ]	(1.0)	(5.3)
Credited/tchorged) to the income Statement	20,3	10	(3.8)	(5.0)	(3.6)	74	2,8	18,6
Charged to reserves	72						-	7.2
Credited to hedging reserve	-				3.8	-		38
At 25 April 1020	14.1	19.6	<u> </u>		(6.4)	(17.4)	1.8	24.3
					26 4	pril 1010	20 /	April 2019
						(Em)		(Em)

	28 April 2020		
	(fm)	[Em]	
Deferred tax assets	499	23.7	
Deferred tax (lab-lides	(25.6)	[39 0]	
Not deferred tox butxuce	24.3	(5.3)	

The tax rates used to measure the deferred tax assets and liabilities was 19%, on the basis that this was the tax rate that was substantively enacted at the Bolance Sheet date.

Deferred tox assets are recognised to the extent that realisation of the related tax benefit is probable on the basis of the Group's current expectations of future taxable profits.

Included within other temporary differences is a deferred  $t_{\rm QX}$  asset in relation to the Share Scheme and a deferred tax kability recognised on other intangible assets upon acquisition.

The deferred tax effects of the acquisitions made in the year were considered and it was determined that there was no material impact on the Group, or the fair value of net assets acquired.

### 29. PROVISIONS

	Logal and regulatory	Property related	Other	Total
	(den)	(fm)	(ta)	(fi.m)
At 29 April 2016 (Restoted)	72.5	130 9	120	215.4
Amounts provided	16,6	1019	10	1195
Reclassified from accruals	149.3			149,1
Amounts utilised / reversed	(4 2)	(34.3)	(5.0)	(43.5)
At 28 April 2019	234.0	1965	<b>A.</b> p	440.1
FRS 16 Tronsition Adjustment		(106.2)	-	(106.2)
A£ 39 April 2019	134.0	12,3	E.9	134.3
Amounts provided	13,0	75.8		88.8
Amounts utilised / reversed	(21 6)	(70 S)	(5,3)	(97.7)
Acquisitions		10 6	-	106
Az 26 April 2020	#114	187.9	1.7	134.0

Legal and regulatory provisions relate to management's best estimate of the potential impact of claims including legal, commercial, regulatory and ongoing non-UK tax enquiries. The timing of the outcome of non-UK tax enquiries and legal claims made against the Group is dependent on factors outside the Group's control and therefore the timing of settlement is uncertain. After taking appropriate legal advice, the outcomes of these claims are not expected to give rise to material loss in excess of the amounts provided.

A reimbursement asset of £118.3m (FY19: £125.2m) has been recognised separately within debtors relating to angoing non-UK tax enquiries.

Included within property related provisions are provisions for dilapidations in respect of the Graups retail stores and warehouses. Further details of management's estimates are included in acte 2

Other provisions relate to provisions for restructuring and employment (non-retirement related)

During the period, onerous lease provisions (pre-IFRS 16) were recognised due to an ongoing management review of the Group's stare profile and strategy including current and anticipated freshold acquisitions, resulting in additional provisions being made of £26.9m in the period, with reference to the Group's attentive professional machine.

The Group has been the subject of a tax audit in Belgium and, on 25 July 2019, received a payment natice from the Belgian tax authorities in the amount of €674m (including 200% penalties and interest) and requesting further information in relation to, amongst other things, the tax treatment of goods being moved intra-Group throughout the EU via Belgium. The payment notice was not a formal tax assessment but a "proces verbal" whereby the Group entered a "fiscal mediation" in order to respond to the tax authorities questions and provide them with documentation.

Frasers Group has now successfully resolved all remaining matters referred to in the "proces verbal" together with a number of other historic tax matters by reaching a commercial settlement with the Belgium Tax Authority. No material sums of tax or penalties are due to be paid in Belgium by Frasers Group as a result of the settlement.

For the avoidance of doubt, the €674m of disputed VAT including penalties within the "proces verbal" has been fully and finally settled for an immaterial amount.

### 30. FINANCIAL INSTRUMENTS

a. Financial Assets And Liabilities By Category And Fair Value Hierarchy
The fair value hierarchy of financial assets and liabilities, which are principally denominated in
Sterling or US Dollars, were as follows:

FIRMHICIAL ASSETS - 26 April 2020	Level 1	Love(3	Lovel 1	Otto	Total
	(£m)	(£m)	(5.0)	(Em)	(Lin)
Americani costi					
Trade and other receivables*			-	325 5	125.3
Cosh and cosh equivolents		•		534.0	524,0
Amount awed by related parties	· ·			247	20.2
Noci:					
Long-term Rosecial assets (Equity Instruments) - designated	A18	:_	<u>·</u>		
Desirative financial essets (FY):					
Foreign forward purchase and sales contracts		70.4		:	79,4
Derivative financial assets - contracts for difference		7,)			7.9
	<u>.</u>	78.1			78.1
FINANCIAL LIABILITHS - 20 April 2020					
Altertised code					
Non-current barrowings				(0.000 lb	(9.00.8)
Trade and other payables**				(584.7)	[384.7]
IFRS 16 Lecate Gobilities				(624.1)	(424.1)
Destrotive Resocial Calcillian (FV):					
Foreign forward and written apriors purchase and sales contracts - Unhedged		(9 8)	_ ·		(4.4)
Desivative financial liabilities - contracts for difference & equity aptions		(34 4)			(34,4)
		1443)			(44.2)

\*Prepayments of ES4.5m are not included as a financial asset.
\*\*Other taxes including social security costs of £17 8m are not vicluded as a financial liability.

FINANCIAL ASSETS - 2010	المحما	Lorest 2	لا لهجيريا	Other	Total
	( <u>Cet)</u>	(April	(4.44)	(fm)	(Seri)
Armertisad cost:					
Trade and other receivables				325.7	225.7
Cash and cash equivalents	<u>.</u>	:_		44B D	444.0
PYTPL:					
Amount dwed by refoled parties	<u>:</u>		48.0		44.6
PIOCH:					
Long-term Reneccial assets [Equity Instruments] - designated	846	:		_ :_	144
Derivoire flamaciei receta (FV):					
Foreign forward purchase and sales contracts		102.3		<u>.</u>	162.3
Denvative Rnancial assets - contracts for difference	1,9				1.9
	1.5	1011		<u>-</u> _	164.3
FINANCIAL LIABILITIES - 2019					
Ameritand cost:					
Non-current borrowings				(626 S)	(62a.5)
Trade and other payables?" .	<u>:</u>			(498.)	(410.1)
Destrutive (teancial Sublittes (FV):					
Foreign forward and written aptions purchase and sales contracts – Unhedged		TI4 5)			(14.4)
Derivative financial lightities - contracts for difference	(7.4)	·			(0.4)
	11.41	(%.8)			MAJI

\*Prepayments of £59 3m are not included as a financial asset.
\*\*Other pages including social security costs of £43 0m are not included as a financial Jobility.

### Financial Assets And Liabilities Sensitivities By Currency

The Group's principal foreign currency exposures are to US Dollars and Euros. The table below illustrates the hypothetical sensitivity of the Group's reported profit and equity to a 5% increase and decrease in the US Dollar 7 Sterling and Euro / Sterling exchange rates at the year-end date, assuming all other variables remain unchanged. The figures how been calculated by comparing the fair values of outstanding foreign currency contracts, assets and liabilities at the current exchange rate to those if exchange rates moved as illustrated. The Income Statement figures include the profit effect of any relevant derivatives which are not in a designated cosh flow hedge. The impact on US Dollar and Euro related hedging instruments is included in equity

The analysis has been prepared using the following assumptions:

- 1. Existing assets and liabilities are held as at the period end;
- 2. No additional hedge contracts are taken out.

is held in the equity reserve until the forecast

loss, If the hedging relationship ceases to meet the effectiveness conditions, hedge accounting is discontinued, and the related goin or loss is head the related goin or loss

ncome is transferred immediately to profit or

goin or loss recognised in other comprehensive

nger expected to occur, any related

comprehensive income. If a forecast transaction

loss, any gain or loss previously recognised in other comprehensive income is reclassified from equity to profit or loss and presented as a reclassification adjustment within other

At the time the hedged item offects profit or

in equity. Any ineffectiveness in the hedge relationship is recognised immediately in profit

the extent that the hedge is effective, changes

hedge accounting are recognised initially of foir value and reported subsequently actifoir value in the statement of financial position. To

The hedged items and the hedging instrument o so bno yonerous arms and his batanimoneb ero

All derivative financial instruments used for result the hedging ratio is always one to one.

volume of currency in the heaged item was

what was initially estimated as if the

razez nou si nuewanisui биюрен eun below expectations leading to over-hedging.

Differences can arise when the initial volue on

included within the cash flow hedge reserve to befoncies be derivatives designable os bedging instruments in cash flow headers ore and only osting or onto other or the second of the second or the second

'880| 40

The maximum exposure to credit risk as at 26 April 2020 is the carrying value of each class of

### Contracts

forward and options contracts are therefore not viewed as one contract and hedge accounting the view that there is a substantive distinct business purpose for entering into the options and a strategy for managing the options independently of the forward contracts. The the Income Statement, Management are of טופ מככסטת tor soch ond accounted in a such ond accounted in only you only given a succession of the procession of the income Statement. Mannaparant and the income Statement. hold or issue derivative financial instruments for trading purposes, however, if derivatives, including both forwards and written options, do not quality for hedge accounting they ossocioted with foreign currency spot rates by using forword fixed rate currency purchose contracts, taking into account any foreign currency cash flows. The Group does not mode in foreign currencies, principally the US
Oallar and online sales in Euros. The Group's
policy is to reduce substantially the risk exchange fluctuations relates to purchoses The most significant exposure to foreign O HEDRING

relationship between the two. period end through the ossessment of the hedged items and hedging instrument to defermine whether there is still on economic of the hedge relationship and at every reporting Hedge effectiveness is determined at inception for the forwards is permitted.

hypothetical derivative where appropriate: Hedge ineffectiveness may arise where the critical terms of the forecast transaction no of the hedged item. As such the economic relationship and hedge effectiveness ore bi on the qualitative factors and the use of a σιας ευτειες ιυτο εχαστιλ ιπατομ τρε τειμις The critical terms of the foreign currency

snoisocraphe forecast soles transactions

for example if there was a change in the onger meet those of the hedging instrument,

Derivatives: Foreign Currency Forw esset in the Bolonce Sheet, except for amounts owed from related parties which is the gross corrying amount of E67.5m. n

counterparties, foreign exchange spot and forward rates, and yield curves of the respective

sapud pagonb fluish pagengipo si anjon Long-term financial assets such as equity instruments are classified as Level 1 as the fair

There has been a transfer in the financial and saturation 2 and anterest 3 and

details can be found in notes 23 and 35. rytondy office comprehensive income), Further loan which is now being accounted for under the amortised cost model (FY19: Foir value Other in respect of the Four (Holdings) Limited

of investee shore copital. oigetonts of etolen OSOS findA &S to an epitiidal %86.S bno %SO.O neewted to blerf streimteevri DUCIOL DESERTS and Delivative importal ore included within the derivotive financial assets balance of £3.7m and derivotive financial liabilities balance of £34.4m. The derivotive formation that the property of  $\pm 34.4$ m. The fair value of equity derivative agreements

foir value is calculoted using other techniques, where inputs are observable. Sold options are classified as Level 2 as the

amortised cost. current / non-current borrowings are held at from related parties, other receivables / payables, cash and cash equivalents and Trade receivables / payables, amounts owed

Frade & Other Poyobles H.II £7 6'45 F 68 £667 Cash & Cash Equivalents \*0 (a.0) £1 (TI) £ 377 911 Z LE 383'3 Frade and Other Receivable (9157) (Z'601 (6.52) le:N rı (CPRO Trade & Other Por Cosh & Cosh Equivalents (arz) n ITA F 100 £17 9 92 I'151 SEIGOMEDEN JEUNG DUG ADDJE \*\*

There is no difference between fair value and carrying value of the above financial instruments

### Feir Yolue Misrarchy

### financial instruments by valuation technique. The Group uses the following hierorchy for determining and disclosing the fair value of

- norkets for identical assets or liabilities; revel 1: dnoted (nuod)nated) buces in active
- directly or indirectly; and ecorded fair volue are observable, either nputs which have a significant effect on the evel 2: other techniques for which all
- ποικεί σαία. foir value that are not based on abservable nave a significant effect on the recorded

1 as the fair value is calculated using quated, prices for listed shares and commadities of contract inception and the period end. Contracts for difference are classified as Level

vorious inputs including the credit quality of value calculations. The models incorporate juasaid buish siapow dows pub buiping piowioj using valuation techniques, which employ the use of morket observable inputs. The most frequently applied valuation techniques include torward contracts and options are valued instruments with venous counterparties, principally financial institutions with investment grade eredit ratings. Foreign exchange and exchange and investigate the propieds are present Foreign forword purchase and sales contracts and options are clessified as Level 2, the Group enters into these derivative financial

### The fair value of hedged contracts as at 26 April 2020 was:

	26 April 2021	25 April 2011
		(6m)
Acres		
US Goliar purchases - GBP		456
US Dollar purchases - EUR	12,1	15 0
Euro sales	43	41.3
AUD sales		0.4
Total	14.	192.3

The details of hedged forward foreign currency purchase contracts and contracted forward rates were as follows:

		15 April 2020		2019 £بيد 20
		(خما)		(4-4)
	Currency	989	Carrenty	(4)
US Dollar purchases			720.0	507.0
Contracted rates USD / GBP				141 - 1,43
US Oollar purchases	120 0	90%	2100	165.3
Contracted roses USD / EUR		1.32		121 - 1.32
Euro sales	(540 0)	(5(9.4)	(A,012,0)	(930.0)
Controcted rates EUR / GBP		099-109		099 - 1.14
AUD soles			(8.4)	(5.0)
Contracted rates #UD / GBP				169

The timing of the contracts is as follows:

Currency	Modeling against	Correct rolus	Timing	Rubes
USD / EUR	USO inventory purchases	USD 120.0m	FY21	1 32
EUR / GBP	Euro sales	EUR 540.0m	Fr21 - FY21	099-109

Hedge ineffectiveness may arise where the critical terms of the forecast transaction no longer meet those of the hedging instrument, for example if there was a change in the timing of the forecast sales transactions from what was initially estimated or if the valume of currency in the hedged item was below expectations leading to over-hedging.

		24 April 2025		26 April 2019	
		(E_m)		(fa)	
	Change in the fair rates of the paragraph forward	Change in the late value of the hadged flow	Chartes in the fair value of the turnery forward	Change to the felt white of the hadged thes	
US Dollar purchases = GBP			A5 5	36 2	
US Dollar purchases - EUR	6.7	6.7	149	146	
Euro sales	75	9.5	21.9	71,2	
AUC sales		-	0.2	02	

At 26 April 2020 E519 8m of forward soles contracts and E90.9m of purchase contracts qualified for hedge accounting and the gain on fair valuation of these contracts of E16.5m has therefore been recognised in other comprehensive income.

At 26 April 2020, Enil hedged purchase contracts had a maturity of greater than 12 months (FY19: £79.7m of purchase contracts) and £240.0m of hedged sales had a maturity of greater than 12 months (FY19: £332.4m of sales contracts).

The movements through the Hedging reserve are:

	U\$0/gap	tum/car	AATO/Ggp	US-b/elik	Tal <u>al</u> Horiga Representat	Deferred Tex	Tetri Hedging Beauty
As at 29 April 2018	(9.2)	[48.0]	0.3	[8.1]	(65.0)	12.7	[51.9]
Recognised	43.6	30 2		17.5	91 5		915
IneRectivoress	(10.5)	61			(4 4)		(4.4)
Reclassified in sales		197			197	-	197
Recigsified in inventory / cost of sqles	10.6			3.7	14.5	·	14.5
Delgreed Tox						(22.7)	(22 7)
Au 40 22 April 2019	14.5	2.0	9.1	12.5	56.3	(9.4)	46.7
Recognised		98		6.6	16.4		16.4
inelfactiveness		0.2			0.2		0.2
Receptabled in sales		0.4)	(0.0)		(1.2)		11.71
Reclassified in inventory / cost of tales	(349)			(2.5)	(37.4)		[37.4)
Dalemed Tax						3.6	3.6
As at 26 April 1019		16.6		17,3	10.4	(9.4)	39.0

(ii) The sterling principal amounts of unhedged forward contracts and written currency option contracts and contracted rates were as follows:

	24 April 2020	20 April 2019
	(Cm)	(Marry)
- US Dollar purchases		74.4
Contracted rates USD / EUR		121
· Euro sales	(630.0)	(930.0)
Contracted rates EUR / GBP	0.99 - 1.09	999-116
- Euro purchases	1730	
Contracted rates EUR / GBP	116	
- AUD soles		(5.0)
E		

The gain on fair value of the written options and swaps of £21.3m has been included within finance income (FY19: loss of £39.7m within finance costs).

At 26 April 2020, Enil of unhedged purchase contracts had a moturity at inception of greater than 12 months (FY19: Enil purchase contracts) and £240.0m of unhedged sales had a maturity at inception of greater than 12 manths (FY19: £332 4m of sales contracts).

These contracts form part of the Treasury management activities, which incorporate the risk management strategy for areas that are not reliable enough in timing and amount to

quality for hedge accounting. This includes acquisitions, disposals of overseas subsidiaries, related working capital requirements, dividends and loan repoyments from overseas subsidiaries and purchase and sale of overseas property. Written options carry additional risk os the exercise of the option lies with the purchaser. The options invalve the Group receiving a premium on inception in exchange for accepting that risk and the outcome is that the bank may require the Group to sell Euros However, the Group is satisfied that the use of options as a Treasury management tool is appropriate.

FY20 value excludes short term swaps of USD/ GBP of USD 190.0m and EUR/GBP of EUR 75.0m (FY19: USD 50.0m) and EUR/USD of EUR 80m which are required for cash management purposes only.

### d. Sansitivity Analysis

The Group's principal foreign currency exposures are to US Dollars and Euros. The table below illustrates the hypothetical sensitivity of the Group's reported prafit and equity to a 10% increase and decrease in

the US Dollar / Sterling and Euro / Sterling exchange rates at the year-end date, assuming all other variables remain unchanged. The figures have been colculated by comparing the fair values of austronding foreign currency contracts at the current exchange rate to those if exchange rates moved as illustrated. The Income Statement figures include the profit effect of any relevant derivatives which are not in a designated cash flow hedge. The impact an US Dallar and Euro related hedging instruments is included in equity.

Far flooting rate assets and liabilities, the amount of asset or liability outstanding at the Balance Sheet date is assumed to have been outstanding for the whole year.

Fixed rate financial instruments that are carried at amortised cost are not subject to interest rate risk for the purpose of this arialysis.

Positive figures represent an increase in profit or equity:

	(Rea	ne Stotement	Equity	
•	2020	25 April 26 April 2020 2019	26 April 2020	28 April 2019
	· (Em)	(644	(644)	(East
Sterling strengthens by 10%				
US Daller	146	(12.3)	13.4	0.5
Eura	15.1	(12 6)	371	0.6
Starling weakens by 10%				
US Dollar	(34.0)	15.1	(16.4)	[0.5]
Euro	[13.4]	15.7	(45.4)	[0.9]

### Interest Rate Sensitivity Analysis

The following table illustrates the hypothetical sensitivity of the Group's reported profit and equity to a 0.5% increase or decrease in interest rates, assuming all other variables were unchanged.

The analysis has been prepared using the following assumptions:

Positive figures represent an increase in profit or equity:

	Income	Stotument	Equity	
_	26 April 2020	28 April 2019	36 April 2020	25 April 2019
	(Em)	(Em)	( <b>4.</b> =)	(Em)
Interest rate increase of 0.5%	[4 1]	(4.1)	(± 1)	(4.1)
Interest rate decrease of 0.5%	4.1	41	4,1	4,1

### Long-term Investments Sensitivity Analysis

The following table illustrates the hypothetical sensitivity of price risk in relation to long-term investments held by the Group:

	34 April 2020 Equity
	(Em)
Share price increase of 10%	a,o
Share price decrease of 10%	(80)

### e. Liquidity Risk

The table below shows the maturity analysis of the undiscounted remaining contractual cash flows of the Group's non-derivative liabilities and foreign currency derivative financial instruments:

	Lass than 1 year	1 to 3 years	2 to 5 years	Over 5 years	Tetel
	(Em)	(Em)	[677)		(Em)
2926					
Han dertrettre fluciscist Sublities				_	
Bonk loons and overdrafts	-	9000			900 0
Bank lagns and overdrafts interest		13.2			13.2
Trade and other payables	602 5	-			602 5
FRS 16 Lease Habilities	146.7	1021	198.2	257,1	704.1
Derivative (Imanelal instruments):					
Cash Inflows	(t.166 S)	(462.6)			(1,649.3)
Cash autiliaws	1,2251	484,8			1,7099
	787.0	1,037.3	196.2	257.1	2,289,4
2019					
Hen derhystive Resocial BuldDries					
Bank loans and overdrafts			620.0		820.0
Bank loans and overdrafts interest			16.6		16.6
Obligations under finance leoses			6,5		6.5
Frade and other payables	5111	-			511.1
Share buyback	30.0	,			30.0
Barivaliva Reaccial instruments*:					
Cosh inflows	(1,642.4)	(764.3)	[227.9]	_	(2634.6)
Cosh outflows	1,6231	7452	227.9	_	7,606.2
	921.4	[19.1]	B42.1		1,85.0

\*Excludes contingent cosh flows.

### Capital Management

The capital structure of the Group consists of equity attributable to the equity holders of the Parent Company, comprising issued share capital (less treasury shares), share premium, retained earnings and cash and borrowings.

It is the Group's policy to maintain a strang capital base so as to maintain investor, creditor and market confidence and to sustain the development of the business.

In respect of equity, the Board has decided that, in order to maximise flexibility in the near term with regards to a number of inorganic growth opportunities under review, not to return any cosh by way of a dividend at this time.

The Board is committed to keeping this policy under review and to looking to evaluate alternative methods of returning cash to shareholders when appropriate.

The objective of the Share Scheme is to encourage employee share ownership and to link employee's remuneration to the performance of the Company. It is not designed as a means of managing capital.

In respect of cash and borrowings, the Board regularly monitors the ratio of net debt to Reported EBITDA (pre-HFS 16), the working capital requirements and forecasted cash flows, however no minimum or maximum ratios are set The ratio for net debt to Reported EBITDA (pre-IFRS 16) is 0.9 [FY19: 1.3] The objective is to keep this figure below 3.0 [FY19 3.0].

Based on this analysis, the Board determines the approprigte return to equity holders whilst ensuring sufficient capital is retained within the Group to meet its strotegic objectives, including but not limited to, acquisition opportunities.

These capital management policies have remained unchanged from the prior year.

### 31. TRADE AND OTHER PAYABLES

	26 April 2020	24 April 2014
		إمان
Trade advables	302.6	235 4
Amounts award to reloted underthings		5.0
Other toxes including social security costs	178	430
Other physises		1103
Fav value of share buyback		30.0
Accruols	172.4	116.4

Included within other payables are amounts autstanding in respect of gift cards and vouchers of £40.6m (FY19: £35.5m).

The Directors consider that the carrying amount of trade and other payables approximates to their fair value.

### 32. ACQUISITIONS

- 3.4. ACCUSTIONS

  On 8 July 2019 the Group obtained control when its mandatory cash offer to acquire the entire share capital of GAME Digital pic became unconditional. For acquiristion occounting the 27 July 2019 was used being the GAME Digital pic year end date as no material transactions occurred between these dates. The consideration amounted to 653.3m which includes 200.4m for the foir value of the equity interest held prior to acquisition. In the prior year GAME Digital pic was accounted for as an associate. The Group acquired GAME with a view to create a more experiential consumer offering within its Sport Direct fascia stores. The goodwill is attributable to the position of GAME Digital pic in the market as a leading gaming retailer.
- ii. Ouring the year the Group acquired the trade and assets of Jack Wills, the entire share capital of Sofa.com and the entire share capital of Brookfield Unit Trust (Cheshunt Retail Park) for consideration of £38.0m.

The Jack Wills and Sofa com brands will provide increased product offerings oligning with the Group's intention to diversify its partfolio of investments in the Premium Lifestyle division. The Cheshunt Shopping Centre will be port of the Groups elevation strategy.

The asset and liability values at acquisition are detailed below. We have reviewed the fair value of the assets and liabilities acquired. The following table summarises the fair values of consideration paid

	GAME Olghai pic	Other
	(£m)	(fan)
Cosh consideration	32.9	38.0
For value all equity interest	204	
		10.0

The fair value of equity interest is calculated as the difference between the carrying value of the associate and the quoted share price (Level 1) at the date control possed multiplied by the Group's shareholding.

	Back Volume Schullengert		Fair Value	Book Vehic	Fair Veters Adjustment	Feir Value
	(Em)	(£m)	(Card	(Cm)	(Em)	(Cm)
Property, plant and equipment	2.7	181	20.6	278	30	29.8
intong-bre assets	103	(10 2)	-	2.0		2.0
inventories	777	10.3	43.0	12 4	40	16.4
Cosh and cash equivalents	62.7		43.2	1.0		1.0
Borrowings	104		(0.4)	(14.2)	77	10.57
Working capital	(92.7)	24	(96.3)	(47)		(4.7)
Lease kotniky		(28 0)	(26.0)		-	
Goodwa		57	1.7	,	7.0	7.0
Bergain purchase					(70)	(7.0)
Net assets acquired	9.1	(LI)			13.7	26.0

The bargain purchase of E7 0m has been recognised within cost of sales within the period.

Included in working capital is trade and other receivables of £19.5m, this is net of £0.3m of expected credit loss provision and is considered to represent the fair value of amounts due from customers.

Since the date of control, the following amounts have been included within the Group's financial statements for the period:

Acquisitions	GANCE Digital pic	Other	Total
(Lm)	(£m)	( Emj	(Em)
Revenue	445,7	75.7	521.4
Operating (Loss)	(4.9)	[49]	19.81
	45.00	<b>-</b>	

Had the acquisitions been included from the start of the period the following amounts would have been included within the Group's financial statements for the period:

Acquisitions	GAME Digital pic	Other	Total
(fin)	(Em)	(Carl	(Cre)
Revenue	5943	975	691.8
Operating toss	(247)	(6.2)	(30.9)
Loss before ten	(24.7)	(4.7)	[12.A]

There were no contingent liabilities acquired as a result of the above transaction. Acquisition fees of £0.9m have been charged to selling, distribution and administrative expenses relating to these acquisitions.

### 33. CASH INFLOW FROM OPERATING ACTIVITIES

	SZ <del>weeks anded</del> 26 April 2020 IFRS 16	12 washa sadad 25 April 2019 UAS 17
	(£m)	(£m)
Profit before toxation	143.5	1792
Net finance (income)	(17)	(20.6)
Not Investment costs / (Income)	34.6	(6.7)
Share of lasses of associated undertakings	15,9	6.6
Fair value (gain) on step acquisition	[20.4]	
Operating profit	771.9	LOat
Depreciation of property, plant and equipment	3810	122.8
Depreciation on investment properties	3.3	1,5
Goln on disposal of lease flabilities	(9.7]	
Ameritaction of Intringible casets	14,5	1,1
Impairment	190	41.0
Profit on disposal of property, plant and equipment	[54.2]	[8.4]
Operating cash fellow before changes in worlding capital	125.4	141.5
Decrease / (increase) in receivables	73.5	(139.3)
(Increase) in inventories	[120.8]	(14.5)
increase / (decrease) in payables	61.8	(76,5)
(Decrease) / increase in provisions	(115 1)	2251
Cash inflows from operating activities	415.1	רוו

### 34. CAPITAL COMMITMENTS

The Group had capital commitments of £31.8m as at 26 April 2020 (28 April 2019; £15.0m) relating to warehouse development.

### 35. RELATED PARTY TRANSACTIONS

The Group has taken advantage of the exemptions contained within IAS 24 - Related Party Disclosures from the requirement to disclose transactions between Group companies as these have been eliminated on consolidation.

The Group entered into the following material transactions with related parties:

52 weeks ended 26 April 2020;

Relationship	Selec	Purchases	Trude Purchasee and other recoivebles		see and other	Treate and other poyables
	(fim)	[Cm]	(Crr)	(Em)		
Associate	2.1	42.5	33.8	2.4		
Parent Company			0.2			
Pic Director	20					
Connected person	07	1.0	01	30		
Associate		-	-	0,1		
	Associate Parent Company Pic Director Connected person	Associate 2.1 Parent Company PR Director 2.0 Connected person 07	(4m)     (5m)     (5m)     (4m)     (5m)     (42.5	Relationship   Salet   Punchase   and other		

52 weeks ended 28 April 2019

RELATED PARTY Four (Holdings) Limited & subsidiaries® 22 U 0.4 0.2 04 54 MM Prop Consultancy Limited Newcostie United Footboll Club Limited & St Jomes Holdings Limited & 1.1 0.2 9 Rangers Retail Limited 01

The outstanding bolonce with Four Briodings | Limited reflects the hunding related to Agent P results of Four Heakings | Limited supports the recoverability of the recoverable bolonce. The the board of roll exists and prich Barber ian, subsequently distabled disclouer's hore not been Use at the Company jet and helicopter one charged or commercial rates.

An agreement has been entered into with Double Take Limited, a company owned by MASH Holdings Limited in which Matilida Ashley, Mike Ashley's daughter, is a director. Under the agreement, Double Take Limited Incenses the Group the exclusive rights to the cosmetic brand SPORT FX. During the period a review has been undertaken and no rayalite or other fees are expected to be payable to Double Take Limited for these rights until at least September 2020, the fee arrangement will continue to be reviewed on an agoing basis, no provision is required in the Financial Statements. It should be noted that the Group trather than Double Take Limited) owns the rights to SPORT FX for clothing, footwear and sports equipment.

During the period the Group engaged N M Design London Ltd a company in which Nicola Murray, Michael Murray's mother, is a director. N M Design London Ltd perform design work for the Group in relation to some of the Groups sites, which was less than £01m in the period.

There is an arrangement with Newcastle United Football Club Limited in relation to the Group's adventising at Newcastle United Football Club Limited. The criteria within the arrangement were met and so the Group has been charged £2.0m for the 2019/20 season (2019: £1.0m for the 2019/20 season (2019: £1.0m for the 2018/19 season). The Group considers this transaction to be in the normal course of business.

The trade and other receivables balance with Four (Holdings) Limited includes an unsecured laan balance of £67.5m (gross of amounts recognised in respect of loss allowance) which attracts interest at a rate of 3% within current assets. The payment profile of the receivable was modified in the prior year. This has been accounted for at amortised cost in accordance with IFRS 9. The carrying value has been determined by assessing the recoverability of the receivable balance, discounted at an appropriate market rate of interest. E1.30 m was recognised in the year in respect of doubtful debts. Further disclosure can be found in note 23.

The sales amount in relation to Four (Holdings) Limited relates to the interest charge on the loan and the purchases relate to the purchase of clothing products.

The Group does not have significant influence over but holds greater than 20% of the voting rights of Studio Retail Group pic and French Cannection Group pic. Studio Retail Group plc and French Connection Group plc have disclosed transactions with the Group os a related party within their most recent financial statements. Transactions between Studio Retail Group plc, and French Connection Group plc, and French Connection Group plc and the Group related to normal commercial trading arrangements and are not considered materiol to the results of the Group. The latest equity amounts and results are shown below:

	Seculo Robel Group pla	Fronçà Composition Graup pic
	P grind sederb 20 March 2019	Period soded 37 January 2019
	(t=	(itm)
Shore Copilist	48.5	10
Share Premium		9.8
Other Reserves	. 07	64
Retained Profit / (Lass)	(5.8)	n e
Profit / (Loss) for the period	23	(TA)

The Group does not consider it has the power to participate in the financial and operating policy decisions of the entities and so management do not consider the Group to be able to exert significant influence over these entities as per IAS 28 Investments in Associates and Joint Ventures and IAS 24 Related Party Disclosures.

### Key Management, Executive And Non-executive Director Compensation

	3t April 2036	28 April 2017
	(Cre)	(4m)
Salaries and short-rerm benefits	1.5	13
Shora-scheme poyments		27
Other payments	43	5.2
letal	14	92

MM Prop Consultancy Limited, a campany owned and controlled by Michael Murray, a member of key management, continues to provide property consultancy services to the Group MM Prop Consultancy Limited is primarily tasked with finding and negotiating the acquisition of new sites in the UK, Europe and rest of the world for both our larger format stores and our combined retail and gym units but it also provides advice to the Campany's in-house property team in relation to existing sites in the UK. Europe and rest of the world. In the year all properties are assessed and those that are considered by the Group's Independent Non-executive Directors to have been completed and be eligible for review the year-end are assessed and valued by an independent valuer who confirms the value created by MM Prop Consultancy Limited. The Group's Independent Non-executive Directors then review and agree the value created and hove full discretion to approve a payment to MM Prop Consultancy Limited of up to 25% af the value created. There is a current pypeline of properties that may be eligible to be assessed both positively and negatively by the Group's Non-executive Directors in future years.

In FY19 £5.4m was provided, during FY20 £4.3m was subsequently paid as Michael Murray agreed to waive a proportion of his fee and settle on 20% of the final agreed value created.

During FY19 MM Prop Consultancy Limited was poid £0.2m for the value estimated to have been created an a property in Sunderland. Subsequently in late FY20 the anward sale of that property realised an amount such that the actual value created could lead to a poyment being due to MM Prop Consultancy Limited of £0.5m. The Group wishes to note the additional value created by MM Prop Consultancy Limited for which no fee is due

At the period end Enil has been accrued as poyable to MM Prop Consultancy Limited. The Independent Non-executive Directors consider this to be appropriate due to the effects of the Covid-19 pandemic which has resulted in significant economic uncertainty in the UK. With the widespread closure of businesses, furloughing of employees, people ordered to stay at home (the lackdown') and the unprecedented economic environment, any property valuations would, at best, be uncertain and, at worst, be unreliable. As a consequence, it is not possible to quantify the value created on property transactions reliably. MM Prop Consultancy Limited has agreed to defer the valuation until a reliable assessment can be performed.

### 36. ULTIMATE CONTROLLING PARTY

The Group is controlled by Mike Ashley through its 100% shareholding in MASH Beta Limited and MASH Holdings Limited, which own 303,507,460 (57,96% of the issued ardinary share capital of the Company) and 26,492,540 (5.06% of the issued ardinary share capital of the Company) ordinary shares respectively at the period end MASH Holdings Limited is the smallest and largest company to consolidate these accounts. MASH Holdings Limited is registered in England and Wales and a copy of their financial statements can be obtained from Companies House, Crown Way, Cardiff, CF14 3UZ.

### 37. POST BALANCE SHEET EVENTS

From 15 June 2020 all the Group's stores (with the exception of the Scottish stores which reopened on 13 July 2020) were fully reopened following the Government's lockdown as a result of the Covid-19 pandemic.

The Group announced on the 29 June 2020 that it has increased its investment in Hugo Boss AG, and held the following interests in the common

- 552,500 shares of common stock, representing 0.8% of Hugo Boss's total share capital
- 2,249,601 shares of common stack via contracts for difference, representing 3.2% of Hugo Boss's total share capital
- 4,260,000 shares of common stock via the sale of put options, representing 6.1% of Hugo Boss's total share capital

After taking into account the premium it will receive under the put options, Frasers Group's maximum aggregate exposure in connection with its acquired interests in Hugo Boss is approx €204.0m (approx. GBP £186.0m).

On 22 July 2020 the Group sold certain IP relating to the Belong business for a total consideration of \$10m (approx. £8m). A further \$75m may be received over the following five years if certain criteria are met. There may also be additional revenue streams from advertising and sponsorships. As part of the sale, the Group has agreed to licence back some of the IP sold to continue to operate the BELONG Gaming Arenas in certain territories including the UK.

### 38. SUBSIDIARY UNDERTAKINGS

HAME	REGISTERED OFFICE ADDRESS	GOMPAHY HISHMAN	PERCENTAGE OF ISSUED SMARE CAPITAL HELD
18 Montrose Retail Umiled	Shirebrank <sup>®</sup>	11577636	75
\$ Points Limited (in liquidation)	Shrebrook <sup>®</sup>	6950214	51
Acre 653 Limited	Shirebrook*	4579745	100
Activator Brands Limited	Shirebrook**	5344658	100
Activator Products Limited	Shirebrook <sup>m</sup>	4204611	100
Active Apparel New Corp	Cogency Gloopi Inc. 850 New Burton Road Suito 201 Dover, Delaware, 19904, United States	3270164	100
AP Brands Holdings Ltd	12th Floor, Menera Synphony, No. 5, John Sermangat Jaden Professor Khoo Kay Kim) , Seksyen 13, 46300, Petaling Jaya, Setanger Darvi Erson, Malaysia	4921-A	160
Boliatria Associates Limited	Clinch's House, Lord Street, Douglas, Isle of Man, IM99 187, Isle of Man	111 <b>671C</b>	100
Sellatric Overseas Limited	Clinch's House, Lord Street. Douglas, Isle of Man, IM99 192. Isle of Man	129877C	100
Seklotris Un imitea	Chich's House, Lord Street, Douglos, tale of Mon, IM99 1R2, hile of Mon	11167DC	100
Blue Square Sales Ltd	Shirebrook <sup>ra</sup>	999421	100
Bab's Stores USA LLC	The Carporation Trust Company, Corporation Trust Center, 1209 Orange Street, Wilmington, New Castle County DE 19801, United States	63908\$	t DO
Brands & Fashion NV	Leopoldstrant, nr. 79, 2800 Machalen, Belgium	0477-995-412	100
Brands 001 Limited	Shirebrook <sup>ee</sup>	\$347540	100
Brands Airlea Limited	Shireb/ook**	6436765	100
Brands Holdings Limited"	Shirebrook <sup>el</sup>	4087435	100
Brands Holdings Sponsarship Limited	Shireti rook?	10375418	100
Brands Inc Limited	Shirebrook <sup>re</sup>	3585719	100
Brosher Leisure Limited	Shireo-cok <sup>e</sup>	999 621	100
BSL International Limited	\$hirebrook**	2800425	100
Cafico - Comercio de Artigas de Descortos S.A.	Via Central de Milheiros, na 121, 4475-334, Frguesia de Milherios, Concelho da Maia, Porto, Portugal	\$03751804	100
Compri Limited	Shirebrook <sup>re</sup>	5398677	100
Cordinal Investments 5 L	CCPuerto Venecia, lacot 84. Trov. Jardines Reates, 7, 50021 Zaragoza, Spath	888542766	100
Cariton Shuftlecacks Limited	Shirebrook <sup>49</sup>	460542	100
Cariton Sports Company Limited	Shirebrook**	467666	100
Catriona investments S.L	C.C.Puerto Venecia, local 84, Trov. Jardines Reoles, 7, 50021 Zarogoza, Spain	88R542683	100

MANE	MAGISTEMED OFFICE ADDRESS	COMPANY HUNGER	PERCENTAGE OF ISSUED SHARE CAPITAL HIS.D
CDS IP SA	Parc Industriel, Avenue Ernest, Solvay 29 1480 Saintes, Belgrum	406461077	neò
Cira Citteria Brands Limited	Shirebrook <sup>m</sup>	11690676	100
Climber & Rombler Limited	Shurebrook*	393861d	100
Constructly Bug Lamited	Shirebrack	6260240	
Criminal Clathing Limited	\$nirebrack <sup>a</sup>	4164250	100
Cruise Clathing Limited	Morter House, 184 Engrant Street, Glasgow, Scattand, GI IDN	5C3k2991	100
Curlina Investments S.L.	C.C.Puerto Venecia, local 84. Tray Jardines Reales, 7, 50021 Zaragota, Spain	858415369	100
Devid Geoffrey & Associates (UK) Lumited	Shirebrack*	670530	100
Design Source Supply Limited	Sh rebrook**	9936568	100
Dink Digital Hallings Limited	Shirebrookl	11143016	100
Dink Digital Limited	Shizebrook <sup>m</sup>	11072685	
Direct Fishing Limited	Shrebrook	6203469	100
Direct Golf IP Limited	Shrebrooks	92/1084	100
Direct Goff Retail Limited	Shirebrook	9925889	100
Donney International N V	Leopoldstroot or 79, 2800 Mechalen, Belgium	415392220	100
EastEnance Limited	Unit 1903B and 1905, Exchange Tower, 33 Wang Chia Road, Kawleon Bay, Kawleon, Mang Kang	174348	100
Epoch Properties Limited	First Floor La Chasse Chamburs 51 Helier JE2 AUE, Jersey	74753	100
Étail Services Limited	Sh rebrook <sup>()</sup>	5146997	100
Evans Cycles Brands Limited	Shirebrookfi	19634915	100
Evans Cyclet Lenited	Shirebrook	11577650	100
Evans Cycles Property Limited	Shirebrook*	11634939	100
Everlosi Australia Limited	Shirebrook!	8:039\Z	100
Everlase Sports international Inc. Carp	Everlost 42 West 39th St. 3rd Floor New York, New York, 100%, United States	13-5811790	100
Eventest Sports Mig Corp	Corporation Service Company 80 State Street, Albany, New York, 127207-2543, United States	13-1804772	100
Everlast World's Boxing Headquarters Corporation	Corporation Service Company 80 State Street, Albany, New York, 172207-2543, United States	13-1804773	100
Everlost Warldwide Inc.	The Corporption Trust Company, Corporation Trust Center, 1209 Change Street, Willmington, Nay, Costle County DE 19801, United States	13-3672716	100
Expants Lettled	Shrebrack	2779040	***
Ferriger And Blockburn Limited	Sh.zebrook**	539594	100
Field & Trek (MG Ltd	Sh rebrook*	\$622577	100
Field & Yelk.com Lumised	Sh rebrook**	3943377	100
Firetrop Landed	Shirebrook*	5836644	100
Forever Media Limited	Shrebrook*	8249185	100

MARIE	RÉGISTERED OFFICE ADDRESS	COMPANY	PRICENTAGE OF ISSUED SHARE CAPITAL HELD
Forever Models Limited	5hireorogic <sup>a</sup>	9666349	NO.
Forever Sports Limited	Shiretrook®	9489811	100
Franshield Limited	Shirabrook®	6330786	100
GAME AR Limited	Bosingstoken	10142652	100
GAME Digital Holdings Limited	Basingstoken	7893632	100
GAME Dig to Lundad	Botungstokern	9040213	100
GAME Digital Solutions Limited	Bosingstoke <sup>cs</sup>	9476209	100
GAME Esports and Events Limited	Basingstow/4	9454730	100
GAME Retoil Limited	Basingstöke <sup>ra</sup>	7837246	190
GAME Spoin Holdings Limited	€asingst0ke <sup>o</sup>	10946702	160
GAME Spart Investments Limited	Basingitokeia	10863881	100
Gardi Stores Iberio S L.U	C/ Virgilio 7 - 9, Parcelas 12 - 13, Pozuelo de Aloxan, Marind, Spoln	B#1209751	100
Gelert № Limited	Shirebrigak <sup>ra</sup>	8576165	100
Gelert Limited	Shirebrook <sup>a</sup>	8576204	100
Global Apporel (HK) Limited	Unit 19038 and 1905, 19F, Eschange Tower, 33 Wang Chiu Road, Kambaar Bay, Kowloon, Hang Korig	1330162	909
Golddiggn Brands Limited	Shirebrook <sup>e</sup>	6636173	100
Gotoy Physicinants S L.	C.C. Puerto Venecia, local 84, Trav. Jordines Reales, 7, 50021 Zaragoza, Spain	888542709	100
Goudin Squash International Limited	Shuebrook**	980461	100
Gradidges Limited	Shirebroek <sup>n</sup>	278122	100
GT-Lines By	Bert Hogrstrokoda 2, 1067DN, Ameterdom, The Natherlands	17117820	100
Graduate Clathing Limited	Shirebrook <sup>ra</sup>	25110.28	91
Gul IP Limited	Shirebrook <sup>e</sup>	6612478	100
Gul Workisparts Len led	Shirebrook®	7589716	100
Heatons Unlimited Company	Heaton Nouse, Kirk Business Park, Whitestown, Cubin, 074, Instand	11229	100
Heatons (N.) (umited	C/O Kernedys 10th Floor, River House, 48-50 High Street, Bolfatt, BTI 200, Northern Keland	AID35599	100
Hectons Stores Limited	Heaton Hause, IDA Business Park, Whitesbown, Dublin, D24, Ireland	509523	100
Heaven or Hell Limited	Shirebrook*	5899282	100
HK Sports & Golf Aktiebolog	Eskilstorpsvågen 7, 264 96, Bastad, Sweden	\$56510-8189	100
HOF keland Stores Limited	Heoron House IDA Business Pork, Whitestown, Dublin, D24, Reland	626364	100
Hat Tung IP Limited	Shiretireckin	5636797	100
House of Froser Limited	Shiretarack*	10686661	100

PLANEE	REGISTERED OFFICE ADDRESS	СОМРАНУ Нимел	PERCEDITAGE OF ISSUED SHARE CAPITAL KELD
House of Fraser Brands Limited	Shfrebrook**	19687367	100
International Brand Management Limited*	Shirebraok <sup>a</sup>	5'42123	100
Investing Business Limited	Sistrebrook <sup>a</sup>	1178.0314	100
ack Wills (IP) Limited	Shirebrook*	11775#95	100
Jock Wills Property Limited	Shirebraok <sup>a</sup>	11775643	100
Jack Wills Retail Limited	Shirebrook*	11634810	100
Jack Wills Retail (ireland) t. mited	Heaton House, IDA Business Pork, Whitestown, Dublin, DZA, treisad	656208	100
James Liftywhites Limited	\$Mrebrook®	(1884)	100
Kangal Holdings Limited	Shirebrook**	33177736	190
Kangal Limited	Shiretwook**	3343793	100
Kongol Trustees Limited	Shirebrook	3505512	100
Kammor international Limited	Aminaha Kudan Bultikng 6/F. 1-14-17 Kudonkito, Chryada-ku, Tokyo, 102-0073, Japan	0100-01-012128	100
Karrimar Limited	Shiratarook <sup>ay</sup>	5215974	100
Kensington Health Clubs Limited	Shirebrook <sup>ra</sup>	6021489	100
KoqSa IP Limited	Shirebrook <sup>s</sup>	17402087	100
La Jalla (UK) Limited	Shirebrook*	\$737550	100
Lanesh fit Limited	Shirebrook	6146743	100
Likywhites Limited	Shirebrook**	29,0939	100
Litesame Sportswear Limited	5hirebrook <sup>rs</sup>	207867	100
Lonsdale Australia Limited	Shirebrook®	7665865	100
Lonsdale Boong Limited	Shirebrook*	3912303	100
Lonsdale Sports Limited	Shrebrook®	4430781	100
Love's SP L mited	Shirebrook <sup>4</sup>	6907509	100
Love'l Sports (Holdings) Limited	Shirebrook**	9604995	100
Love* Sports Limited	Shireb-ook <sup>4</sup>	4184358	100
Mosters Holders Limited	*Naorderint2	8797718	100
Megavolus.com Limited	Shirebrook**	9544685	100
Megavaluedirect com Limited	Shirebrook <sup>e</sup>	9543879	100
Midtown Ltd	Shwebrook*	9467997	100
Mississippi Manufacturing U.C	1209 Orange Street, Wilmlington, New Castle County, Delawore, United States	3470413	100
Mountain Sports LLC	The Corporation Trust Company, Corporation Trust Center, 1209 Orange Street, Wilmington, New Coatle County DE 19801, United States	6386274	100
Muddyfox & Limited	Shwebrook**	10246764	100
Muddyfox Limited	Shrubrook <sup>4</sup>	4167350	100
Nevica P Limited	Shrabrook*	6836778	100
Newco GY Limited	Shrebrook*	10532537	100
No Fear Brand Limited	Shirebrook*	\$568043	100

NAME	REGISTERED CATRICIL ADDRESS	COMPANY NUMBER	PERCENTAGE OF ESUED SHARE CAPITAL HELD
No fear International Limited	Shirebrook**	55374B2	100
No Fear USA Limited	Shirebrook	7712470	100
Olympus Venturas Limited	Shirebrashiff	3945752	100
OU Sportsdirect.com	Pornu mnt, 139c Kesklinna, Tallinn, Estania, 11317	12845837	100
Outdoor Soorts Direct Limited	Shirebrook <sup>e</sup>	2780756	100
P W P Sportbase Limited	Shirebrook**	1923891	100
Poddle Sport Limited	Shirebrook <sup>rt</sup>	6836690	100
POD Collection Services Limited	Academy House, 36 Poland Street, Landon, W1F 7LU	9018495	- 100
Propeller (U.K.) Limited	Shirebrook <sup>4</sup>	2770207	190
Puffs IP Limited	Shirebrook**	10910124	100
Oversberry Boxing IP Limited	Shireb/askro	7929363	100
Queensberry Rules Limited	Shirebrook**	6723660	100
Quentin investments 5.1	C.C Puerto Venecio, local 84, Trav. Jard hes Realize, 2, 50021 Zaragaza, Spolin	886542733	100
Quickreply Limited	Shirebrook**	5904737	100
Republic IP Limited	Shirebrook <sup>re</sup>	5625015	100
Republic.com Reto#L-mked	Shrebrook*	4248997	100
Rhopsody Investments (Europe) SA	1 Cote d'Eich, L-1450, Luxembourg	821 50X	190
Robinsons Country Lebure Circled	Shirebrook <sup>49</sup>	1204722	100
SSB Brands Limited	Shirebrook <sup>18</sup>	5635585	100
SIA SIG Logistics	5Nirebrook!*	402031107	60
SC (Subce 2016) Ltd	Shkebrook <sup>4</sup>	2030941	100
SC (YnatiCo 2016) Ltd	Shirebrook <sup>re</sup>	3151573	100
SC(ESOP) Limited	Shirebrook <sup>(a</sup>	3408468	100
SC Sports (SG) PTE LTD	9 Roffles Plote, #26-01 Republic Plaza, Singapore 048619	199203096N	100
SD Equestrian Litrited	Shirebrookis	8697780	100
SD Outdoor IP Emilted	Shirebrook <sup>re</sup>	B560252	100
SD Outdoor Limited	Shirebrook <sup>a</sup>	8560260	100
SDB 2 S.A	Parc Industries, Avenue Ernest, So voy 29 1480 Saintes, Belgium	0848 964,386	100
SDI (SP Holdings) Limited	Strinebrook <sup>(*</sup>	10682050	100
SDI (Aberdeen) Limited	Shirebrook <sup>re</sup>	8512592	100
SDI (Aberwystwyth) Limited	Stringbrook!*	2789996	100
SDI (Acqca 13) Limited	Shirebrook**	108908#9	100
SOI [Acqco 2] Limited	Shirebrook**	10161656	100
SDI JAcqco SJ Limited	Shirebrookik	10152904	100
SDI (Aintree) Limited	Shirebrook**	3352462	100
SDI (Ashford) Limited	Shirebroak <sup>re</sup>	7848460	100
SOH (Ashtroton) Limited	SN/ehmok <sup>rij</sup>	2849231	100

MAMI	NEGISTRAED OFFICE ADDRESS	COMPANY 6	HEICOITAGE OF ISSUED SHARE CAPITAL HELD
SDI (Ayr) Limited	Shirebrook <sup>iii</sup>	5526267	100
SDI (Ballymena) Limited	C/D Kennedys 10th Floor, River House, 48-60 High Street, Bellost, 8TI 28E, Northern Irakand	NI553829	100
SDI (Bengor) Limited	Shirebrook*	5529705	100
SDI (Borrow in Furness) Lumited	Shkebrook	7851574	190
SDI (Belfast) Limited	Shrebrook**	9877471	100
SDI (Berwick) Limited	Shizebeani*	2739957	100
SDI (Bytws-y-Cood) Limited	Shirebrook	6836673	100
SOI (Besleyheath) Limited	Shrebrook**	9750372	100
SDI (Birkenhead) Limited	Shrebrook <sup>q</sup>	7849198	100
SDI (Bishop Auckland) kented	Shirebrook <sup>a</sup>	1004246	100
SDI (Bradford) Limited	Shirebrook <sup>r4</sup>	9127266	1040
SOI (Brands I) Limited	Shirebrook*	11795958	100
SDI (Brands 2) Limited	\$hwebrook*	12299584	100
SDI (Brands 3) Limited	Shirebrook	12299567	100
SOI (Brands 4) Limited	\$hirebrook*	12299515	100
SOI (Bridgwoter) Limited	Shrebrook*	7652061	100
SDI (Bricton) Limited	Shrebrook	9127100	pai
SDI (Brook EU) Limited	Shirebrookit	9336830	100
SIDI (Brook ROW) Limited	Shirebrook*	9336806	100
SDI (Brook UK) Limited	Shirebrook**	9340379	100
SOI (Burton) Limited	Shirebrook <sup>ra</sup>	8495032	100
SDI (Cordiff) Limited	Shirebrook*	R972499	100
SDI (Cordiff Flammels) Limited	Shirebrook*	10177359	100
SDI (Coresie) Limited	Shirebrook**	7851959	100
SDI (Chathorn) Limited	Shirebrook	6B36679	100
SDI (Cheshunt) Limited	Shirebrook*	11775599	100
SDI (Cheshure 2) Limited	\$hirebrook*	11775717	100
501 (China) Online Limited	Shirebrook**	27744767	100
SDI (Clacton) Limited	Shirebrook*	7852078	100
SDI (Claratel) Lanted	C/O Kerviedys löth Floor, Rhez House, 48-60 High Street, Belfast, 811 286, Northern Belfast, 811 286, Northern	N1653359	150
SDI (Calchester) Limited	Shirabrook*	5632790	100
SDI (Corby) Limited	Shirebrook*	10885672	100
SDI (Cark) Limited	Shirebrook*	11775763	100
SDI (Coventry) Lameted	Shrebrook**	9640128	Kyo
SDI (Darlington) Limited	Shirebrook?	10915193	1000
SOI (Derby) Limited	Shirebrook*	<b>#310021</b>	100
SDI (Derry) Limited	CAO Kennadys Yoth Floor, River House, 45-50 High Street, Balfast, BTI 28E, Northern Jedond	MM5334Q	190
SDI (Doncostar) Limited	Shirebrook*s	9856670	100

NAME .	MAGISTERED OFFICE ADDIUSS	COMPANY Minoria	PERCENTAGE OF ISSUED SHARE CAPITAL HELD
SDI (Doncastly Wheatley) Limited	Sharebrooks	6372181	100
SOI (Durdet) Limited	Shirebrook	9702004	100
SDI (Dunfarmting) Limited	Shirebrook*	8483679	100
SDI (East Harry Limsted	Shurebrook <sup>4</sup>	9410378	100
SOI (East Kilibride) Lumited	Sheebrook	665636A	190
SQ: (Edinburgh) Limited	Shwebrooke	10100990	100
SDI (Enl-eld) Limited	Shrebrook <sup>a</sup>	10066209	100
SDI (Fulham) Limited	\$hirebrook**	7852037	100
SDI (Gainsborough) Limited	Shirebrook	4,338907	100
SDI (Galashinis) Limited	Shirebrooks	7652091	100
SC4 (Glasgow Fart) Limited	Shirebrook <sup>ra</sup>	5861504	100
SDI (Glosgow Frasers) Limited	Shirebrook	1/53/596	100
SDI (Glosgow Ingram Street) Limited	Shiretrook*	9925519	100
SDI (Gloucester) Lumited	Sheebrook	78,52067	100
SDI (Great Yormouth) Lumited	Shirebrook	11732647	100
SDI #Hanley) Limited	Shirebrook <sup>23</sup>	11228017	100
SDI (Hostings) Lonited	Shirebrook*	8625893	100
SDI (Hereford) Limited	Shireting ph <sup>34</sup>	988642	100
SDI Płoścoł Limited	Shirebrook®	6319960	100
SEH (Hoth Holdings) Limited	Shrebrook®	10161592	100
SDI (Hounslew) Lymited	Shirebrook	10086218	100
SDI Shulf Limited	Sh'retyreok <sup>ra</sup>	963856+	100
SDI (lpswich) Limited	Shiratinookia.	9788411	100
SCH [Isle of Moni Limited	\$hiretprook*	9901745	100
SDI Liersey Holding) Limited	Shirathrookin	10177026	100
SDI (N kynn) Limited	Shrebrooks	10073076	100
SDI (Keighley) Limited	Shirebrook	6260239	100
SOI (Kendol) Limited	Shirebrook	6338916	100
SD: (Kentish Town) Limited	Shrebroak	9901702	100
SDI (Kiddenvenster) Limited	Shirebrook	9203731	100
SDI (Krimgmack) Limited	Shrabrooka	7853433	100
SDI (Kingston) Limited	Shirebrook®	\0915209	100
SDI (Kirkcaley) Limited	Shirebrook®	7852097	100
SDI (Leeds) Limited	Shrebrook	9293515	100
SDI (Leicester) Limited	Shirebrook <sup>®</sup>	9127170	100
SDI & income Limited	Shankank <sub>a</sub>	9625631	100
SDI R.Nerpoot Carriera	Shirabrook®	9585734	+0X2
SDI (Lrungston) Lumited	Shintorock®	11727937	100
SDI (Lowestatt) Limited	Shimprook®	7852265	100
5D+ (LSL Holdings) Limited	Shirebrook®	10161874	100
SDI (Luton) Limeted	Shirebrook	9680625	100
SDI @Honchesteri Limited	Shretorook	9688635	100

MARKE	REGISTERED OFFICE ADURESS	COMPANY MUMBER	PERCENTAGE OF ISSUED SHARE CAPITAL HELD
SDI (Manchester Chaetharr-Hill) Limited	Shirebrook*	10100969	100
SDI (Manchester Denton) L mited	Shirebrook**	9127295	100
SOI (Moriet Road) Limited	Shirabrook <sup>4</sup>	10799247	100
SOI (Middlestrough) Limited	Shivebrook <sup>4</sup>	10081909	100
5DI (Nossau Street) Limitec	Shirebrook <sup>ra</sup>	11277964	100
SDI [Neoth) Limited	Shirebrook	7853546	100
SQL(New Covendish Street; Limited	Shirebrook <sup>et</sup>	6306917	100
SQI (Nawark) Limited	Shrebrook	7053470	100
SQL(Newcostle) Lirried	Shirebrook	9127286	100
SDI (Newport) Limited	Shirebraak	8679118	100
SDH(Newquay) I, imited	Shirebrook**	10089800	100
SDI(Newry) Lamited	C/O Kennedys 10th Floor, River House, 48-60 High Street, Beffast, BTI 28E, Northern Ireland	N0653358	toe
SDI (Newton Abbot) Limites	\$hirabrook**	6836668	100
SDI (NFSK) Łimited	Shirebrook <sup>4</sup>	10919103	100
\$DI (Northompton) Limited	Shirebrook*	7852272	100
SDI (Northwich) Lenited	5h:rebrook*	5456295	100
SDI (Nottinghorn) Limited	Shrietirook*	10100509	100
SDI (Nuneaton) Limited	Shirebrook®	7852249	100
SDI (Oswastry) Umited	Shirebrook <sup>a</sup>	7852363	100
SD1 (Oxford Street) Limited	Shirebrook⁴	10045080	100
SDI (Oxford Street HOF) Limited	\$hirebrook**	7978784	100
SDI (Paisley) Limited	Shirebrook®	2933408	100
SDI (Penzance) Limited	Shirebroak*	7652297	100
SDI (Peterlee) Limited	Shirebrook®	7852401	100
SDI (Phymouth) Limited	Shirebrook <sup>s</sup>	9470468	100
SDI (Phymouth Flannels) Limited	Shirebrook	9127387	100
SDI (Preston) Limited	Shirebrook	10915199	100
SDI (Propco 35) Limited	\$hirebrook <sup>ee</sup>	11500282	100
SDI (Propco 36) Limited	Shkebraok <sup>a</sup>	11523336	100
SOI (Propca 37) Limited	Snirebrook <sup>ra</sup>	11523343	100
SDI (Propos 38) Limited	Shirebrosh <sup>ra</sup>	11523474	100
SOI (Propos 39) Limited	5hkebrook <sup>a</sup>	11523440	100
SDI (Propco 40) Limited	Shirebrook <sup>a</sup>	11523489	100
SDI (Propco 4I) Limited	Shirebrook <sup>a</sup>	11523621	100
SDI (Propco 43) & knited	Shirebrook <sup>e</sup>	11571953	100
50x Proper 43) Lunited	Shirebrook <sup>4</sup>	11523609	100
SDI (Propco 44) Limited	Shirebrook <sup>®</sup>	11523608	100
SOI (Propco 45) Limited	Shirebrook <sup>e</sup>	H <b>523</b> 654	100
SOI Propeo 46I Climited	Shirebrook**	N\$2374B	100
SDI (Propco 47) Limited	\$hirebrook <sup>m</sup>	11530370	100
SDI (Propco 48) Lemited	Shirebrook <sup>ra</sup>	11523759	100

HAME	AUGUSTUNED OFFICE ADOMESS	нунда Нунда	PERCENTAGE OF ISSUED SHARI CAPITAL MELE	
5DI (Propco 49) Limited	Shirebrook <sup>e</sup>	11526115	100	
SDI (Propco 50) Limited	Shiretyrook <sup>m</sup>	11526162	100	
SOI (Propce 51) Limited	Shirebrook**	11527227	100	
SDI (Propco 52) Limited	Shinebrook**	11526972	100	
SDI (Propca 53) Limited (in liquidation)	Fourth Floor Toronto Square. Taronto Street, Leeds, LS1 2HJ	11527082	100	
SDI Propos \$4) Limited	Shirebrook <sup>m</sup>	11527149	100	
SOI (Propos 55) I, imited	Shirebrook**	11527303	100	
SOI (Propos 56) Limited	Shirebrook <sup>as</sup>	11527362	100	
SOI @Propce 57  Limited	Shirebrook	11527500	100	
SOI (Proper 58) Limited	Shirpbrook <sup>s</sup>	11527596	100	
SDI (Propca 59) Limited	Shirebrook <sup>ra</sup>	11527584	100	
SDI (Propco 50) Limited	Shirebrookin	11531386	100	
SDI (Propce 61) Climited	Shirebrook <sup>re</sup>	11531202	100	
SDI (Propca 62) Limited	Shirebrook <sup>ra</sup>	19531444	100	
SDI Propce 63) Limited	Shketiroqk <sup>m</sup>	1123,203	100	
SQI (Progco 64) Limited	Shirebrook <sup>ra</sup>	11531506	100	
SDI Propco 65) Limited	Shirebrook <sup>rq</sup>	11531532	100	
SDI (Propos 67) Limited	Shrebrook <sup>d</sup>	11572676	100	
SD# (Propco 68) Limited	Shirebrook <sup>4</sup>	11572831	100	
SOt (Propco 69) Limited	Shkebrook <sup>q</sup>	11572830	100	
SDI (Prepco 70) Limited	Shirebrook	0572933	100	
SDI (Propco 71) Limited	^ Shkebrook <sup>ra</sup>	17574867	100	
SDI (Propce 72) Limited (in Equidation)	Fourth Floor Taranco Square, Toranto Street, Leeds, LS1 2HJ	11574948	' 100	
SDI (Propce 73) Limited	Shirebrook**	11575050	100	
SDI (Propos 74) Limited	Shirebrockin	11575091	100	
SDI (Propce 75) Limited	Shirebrook	11577256	100	
SDI (Propos 76) Limited	Shirebrook**	11577617	100	
SDI (Propos 77) Limited	Shirebrook	11578164	100	
SDI (Propeo 80) Lumited	Shrebrook	11577670	100	
SDI (Propco 81) Limited	Shirebrooks	14641723	100	
SDI (Propco 83) Lamited	Shirebrash <sup>m</sup>	11646302	100	
SQI (Propes 85) Limited	Shirebrook®	(1649632	100	
SDI (Prope p 85) Elemines	Shirebrook	(1649235	100	
SDI (Propos 87) Umited	Shirebrook	11649336	100	
SOI (Propos 88) Limited	Shirebrook <sup>19</sup>	16674753	100	
SDI (Propco 89) Limited	Shirebrook*	11649347	100	
SDI (Propos 90) Limited	Shikebrook*1	11649431	ю.	
SDI (Propca 91) Limited	Shkebruok <sup>el</sup>	11687077	100	
SDI (Propce 92) Limited	Shirebrook <sup>®</sup>	11730204	100	
5DI (Propca 93) L'imited	Shirebrook	11730253	100	
And temperature toward				

HAME	RECKSTERED OFFICE	COMPANY	PERCENTAGE OF ISSUED SHARE CAPITAL HELD
SDI (Propco 96) Limited	Shketrook®	11730503	106
SOI (Propos 98) Limited	Shirebreok*	11730868	100
SDI (Propco 99) Limited	Shirebrooks	11732772	100
SDI (Propea 100) Limited	Shirebrook <sup>ra</sup>	11732700	100
SDI (Propco 101) Limited	\$nirabido\**	11773466	100
SDI (Propco 107) Limited	Shirebrook®	11775629	100
SDI (Propta 105) Limited	Shwebrook®	11,775597	100
SDI (Propco 107) Limited	\$7wiibrook**	11275706	100
SDI (Propco 111) Limited	Shiretrook*	11775722	100
SOI (Propon 112) Limited	Sh rebrooks	9127:60	100
SOI (Propco 193) Limited	Sh rebrank**	12298794	100
SDI (Propco 114) Limited	Shirebrook*	12296708	100
SDL(Propos 115) Limited	Shrebrook	12300052	100
SOI (Propco 116) Limited	Shirebraokia	12332460	100
SOI (Propco 117) Landed	Shrebrook*	12332456	100
SDt (Propos 116) (Jimited	Shrabraak	12337859	100
SOI (Propon 119) Lameted	Shirebrook**	(2332662	100
SO( (Propce 120) Luncted	Shrebrook <sup>a</sup>	1213287	100
SDI (Ramagale) Limited	Shirabrook <sup>4</sup>	7852250	100
SOI (Reading) Limited	Shrabidoka	10422164	100
SDI (Redcor) Limited	Shrebrooks	2731452	100
SD (Retail Co 10) Limited	Shirebrook*	11689179	190
SO (Retail Co 4) Limited	Shirebrook <sup>a</sup>	11635011	KNO
SC (Retail Co 5) Limited	Shirebrooks	11635034	1000
SD (Retail Co 7) Limited	\$hirebrook**	11687276	190
SC (Retail Co 6) Limited	Shrebraok	11667.376	К90
50 (Renall Ca 9) Cimited	Shrubrack**	(1689077	190
SD (Mesoli Co 11) L'imited	Shikebranit*	12298852	100
SD (Retgil Co 12) Lumited	Shrabrook	12298797	100
SO (Retail Co 13) Limited	Shrebrook*	12296767	100
SCI (Rafie St) Limited	Sheebrook*	7852669	100
SOI (Romford) LimRed	Sivebrook*	100,71547	100
SD#(Rotherham) Limited	Shirebra oli <sup>ch</sup>	11227321	100
SOI (Salisbury) Limited	Shwebrook*	10107572	100
Stx (Scarborough) Limited	Shirebrook <sup>a</sup>	6328463	100
SOI (Scuntherpo) Limited	Shirebrook®	7852055	100
SOI (Sounthorps Parishes Centre) (mited	Shi-ebrook**	11730442	lac
SOI (Slaugh) L-MSInd	Shirebrook <sup>a</sup>	7852417	100
SD((Solitiuill) Limited	Shrebrooks	8612647	100
SDI (Southampton 2) Lemited	Sheebrooks	9665889	100
SDI (Southampton) Limited	Shirebrook*	8512 <b>48</b> 0	100
SQL(Southport) Limited	Shirebrook <sup>4</sup>	9868806	100

MAME	REGISTERED OFFICE APONESS	умериоз извин	PERCENTAGE OF ISSUED SHARE CAPITAL HELD
SION (St Austerl) Limited	Shrebrook®	7857284	100
SDI (St Heliene) Limited	Shrebrooks	785Z2@1	100
SDI (Stafford) Limited	Shirebrook <sup>46</sup>	6568681	100
SOI (Staines) Limited	Shwebrook <sup>(R)</sup>	11646482	100
9DI (Stoke Longton) Limited	\$Fikebrook**	7853677	100
SDI (Stoke Newington) Limited	Shkebrook	7852207	100
SCH (Strobigne) Lumited	Shirebrook <sup>re</sup>	9890743	100
SOI (Streotham) Limited	\$hrebigois <sup>th</sup>	10066335	100
SDI (Stroog) Limited	Shirebrook <sup>n</sup>	7852251	100
SOI (Sunderland) Limited	Sharehook <sup>ro</sup>	6755347	100
SOI (Sunderland High Street) Lunited	Shrebrack <sup>o</sup>	10107775	100
5DI (Sutton) Limited	Shirebrook <sup>e</sup>	11278011	. 100
Destinius (napniwž) XD2	Sharbrook	9688662	100
SDI (Tallaght) Lerward	Shirebrooks	10915203	100
SDI  Tourton) Limited	Shirebrook <sup>re</sup>	7852191	100
SDI (The Lien Hotel) Limited	Sharebrook <sup>ra</sup>	6836880	100
SDI (Thurrack) Limited	Shingtrook	10039743	100
SDI (Trowbridge) Limited	Sheebrook <sup>re</sup>	12353661	100
SDI (Uxbridge) Lenited	Shirebrook <sup>a</sup>	10177276	100
SDI (Usbridge 2) Limited	5hirebrook <sup>ra</sup>	9127316	100
SDI (Wakefield) Limited	Shirebrook*	8463711	100
SDI (Woball) Climited	Shirebrook*	7852289	100
SDI (Watford) Crinited	Shirebrook <sup>4</sup>	6326505	100
SDI (Waymouth) Lundted	Shiretsrook <sup>16</sup>	6716652	100
SOI [Widnes] Limited	Shirebrook <sup>ee</sup>	857647z	100
SDI (Wiggin) IP Limited	Sharebrook <sup>n</sup>	6635407	100
SDI (Wiggin) Rettill Limited	Shiretroak <sup>n</sup>	8209933	100
SDI [Wishaw] Lamited	Shirebrook <sup>a</sup>	6456365	100
SDI (Walverhampton) Limited	Shirebrook <sup>th</sup>	9788371	100
SDI (Wiskham) Limked	Shirebrook <sup>q</sup>	10915200	100
SDI (Wythenshows) Lamited	Shirebrack <sup>o</sup>	9639156	100
SDI (York) Limited	Shireorook**	12(1)391	100
SQL2300 CORPS CLC	The Corporation Trust Company, Corporation Trust Center, 1209 Grange Street, Wilmington, New Costle County DE 19801, Unlosed Stokes	4470031	100
SOI 735 Collina LLC	The Corporation Trust Company, Corporation Trust Center, 1209 Orange Street, Writingson, New Costle County DE 19801, United Stotes	48700128	100
SDI Aviacion Limited	Sniretrook**	9633152	100
SDI Fitness (Armogh) Limited	Shirebrook®	9038768	100

MAMI	REGISTERED GEFICE ADDRESS	COMPANY	PERCENTAGE OF ISSUED SHARE CAPITAL HELD
SOI Fitness (Bedford) Limited	Shirebrookin	9038839	100
SOI Fitness (Belfast) Limited	Shirebrooks	9038724	100
SDI Filmess (Berningham) (, m'ted	Shirebrooks	9038982	100
SDI Fitness (Bury St Edmunds) Limited	Shirebrook**	9038949	100
SDI Filmess (Combridge) Limited	5hirebrook**	9038681	100
50t Fitness (Chartenham) Lamited	Shirebrook <sup>th</sup>	9039840	100
SDI Filness (Chester) Limited	Shirebrook <sup>4</sup>	9038943	100
SDI Fitness (Calchester) Limited	Shirebrook**	9039011	100
SDI Fitness (Croydon) Limited	Shirebrook*	9039243	100
SDI Firmss (Dartry) Limited	Shirebrook	9039023	100
SO! Fitness (Epsam) Limited	Shirebrook®	9039043	100
SDI Filmess (Forehorn) Limited	Shirebraok	9039057	100
SDI Fitness (Formby) Limited	Siwebrook**	9019895	100
SDI Fitness (Glosgow) Limitac	Shiretrook*	9038811	100
SDI Fitness (Gu Idford) Limited	Shirebrook*	9039269	100
SDI Fitness (Hove) Limited	Shirebrank <sup>a</sup>	9039030	100
5Di Fitness (Huntingdon) Limited	Shirebrook*	9039881	100
SDI Fatness (Ny) Landted	Shirebrook	9753389	100
SDI Fitness (K Heath) Limited	Shrebraak <sup>a</sup>	9039717	100
SDI Fitness (K Lynn) Limited	Shirebrook**	9039847	100
SDI Fitness (Kattering) Limited	Shirebrook®	9039652	190
SOI Fitness (Lincoln City) Limited	Shirebrook**	9039331	100
SDI Fitness (Lincoln South West) Limited	Shirebrook <sup>is</sup>	9039319	100
SDI Fitness (ENerpool) Limited	Shivebrook**	9039347	100
SDI Fitness (Moidstone) Limited	Shivebrook**	9039343	100
SDI Fitness (Monchester) Limited	Shirebrook*	9019339	100
SDI Fitness (Hilingavie) L-mited	Shirebrook <sup>a</sup>	9039510	100
SDI Fitness (Nework) Limited	Shirebrook <sup>d</sup>	9039640	100
SDI Fitness (Northfie'd) Limited	Shkebrook*	9039412	100
SDI Fitness (Poole) Limited	Shrebrook*	9039461	100
SD#Fitness (Rugby) Circited	Shkubrack <sup>a</sup>	9039408	100
SD#Fitness (Sole) Limited	Shirebrook*	9039405	100
SDIFitness (Safisbury) Limited	Shirebrook <sup>a</sup>	9039429	100
SDI Fitness 1 Limited	Shirebrook**	12371923	100
SDI Filmess 10 Limited	Shirebrook <sup>c</sup>	12372368	100
SDI Fitness 2 Limited	Shirebrook*	12372165	100
SOI Filmess 3 Limited	Shirebrook*	12372164	100
SOI Fibress 4 Limited	Shirebrook**	12372174	. 100
SDI Filmess 5 Limited	5hirebrook**	12372199	IÓD
SOI Fitness & Limited	Shirebroak*	12377224	100
SDI Fitness 7 Limited	Shirebrook**	12372218	100
SQI Fitness # Limited	Shirebrook*	12372305	100
		-13,1303	

MAPIT	RESISTERED OFFICE ADDRESS	COMPART	PERCENTAGE OF ISSUED SHARE CAPITAL HELD
5D) Fitness 9 Limited	Shirebrook*	12372303	100
SDI Four Limited	Shrkebraok*	9719779	100
SD) Gift Cord LLC	The Corporation Trust Company, Corporation Trust Center, 1209 Orange Street, Wilmington, New Costle County DE 1980; Linited Stores	\$677373\$	100
SDI Goff Limited	Shirebrook*	9083512	*00
SDI Holdings USA, Inc.	The Corporation Trust Company, Corporation Trust Center, 1209 Ocange Street, Wilmington, New Castle County DE 19801, United States	6651201	100
501 Lifestyle Limited	5hirebrook <sup>co</sup>	8293614	100
SOI Naveco N 10 Ulmited	Shirebrook**	8579776	100
SOI Newco No.2 Limited	Shirebrook <sup>ra</sup>	6158699	100
SDI Newco No.5 Limited	5hkebrook <sup>m</sup>	9062747	. 100
SOI Newco Shire L mited	Shirebrook <sup>re</sup>	8177495	100
SQI Properties (USA) Inc.	Corporation Service Company 2 Office Pork Court Suite 103 Columbia, United States	535877	100
SOI Properties (Wigan) Limited	Shirebrook <sup>ry</sup>	6636522	100
SOI Property Limited	Shirebreok <sup>H</sup>	2767493	100
SDI Property (Europe) BV	Van Konkrenburgweg 45 4672PL Bergen ap Zoom, The Netharlands	69042594	100
SQI Property (Evans Cycles) Limited	\$hirebrook <sup>a</sup>	11646219	100
SDI Property US INC	The Corporation Trust Company, Conparation Trust Center, 1209 Orango Street, Wilmington, New Castle County DE, 19801, United States	68700024	100
SOI Property US Limited	Sh-rebrook <sup>m</sup>	11323420	100
SDI Retail Services Limited	Shrebrook <sup>re</sup>	B143303	100
SDI Retoiling Limited	Shirebreok™	9783231	100
SDI Shirebrook DC Limited	5hirebrook <sup>ra</sup>	29631@9	100
SQL Shirebrack Limited	\$hirebrook <sup>rg</sup>	3016549	100
SCH Shirebrook Shop Limited	Shirebrook <sup>ry</sup>	3018210	100
SDI Sport London Limited	\$hirebrook**	9848767	100
SOI Sports (East Horn) Limited	Shirebrook**	10259103	100
SOI Sports (SC 2016) Ltd	Shirebrook#	429750	100
SDI Sports (Stoke) Limited	Shirebrook <sup>et</sup>	10153722	100
The Corporation Trust Compo Corporation Trust Compo Corporation Trust Compo Soft Sports Group Americas, LLC Congo State County Oc. 19801, Unit Capille County DE 19801, Unit		2047393	100
SOP Stores LLC	The Corporation Trust Company, Corporation Trust Center, 1209 Orange Street, Wilmington, New Costle County OE 19801, United	1240332	100

ALANE	ADDITES	COMMANY	PERCENTAGE OF ISSUED SHARE CAPITAL HELD
SQI USA EEC	The Corporation Trust Company, Corporation Trust Center, 1209 Orange Street, Wilmington, New Coolie County D& 1980t, United States	6365155	100
SOI VENTURES LLC	The Carporation Trust Company, Corporation Trust Comer, 1209 Orange Street, Wilmington, New Castle County DE 19803, United States	6870023	. 190
SOIL S.A	Parc Industriel, Avenue Ernest, Salvay 29 1480 Saintes, Belgium	810,196.636	100
SDI com Fitness Parent Limited	Shirebrook®	9082454	100
Serverunge Limited	Shirebrook*	2997208	190
Seven Strong Limited	Shrabidoka	7756386	100
Shelico Al Lunited	SA:rebrook*	10687405	190
SIA Spertland	A. Deglava str 50 LV-1-35 Rigo. Latvia	4000353096)	
SIA Sportsdirect spm	A Deplova str 50 LV-1-35 Riga, Latvia	40103937673	51
Ski and Outdoor Warehouse Limited	Sh zebrook!*	2917223	100
Skins IP Lunified	Sh xebron#*	12166568	100
Siozenger Coriton (Holdings) Limited	Shirebrook <sup>(a</sup>	10463051	. 100
Stozengers Averagio Limited	Shirabrook	9217319	100
Slozengers Limited	Shanbrook#	116000	100
Smith & Bracks (Germany) Limited	\$hirebrack*	5427463	ioc
Smith & Brooks (India) Limited	5hirebrook/a	2964528	lad.
Smith & Brooks Limited	Shrebrook	2073720	100
Smitte And Brooks Group Limited	Shirebrook*	4079331	100
Smith And Brooks Holdings Limited	Shirebrook**	4983573	100
SNÖ Sport Versiets GribH	Flugolotzstraße 30, 4600, Wels, Austria	27767I m	100
Safa com Britos Limited	Shirebrook	9341955	100
Sele com Lita	Strivebrook	5222498	100
Sala Manufacture Reland Consted	The Black Church, St. Mary s Place, Dublin (Id? Place, Ireklan)	69923	100
Sofe.com BV	Figgs 4 V 5, Den Dungen, 5275441, The Natherlands	17196766	100
Sandico IP Limited	Shirebrack*	6546121	100
Sandico Jopan Lid	1-6-14 Mishishinsoibashi, Chuo-ku, Osako Cay, Otaka BIGSTEP 3F, Japan	1200-01-222026	45
Spirisort Limited	Shirebraok*	6029848	100
Sport Eytil & Sports Experts Logist'kbetriebs GmtsH	Flugpiotzstroße 30, 460G, Welt, Austria	96024 m	100
Sport Eybi Holding GmbH	Flugalatzstraße 30, 4600, Weis, Austria	180095 #	100
Sportland Etisie A.5	Pormu rhet 139c Keskinina, Tollium, Estonia, 11317	10677712	

MANS	REGISTERED OFFICE Appendix	COMPANY	PERCENTAGE OF ISSUED SHARE CAPITAL HELD
Sportload international Group A.S	Potno rent 1390 Kesklinno, Tallinn Estonia 11317	10993195	60
Sports Commission Lunited	Shirebrook	4824491	100
Sports Oweci Brands Lunited	Shirebrooke	6026039	100
Sports Direct Holdlings ( imited*	Shkebroov*	6464317	100
Sports Direct International Holdings Lunited*	Shkebrook	4027131	100
Sports Direct International Limited	SNirebrook	11775757	100
Sports Owect MST \$tjn Bhd	Levis 15-2, Bongunon Faber Imperial Court, Jokin Sultan Ismoz, 52200 Kudia Lumpur, Wilayah Persekukran, Majoysia	925116-M	51
Sports Direct Retail Limited	5hirebrook <sup>a</sup>	6036013	100
Sports World International Limited	Shirebrook®	5531286	100
Sports would The The Netherlands BV	Van Rossjanburgweg 45, 4612 Pt. Bergen op zoom, The Netherlands	34056291	100
Sportsgreet (Icelang) and	Skagarlind 2, 20%, Kopavagur, Izeland	6301121760	100
Sported rect.com (Asio) Lid	Unit 19038 6 1905, Eachange Tower, 33 Wang Chiu Rood. Kewigan Bay, Kewiken, Hang Kang	1216339	ioa
Sportseinst.com (Shonghai) Limited	Room 315, 3rd Floor Quilding 2, No 239 Gongrae Rood, China (Shanghai) Plat Free Zone, Shanghai, China	91310115MANK463A6B	90
Sportsdirect.com (Towar) Limited	17F - S, No.SOC, Shizheng Rd, Xifun District, 40757, Talwan	82770619	95
Sports Direct (Singspore) Pte.Ltd	6 Eu Tong Sen Street, e11-09. The Central 059817, Singapore	2020045422	51
Sparts Direct Asia Retall San Bhd	Level 15-2, Bangunan Faber Imperial Court, Jajon Sukan Ishaa, 50250 Kuala Lumpur W P Molaysia	201901040821	51
Sportsairect.com Austria GmbH	Flugalatzatročle 30, 4600, Wels Austrio	309736 y	100
Sportsci rect.com Belgium S.A.	Parc Industrial Avenue Ernest, Salvay 29 1480 Sairtés, Belgium	416 260 471	1040
Sported vacacom China Pte	C25. 3rd Floor, ASEAN Building. 690 Minst's Avenue, Xirniu Community, Minst's Street, Longhuo Districk, Shenzhen, Chino	91440300\$799 875030	100
Sported rect.com Cyprus Limited	Miliotays Stylianou JaB, Shop 2, 8577 Tala. Pophos, Cyprus	HE 23()340	100
Sportsgreet.com Czech Republic 5 r.o	Progue 1 Nove Mests, No Porici 1075/Ja, 100 00, Czech Republic	24768933	100
Sportsdurect.com Firness Lamsted	Shrettrook	9028577	100
Sportsd rect.com France	Zac des Bratellus, Rue des Bratellus, 9100, VIIIque, France	F#27379062813	100
Sportsalrect.com Hungary Kift	H-1053 Budopest, Korony, Mihoty utca 12, Hungary	01-09-996824	100

NAME	REGISTERED OFFICE ADDRESS	COMPANY	PERCENTAGE OF ISSUED SMARE CAPITAL HELD
Sportsdirect.com Immobilien GmbH	Flugpiotzstraße 30, 4600, Weis. Austria	104151 p	
Sportsdirect.com Holto Limited	Browery Street, Zane 3 Centrol Business District Birkfrkoro CBD 3040, Molto	C99278	
Sportsdirect.com Luxembourg	Op d'Schmëtt, k-9964 Huldange. Luxembourg	2700 3200 297	100
Sportsdirect.com Hadio Limited	Shiretrook <sup>M</sup>	9127526	100
Spartsdirect.com Paland S P Z.ao	00-872, Worsow 5 Składowa Streat, 61-868 Poznań, Połand	452610	100
Spartsdirect.com Pty Ltd Australia	c/o Norton Rüse Fultylight, L\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	603 187 319	100
Sportsdirect.com Retail (Europe) S.A.*	Pare Industrial Avenue Ernest Solvay 29, 1480 Solntes, Belgium	458863046	100
Sportsdirect.com Retail Limited*	\$hirebrook**	3406347	100
Sparts Direct Spart, S.L.U	Centro Comercial Peurto Venecia, Loca) 84, Travesta de los Jardines Reales no 7, 50021. Zaragoza, Spain	8-86567880	100
Sportsdirect.com Slovakla s ra	Vysaka 2/8, 61106, Bratislava, Slovekia	47 240 458	100
Sportsdirect.com SLVN d.o a.	Planjava 4 1236 Train, Slavenra	1198157000	100
Sportsdirect.com Switzerland A.G Switzerland CHE	Zeughausgaise 27, 3011 Barn. Switzerland	221 683.991	100
Sportsdrect.com Vienno North GmbH	Flugplotzstroby 30, 4600 Wels, Austria	FN104486G	106
SSG Sport GmbH (SSD)	Vornholpstr 48, 94036, Possou, Germany	HRU 7134	100
Sterling Resources (Holdings) Limited	Shirebrookis	4651701	100
Sterling Resources Limited	Shinebrook!*	1413254	100
Stirlings (Argyle Street) Limited	Mortin House, 184 Ingram Street, Stragow, G1 10N	SC086108	100
Straub Carporation Limited	Shirebrooks	3003584	100
Strike Success Ltd	\$Nrebrook*	11820529	100
Summercombe 167 Limited	Shirebrookis	6217909	100
Suplay Investments S.L.	C.C Puerto Venecia, local 64, Trav Jordines Reales, 7, 50021 Zarogoza, Spoin	B865426 <b>4</b> 7	100
SWimmo Eupen SA	Parc Industries, Avenue Ernest, Solvoy 79 1480 Saintes, Belgium	878673906	100
Toble Terms Pro Europe Ltd	Shrebrooks	50038\$3	100
The Antigua Group, Inc.	1865 North Bált), Avenus, Pedrio, Arizona, 85382-8772, United States	c77343-199a	100
The Cycling Bug Limited	\$hvebrook*	7163983	100
The Flanneh Group Limited	Shirebrook*	2316510	100
The Running Bug Limited	Shirebrook	7164014	100
The Trademark Licensing Company Limited	Shirebrook*	4477829	100
TLA Sports (UK) FTÉ LIMITED	Shirebrook*s	5550396	100

MAME	REGISTERED OFFICE ADDRESS	COMPANY	PERCENTAGE OF ISSUED SHARE CAPITAL HELD
Tri Yeovil UK Limited	Shrebrook**	10680690	700
UAS SOI (Gedimino) LT	Sermyniskiu g. 3. Vilnius. Lithuania	135039636	51
UAS Sportland LT	Seimyniskiu g 3. Vänlus. Lithuonio	135039836	5)
UAB Sportsdirect.com	Seimyniskiu g 3. Vilnius, Littuanio	304155613	sı
Universal Cycles Limited	5hirebrook**	1339667	100
USA Pro IP Limited	Shirebrook®	6497914	100
USC IP Limited	Shirebrook <sup>re</sup>	6836408	700
USC coul Retail Limited	Shirebrook**	8617068	100
Used Tockle Elmited	Shirebrook**	7989154	100
Von Mikiert (Lifestyle) Lim ted	Shirebrook	8319959	100
Vinecomb investments Holdings Limited	Shirabrook	10161816	100
Vinecomb Investments Limited	Shirebrook®	2206022	100
Visionfigure Limited	Shkebrook <sup>M</sup>	295(23)	100
Voadoo Dalis Brand Limited	Shlvety pack <sup>4</sup>	5323305	100
Wareshopt Limited	\$htrebzoek <sup>til</sup>	9870849	100
Wareshop? Limited	Shfret rook <sup>re</sup>	9870840	100
Woreshop3 Limited	Shirebrook**	9670608	100
Wannambeal *	Heaton House, IDA Business Park, Whitestown, Dublin 24, kelond	387014	100
Weterline Angling Products Limited	Shirebrook*	2696374	100
West Coast Capital (HDFCO) Limited	15 Atholi Crescent, Edinburgh, EH3 6HA	5C 427614	100
Westminster Manufacturing LLC	2 Office Park Court, Suite 103, Columbia SC 29233. United States	44358	100
Wildlowsimited	Sh-ebrook**	A571676	100
William Sykes Climited	Shirebrook <sup>ra</sup>	123229	100
World of Service International Similar	Shrebrank <sup>re</sup>	1202465	100
World of Service Limited	5hirebrook <sup>m</sup>	6020729	100
Worthylund Limited	Shirebrook <sup>ly</sup>	2955976	100
Y.U.V. Limited	Shirebrook <sup>4</sup>	9350177	100
Yeomans Outdoors Limited	5hirebrook <sup>rq</sup>	8058714	100
Zaparch SPa.o p	ul. Žernicka 22. Robakowa, 62-013 Gądki, Paland	KRS 0000459435	100

<sup>[1]</sup> Lini A, Brook Park East, Shirebrook, NG20 8RY

Frasers Group plc intends to provide a parental guarantee for the following United Kingdom incorporated subsidiaries thus entitling them to exemption from statutory audit under s479A of the , Companies Act 2006.

COMPANY HAPE	COMPANY NUMBER	COMPANY HAME	COMPANY HUMBER
Dwect Fishing Limited	OBZ03469	SDI (Gloucester) Limited	07859067
has Tuno IF Limited	06636797	SDI (Hastings) Limited	06625893
SD Equestrion Limited	06692750	SOI (Hereford) Limited	09868642
SD Outdoor Limited	08560260	SDI (Hofce) Limited	08319960
SQI (Alberdeen) Limited	08512592	SDI (Hah Holdings) Limited	10161592
SDI (Aburwystwyth) Limited	02709996	SDI [Hounslow] Limited	10086216
SDI (Aintree) Limited	03352462	SDI (Hull) Limited	09638564
SCN (Ashford) Limited	07848460	SCI (tale Of Hon) Limited	09901745
SDI (Ashington) Limited .	Q7B49231	SDI (K Lynn) Limited	10073076
SDI (Ayri Limited	05526767	SDI (Keighley) Elmitted	06260239
SDI (Bongsr) Limited	05529705	SDI (Kendul) Limited	0633891a
SOI (Barrow in Furness) Lymited	07651574	SDI (Kentish Town) Lynted	099017Q2
SDI (Baddgalari) Lemited	EMS.7755)	SOI (HAderminster) Limited	092037);
SOI (Balfast) Limited	09872471	SDI (Nuneaton) Limited	07852249
SDI (Berwick) Lenured	02739957	SDI (Oswestry) Limited	07852363
SDI (Betws-Y-Cped) Limited	06836673	SOI (Ovlard Street) Limited	100 460BD
SDI (Bexisyheath) Limited	09786372	SOI (Posley) Limited	02933408
SDI (Birkenhead) Limited	D7849196	SDI (Pensance) Limited	07852293
SDI (Bishop Auckland) Limited	63004246	SOI (Peterlee) Limited	07852401
SO+ (Bridgwoter) Limited	07657061	SDi (Plymouth Flanceis) Limited	09127367
SOI (Briston) Limited	09127300	SDI (Phymouth) Limited	09470468
SCH (Burter) Limited	08495637	SOI (Romagare) Limited	07852250
SD) (Cardy) Florents) Lemited	10177359	SDI (Reading) Limited	10422164
SOI (Carl'sle) Limited	07851999	SDI (Redcor) Limited	02731452
SDI (Chotham) Limited	06836679	SDI (Rolle St) Limited	07852669
SDs (Clocton) Limited	07652078	SD) (Romford) Lended	10071547
SDI (Colchester) Limited	05632790	SOI (Sel'sbury) Ltd	10107572
SDI (Darlington) Limited	10915193	SDI (Scorbarough) Luniord	08328463
SOI (Concaster) Limited	09888670	SOI (Stunithorpe) Limited	07852055
SOI (Dundes) Limited	09702004	SCH (Shough) Lettiked	97852417
SDI (Dunfermi ne) Limited	08483679	SDI (Solihulf) Limited	086126#7
SDI (East Harri Limited	0981037A	SDI (Southampton 2) Lumited	09665889
SDI (East Kilbride) Limited	06656366	SDI (Southompton) Limited	D8512480
SOI (Edinburgh) Limited	:0100990	SCI (Southport) Limited	09888606
SOI (Enfield) Limited	10086309	SOLGE Austell Limited	07852284
SOI (Fulfyorn) Limited	07852037	SOI (St Helens) Limited	07852281
SOF (Gensborough) Limited	06338907	SDI (Stefford) Limited	06566681
SOH (Goleschiels) Limited	07852091	SDI (Stoke Longton) Limited	07853877
SOI (Glosgow Fort) Limited	0966150a	SCI (Stake Newngton) Limited	07852207
SDI (Glosgow ingram Street) Limiteo	09925519	SOI (Strabane) Lunited	09890743

COMPANY NAPOL	COMPANY NUMBER	COMPANY NAME	COMPANY WHERE
SDI (Streothorn) Crnited	10066335	SDI įKlimornoskį Limited	97853433
SDI (Streed) Limited	07852251	SDI (Kingston) Limited	10915209
SDI (Sunderland High Street) Limited	10107775	SDI (Kirkcoldy) Limited	Q7852097
SDI (Sunderland) Limited	08755347	SDI (Leeds) Limited	09293515
SDI (Swindan) Limited	0988862	\$DI [Leicaster] Limited	Q913717U
S(I) Flatioght) United	10915203	\$DI (Liverpoor) Limited	09866734
SDI (Rounton) Limited	07452191	\$CH (Lawestalt) Limited	97652265
SDI (Thurrock) Limited	10089743	3DI (Lai Holdings) Lunised	10161824
SOI (Unterlidge 2) Limited	09127316	SDI Kutori) Limited	09660625
SOI (Usbildge) Limited	10177274	SDI (Mancheger Chaetham Hill) Limited	10100969
SD: (Wokafield) (Entred	98483711	SDI (Monchester Denton) Limited	09(17295
SDI (Walkall) Limited	07852289	501 (Morket Road) Limited	10799247
SDI (Worferd) Limited	06328505	SDI (Middlesbrough) Limited	10081909
SDI (Weymouth) Limited	06716652	SDI (Nossau Street) Limited	11227984
SDI (Wishaw) Limited	06656365	SDI (Neath) Limited	07653548
SDI (Wolverhampton) Lumited	09788373	SDI (New Coveridate Street) Limited	06306917
SDI (Wychenshowe) Limited	09659156	SDI [Nework] Limited	07853470
SOI Four Limited	09719779	SOI (New aste) Limited	09127286
SDI Golf Limited	09063512	SDI (Newport) Limited	08679118
SDI Properties (Wigon) Limited	06436577	SDI (Newquey) Limited	10089800
SDI Property Limited	02767493	SDI (Newton Abbat) Limited	06836666
5Dt Sport Landon Lunded	CF9848767	SDI (Northerspent) Limited	079.52372
SCH Sports (East Harn) Limited	10259103	SDI (Nottingham) Limited	10100609
SDI Sports (Stoke) Limited	10163722	Wareshop! Climited	09870849
Scriings (Angyle Street) Lameed	SCORRIGE	(Marechap3 (Limited	09470408
Vinecomb Investments Holdings Limited	10161816		

# FRASERS GROUP PLC COMPANY BALANCE SHEET

at 26 April 2020

	Martes	As et 26 April 2020	As of 2019 Suga \$5
		(Em)	(Em)
FIXED ASSETS			
Investments	7	1,235.8	1,216.1
CUBRENT ASSETS			
Trade and other receivables	4	86.8	42.1
Cash at bank and in hand		333 6	139 5
		420.4	191.4
Trade and other payables	5	[901,5)	(558.8)
Het correct Gebüllich		(4B1.1)	(1 <del>117,</del> 2)
MET ASSETS	•	7547	618.9
CAPITAL AND RESURVES			
Called up share capital	, ,	641	54.1
Share premium		B74 3	874.3
Treasury shares reserve		(295.7)	[281,7]
Parmonent contribution to capital		01	Q+
Copinal redemption reserve		6.0	60
Own share reserve		. (67.0)	[67.2]
Profit and 'oss occount'		170 9	241.3
Shareholders' funds		754.7	834.9

Frasers Group plc reported a loss after taxation for the 52 weeks ended 26 April 2020 of £47.7m (FY19

The accompanying accounting policies and notes form part of these financial statements.

The financial statements were approved by the Board on 20 August 2020 and were signed on its behalf by: .

Chris Wootton

Chief Financial Officer

Company number: 06035106

# COMPANY STATEMENT OF CHANGES IN EQUITY

For the 52 weeks anded 26 April 2020

	Called up share capital	Ebere premium eccount	Treasury shere reserve	Perm cents to capital	Capital reducetten reserve	Own share	Profit & Love Account	Tetal
	(£m)	(£m)	(Em)	(Emj	(Sm)	(Em)	(Em)	(خص)
Az ni 29 April 2018 (replated in the period andred 28 April 2019)	64.1	m)	(R.06E)	61	8.0	(0.00)	104.0	1004
Lass for the financial period						-	(5.5)	(5.6)
Fair value adjustment in respect of long- term financial assets - recognised						-	(*52.0)	(152.0)
Share purchase			(1.7)			18		- 01
Reversal of prior year for valuation of share buyback contractual abiligation			400	-	-		-	400
Fair valuation of share buyback contractival obligation			(30.0)		-		-	(30.0)
An at 18 April 2019	64.0	694.3	(2214.7)	0.1	0.6	(67.2)	24.3	620.9
Loss for the Rnancial period							(47,7)	[47.7]
Fair value adjustment in respect of lang- term financial assets - recognised			-				(22.7)	(22.7)
Share purchase	-		[64 C]			0.2		(43 8)
Reversol of orlar year fair valuation of share buyback contractual abligation	i		30.0	-			-	300
As of 26 April 2020	64.1	614.5	[295.7]	9.1	8.0	(67.0)	170.9	754.7

The share premium account is used to record the excess proceeds over nominal value on the issue of shores. The permanent contribution to capital relates to a cash payment of £50,000 to the Company on 8 February 2007 under a deed of capital contribution. The capital redemption reserve arose on the redemption of the Company's redeemable preference shores of 10p each of par on 2 March 2007. The own shares and treasury reserves represent the cost of shares in Frasers Group pic purchased in the market and held by Frasers Group pic Employee Benefit Trust to satisfy options under the Group's Shore Scheme. For further information see note 26 on page 96.

# NOTES TO THE COMPANY FINANCIAL STATEMENTS

For the 52 weeks ended 26 April 2020

#### 1. ACCOUNTING POLICIES

## Accounting Policies

Frasers Group plc (the "Company") (Company number: 6635706) is a company incorporated and domiciled in the United Kingdom, its shares are listed on the London Stock Exchange. The registered office is Unit A, Brook Park East, Shirebrook, NG20 8RY.

These Financial Statements have been prepared in compliance with FRS 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' ("FRS 102") and the requirements of the Companies Act 2006.

The Financial Statements are prepared in sterling, which is the functional currency of the Company. Monetary amounts in these financial statements are rounded to the nearest £0.1m.

These accounts have been prepared in accordance with applicable United Kingdom accounting standards. A summary of the material accounting policies adopted are described below.

### **Basis Of Accounting**

The accounts have been prepared under the historical cost basis except for the modification to a fair value basis for certain financial instruments as specified in the accounting policies below.

These Financial Statements for the period ended 26 April 2020 are prepared in accordance with FRS 102. The Financial Reporting Standard applicable in the UK and Republic of Ireland.

As permitted by s408 of the Companies Act 2006, a profit and loss account of the Company is not presented. The Company's loss after taxotion for the 52 week period ended 26 April 2020 was £47.7m (2019: loss of £5.6m).

As permitted by FRS 102 the Company has taken advantage of the disclosure exemptions available under that standard in relation to financial instruments, presentation of a Cash Flow Statement, shore-based payments, the aggregate remuneration of key management personnel and related party transactions with other wholly-owned members of the Group. Where required, equivalent disclosures are given in the group accounts of Frasers Group plc

#### Principal Activity

The principal activity of Frasers Group pic is that of an investment holding company.

#### investments

Fixed asset investments in subsidiaries are accounted for at cost less provision for impairment. In the Group accounts associates are accounted for under the equity method by which the Group's investment is initially recorded at cost and subsequently adjusted to reflect the Group's shore of the net assets of the associate. As this is not permitted under FRS102 associates are accounted for at cost less provision for impairment. An assessment is smade at each reporting date of whether there are indications that the Company's investment in subsidiaries or associates may be impaired or that an impairment floss previously recognised has fully or partially reversed. If such indications exist, the Company estimates the recoverable amount of the asset. Shortfalls between the carrying value of the investment and their recoverable amounts, being the higher of fair value less costs to sell and value-in-use, are recognised as impairment losses. Impairment losses are recognised in profit or losses.

In the current year the Company has followed the requirements of IRRS 9 for listed investments, as permitted by FRS 102 Section 12. On initial application of IFRS 9 the Company has made the irrevocable election available under IFRS 9 to account for the investments at fair value through the other comprehensive income (FVOCI).

# Fair value movements through other

Elections are made on an instrument-byinstrument basis to account for movements in selected instruments through other comprehensive income. The Company has elected to account for movements in its listed investments through other comprehensive income. These investments are not subject to impairment and gains and losses are not recycled to the profit and loss account on the disposal of listed investments. Dividend income is recognised in the profit and loss account.

This treatment does not apply to investments in the Company's subsidiaries and associates where movements are recognised in the profit and loss account and investments are subject to impairment.

#### Associates

An entity is treated as an associated undertaking where the group exercises significant influence in that it has the power to participate in the operating and financial policy decisions.

#### Financial Assets

Financial assets, other than investments and derivatives, are initially measured at transaction price (including transaction costs) and subsequently held at cost, less any impairment. Provision for impairment is established when there is objective evidence that the Company will not be objet to collect amounts due according to the original terms of the receivable.

## Financial Liabilities

Financial liabilities are classified according to the substance of the financial instrument's

contractual obligations, rather than the financial instrument's legal form. Financial lipbilities, excluding convertible debt and derivatives, are initially measured at transaction price (after deducting transaction costs) and subsequently held at amortised cost.

#### Employee Benefit Trust

An Employee Benefit Trust has been established for the purposes of satisfying certain share based awards. The Group has 'de facto' control over the special purpose entity.

The cost of shares acquired by the Sports Direct Employee Benefit Trust is recognised within 'Own share reserve' in equity.

#### Deferred Taxation

Deferred tax is provided for an a full provision basis on all timing differences, which have arisen but not reversed at the Balance Sheet date. A deferred tax asset is not recognised to the extent that the transfer of economic benefit in the future is more unlikely than not.

Deferred tax is calculated on a non-discounted basis at the tax rates that are expected to apply in the periods in which triming differences reverse, based on tax rates and laws enacted or substantively enacted at the Balance Sheet date.

## Foreign Currencies

Transactions in foreign currencies are initially recorded in the entity's functional currency by applying the spot exchange rate ruling at the date of the transaction. Monetary assets and liabilities denominated in foreign currencies are retranslated at the rate of exchange ruling at the Balance Sheet date. All differences are taken to the profit and loss account. Non-monetary items that are measured in terms of historical cost in a foreign currency are not retranslated.

#### Dividenda

Dividends on the Company's ordinary shares are recognised as a liability in the Company's financial statements, and as a deduction from equity, in the period in which the dividends are declared. Where such dividends are proposed subject to the approval of the Company's shareholders, the dividends are only declared once shareholder approval has been obtained.

#### **Equity Instruments**

An equity instrument is any contract that evidences a residual interest in the assets of the Company after deducting all of its flabilities. Equity instruments issued by the Company, with the exception of those accounted for via merger relief available under s612 of the Companies Act 2006, are recorded at the proceeds received, net of any direct issue costs.

#### Income From Group Undertakings

Income from Group undertakings is recognised when qualifying consideration is received from the Group undertaking.

#### Related Porty Transactions

The Company has taken advantage of the exemption contained in FRS 102 and has therefore not disclosed transactions or balances with wholly-owned subsidiaries which form part of the Group. See note 35 for further details of related party transactions.

#### Share-Based Payments

The Company issues equity-settled shore-based payments to certain Directors and employees of the Company and its subsidiaries.

The fair value of the share options on the date of the grant is charged to the profit and loss account over the vesting period of the share option, based on the number of options which are expected to become exercisable. A corresponding adjustment is made to equity. At each Balance Sheet date the Company revises its estimates of the number of options that are expected to become exercisable and recognises the impact of any revision of original estimates in the profit and loss account.

### Critical Accounting Estimates And Judgements

In the application of the Company's accounting policies, the Directors are required to make judgements, estimates and assumptions

about the carrying amount of assets and liabilities that are not readily apparent from other sources. The estimates and associated assumptions are based on historical experience and other factors that are considered to be relevant. Actual results may differ from these estimates.

The estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to accounting estimates ore recognised in the period in which the estimate is revised, if the revision affects only that period, or in the period of the revision and future periods.

The estimates and assumptions which have a significant risk of causing a material adjustment to the carrying amount of assets and liabilities are outlined below.

# Control and Significant Influence Over Certain

The Company holds greater than 20% of the voting rights of Studio Retail Group plc and French Connection Group plc. The Company exercises the same judgements as per note 2 of the Group financial statements on assessing whether it has control and significant influence over associates and joint ventures.

## Impairment of Investments

At each period end management assess the future performance of entities with which the Company holds an investment in to oscertain the future economic value of its investments, Judgement is involved in the assessment of future performance. As at the period end the Directors have reviewed the carrying value of its investments and has made impairments as disclosed in note 2 of the Company Financial Statements.

#### 2. INVESTMENTS

	Investment in substitutes	investments in providing	Leag-term Onesciel exacts	Total
	(Loc)	(Em	(Em)	(<-
As at 29 April 2018	1,124.3		249,9	1,370.1
Additions			58.9	10.9
Transfer		13.4	(13.4)	
Impairment charge		(2.4)		(1.4)
Disposals			(50 5)	(\$4.9)
Amounts recognised through other comprehensive income	-		(152.0)	(193.0)
As et 28 April 2019	1042	11.0	80.7	1,216.5
Additions	375	4.8	24.2	44.3
Transfer	15.8	(15 8)		
Impalment charge	(55.0)			(22.0)
Disposois			(2.1)	(2.1)
Amounts recognised through other comprehensive income			(72.7)	(31.7)
As et 26 April 2020	1,153.5		M.)	1,215.6

The fair value of the long-term financial assets is based on bid quoted market prices at the Balance Sheet date or where market prices are not available, at management's best estimate.

Lang-term financial assets include various holdings including a 36.9% stake in Studio Retail Graup plc (formerly Findel plc), a 26.1% stake in French Connection Group plc and a 12.5% stake in Mulberry Group plc for further details refer to note 20 of the Group financial statements.

For further disclosures in relation to investments in associates and long-term financial assets see notes 19 and 20 of the Group financial statements

The Directors assess the value of the investments in subsidiaries at each period end for indicators of impairment. For the period ended 26 April 2020 an impairment loss of £22.0m has been recognised within the Income statement for loss making companies where the recoverable amount is less than the carrying value (2019: ENii).

The Company is the principal holding company of the Group. The principal subsidiary undertakings of the Company are set out in note 38 of the Group financial statements.

The Group's policies for financial risk management are set out in note 3 and note 30 of the Group financial statements

## 3. FINANCIAL INSTRUMENTS

#### Financial Assets And Liabilities By Category

The fair value hierarchy of financial assets and klabilities, which are principally denominated in Sterling or US Dollars, were as follows:

	26 April 2020	74 April 2011
	(am)	(Em)
FINANCIAL ASSETS		
Amorthiesi cent:		
Trade and other receivables	74.3	3/.4
rvod:		
Long-term linancial assets (Equity Instruments)	803	80 9
Darfrelius Enzyclei esseth (FV):		
Derivative financial assets – contracts for difference	13	
	162.3	119.2
FINANCIAL LIABILITIES		
Amenthud cost:		
Trade and alther payables	6671	558 8
Durinetive Reserved Lieb/Daiso (FV):		
Derivative financial Liabilities - contracts for difference	344	
	941.5	556.4

; Prapayments of EO inn (P719 EO im), corporation towal ETOm (P719 ET 3m) and deferred by assets of EO 7m (P719 EO 3m) are not included as a financial asset

## 4. TRADE AND OTHER RECEIVABLES

	26 April 2835	24 April 2019
	(Emg	(C=)
Amounts award by Group undertakings		75
Denvagive financial assets		
Deposits in respect of demostive financial instruments	74,3	349
Prepopriments	01	01
Corporation Tax	1.00	13
Deferred top assets (note 6)	17	73
		41

Deposits in respect of derivative financial instruments are collateral to cover margin requirements for derivative transactions held with counterparties. The collateral requirement changes with the market (which is dependent on share price, interest rates and volatility) and further purchases / sales of underlying investments held.

Further information on derivative financial assets can be found in the Group consolidated accounts in the financial instruments note 30 and the financial risk management note 3.

#### 5. TRADE AND OTHER PAYABLES

	26 April 2030	2g April 2019
	( <u>£4</u> )	(Ler)
Frade creditors	0,5	0.2
Amounts owed to Group undertokings	865 a	527.9
Derivative financial Rabilities	34,4	
Foli value of share buyback		300
Other creditors	0.6	57
	101.3	114.0

The amounted owed to Group undertakings mainly relates to an unsecured interest free loan with SPORTSDIRECT.com Retail Limited which is repayable on demand.

Further information an derivative financial liabilities can be found in the Group consolidated accounts in the financial instruments note 30 and the financial risk management note 3.

## 6. DEFERRED TAX ASSETS

	Other temperary
AL 29 April 2018	3.1
Credited to the profit & loss account	<u>.</u>
At 28 April 2019	33
Credited to the profit & oss account	
At 36 April 2020	17

The tax rate used to measure the deferred tax assets and liabilities was 19% (2019; 17%) on the basis that these were the tax rates that were substantively enacted at the Balance Sheet date for the periods when the assets and liabilities are expected to reverse.

### 7. CALLED UP SHARE CAPITAL

	14 April 7018	28 April 2019
	(Earl)	(Con)
AUTHORISID		
999,500,010 ordinary shares of 10p each	100.0	100 0
499,990 redeemable preference shares of 10p each	- · · · · · · · · · · · · · · · · · · ·	
	194.0	100.4
CALLED UP AND FULLY PAID		
640,602,369 (2019: 6±0,602,369) OPONNARY SHARES OF 10p EACH	64,1	641
Share Cartal		
At 28 April 2019 and 26 April 2020	641	641

The Company holds 121,260,175 ordinary shares in treasury as at the period end date (FY19: 104,194,194)

## 8. POST BALANCE SHEET EVENTS

From 15 June all the Group's stores (with the exception of the Scottish stores which reopened on 13 July) were fully reopened following the Governments lockdown as a result of the Covid-19 pandemic.

The Group announced on the 29 June 2020 that it has increased its investment in Hugo Boss AG, and held the following interests in the common stock:

- 552,500 shares of common stock, representing 0.8% of Hugo Boss's total share capital
- 2,249,601 shores of common stock via contracts for difference, representing 3.2% of Hugo Boss's total share capital
- 4,260,000 shares of common stock via the sale of put aptions, representing 6.1% of Hugo Boss's total share capital

After taking into account the premium it will receive under the put options, Frasers Group's maximum aggregate exposure in connection with its acquired interests in Hugo Boss is approx. €204m (approx. GBP £186m).

On 22 July 2020 the Group sold certain IP relating to the Belong business for total consideration of \$10m (approx. £8m). A further \$7.5m may be received over the following five years if certain criteria ore met, there may also be additional revenue streams from advertising and sponsorships. As part of the sale the Group has agreed to licence back same of the IP sold to continue to aperate the BELONG Gaming Arenas in certain territories including the UK.

#### 9. PAYROLL COSTS

Frasers Group pic has no direct employees, the Directors are remunerated through SPORTSDIRECT.com Retail Limited.

#### 10. RELATED PARTY TRANSACTIONS

Related party transactions with the plc are disclosed within note 35 in the Group Financial Statements.

# **GLOSSARY**

#### CONSOLIDATED FIVE YEAR RECORD

Unaudited Income statement

	52 weeks andred 24 April 2020	SI wooks anded 28 April 2019	S2 works ended 29 April 2016 restated	53 weeks ended 30 April 2017	\$2 weeks ended 24 April 2016
	(En	(Em)	(Em)	(C=)	(44)
CONTINUNG OPERATIONS:					
Revenue	1,997.4	3,701,9	3,159.5	3,245,3	2,904.3
Cost of sales	(2,254.0)	(2,116.4)	(2.024 4)	(3,914,7)	(1,619,7)
Gross profit	1,002.6	1 583.5	(335)	1,330.6	1,284 6
Selling, distribution and administrative expenses	(4,844.2)	(3,413.8)	(1,1726)	{1,255.6}	(1,021.8)
Other aperating income	n.	23.4	26 5	22 5	01
Impolyment and accelerated depreciation	(98.9)	(41 0)	14.6	(17,3)	(58.5)
Profit on disposal of property	94.3	8.4	16.3		12.5
Profit on disposol of subsidiary		-	-	799	
Provision against receivable & other				-	(5.7)
Erceptional items	49,1	(32 6)	115	62.6	(507)
Operating profit	T/L)	160,5	200.5	1601	223 2
Investment (costs) / Income	(84.6)	67	(91.3)	111 3	148.1
Finance Income	71.0	40,0	3,4	18,4	34
Finance costs	(29.3)	(19.4)	(40 9)	[9.4]	(15.3)
Share of (lass) / profit of associated undertakings and joint ventures	(15.9)	(8.6)	(9.7)	O B	2.4
Revaluation of premously held equity - Step Acquisition	29.4	· ·		•	
Frofit before texation	wii	179 2	61 1	281 6	J61 B
Texation	(43.4)	(63 2)	(37.9)	49.9	(8 Z 6)
Profit for the period	101.0	116 D	23 2	231,7	279.0
Equity holders of the Group	13.0	1120	20 1	229 9	277 ≜
Man-controlling interests	7.2	40	31	1,6	1,6
Profit for the ceriod	101.0	116 0	23 2	231,7	279.0

Notes to the consolidated Income Statement five year record:

- 1. All information is presented under IFRS.
- The five year record has been prepared on the same basis as the financial statements for the 52 weeks ended 26 April 2020, as set out in note 1, basis of preparation, of the Consolidated financial statements.

## ALTERNATIVE PERFORMANCE MEASURES

Reconciliation of excluding acquisitions and currency neutral performance measures FY20:

	L/K Sports Entail	Franksyn Lifestyle	Corpus Period	Rust Of World Rate ii	Whylesele & Literateg	Group Total
			Rev	-		
FY20 Reported	2,303 4	7220	6977	174 7	1601	39574
Adjustments for acquisitions and Currency neutral	(372.6)	(479 2)	(B 497)			(1,051 fd
FF28 Exchaling acquisitions and correctly sending	1,610.4	241,0	497.9	174.3	160.1	1,901.4
FYY9 Reported	2,167 3	535,4	599 A	215 9	163 5	3,7019
Adjustments for ocquisitions and currency neutral	[44 6]	(330.6)	(10.1)	57	2.8	(376.8)
PP19 Extluding acquisitions and curveacy souther	2,432)	204.4	589.7	27/4	944.3	1,221.1
% Vertellos	(14.4%)	44	(Mahi	terani	(LPK)	(12.6%)
			Underlyk	eg EUTOA		
FY20 Reported	727 €	4.5	510	(6.6)	25.2	3021
Adjustments for acquisitions and currency neutral	122	344	5.3		-	5£3
FY20 Estheling occupititions and Clarency sandral	229.6	19.1	10.1	(6.4)	19.3	204.4
FY19 Reported	2647	(37.9)	29.3	(0.9)	32.6	287 %
Adjustments for acqualitions and currency nautral	17 6	\$16	(26)	(0.2)	03	65 7
FT19 Excluding occulations and Charmery residual	242.3	18.7	26.3	(1.1)	12.9	154.5
% Verlence	(MLTA)	194.9%	113,0%	(877.8%)	(23.4%)	0.0%

For details of FYISI key performance Indicators please see the FYI9 Annual Repo

## Movement in provisions pre-IFRS 16:

	i ogal sud rogalutary		Other	Total
	(Ami	(Em)	(Em)	(Am)
At 29 April 2015 [Rostoted]	72.5	130 9	12.0	2154
Amounts provided	16.6	101 9	10	119 5
Reclassified from accounts	149.1			1491
Amounts utilised / reversed	14.2)	[34,3]	(5,0)	(43.5)
At 28 April 3018	234.0	116.5	4.0	440.5
Amounts provided	120	10,2		174.2
Amounts utilised / reversed	(21 6)	(70.6)	(5.31	(977)
Acquisitions		106		10 6
AL 26 April 3030	225.4	241.5	_ "	477.4

During the period, onerous lease provisions |pre-IFRS 16| were recognised due to an ongoing management review of the Group's store profile and strategy including current and onticipated freehold acquisitions, resulting in additional provisions being made of £16.3m in the period (Excluding acquisitions), with reference to the Groups alternative performance measures.

## Reconciliation of underlying performance measures (EBITDA and PBT):

		12 works sector 26 April 2029		-an ka <u>underf</u> 18 April 2017	
	ESITDA	Per	EBITOA	Per	
	(Em)	(Em)	sem)	(Em)	
OPERATING PROFIT	171.9		140.5		
Depreciation and amortsation	1701	-	125.4	-	
impo'rmen; treangibles;	59				
#RS 16 depreciation	127,6	-	-	-	
#RS 16 Impgirment	1061	-			
IFRS 16 Disposal of lease actilities	(97)	-	-		
	144.1	-	345.9		
Share of Boss) / profit and impairments of associates	(15,9)		(8.6)		
ALPORTED	557.0	143.5	נת	179.2	
Exceptional items					
IFRS 16 Exceptional	48	4.0			
Other Elitephanol	63	6.3	410	410	
	12.1	13.1	41.0	41.0	
IFRS 16 Reversal of rank expanse	(1375)	(N7 5)		-	
#FRS 16 Reversal of onerous lease provision	(35,5)	[35,5)	·		
FRS 16 depreciation		122 6			
IFRS 16 Impairment		106.1	•	Τ.	
MFRS 16 Citagosal of large liabilities		(9.7)	· ·		
(FRS 16 Interest expense	·	10.9			
	(1773,0)	54.7	· ·		
Profe on sale of properties					
Profit on sale of properties - pre-IFRS 16 books	וכשסון	(109.3)	(2.4)	18 4)	
IFRS 16 sale and leaseback - Adjustment to pays FRS 16 basis	351	551	-		
	(94.2)	(54.2)	[8.4]	(5.4)	
Loss / jorofit on disposal of listed greatments	· ·	77		(6.7)	
Realised FX (gole) / lass	(24.8)	(34 8)	(27.1]	(22.1)	
For volue adjustment on equity derivatives		36.9			
For value adjustment on foreign currency contracts		(21.2)		(397)	
Fair value gain on step acquisition		(20.4)			
UNDERSTORG	3021	10.4	397.A	143.3	

## **COMPANY DIRECTORY**

#### REGISTRAR AND TRANSFER OFFICE

Computershare Investor Services plc The Pavilions Bridgwater Road Bristol BS99 6ZZ

#### Telephone:

0370 707 4030

#### REGISTERED OFFICE

Frasers Group plc Unit A, Brook Park East Shirebrook NG20 8RY

## Telephone:

0344 245 9200

Frasers Group plc is registered in England and Wales (No. 06035106)

## SOLICITORS

Freshfields Bruckhaus Deringer 65 Fleet Street London EC4Y 1H5

## BROKERS

Liberum Capital Limited Ropemaker Place, Level 12 25 Ropemaker Street London FC2Y 91Y

## PRINCIPAL BANKERS

Barclays Bank plc 5 The North Colonnade Canary Wharf London E14 48B

HSBC Bank plc 8 Canada Square London E14 5HQ

## **AUDITORS**

RSM UK Audit LLP 25 Forringdon Street London EC4A 4AB

## **SHAREHOLDER INFORMATION**

#### ANNUAL GENERAL MEETING

The date, time and format of the Annual General Meeting to be announced in line with Covid-19 guidance. Each shoreholder is entitled to attend and vote at the meeting, the arrangements for which are described in a separate notice.

#### RESULTS

For the year to 25 April 2021:

- Half year results announced: 11 December 2020
- Preliminary announcement of full year results: tbc
- Annual Report circulated: tbc

## SHAREHOLDER HELPLINE

The Frosers Group shareholder register is maintained by Computershare who are responsible for making dividend poyments and updating the register, including details of changes to shareholders' addresses. If you have a query about your shareholding in Sports Direct, you should contact Computershare's Frosers Group Shareholder Helpline on: 0370 707 4030. Calls are charged at standard geographic rotes, although network charges may vary.

#### Address:

The Pavilians Bridgwater Road Bristol BS99 6ZZ

#### Website

www.computershare.com

#### WEBSITE

The Group website at www.frasers.group provides news and details of the Campany's activities plus information for shareholders and contains real time share price data as well as the latest results and announcements.

#### UNSOLICITED MAIL

The Company is obliged by law to make its shore register publicly available and as a consequence some shareholders may receive unsolicited mail, including from unauthorised investment firms.

For more information on unauthorised investment firms targeting UK investors, visit the website of the Financial Conduct Authority at www.fco.org.uk

If you wish to limit the amount of unsolicited mail you receive contact:

The Mailing Preference Service DMA House 70 Margaret Street London WIW 8SS

#### Telephone:

020 7291 3310

#### Email:

mps@dma.org.uk

or register online at www.mpsonline.org.uk

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