

Company registration number: 09027564

Mob Inc Marketing Limited

Unaudited filleted financial statements

31 December 2018

Mob Inc Marketing Limited

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Mob Inc Marketing Limited**Directors and other information**

Director Mr Thomas Edward Eaves

Company number 09027564

Registered office Second Floor
26 St. Georges Quay
Lancaster
LA1 1RD

Accountants Paul Clegg and Company
Riverside Offices, Second Floor
26 St. Georges Quay
Lancaster
LA1 1RD

Mob Inc Marketing Limited

**Chartered accountants report to the director on the preparation of the
unaudited statutory financial statements of Mob Inc Marketing Limited**

Year ended 31 December 2018

In order to assist you to fulfil your duties under the Companies Act 2006, we have prepared for your approval the financial statements of Mob Inc Marketing Limited for the year ended 31 December 2018 which comprise the statement of financial position and related notes from the company's accounting records and from information and explanations you have given us.

As a practising member firm of the Institute of Chartered Accountants in England and Wales, we are subject to its ethical and other professional requirements which are detailed at <http://www.icaew.com/en/members/regulations-standards-and-guidance/>.

This report is made solely to the director of Mob Inc Marketing Limited, as a body, in accordance with the terms of our engagement letter. Our work has been undertaken solely to prepare for your approval the financial statements of Mob Inc Marketing Limited and state those matters that we have agreed to state to them, as a body, in this report in accordance with the ICAEW Technical Release 07/16 AAF. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than Mob Inc Marketing Limited and its director as a body for our work or for this report.

It is your duty to ensure that Mob Inc Marketing Limited has kept adequate accounting records and to prepare statutory financial statements that give a true and fair view of the assets, liabilities, financial position and loss of Mob Inc Marketing Limited. You consider that Mob Inc Marketing Limited is exempt from the statutory audit requirement for the year.

We have not been instructed to carry out an audit or a review of the financial statements of Mob Inc Marketing Limited. For this reason, we have not verified the accuracy or completeness of the accounting records or information and explanations you have given to us and we do not, therefore, express any opinion on the statutory financial statements.

Paul Clegg and Company

Chartered Accountants & Registered Auditors

Riverside Offices, Second Floor

26 St. Georges Quay

Lancaster

LA1 1RD

25 March 2019

Mob Inc Marketing Limited
Statement of financial position
31 December 2018

	Note	2018 £	£	2017 £	£
Fixed assets					
Tangible assets	4	602		753	
		<u> </u>	602	<u> </u>	753
Current assets					
Debtors	5	2,881		3,392	
Cash at bank and in hand		6,099		220	
		<u> </u>		<u> </u>	
		8,980		3,612	
Creditors: amounts falling due within one year	6	(19,337)		(4,320)	
		<u> </u>		<u> </u>	
Net current liabilities			(10,357)		(708)
Total assets less current liabilities			<u> </u>		<u> </u>
			(9,755)		45
Net (liabilities)/assets			<u> </u>		<u> </u>
			(9,755)		45
Capital and reserves					
Called up share capital	7		1		1
Profit and loss account			(9,756)		44
			<u> </u>		<u> </u>
Shareholder (deficit)/funds			(9,755)		45
			<u> </u>		<u> </u>

For the year ending 31 December 2018 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Director's responsibilities:

- The member has not required the company to obtain an audit of its financial statements for the year in question in accordance with section 476;
- The director acknowledges their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of financial statements.

These financial statements have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies' regime and in accordance with FRS 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland'.

In accordance with section 444 of the Companies Act 2006, the statement of comprehensive income has not been delivered.

These financial statements were approved by the board of directors and authorised for issue on 22 March 2019 , and are signed on behalf of the board by:

Mr Thomas Edward Eaves

Director

Company registration number: 09027564

Mob Inc Marketing Limited**Notes to the financial statements****Year ended 31 December 2018****1. General information**

The company is a private company limited by shares, registered in England & Wales. The address of the registered office is Riverside Offices, Second Floor, 26 St. Georges Quay, Lancaster, LA1 1RD.

2. Statement of compliance

These financial statements have been prepared in compliance with the provisions of FRS 102, Section 1A, 'The Financial Reporting Standard applicable in the UK and Republic of Ireland'.

3. Accounting policies**Basis of preparation**

The financial statements have been prepared on the historical cost basis, as modified by the revaluation of certain financial assets and liabilities and investment properties measured at fair value through profit or loss.

The financial statements are prepared in sterling, which is the functional currency of the entity.

The financial statements have been rounded to the nearest £1.

Turnover

Turnover is measured at the fair value of the consideration received or receivable for services rendered, net of discounts and Value Added Tax.

Revenue from the rendering of services is measured by reference to the stage of completion of the service transaction at the end of the reporting period provided that the outcome can be reliably estimated. When the outcome cannot be reliably estimated, revenue is recognised only to the extent that expenses recognised are recoverable.

Taxation

The taxation expense represents the aggregate amount of current and deferred tax recognised in the reporting period. Tax is recognised in the statement of comprehensive income, except to the extent that it relates to items recognised in other comprehensive income or directly in capital and reserves. In this case, tax is recognised in other comprehensive income or directly in capital and reserves, respectively. Current tax is recognised on taxable profit for the current and past periods. Current tax is measured at the amounts of tax expected to pay or recover using the tax rates and laws that have been enacted or substantively enacted at the reporting date.

Deferred tax is recognised in respect of all timing differences at the reporting date. Unrelieved tax losses and other deferred tax assets are recognised to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits. Deferred tax is measured using the tax rates and laws that have been enacted or substantively enacted by the reporting date that are expected to apply to the reversal of the timing difference.

Tangible assets

tangible assets are initially recorded at cost, and are subsequently stated at cost less any accumulated depreciation and impairment losses. Any tangible assets carried at revalued amounts are recorded at the fair value at the date of revaluation less any subsequent accumulated depreciation and subsequent accumulated impairment losses. An increase in the carrying amount of an asset as a result of a revaluation, is recognised in other comprehensive income and accumulated in capital and reserves, except to the extent it reverses a revaluation decrease of the same asset previously recognised in profit or loss. A decrease in the carrying amount of an asset as a result of revaluation is recognised in other comprehensive income to the extent of any previously recognised revaluation increase accumulated in capital and reserves in respect of that asset. Where a revaluation decrease exceeds the accumulated revaluation gains accumulated in capital and reserves in respect of that asset, the excess shall be recognised in profit or loss.

Depreciation

Depreciation is calculated so as to write off the cost or valuation of an asset, less its residual value, over the useful economic life of that asset as follows:

Fittings fixtures and equipment	-	20 % reducing balance
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If there is an indication that there has been a significant change in depreciation rate, useful life or residual value of tangible assets, the depreciation is revised prospectively to reflect the new estimates.

Impairment

A review for indicators of impairment is carried out at each reporting date, with the recoverable amount being estimated where such indicators exist. Where the carrying value exceeds the recoverable amount, the asset is impaired accordingly. Prior impairments are also reviewed for possible reversal at each reporting date. When it is not possible to estimate the recoverable amount of an individual asset, an estimate is made of the recoverable amount of the cash-generating unit to which the asset belongs. The cash-generating unit is the smallest identifiable group of assets that includes the asset and generates cash inflows that are largely independent of the cash inflows from other assets or groups of assets.

Financial instruments

A financial asset or a financial liability is recognised only when the company becomes a party to the contractual provisions of the instrument.

Basic financial instruments are initially recognised at the transaction price, unless the arrangement constitutes a financing transaction, where it is recognised at the present value of the future payments discounted at a market rate of interest for a similar debt instrument.

Debt instruments are subsequently measured at amortised cost.

Financial assets that are measured at cost or amortised cost are reviewed for objective evidence of impairment at the end of each reporting date. If there is objective evidence of impairment, an impairment loss is recognised in profit or loss immediately. For all equity instruments regardless of significance, and other financial assets that are individually significant, these are assessed individually for impairment. Other financial assets are either assessed individually or grouped on the basis of similar credit risk characteristics. Any reversals of impairment are recognised in profit or loss immediately, to the extent that the reversal does not result in a carrying amount of the financial asset that exceeds what the carrying amount would have been had the impairment not previously been recognised.

4. Tangible assets

	Fixtures, fittings and equipment £	Total £
Cost		
At 1 January 2018 and 31 December 2018	1,356	1,356
Depreciation		
At 1 January 2018	603	603
Charge for the year	151	151
At 31 December 2018	754	754
Carrying amount		
At 31 December 2018	602	602
At 31 December 2017	753	753

5. Debtors

	2018	2017
	£	£
Trade debtors	130	2,842
Other debtors	2,751	550
	<u>2,881</u>	<u>3,392</u>

6. Creditors: amounts falling due within one year

	2018	2017
	£	£
Trade creditors	15,043	1,573
Other creditors	4,294	2,747
	<u>19,337</u>	<u>4,320</u>

7. Called up share capital

Issued, called up and fully paid

	2018		2017	
	No	£	No	£
Ordinary shares of £ 1.00 each	1	1	1	1
	<u>1</u>	<u>1</u>	<u>1</u>	<u>1</u>

8. Directors advances, credits and guarantees

During the year the director entered into the following advances and credits with the company:

2018

	Balance brought forward	Advances /(credits) to the director	Amounts repaid	Balance o/standing
	£	£	£	£
Mr Thomas Edward Eaves	(2,347)	5,547	(568)	2,632
	<u>(2,347)</u>	<u>5,547</u>	<u>(568)</u>	<u>2,632</u>

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.