

AYR LTD

Company No. 09024069

Information for Filing with The Registrar

31 May 2021

AYR LTD Directors Report Registrar

The Directors present their report and the accounts for the year ended 31 May 2021.

Principal activities

The principal activity of the company during the year under review was electric cigarette devices development.

Directors

The Directors who served at any time during the year were as follows:

F.B. Barou	
A. Bennett	
M.J. Gretton	
S.M. Jackson	
P.J. Langley	
K. Memari	(Resigned 1 August 2021)
A. Morgan	
I. Murison	
R.G. Reason	
V. Shilov	(Resigned 13 September 2021)
M. Trani	(Resigned 15 April 2021)

The above report has been prepared in accordance with the provisions applicable to companies subject to the small companies regime as set out in Part 15 of the Companies Act 2006.

Signed on behalf of the board

I. Murison
Director
18 March 2022

**AYR LTD Balance Sheet Registrar
at 31 May 2021**

Company No. 09024069

	Notes	2021 £	2020 £
Fixed assets			
Intangible assets	4	11,256,175	9,627,466
Tangible assets	5	3,545	9,066
		<u>11,259,720</u>	<u>9,636,532</u>
Current assets			
Debtors		348,590	1,286,279
Cash at bank and in hand		2,328,029	2,054,786
		<u>2,676,619</u>	<u>3,341,065</u>
Creditors: Amount falling due within one year		<u>(633,552)</u>	<u>(759,043)</u>
Net current assets		2,043,067	2,582,022
Total assets less current liabilities		<u>13,302,787</u>	<u>12,218,554</u>
Net assets		<u>13,302,787</u>	<u>12,218,554</u>
Capital and reserves			
Called up share capital		1,826	1,826
Share premium account		19,785,781	19,785,781
Capital redemption reserve		3,829,700	1,746,922
Profit and loss account		(10,314,520)	(9,315,975)
Total equity		<u>13,302,787</u>	<u>12,218,554</u>

These accounts have been prepared in accordance with the special provisions applicable to companies subject to the small companies regime of the Companies Act 2006.

For the year ended 31 May 2021 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts.

All the members have consented to the preparation of abridged financial statements for the year ended 31 May 2021 in accordance with the Companies Act 2006.

As permitted by section 444 (5A) of the Companies Act 2006 the directors have not delivered to the Registrar a copy of the company's profit and loss account.

Approved by the board on 18 March 2022

And signed on its behalf by:

I. Murison

Director

18 March 2022

AYR LTD Notes to the Accounts
Registrar
for the year ended 31 May 2021

1 General information

Its registered number is: 09024069

Its registered office is:

65a Hopton Street

London

SE1 9LR

The functional and presentational currency of the company is Sterling. The accounts are rounded to the nearest pound.

The abridged accounts have been prepared in accordance with FRS 102 Section 1A - The Financial Reporting Standard applicable in the UK and Republic of Ireland (March 2018) and the Companies Act 2006, including the provisions permitting an abridged profit and loss accountant balance sheet to be prepared.

2 Accounting policies

Turnover

Turnover is measured at the fair value of the consideration received or receivable. Turnover is reduced for estimated customer returns, rebates and other similar allowances.

Revenue from the sale of goods is recognised when all the following conditions are satisfied:

- the Company has transferred to the buyer the significant risks and rewards of ownership of the goods;
 - the Company retains neither continuing managerial involvement to the degree usually associated with ownership nor effective control over the goods sold;
 - the amount of revenue can be measured reliably;
 - it is probable that the economic benefits associated with the transaction will flow to the Company;
- and
- the costs incurred or to be incurred in respect of the transaction can be measured reliably.

Specifically, revenue from the sale of goods is recognised when goods are delivered and legal title is passed.

Intangible fixed assets

Intangible fixed assets are carried at cost less accumulated amortisation and impairment losses.

Tangible fixed assets and depreciation

Tangible fixed assets held for the company's own use are stated at cost less accumulated depreciation and accumulated impairment losses.

At each balance sheet date, the company reviews the carrying amount of its tangible fixed assets to determine whether there is any indication that any items have suffered an impairment loss. If any such indication exists, the recoverable amount of an asset is estimated in order to determine the extent of the impairment loss.

Depreciation is provided at the following annual rates in order to write off the cost or valuation less the estimated residual value of each asset over its estimated useful life:

Furniture, fittings and equipment 25% Straight line

Taxation

Income tax expense represents the sum of the tax currently payable and deferred tax.

The tax currently payable is based on taxable profit for the year. Taxable profit differs from profit as reported in the profit and loss account because of items of income or expense that are taxable or deductible in other years and items that are never taxable or deductible. The Company's liability for current tax is calculated using tax rates that have been enacted or substantively enacted by the end of the reporting period.

Deferred tax is recognised on timing differences between the carrying amounts of assets and liabilities in the financial statements and the corresponding tax bases used in the computation of taxable profit.

Deferred tax liabilities are generally recognised for all taxable temporary differences. Deferred tax assets are generally recognised for all deductible timing differences to the extent that it is probable that taxable profits will be available against which those deductible temporary differences can be utilised. The carrying amount of deferred tax assets is reviewed at the end of each reporting period and reduced to the extent that it is no longer probable that sufficient taxable profits will be available to allow all or part of the asset to be recovered.

Deferred tax assets and liabilities are measured at the tax rates that are expected to apply in the period in which the liability is settled or the asset realised, based on tax rates (and tax laws) that have been enacted or substantively enacted by the end of the reporting period.

Current or deferred tax for the year is recognised in profit or loss, except when they relate to items that are recognised in other comprehensive income or directly in equity, in which case, the current and deferred tax is also recognised in other comprehensive income or directly in equity respectively.

Foreign currencies

The functional and presentational currency of the company is Sterling. The accounts are rounded to the nearest pound.

Transactions in currencies, other than the functional currency of the Company, are recorded at the rate of exchange on the date the transaction occurred. Monetary items denominated in other currencies are translated at the rate prevailing at the end of the reporting period. all differences are taken to the profit and loss account. Non-monetary items that are measured at historic cost in a foreign currency are not retranslated.

Defined contribution pensions

The Company operates a defined contribution plan for its employees. A defined contribution plan is a pension plan under which the company pays fixed contributions into a separate entity. Once the contributions have been paid the company has no further payments obligations.

The contributions are recognised as expenses when they fall due. Amounts not paid are shown in accruals in the balance sheet. The assets of the plan are held separately from the company in independently administered funds.

3 Employees

	2021 Number	2020 Number
The average monthly number of employees (including directors) during the year was:	7	12

4 Intangible fixed assets

	Total £
Cost	
At 1 June 2020	9,627,466
Additions	1,628,709
At 31 May 2021	<u>11,256,175</u>
Amortisation and impairment	
Net book values	
At 31 May 2021	<u>11,256,175</u>
At 31 May 2020	<u>9,627,466</u>

5 Tangible fixed assets

	Total £
Cost or revaluation	
At 1 June 2020	<u>36,939</u>
At 31 May 2021	<u>36,939</u>
Depreciation	
At 1 June 2020	27,873
Charge for the year	5,521
At 31 May 2021	<u>33,394</u>
Net book values	
At 31 May 2021	<u>3,545</u>
At 31 May 2020	<u>9,066</u>

6 Reserves

	Capital redemption reserve £	Total other reserves £
Transfers	1,746,922	1,746,922
At 31 May 2020 and 1 June 2020	1,746,922	1,746,922
Transfers	2,082,778	2,082,778
At 31 May 2021	3,829,700	3,829,700

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.