Registration number: 09008510

Primal Planning Consultancy Ltd

Annual Report and Unaudited Financial Statements for the Year Ended 23 April 2019

Zenith Accounting & Business Solutions Ltd Certified Accountants Churchill House 120 Bunns Lane Mill Hill London NW7 2AS

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Company Information

Director Ms Dominique Chiu

Registered office 43 Evergreen Drive

West Drayton Middlesex UB7 9GQ

Accountants Zenith Accounting & Business Solutions Ltd

Certified Accountants Churchill House 120 Bunns Lane

Mill Hill London NW7 2AS

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(Registration number: 09008510) Balance Sheet as at 23 April 2019

	Note	2019 £	2018 £
Fixed assets			
Tangible assets	3	-	196
Current assets			
Debtors	<u>4</u>	15,482	12,720
Investments	<u>5</u>	150,000	150,000
Cash at bank and in hand	_	74,325	46,960
		239,807	209,680
Creditors: Amounts falling due within one year	6	(33,036)	(46,578)
Net current assets	_	206,771	163,102
Net assets	=	206,771	163,298
Capital and reserves			
Called up share capital	<u>?</u>	100	100
Profit and loss account	_	206,671	163,198
Total equity	=	206,771	163,298

For the financial year ending 23 April 2019 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Director's responsibilities:

- The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476; and
- The director acknowledges her responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These financial statements have been prepared in accordance with the special provisions relating to companies subject to the small companies regime within Part 15 of the Companies Act 2006.

These financial statements have been delivered in accordance with the provisions applicable to companies subject to the small companies regime and the option not to file the Profit and Loss Account has been taken.

The notes on pages $\frac{4}{2}$ to $\frac{8}{2}$ form an integral part of these financial statements. Page 2

(Registration number: 09008510) Balance Sheet as at 23 April 2019

Approved and authorised b	by the director on 9 August 2019
Ms Dominique Chiu Director	
	The notes on pages $\underline{4}$ to $\underline{8}$ form an integral part of these financial statements. Page 3

Notes to the Financial Statements for the Year Ended 23 April 2019

1 General information

The company is a private company limited by share capital, incorporated in UK.

The address of its registered office is: 43 Evergreen Drive West Drayton Middlesex UB7 9GQ

These financial statements were authorised for issue by the director on 9 August 2019.

2 Accounting policies

Summary of significant accounting policies and key accounting estimates

The principal accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all the years presented, unless otherwise stated.

Statement of compliance

These financial statements have been prepared in accordance with Financial Reporting Standard 102 Section 1A - 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006.

Basis of preparation

These financial statements have been prepared using the historical cost convention except that as disclosed in the accounting policies certain items are shown at fair value.

Revenue recognition

Turnover comprises the fair value of the consideration received or receivable for the sale of goods and provision of services in the ordinary course of the company's activities. Turnover is shown net of sales/value added tax, returns, rebates and discounts.

The company recognises revenue when:

The amount of revenue can be reliably measured;

it is probable that future economic benefits will flow to the entity;

and specific criteria have been met for each of the company's activities.

Tax

The tax expense for the period comprises current tax. Tax is recognised in profit or loss, except that a change attributable to an item of income or expense recognised as other comprehensive income is also recognised directly in other comprehensive income.

The current income tax charge is calculated on the basis of tax rates and laws that have been enacted or substantively enacted by the reporting date in the countries where the company operates and generates taxable income.

Notes to the Financial Statements for the Year Ended 23 April 2019

Tangible assets

Tangible assets are stated in the statement of financial position at cost, less any subsequent accumulated depreciation and subsequent accumulated impairment losses.

The cost of tangible assets includes directly attributable incremental costs incurred in their acquisition and installation.

Depreciation

Depreciation is charged so as to write off the cost of assets, other than land and properties under construction over their estimated useful lives, as follows:

Asset class

Depreciation method and rate

Plant and machinery

25% straight line

Cash and cash equivalents

Cash and cash equivalents comprise cash on hand and call deposits, and other short-term highly liquid investments that are readily convertible to a known amount of cash and are subject to an insignificant risk of change in value.

Trade debtors

Trade debtors are amounts due from customers for merchandise sold or services performed in the ordinary course of business. Trade debtors are recognised initially at the transaction price. They are subsequently measured at amortised cost using the effective interest method, less provision for impairment. A provision for the impairment of trade debtors is established when there is objective evidence that the company will not be able to collect all amounts due according to the original terms of the receivables.

Trade creditors

Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of business from suppliers. Accounts payable are classified as current liabilities if the company does not have an unconditional right, at the end of the reporting period, to defer settlement of the creditor for at least twelve months after the reporting date. If there is an unconditional right to defer settlement for at least twelve months after the reporting date, they are presented as non-current liabilities.

Trade creditors are recognised initially at the transaction price and subsequently measured at amortised cost using the effective interest method.

Share capital

Ordinary shares are classified as equity. Equity instruments are measured at the fair value of the cash or other resources received or receivable, net of the direct costs of issuing the equity instruments. If payment is deferred and the time value of money is material, the initial measurement is on a present value basis.

Dividends

Dividend distribution to the company's shareholders is recognised as a liability in the financial statements in the reporting period in which the dividends are declared.

Notes to the Financial Statements for the Year Ended 23 April 2019

Defined contribution pension obligation

A defined contribution plan is a pension plan under which fixed contributions are paid into a pension fund and the company has no legal or constructive obligation to pay further contributions even if the fund does not hold sufficient assets to pay all employees the benefits relating to employee service in the current and prior periods.

Contributions to defined contribution plans are recognised as employee benefit expense when they are due. If contribution payments exceed the contribution due for service, the excess is recognised as a prepayment.

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Notes to the Financial Statements for the Year Ended 23 April 2019

3 Tangible assets

1,653 1,653	1,653
1,653	
	1,653
1,521	1,521
132	132
1,653	1,653
	-
196	196
2019 £	2018 ₤
	12,720
15,482	12,720
	2018 £
	150,000
	132 1,653 196 2019 £ 12,960 2,522

6 Creditors

Creditors: amounts falling due within one year

Notes to the Financial Statements for the Year Ended 23 April 2019

			2019 £	2018 £
Due within one year				
Taxation and social security			6,443	6,320
Other creditors			7,500	21,122
Corporation tax liability			19,093	19,136
			33,036	46,578
7 Share capital				
Allotted, called up and fully paid shares				
	2019		2018	
	No.	£	No.	£
Share capital of £1 each	100	100	100	100
8 Dividends				
			2019	2018
			£	£
Interim dividend of £379.26 (2018 - £375.20) pe	r ordinary share		37,926	37,520
	D 0			

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This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.