

**258 MARKETING LIMITED**  
**UNAUDITED ACCOUNTS**  
**FOR THE YEAR ENDED 28 FEBRUARY 2018**

**258 MARKETING LIMITED**  
**UNAUDITED ACCOUNTS**  
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**258 MARKETING LIMITED**  
**COMPANY INFORMATION**  
**FOR THE YEAR ENDED 28 FEBRUARY 2018**

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<b>Directors</b>	Mr A O O Joshua Mr F J L Cunningham
<b>Company Number</b>	08902364 (England and Wales)
<b>Registered Office</b>	Suite 301, Churchill House 120 Bunns Lane Mill Hill London NW7 2AS
<b>Accountants</b>	Platts Churchill House, Suite 301 120 Bunns Lane Mill Hill London NW7 2AS

**258 MARKETING LIMITED**  
**STATEMENT OF FINANCIAL POSITION**  
**AS AT 28 FEBRUARY 2018**

	Notes	2018 £	2017 £
<b>Fixed assets</b>			
Investments	<u>4</u>	573	133,386
<b>Current assets</b>			
Debtors	5	565,001	287,151
Cash at bank and in hand		4,219,515	1,604,869
		<u>4,784,516</u>	<u>1,892,020</u>
<b>Creditors: amounts falling due within one year</b>	<u>6</u>	(707,228)	(480,082)
<b>Net current assets</b>		<u>4,077,288</u>	<u>1,411,938</u>
<b>Net assets</b>		<u>4,077,861</u>	<u>1,545,324</u>
<b>Capital and reserves</b>			
Called up share capital	<u>7</u>	1	1
Profit and loss account		4,077,860	1,545,323
<b>Shareholders' funds</b>		<u>4,077,861</u>	<u>1,545,324</u>

For the year ending 28 February 2018 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies. The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies' regime and in accordance with the provisions of FRS 102 Section 1A - Small Entities. The profit and loss account has not been delivered to the Registrar of Companies.

Approved by the Board on 16 May 2018.

Mr A O O Joshua  
Director

Company Registration No. 08902364

**258 MARKETING LIMITED**  
**NOTES TO THE ACCOUNTS**  
**FOR THE YEAR ENDED 28 FEBRUARY 2018**

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**1 Statutory information**

258 Marketing Limited is a private company, limited by shares, registered in England and Wales, registration number 08902364. The registered office is Suite 301, Churchill House, 120 Bunns Lane, Mill Hill, London, NW7 2AS. The principal place of business is 11 Calico Row, Plantation Wharf, Battersea, London, SW11 3YH.

**2 Compliance with accounting standards**

The accounts have been prepared in accordance with the provisions of FRS 102 Section 1A Small Entities. There were no material departures from that standard.

**3 Accounting policies**

The principal accounting policies adopted in the preparation of the financial statements are set out below and have remained unchanged from the previous year, and also have been consistently applied within the same accounts.

***Basis of preparation***

The accounts have been prepared under the historical cost convention as modified by the revaluation of certain fixed assets.

***Presentation currency***

The accounts are presented in £ sterling.

***Turnover***

Turnover is measured at the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes.

***Investments***

Investments in shares are measured at cost less impairment.

**4 Investments**

	<b>Other investments</b>
	<b>£</b>
Valuation at 1 March 2017	133,386
Fair value adjustments	(132,813)
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Valuation at 28 February 2018	573
	<hr/> <hr/>

**5 Debtors**

	<b>2018</b>	<b>2017</b>
	<b>£</b>	<b>£</b>
Trade debtors	565,000	250,000
Amounts due from group undertakings etc.	1	301
Other debtors	-	36,850
	<hr/>	<hr/>
	565,001	287,151
	<hr/> <hr/>	<hr/> <hr/>

**258 MARKETING LIMITED**  
**NOTES TO THE ACCOUNTS**  
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<b>6 Creditors: amounts falling due within one year</b>	<b>2018</b>	<b>2017</b>
	<b>£</b>	<b>£</b>
Amounts owed to group undertakings and other participating interests	-	11,458
Taxes and social security	706,774	337,037
Other creditors	-	9,723
Loans from directors	454	121,864
	<hr/> 707,228	<hr/> 480,082
	<hr/> <hr/>	<hr/> <hr/>

<b>7 Share capital</b>	<b>2018</b>	<b>2017</b>
	<b>£</b>	<b>£</b>
Allotted, called up and fully paid:		
1 Ordinary shares of £1 each	1	1
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**8 Transactions with related parties**

As detailed in the Director's Report, the Director, Mr A O O Joshua, owns the entire issued ordinary share capital of the company.

**9 Controlling party**

The immediate parent undertaking is Sparta Promotions Limited.

The ultimate controlling party is Mr A O O Joshua.

**10 Average number of employees**

During the year the average number of employees was 2 (2017: 3).

