

**258 MARKETING LIMITED**  
**UNAUDITED ACCOUNTS**  
**FOR THE YEAR ENDED 28 FEBRUARY 2017**

**258 MARKETING LIMITED**  
**UNAUDITED ACCOUNTS**  
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**258 MARKETING LIMITED**  
**COMPANY INFORMATION**  
**FOR THE YEAR ENDED 28 FEBRUARY 2017**

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<b>Director</b>	Mr A O O Joshua
<b>Secretary</b>	Mr S Alabi
<b>Company Number</b>	08902364 (England and Wales)
<b>Registered Office</b>	Suite 301, Churchill House 120 Bunns Lane Mill Hill London NW7 2AS
<b>Accountants</b>	Platts Churchill House Suite 301 120 Bunns Lane Mill Hill London NW7 2AS

**258 MARKETING LIMITED**  
**STATEMENT OF FINANCIAL POSITION**  
**AS AT 28 FEBRUARY 2017**

	Notes	2017 £	2016 £
<b>Fixed assets</b>			
Investments	<u>4</u>	1,545	16,878
<b>Current assets</b>			
Debtors	5	287,151	-
Investments	<u>6</u>	131,841	-
Cash at bank and in hand		1,604,869	543,250
		<u>2,023,861</u>	<u>543,250</u>
<b>Creditors: amounts falling due within one year</b>	<u>7</u>	(480,082)	(119,962)
<b>Net current assets</b>		<u>1,543,779</u>	<u>423,288</u>
<b>Net assets</b>		<u>1,545,324</u>	<u>440,166</u>
<b>Capital and reserves</b>			
Called up share capital		1	1
Profit and loss account		1,545,323	440,165
<b>Shareholders' funds</b>		<u>1,545,324</u>	<u>440,166</u>

For the year ending 28 February 2017 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies. The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies' regime and in accordance with the provisions of FRS 102 Section 1A - Small Entities. The profit and loss account has not been delivered to the Registrar of Companies.

Approved by the Board on 7 October 2017.

Mr A O O Joshua  
Director

Company Registration No. 08902364

**258 MARKETING LIMITED**  
**NOTES TO THE ACCOUNTS**  
**FOR THE YEAR ENDED 28 FEBRUARY 2017**

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**1 Statutory information**

258 Marketing Limited is a private company, limited by shares, registered in England and Wales, registration number 08902364. The principal place of business is 11 Calico Row, Plantation Wharf, Battersea, London, SW11 3YH.

**2 Compliance with accounting standards**

The accounts have been prepared in accordance with the provisions of FRS 102 Section 1A Small Entities. There were no material departures from that standard.

**3 Accounting policies**

These financial statements for the year ended 28 February 2017 are the first financial statements that comply with FRS 102 Section 1A Small Entities. The date of transition is 1 March 2015.

The transition to FRS 102 Section 1A Small Entities has resulted in a small number of changes in accounting policies to those used previously.

The nature of these changes and their impact on opening equity and profit for the comparative period are explained in note 10 below.

***Basis of preparation***

The accounts have been prepared under the historical cost convention as modified by the revaluation of certain fixed assets.

***Presentation currency***

The accounts are presented in £ sterling.

***Turnover***

Turnover is measured at the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes.

***Investments***

Investments in shares are measured at cost less impairment.

**4 Investments**

	<b>Other investments £</b>
Valuation at 1 March 2016	16,878
Fair value adjustments	(15,333)
Valuation at 28 February 2017	<u>1,545</u>

**5 Debtors**

	<b>2017 £</b>	<b>2016 £</b>
Trade debtors	250,000	-
Amounts due from group undertakings etc.	301	-
Other debtors	36,850	-
	<u>287,151</u>	<u>-</u>

**258 MARKETING LIMITED**  
**NOTES TO THE ACCOUNTS**  
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<b>6 Investments held as current assets</b>	<b>2017</b>	<b>2016</b>
	<b>£</b>	<b>£</b>
Unlisted investments	131,841	-
	<hr/>	<hr/>
<b>7 Creditors: amounts falling due within one year</b>	<b>2017</b>	<b>2016</b>
	<b>£</b>	<b>£</b>
Amounts owed to group undertakings and other participating interests	11,458	4,776
Taxes and social security	337,037	111,890
Other creditors	9,723	-
Loans from directors	121,864	2,396
Accruals	-	900
	<hr/>	<hr/>
	480,082	119,962
	<hr/>	<hr/>

**8 Transactions with related parties**

As detailed in the Director's Report, the Director owns the entire issued ordinary share capital of the company.

**9 Average number of employees**

During the year the average number of employees was 3 (2016: 3).

**10 Reconciliations on adoption of FRS 102**

The policies applied under the entity's previous accounting framework are not materially different to FRS 102 and have not impacted on equity or profit or loss.

