

Unaudited Financial Statements for the Year Ended 31 January 2021

for

Successful Crm Ltd

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for the Year Ended 31 January 2021

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DIRECTOR: N J Bird

REGISTERED OFFICE: 45 Efford Lane
Plymouth
Devon
PL3 6BG

REGISTERED NUMBER: 08871167 (England and Wales)

ACCOUNTANTS: Bells Accountants
10a High Street
Chislehurst
Kent
BR7 5AN

Balance Sheet
31 January 2021

	Notes	31.1.21 £	31.1.20 £
CURRENT ASSETS			
Debtors	4	2,691	2,271
Cash at bank		<u>2,108</u>	<u>2,226</u>
		4,799	4,497
CREDITORS			
Amounts falling due within one year	5	<u>4,788</u>	<u>6,683</u>
NET CURRENT ASSETS/(LIABILITIES)		<u>11</u>	<u>(2,186)</u>
TOTAL ASSETS LESS CURRENT LIABILITIES		<u>11</u>	<u>(2,186)</u>
CAPITAL AND RESERVES			
Called up share capital		1	1
Retained earnings		<u>10</u>	<u>(2,187)</u>
		<u>11</u>	<u>(2,186)</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 January 2021.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 January 2021 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The financial statements have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies regime.

In accordance with Section 444 of the Companies Act 2006, the Income Statement has not been delivered.

The financial statements were approved by the director and authorised for issue on 27 October 2021 and were signed by:

N J Bird - Director

Notes to the Financial Statements
for the Year Ended 31 January 2021

1. **STATUTORY INFORMATION**

Successful Crm Ltd is a private company, limited by shares, registered in England and Wales. The company's registered number and registered office address can be found on the Company Information page.

2. **ACCOUNTING POLICIES**

Basis of preparing the financial statements

These financial statements have been prepared in accordance with Financial Reporting Standard 102 "The Financial Reporting Standard applicable in the UK and Republic of Ireland" including the provisions of Section 1A "Small Entities" and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

Turnover

Turnover is measured at the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes.

3. **EMPLOYEES AND DIRECTORS**

The average number of employees during the year was 1 (2020 - 1) .

4. **DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	31.1.21	31.1.20
	£	£
Trade debtors	1,425	844
Other debtors	<u>1,266</u>	<u>1,427</u>
	<u>2,691</u>	<u>2,271</u>

5. **CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	31.1.21	31.1.20
	£	£
Trade creditors	-	2,627
Taxation and social security	515	-
Other creditors	<u>4,273</u>	<u>4,056</u>
	<u>4,788</u>	<u>6,683</u>

6. **ULTIMATE CONTROLLING PARTY**

The controlling party is N J Bird.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.