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ANNUAL REPORT AND FINANCIAL STATEMENTS

FOR THE YEAR ENDED 31 DECEMBER 2023

# **COMPANY INFORMATION**

**Directors** C Thomas

S Quawasmi

Company secretary C Thomas

Registered number 08828833

Registered office 3rd Floor Waverley House

7-12 Noel street

London W1F 8GQ

Independent auditors Ecovis Wingrave Yeats LLP

Chartered Accountants and Statutory Auditors

3rd Floor Waverley House

7-12 Noel Street

London W1F 8GQ

Independent FCA CASS auditors Price Bailey LLP

8th Floor, Dashwood House

69 Old Broad Street

London SW1Y4SE

# CONTENTS

	Page
Strategic report	1 - 2
Directors' report	3 - 4
Independent auditors' report	5 - 8
Statement of comprehensive income	9
Balance sheet	10
Statement of changes in equity	11
Statement of cash flows	12
Notes to the financial statements	13 - 21

### STRATEGIC REPORT FOR THE YEAR ENDED 31 DECEMBER 2023

#### Introduction

The Directors present their Strategic report for the year ended 31 December 2023.

The Company's principal activity continues to be the operation of a crowdfunding platform.

#### **Business review**

Eureeca ltd is an Equity Crowdfunding platform providing the tools and systems for entrepreneurs to run a compliant, structured and efficient funding strategy. Entrepreneurs use the Eureeca platform to access both their own network and that of Eureeca.

Clients of Eureeca include both the entrepreneurs' raising funds and also the investors participating in the funding rounds. Care and attention is provided to ensure investor protection including providing the tools and information access needed to assess the business of fundraising companies. Eureeca also allows investors to engage directly with fundraising entrepreneurs and other members of the Eureeca platform. When an investor chooses to invest Eureeca provides 'escrow services' and facilitates the transfer of funds to the entrepreneur on behalf of the investor.

Eureeca Ltd is part of a wider global group with operations across the Gulf states and Southeast Asia. Eureeca has met its business objectives and proof points during the reporting year and continues to build a strong infrastructure to support the core business transaction.

#### Principal risks and uncertainties

As Eureeca offers a two-sided market enabling transactions between issuers (SME / Entrepreneur) and investors the prime drivers of business growth are maintaining a balanced and growing supply (viable entrepreneurs raising funding) and demand (via potential investors seeking such opportunity).

Risks and uncertainties are therefore strongly impacted by market sentiment. The stronger the economy is doing; the more likely investor clients have the disposable capital and also risk tolerance to invest in growth companies via the Eureeca platform. The weaker the economy, the more reliance the SME Issuers have on external funding and therefore the greater the demand for the services of Eureeca. Therefore, as a business we balance out those factors to ensure there is an available stream of investable businesses on the platform suitable for a range of risk appetites.

Significant external events during 2023 included the war in Gaza, continued conflict in Ukraine, and ongoing heightened global risk uncertainty and investor appetites. These events had a mild impact on the business with a negative impact on total revenues, and capital raising, however this impact should not be overestimated as Eureeca' focus in 2023 was new products, internal development and process improvement as opposed to revenue growth.

# STRATEGIC REPORT (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2023

# Future plans

The Company anticipate to introduce new strategies which will help to drive growth across both new and existing markets. The Company expects to grow for 2024 revenue year on year whilst maintaining a broadly static cost base.

Revenue is a KPI for the Company but as the Company is still in the growth phase, other KPIs are also crucial as it works to establish itself in the industry. The Company currently focuses on achieving a high % "success rate" of deals funded and therefore lists a relatively small amount of deals that meet a high probability of success. This does mean though that booking of revenue can be irregular as it is dependent on those larger deals, which take longer to close and meet their funding target. As we grow the pipeline to ensure a regular frequent stream of deal flow, revenues will no longer be irregularly spread across the calendar year, as there will be more smaller deals listed alongside the larger deals which are quicker to fund and therefore would smooth out any revenue accumulation.

#### Other key performance indicators

Looking forward, the Company looks to increase the current viral coefficient on investor activity, increasing the amount of times each investor invests via the platform. This is a result of better services and more focus on diversification and portfolio building.

Generally, the Company looks to increase the average size of the funding round per Issuer and reduce the time taken to onboard a deal and also then fund per deal.

#### Directors' statement of compliance with duty to promote the success of the Company

The directors accept the duty to promote the success of the Company.

This report was approved by the board on 23 April 2024 and signed on its behalf.

#### C Thomas

Director

# DIRECTORS' REPORT FOR THE YEAR ENDED 31 DECEMBER 2023

The Directors present their report and the financial statements for the year ended 31 December 2023.

# **Principal activity**

The principal activity of the Company during the year was the operation of a crowdfunding platform.

#### **Directors**

The directors who served during the year were:

C Thomas

S Quawasmi

#### Directors' responsibilities statement

The Directors are responsible for preparing the Strategic report, the Directors' report and the financial statements in accordance with applicable law and regulations.

Company law requires the Directors to prepare financial statements for each financial year. Under that law the Director has elected to prepare the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), including Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland'. Under company law the director must not approve the financial statements unless he is satisfied that they give a true and fair view of the state of affairs of the Company and of the profit or loss of the Company for that period.

In preparing these financial statements, the directors are required to:

- select suitable accounting policies for the Company's financial statements and then apply them consistently;
- make judgments and accounting estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Company will continue in business.

The Directors are responsible for keeping adequate accounting records that are sufficient to show and explain the Company's transactions and disclose with reasonable accuracy at any time the financial position of the Company and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the Company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

#### Results and dividends

The loss for the year, after taxation, amounted to £127,241 (2022 - £122,217).

The Directors has not proposed any dividends during the year (2022 - £Nil).

# DIRECTORS' REPORT (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2023

#### Disclosure of information to auditors

Each of the persons who are Directors at the time when this Directors' report is approved has confirmed that:

- so far as the directors is aware, there is no relevant audit information of which the Company's auditors are unaware, and
- the directors has taken all the steps that ought to have been taken as a directors in order to be aware of any relevant audit information and to establish that the Company's auditors are aware of that information.

This report was approved by the board on 23 April 2024 and signed on its behalf.

C Thomas Director

#### INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF EUREECA LTD

#### Opinion

We have audited the financial statements of EUREECA LTD (the 'Company') for the year ended 31 December 2023, which comprise the Statement of comprehensive income, the Balance sheet, the Statement of cash flows, the Statement of changes in equity and the related notes, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the Company's affairs as at 31 December 2023 and of its loss for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

#### Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditors' responsibilities for the audit of the financial statements section of our report. We are independent of the Company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the United Kingdom, including the Financial Reporting Council's Ethical Standard and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

# Conclusions relating to going concern

In auditing the financial statements, we have concluded that the Director's use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the Company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the Directors with respect to going concern are described in the relevant sections of this report.

#### INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF EUREECA LTD (CONTINUED)

#### Other information

The other information comprises the information included in the Annual Report other than the financial statements and our Auditors' report thereon. The Directors are responsible for the other information contained within the Annual Report. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon. Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit, or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

#### Opinion on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Strategic report and the Directors' report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the Strategic report and the Directors' report have been prepared in accordance with applicable legal requirements.

#### Matters on which we are required to report by exception

In the light of the knowledge and understanding of the Company and its environment obtained in the course of the audit, we have not identified material misstatements in the Strategic report or the Directors' report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of Directors' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit.

# Responsibilities of directors

As explained more fully in the Directors' responsibilities statement set out on page 3, the Directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the Directors determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the Directors are responsible for assessing the Company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the Directors either intend to liquidate the Company or to cease operations, or have no realistic alternative but to do so.

#### INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF EUREECA LTD (CONTINUED)

#### Auditors' responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an Auditors' report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below:

- We considered our general commercial and sector experience and held a discussion with the Directors and other management personnel to identify laws and regulations that could reasonably be expected to have a material effect on the financial statements.
- We determined that the laws and regulations which are directly relevant to the financial statements are those that relate to the reporting framework (UK Generally Accepted Accounting Practice) and the relevant tax compliance regulations in the jurisdictions in which the Company operates. We evaluated the extent of compliance with these laws and regulations as part of our procedures on the related financial statement items.
- The Company is subject to a number of other laws and regulations where consequences of non-compliance could have a material effect on the financial statements, for example imposition of fines/litigation, or the loss of the Company's licence to trade. We identified the following areas as those most likely to have such an effect: specific aspects of regulatory capital and liquidity, and compliance with the FCA rules. Auditing standards limit the required audit procedures to identify non-compliance with these laws and regulations to enquiry of the Directors and inspection of regulatory and legal correspondence, if any.
- In addition, there are other significant laws and regulations which may have an effect on the determination of the amounts and disclosures in the financial statements being those laws and regulations relating to General Data Protection Regulation (GDPR), fraud, bribery and corruption. For these laws and regulations, the consequences of non-compliance could have a material effect on amounts or disclosures in the financial statements, for instance through fines or litigation being imposed. As required by the auditing standards, auditing procedures in respect of non-compliance with these identified laws and regulations are limited to enquiry of the Directors and other management and inspection of regulatory and legal correspondence, if any.
- We assessed the susceptibility of the Company's financial statements to material misstatement, including how fraud might occur and by discussing with management to understand where they considered there was susceptibility to fraud. As part of these discussions, we also gained an understanding of the controls that are in place which are designed to prevent and detect irregularities arising from fraud. We evaluated management's incentives and opportunities for fraudulent manipulation of the financial statements (including the risk of override of controls) and posting of inappropriate journal entries in order to improve reported performance. Where the risk was considered to be higher, we performed audit procedures to address each identified fraud risk.
- Based on this understanding we designed our audit procedures to identify non-compliance with such laws and regulations and fraud risks identified in the paragraphs above. In addition to the audit procedures, we communicated the identified laws and regulations to the audit team and remained alert to any indications of non-compliance throughout the audit. The specific audit procedures performed by the engagement team included:
  - Review of Board minutes;
  - Reviewed correspondence received from regulatory bodies;
  - Reviewed large and unusual bank transactions;

# INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF EUREECA LTD (CONTINUED)

Identifying and testing journal entries.

There are inherent limitations of an audit. There is a higher risk that irregularities, including fraud, will not be detected during the audit as these may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal controls. The primary responsibility for the prevention and detection of non-compliance with all laws.

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our Auditors' report.

#### Use of our report

This report is made solely to the Company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the Company's members those matters we are required to state to them in an Auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the Company and the Company's members, as a body, for our audit work, for this report, or for the opinions we have formed.

Gerard Collins (Senior statutory auditor)

for and on behalf of Ecovis Wingrave Yeats LLP

Chartered Accountants and Statutory Auditors

3rd Floor Waverley House 7-12 Noel Street London W1F 8GQ

23 April 2024

# STATEMENT OF COMPREHENSIVE INCOME FOR THE YEAR ENDED 31 DECEMBER 2023

	Note	2023 £	2022 £
Turnover	4	192,856	143,499
Cost of sales		(42,820)	(14,067)
Gross profit			129,432
Administrative expenses		(277,277)	(251,649)
Operating loss	5	(127,241)	(122,217)
Loss for the financial year		(127,241)	(122,217)
Other comprehensive income for the year			
Movement on foreign exchange reserve		(27,833)	24,348
Total comprehensive income for the year		(155,074)	(97,869)

# EUREECA LTD REGISTERED NUMBER: 08828833

# BALANCE SHEET AS AT 31 DECEMBER 2023

	Note		2023 £		2022 £
Fixed assets					
Investments	9		15,073		-
		-	15,073	-	
Current assets					
Debtors: amounts falling due within one year	10	110,622		193,767	
Cash at bank and in hand	11	996,004		945,283	
	•	1,106,626	•	1,139,050	
Creditors: Amounts Falling Due Within One Year	12	(936,087)		(1,048,364)	
Net current assets	•		170,539		90,686
Total assets less current liabilities		-	185,612	-	90,686
Net assets		-	185,612	-	90,686
Capital and reserves					
Called up share capital	14		450,000		200,000
Foreign exchange reserve			(1,992)		25,841
Profit and loss account			(262,396)		(135,155)
		- -	185,612		90,686

The financial statements were approved and authorised for issue by the board and were signed on its behalf on 23 April 2024.

# **C** Thomas

Director

# STATEMENT OF CHANGES IN EQUITY FOR THE YEAR ENDED 31 DECEMBER 2023

	O-11- d	Foreign	D \$14   1	
	Called up share capital	exchange reserve	Profit and loss account	Total equity
	Silare Capital £	£	£	foral equity
	-	-	_	_
At 1 January 2022	200,000	1,493	(12,938)	188,555
Comprehensive income for the year				
Loss for the year	-	-	(122,217)	(122,217)
Movement on foreign exchange reserve	-	24,348	-	24,348
Total comprehensive income for the year	-	24,348	(122,217)	(97,869)
At 1 January 2023	200,000	25,841	(135,155)	90,686
Comprehensive income for the year				
Loss for the year	-	-	(127,241)	(127,241)
Movement on foreign exchange reserve	•	(27,833)	•	(27,833)
Total comprehensive income for the year		(27,833)	(127,241)	(155,074)
Contributions by and distributions to owners				
Shares issued during the year	250,000	•	•	250,000
At 31 December 2023	450,000	(1,992)	(262,396)	185,612

# STATEMENT OF CASH FLOWS FOR THE YEAR ENDED 31 DECEMBER 2023

	2023 £	2022
Cash flows from operating activities	ž.	£
Loss for the financial year	(127,241)	(122,217)
Adjustments for:		
Depreciation of tangible assets	•	24,348
Increase in debtors	(38,814)	(52,652)
Decrease in amounts owed by groups	102,878	10,904
Decrease in creditors	(407,194)	(62,095)
Increase in amounts owed to groups	286,165	105,448
Sales paid through equity	(15,072)	-
Net cash generated from operating activities	(199,278)	(96, 264)
Cash flows from investing activities		
Purchase of fixed asset investments	(1)	-
Net cash from investing activities	(1)	-
Cash flows from financing activities		
Issue of ordinary shares	250,000	-
Net cash used in financing activities	250,000	-
Net increase/(decrease) in cash and cash equivalents	50,721	(96,264)
Cash and cash equivalents at beginning of year	945,283	1,041,547
Cash and cash equivalents at the end of year	996,004	945,283
Cash and cash equivalents at the end of year comprise:		
Cash at bank and in hand	996,004	945,283
	<del></del>	

### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2023

#### 1. General information

Eureeca Ltd is a private company, limited by shares, domiciled in England and Wales, registration number 08828833. The registered address is 3rd Floor Waverley House, 7-12 Noel Street, London, United Kingdom, W1F 8GQ.

#### 2. Accounting policies

# 2.1 Basis of preparation of financial statements

The financial statements have been prepared under the historical cost convention unless otherwise specified within these accounting policies and in accordance with Financial Reporting Standard 102, the Financial Reporting Standard applicable in the UK and the Republic of Ireland and the Companies Act 2006.

The preparation of financial statements in compliance with FRS 102 requires the use of certain critical accounting estimates. It also requires management to exercise judgment in applying the Company's accounting policies (see note 3).

The following principal accounting policies have been applied:

#### 2.2 Basis for consolidation

The Company has taken advantage of the exemption under section 405 of the Companies Act 2006 to not prepare consolidated accounts, on the basis that its subsidiary is not considered material for giving a true and fair view.

#### 2.3 Going concern

The Directors have obtained confirmation that the parent company is willing to continue supporting the Company for a period of at least 12 months from the date of approval of these financial statements. On this basis, the Directors continue to adopt the going concern assumption in preparing the financial statements.

#### 2.4 Revenue

Revenue is recognised to the extent that it is probable that the economic benefits will flow to the Company and the revenue can be reliably measured. Revenue is measured as the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes. The following criteria must also be met before revenue is recognised:

### Rendering of services

Revenue from a contract to provide services is recognised in the period in which the services are provided in accordance with the stage of completion of the contract when all of the following conditions are satisfied:

- the amount of revenue can be measured reliably;
- it is probable that the Company will receive the consideration due under the contract;
- the stage of completion of the contract at the end of the reporting period can be measured reliably; and
- the costs incurred and the costs to complete the contract can be measured reliably.

Listing fee income is recognised at the point in which the terms of business are agreed with the customer.

# NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2023

#### 2. Accounting policies (continued)

# 2.4 Revenue (continued)

Success fee income is recognised at the point in which the customer's funding project is closed on the Eureeca website.

Transaction fee income is recognised at the point in time a credit card transaction occurs, where a 3% commission is charged on this amount.

#### 2.5 Valuation of investments

Investments in subsidiaries are measured at cost less accumulated impairment.

Investments in unlisted Company shares, whose market value can be reliably determined, are remeasured to market value at each balance sheet date. Gains and losses on remeasurement are recognised in the Statement of comprehensive income for the period. Where market value cannot be reliably determined, such investments are stated at historic cost less impairment.

#### 2.6 Debtors

Short-term debtors are measured at transaction price, less any impairment. Loans receivable are measured initially at fair value, net of transaction costs, and are measured subsequently at amortised cost using the effective interest method, less any impairment.

### 2.7 Cash and cash equivalents

Cash is represented by cash in hand and deposits with financial institutions repayable without penalty on notice of not more than 24 hours. Cash equivalents are highly liquid investments that mature in no more than three months from the date of acquisition and that are readily convertible to known amounts of cash with insignificant risk of change in value.

In the Statement of cash flows, cash and cash equivalents are shown net of bank overdrafts that are repayable on demand and form an integral part of the Company's cash management.

### 2.8 Financial instruments

Financial assets and liabilities are offset, with the net amounts presented in the financial statements, when there is a legally enforceable right to set off the recognised amounts and there is an intention to settle on a net basis or to realise the asset and settle the liability simultaneously.

The Company only enters into basic financial instrument transactions that result in the recognition of financial assets and liabilities like trade and other debtors and creditors, loans from bank and cash at bank and in hand.

#### 2.9 Creditors

Short-term creditors are measured at the transaction price. Other financial liabilities, including bank loans, are measured initially at fair value, net of transaction costs, and are measured subsequently at amortised cost using the effective interest method.

### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2023

#### 2. Accounting policies (continued)

# 2.10 Foreign currency translation

#### Transactions and balances

The Company's operations are maintained in US\$ and converted into GBP at both average and year end rates, which have been concluded as materially correct.

At each period end foreign currency monetary items are translated using the closing rate. Non-monetary items measured at historical cost are translated using the exchange rate at the date of the transaction and non-monetary items measured at fair value are measured using the exchange rate when fair value was determined.

Foreign exchange gains and losses resulting from the settlement of transactions and from the translation at period-end exchange rates of monetary assets and liabilities denominated in foreign currencies are recognised in the Statement of comprehensive income except when deferred in other comprehensive income as qualifying cash flow hedges.

Foreign exchange gains and losses that relate to borrowings and cash and cash equivalents are presented in the Statement of comprehensive income within 'finance income or costs'. All other foreign exchange gains and losses are presented in the Statement of comprehensive income within 'administrative expenses'.

#### 2.11 Pensions

#### Defined contribution pension plan

The Company operates a defined contribution plan for its employees. A defined contribution plan is a pension plan under which the Company pays fixed contributions into a separate entity. Once the contributions have been paid the Company has no further payment obligations.

The contributions are recognised as an expense in profit or loss when they fall due. Amounts not paid are shown in accruals as a liability in the Balance sheet. The assets of the plan are held separately from the Company in independently administered funds.

### 2.12 Holiday pay accrual

A liability is recognised to the extent of any unused holiday pay entitlement which is accrued at the balance sheet date and carried forward to future periods. This is measured at the undiscounted salary cost of the future holiday entitlement so accrued at the balance sheet date.

# NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2023

#### 2. Accounting policies (continued)

#### 2.13 Taxation

Tax is recognised in profit or loss except that a charge attributable to an item of income and expense recognised as other comprehensive income or to an item recognised directly in equity is also recognised in other comprehensive income or directly in equity respectively.

The current income tax charge is calculated on the basis of tax rates and laws that have been enacted or substantively enacted by the balance sheet date in the countries where the Company operates and generates income.

Deferred tax balances are recognised in respect of all timing differences that have originated but not reversed by the balance sheet date, except that:

- The recognition of deferred tax assets is limited to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits; and
- Any deferred tax balances are reversed if and when all conditions for retaining associated tax allowances have been met.

Deferred tax balances are not recognised in respect of permanent differences except in respect of business combinations, when deferred tax is recognised on the differences between the fair values of assets acquired and the future tax deductions available for them and the differences between the fair values of liabilities acquired and the amount that will be assessed for tax. Deferred tax is determined using tax rates and laws that have been enacted or substantively enacted by the balance sheet date.

# 3. Judgments in applying accounting policies and key sources of estimation uncertainty

Management have not applied any material judgements in the preparation of these financial statements.

# NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2023

# 4. Turnover

The turnover and loss before tax are attributable to the one principal activity of the company.

All turnover arose within the United Kingdom.

# 5. Operating loss

The operating loss is stated after charging:

	2023	2022
	£	£
Fees payable to the company's auditor and its associates for the audit of the company's		
annual financial statements	19,200	19,020
Exchange differences	(31,980)	18,090

# 6. Auditors' remuneration

During the year, the Company obtained the following services from the Company's auditors and their associates:

	2023	2022
	£	£
Fees payable to the Company's auditors and their associates for the audit of the Company's financial statements	19,200	19,020
Fees payable to the Company's auditors and their associates in respect of: All non-audit services not included above	<u>7,140</u> _	6,480

# 7. Employees

2023	2022
£	£
47,380	-
6,197	-
550	-
	£ 47,380 6,197

The average monthly number of employees, including the directors, during the year was as follows:

2023	2022
No.	No.
2	2

# NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2023

#### 8. Taxation

	2023 £	2022 £
Total current tax		

# Factors affecting tax charge for the year

The tax assessed for the year is lower than (2022 - lower than) the standard rate of corporation tax in the UK of 19% (2022 - 19%). The differences are explained below:

	2023 £	2022 £
Loss on ordinary activities before tax	(127,241)	(122,217)
Loss on ordinary activities multiplied by standard rate of corporation tax in the UK of 19% (2022 - 19%)  Effects of:	(18,291)	(23,221)
Deferred tax not recognised	18,291	23,221
Total tax charge for the year		

The Company has tax losses amounting to £200,209 (2022 - £137,760) available to carry forward and offset against future profits.

# Factors that may affect future tax charges

There were no factors that may affect future tax charges.

# NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2023

#### 9. Fixed asset investments

	Investments in subsidiary companies	Unlisted investments	Total £
	£		
Cost or valuation			
Additions	1	15,072	15,073
At 31 December 2023	1	15,072	15,073

On 23 August 2023, Eureeca Limited acquired 100% of the shareholding of Eureeca Alumni Limited, a company incorporated in the United Kingdom. At 31 December 2023, the balance remains unpaid.

On 5 December 2023, Eureeca Limited received 14,244 of shares as a form of consideration from Eat Holding Limited, a company registered in the British Virgin Islands. This represents a 1% share holding in the company.

# 10. Debtors

		2023	2022
		£	£
	Trade debtors	57,885	9,152
	Amounts owed by group undertakings	-	102,878
	Other debtors	-	7,886
	Prepayments	8,492	6,849
	Accrued income	44,245	67,002
		110,622	193,767
11.	Cash and cash equivalents		
		2023	2022
		£	£
	Cash at bank and in hand	996,004	945,283
		996,004	945,283

Client monies of £468,195 (2022 - £866,785) are held within other creditors, with the corresponding amount forming part of the cash at bank balance.

# NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2023

12.	Creditors: Amounts falling due within one year		
		2023 £	2022 £
	Trade creditors	13,177	12,080
	Amounts owed to group undertakings	400,365	105,448
	Other creditors	468,195	866,785
	Accruals	54,350	64,051
		936,087	1,048,364
	Amounts owed to group undertakings are unsecured, interest free and repayable on demand.		
13.	Financial instruments		
		2023 £	2022 £
	Financial assets	~	~
	Financial assets measured at fair value through profit or loss	1,106,626	1,139,050
	Financial liabilities		
	Financial liabilities measured at fair value through profit or loss	936,087	1,016,157
14.	Share capital		
		2023 £	2022 £
	Allotted, called up and fully paid	-	~
	450,000 (2022 - 200,000) Ordinary shares of £1.00 each	450,000	200,000

Each share carries one vote, and full rights to dividends and capital distributions.

On 31 December 2023 the Company issued 250,000 shares with a nominal value of £1 each.

# 15. Pension commitments

The Company operates a defined contributions pension scheme. The assets of the scheme are held separately from those of the Company in an independently administered fund. The pension cost charge represents contributions payable by the Company to the fund and amounted to £550 (2022 - £Nil). Contributions totalling £Nil (2022 - £Nil) were payable to the fund at the reporting date and are included in other creditors.

# NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2023

# 16. Related party transactions

The Company has taken advantage of the exemption under FRS102, Section 33 Related Party Disclosures paragraph 33.1A, whereby the Company is not required to disclose transactions with other companies that are wholly owned within the group.

# 17. Foreign exchange reserve

As per accounting policy 2.8, the foreign exchange reserve represents movements as a result of the yearly translation of the equity balances.

# 18. Controlling party

The ultimate parent and controlling party is Eureeca Capital SPC, by virtue of its 100% shareholding.

The results of the Company are consolidated into the parent and are available from Zeyphr House, 122 Mary Street, Ky1 1107, Gt Grand Cayman Islands.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.