

**ASHLEY & POLLOCK LIMITED
UNAUDITED FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 APRIL 2023**

Ashley & Pollock Limited
Unaudited Financial Statements
For The Year Ended 30 April 2023

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Ashley & Pollock Limited
Balance Sheet
As At 30 April 2023

Registered number: 08824298

		2023		2022	
	Notes	£	£	£	£
FIXED ASSETS					
Intangible Assets	4		422,333		229,333
Investments	5		997,274		1,285,654
			<u>1,419,607</u>		<u>1,514,987</u>
CURRENT ASSETS					
Debtors	6	656,416		656,416	
Cash at bank and in hand		<u>8,005</u>		<u>8,005</u>	
		664,421		664,421	
Creditors: Amounts Falling Due Within One Year	7	<u>(1,919,687)</u>		<u>(1,958,067)</u>	
NET CURRENT ASSETS (LIABILITIES)			<u>(1,255,266)</u>		<u>(1,293,646)</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			<u>164,341</u>		<u>221,341</u>
NET ASSETS			<u>164,341</u>		<u>221,341</u>
CAPITAL AND RESERVES					
Called up share capital	8		100		100
Profit and Loss Account			<u>164,241</u>		<u>221,241</u>
SHAREHOLDERS' FUNDS			<u>164,341</u>		<u>221,341</u>

Ashley & Pollock Limited
Balance Sheet (continued)
As At 30 April 2023

For the year ending 30 April 2023 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

The member has not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These accounts have been prepared and delivered in accordance with the provisions applicable to companies subject to the small companies' regime.

The company has taken advantage of section 444(1) of the Companies Act 2006 and opted not to deliver to the registrar a copy of the company's Profit and Loss Account.

On behalf of the board

Mr Jonathan Aris

Director

31/01/2024

The notes on pages 3 to 4 form part of these financial statements.

Ashley & Pollock Limited
Notes to the Financial Statements
For The Year Ended 30 April 2023

1. General Information

Ashley & Pollock Limited is a private company, limited by shares, incorporated in England & Wales, registered number 08824298. The registered office is 3 Yarrow Road, Tower Park, Poole, Dorset, BH12 4TS.

2. Accounting Policies

2.1. Basis of Preparation of Financial Statements

The financial statements have been prepared under the historical cost convention and in accordance with Financial Reporting Standard 102 section 1A Small Entities "The Financial Reporting Standard applicable in the UK and Republic of Ireland" and the Companies Act 2006.

2.2. Turnover

Turnover is measured at the fair value of the consideration received or receivable, net of discounts and value added taxes. Turnover includes revenue earned from the sale of goods and from the rendering of services. Turnover is reduced for estimated customer returns, rebates and other similar allowances.

Sale of goods

Turnover from the sale of goods is recognised when the significant risks and rewards of ownership of the goods has transferred to the buyer. This is usually at the point that the customer has signed for the delivery of the goods.

Rendering of services

Turnover from the rendering of services is recognised by reference to the stage of completion of the contract. The stage of completion of a contract is measured by comparing the costs incurred for work performed to date to the total estimated contract costs. Turnover is only recognised to the extent of recoverable expenses when the outcome of a contract cannot be estimated reliably.

2.3. Intangible Fixed Assets and Amortisation - Goodwill

Goodwill is the difference between amounts paid on the acquisition of a business and the fair value of the separable net assets. It is amortised to profit and loss account over its estimated economic life of 10 years.

3. Average Number of Employees

Average number of employees, including directors, during the year was: NIL (2022: NIL)

4. Intangible Assets

	Goodwill
	£
Cost	
As at 1 May 2022	320,000
Additions	250,000
As at 30 April 2023	<u>570,000</u>
Amortisation	
As at 1 May 2022	90,667
Provided during the period	57,000
As at 30 April 2023	<u>147,667</u>
Net Book Value	
As at 30 April 2023	<u>422,333</u>
As at 1 May 2022	<u>229,333</u>

Ashley & Pollock Limited
Notes to the Financial Statements (continued)
For The Year Ended 30 April 2023

5. Investments

	Unlisted £
Cost	
As at 1 May 2022	1,285,654
Additions	39,848
Disposals	(328,228)
As at 30 April 2023	<u>997,274</u>
Provision	
As at 1 May 2022	-
As at 30 April 2023	<u>-</u>
Net Book Value	
As at 30 April 2023	<u>997,274</u>
As at 1 May 2022	<u>1,285,654</u>

6. Debtors

	2023 £	2022 £
Due within one year		
Other debtors	406,416	406,416
Other debtors (1)	250,000	250,000
	<u>656,416</u>	<u>656,416</u>

7. Creditors: Amounts Falling Due Within One Year

	2023 £	2022 £
Accruals and deferred income	1,910	1,631
Amounts owed to group undertakings	1,917,777	1,956,436
	<u>1,919,687</u>	<u>1,958,067</u>

8. Share Capital

	2023 £	2022 £
Allotted, Called up and fully paid	<u>100</u>	<u>100</u>

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.