

Registered number 08815128 (England and Wales)

Yell Bidco Limited (formerly Hibu Bidco Limited)

Annual Report and Financial Statements for the year ended 31 March 2022

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Yell Bidco Limited (formerly Hibu Bidco Limited)

Annual report for the year ended 31 March 2022

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Yell Bidco Limited (formerly Hibu Bidco Limited)

Company information

Directors

Atish Banerjea (resigned 5 May 2021)
Christopher Ripley (resigned 5 May 2021)
David Anderson
Parminder Sandhu
Robert Hall

Company secretary

Christian Wells (resigned 1 August 2021)
Paul Manwaring (appointed 1 August 2021)

Registered office

3 Forbury Place
Forbury Road
Reading
Berkshire
RG1 3YL

Registered number

08815128

Independent auditors

PricewaterhouseCoopers LLP
Chartered Accountants and Statutory Auditors
3 Forbury Place
23 Forbury Road
Reading
Berkshire
RG1 3JH

All references to Yell Group in this document are references to the ultimate parent company Yell Group Limited (formerly Hibu Group Limited). All references to the Group are references to Yell Group and its consolidated subsidiaries.

Yell Bidco Limited (formerly Hibu Bidco Limited)

Strategic Report for the year ended 31 March 2022

The directors present their Strategic Report for Yell Bidco Limited (formerly Hibu Bidco Limited) (the "Company") for the year ended 31 March 2022.

With effect from 29 July 2021, the name of the company was changed from Hibu Bidco Limited to Yell Bidco Limited.

Principal activities

The Company, which is an indirectly wholly owned subsidiary of Yell Group, acts as an intermediate holding company.

The Company is incorporated and domiciled in England and Wales.

The Company is an integral part of the Group, and does not:

- have multiple shareholders;
- compete for business;
- separately employ individuals;
- have customers outside the Group;
- have a strategy other than to meet its purpose;
- have key performance indicators other than its profit or loss.

Review of the business and future developments

The Company's results for the year are set out on page 9.

During the prior year, an offer was received and accepted for the sale of the Company's direct subsidiary, Hibu Group (USA), Inc, and its subsidiaries, which was subsequently sold on 4 May 2021. On 30 March 2022 the Company lost control of its direct subsidiary Yell Holdco Limited and its subsidiaries but retained a 5% interest in the share capital of Yell Holdco Limited.

A total impairment of £4,366,000 (2021: reversal of £181,488,000) was made against the Company's investments in subsidiaries, following the Group's annual review.

The Company had net assets at 31 March 2022 of £2,467,000 (2021: £291,695,000). The directors consider the result for the year and the financial position at 31 March 2022 to be satisfactory.

The Company will continue its principal activities for the foreseeable future.

Principal risks and uncertainties

The management of the business and the execution of the Company's strategy are subject to a number of risks.

The key business risks and uncertainties to which the business is subject, both external and internal, are fully discussed in the context of the Group as a whole in the Strategic Report of Yell Group. The effect of the COVID-19 pandemic on the Group is included in that report. Whilst these effects were considered in the Company's assessments of going concern and credit losses, the directors have concluded that the COVID-19 pandemic does not have a material effect on the Company. The key financial risk management objectives and policies are discussed further below.

Financial risk management

The Company's operations expose it to a variety of risks including credit risk. As the Company's operations are principally funded through intra-group loan arrangements it is not exposed directly to external risk factors such as liquidity risk. As these intra-group loan arrangements may carry interest on a floating rate basis there is an element of interest rate risk. These risks are managed on a group-wide basis by the Company's ultimate parent company Yell Group. Full disclosure on how the external risks are managed is provided in the financial statements of that company. The Company is not a guarantor of any financial arrangements entered into by any other company in the Yell Group.

Yell Bidco Limited (formerly Hibu Bidco Limited)

Strategic Report for the year ended 31 March 2022

Going concern

The directors of the Company have considered the risks set out in the Yell Group Strategic report for the year ended 31 March 2022 and in particular whether it is appropriate to prepare the financial statements of the Company on a going concern basis and the adequacy of the going concern disclosures made within the financial statements. In reaching a conclusion the directors reviewed relevant financial reports and noted that counterparties to its intra-group loan arrangements have access to sufficient funds to be able to settle obligations as they fall due for the next twelve months.

The directors of the Company have concluded that the going concern basis of accounting is appropriate and that the financial statements do not require the adjustments that would result if the Company were unable to continue as a going concern.

S.172 Statement

The following disclosure describes how the directors have had regard to the matters set out in section 172(1)(a) to (f) and forms the directors' statement required under section 414CZA of the Companies Act 2006.

Due to the non-trading nature of the Company's activities, only a limited number of Board meetings were held in the year. Principal decisions made in the year were primarily to approve the restructure of the £214m 8.5% Senior Secured Notes due May 2023 issued by Yell Bondco plc and certain related transactions to be undertaken by the parent company and its subsidiaries in connection with such restructuring, and acceptance of an offer for the sale of the Company's direct subsidiary, Hibu Group (USA), Inc, and its subsidiaries, which was subsequently sold on 4 May 2021. The decisions were agreed to be in the best interests of the Company as a whole.

The directors are reminded of their S.172 duties at the start of each Board meeting and whilst the Company falls outside of the requirements to adopt and formally report on its principles of corporate governance, its ultimate parent, Yell Group Limited has an established governance framework, which it reviews periodically, and from which the Company's governance flows.

The Company is a wholly owned subsidiary of Yell Group and more details on how the Group applies its policies and strategy (including S.172 obligations) can be found in Yell Group's strategic report on its website – about.yell.com

The Company has no customers or suppliers outside the Group.

By order of the Board



Paul Manwaring

Secretary

27 July 2022

Yell Bidco Limited (formerly Hibu Bidco Limited)

Directors' report for the year ended 31 March 2022

The directors present their Annual Report and the audited financial statements for Yell Bidco Limited (formerly Hibu Bidco Limited) for the year ended 31 March 2022.

Dividends

Ordinary dividends were paid of £291,366,000 (2021: £11,560,000). The directors do not recommend payment of a final dividend.

Strategic report

The Company is required by the Companies Act 2006 to set out the development and performance of the business during the financial year ended 31 March 2022 and the position of the Company at the end of the year and of the principal risks and uncertainties facing the Company. By reference to the Strategic Report, which can be found on pages 2 - 3, the following information is given:

- principal activities;
- review of the business and future developments;
- principal risks and uncertainties;
- financial risk management; and
- going concern.

Directors and their interests

The directors who held office during the year and up to the date of approval of the financial statements are stated on page 1. Details of directors' remuneration can be found in note 6.

Article 88 of the Articles of Association of Yell Group Limited ("the Group"), the Company's ultimate holding company, permit the Yell Group, subject to the Companies Act 2006 and other applicable legislation, to indemnify any of the directors against any loss or liability in connection with any proven or alleged negligence, default, breach of duty or trust by them, in relation to the Yell Group or any of its subsidiaries.

In September 2021 the Yell Group entered into deeds of indemnity in favour of its current and former executive and non-executive directors and officers of the Yell Group, its subsidiaries and any other companies to which the Yell Group or any of its subsidiaries has nominated or appointed any such person as a director or officer.

The deeds of indemnity are qualifying third party indemnities for the purposes of section 234 of the Companies Act 2006, and were in force during the financial year and at the date of approval of these financial statements.

Statement of directors' responsibilities in respect of the financial statements

The directors are responsible for preparing the Annual Report and the financial statements in accordance with applicable law and regulation.

Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have prepared the financial statements in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards, comprising FRS 101 "Reduced Disclosure Framework", and applicable law). Under company law, directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that period.

Yell Bidco Limited (formerly Hibu Bidco Limited)

Directors' report for the year ended 31 March 2022

Statement of directors' responsibilities in respect of the financial statements (continued)

In preparing the financial statements, the directors are required to:

- select suitable accounting policies and then apply them consistently;
- state whether applicable United Kingdom Accounting Standards, comprising FRS 101, have been followed, subject to any material departures disclosed and explained in the financial statements;
- make judgements and accounting estimates that are reasonable and prudent; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The directors are also responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements comply with the Companies Act 2006.

The directors are responsible for the maintenance and integrity of the of the company's financial statements published on the ultimate parent company's website. Legislation in the United Kingdom governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

Directors' confirmations

In the case of each director in office at the date the Directors' report is approved:

- so far as the director is aware, there is no relevant audit information of which the Company's auditors are unaware; and
- they have taken all the steps that they ought to have taken as a director in order to make themselves aware of any relevant audit information and to establish that the Company's auditors are aware of that information.

Independent auditors

The auditors, PricewaterhouseCoopers LLP, have indicated their willingness to continue in office and are deemed to be reappointed under section 487(2) of the Companies Act 2006.

By order of the Board



Paul Manwaring
Secretary
27 July 2022

Yell Bidco Limited (formerly Hibu Bidco Limited)

Independent auditors' report to the members of Yell Bidco Limited (formerly Hibu Bidco Limited)

Report on the audit of the financial statements

Opinion

In our opinion, Yell Bidco Limited's (formerly Hibu Bidco Limited's) financial statements:

- give a true and fair view of the state of the company's affairs as at 31 March 2022 and of its profit for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice (United Kingdom Accounting Standards, comprising FRS 101 "Reduced Disclosure Framework", and applicable law); and
- have been prepared in accordance with the requirements of the Companies Act 2006.

We have audited the financial statements, included within the Annual Report and Financial Statements (the "Annual Report"), which comprise: the statement of financial position as at 31 March 2022; the statement of comprehensive income and the statement of changes in equity for the year then ended; and the notes to the financial statements, which include a description of the significant accounting policies.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) ("ISAs (UK)") and applicable law. Our responsibilities under ISAs (UK) are further described in the Auditors' responsibilities for the audit of the financial statements section of our report. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Independence

We remained independent of the company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, which includes the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements.

Conclusions relating to going concern

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

In auditing the financial statements, we have concluded that the directors' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

However, because not all future events or conditions can be predicted, this conclusion is not a guarantee as to the company's ability to continue as a going concern.

Our responsibilities and the responsibilities of the directors with respect to going concern are described in the relevant sections of this report.

Reporting on other information

The other information comprises all of the information in the Annual Report other than the financial statements and our auditors' report thereon. The directors are responsible for the other information. Our opinion on the financial statements does not cover the other information and, accordingly, we do not express an audit opinion or, except to the extent otherwise explicitly stated in this report, any form of assurance thereon.

In connection with our audit of the financial statements, our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the audit, or otherwise appears to be materially misstated. If we identify an apparent material inconsistency or material misstatement, we are required to perform procedures to conclude whether there is a material misstatement of the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report based on these responsibilities.

Yell Bidco Limited (formerly Hibu Bidco Limited)

Independent auditors' report to the members of Yell Bidco Limited (formerly Hibu Bidco Limited) (continued)

With respect to the Strategic report and Directors' report, we also considered whether the disclosures required by the UK Companies Act 2006 have been included.

Based on our work undertaken in the course of the audit, the Companies Act 2006 requires us also to report certain opinions and matters as described below.

Strategic report and Directors' report

In our opinion, based on the work undertaken in the course of the audit, the information given in the Strategic report and Directors' report for the year ended 31 March 2022 is consistent with the financial statements and has been prepared in accordance with applicable legal requirements.

In light of the knowledge and understanding of the company and its environment obtained in the course of the audit, we did not identify any material misstatements in the Strategic report and Directors' report.

Responsibilities for the financial statements and the audit

Responsibilities of the directors for the financial statements

As explained more fully in the Statement of directors' responsibilities in respect of the financial statements, the directors are responsible for the preparation of the financial statements in accordance with the applicable framework and for being satisfied that they give a true and fair view. The directors are also responsible for such internal control as they determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the directors are responsible for assessing the company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the directors either intend to liquidate the company or to cease operations, or have no realistic alternative but to do so.

Auditors' responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditors' report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud, is detailed below.

Based on our understanding of the company and industry, we identified that the principal risks of non-compliance with laws and regulations related to tax legislation and the Companies Act 2006, and we considered the extent to which non-compliance might have a material effect on the financial statements. We evaluated management's incentives and opportunities for fraudulent manipulation of the financial statements (including the risk of override of controls), and determined that the principal risks were related to posting inappropriate journal entries, omitting, advancing or delaying recognition of events and transactions that have occurred during the reporting period and management bias in accounting estimates or judgements to manipulate results. Audit procedures performed by the engagement team included:

- Discussions with management and internal legal counsel including consideration of known or suspected instances of non-compliance with laws and regulations and fraud;
- Review of minutes of meetings with the Board of Directors;
- Identifying and testing journal entries, in particular any journal entries posted with unusual account combinations and journals posted by senior management; and
- Challenging assumptions made by management in their significant accounting estimates, in particular in relation to the treatment of tax positions, recoverability investments and intercompany receivables.

Yell Bidco Limited (formerly Hibu Bidco Limited)

Independent auditors' report to the members of Yell Bidco Limited (formerly Hibu Bidco Limited) (continued)

There are inherent limitations in the audit procedures described above. We are less likely to become aware of instances of non-compliance with laws and regulations that are not closely related to events and transactions reflected in the financial statements. Also, the risk of not detecting a material misstatement due to fraud is higher than the risk of not detecting one resulting from error, as fraud may involve deliberate concealment by, for example, forgery or intentional misrepresentations, or through collusion.

A further description of our responsibilities for the audit of the financial statements is located on the FRC's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our auditors' report.

Use of this report

This report, including the opinions, has been prepared for and only for the company's members as a body in accordance with Chapter 3 of Part 16 of the Companies Act 2006 and for no other purpose. We do not, in giving these opinions, accept or assume responsibility for any other purpose or to any other person to whom this report is shown or into whose hands it may come save where expressly agreed by our prior consent in writing.

Other required reporting

Companies Act 2006 exception reporting

Under the Companies Act 2006 we are required to report to you if, in our opinion:

- we have not obtained all the information and explanations we require for our audit; or
- adequate accounting records have not been kept by the company, or returns adequate for our audit have not been received from branches not visited by us; or
- certain disclosures of directors' remuneration specified by law are not made; or
- the financial statements are not in agreement with the accounting records and returns.

We have no exceptions to report arising from this responsibility.



Alex Hookway (Senior Statutory Auditor)
for and on behalf of PricewaterhouseCoopers LLP
Chartered Accountants and Statutory Auditors
Reading
27 July 2022

Yell Bidco Limited (formerly Hibu Bidco Limited)

Statement of comprehensive income for the year ended 31 March 2022

		Year ended 31 March 2022 £'000	Year ended 31 March 2021 £'000
	Note		
(Impairment)/reversal of impairment of investments		(4,366)	181,488
Reversal of impairment/(impairment) of amounts due from group undertakings		487	(106)
Administrative expenses		(594)	(431)
Other gains		414	—
Operating (loss)/profit	4	(4,059)	180,951
Income from shares in group undertakings	7	6,508	12,168
Profit before interest and taxation		2,449	193,119
Finance income		2	1
Finance costs		(421)	(2,579)
Net finance costs	8	(419)	(2,578)
Profit before taxation		2,030	190,541
Tax credit	9	108	5,657
Profit and total comprehensive income for the financial year		2,138	196,198

The statement of comprehensive income has been prepared on the basis that all operations are continuing operations.

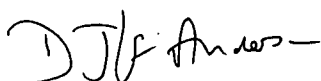
Yell Bidco Limited (formerly Hibu Bidco Limited)

Statement of financial position at 31 March 2022

	Note	31 March 2022 £'000	31 March 2021 £'000
Non-current assets			
Investments in subsidiaries	11	<u>1,472</u>	<u>319,839</u>
Total non-current assets		<u>1,472</u>	<u>319,839</u>
Current assets			
Trade and other receivables	13	<u>2,467</u>	<u>115</u>
Total current assets		<u>2,467</u>	<u>115</u>
Total assets		<u>3,939</u>	<u>319,954</u>
Current liabilities			
Trade and other payables	14	<u>(1,472)</u>	<u>(9,775)</u>
Total current liabilities		<u>(1,472)</u>	<u>(9,775)</u>
Net current assets/(liabilities)		<u>995</u>	<u>(9,660)</u>
Non-current liabilities			
Trade and other payables	14	<u>-</u>	<u>(18,484)</u>
Total non-current liabilities		<u>-</u>	<u>(18,484)</u>
Total liabilities		<u>(1,472)</u>	<u>(28,259)</u>
Net assets		<u>2,467</u>	<u>291,695</u>
Equity			
Share capital	16	<u>-</u>	<u>-</u>
Retained earnings		<u>2,467</u>	<u>291,695</u>
Total equity		<u>2,467</u>	<u>291,695</u>

The notes on pages 12 to 22 are an integral part of these financial statements.

The financial statements on pages 9 to 22 were approved by the Board of directors on 27 July 2022 and signed on its behalf by:



David Anderson
Director

Registration No. 08815128

Yell Bidco Limited (formerly Hibu Bidco Limited)

Statement of changes in equity for the year ended 31 March 2022

	Note	Share capital £'000	Retained earnings £'000	Total equity £'000
Balance at 1 April 2020		-	107,057	107,057
Profit and total comprehensive income for the financial year		-	196,198	196,198
Dividends	10	-	(11,560)	(11,560)
Transactions directly with owners		-	(11,560)	(11,560)
Balance at 31 March 2021		-	291,695	291,695
Balance at 1 April 2021		-	291,695	291,695
Profit and total comprehensive income for the financial year		-	2,138	2,138
Dividends	10	-	(291,366)	(291,366)
Transactions directly with owners		-	-	-
Balance at 31 March 2022		-	2,467	2,467

Yell Bidco Limited (formerly Hibu Bidco Limited)

Notes to the financial statements for the year ended 31 March 2022

1. Basis of preparation and accounting policies

Company information

The Company is a private company limited by shares incorporated in England and Wales under registration number 08815128. The registered office is 3 Forbury Place, Forbury Road, Reading, Berkshire, RG1 3YL.

Basis of preparation

The financial statements have been prepared under the historical cost convention and in accordance with the Companies Act 2006, as applicable to companies using Financial Reporting Standard 101 'Reduced Disclosure Framework' ("FRS 101").

The financial statements present information about the Company as an individual undertaking, and not as a group. The Company is exempt by virtue of s400 of the Companies Act 2006 from the requirement to prepare and deliver consolidated group financial statements.

The financial statements are prepared in sterling, which is the functional currency of the Company. Monetary amounts in these financial statements are shown in pounds.

The principal accounting policies adopted, which have been applied consistently in the preparation of these financial statements, are set out below.

Financial reporting standard 101 - reduced disclosure exemptions

The Company has taken advantage of the following disclosure exemptions under FRS 101:

- the requirements of IFRS 7 'Financial Instruments: Disclosures';
- the requirements of paragraphs 91-99 of IFRS 13 'Fair Value Measurement';
- the requirement in paragraph 38 of IAS 1 'Presentation of Financial Statements' to present comparative information in respect of paragraph 79(a) (iv) of IAS 1;
- the requirements of paragraphs 10(d), 10(f), 16, 38A to 38D, 39 to 40, 111 and 134-136 of IAS 1 'Presentation of Financial Statements';
- the requirements of IAS 7 'Statement of Cash Flows';
- the requirements of paragraphs 30 and 31 of IAS 8 'Accounting Policies, Changes in Accounting Estimates and Errors'; and
- the requirements in IAS 24 'Related Party Disclosures' to disclose related party transactions entered into between two or more members of a group, provided that any subsidiary that is a party to the transaction is wholly owned by such a member.

Going concern

The directors of the Company have considered the risks set out in the Yell Group Strategic report for the year ended 31 March 2022 and in particular whether it is appropriate to prepare the financial statements of the Company on a going concern basis and the adequacy of the going concern disclosures made within the financial statements. In reaching a conclusion the directors reviewed relevant financial reports and noted that counterparties to its intra-group loan arrangements have access to sufficient funds to be able to settle obligations as they fall due for the next twelve months.

The directors of the Company have concluded that the going concern basis of accounting is appropriate and that the financial statements do not require the adjustments that would result if the Company were unable to continue as a going concern.

Finance costs and income

Finance costs payable are charged as incurred using the effective interest rate basis. Finance income is recognised on an accruals basis.

Yell Bidco Limited (formerly Hibu Bidco Limited)

Notes to the financial statements for the year ended 31 March 2022

1. Basis of preparation and accounting policies (continued)

Investments in subsidiaries

Investments are valued at cost less any amounts written down due to impairment based on annual reviews of recoverability.

An impairment loss is recognised to the extent that the carrying amount cannot be recovered either by selling the investment or by the discounted future earnings of the investment. Impairment losses are reversed to the extent that events demonstrate that previously impaired amounts can be recovered.

Any impairment is charged to the statement of comprehensive income account to the extent that it is not covered by amounts previously credited to shareholders' equity through the revaluation surplus.

Trade and other receivables

Trade receivables are recognised initially at fair value and subsequently measured at amortised cost using the effective interest rate method. An allowance for doubtful debts is recognised on initial recognition of receivables, which is deducted from the gross carrying amount of the receivable. The allowance is calculated by reference to credit losses expected to be incurred over the lifetime of the receivable. Historical loss experience and informed credit assessment alongside other factors such as the current state of the economy and specific market issues are considered in estimating a loss allowance. Reasonable and supportable information that is relevant and available without undue cost or effort is considered in estimating a loss allowance. The loss is recognised in operating profit.

Trade and other payables

Trade and other payables are initially recognised at fair value. This approximates to costs for amounts falling due within one year, due to the short-term nature of these liabilities. Liabilities initially recognised at value other than cost, are subsequently measured at amortised cost using the effective interest rate method.

Dividends

Interim dividends are recognised when they are paid. Final dividends are recognised when they are approved by shareholders.

Current and deferred tax

The charge or credit for tax is based on the profit or loss for the period and takes into account deferred tax where transactions or events give rise to temporary differences between the treatment of certain items for tax and for accounting purposes. Provision is made in full for deferred tax liabilities. Deferred tax assets are recognised to the extent that it is probable that future taxable profit will be available against which the benefit can be realised. It is probable that future taxable profits will be available to the extent that reversing temporary differences exist.

Current tax is provided at the amounts expected to be paid or recovered under the tax rates that have been enacted or substantively enacted by the statement of financial position date. Deferred tax is measured at the rates that are expected to apply in the periods in which the temporary differences are expected to reverse, based on tax rates and laws that have been enacted or substantively enacted by the statement of financial position date. Deferred tax assets and liabilities are not discounted.

Share capital

Ordinary shares are classified as equity.

Incremental costs directly attributable to the issue of new shares or options are shown in equity as a deduction, net of tax, from the proceeds.

Yell Bidco Limited (formerly Hibu Bidco Limited)

Notes to the financial statements for the year ended 31 March 2022

2. Standards that have been adopted during the current year

There are no amendments to accounting standards, or IFRIC interpretations that are effective for the year ended 31 March 2022 that have a material impact on the company's financial statements.

3. Critical accounting estimates and judgements

In general, the Group's accounting policies under FRS 101, are consistent with those generally adopted by others operating within the same industry in the UK.

In preparing the Company financial statements, management has made its best estimates and judgements of certain amounts included in the financial statements, giving due consideration to materiality. The Company regularly reviews these estimates and judgements and updates them when required. Actual results could differ from these estimates. Unless otherwise indicated, the Company does not believe there is a great likelihood that materially different amounts would be reported related to the accounting policies described below. The Company considers the following to be a description of the most significant estimates, which require management to make subjective and complex judgements, or matters that are inherently uncertain.

Tax

The determination of the Company's obligation and expense for taxes requires an interpretation of tax law.

The Company seeks appropriate, competent and professional tax advice before making any judgements on tax matters. Whilst it believes that its judgements are prudent and appropriate, significant differences in actual experience may materially affect future tax charges.

The Company recognises deferred tax assets and liabilities arising from timing differences where there is a taxable benefit or obligation in the future as a result of past events.

The Company records deferred tax assets to the extent that it believes they are more likely than not to be realised. Should the Company determine in the future that it would be able to realise deferred tax assets in excess of the recorded amount or that the liabilities are different than the amounts it recorded, then it would increase or decrease income as appropriate in the period such determination was made. At 31 March 2022 it believes it has recognised all its potential deferred tax assets.

Carrying value of investments

The Company reviews the carrying value of investments and intercompany receivables annually for impairment or whenever events or changes in circumstances indicate that the carrying amounts may not be recoverable. The Company compares the carrying value with the estimated recoverable value of the investment. The recoverable value is estimated from a discounted cash flow model that relies on significant key assumptions including post-tax cash flows forecast over an extended period of years, terminal growth and discount rates.

Expected credit losses

The Company reduces receivables by an allowance for amounts that may not be collectible in the future based on historical loss experiences for the relevant aged category as well as forward-looking information and general market conditions. Once recognised, trade receivables are continuously monitored and updated, taking into account new market information such as the effects of the COVID-19 pandemic. A receivable is written off against the provision when it is believed to be entirely uncollectible. Any monies recovered subsequent to write off are recorded as adjustments to the expected credit loss provision and considered in the historical loss experience.

Judgements made in assessing the effect of the COVID-19 pandemic on the financial statements

Judgement was exercised in evaluating the effect of the COVID-19 pandemic on the financial statements in the following areas:

- Estimates of future cashflows used in the going concern and impairment assessments.

Yell Bidco Limited (formerly Hibu Bidco Limited)

Notes to the financial statements for the year ended 31 March 2022

4. Operating (loss)/profit

	Year ended 31 March 2022 £'000	Year ended 31 March 2021 £'000
Operating loss/(profit) for the year is stated after (crediting)/charging:		
Profit on disposal of investment (see note 11)	(414)	-
Impairment/(reversal of impairment) of investments (see note 11)	4,366	(181,488)
(Reversal of impairment)/impairment of amounts due from group undertakings (see note 13)	(487)	106
Group recharge expenses (a)	340	143
Other administrative expenses (b)	254	288
	<u>4,059</u>	<u>(180,951)</u>

(a) Group recharge expenses are recharges in respect of costs incurred by other group undertakings of the Company and its subsidiaries. These are primarily management services costs.

(b) Other administrative costs of £254,000 (2021: £108,000) relate to costs associated with the disposal of the US subsidiaries on 4 May 2021.

5. Auditors' remuneration

Auditors' remuneration of £1,562 (2021: £1,488) was borne by Yell Group Limited, the Company's ultimate parent company, and has not been recharged to the Company. Amounts payable to PricewaterhouseCoopers LLP for tax and advisory services were £nil (2021: £86,046) and for other non-audit services were £nil (2021: £nil).

6. Employees' and Directors' remuneration

There are no employees of the Company (2021: none).

Directors' remuneration includes net amounts charged to the Company by related employing companies. The aggregate remuneration paid to the directors in respect of their services to the Company was £nil (2021: £107,000) in the year.

There were no amounts earned under long term incentive schemes (other than shares or share options), no contractual and in lieu of contractual loss of office payments and no employer's pension contributions paid during the periods presented. The highest paid director received £nil (2021: £107,000) in the year, excluding employer's pension contributions £nil (2021: £nil), in respect of services to the Company.

The Group issued restricted equity instruments, each with a nominal value of £0.00000001, to the Board members in the year ended 31 March 2017. During the year, the ultimate parent company repurchased all of the instruments issued to the Board members in the year ended 31 March 2017 for cash and deferred consideration approximating current market value. No director was a member of the Group's UK defined benefit pension scheme during the periods presented.

Yell Bidco Limited (formerly Hibu Bidco Limited)

Notes to the financial statements for the year ended 31 March 2022

7. Income from shares in group undertakings

	Year ended 31 March 2022 £'000	Year ended 31 March 2021 £'000
Ordinary dividends received from subsidiary undertakings	<u>6,508</u>	<u>12,168</u>

The Company received dividends during the year from its subsidiary undertaking, Yell Asia Pacific Holdings Limited (formerly Hibu Asia Pacific Holdings Limited), totalling £6,508,000. The Company received dividends during the prior year from its subsidiary undertaking, hibu Group (USA), Inc totalling \$15,000,000 (£12,168,000). These dividends were subject to 5% withholding tax (see note 9).

8. Net finance costs

	Year ended 31 March 2022 £'000	Year ended 31 March 2021 £'000
Finance income		
Interest receivable on loans due from group companies	<u>2</u>	<u>1</u>
Finance costs		
Interest payable on loans due to group companies	(421)	(2,444)
Foreign exchange losses	<u>-</u>	<u>(135)</u>
	<u>(421)</u>	<u>(2,579)</u>
Net finance costs	<u>(419)</u>	<u>(2,578)</u>

Yell Bidco Limited (formerly Hibu Bidco Limited)

Notes to the financial statements for the year ended 31 March 2022

9. Tax credit

	Year ended 31 March 2022 £'000	Year ended 31 March 2021 £'000
Current tax		
Current year corporate tax credit	(144)	(550)
Foreign withholding tax suffered (see note 7)	-	608
Adjustments in respect of prior periods	36	(4)
Total current tax (credit)/charge	<u>(108)</u>	<u>54</u>
Deferred tax		
Current year deferred tax credit	-	(5,711)
Total deferred tax credit	<u>-</u>	<u>(5,711)</u>
Total tax credit for the year	<u>(108)</u>	<u>(5,657)</u>

The tax credit (2021: credit) for the year is higher than (2021: higher than) the standard rate of corporation tax in the UK of 19% (2021: 19%). The differences are explained below:

	Year ended 31 March 2022 £'000	Year ended 31 March 2021 £'000
Profit before taxation	<u>2,030</u>	<u>190,541</u>
Profit before taxation multiplied by standard UK corporation tax rate of 19% (2021: 19%)	386	36,203
Non-deductible/(non-taxable) impairment of investments	830	(34,483)
Decrease in deferred tax provision for US unremitted earnings	-	(5,711)
Non-taxable ordinary dividends and distributions receivable	(1,237)	(2,312)
Irrecoverable withholding tax suffered	-	608
Non-deductible expenses	49	21
(Non-taxable credit)/non-deductible provision against intercompany receivables	(93)	20
Non-taxable profit on disposal of investment	(79)	-
Adjustments in respect of prior periods	36	(4)
Other	-	1
Total tax credit for the year	<u>(108)</u>	<u>(5,657)</u>

The Finance Act 2021, enacted on 10 June 2021, included legislation increasing the rate of corporation tax in the UK from 19% to 25% with effect from 1 April 2023. At 31 March 2022, there is no effect of the future tax rate change on the tax charge for the year.

Yell Bidco Limited (formerly Hibu Bidco Limited)

Notes to the financial statements for the year ended 31 March 2022

10. Dividends

	Year ended 31 March 2022 £'000	Year ended 31 March 2021 £'000
Amounts recognised as distributions to equity holders:		
Ordinary dividends paid	<u>291,366</u>	<u>11,560</u>

During the year, the Company paid dividends of \$394,500,000 (£284,147,000) and £7,219,000 to its parent company, Yell Midco Limited (formerly Hibu Midco Limited), following the disposal of Hibu Group (USA) Inc, and its subsidiaries. During the prior year, the Company paid ordinary dividends totalling \$14,250,000 (£11,560,000) to Yell Midco Limited (formerly Hibu Midco Limited).

11. Investments in subsidiaries

	Year ended 31 March 2022 £'000	Year ended 31 March 2021 £'000
Cost		
At 1 April	329,939	329,939
Capital redemption of investments	(54,078)	-
Disposal of investments	<u>(270,023)</u>	<u>-</u>
At 31 March	<u>5,838</u>	<u>329,939</u>
Impairment		
At 1 April	(10,100)	(191,588)
Impairment (charge)/reversal	(4,366)	181,488
Disposal of investments	<u>10,100</u>	<u>-</u>
At 31 March	<u>(4,366)</u>	<u>(10,100)</u>
Carrying amount		
At 31 March	<u>1,472</u>	<u>319,839</u>

On 4 May 2021, the Company sold its investment in Hibu Group (USA), Inc. together with its subsidiaries, to a third party, and therefore disposed of investments with a carrying value of £270,023,000. Prior to the disposal, the Company received a capital distribution from Hibu Group (USA), Inc. of £54,078,000 (\$75,087,000).

On 30 March 2022, the Company lost control of Yell Holdco Limited, an indirect subsidiary undertaking, and its subsidiaries but retained a 5% interest in the share capital of Yell Holdco Limited.

Yell Bidco Limited (formerly Hibu Bidco Limited)

Notes to the financial statements for the year ended 31 March 2022

12. Subsidiaries

Details of the Company's subsidiaries at 31 March 2022 are as follows:

Name of undertaking	Country of incorporation	Nature of business	Ownership Interest (%)
Yell Asia Pacific Holdings Limited (formerly Hibu Asia Pacific Holdings Limited)	United Kingdom	Holding company	100
Yell SIP Limited (formerly Hibu (UK) Limited)	United Kingdom	Holding company	100
Yell Finance (FX) Limited (formerly Hibu Finance (FX) Limited)	United Kingdom	Dormant	100
Yell Finance (USD) Limited (formerly Hibu Finance (USD) Limited)	United Kingdom	Dormant	100
hibu India Private Limited	India	In liquidation	100
hibu (Philippines) Private Limited, Inc	Philippines	In liquidation	100

The proportion of voting rights held corresponds to the aggregate ownership interest percentage held by the Company and subsidiary undertakings. At 31 March 2022, the Company directly held 100% of the ownership interest in Yell Finance (FX) Limited (formerly Hibu Finance (FX) Limited) and Yell Asia Pacific Holdings Limited (formerly Hibu Asia Pacific Holdings Limited). All other companies listed are indirectly held by the Company.

The registered office of all subsidiaries incorporated in the United Kingdom is 3 Forbury Place, Forbury Road, Reading RG1 3YL. The registered address of hibu India Private Limited is TMF Services India Private Limited, 2nd Floor, Shabari Complex, Field Marshal Cariappa Road, Shanthala Nagar, Ashok Nagar, Bengaluru, Karnataka 560025 India. The registered address of hibu (Philippines) Private Limited, Inc is Unit 18 15 Cityland Condominium 10, Tower 1, 156 H.V. Dela Costa Street, Ayala North, Makati City, Philippines.

The Company has either lost control or sold the following undertakings in the year:

Name	Activity	Countries of operation
hibu Group (USA), Inc ^(a)	Holding company	United States of America
hibu Holdings (USA), Inc ^(a)	Holding company	United States of America
hibu Inc ^(a)	Digital marketing services	United States of America
hibu pay LLC ^(a)	Payments card services	United States of America
Yell Holdco Limited ^(b)	Holding company	United Kingdom
Owl Finance Limited ^(b)	Finance and holding company	United Kingdom
YH Limited ^(b)	Finance and holding company	United Kingdom
Yell Bondco plc ^(b)	Finance company	United Kingdom
Yell Limited ^(b)	Digital marketing services	United Kingdom
Moonfruit Limited ^(b)	Holding company	United Kingdom
Sitemaker Software Limited ^(b)	Website services ^(c)	United Kingdom
Yell Mediaworks Limited ^(b)	Graphics services	United Kingdom
Yell Sales Limited ^(b)	Sales services	United Kingdom
Yell Studio Limited ^(b)	Graphics services	United Kingdom

(a) On 4 May 2021, the Company sold its investment in hibu Group (USA), Inc together with its subsidiaries to a third party.

(b) On 30 March 2022, the Company lost control of Yell Holdco Limited and its subsidiaries.

(c) On 31 March 2022, Sitemaker Software Limited ceased trading.

Yell Bidco Limited (formerly Hibu Bidco Limited)

Notes to the financial statements for the year ended 31 March 2022

13. Trade and other receivables

	2022 £'000	2021 £'000
Amounts falling due within one year		
Amounts due from group undertakings	2,466	83
Other receivables	1	32
	<u>2,467</u>	<u>115</u>

Amounts due from group undertakings are repayable at the discretion of the ultimate parent company, Yell Group. During the year, the Company reversed an impairment provision of £487,000, on settlement of an intercompany balance, (2021: recognised a provision of £106,000) against these amounts giving a total provision against the amounts due from group undertakings at 31 March 2022 of £nil (2021: £487,000).

14. Trade and other payables

	2022 £'000	2021 £'000
Amounts falling due within one year		
Amounts due to group undertakings	1,472	9,586
Accruals	-	189
	<u>1,472</u>	<u>9,775</u>
Amounts falling due after more than one year		
Amounts due to group undertakings	-	18,484
	<u>-</u>	<u>18,484</u>

Amounts due to group undertakings are repayable at the discretion of the ultimate parent company, Yell Group. Amounts due to other group undertakings, falling due within one year, include an amount of £nil (2021: £7,368,000) that had been drawn down on a facility, which had a mandatory repayment date of 6 September 2021, interest was also charged on this amount at 9% per annum. Amounts due to other group undertakings include £nil (2021: £1,978,000) relating to interest accrued on this loan and that referred to in the paragraph below.

The long-term intercompany payables include an amount of £nil (2021: £18,484,000), which has been drawn on a facility, which had a mandatory repayment date of 9 May 2022, interest was charged on this amount at 9% per annum.

Yell Bidco Limited (formerly Hibu Bidco Limited)

Notes to the financial statements for the year ended 31 March 2022

15. Deferred tax liabilities

	Unremitted earnings £'000	Total £'000
Deferred tax liability at 1 April 2020	5,711	5,711
Credited to statement of comprehensive income	(5,711)	(5,711)
Deferred tax liability at 31 March 2021	-	-
Deferred tax liability at 1 April 2021	-	-
Credited to statement of comprehensive income	-	-
Deferred tax liability at 31 March 2022	-	-

16. Share capital

	No. of shares of £0.00000001	£
Ordinary share:		
Allotted and fully paid		
At 31 March 2021 and 31 March 2022	1,136,165,599	11

17. Financial commitments, contingent liabilities and litigation

There are no capital or other commitments (2021: £nil).

There are no contingent liabilities or guarantees other than those mentioned below, and on these no material losses are anticipated.

18. Related parties

On 30 March 2022, the Company, which is an indirect subsidiary of Yell Group Limited (formerly Hibu Group Limited), lost control of its subsidiary undertaking, Yell Holdco Limited, following a debt for equity swap. Pursuant to the debt for equity swap, the Company retained a non-controlling interest in the ordinary share capital of Yell Holdco Limited and consequently, with effect from 30 March 2022, certain related parties were no longer wholly owned by Yell Group Limited.

During the year, all balances owed by or owed to related parties were settled in full, and at 31 March 2022, there were no outstanding amounts owed with related parties.

Transactions between the Company and Yell Holdco Limited and its subsidiary undertakings during the year, together with amounts due to and from those companies at year end were as follows:

At 31 March

£'000	2022	2021
Assets:		
YH Limited	-	475
Yell Holdco Limited	-	12
Total amounts owed by related parties	-	487

Yell Bidco Limited (formerly Hibu Bidco Limited)

Notes to the financial statements for the year ended 31 March 2022

19. Post balance sheet events

There are no material post balance sheet events to report, at the time of signing these financial statements.

20. Controlling party

At 31 March 2022 the Company was a wholly owned subsidiary of Yell Midco Limited (formerly Hibu Midco Limited). The ultimate holding company and controlling party is Yell Group.

The smallest and largest group in which the financial statements of this company are consolidated is Yell Group, whose financial statements are publicly available at 3 Forbury Place, Forbury Road, Reading, Berkshire, RG1 3YL.