

Registered number: 08795002

**HARVEST AD LIMITED**

**UNAUDITED**

**FINANCIAL STATEMENTS**

**INFORMATION FOR FILING WITH THE REGISTRAR**

**FOR THE PERIOD ENDED 31 AUGUST 2017**

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**HARVEST AD LIMITED**

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**HARVEST AD LIMITED**  
**REGISTERED NUMBER: 08795002**

**BALANCE SHEET**  
**AS AT 31 AUGUST 2017**

		31 August 2017 £	30 November 2016 £
	Note		
<b>Fixed assets</b>			
Investments	3	13,125	-
		<u>13,125</u>	<u>-</u>
<b>Current assets</b>			
Debtors: amounts falling due within one year	4	1,250	-
Cash at bank and in hand	5	737,709	754,158
		<u>738,959</u>	<u>754,158</u>
Creditors: amounts falling due within one year	6	(750,000)	(750,000)
<b>Net current (liabilities)/assets</b>		<u>(11,041)</u>	<u>4,158</u>
<b>Net assets</b>		<u>2,084</u>	<u>4,158</u>
<b>Capital and reserves</b>			
Called up share capital	7	1	1
Profit and loss account		2,083	4,157
		<u>2,084</u>	<u>4,158</u>

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**HARVEST AD LIMITED**  
**REGISTERED NUMBER: 08795002**

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**BALANCE SHEET (CONTINUED)**  
**AS AT 31 AUGUST 2017**

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The directors consider that the company is entitled to exemption from audit under section 477 of the Companies Act 2006 and members have not required the company to obtain an audit for the period in question in accordance with section 476 of Companies Act 2006.

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of financial statements.

The financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies regime and in accordance with the provisions of FRS 102 Section 1A - small entities.

The financial statements have been delivered in accordance with the provisions applicable to companies subject to the small companies regime.

The company has opted not to file the statement of comprehensive income in accordance with provisions applicable to companies subject to the small companies' regime.

The financial statements were approved and authorised for issue by the board and were signed on its behalf on



**Robert John Henderson**  
Director

21/5/2018

The notes on pages 3 to 6 form part of these financial statements.

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## HARVEST AD LIMITED

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### NOTES TO THE FINANCIAL STATEMENTS FOR THE PERIOD ENDED 31 AUGUST 2017

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#### 1. General Information

The company's registered address is 1 Kings Arms Yard, London, EC2R 7AF.

The company does not trade.

#### 2. Accounting policies

##### 2.1 Basis of preparation of financial statements

The financial statements have been prepared under the historical cost convention unless otherwise specified within these accounting policies and in accordance with Section 1A of Financial Reporting Standard 102, the Financial Reporting Standard applicable in the UK and the Republic of Ireland and the Companies Act 2006.

The following principal accounting policies have been applied:

##### 2.2 Associates and joint ventures

Associates and Joint Ventures are held at cost less impairment.

##### 2.3 Going concern

Accounting standards require the directors to consider the appropriateness of the going concern basis when preparing the financial statements. The directors confirm that they consider that the going concern basis remains appropriate.

The directors have a reasonable expectation that the Company has adequate resources to continue in operational existence for the foreseeable future. Thus they continue to adopt the going concern basis of accounting in preparing the annual financial statements.

##### 2.4 Revenue

Revenue is recognised to the extent that it is probable that the economic benefits will flow to the company and the revenue can be reliably measured. Revenue is measured as the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes. The following criteria must also be met before revenue is recognised:

###### Rendering of services

Revenue from a contract to provide services is recognised in the period in which the services are provided in accordance with the stage of completion of the contract when all of the following conditions are satisfied:

- the amount of revenue can be measured reliably;
- it is probable that the company will receive the consideration due under the contract;
- the stage of completion of the contract at the end of the reporting period can be measured reliably; and
- the costs incurred and the costs to complete the contract can be measured reliably.

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## HARVEST AD LIMITED

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### NOTES TO THE FINANCIAL STATEMENTS FOR THE PERIOD ENDED 31 AUGUST 2017

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#### 2. Accounting policies (continued)

##### 2.5 Valuation of Investments

Investments in subsidiaries are measured at cost less accumulated impairment.

##### 2.6 Debtors

Short term debtors are measured at transaction price, less any impairment. Loans receivable are measured initially at fair value, net of transaction costs, and are measured subsequently at amortised cost using the effective interest method, less any impairment.

##### 2.7 Creditors

Short term creditors are measured at the transaction price. Other financial liabilities, including bank loans, are measured initially at fair value, net of transaction costs, and are measured subsequently at amortised cost using the effective interest method.

##### 2.8 Interest Income

Interest income is recognised in the profit and loss account using the effective interest method.

##### 2.9 Borrowing costs

All borrowing costs are recognised in the Statement of comprehensive income in the period in which they are incurred.

#### 3. Fixed asset Investments

	Investments in subsidiary companies £
<b>Cost or valuation</b>	
Additions	13,125
At 31 August 2017	<u>13,125</u>
<b>Net book value</b>	
At 31 August 2017	<u>13,125</u>
At 30 November 2016	<u>-</u>

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**HARVEST AD LIMITED**

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**NOTES TO THE FINANCIAL STATEMENTS  
FOR THE PERIOD ENDED 31 AUGUST 2017**

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**4. Debtors**

	<b>31 August 2017</b>	<b>30 November 2016</b>
	<b>£</b>	<b>£</b>
Other debtors	<b>1,250</b>	-
	<b>1,250</b>	-

**5. Cash and cash equivalents**

	<b>31 August 2017</b>	<b>30 November 2016</b>
	<b>£</b>	<b>£</b>
Cash at bank and in hand	<b>737,709</b>	<b>754,158</b>
	<b>737,709</b>	<b>754,158</b>

**6. Creditors: Amounts falling due within one year**

	<b>31 August 2017</b>	<b>30 November 2016</b>
	<b>£</b>	<b>£</b>
Loan stock	<b>750,000</b>	<b>750,000</b>
	<b>750,000</b>	<b>750,000</b>

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**HARVEST AD LIMITED**

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**NOTES TO THE FINANCIAL STATEMENTS  
FOR THE PERIOD ENDED 31 AUGUST 2017**

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**7. Share capital**

	<b>31 August 2017</b>	<b>30 November 2016</b>
	<b>£</b>	<b>£</b>
<b>Allotted, called up and fully paid</b>		
1 Ordinary share of £1	<b>1</b>	<b>1</b>