

Registered number  
08771005

Global Media Research Limited

Unaudited Filleted Accounts

31 March 2018

**Global Media Research Limited****Registered number:** 08771005**Balance Sheet****as at 31 March 2018**

|                                                       | Notes | 2018<br>£        | 2017<br>£      |
|-------------------------------------------------------|-------|------------------|----------------|
| <b>Fixed assets</b>                                   |       |                  |                |
| Tangible assets                                       | 3     | 1,761            | 1,104          |
| <b>Current assets</b>                                 |       |                  |                |
| Debtors                                               | 4     | 2,687            | 6,865          |
| Cash at bank and in hand                              |       | 1,113,633        | 868,537        |
|                                                       |       | <u>1,116,320</u> | <u>875,402</u> |
| <b>Creditors: amounts falling due within one year</b> | 5     | (456,270)        | (485,542)      |
| <b>Net current assets</b>                             |       | <u>660,050</u>   | <u>389,860</u> |
| <b>Total assets less current liabilities</b>          |       | <u>661,811</u>   | <u>390,964</u> |
| <b>Provisions for liabilities</b>                     |       | (335)            | (221)          |
| <b>Net assets</b>                                     |       | <u>661,476</u>   | <u>390,743</u> |
| <b>Capital and reserves</b>                           |       |                  |                |
| Called up share capital                               |       | 50,001           | 50,001         |
| Profit and loss account                               |       | 611,475          | 340,742        |
| <b>Shareholder's funds</b>                            |       | <u>661,476</u>   | <u>390,743</u> |

The director is satisfied that the company is entitled to exemption from the requirement to obtain an audit under section 477 of the Companies Act 2006.

The member has not required the company to obtain an audit in accordance with section 476 of the Act.

The director acknowledges his responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts.

The accounts have been prepared and delivered in accordance with the special provisions applicable to companies subject to the small companies regime. The profit and loss account has not been delivered to the Registrar of Companies.

Director

Approved on 21 December 2018

**Global Media Research Limited**  
**Notes to the Accounts**  
**for the year ended 31 March 2018**

**1 Accounting policies**

***Basis of preparation***

The accounts have been prepared under the historical cost convention and in accordance with FRS 102, The Financial Reporting Standard applicable in the UK and Republic of Ireland (as applied to small entities by section 1A of the standard).

***Turnover***

Turnover is measured at the fair value of the consideration received or receivable, net of discounts and value added taxes. Turnover includes revenue earned from the sale of goods and from the rendering of services. Turnover from the sale of goods is recognised when the significant risks and rewards of ownership of the goods have transferred to the buyer. Turnover from the rendering of services is recognised by reference to the stage of completion of the contract. The stage of completion of a contract is measured by comparing the costs incurred for work performed to date to the total estimated contract costs.

***Tangible fixed assets***

Tangible fixed assets are measured at cost less accumulative depreciation and any accumulative impairment losses. Depreciation is provided on all tangible fixed assets, other than freehold land, at rates calculated to write off the cost, less estimated residual value, of each asset evenly over its expected useful life, as follows:

|                                  |                         |
|----------------------------------|-------------------------|
| Fixtures, fittings and equipment | 25% pa reducing balance |
|----------------------------------|-------------------------|

***Debtors***

Short term debtors are measured at transaction price (which is usually the invoice price), less any impairment losses for bad and doubtful debts. Loans and other financial assets are initially recognised at transaction price including any transaction costs and subsequently measured at amortised cost determined using the effective interest method, less any impairment losses for bad and doubtful debts.

***Creditors***

Short term creditors are measured at transaction price (which is usually the invoice price). Loans and other financial liabilities are initially recognised at transaction price net of any transaction costs and subsequently measured at amortised cost determined using the effective interest method.

***Taxation***

A current tax liability is recognised for the tax payable on the taxable profit of the current and past periods. A current tax asset is recognised in respect of a tax loss that can be carried back to recover tax paid in a previous period. Deferred tax is recognised in respect of all timing differences between the recognition of income and expenses in the financial statements and their inclusion in tax assessments. Unrelieved tax losses and other deferred tax assets are recognised only to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits. Deferred tax is measured using the tax rates and laws that have been enacted or substantively enacted by the reporting date and that

are expected to apply to the reversal of the timing difference, except for revalued land and investment property where the tax rate that applies to the sale of the asset is used. Current and deferred tax assets and liabilities are not discounted.

### **Provisions**

Provisions (ie liabilities of uncertain timing or amount) are recognised when there is an obligation at the reporting date as a result of a past event, it is probable that economic benefit will be transferred to settle the obligation and the amount of the obligation can be estimated reliably.

### **Foreign currency translation**

Transactions in foreign currencies are initially recognised at the rate of exchange ruling at the date of the transaction. At the end of each reporting period foreign currency monetary items are translated at the closing rate of exchange. Non-monetary items that are measured at historical cost are translated at the rate ruling at the date of the transaction. All differences are charged to profit or loss.

| <b>2 Employees</b>                                | <b>2018</b>   | <b>2017</b>   |
|---------------------------------------------------|---------------|---------------|
|                                                   | <b>Number</b> | <b>Number</b> |
| Average number of persons employed by the company | <u>2</u>      | <u>1</u>      |

### **3 Tangible fixed assets**

|                       | <b>Fixtures,<br/>fittings &amp;<br/>equipment</b> |
|-----------------------|---------------------------------------------------|
|                       | <b>£</b>                                          |
| <b>Cost</b>           |                                                   |
| At 1 April 2017       | 1,943                                             |
| Additions             | 1,041                                             |
| At 31 March 2018      | <u>2,984</u>                                      |
| <b>Depreciation</b>   |                                                   |
| At 1 April 2017       | 839                                               |
| Charge for the year   | 384                                               |
| At 31 March 2018      | <u>1,223</u>                                      |
| <b>Net book value</b> |                                                   |
| At 31 March 2018      | <u>1,761</u>                                      |
| At 31 March 2017      | <u>1,104</u>                                      |

| <b>4 Debtors</b> | <b>2018</b>  | <b>2017</b>  |
|------------------|--------------|--------------|
|                  | <b>£</b>     | <b>£</b>     |
| Trade debtors    | -            | 4,653        |
| Other debtors    | 2,687        | 2,212        |
|                  | <u>2,687</u> | <u>6,865</u> |

| <b>5 Creditors: amounts falling due within one year</b> | <b>2018</b>    | <b>2017</b>    |
|---------------------------------------------------------|----------------|----------------|
|                                                         | <b>£</b>       | <b>£</b>       |
| Trade creditors                                         | 62,483         | 25,007         |
| Taxation and social security costs                      | 153,386        | 88,350         |
| Other creditors                                         | 240,401        | 372,185        |
|                                                         | <u>456,270</u> | <u>485,542</u> |

## **6 Controlling party**

The company is controlled by the director, Mr V K Bajaj, by virtue of his 100% shareholding in the company.

## **7 Other information**

Global Media Research Limited is a private company limited by shares and incorporated in England. Its registered office is:

66 London Road

Stanmore

Middlesex

HA7 4NS

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