



For further information, please
refer to our guidance at
www.gov.uk/companieshouse

1 Company details

Company number 08765823

Company name in full Boomf Limited

→ Filling in this form

Please complete in typescript or in
bold black capitals.

2 Administrator's name

Full forename(s) Peter

Surname Kubik

3 Administrator's address

Building name/number Quadrant House

Street 4 Thomas More Square

Post town London

County/Region

Postcode E1W 1YW

Country

4 Administrator's name ①

Full forename(s) Brian

Surname Johnson

① Other administrator

Use this section to tell us about
another administrator.

5 Administrator's address ①

Building name/number Quadrant House

Street 4 Thomas More Square

Post town London

County/Region

Postcode E1W 1YW

Country

① Other administrator

Use this section to tell us about
another administrator.

AM02

Notice of statement of affairs in administration

6

Attachment

I have attached a copy of:



Statement of affairs



Statement of concurrence

7

Date of the statement of affairs

Date

^d1^d3^m0^m1^y2^y0^y2^y2

8

Date of the statement of concurrence (if applicable)

Date

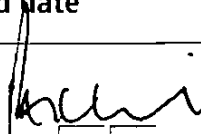
^d2^d6^m0^m1^y2^y0^y2^y2

9

Sign and date

Administrator's
Signature

Signature



Signature date

^d3^d1^m0^m1^y2^y0^y2^y2

Notice of statement of affairs in administration

**Presenter information**

You do not have to give any contact information, but if you do it will help Companies House if there is a query on the form. The contact information you give will be visible to searchers of the public record.

Contact name **Peter Kubik**

Company name **UHY Hacker Young LLP**

Address **Quadrant House**

4 Thomar More Square

Post town **London**

County/Region

Postcode **E 1 W 1 Y W**

Country

DX

Telephone

**Checklist**

We may return forms completed incorrectly or with information missing.

Please make sure you have remembered the following:

- ☐ The company name and number match the information held on the public Register.
- ☐ You have attached the required documents.
- ☐ You have signed and dated the form.

**Important information**

All information on this form will appear on the public record.

**Where to send**

You may return this form to any Companies House address, however for expediency we advise you to return it to the address below:

The Registrar of Companies, Companies House,
Crown Way, Cardiff, Wales, CF14 3UZ.
DX 33050 Cardiff.

**Further information**

For further information please see the guidance notes on the website at www.gov.uk/companieshouse or email enquiries@companieshouse.gov.uk

This form is available in an alternative format. Please visit the forms page on the website at www.gov.uk/companieshouse

STATEMENT OF AFFAIRS

Company Name: Boomf Limited (In Administration) ("the Company")

Company Number: 08765823

In the High Court of Justice, Business and Property Courts of England and Wales, Insolvency and Companies List (ChD) Reference No. CR-2021-002272

Statement as to the affairs of (a) Boomf Limited of Unit 1 Meadow Road, Reading, Berkshire, RG1 8LB


on 3 December 2021, the date that the company entered administration.

Statement of Truth

I believe that the facts stated in this statement of affairs are a full, true and complete statement of the affairs of the above named company as at 3 December 2021, the date that the company entered administration.

I understand that proceedings for contempt of court may be brought against anyone who makes, or causes to be made, a false statement in a document verified by a statement of truth without an honest belief in its truth.

Full name Sophie Dummer

Signed  _____

Dated 13th January 2022

A – Summary of Assets

Assets	Book value £	Estimated to Realise £
Assets subject to fixed charge:		
None	NIL	NIL
Assets subject to floating charge:		
None	NIL	NIL
Uncharged assets:		
Goodwill	NIL	5,000
Intellectual Property	78,844	75,000
Plant and Equipment & IT Equipment	117,774	40,000
Stock	278,469	180,000
Cash at Bank	121,440	121,440
Percentage of Turnover	NIL	UNCERTAIN
Repeat Customers	NIL	UNCERTAIN
Rent Deposit	53,798.40	53,798.40
Estimated total assets available for creditors	650,325.40	475,238.40

Signature  Date 13th January 2022

A1 – Summary of Liabilities

		Estimate £
Estimated total assets available for moratorium, priority pre moratorium and preferential creditors (carried from page A)	£	475,238.40
Liabilities	£	
Estimated deficiency/surplus available for preferential creditors	£	475,238.40
Preferential creditors:-	£	
Employees (number: 0)	NIL	
Pension contributions	NIL	
		NIL
Estimated deficiency/surplus available for secondary preferential creditors	£	475,238.40
HMRC	146,305.88	
Other secondary preferential creditors	NIL	
		(146,305.88)
Estimated deficiency/surplus as regards secondary preferential creditors	£	328,932.52
Estimated prescribed part of net property where applicable (to carry forward)		NIL
Estimated total assets available for floating charge holders	£	328,932.52
Debts secured by floating charges	£	NIL
Estimated deficiency/surplus of assets after floating charges	£	328,932.52
Estimated prescribed part of net property where applicable (brought down)		NIL
Total assets available to unsecured creditors	£	328,932.52
Unsecured non-preferential claims:-	£	
Employees (number: 0)	NIL	
Consumers who have paid in advance for goods or services (number: 0)	NIL	
Other unsecured creditors	652,510.37	
		(652,510.37)
Estimated deficiency after floating charge where applicable (brought down)		
Estimated deficiency/surplus as regards creditors	£	(323,577.85)
Issued and called up capital	£	(156.28)
Estimated total deficiency/surplus as regards members	£	(323,734.13)

Signature 

Date 13th January 2022

COMPANY CREDITORS (excluding employees and consumers)

Note: You must include all creditors (excluding employees and certain consumers (see relevant page for definition of a consumer)) and indicate any creditors under hire-purchase, chattel leasing or conditional sale agreements and any creditors claiming retention of title over property in the company's possession.

Name of creditor	Address (with postcode)	Amount of debt £	Details of any security held by creditor	Date security given	Value of security £
accessiBe Ltd	B.S.R Tower 2, David Ben Gurion Rd 1, Bnei Brak, Tel Aviv, Israel	36.79			0.00
Adobe Systems Software	Adobe Systems Software Ireland Ltd, 4-6 Riverwalk, Citywest Business Park, Dublin 24, Ireland	1,102.40			0.00
Adstream (UK) Limited	7Th Floor, Berkshire House, 168-173 High Holborn, London, WC1V 7AA	1,176.00			0.00
Amazon Web Service	410 Terry Ave N, Seattle, Washington, 98109, USA	0.04			0.00
Atlassian Pty Ltd	Atlassian Pty Ltd, Level 6, 341 George St, Sydney, NSW 2000, Australia	260.40			0.00
Avalara Europe Ltd	3rd Floor, Lanchester House, Trafalgar Place, Brighton, BN1 4FU	5,096.40			0.00
Azteq Group Ltd	Maxted Corner, Azteq House, Maxted Road, Hemel Hempstead, HP2 7RA	1,761.60			0.00
Bove Montero y Asociados	Carrer De Maria Cubi, 7, Barcleona, 8006, Spain	7,515.88			0.00
BT	BT Group Plc, BT Centre, 81 Newgate Street, London, EC1 7AJ	528.00			0.00
CBRE Ltd	61 Southwark Street, Southwark, London, SE1 0HL	26,899.20			0.00
Chroma Group	Unit 8, Ely Road, Theale, Reading, RG7 4BQ	4,571.33			0.00
Circle CI	201 Spear St #1200, San Francisco, California, 94105, USA	56.31			0.00

CIS Consulting	CIS Business Eurpoa S.L., Zurbarano, 45, Planta 2, Madrid, 28010, Spain	1,450.76			0.00
Cocoba	Unit L002, Lower Rose Gallery, Bluewater Shopping Centre, Kent, DA9 9SH	1,411.92			0.00
Containerville	*GONE AWAY*, London	4,800.00			0.00
Content Square Ltd	1st Floor, 48-50 St John St, Barbican, London, EC1M 4DG	17,661.60			0.00
CPYou B.V.	Europalaan 89, Vennootschap, 's-Hertogenbosch, 5232BC, Netherlands	699.99			0.00
DHL Express	Key House, Cow Lane, Reading, RG1 8NA	10,298.39			0.00
Envelopes Ltd	Unit A2 Knaves Beech Industrial Estate, Loudwater, Buckinghamshire, HP10 9QY	742.28			0.00
Facebook Ireland	4 Grand Canal Square, Grand Canal, Dublin, Ireland	55,892.24			0.00
Faive	100 Potrero Ave, San Francisco, 94103, USA	224.64			0.00
Forward Partners Venture Advance Ltd	Commercial Unit 2 Aurora Building, 124 East Road, London, N1 6FD	350,000.00			0.00
Google Ireland	Gordon House, Barrow Street, Dublin	11,962.60			0.00
Greenlight Digital Ltd	The Varnish Works, 3 Bravingtons Walk, London, N1 9AJ	3,600.00			0.00
HLB Sefico	Chau De La Hulpe, 166, 1170 Watermael-Boitsfort, Belgium	1,584.11			0.00
HM Revenue and Customs	Insolvency Claims Handling Unit, Benton Park View, Longbenton, Newcastle, NE98 1ZZ	146,305.88			0.00
HootSuite Media Inc.	111 E 5Th Av, Vancouver BC, Canada	375.00			0.00
Hurst Media Company	United House, North Road, London, N7 9DP	1,200.00			0.00
Inform Direct	Clydesdale House, 1-5 Queen Street, Ipswich, IP1 1SW	25.00			0.00
London Borough of Tower Hamlets	Tower Hamlets Council, Town Hall, Mulberry Place, 5 Clove Crescent, E14 2BG	2,442.33			0.00
Lyreco UK Limited	Deer Park Court, Telford, TF2 7NB	828.60			0.00
Mabo Media Ltd	16-26 Albert Road, Middlesbrough, TS1 1PR	60.00			0.00
Mailier Lite	548 Market Street, PMB 98174, San Fran,	18.02			0.00

	California, 94104, USA				
Mari Media Electrics	12 Cantley Crescent, Wokingham, Berkshire, RG41 1NX	515.00			0.00
Microsoft Ireland Operations Ltd	One Microsoft Court, South County Business Park, Carmanhall And Leopardstown, Dublin, D18 DH6K, Ireland	2,118.57			0.00
MNC	30 Britton Street, London, EC1M 5UH	60,053.55			0.00
Next Level Video Production	45 Waincliffe Mount, Leeds, LS11 8AH	12,490.00			0.00
Ometria	34-37 Liverpool Street, London, EC2M 7PP	11,807.60			0.00
Paperlink Ltd	356 Kennington Road, London, SE11 4LD	3,132.00			0.00
Pertemps	14-18 Alfred Street, Reading, RG1 7AH	744.70			0.00
Profile Insurance Services	8 Langley Park, Mill Hill, London, NW7 2AA	6,988.75			0.00
Reading Borough Council	Civic Offices, Bridge Street Plaza West, Bridge Street, Reading, RG1 2LU	3,318.00			0.00
Reddico Digital	Moat Farm Oast, Five Oak Green, Tonbridge, Kent, TN12 6RR	8,400.00			0.00
Rhys Dowdell	65 Rowan Drive, Reading, RG5 4LN	188.00			0.00
Royal Mail	185 Farringdon Road, London, EC1 1AA	21,208.37			0.00
Searlco Ltd	Gradene, Station Road, Ulceby, Lincolnshire, DN39 6UQ	1,500.00			0.00
STUDIO TRIBERTI COLOMBO E ASSOCIATI	Via Giosue Carducci, Milano, 32 20123, Italy	1,328.17			0.00
SVFT Online Limited	One Smart Place, London, WC2B 5LW	225.76			0.00
TikTok Information Technologies UK Limited	One London Wall, 6Th Floor, London, EC2Y 5EB	1,910.96			0.00
Trustpilot	Pilestraede 58, 1112 Copenhagen, Denmark	1,698.60			0.00
Typeform	Bac De Roda, 163, Barcelona, 8018, Spain	79.00			0.00
UniCarriers Leasing Ltd	Unit 1, Jane Morbey Road, Thame, Oxon, OX9 3RR	438.71			0.00
Xero (UK) Ltd	5Th Floor, 100 Avebury Boulevard, Milton Keynes, MK9 1FH	82.80			0.00

Totals				798,816.25					0.00

Signature  Date 13th January 2022

COMPANY SHAREHOLDERS

Name of Shareholder	No. of shares held	Nominal Value	Details of Shares held
Alasdair Forman	11070	1.107	8927 Ordinary; 2143 Preference
Andrew Bredon	2857	0.2857	2857 Ordinary
Andy Bell	1315	0.1315	1315 Ordinary
Andy Phillips	3213	0.3213	3213 Ordinary
Baharul Shayeb	3213	0.3213	3213 Ordinary
Belinda Bell	7219	0.7219	5261 Ordinary; 1958 Preference
Caroline Rogers	2600	0.26	2600 Ordinary
Charlie Gilkes	1928	0.1928	1928 Ordinary
Daniel Strong	1250	0.125	1250 Ordinary
Darren Bagget	13152	1.3152	13152 Ordinary
David Frank	31142	3.1142	31142 Ordinary
David Nemes	2000	0.2	2000 Ordinary
Duncan Jennings	14286	1.4286	14286 Ordinary
Duncan Stirling	1928	0.1928	1928 Ordinary
Fabio Morandi	2571	0.2571	2571 Ordinary
Fiona Cairns Ltd (Kishore patel)	13152	1.3152	13152 Ordinary
Fraser Doherty	1428	0.1428	1428 Ordinary
Gordon Pratt	29583	2.9583	29583 Ordinary
Harveer Singh Bharaj	514	0.0514	514 Ordinary
Helen Bakie	1000	0.1	1000 Ordinary
James Matthews	12853	1.2853	12853 Ordinary
James Middleton	454242	45.4242	454242 Ordinary
Joanne Sendell	3213	0.3213	3213 Ordinary
John Bell	10356	1.0356	10356 Ordinary
Liz Spicer-Short	1315	0.1315	1315 Ordinary
Matt Wheeler	2857	0.2857	2857 Ordinary

Matt Witt	3213	0.3213	3213 Ordinary
Matthew Frank	16436	1.6436	16436 Ordinary
Michael Christner	6427	0.6427	6427 Ordinary
Mint Digital	481411	48.1411	478554 Ordinary; 2857 Preference
Nick Jenkins	172599	17.2599	65741 Ordinary; 106858 Preference
Nigel Tae	21220	2.122	19280 Ordinary; 1940 Preference
Norma Morgan	2857	0.2857	2857 Ordinary
Olivier Driot	3213	0.3213	3213 Ordinary
Paul Fisher	6288	0.6288	5714 Ordinary; 574 Preference
Peter Bell	21396	2.1396	18142 Ordinary; 3254 Preference
Pierre Lussato	3213	0.3213	3213 Ordinary
QVentures Limited	400	0.04	400 Ordinary
Rahul Moodgal	1285	0.1285	1285 Ordinary
Robert Austin	6427	0.6427	6427 Ordinary
Rudolph Wolff Private Equity Fund Limited	32880	3.288	32880 Ordinary
Sandy Sturdy	2857	0.2857	2857 Ordinary
Stephen Joseph O'Connor	131723	13.1723	113152 Ordinary; 18571 Preference
Tain Huei Hsia	14286	1.4286	14286 Ordinary
Tim Morgan	2857	0.2857	2857 Ordinary
Will Bell	1601	0.1601	1315 Ordinary; 286 Preference
	1562846	156.2846	

Signature



Date 13th January 2022

STATEMENT OF CONCURRENCE

Name of Company

Boomf Limited

Company number

08765823

In the
High Court of Justice, Business and Property
Courts of England and Wales, Insolvency and
Companies List (ChD)

Court case number
CR-2021-002272

(a) Insert full name and
address of registered
office of company to which
statement of affairs relates

With regards to the Statement of Affairs of (a) Boomf Limited ('the company')
Quadrant House, 4 Thomas More Square, London, E1W 1YW

(b) Insert date statement of
truth on the statement of
affairs was made.

made on (b) 13 January 2022

(c) Insert full name of
person who made the
statement of truth on the
statement of affairs being
concurrent with.

by (c) Sophie Dummer

Statement of Truth

(d) Insert full name and
address of person making
statement

I (d)

*Delete as applicable

*concur with the Statement of Affairs of the above company and I believe that the facts
stated in the Statement of Affairs are a full, true and complete statement of the affairs of
the company on the date that it entered administration.

OR

~~*concur with the Statement of Affairs of the above company, subject to the following
qualifications~~

(e) Please list matters in the
statement of affairs which
you are not in agreement
with, or which you consider
to be erroneous or
misleading, or matters to
which you have no direct
knowledge and indicate
reason for listing them

(e)

and believe that, subject to these qualifications, the facts stated in the statement of affairs
are a full, true and complete statement of the affairs of the company on the date that it
entered administration.

Full name

STEPHEN JOSEPH O'CONNOR

Signed



Dated

26 / 01 / 2022

STATEMENT OF CONCURRENCE

Name of Company Boomf Limited	Company number 08765823
In the High Court of Justice, Business and Property Courts of England and Wales, Insolvency and Companies List (ChD)	Court case number CR-2021-002272

- (a) Insert full name and address of registered office of company to which statement of affairs relates
- (b) Insert date statement of truth on the statement of affairs was made.
- (c) Insert full name of person who made the statement of truth on the statement of affairs being concurred with.

With regards to the Statement of Affairs of (a) Boomf Limited ('the company')
Quadrant House, 4 Thomas More Square, London, E1W 1YW

made on (b) 13th Jan 2022

by (c) Sophie Dummer

Statement of Truth

- (d) Insert full name and address of person making statement
- *Delete as applicable

I (d) Andy Bell

*concur with the Statement of Affairs of the above company and I believe that the facts stated in the Statement of Affairs are a full, true and complete statement of the affairs of the company on the date that it entered administration.

OR

*concur with the Statement of Affairs of the above company, subject to the following qualifications

- (e) Please list matters in the statement of affairs which you are not in agreement with, or which you consider to be erroneous or misleading, or matters to which you have no direct knowledge and indicate reason for listing them.

(e)

and believe that, subject to these qualifications, the facts stated in the statement of affairs are a full, true and complete statement of the affairs of the company on the date that it entered administration.

Full name	Andy Bell
Signed	
Dated	17th Jan 2022

STATEMENT OF CONCURRENCE

Name of Company

Boomf Limited

Company number

08765823

In the

High Court of Justice, Business and Property
Courts of England and Wales, Insolvency and
Companies List (ChD)

Court case number

CR-2021-002272

(a) Insert full name and
address of registered
office of company to which
statement of affairs relates

(b) Insert date statement of
truth on the statement of
affairs was made.

(c) Insert full name of
person who made the
statement of truth on the
statement of affairs being
concurrent with.

With regards to the Statement of Affairs of (a) Boomf Limited ('the company')
Quadrant House, 4 Thomas More Square, London, E1W 1YW

made on (b) 13th January 2022

by (c) Sophie Dummer

Statement of Truth

(d) Insert full name and
address of person making
statement

*Delete as applicable

I (d) NICHOLAS DAVID JENKINS

*concur with the Statement of Affairs of the above company and I believe that the facts
stated in the Statement of Affairs are a full, true and complete statement of the affairs of
the company on the date that it entered administration.

OR

~~*concur with the Statement of Affairs of the above company, subject to the following
qualifications~~

(e) Please list matters in the
statement of affairs which
you are not in agreement
with, or which you consider
to be erroneous or
misleading, or matters to
which you have no direct
knowledge and indicate
reason for listing them.

(e)

and believe that, subject to these qualifications, the facts stated in the statement of affairs
are a full, true and complete statement of the affairs of the company on the date that it
entered administration.

Full name

NICHOLAS DAVID JENKINS

Signed



Dated

14th JAN 2022

STATEMENT OF CONCURRENCE

Name of Company Boomf Limited	Company number 08765823
In the High Court of Justice, Business and Property Courts of England and Wales, Insolvency and Companies List (ChD)	Court case number CR-2021-002272

(a) Insert full name and address of registered office of company to which statement of affairs relates

(b) Insert date statement of truth on the statement of affairs was made.

(c) Insert full name of person who made the statement of truth on the statement of affairs being concurred with.

With regards to the Statement of Affairs of (a) Boomf Limited ('the company')
Quadrant House, 4 Thomas More Square, London, E1W 1YW

made on (b) 13 January 2022

by (c) Sophie Dummer

Statement of Truth

(d) Insert full name and address of person making statement

*Delete as applicable

I (d) James Middleton

*concur with the Statement of Affairs of the above company and I believe that the facts stated in the Statement of Affairs are a full, true and complete statement of the affairs of the company on the date that it entered administration.

OR

~~*concur with the Statement of Affairs of the above company, subject to the following qualifications~~

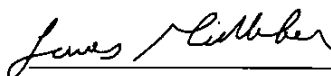
(e) Please list matters in the statement of affairs which you are not in agreement with, or which you consider to be erroneous or misleading, or matters to which you have no direct knowledge and indicate reason for listing them.

(e)

and believe that, subject to these qualifications, the facts stated in the statement of affairs are a full, true and complete statement of the affairs of the company on the date that it entered administration.

Full name James Middleton

Signed



Dated

13/01/22