

REGISTERED NUMBER: 08731624 (England and Wales)

UNAUDITED FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2020

FOR

SENTINEL BRAND MANAGEMENT LIMITED

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FOR THE YEAR ENDED 31 DECEMBER 2020**

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**CHARTERED CERTIFIED ACCOUNTANT'S REPORT TO THE DIRECTOR
ON THE UNAUDITED FINANCIAL STATEMENTS OF
SENTINEL BRAND MANAGEMENT LIMITED**

The following reproduces the text of the report prepared for the director in respect of the company's annual unaudited financial statements. In accordance with the Companies Act 2006, the company is only required to file a Balance Sheet. Readers are cautioned that the Income Statement is not required to be filed with the Registrar of Companies.

In order to assist you to fulfil your duties under the Companies Act 2006, I have prepared for your approval the financial statements of Sentinel Brand Management Limited for the year ended 31 December 2020 which comprise the Income Statement, Balance Sheet and the related notes from the company's accounting records and from information and explanations you have given me.

As a practising member of the Association of Chartered Certified Accountants, I am subject to its ethical and other professional requirements which are detailed at <http://www.accaglobal.com/rulebook>.

This report is made solely to the director of Sentinel Brand Management Limited in accordance with my terms of engagement. My work has been undertaken solely to prepare for your approval the financial statements of Sentinel Brand Management Limited and state those matters that I have agreed to state to the director of Sentinel Brand Management Limited in this report in accordance with the requirements of the Association of Chartered Certified Accountants as detailed at <http://www.accaglobal.com/factsheet163>. To the fullest extent permitted by law, I do not accept or assume responsibility to anyone other than the company and its director for my work or for this report.

It is your duty to ensure that Sentinel Brand Management Limited has kept adequate accounting records and to prepare statutory financial statements that give a true and fair view of the assets, liabilities, financial position and loss of Sentinel Brand Management Limited. You consider that Sentinel Brand Management Limited is exempt from the statutory audit requirement for the year.

I have not been instructed to carry out an audit or a review of the financial statements of Sentinel Brand Management Limited. For this reason, I have not verified the accuracy or completeness of the accounting records or information and explanations you have given to me and I do not, therefore, express any opinion on the statutory financial statements.

Courts & Co.
Lescott Courts Limited
Chartered Certified Accountants
49 High Street
Burnham on Crouch
Essex
CM0 8AG

30 September 2021

BALANCE SHEET
31 DECEMBER 2020

	2020		2019
	£	£	£
FIXED ASSETS		2,405	5,585
CURRENT ASSETS	62,200		36,818
CREDITORS			
Amounts falling due within one year	<u>(37,199)</u>		<u>(33,942)</u>
NET CURRENT ASSETS		<u>25,001</u>	<u>2,876</u>
TOTAL ASSETS LESS CURRENT LIABILITIES		27,406	8,461
CREDITORS			
Amounts falling due after more than one year		<u>50,000</u>	<u>-</u>
NET (LIABILITIES)/ASSETS		<u>(22,594)</u>	<u>8,461</u>
CAPITAL AND RESERVES		<u>(22,594)</u>	<u>8,461</u>

NOTES TO THE FINANCIAL STATEMENTS

1. STATUTORY INFORMATION

Sentinel Brand Management Limited is a private company, limited by shares, registered in England and Wales. The company's registered number and registered office address are as below:

Registered number: 08731624

Registered office: Mangapp Barns
Mangapp Chase
Burnham on Crouch
Essex
CM0 8QQ

2. AVERAGE NUMBER OF EMPLOYEES

The average number of employees during the year was NIL (2019 - NIL).

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 December 2020.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 December 2020 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

BALANCE SHEET - continued
31 DECEMBER 2020

The financial statements have been prepared in accordance with the micro-entity provisions and delivered in accordance with the provisions applicable to companies subject to the small companies regime.

The financial statements were approved by the director and authorised for issue on 30 September 2021 and were signed by:

M Sadleir - Director

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.