# **DIRECTORS' REPORT AND FINANCIAL STATEMENTS**

FOR THE YEAR ENDED 31 MARCH 2023



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# **COMPANY INFORMATION**

**Directors** 

R Hoggarth J P Roos

**Company secretary** 

M Roos

Registered number

08700358

Registered office

Kirkgate

19-31 Church Street

Epsom Surrey KT17 4PF

Independent auditors

Barnes Roffe LLP

Chartered Accountants & Statutory Auditors 3 Brook Business Centre

Cowley Mill Road

Uxbridge Middlesex UB8 2FX

# DIRECTORS' REPORT FOR THE YEAR ENDED 31 MARCH 2023

The directors present their report and the for the year ended 31 March 2023.

### Directors' responsibilities statement

The directors are responsible for preparing the Directors' report and the financial statements in accordance with applicable law and regulations. Company law requires the directors to prepare financial statements for each financial year. Under that law the directors have elected to prepare the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), including Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland'. Under company law the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the Company and of the profit or loss of the Company for that period.

In preparing these financial statements, the directors are required to:

- select suitable accounting policies for the Company's financial statements and then apply them consistently;
- make judgments and accounting estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the Company will continue in business.

The directors are responsible for keeping adequate accounting records that are sufficient to show and explain the Company's transactions and disclose with reasonable accuracy at any time the financial position of the Company and to enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the Company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

### Going concern

The financial statements have been prepared on a going concern basis. Revenue since the reporting date continues to increase and is generating a healthy gross margin. Revenue projections for the remaining months of the financial year ending 31 March 2024 remain positive with a healthy pipeline to support continued growth with the aid of new product offerings. There is every reason to believe that such revenue increases will be ongoing after March 2024 and for the foreseeable future.

The business took renewed funding from National Westminster Bank in July 2023 to ensure its ability to fund continued rapid growth. This will enable the company to identify and execute accelerated growth in the current year and coming years. The directors have optional plans to protect the company's liquidity should market conditions require and remain confident that the cashflow is managed within the business to enable it to continue trading to current projections for the foreseeable future and for a period of not less than twelve months from the date of approval of these financial statements.

Therefore, the use of the going concern assumption remains appropriate.

#### **Directors**

The directors who served during the year were:

R Hoggarth J P Roos

# DIRECTORS' REPORT (CONTINUED) FOR THE YEAR ENDED 31 MARCH 2023

# Disclosure of information to auditors

Each of the persons who are directors at the time when this Directors' report is approved has confirmed that:

- so far as the director is aware, there is no relevant audit information of which the Company's auditors are unaware, and
- the director has taken all the steps that ought to have been taken as a director in order to be aware of any relevant audit information and to establish that the Company's auditors are aware of that information.

#### Post balance sheet events

The company has taken a new loan from National Westminster Bank in July 2023, this loan enabled the company to pay off all other loans and is at a preferential rate compared to the previous loans.

There are no other subsequent events that require disclosure or adjustments to the financial statements.

# **Auditors**

The auditors, Barnes Roffe LLP, will be proposed for reappointment in accordance with section 485 of the Companies Act 2006.

### Small companies note

Jason Roos

In preparing this report, the directors have taken advantage of the small companies exemptions provided by section 415A of the Companies Act 2006.

This report was approved by the board on

27th November 2023

and signed on its behalf.

J P Roos

Director

#### INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF CIRRUS RESPONSE LIMITED

#### Opinion

We have audited the financial statements of Cirrus Response Limited (the 'Company') for the year ended 31 March 2023, which comprise the Statement of comprehensive income, the Statement of financial position and the related notes, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United Kingdom Accounting Standards, including Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the Company's affairs as at 31 March 2023 and of its loss for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

#### Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK)) and applicable law. Our responsibilities under those standards are further described in the Auditors' responsibilities for the audit of the financial statements section of our report. We are independent of the Company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the United Kingdom, including the Financial Reporting Council's Ethical Standard and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

# Conclusions relating to going concern

In auditing the financial statements, we have concluded that the directors' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the Company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the directors with respect to going concern are described in the relevant sections of this report.

# INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF CIRRUS RESPONSE LIMITED (CONTINUED)

#### Other information

The other information comprises the information included in the Annual Report other than the financial statements and our Auditors' report thereon. The directors are responsible for the other information contained within the Annual Report. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon. Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit, or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

#### Opinion on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Directors' report for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the Directors' report has been prepared in accordance with applicable legal requirements.

#### Matters on which we are required to report by exception

In the light of the knowledge and understanding of the Company and its environment obtained in the course of the audit, we have not identified material misstatements in the Directors' report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 requires us to report to you if, in our opinion:

- adequate accounting records have not been kept, or returns adequate for our audit have not been received from branches not visited by us; or
- the financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of directors' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit; or
- the directors were not entitled to prepare the financial statements in accordance with the small companies
  regime and take advantage of the small companies' exemptions in preparing the Directors' report and
  from the requirement to prepare a Strategic report.

# INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF CIRRUS RESPONSE LIMITED (CONTINUED)

#### Responsibilities of directors

As explained more fully in the Directors' responsibilities statement set out on page 1, the directors are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the directors determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the directors are responsible for assessing the Company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the directors either intend to liquidate the Company or to cease operations, or have no realistic alternative but to do so.

#### Auditors' responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an Auditors' report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below.

Our approach to identifying and assessing the risks of material misstatement in respect of irregularities, including fraud and non-compliance with law and regulations, was as follows:

- The engagement partner ensured that the engagement team collectively had the appropriate competence, capabilities and skills to identify or recognise non-compliance with applicable laws and regulations;
- We identified the laws and regulations applicable to the company through discussion with directors and other management, and from our commercial knowledge and experience of the relevant sector;
- The specific laws and regulations which we considered may have a direct material effect on the financial statements or the operations of the company, are as follows:
  - · Companies Act 2006.
  - FRS102.
  - · Employment legislation.
  - Tax legislation.
- We assessed the extent of compliance with the laws and regulations identified above through making enquiries of management and reviewing supporting evidence where applicable; and
- Laws and regulations were communicated within the audit team at the planning meeting, and during the
  audit as any further laws and regulation were identified. The audit team remained alert to instances of noncompliance throughout the audit.

# INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF CIRRUS RESPONSE LIMITED (CONTINUED)

We assessed the susceptibility of the company's financial statements to material misstatement, including obtaining an understanding of how fraud might occur by:

- Making enquiries of management as to where they consider there was susceptibility to fraud and their knowledge of actual suspected and alleged fraud;
- Considering the internal controls in place to mitigate risks of fraud and non-compliance with laws and regulations;
- Reviewing the financial statements and testing the disclosures against supporting documentation;
- · Performing analytical procedures to identify any unusual or unexpected trends or anomalies;
- Inspecting and testing journal entries to identify unusual or unexpected transactions;
- Assessing whether judgement and assumptions made in determining significant accounting estimates were indicative of management bias; and
- Investigating the rationale behind significant transactions, or transactions that are unusual or outside the company's usual course of business.

The areas that we identified as being susceptible to misstatement through fraud were:

- Management bias in the estimates and judgements made;
- · Management override of controls; and
- Posting of unusual journals or transactions.

Because of the inherent limitations of an audit, there is a risk that we will not detect all irregularities, including those leading to a material misstatement in the financial statements or non-compliance with regulation. This risk increases the more that compliance with a law or regulation is removed from the events and transactions reflected in the financial statements, as we will be less likely to become aware of instances of non-compliance. The risk is also greater regarding irregularities occurring due to fraud rather than error, as fraud involves intentional concealment, forgery, collusion, omission or misrepresentation

A further description of our responsibilities for the audit of the financial statements is located on the Financial Reporting Council's website at: www.frc.org.uk/auditorsresponsibilities. This description forms part of our Auditors' report.

# INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF CIRRUS RESPONSE LIMITED (CONTINUED)

# Use of our report

This report is made solely to the Company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the Company's members those matters we are required to state to them in an Auditors' report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the Company and the Company's members, as a body, for our audit work, for this report, or for the opinions we have formed.

Elliot S J Arwas (Senior statutory auditor)

for and on behalf of

**Barnes Roffe LLP** 

Chartered Accountants & Statutory Auditors

3 Brook Business Centre

Cowley Mill Road

Uxbridge

Middlesex

UB8 2FX

Date:

29.11.2023

# STATEMENT OF COMPREHENSIVE INCOME FOR THE YEAR ENDED 31 MARCH 2023

	Note	2023 £	2022 £
	Note	L	· L
Turnover		8,906,885	7,823,653
Cost of sales		(3,838,259)	(3,596,736)
Gross profit		5,068,626	4,226,917
Administrative expenses		(5,059,301)	(5,096,506)
Exceptional administrative expenses	5	(427,850)	(1,295,953)
Operating loss		(418,525)	(2,165,542)
Interest receivable and similar income		3,099	68,071
Interest payable and similar expenses		(323,268)	(200, 352)
Loss before tax		(738,694)	(2,297,823)
Tax on loss	g ( ) • ()• ( • ()• • • • • • •	79,958	285,931
Loss for the financial year		(658,736)	(2,011,892)
Total comprehensive income for the year		(658,736)	(2,011,892)

The notes on pages 11 to 23 form part of these financial statements.

# CIRRUS RESPONSE LIMITED REGISTERED NUMBER: 08700358

# STATEMENT OF FINANCIAL POSITION AS AT 31 MARCH 2023

	Note		2023 £		2022 £
Fixed assets	NOLE		-		۷
Intangible assets	6		547,270		659,123
Tangible assets	7		21,429		28,436
Investments	8		39		39
			568,738		687,598
Current assets					
Debtors: amounts falling due within one year	9	1,916,640		1,505,544	
Cash at bank and in hand	10	924,507		1,452,955	
		2,841,147		2,958,499	
Creditors: amounts falling due within one year	11	(9,058,112)		(8,539,750)	
Net current liabilities			(6,216,965)		(5,581,251)
Total assets less current liabilities			(5,648,227)		(4,893,653)
Creditors: amounts falling due after more than one year	12		(1,000,000)		(1,095,838)
Net liabilities			(6,648,227)		(5,989,491)
Capital and reserves					
Called up share capital	14		1,257		1,257
Capital redemption reserve			1,310		1,310
Profit and loss account			(6,650,794)		(5,992,058)
			(6,648,227)		(5,989,491)

# CIRRUS RESPONSE LIMITED REGISTERED NUMBER: 08700358

# STATEMENT OF FINANCIAL POSITION (CONTINUED) AS AT 31 MARCH 2023

The financial statements have been prepared in accordance with the provisions applicable to companies subject to the small companies regime and in accordance with the provisions of FRS 102 Section 1A - small entities.

The financial statements were approved and authorised for issue by the board and were signed on its behalf on 27th November 2023

Jason Roos

J P Roos Director

The notes on pages 11 to 23 form part of these financial statements.

# NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2023

#### 1. General information

Cirrus Response Limited is a company limited by shares, incorporated in England and Wales. The address of the registered office is Kirkgate, 19-31 Church Street, Epsom, Surrey, KT17 4PF.

The company specialises in providing cloud, contact centre and software solutions.

### 2. Accounting policies

#### 2.1 Basis of preparation of financial statements

The financial statements have been prepared under the historical cost convention unless otherwise specified within these accounting policies and in accordance with Section 1A of Financial Reporting Standard 102, the Financial Reporting Standard applicable in the UK and the Republic of Ireland and the Companies Act 2006.

The company is a parent undertaking of a small group and as such it is not required by the Companies Act 2006 to prepare group accounts. These financial statements therefore present information about the company as an individual undertaking and not about its group.

The following principal accounting policies have been applied:

#### 2.2 Going concern

The financial statements have been prepared on a going concern basis. Revenue since the reporting date continues to increase and is generating a healthy gross margin. Revenue projections for the remaining months of the financial year ending 31 March 2024 remain positive with a healthy pipeline to support continued growth with the aid of new product offerings. There is every reason to believe that such revenue increases will be ongoing after March 2024 and for the foreseeable future.

The business took renewed funding from National Westminster Bank in July 2023 to ensure its ability to fund continued rapid growth. This will enable the company to identify and execute accelerated growth in the current year and coming years. The directors have optional plans to protect the company's liquidity should market conditions require and remain confident that the cashflow is managed within the business to enable it to continue trading to current projections for the foreseeable future and for a period of not less than twelve months from the date of approval of these financial statements.

Therefore, the use of the going concern assumption remains appropriate.

# NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2023

# 2. Accounting policies (continued)

#### 2.3 Revenue

Revenue is recognised to the extent that it is probable that the economic benefits will flow to the Company and the revenue can be reliably measured. Revenue is measured as the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes. The following criteria must also be met before revenue is recognised:

# Rendering of services

Revenue from a contract to provide services is recognised in the period in which the services are provided in accordance with the stage of completion of the contract when all of the following conditions are satisfied:

- the amount of revenue can be measured reliably;
- it is probable that the Company will receive the consideration due under the contract;
- the stage of completion of the contract at the end of the reporting period can be measured reliably; and
- the costs incurred and the costs to complete the contract can be measured reliably.

#### 2.4 Intangible assets

# Goodwill

Goodwill represents the difference between amounts paid on the cost of a business combination and the acquirer's interest in the fair value of its identifiable assets and liabilities of the acquiree at the date of acquisition. Subsequent to initial recognition, Goodwill is measured at cost less accumulated amortisation and accumulated impairment losses. Goodwill is amortised in equal installments over its estimated useful 10 year economic life.

#### Licenses

Licenses are valued at cost less accumulated amortisation. Amortisation is calculated to write off the cost in equal annual instalments over the estimated useful lives of the assets.

#### **Development costs**

Development costs are valued at cost less accumulated amortisation. These costs are amortised on a straight line basis over five year from period of 5 years from the date that development is completed.

#### 2.5 Tangible fixed assets

Tangible fixed assets under the cost model are stated at historical cost less accumulated depreciation and any accumulated impairment losses.—Historical cost includes expenditure that is directly attributable to bringing the asset to the location and condition necessary for it to be capable of operating in the manner intended by management.

# NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2023

### 2. Accounting policies (continued)

### 2.5 Tangible fixed assets (continued)

Depreciation is charged so as to allocate the cost of assets less their residual value over their estimated useful lives.

Depreciation is provided on the following basis:

Fixtures and fittings

- Straight line over 7 years

Office equipment

- Straight line over 7 years

The assets' residual values, useful lives and depreciation methods are reviewed, and adjusted prospectively if appropriate, or if there is an indication of a significant change since the last reporting date.

Gains and losses on disposals are determined by comparing the proceeds with the carrying amount and are recognised in the Statement of comprehensive income

#### 2.6 Debtors

Short-term debtors are measured at transaction price, less any impairment. Loans receivable are measured initially at fair value, net of transaction costs, and are measured subsequently at amortised cost using the effective interest method, less any impairment.

#### 2.7 Cash and cash equivalents

Cash is represented by cash in hand and deposits with financial institutions repayable without penalty on notice of not more than 24 hours. Cash equivalents are highly liquid investments that mature in no more than three months from the date of acquisition and that are readily convertible to known amounts of cash with insignificant risk of change in value.

#### 2.8 Creditors

Short-term creditors are measured at the transaction price. Other financial liabilities, including bank loans, are measured initially at fair value, net of transaction costs, and are measured subsequently at amortised cost using the effective interest method.

#### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2023

# 2. Accounting policies (continued)

#### 2.9 Foreign currency translation

# Functional and presentation currency

The Company's functional and presentational currency is GBP.

#### Transactions and balances

Foreign currency transactions are translated into the functional currency using the spot exchange rates at the dates of the transactions.

At each year end foreign currency monetary items are translated using the closing rate. Non-monetary items measured at historical cost are translated using the exchange rate at the date of the transaction and non-monetary items measured at fair value are measured using the exchange rate when fair value was determined.

Foreign exchange gains and losses resulting from the settlement of transactions and from the translation at year end exchange rates of monetary assets and liabilities denominated in foreign currencies are recognised in the Statement of comprehensive income except when deferred in other comprehensive income as qualifying cash flow hedges.

Foreign exchange gains and losses that relate to borrowings and cash and cash equivalents are presented in the Statement of comprehensive income within 'finance income or costs'. All other foreign exchange gains and losses are presented in the Statement of comprehensive income within 'other operating income'.

#### 2.10 Finance costs

Finance costs are charged to the Statement of comprehensive income over the term of the debt using the effective interest method so that the amount charged is at a constant rate on the carrying amount. Issue costs are initially recognised as a reduction in the proceeds of the associated capital instrument.

# 2.11 Operating leases: the Company as lessee

Rentals paid under operating leases are charged to the Statement of comprehensive income on a straight-line basis over the lease term.

# 2.12 Research and development

In the research phase of an internal project it is not possible to demonstrate that the project will generate future economic benefits and hence all expenditure on research shall be recognised as an expense when it is incurred. Intangible assets are recognised from the development phase of a project if and only if certain specific criteria are met in order to demonstrate the asset will generate probable future economic benefits and that its cost can be reliably measured. The capitalised development costs are subsequently amortised on a straight-line basis over their useful economic lives, which range from 3 to 6 years.

If it is not possible to distinguish between the research phase and the development phase of an internal project, the expenditure is treated as if it were all incurred in the research phase only.

### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2023

### 2. Accounting policies (continued)

#### 2.13 Interest income

Interest income is recognised in the Statement of comprehensive income using the effective interest method.

# 2.14 Borrowing costs

All borrowing costs are recognised in the Statement of comprehensive income in the year in which they are incurred.

#### 2.15 Pensions

#### Defined contribution pension plan

The Company operates a defined contribution plan for its employees. A defined contribution plan is a pension plan under which the Company pays fixed contributions into a separate entity. Once the contributions have been paid the Company has no further payment obligations.

The contributions are recognised as an expense in the Statement of comprehensive income when they fall due. Amounts not paid are shown in accruals as a liability in the Statement of financial position. The assets of the plan are held separately from the Company in independently administered funds.

#### 2.16 Taxation

Tax is recognised in the Statement of comprehensive income except that a charge attributable to an item of income and expense recognised as other comprehensive income or to an item recognised directly in equity is also recognised in other comprehensive income or directly in equity respectively.

The current income tax charge is calculated on the basis of tax rates and laws that have been enacted or substantively enacted by the reporting date in the countries where the Company operates and generates income.

Deferred tax balances are recognised in respect of all timing differences that have originated but not reversed by the reporting date, except that:

- The recognition of deferred tax assets is limited to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits; and
- Any deferred tax balances are reversed if and when all conditions for retaining associated tax allowances have been met.

Deferred tax balances are not recognised in respect of permanent differences except in respect of business combinations, when deferred tax is recognised on the differences between the fair values of assets acquired and the future tax deductions available for them and the differences between the fair values of liabilities acquired and the amount that will be assessed for tax. Deferred tax is determined using tax rates and laws that have been enacted or substantively enacted by the reporting date.

# 2.17 Exceptional items

Exceptional items are transactions that fall within the ordinary activities of the Company but are presented separately due to their size or incidence.

# NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2023

# 2. Accounting policies (continued)

#### 2.18 Valuation of investments

Investments in subsidiaries are measured at cost less accumulated impairment.

# 3. Employees

The average monthly number of employees, including directors, during the year was 44 (2022 - 50).

#### 4. Directors' remuneration

	2023 £	2022 £
Directors' emoluments	303,315	305,989
Company contributions to defined contribution pension schemes	6,354	3,455
	309,669	309,444

During the year, retirement benefits were accruing to 2 directors (2022 - 2) in respect of defined contribution pension schemes.

The highest paid director received remuneration of £213,315 (2022 - £215,989).

The value of the company's contributions paid to a defined contribution pension scheme in respect of the highest paid director amounted to £5,034 (2022 - £2,135).

# 5. Exceptional items

	2023 £	2022 £
Redundancy costs	-	41,803
Professional fees in relation to group restructure	-	<i>65,958</i>
Provision against irrecoverable debtor	•	288,068
Impairment of intangible fixed assets	- '	900,124
Fees in relation to M&A activity	427,850	-
	427,850	1,295,953

# NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2023

# 6. Intangible assets

	Other intangible assets £	Development costs	Goodwill £	Total £
Cost				
At 1 April 2022	1,242	983,162	725,000	1,709,404
Additions	-	38,024	-	38,024
At 31 March 2023	1,242	1,021,186	725,000	1,747,428
Amortisation				
At 1 April 2022	1,242	324,039	725,000	1,050,281
Charge for the year		149,877	-	149,877
At 31 March 2023	1,242	473,916	725,000	1,200,158
Net book value				
At 31 March 2023	-	547,270	-	547,270
At 31 March 2022	· -	659,123	- -	659,123

# NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2023

# 7. Tangible fixed assets

	Fixtures and fittings	Office equipment £	Total £
Cost			
At 1 April 2022	703,273	130,547	833,820
Additions	-	10,243	10,243
At 31 March 2023	703,273	140,790	844,063
Depreciation			
At 1 April 2022	702,522	102,862	805,384
Charge for the year	751	16,499	17,250
At 31 March 2023	703,273	119,361	822,634
Net book value			
At 31 March 2023	-	21,429 	21,429
At 31 March 2022	751	27,685	28,436

# NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2023

8.	Fixed asset investments			
				Investments in
				subsidiary companies £
	Cost			
	At 1 April 2022			191,215
	At 31 March 2023			191,215
	Impairment			
	At 1 April 2022			191,176
	At 31 March 2023			191,176
	Net book value			
	At 31 March 2023			39
	At 31 March 2022		:	39
	Subsidiary undertaking			
	The following was a subsidiary undertaking of the Co	ompany:		
	Name	Registered office	Class of shares	Holding
	Cirrus Response Inc.	USA	Ordinary	100%
9.	Debtors			
			2023 ———£	2022 £
	Trade debtors		1,528,009	1,033,474
	Other debtors		235,804	286,197
	Prepayments and accrued income		152,827	185,873

1,505,544

1,916,640

# NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2023

10.	Cash and cash equivalents		
		2023	2022
		£	£
	Cash at bank and in hand	924,507	1,452,955
		924,507	1,452,955
11.	Creditors: Amounts falling due within one year		
		2023 £	2022 £
	Bank loans	1,182,873	839,348
	Trade creditors	1,075,531	934,128
	Amounts owed to group undertakings	5,282,127	5,452,212
	Other taxation and social security	538,035	493,122
	Other creditors	55,982	66,270
	Accruals and deferred income	923,564	754,670
		9,058,112	8,539,750
12.	Creditors: Amounts falling due after more than one year		
		2023 £	2022 £
	Bank loans	_	1,095,838
	Other loans	1,000,000	-
		1,000,000	1,095,838

# NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2023

#### 13. Loans

Analysis of the maturity of loans is given below:

	2023 £	2022 £
Amounts falling due within one year		
Bank loans	1,182,873	839,348
	1,182,873	839,348
Amounts falling due 1-2 years		
Bank loans	-	1,095,838
Other loans	1,000,000	-
	1,000,000	1,095,838
	•	
	2,182,873	1,935,186

The bank loan is secured over the property and undertakings of the company. The other loans are secured against the customers and billing of the Cirrus business run by Cirrus Response Limited or any successor to which the assets of Cirrus Response Limited are transferred.

# 14. Share capital

	2023	2022
	£	£
Allotted, called up and fully paid		
12,574 Ordinary shares of £0.10 each	1,257	1,257

# 15. Pension commitments

The company operates a defined contributions pension scheme. The assets of the scheme are held separately from those of the company in an independently administered fund. The pension cost charge represents contributions payable by the company to the fund and amounted to £52,596 (2022 - £46,112). Contributions totalling £9,455 (2022 --£8,664) were payable to the fund at the reporting-date and are included in creditors.

# NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2023

# 16. Commitments under operating leases.

At 31 March 2023 the Company had future minimum lease payments due under non-cancellable operating leases for each of the following periods:

	2023 £	2022 £
Not later than 1 year	113,158	113,158
Later than 1 year and not later than 5 years	363,988	387,146
Later than 5 years	120,575	120,000
	597,721	620,304

# 17. Transactions with directors

Included within other debtors, there is an amount of £125,000 (2022 - £Nil) due from a director of the company.

# 18. Related party transactions

The company has taken advantage of the exemption in Financial Reporting Standard 102 not to disclose any transactions with other wholly owned members of the group.

During the year, the company made purchases of £Nil (2022 - £30,900) from an entity under common control. At the reporting date, an amount of £19,096 (2022 - £15,504) was due to the entity under common control.

Included within long term creditors, there is an amount of £1,000,000 (2022 - £Nil) due to a director of the company in respect of a loan note instrument issued in the year. The loan is due for repayment in December 2024 and attracts fixed interest charge of 12.5% per annum.

# 19. Post balance sheet events

The company has taken a new loan from National Westminster Bank in July 2023, this loan enabled the company to pay off all other loans and is at a preferential rate compared to the previous loans.

There are no other subsequent events that require disclosure or adjustments to the financial statements.

# NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 MARCH 2023

# 20. Ultimate parent undertaking and controlling party

The immediate and ultimate parent undertaking is Cirrus Response Group Limited, a company incorporated in England and Wales. The registered office of the parent undertaking is Kirkgate, 19-31 Church Street, Espom, Surrey, KT17 4PF.

The smallest and largest group in which the results of the company are consolidated is Cirrus Connects Group Limited (Formerly Known as Cirrus Response Group Limited). Consolidated accounts can obtained from Companies House, Crown Way, Cardiff CF14 3UZ.

In the opinion of directors, there is no ultimate controlling party.