

**REGISTERED COMPANY NUMBER: 08668684 (England and Wales)**  
**REGISTERED CHARITY NUMBER: 1156392**

**SOCIAL SQUARE (UK)**  
**(A COMPANY LIMITED BY GUARANTEE)**  
**REPORT OF THE TRUSTEES AND**  
**FINANCIAL STATEMENTS FOR THE YEAR ENDED**  
**31 AUGUST 2018**

Sugarwhite Meyer Accountants Ltd  
First Floor  
94 Stamford Hill  
London  
N16 6XS

**SOCIAL SQUARE (UK)**  
**CONTENTS OF THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 31 AUGUST 2018**

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**SOCIAL SQUARE (UK)**  
**REFERENCE AND ADMINISTRATIVE DETAILS**  
**FOR THE YEAR ENDED 31 AUGUST 2018**

**TRUSTEES**

J Breuer  
M Friesel  
M Hopstein  
R Neustadt

**REGISTERED OFFICE**

Suite 6 Dominion House  
91 Dunsmure Road  
London  
N16 5HT

**REGISTERED COMPANY NUMBER**

08668684 (England and Wales)

**REGISTERED CHARITY NUMBER**

1156392

**INDEPENDENT EXAMINER**

Sugarwhite Meyer Accountants Ltd  
First Floor  
94 Stamford Hill  
London  
N16 6XS

**BANKERS**

Barclays Bank plc  
High Road  
Tottenham  
London  
N17 OEY

**SOCIAL SQUARE (UK)**  
**REPORT OF THE TRUSTEES**  
**FOR THE YEAR ENDED 31 AUGUST 2018**

The trustees who are also directors of the charity for the purposes of the Companies Act 2006, present their report with the financial statements of the charity for the year ended 31 August 2018. The trustees have adopted the provisions of Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015).

**Reference and administrative information**

Reference and administrative information is shown on page 1 of the financial statements and forms part of this report.

**OBJECTIVES AND ACTIVITIES**

**Objectives and aims for public benefit**

The objects of the charity are the relief of poverty, advancement of education, the provision of facilities for recreation and other leisure time activities and other charitable purposes.

The charity constitutes a public benefit entity as defined by FRS 102. The trustees confirm that they have given due regard to the Charity Commission's guidance on public benefit when reviewing the charity's aims and objectives and in planning future activities, and setting the grant making policy for the year.

**SOCIAL SQUARE (UK)**  
**REPORT OF THE TRUSTEES**  
**FOR THE YEAR ENDED 31 AUGUST 2018**

**ACHIEVEMENT AND PERFORMANCE**

**Review of activities and achievements**

Social Square (UK) was founded in response to local need with the aim of "Giving more to those who have less!" We step in and help when there is no one else to turn to, maintaining the dignity and respect of recipients and putting a smile on their faces.

We are pleased to present our annual report, describing another year in which we have once again been able to ease the lives of over 100 socially and economically disadvantaged families. We achieved this by setting up and running the following projects:

- Discounts on Essentials: This project continued to be very successful by saving families significant sums of money on their weekly shopping and everyday essentials. A typical family saved between £1000 - £2000 per year on groceries including fruit and vegetables. Local shops provided year round discounts of 12% - 15% to those in need. We received consistently positive feedback from beneficiaries telling us how much the discounts had helped them, and most importantly, that they had not been treated any differently from full paying customers. **30 FAMILIES HELPED**

- Discount Vouchers: Twice last year, at the change of seasons, we partnered with local shops to provide discounts on clothing and essentials saving families a total of over £10,000 each time. Feedback was overwhelmingly positive as the project had allowed families to shop in a dignified manner, as well as giving their children the exciting feeling of having new clothing, rather than having to make do with shabby used stuff in poor condition. We were delighted that we were able to expand and help even more families this year than previously. **110 FAMILIES HELPED**

- Household Necessities: We continued to support people in diverse ways. We sourced funds from generous charities who specialise in the particular areas we worked in, and also from local open handed benefactors who understood the need. We used the funds thus generated to help poor and otherwise disadvantaged families in a variety of ways. These included, but not limited to, paying families' food bills as well as dispensing grocery staples; and providing warm hats and scarves in the winter, to families in need. **50 FAMILIES HELPED**

- Emergency Hardships: Our goal is to educate and to help prevent debt before it spirals out of control. However, emergency expenses can put a wrench in any careful budgeting. Our Emergency Hardship fund provides the help and support for just these circumstances. We are pleased to report that we were able to help several families when they were faced with emergency expenses and provided education and support to them. **3 FAMILIES HELPED OUT OF CRISIS**

- Wedding Grants: A wedding is a most memorable occasion. It links a couple together and is the start of a new home and family. The costs associated with setting up a new home can be prohibitive. For some, it is a necessity, not an extra. For many people who come from disadvantaged backgrounds, marriage promises hope, a fresh start. We were delighted to help out. **3 NEW COUPLES HELPED**

- Help for Widows & Orphans: Losing the head of the household is painful. When this happened to a young and jolly father and the sole breadwinner in the family, the pain of death, after a short and excruciating illness, was compounded. We cannot bring the father back, but we are pleased to report that we have started sourcing donations from friends of the family as well as local philanthropists to help ease the plight of the widow and her children in a dignified way. **1 WIDOW, 4 ORPHANS SUPPORTED**

Our approach is discreet and confidential. We know it can be extremely uncomfortable for disadvantaged people to request assistance and so we made sure that our users could retain their self-respect and dignity despite their difficult circumstances.

Our strategy is to ensure that our help is locally targeted and we aim to fill a special niche in the community both, with the range of people we help, and with our diverse and unique projects. Our objective is to assist when there is no one else.

We constantly evaluate the success of our projects, and heartily welcome feedback, suggestions and even criticism to improve outcomes and ensure our input is effective.

**SOCIAL SQUARE (UK)  
REPORT OF THE TRUSTEES  
FOR THE YEAR ENDED 31 AUGUST 2018**

**ACHIEVEMENT AND PERFORMANCE**

**Review of activities and achievements**

The trustees are delighted with the success of this fifth year; our goal is to help more people in the year ahead. We plan to redouble Social Square (UK)'s fundraising efforts to enable us to help even more potential beneficiaries, primarily within our existing projects, however, we are open to expanding the scope of our activities as the need arises. Future plans include, but are not limited to: providing access to better employment and training opportunities; breakfast club for young people and more.

We are grateful to our faithful, generous and loyal funders for being our partners in enabling Social Square (UK) to support our disadvantaged service users with the resources they require so that they are able to access a better quality of life for themselves and their families.

**FINANCIAL REVIEW**

**Reserves policy**

The trustees aim to retain reserves of approximately three months' running costs to ensure continuation of the activities of the charity. Free reserves at the year end were £37,103.

**STRUCTURE, GOVERNANCE AND MANAGEMENT**

**Charity constitution**

The charity is constituted as a company limited by guarantee and is governed by its Memorandum and Articles of Association dated 29 August 2013.

**SOCIAL SQUARE (UK)  
REPORT OF THE TRUSTEES  
FOR THE YEAR ENDED 31 AUGUST 2018**

**STRUCTURE, GOVERNANCE AND MANAGEMENT**

**Organisational structure**

Social Square (UK) has a board of trustees who are responsible for managing the charity and ensuring that it runs in accordance with the latest legislation. They have a broad range of backgrounds and an appropriate mix of gender, skills and expertise in running this type of service.

They are well known in the community and have hands on knowledge of what is needed. They are also committed to take part in training to ensure that they have the skills and knowledge necessary for their role as trustees.

**Mr Jonathan Breuer**

Mr Breuer has served on the board of several charities. He is a qualified therapist and has a unique understanding of people as well as a strong motivation to make a difference to the disadvantaged and impoverished. Additionally, as a freelance computer programmer, he has worked for a variety of businesses and charities where he has implemented computer systems with much success. He has a keen business sense and brings with him financial and legal knowledge very relevant to the successful running of the organisation and to all aspects of community and charitable work.

**Mr Mordechai Friesel**

Mr Friesel is Director of Refuah Diagnostics, and deals with patients coping with cancer, renal failure, infertility, mental health and other chronic diseases on a daily basis. He volunteers as a senior ambulance technician (EMT) both for the NHS and a private ambulance service, and is a well-respected individual in the community and beyond. He has a passion for helping people and has an excellent reputation as a volunteer activist who is frequently called upon for medical advice and assistance by numerous organisations and individuals. He has amassed a wealth of knowledge and many years' experience in the private and voluntary sector and is eager to take the organisation forward in every possible way.

**Mrs Mirel Hopstein**

Mrs Hopstein has recently been appointed Operations Director in a local organisation dealing with disabled children. She has a unique understanding of working in the voluntary sector combined with a passion for helping disadvantaged people. Furthermore, she has previously worked in sales in a busy printing company and her knowledge of marketing and design is an asset to Social Square (UK), along with her many years of business experience. Additionally, she is the wife of a successful volunteer activist involved in many facets of communal activities. Together they are regularly called upon to assist the economically deprived and socially isolated.

**Mrs Resi Neustadt**

Mrs Neustadt is a housewife and mother of a large family. She has a keen understanding of the difficulties with which those with large families face and has a strong interest in helping to make their lives easier. She has lived in London all her life and is cognisant of local issues and challenges. A doer by nature, she is eager to find solutions and implement them.

**Risk review**

The trustees have confirmed that there are no major risks to which the charity is exposed.

This report has been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

Approved by order of the board of trustees on 28 May 2019 and signed on its behalf by:

M Hopstein - Trustee

**INDEPENDENT EXAMINER'S REPORT TO THE TRUSTEES OF  
SOCIAL SQUARE (UK)**

**Independent examiner's report to the trustees of Social Square (UK) ('the Company')**

I report to the charity trustees on my examination of the accounts of the Company for the year ended 31 August 2018.

**Responsibilities and basis of report**

As the charity's trustees of the Company (and also its directors for the purposes of company law) you are responsible for the preparation of the accounts in accordance with the requirements of the Companies Act 2006 ('the 2006 Act').

Having satisfied myself that the accounts of the Company are not required to be audited under Part 16 of the 2006 Act and are eligible for independent examination, I report in respect of my examination of your charity's accounts as carried out under section 145 of the Charities Act 2011 ('the 2011 Act'). In carrying out my examination I have followed the Directions given by the Charity Commission under section 145(5) (b) of the 2011 Act.

**Independent examiner's statement**

I have completed my examination. I confirm that no matters have come to my attention in connection with the examination giving me cause to believe:

1. accounting records were not kept in respect of the Company as required by section 386 of the 2006 Act; or
2. the accounts do not accord with those records; or
3. the accounts do not comply with the accounting requirements of section 396 of the 2006 Act other than any requirement that the accounts give a true and fair view which is not a matter considered as part of an independent examination; or
4. the accounts have not been prepared in accordance with the methods and principles of the Statement of Recommended Practice for accounting and reporting by charities [applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102)].

I have no concerns and have come across no other matters in connection with the examination to which attention should be drawn in this report in order to enable a proper understanding of the accounts to be reached

E Meyer FCA BSc  
Sugarwhite Meyer Accountants Ltd  
First Floor  
94 Stamford Hill  
London  
N16 6XS

28 May 2019



**SOCIAL SQUARE (UK)**  
**STATEMENT OF FINANCIAL ACTIVITIES**  
**(INCORPORATING AN INCOME AND EXPENDITURE ACCOUNT)**  
**FOR THE YEAR ENDED 31 AUGUST 2018**

		Unrestricted fund £	Restricted fund £	2018 Total funds £	2017 Total funds £
	Notes				
<b>INCOME AND ENDOWMENTS FROM</b>					
Donations and legacies	2	28,519	33,750	62,269	33,028
Investment income	3	15	-	15	6
<b>Total</b>		<u>28,534</u>	<u>33,750</u>	<u>62,284</u>	<u>33,034</u>
<b>EXPENDITURE ON</b>					
Raising funds	4	1,204	-	1,204	863
<b>Charitable activities</b>	5				
Charitable activities		<u>28,956</u>	<u>-</u>	<u>28,956</u>	<u>27,829</u>
<b>Total</b>		<u>30,160</u>	<u>-</u>	<u>30,160</u>	<u>28,692</u>
<b>NET INCOME/(EXPENDITURE)</b>		<u>(1,626)</u>	<u>33,750</u>	<u>32,124</u>	<u>4,342</u>
<b>RECONCILIATION OF FUNDS</b>					
<b>Total funds brought forward</b>		<u>5,024</u>	<u>-</u>	<u>5,024</u>	<u>682</u>
<b>TOTAL FUNDS CARRIED FORWARD</b>		<u><u>3,398</u></u>	<u><u>33,750</u></u>	<u><u>37,148</u></u>	<u><u>5,024</u></u>

**SOCIAL SQUARE (UK) (REGISTERED NUMBER: 08668684)**

**BALANCE SHEET  
AT 31 AUGUST 2018**

	Notes	2018 £	2017 £
<b>CURRENT ASSETS</b>			
Debtors	9	45	569
Cash at bank		<u>38,003</u>	<u>5,816</u>
		38,048	6,385
 <b>CREDITORS</b>			
Amounts falling due within one year	10	(900)	(1,361)
 <b>NET CURRENT ASSETS</b>		<u>37,148</u>	<u>5,024</u>
<b>TOTAL ASSETS LESS CURRENT</b>			
<b>LIABILITIES</b>		<u>37,148</u>	<u>5,024</u>
<b>NET ASSETS</b>		<u>37,148</u>	<u>5,024</u>
<b>FUNDS</b>	12		
Unrestricted funds:			
General fund		3,398	5,024
Restricted funds:			
Restricted funds		<u>33,750</u>	<u>-</u>
<b>TOTAL FUNDS</b>		<u>37,148</u>	<u>5,024</u>

**SOCIAL SQUARE (UK) (REGISTERED NUMBER: 08668684)**

**BALANCE SHEET - CONTINUED**

**AT 31 AUGUST 2018**

The charitable company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 August 2018.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 August 2018 in accordance with Section 476 of the Companies Act 2006.

The trustees acknowledge their responsibilities for

- (a) ensuring that the charitable company keeps accounting records that comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the charitable company as at the end of each financial year and of its surplus or deficit for each financial year in
- (b) accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the charitable company.

These financial statements have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to charitable small companies.

The financial statements were approved by the Board of Trustees on 28 May 2019 and were signed on its behalf by:

J Breuer -Trustee

**SOCIAL SQUARE (UK)**  
**NOTES TO THE FINANCIAL STATEMENTS**  
**FOR THE YEAR ENDED 31 AUGUST 2018**

**1. ACCOUNTING POLICIES**

**Basis of preparing the financial statements**

The financial statements of the charitable company, which is a public benefit entity under FRS 102, have been prepared in accordance with the Charities SORP (FRS 102) 'Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102) (effective 1 January 2015)', Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006. The financial statements have been prepared under the historical cost convention.

**Income**

All income is recognised in the Statement of Financial Activities once the charity has entitlement to the funds, it is probable that the income will be received and the amount can be measured reliably.

**Expenditure**

Liabilities are recognised as expenditure as soon as there is a legal or constructive obligation committing the charity to that expenditure, it is probable that a transfer of economic benefits will be required in settlement and the amount of the obligation can be measured reliably. Expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all cost related to the category. Where costs cannot be directly attributed to particular headings they have been allocated to activities on a basis consistent with the use of resources.

Support costs are those incurred to assist the work of the charity but are not direct charitable activities. Governance costs are those incurred in connection with administration of the charity and compliance with constitutional and statutory requirements.

**Taxation**

The charity is exempt from corporation tax on its charitable activities.

**Fund accounting**

Unrestricted funds can be used in accordance with the charitable objectives at the discretion of the trustees.

Restricted funds can only be used for particular restricted purposes within the objects of the charity. Restrictions arise when specified by the donor or when funds are raised for particular restricted purposes.

**Going concern**

There are no material uncertainties about the charity's ability to continue.

**2. DONATIONS AND LEGACIES**

	Unrestricted funds	Restricted funds	2018 Total funds	2017 Total funds
	£	£	£	£
Donations	28,519	33,750	62,269	30,942
Grants	-	-	-	2,086
	<u>28,519</u>	<u>33,750</u>	<u>62,269</u>	<u>33,028</u>

**SOCIAL SQUARE (UK)**  
**NOTES TO THE FINANCIAL STATEMENTS - CONTINUED**  
**FOR THE YEAR ENDED 31 AUGUST 2018**

**3. INVESTMENT INCOME**

	Unrestricted funds	Restricted funds	2018 Total funds	2017 Total funds
	£	£	£	£
Interest received	<u>15</u>	<u>-</u>	<u>15</u>	<u>6</u>

**4. RAISING FUNDS**

**Raising donations and legacies**

	Unrestricted funds	Restricted funds	2018 Total funds	2017 Total funds
	£	£	£	£
Postage and stationery	1,115	-	1,115	555
General expenses	64	-	64	13
Advertising	<u>25</u>	<u>-</u>	<u>25</u>	<u>295</u>
	<u>1,204</u>	<u>-</u>	<u>1,204</u>	<u>863</u>

**5. CHARITABLE ACTIVITIES COSTS**

	Grant funding of activities (See note 6)	Support costs (See note 7)	Totals
	£	£	£
Charitable activities	<u>27,997</u>	<u>959</u>	<u>28,956</u>

**6. GRANTS PAYABLE**

	2018	2017
	£	£
Charitable activities	<u>27,997</u>	<u>26,499</u>

The total grants paid to institutions during the year was as follows:

	2018	2017
	£	£
Relief of poverty	<u>2,300</u>	<u>-</u>

**7. SUPPORT COSTS**

	Governance costs
	£
Charitable activities	<u>959</u>

Support costs, included in the above, are as follows:

**SOCIAL SQUARE (UK)**  
**NOTES TO THE FINANCIAL STATEMENTS - CONTINUED**  
**FOR THE YEAR ENDED 31 AUGUST 2018**

**7. SUPPORT COSTS - continued**

	<b>2018</b>	<b>2017</b>
	<b>Charitable</b>	<b>Total</b>
	<b>activities</b>	<b>activities</b>
	<b>£</b>	<b>£</b>
Independent examiner's fee	450	450
Independent examiner's other fees	450	450
General expenses	59	430
	<u>959</u>	<u>1,330</u>

**8. TRUSTEES' REMUNERATION AND BENEFITS**

There were no trustees' remuneration or other benefits for the year ended 31 August 2018 nor for the year ended 31 August 2017.

**Trustees' expenses**

There were no trustees' expenses paid for the year ended 31 August 2018 nor for the year ended 31 August 2017.

**9. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	<b>2018</b>	<b>2017</b>
	<b>£</b>	<b>£</b>
Other debtors	<u>45</u>	<u>569</u>

**10. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR**

	<b>2018</b>	<b>2017</b>
	<b>£</b>	<b>£</b>
Trade creditors	-	461
Accruals and deferred income	900	900
	<u>900</u>	<u>1,361</u>

**11. ANALYSIS OF NET ASSETS BETWEEN FUNDS**

	<b>Unrestricted</b>	<b>Restricted</b>	<b>2018</b>	<b>2017</b>
	<b>fund</b>	<b>fund</b>	<b>Total</b>	<b>Total</b>
	<b>£</b>	<b>£</b>	<b>funds</b>	<b>funds</b>
	<b>£</b>	<b>£</b>	<b>£</b>	<b>£</b>
Current assets	4,298	33,750	38,048	6,385
Current liabilities	(900)	-	(900)	(1,361)
	<u>3,398</u>	<u>33,750</u>	<u>37,148</u>	<u>5,024</u>

**SOCIAL SQUARE (UK)**  
**NOTES TO THE FINANCIAL STATEMENTS - CONTINUED**  
**FOR THE YEAR ENDED 31 AUGUST 2018**

**12. MOVEMENT IN FUNDS**

	At 1.9.17 £	Net movement in funds £	At 31.8.18 £
<b>Unrestricted funds</b>			
General fund	5,024	(1,626)	3,398
<b>Restricted funds</b>			
Restricted funds	-	33,750	33,750
<b>TOTAL FUNDS</b>	<u>5,024</u>	<u>32,124</u>	<u>37,148</u>

Net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
<b>Unrestricted funds</b>			
General fund	28,534	(30,160)	(1,626)
<b>Restricted funds</b>			
Restricted funds	33,750	-	33,750
<b>TOTAL FUNDS</b>	<u>62,284</u>	<u>(30,160)</u>	<u>32,124</u>

**Comparatives for movement in funds**

	At 1.9.16 £	Net movement in funds £	At 31.8.17 £
<b>Unrestricted Funds</b>			
General fund	682	4,342	5,024
<b>TOTAL FUNDS</b>	<u>682</u>	<u>4,342</u>	<u>5,024</u>

Comparative net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
<b>Unrestricted funds</b>			
General fund	30,948	(26,606)	4,342
<b>Restricted funds</b>			
Restricted funds	2,086	(2,086)	-
<b>TOTAL FUNDS</b>	<u>33,034</u>	<u>(28,692)</u>	<u>4,342</u>

**SOCIAL SQUARE (UK)**  
**NOTES TO THE FINANCIAL STATEMENTS - CONTINUED**  
**FOR THE YEAR ENDED 31 AUGUST 2018**

**12. MOVEMENT IN FUNDS - continued**

A current year 12 months and prior year 12 months combined position is as follows:

	At 1.9.16 £	Net movement in funds £	At 31.8.18 £
<b>Unrestricted funds</b>			
General fund	682	2,716	3,398
<b>Restricted funds</b>			
Restricted funds	-	33,750	33,750
<b>TOTAL FUNDS</b>	<u>682</u>	<u>36,466</u>	<u>37,148</u>

A current year 12 months and prior year 12 months combined net movement in funds, included in the above are as follows:

	Incoming resources £	Resources expended £	Movement in funds £
<b>Unrestricted funds</b>			
General fund	59,482	(56,766)	2,716
<b>Restricted funds</b>			
Restricted funds	35,836	(2,086)	33,750
<b>TOTAL FUNDS</b>	<u>95,318</u>	<u>(58,852)</u>	<u>36,466</u>

**13. RELATED PARTY DISCLOSURES**

There were no related party transactions for the year ended 31 August 2018.



This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.