

Abbreviated Unaudited Accounts

For The Period 23rd July 2013 to 31st July 2014

for

Hype Marketing UK Limited

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For The Period 23rd July 2013 to 31st July 2014

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Hype Marketing UK Limited

Company Information

For The Period 23rd July 2013 to 31st July 2014

DIRECTORS:

M J Seldon
Mrs E Seldon

REGISTERED OFFICE:

5 Orchard Terrace
Boroughbridge
York
North Yorkshire
YO51 9AF

REGISTERED NUMBER:

08621533 (England and Wales)

ACCOUNTANTS:

F E Metcalfe & Co Limited
Chartered Accountants
40A Market Place
Ripon
North Yorkshire
HG4 1BZ

Hype Marketing UK Limited (Registered number: 08621533)

Abbreviated Balance Sheet
31st July 2014

	Notes	£	£
FIXED ASSETS			
Tangible assets	2		810
CURRENT ASSETS			
Debtors		1,204	
Cash at bank		<u>15,807</u>	
		17,011	
CREDITORS			
Amounts falling due within one year		<u>6,933</u>	
NET CURRENT ASSETS			<u>10,078</u>
TOTAL ASSETS LESS CURRENT LIABILITIES			<u>10,888</u>
CAPITAL AND RESERVES			
Called up share capital	3		100
Profit and loss account			<u>10,788</u>
SHAREHOLDERS' FUNDS			<u>10,888</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the period ended 31st July 2014.

The members have not required the company to obtain an audit of its financial statements for the period ended 31st July 2014 in accordance with Section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.
- (b)

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the Board of Directors on 6th October 2014 and were signed on its behalf by:

Mrs E Seldon - Director

The notes form part of these abbreviated accounts

Notes to the Abbreviated Accounts
For The Period 23rd July 2013 to 31st July 2014

1. **ACCOUNTING POLICIES**

Accounting convention

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

Turnover

Turnover represents net invoiced sales of services, excluding value added tax.

Tangible fixed assets

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Computer equipment - 33% on cost

Deferred tax

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

2. **TANGIBLE FIXED ASSETS**

	Total £
COST	
Additions	1,209
At 31st July 2014	<u>1,209</u>
DEPRECIATION	
Charge for period	399
At 31st July 2014	<u>399</u>
NET BOOK VALUE	
At 31st July 2014	<u><u>810</u></u>

3. **CALLED UP SHARE CAPITAL**

Allotted, issued and fully paid:

Number:	Class:	Nominal value:	£
100	Ordinary	£1	<u><u>100</u></u>

100 Ordinary shares of £1 each were allotted and fully paid for cash at par during the period.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.