

Argent Creative Marketing Limited
Filleted Accounts Cover

Argent Creative Marketing Limited

Company No. 08614606

Information for Filing with The Registrar

31 December 2019

Argent Creative Marketing Limited**Directors Report Registrar**

The Directors present their report and the accounts for the year ended 31 December 2019.

Principal activities

The principal activity of the company during the year under review was business support services.

Directors

The Directors who served at any time during the year were as follows:

G. Boucher

A. Clarke

The above report has been prepared in accordance with the provisions applicable to companies subject to the small companies regime as set out in Part 15 of the Companies Act 2006.

Signed on behalf of the board

A. Clarke

Director

01 May 2020

Argent Creative Marketing Limited
Balance Sheet Registrar
at 31 December 2019
Company No. 08614606

	Notes	2019 £	2018 £
Current assets			
Debtors	3	49,865	17,231
Cash at bank and in hand		300,816	206,438
		<u>350,681</u>	<u>223,669</u>
Creditors: Amount falling due within one year	4	<u>(139,666)</u>	<u>(65,405)</u>
Net current assets		211,015	158,264
Total assets less current liabilities		<u>211,015</u>	<u>158,264</u>
Net assets		<u>211,015</u>	<u>158,264</u>
Capital and reserves			
Called up share capital		105	105
Profit and loss account	5	210,910	158,159
Total equity		<u>211,015</u>	<u>158,264</u>

These accounts have been prepared in accordance with the special provisions applicable to companies subject to the small companies regime of the Companies Act 2006.

For the year ended 31 December 2019 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

The members have not required the company to obtain an audit in accordance with section 476 of the Companies Act 2006.

The directors acknowledge their responsibilities for complying with the requirements of the Companies Act 2006 with respect to accounting records and the preparation of accounts.

As permitted by section 444 (5A) of the Companies Act 2006 the directors have not delivered to the Registrar a copy of the company's profit and loss account.

Approved by the board on 01 May 2020

And signed on its behalf by:

A. Clarke
Director
01 May 2020

Argent Creative Marketing Limited
Notes to the Accounts Registrar
for the year ended 31 December 2019

1 General information

Its registered number is: 08614606

Its registered office is:

71-75 Shelton Street

Covent Garden

London

WC2H 9JQ

The functional and presentational currency of the company is Sterling. The accounts are rounded to the nearest pound.

The accounts have been prepared in accordance with FRS 102 Section 1A - The Financial Reporting Standard applicable in the UK and Republic of Ireland (March 2018) and the Companies Act 2006. The March 2018 edition of FRS 102 includes amendments arising from the Financial Reporting Council's triennial review of the standard. There is no material effect on the amounts recognised in these financial statements as a result of early adopting these amendments.

2 Accounting policies

Turnover

Turnover is measured at the fair value of the consideration received or receivable. Turnover is reduced for estimated customer returns, rebates and other similar allowances.

Revenue from the sale of goods is recognised when all the following conditions are satisfied:

- the Company has transferred to the buyer the significant risks and rewards of ownership of the goods;
 - the Company retains neither continuing managerial involvement to the degree usually associated with ownership nor effective control over the goods sold;
 - the amount of revenue can be measured reliably;
 - it is probable that the economic benefits associated with the transaction will flow to the Company;
- and
- the costs incurred or to be incurred in respect of the transaction can be measured reliably.

Specifically, revenue from the sale of goods is recognised when goods are delivered and legal title is passed.

Taxation

Income tax expense represents the sum of the tax currently payable and deferred tax.

The tax currently payable is based on taxable profit for the year.

Trade and other debtors

Trade and other debtors are initially recognised at fair value and thereafter stated at amortised cost using the effective interest method, less impairment losses for bad and doubtful debts.

Trade and other creditors

Short term creditors are measured at the transaction price. Other financial liabilities, including bank loans, are measured initially at fair value, net of transaction costs, and are measured subsequently at amortised cost using the effective interest method.

Provisions

Provisions are made where an event has taken place that gives the Company a legal or constructive obligation that probably requires settlement by a transfer of economic benefit, and a reliable estimate can be made of the amount of the obligation.

Provisions are charged as an expense to the profit and loss account in the year that the Company becomes aware of the obligation, and are measured at the best estimate at balance sheet date of the expenditure required to settle the obligation, taking into account relevant risks and uncertainties.

When payments are eventually made, they are charged to the provision carried in the balance sheet.

3 Debtors

	2019	2018
	£	£
Trade debtors	49,865	17,231
	<u>49,865</u>	<u>17,231</u>

4 Creditors:

amounts falling due within one year

	2019	2018
	£	£
Corporation tax	21,238	30,938
Other taxes and social security	27,979	19,986
Loans from directors	14,213	14,481
Accruals and deferred income	76,236	-
	<u>139,666</u>	<u>65,405</u>

5 Reserves

Profit and loss account - includes all current and prior period retained profits and losses.

6 Dividends

	2019	2018
	£	£
Dividends for the period:		
Dividends paid in the period	37,790	35,027
	<u>37,790</u>	<u>35,027</u>
Dividends by type:		
Equity dividends	37,790	35,027
	<u>37,790</u>	<u>35,027</u>

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.