

Company number: 08580493

Private Company Limited by Shares

Written Resolutions

of

WAYJA LIMITED (the "Company")

21 January 2014

Pursuant to Chapter 2 of Part 13 of the Companies Act the following resolutions were duly passed by the Company as written resolutions

ORDINARY RESOLUTION

- 1 That the share capital of the Company be altered by the sub-division of all the 100 issued ordinary shares of £0.01 each in the capital of the Company into 100,000 ordinary shares of £0.00001 each, and

SPECIAL RESOLUTION

- 2 That the articles of association contained in the document attached to these written resolutions be approved and adopted as the new articles of association of the Company in substitution for and to the entire exclusion of the existing articles of association



Director



THE COMPANIES ACT 2006

PRIVATE COMPANY LIMITED BY SHARES

NEW

ARTICLES OF ASSOCIATION

of

WAYJA LIMITED
(the "Company")

(Adopted by a special resolution passed on 21 January 2014)

1. Introduction

- 1 1 The model articles for private companies limited by shares contained or incorporated in Schedule 1 to the Companies (Model Articles) Regulations 2008 (SI 2008/3229) as amended prior to the date of adoption of these articles (the "**Model Articles**") shall apply to the Company, save insofar as they are varied or excluded by, or are inconsistent with, the following Articles
- 1 2 In these Articles and the Model Articles any reference to any statutory provision shall be deemed to include a reference to each and every statutory amendment, modification, re-enactment and extension thereof for the time being in force
- 1 3 In these Articles article headings are used for convenience only and shall not affect the construction or interpretation of these Articles

2. Defined terms

In these Articles the following words and expressions shall have the following meanings

"**Act**" means the Companies Act 2006 (as amended from time to time),

"**Auditors**" means the auditors of the Company from time to time,

"**Bad Leaver**" means a Founder who ceases to be an Employee prior to the third anniversary of the Date of Incorporation by reason of

- (a) such Founder resigning as an Employee voluntarily and in circumstances which do not amount to constructive dismissal and/or constructive unfair dismissal, or
- (b) dismissal by the Company (or a member of the Group) for Cause,

"**Board**" means the board of Directors and any committee of the board constituted for the purpose of taking any action or decision contemplated by these Articles,



"Business Day" means a day on which English clearing banks are ordinarily open for the transaction of normal banking business in the City of London (other than a Saturday or Sunday);

"Cause" means

- (a) the lawful termination of their contract of employment without notice of payment in lieu of notice as a consequence of their misconduct, and/or
- (b) their fair dismissal pursuant section 98(2)(a) (capability) or 98(2)(b) (conduct) of the Employment Rights Act 1996,

"Civil Partner" means in relation to a Shareholder, a civil partner (as defined in the Civil Partnership Act 2004) of the Shareholder,

"Date of Incorporation" means 21 June 2013,

"Deferred Shares" means deferred shares of £0 00001 each in the capital of the Company,

"Director(s)" means a director or directors of the Company from time to time,

"Effective Termination Date" means the date on which the Founder's employment or consultancy terminates,

"Employee" means an individual who is employed by or who provides consultancy services to, the Company or any member of the Group,

"Encumbrance" means any mortgage, charge, security, interest, lien, pledge, assignment by way of security, equity, claim, right of pre-emption, option, covenant, restriction, reservation, lease, trust, order, decree, judgment, title defect (including without limitation any retention of title claim), conflicting claim of ownership or any other encumbrance of any nature whatsoever (whether or not perfected other than liens arising by operation of law),

"Fair Value" is as determined in accordance with Article 10.3,

"Family Trusts" means trust(s) under which no immediate beneficial interest in any of the shares in question is for the time being vested in any person other than a Shareholder who is an individual and/or Privileged Relations of that individual,

"Founders" means Alex Dabell, Jai Madhvanı and James Taylor;

"Founder Shares" means all Shares held by

- (a) the Founder in question, and
- (b) by any Permitted Transferee of that Founder other than those Shares held by those persons that the Ordinary Shareholders declare themselves satisfied were not acquired directly or indirectly from the Founder or by reason of his relationship with the Founder,

"Good Leaver" means a person who is not a Bad Leaver,

"Group" means the Company and its subsidiary undertaking(s) (if any) from time to time,

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"a Member of the same Group" means as regards any company, a company which is from time to time a parent undertaking or a subsidiary undertaking of that company or a subsidiary undertaking of any such parent undertaking,

"Ordinary Shareholder" means any holder of any Ordinary Shares,

"Ordinary Shares" means ordinary shares of £0 00001 each in the capital of the Company,

"Permitted Transfer" means a transfer of Shares in accordance with Article 8,

"Permitted Transferee" means

- (a) in relation to a Shareholder who is an individual, any of his Privileged Relations, Trustees or Qualifying Company,
- (b) in relation to a Shareholder which is an undertaking means any Member of the same Group,

"Privileged Relation" in relation to a Shareholder who is an individual member or deceased or former member means a spouse, Civil Partner, child or grandchild (including step or adopted or illegitimate child and their issue),

"Qualifying Company" means a company in which a Shareholder or Trustee(s) hold the whole of the share capital and which they control;

"Relevant Period" means the period of 36 months starting from the Date of Incorporation,

"Shareholder" means any holder of any Shares,

"Shares" means the Ordinary Shares and the Deferred Shares,

"Share Sale" means the sale of all of the Ordinary Shares of the Company,

"Trustees" means the trustee(s) of a Family Trust, and

"Unvested Shares" means all the Founder Shares prior to the first anniversary of the Date of Incorporation and thereafter until the third anniversary of the Date of Incorporation such number of Shares equal to all the Founder Shares multiplied by the following percentage (rounded up to two decimal places)

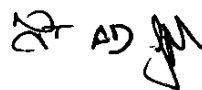
$$100 - (2.7778 \times NM),$$

where NM = number of full calendar months from the Date of Incorporation to the Effective Termination Date; and

"Vested" means in relation to Founder Shares those shares which are no longer capable of being converted into Deferred Shares under Article 12

3. Proceedings of Directors

- 3.1 The quorum for Directors' meetings shall be two Directors Article 11(2) of the Model Articles shall not apply to the Company
- 3.2 In the case of any equality of votes, the chairman shall not have a second or casting vote Article 13 of the Model Articles shall not apply to the Company



4. Alternate Directors

Articles 15 and 25 to 27 of the model articles for public companies limited by shares contained in Schedule 3 of the Companies (Model Articles) Regulations 2008 (SI 2008/3229) shall apply to the Company.

5. Directors' interests

5 1 Subject to the provisions of the Act, and provided that he has declared to the Directors the nature and extent of his interest, a Director may vote at a meeting of the Directors or of a committee of the Directors on any resolution concerning a matter in which he has an interest, whether a direct or an indirect interest, or in relation to which he has a duty and shall also be counted in reckoning whether a quorum is present at such a meeting. Article 14 of the Model Articles shall not apply to the Company.

5 2 *Specific interests of a Director*

Subject to the provisions of the Act, and provided that he has declared to the Directors the nature and extent of his interest, a Director may (save as to the extent not permitted by law from time to time), notwithstanding his office, have an interest of the following kind

- (a) where a Director (or a person connected with him) is party to or in any way directly or indirectly interested in, or has any duty in respect of, any existing or proposed contract, arrangement or transaction with the Company or any other undertaking in which the Company is in any way interested,
- (b) where a Director (or a person connected with him) is a director, employee or other officer of, or a party to any contract, arrangement or transaction with, or in any way interested in, any body corporate promoted by the Company or in which the Company is in any way interested,
- (c) where a Director (or a person connected with him) is a shareholder in the Company or a shareholder in, employee, director, member or other officer of, or consultant to, a parent undertaking of, or a subsidiary undertaking of a parent undertaking of, the Company,
- (d) where a Director (or a person connected with him) holds and is remunerated in respect of any office or place of profit (other than the office of auditor) in respect of the Company or body corporate in which the Company is in any way interested,
- (e) where a Director is given a guarantee, or is to be given a guarantee, in respect of an obligation incurred by or on behalf of the Company or any body corporate in which the Company is in any way interested, or
- (f) where a Director (or a person connected with him or of which he is a member or employee) acts (or any body corporate promoted by the Company or in which the Company is in any way interested of which he is a director, employee or other officer may act) in a professional capacity for the Company or any body corporate promoted by the Company or in which the Company is in any way interested (other than as auditor) whether or not he or it is remunerated for this

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6. Allotment of new shares or other securities: pre-emption

- 6 1 In accordance with section 567(1) of the Act, sections 561 and 562 of the Act do not apply to an allotment of equity securities made by the Company
- 6 2 During the period of five years from the date of adoption of these articles, the directors are generally and unconditionally authorised to exercise all the powers of the company to allot shares and grant rights to subscribe for or convert any security into shares up to a maximum aggregate nominal amount of £1 00
- 6 3 The directors may also at any time after the expiry of the authority granted by article 6 2 allot any shares or grant any rights to subscribe for or convert any security into shares in accordance with any offer or agreement which is made by the company prior to such expiry
- 6 4 Unless otherwise determined by special resolution, any Shares shall, before they are allotted or granted on any terms, be first offered by the Company in writing to each Ordinary Shareholder by
- (a) giving details of the number and subscription price of the Shares,
 - (b) inviting him to apply for the Shares at the subscription price (being on no less favourable terms),
 - (c) stating that he will have a period of at least 14 days from the date of the notice in which to apply,
 - (d) stating that, if there is competition among the Ordinary Shareholders for the Shares, the Shares will be allocated to him in proportion (as nearly as may be) to his existing holdings of Shares (his "**Proportionate Allocation**"),
 - (e) inviting him to indicate if he is willing to purchase Shares in excess of his Proportionate Allocation ("**Extra Securities**") and, if so, the number of Extra Securities
- 6 5 On expiry of an offer made in accordance with Article 6 4 (or sooner if applications or refusals have been received from all Shareholders and all requisite approvals have been given), the Company shall allot or grant (as the case may be) the Shares as follows
- (a) if the total number of Shares applied for is equal to or less than the Shares offered, each Ordinary Shareholder shall be allocated the number applied for by him, or
 - (b) if the total number of Shares applied for is more than the Shares offered, each Ordinary Shareholder shall be allocated his Proportionate Allocation or, if less, the number of Shares for which he has applied, and
 - (c) applications for Extra Securities shall be allocated in accordance with such applications or, in the event of competition, among those Ordinary Shareholders applying for Extra Securities in proportion to their Proportionate Allocations but so that no applicant shall be allocated more Extra Securities than he has applied for and so that if there is a surplus further allocations shall be made on the same basis (and if necessary more than once) until all Shares have been allocated,
 - (d) fractional entitlements shall be rounded to the nearest whole number,

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following which the Directors may, subject to these Articles and the Act, allot or grant (as the case may be) such Shares as have not been taken up in such manner as they think fit, but on no less favourable terms

- 6 6 No Shares shall be allotted to any Employee, Director, prospective Employee or prospective director of the Company who in the opinion of the Board is subject to taxation in the United Kingdom, unless such person has entered into a joint section 431 Income Tax (Earnings and Pensions) Act 2003 election with the Company if so required by the Company

7. Transfers of Shares – general

- 7 1 Reference to the transfer of a Share in these Articles includes the transfer or assignment of a beneficial or other interest in that Share or the creation of a trust or Encumbrance over that Share and reference to a Share includes a beneficial or other interest in a Share
- 7 2 If a Shareholder transfers or purports to transfer a Share otherwise than in accordance with these Articles he will be deemed immediately to have served a Transfer Notice in respect of all Shares held by him
- 7 3 The Directors may refuse to register a transfer of a Share if
- (a) a Shareholder transfers a Share other than in accordance with these Articles; or
 - (b) the transfer is to an Employee, Director or prospective Employee or prospective director of the Company and such person has not entered into a joint section 431 ITEPA election with the Company

Article 26(5) of the Model Articles shall be modified accordingly

- 7 4 The Directors may, as a condition to the registration of any transfer of Shares, require the transferee to execute and deliver to the Company a deed agreeing to be bound by the terms of any shareholders' agreement in force between some or all of the Shareholders and the Company
- 7 5 Articles 27 to 29 of the Model Articles regarding transmission of shares shall not apply to the Company
- 7 6 Any transfer of a Share by way of sale which is required to be made under Articles 9 to 11 (inclusive) will be deemed to include a warranty that the transferor sells with full title guarantee
- 7 7 Notwithstanding any provision in these Articles to the contrary, no Share shall be transferred without the prior written consent of the Founders

8. Permitted Transfers

- 8 1 A Shareholder (the "**Original Shareholder**") may transfer all or any of his or its Shares to a Permitted Transferee without restriction as to price or otherwise
- 8 2 Shares previously transferred as permitted by Article 8 1 may be transferred by the transferee to the Original Shareholder or any other Permitted Transferee of the Original Shareholder without restriction as to price or otherwise

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8 3 Where, upon death of a Shareholder, the persons legally or beneficially entitled to any Shares are Permitted Transferees of that deceased Shareholder, the legal representative of the deceased Shareholder may transfer any Share to those Permitted Transferees without restriction as to price or otherwise

8 4 A transfer of any Shares approved by the Shareholders and the Board may be made without restriction as to price or otherwise and each transfer shall be registered by the Directors

9. Transfers of Shares subject to pre-emption rights

9 1 Save where the provisions of Article 8 apply, a Shareholder who wishes to transfer Shares (a "Seller") shall give notice in writing (which cannot be withdrawn save with the consent of the Board) (a "Transfer Notice") to the Company (constituting the Company the agent of the Seller) specifying

- (a) the number of Shares which he wishes to transfer (the "Sale Shares"),
- (b) if he wishes to sell the Sale Shares to a third party, the name of the proposed transferee, and
- (c) the price at which he wishes to transfer the Sale Shares (which will be deemed to be Fair Value of the Sale Shares if no price is agreed between the Seller and the Board (the "Transfer Price"))

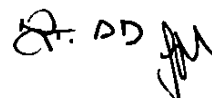
If a Shareholder is deemed to have given a Transfer Notice, the price at which he is to transfer the Sale Shares (being in this case the Transfer Price) shall be agreed between such Shareholder and the Board and failing such agreement such price will be deemed to be the Fair Value of such Shares

9 2 As soon as practicable following the receipt of a Transfer Notice (or, in the case where the Transfer Price has not been agreed, the determination of the Transfer Price under Article 10), the Company shall give notice in writing to each Shareholder other than the Seller (each an "Eligible Shareholder")

- (i) inviting him to apply for the Sale Shares at the Transfer Price,
- (ii) stating that he will have a period of at least 14 days from the date of the notice in which to apply,
- (iii) stating that, the Sale Shares shall be offered to the Eligible Shareholders and if there is competition among the Eligible Shareholders for the Sale Shares, the Sale Shares will be allocated to him in proportion (as nearly as may be) to his existing holding of Shares (his "Proportionate Allocation"),
- (iv) inviting him to indicate if he is willing to purchase Sale Shares in excess of his Proportionate Allocation ("Extra Shares") and, if so, the number of Extra Shares

9 3 On expiry of an offer made in accordance with Article 9 2 (or sooner if applications or refusals have been received from all Eligible Shareholders), the Company shall allocate the Sale Shares as follows

- (a) if the total number of Sale Shares applied for is equal to or less than the number of Sale Shares, each Eligible Shareholder shall be allocated the number applied for by him, or



- (b) if the total number of Sale Shares applied for is more than the available number of Sale Shares, each Eligible Shareholder shall be allocated his Proportionate Allocation or, if less, the number of Sale Shares for which he has applied,
 - (c) applications for Extra Shares shall be allocated in accordance with such applications or, in the event of competition, among those Eligible Shareholders applying for Extra Shares in proportion to their Proportionate Allocations but so that no applicant shall be allocated more Extra Shares than he has applied for and so that if there is a surplus further allocations shall be made on the same basis (and if necessary more than once) until all Shares have been allocated, and
 - (d) fractional entitlements shall be rounded to the nearest whole number
- 9 4 The Company shall give written notice of allocation (an "Allocation Notice") to the Seller which shall specify the number of Sale Shares to be allocated to each applicant and the place and time (being not less than 7 nor more than 14 days after the date of the Allocation Notice) for completion of the transfer of the Sale Shares
- 9 5 On service of an Allocation Notice, the Seller shall, against payment of the Transfer Price, transfer the Sale Shares in accordance with the requirements specified in it
- 9 6 If the Seller fails to comply with the provisions of Article 9 5
- (a) the chairman of the Directors or, failing him, one of the Directors, or some other person nominated by a resolution of the Board, may on behalf of the Seller
 - (i) complete, execute and deliver in his name all documents necessary to give effect to the transfer of the relevant Sale Shares to the applicants,
 - (ii) receive the transfer price and give a good discharge for it and (subject to the transfer being duly stamped) enter each applicant in the register of members as the holders of the Sale Shares allocated to him, and
 - (b) the Company shall pay the transfer price into a separate bank account in the Company's name on trust (but without interest) for the Seller until he has delivered to the Company his certificate(s) for the relevant Shares (or a suitable indemnity)
- 9 7 If an Allocation Notice does not relate to all the Sale Shares then, subject to Article 9 8, the Seller may, within eight weeks after service of the Allocation Notice, transfer the unsold Sale Shares not included in the Allocation Notice to any person at a price at least equal to the Transfer Price
- 9 8 The right of the Seller to transfer Shares under Article 9 7 does not apply if the Board is of the opinion on reasonable grounds that.
- (a) the transferee is a person (or a nominee for a person) who is a competitor with (or an associate (as determined in accordance with section 435 of the Insolvency Act 1986) of a competitor with) the business of the Company or with a subsidiary undertaking of the Company,
 - (b) the sale of the Sale Shares is not bona fide or the price is subject to a deduction, rebate or allowance to the transferee, or
 - (c) the Seller has failed or refused to provide promptly information available to it or him and reasonably requested by the Board for the purpose of enabling it to form the opinion mentioned above

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10. Valuation of Shares

- 10 1 If no price is agreed between the Seller and the Board then, upon service of the Transfer Notice the Board shall appoint an expert valuer in accordance with Article 10 2 (the "**Expert Valuer**") to certify the Fair Value of the Sale Shares or if the Fair Value has been certified by Expert Valuer within the preceding 12 weeks, such certified Fair Value shall apply
- 10 2 The Expert Valuer will be the Auditors unless this is not agreed by the Seller and the Board in which case it will be an independent firm of Chartered Accountants to be agreed between the Board and the Seller or failing agreement within 10 Business Days after the date of service of the Transfer Notice to be nominated by the then President of the Institute of Chartered Accountants in England and Wales on the application of either party and appointed by the Company
- 10 3 The "**Fair Value**" of the Sale Shares shall be determined by the Expert Valuer on the following assumptions and bases
- (a) valuing the Sale Shares as on an arm's-length sale between a willing seller and a willing buyer,
 - (b) if the Company is then carrying on business as a going concern, on the assumption that it will continue to do so,
 - (c) that the Sale Shares are capable of being transferred without restriction,
 - (d) valuing the Sale Shares as a rateable proportion of the total value of all the issued Shares without any premium or discount being attributable to the percentage of the issued share capital of the Company which they represent, and
 - (e) reflect any other factors which the Expert Valuer reasonably believe should be taken into account
- 10 4 The Expert Valuer shall be requested to determine the Fair Value within 20 Business Days of its appointment and to notify the Board and the Seller of its determination. The Expert Valuer shall act as experts and not as arbitrators and its determination shall be final and binding on the parties (in the absence of fraud or manifest error)
- 10 5 The cost of obtaining the certificate shall be paid by the Company unless the Sale Price certified by the Expert Valuer is less than the price (if any) offered by the Directors to the Seller for the Sale Share before Expert Valuer was instructed in which case the Seller shall bear the cost

11. Compulsory transfers – general

- 11 1 A person entitled to a Share in consequence of the bankruptcy of a Shareholder shall be deemed to have given a Transfer Notice in respect of that Share at a time determined by the Directors
- 11 2 If a Shareholder which is a company, either suffers or resolves for the appointment of a liquidator, administrator or administrative receiver over it or any material part of its assets, the relevant Shareholder (and all its Permitted Transferees) shall be deemed to have given a Transfer Notice in respect of all the Shares held by the relevant Shareholder and its Permitted Transferees save to the extent that, and at a time, the Directors may determine

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- 11 3 If a Permitted Transferee ceases to be a Permitted Transferee of the Original Shareholder, the Permitted Transferee must not later than five Business Days after the date on which the Permitted Transferee so ceases, transfer the Shares held by it to the Original Shareholder or another Permitted Transferee of the Original Shareholder without restriction as to price or otherwise, failing which it will be deemed to have given a Transfer Notice in respect of those Shares
- 11 4 On the death, bankruptcy, liquidation, administration or administrative receivership of a Permitted Transferee (other than a joint holder) his personal representatives or trustee in bankruptcy, or its liquidator, administrator or administrative receiver must within five Business Days after the date of the grant of probate, the making of the bankruptcy order or the appointment of the liquidator, administrator or the administrative receiver execute and deliver to the Company a transfer of the Shares held by the Permitted Transferee without restriction as to price or otherwise. The transfer shall be to the Original Shareholder if still living (and not bankrupt or in liquidation) or, if so directed by the Original Shareholder, to any Permitted Transferee of the Original Shareholder. If the transfer is not executed and delivered within five Business Days of such period or if the Original Shareholder has died or is bankrupt or is in liquidation, administration or administrative receivership, the personal representative or trustee in bankruptcy or liquidator, administrator or administrative receiver will be deemed to have given a Transfer Notice
- 11 5 If a Share remains registered in the name of a deceased Shareholder for longer than one year after the date of his death the Directors may require the legal personal representatives of that deceased Shareholder either
- (a) to effect a Permitted Transfer of such Shares (including for this purpose an election to be registered in respect of the Permitted Transfer), or
 - (b) to show to the satisfaction of the Directors that a Permitted Transfer will be effected before or promptly upon the completion of the administration of the estate of the deceased Shareholder

If either requirement in this Article 11 5 shall not be fulfilled to the satisfaction of the Directors a Transfer Notice shall be deemed to have been given in respect of each such Share save to the extent that, the Directors may otherwise determine

- 11 6 If there is a change in control (as control is defined in section 1124 of the Corporation Tax Act 2010) of any Shareholder which is a company, it shall be bound at any time, if and when required in writing by the Directors to do so, to give (or procure the giving in the case of any Permitted Transferee and/or nominee) a Transfer Notice in respect of all the Shares registered in its name, its Permitted Transferee name and their respective nominees' names save that, in the case of the Permitted Transferee, it shall first be permitted to transfer those Shares back to the Original Shareholder from whom it received its Shares or to any other Permitted Transferee of the Original Shareholder before being required to serve a Transfer Notice

12. Vesting of Ordinary Shares

- 12 1 Subject to Article 12.2, if at any time during the Relevant Period a Founder ceases to be an Employee, any Unvested Shares relating to such Founder shall immediately convert into Deferred Shares (rounded down to the nearest whole share)
- 12 2 If

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- (a) a Founder ceases to be an Employee during the Relevant Period in circumstances where he is a Good Leaver, the Founder Shares relating to that Founder shall immediately become Vested, or
- (b) a Share Sale takes place during the Relevant Period, all the Founder Shares shall immediately become Vested

13. Deferred Shares

- 13 1 The Deferred Shares (if any) shall not entitle the holders of them to receive notice of, to attend, to speak or to vote at any general meeting of the Company nor to receive or vote on, or otherwise constitute an eligible member for the purposes of, proposed written resolutions of the Company
- 13 2 Any Deferred Shares which were issued as redeemable shares may be redeemed by the Company at any time at its option for one penny for all the Deferred Shares registered in the name of any holder without obtaining the sanction of the holder or holders
- 13 3 The allotment or issue of Deferred Shares or the conversion of shares into Deferred Shares shall be deemed to confer irrevocable authority on the Company at any time after their allotment, issue or conversion to appoint any person to execute or give on behalf of the holder of those Deferred Shares.
 - (a) an agreement to transfer and a transfer of such Deferred Shares to such person or persons as the Company may determine, and/or
 - (b) a consent to the cancellation of such Deferred Shares, and/or
 - (c) an agreement to transfer and a transfer of such Deferred Shares to such person or persons as the Company may determine as custodian thereof, and/or
 - (d) an agreement for the Company to purchase such Deferred Shares in accordance with the Act,

in any such case for a price being not more than an aggregate sum of one penny for all the Deferred Shares so purchased without obtaining the sanction of such holder or holders and pending such transfer and/or purchase to retain the certificates (if any) in respect thereof

14. Purchase of own Shares

Subject to the Act, the Company may purchase its own Shares with cash to the extent permitted by section 692(1)(b) of the Act (as amended from time to time)

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