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**VANCOUVER TOPCO LIMITED**

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**ANNUAL REPORT AND FINANCIAL STATEMENTS**

**FOR THE YEAR ENDED 31 DECEMBER 2021**

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**VANCOUVER TOPCO LIMITED**

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**COMPANY INFORMATION**

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<b>Directors</b>	Thomas Bureau Martin Weiss Philipp Welte Dan Constanda
<b>Company secretary</b>	Katherine Conlon
<b>Registered number</b>	07633974
<b>Registered office</b>	Vineyard House 44 Brook Green Hammersmith London W6 7BT

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**VANCOUVER TOPCO LIMITED**

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## VANCOUVER TOPCO LIMITED

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### STRATEGIC REPORT FOR THE YEAR ENDED 31 DECEMBER 2021

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#### Introduction

The Directors present the Strategic Report of the Vancouver Topco Group for the year ended 31 December 2021.

#### Principal activities

The principal activity of the Group is the development and exploitation of the Group's cross media brands. The principal activity of the Company is as a holding company for the Group's activities.

#### Business review

The Group operates an award winning special interest content and platform business which creates compelling content to help its customers do what they love. The Directors are pleased to report that the Group continued to trade strongly, despite difficult conditions created by the Covid-19 pandemic.

On 31 January 2021 a subsidiary of the Group, Upper Street Events Topco Limited, exercised its put option to acquire the remaining 42.8% of the share capital of River Street Media Limited, thereby extinguishing the non-controlling interest in that company.

On 10 February 2021 one of the Group's subsidiaries, Immediate Media Company London Limited, announced a reorganisation of its business into two internal business units, IM Experience (focused on Radio Times print, the Youth & Children's portfolio, and Live Events) and IM Platforms (focused on high growth brands and markets where the Company is developing multiple business models, across different platforms).

On 31 March 2021 Our Media Limited (formerly Immediate Media Company Bristol Limited) sold the History business to Immediate Media Company London Limited at fair value, both companies being subsidiaries of the Group at the time. This included BBC History and BBC History Revealed magazines and the History Extra website. The intangible assets relating to own work capitalised and the subsidiaries Genealogy Events Limited and Immediate Media Company Australia Pty Limited were transferred at nominal value.

On 1 June 2021, a subsidiary of the Group, Immediate Media Company Limited, sold 40% of the share capital of Our Media Limited to Our Media Holdings Limited, a holding company owned by certain of the management of Our Media Limited. Immediate Media Company Limited and Our Media Holdings have a Shareholders Agreement that governs certain aspects of the financial and operating policies of Our Media Limited.

Our Media Limited is a subsidiary of the Group as defined by the Companies Act. However, as the Shareholders Agreement requires both shareholders' agreement on certain matters, this has allowed the Group to account for Our Media Limited as a Joint Venture as defined in FRS102. Consequently, the results of Our Media Limited are fully consolidated up to 31 May 2021 and are included using the equity method thereafter. The partial share sale is not treated as a discontinued operation. The estimated gain on the transaction is £6.6 million.

Our Media Holdings Limited has call options to acquire further shares in Our Media Limited in the future. Immediate Media Company Limited has a put option to sell shares of Our Media Limited to Our Media Holdings Limited in the future.

The Group is developing a wide range of platforms, both print and digital. In particular, the Company will focus on growth and monetisation of video and podcast content and scaling its commerce activities as well as identifying potential opportunities for inorganic growth.

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## VANCOUVER TOPCO LIMITED

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### STRATEGIC REPORT (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2021

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#### Financial key performance indicators

The main KPIs of the business relate to turnover, Adjusted EBITDA and Adjusted EBITDA margin.

	2021	2020
	£m	£m
Turnover	192.4	197.8
Adjusted EBITDA	44.0	34.6
Adjusted EBITDA margin	22.9%	17.5%
Profit/(loss) for the financial year	11.6	18.1

Adjusted EBITDA is one of the principal KPIs for the Group as management considers this non-Generally Accepted Accounting Principle (non-GAAP) measure to be the most appropriate way to monitor and analyse the operations and performance of the business.

Adjusted EBITDA is commonly used across the media sector and is equal to operating profit before restructuring and exceptional costs, amortisation, depreciation and impairment, plus the Group's share of the associates' EBITDA of £503,000 profit (2020: £35,000 loss). Management believes this measure best represents the underlying trading results.

	2021	2020
	£m	£m
Operating Profit	11.3	24.9
Amortisation	23.7	25.7
Depreciation	2.0	2.3
Impairment	0.0	3.2
Restructuring and exceptional costs	6.5	(21.5)
Share of Associate's EBITDA	0.5	0.0
Adjusted EBITDA	44.0	34.6

Compared to the twelve months to 31 December 2020, turnover fell 3% from £197.8 million. This is a result of the deconsolidation of Our Media Limited. Excluding Our Media Limited results for a full year of 2020 and for the 5 months to 1 June 2021, the Group's turnover increased 14% from £152.5 million to £174.0 million and Adjusted EBITDA increased by 22% from £35.6 million to £43.5 million. The increases in 2021 are as a result of recovery in trading following COVID pandemic lockdowns.

The business generated £31.3 million cashflow from operating activities in the year to 31 December 2021 (2020: £30.0 million).

The disposal of Our Media Limited in the year to 31 December 2021 created a net gain of £6.6 million. See note 14 for more details. This disposal is not shown as a discontinued operation as it does not represent a major line of business. In the year to 31 December 2020, a net gain of £22.1 million was made on the sale of the Hitched business by the Group's subsidiary, Immediate Media Company London Limited, including £3.2 million impairment of fixed and intangible assets. This disposal is not shown as a discontinued operation as it does not represent a separate major line of business.

The Group also monitors non-financial KPIs, including digital visitors and engagement, print and digital circulation and readership numbers, and appropriate events metrics.

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## VANCOUVER TOPCO LIMITED

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### STRATEGIC REPORT (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2021

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#### Principal risks and uncertainties

The activities of the business are largely within the United Kingdom, and the business is therefore exposed to the overall performance of the UK economy. Whilst a significant majority of the costs of the Group arise in the UK and are denominated in pounds sterling, certain items are imported and will be impacted by currency fluctuations that may arise as a consequence of Brexit. Following the end of the transition phase on 31 December 2020, there was little impact from currency fluctuations on the business as a result of strategies implemented by Management to mitigate the impact where possible. The Company continues to monitor the current rate of inflation along with rising paper and energy prices in order to mitigate any impact.

As the majority of the Group's business is UK based it has therefore seen little in the way of currency fluctuations in 2021. The company actively monitors bank balances in currency and will look to buy and sell currency as required.

Following the invasion of Ukraine by Russia, all trade with Russia has ceased albeit this was immaterial to the business. The war in Ukraine is expected to have an impact on production and distribution costs due to increased cost of electricity and fuel prices. Management are regularly reviewing the changing situation to understand how it may affect the company.

A large proportion of the turnover of the business is earned from the distribution of physical magazines and over the long term it is expected that consumers will migrate from physical to digital media in a number of sectors in which the Group operates. The Group has continued to roll out digital products and to exploit its brands in the digital environment; whilst there can be no certainty of the success of this strategy, growth seen to date continues to be encouraging.

Strike action took place across Europe at various paper mills during 2022. However the Group's magazine operations were not significantly impacted due its specific paper sourcing arrangements. Management continue to monitor the price of paper and other key raw materials and services.

The high degree of consumer loyalty to the key brands of the business, the relatively high proportion of subscriptions, the relatively low dependence on advertising as an income stream, and the demographic of the business' customer base together provide some mitigation of these risks.

#### Impact of worldwide Coronavirus (COVID-19) pandemic

2021 saw a recovery in the performance of the Company despite the ongoing COVID-19 pandemic. Our subscription offers continued to attract and retain consumers, and newsagents and supermarkets largely remained open. These drove growth in circulation revenues year on year. There was a recovery in print advertising as companies eased their cost cutting measures. There was also significant growth in digital advertising.

The Group's events business was able to resume the majority of their events in 2021 with events at the start of the year taking on a different form in the way of digital live events while restrictions remained in place. The second half of the year saw a return of all events albeit with restrictions such as staggered entry times and controlled numbers. The Group's events business has been well placed to resume its planned programme for 2022 as restrictions have now been lifted. The events business has seen continued improvement in its year on year results for 2022.

The Group's media business, both print and digital, was less impacted by social distancing measures as subscription deliveries continued, digital channels remained accessible, and newsagents and supermarkets largely remained open. Compare to the previous year, trading has been significantly better.

The safety of employees remained a priority and Management continued measures to facilitate working from home for all employees while maintaining business as usual. Management continue to monitor the local and global situation closely to develop strategies to mitigate the impact on the business as far as possible.

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## VANCOUVER TOPCO LIMITED

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### STRATEGIC REPORT (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2021

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#### Liquidity risk

Given the strong cash position at the end of the year, the Directors have assessed the risks to the Group's financial position and have concluded that there is no significant likelihood for the need of any additional funding during 2022 for continuing operations.

Further information is provided in the Directors' Report.

#### Price and credit risk

The Directors do not believe there is any significant credit risk with any trading partners that are material to the Group.

#### Financial instruments

On 10 February 2021 the principal and outstanding interest on the shareholder loan of £4.0 million was repaid in full. Following the repayment, this facility with Burda GmbH was closed in advance of the larger refinancing process undertaken in March 2021.

On 31 March 2021 the external debt of £53.0 million was repaid in full as part of the Group's new arm's-length financing arrangement with its parent company, Burda GmbH. At 31 December 2021 the loan to the Group is £39.8 million (2020: £53.0 million). There are no financial covenants attached to this new arrangement. At the date of signing, this was the Group's sole debt facility.

Immediate Media Company Limited, a subsidiary of the Group, has a put option to sell shares of Our Media Limited to Our Media Holdings Limited in the future. The associated financial liability of the option held by the Group is small.

#### Section 172 statement

The Directors understand and appreciate their duty under s.172 of the Companies Act 2006 to act in the way in which they consider, in good faith, would be most likely to promote the success of the Group for the benefit of its members, and in doing so have regard (amongst other matters) to:

- the likely consequences of any decision in the long term;
- the interests of the Group's employees;
- the need to foster the Group's business relationships with suppliers, customers and others;
- the impact of the Group's operations on the community and the environment;
- the desirability of the Group maintaining a reputation for high standards of business conduct; and
- the need to act fairly as between members of the Group.

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## VANCOUVER TOPCO LIMITED

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### STRATEGIC REPORT (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2021

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#### **Employees**

The Group considers itself a 'people led business' whose culture is collaborative, inclusive and nurturing against a background of high standards and demanding results expectations. A core belief at the Group is that motivated people who are passionate about what they do and who enjoy their work, create high-performing, successful businesses. Developing people is something the Group takes seriously as evidenced by the significant investments made in leadership and management development, as well as cultural programmes. *The Group takes a long-term view to career management, making sure that attention is given to grow employees both as individuals and professionals.*

The Group respects and values differences and is committed to pursuing equality, diversity and inclusion in all its employment activities. It embraces equality, diversity and inclusion in its people, policies and practices - from hiring, developing, promoting, motivating, and retaining its workforce. The Group has developed partnerships with diversity recruitment specialists and groups working with under-represented communities to broaden its recruitment pool and ensure it attracts as broad range of talent as possible.

In order to support this, help drive change and hold the Group accountable to its objectives, Management have created a clear strategy which includes establishing diversity and inclusion network groups, education and training, and processes which support diversity and inclusion. The Group has developed a set of diversity editorial guidelines, led by senior editorial leads and external diversity experts, to ensure its content is representative and inclusive across all its platforms and brands.

Since February 2022, the company has moved to a hybrid working trial, with a general guidance of three days in the office allowing employees to retain flexibility to suit their personal situations. Employee wellbeing continues to be a key priority to the Group.

#### **Customers**

The Group is committed to putting customers at the heart of decision making in its business. Its largest customer base, consumers of its magazines and websites, are supported by dedicated service teams and it has minimum service thresholds set for its most loyal customers, its magazine subscribers. For website consumers, the Group has transparent privacy policies in place and has adopted The Interactive Advertising Bureau's Consent Framework to ensure digital advertising follows industry promulgated standards developed to comply with all relevant legislation and is fully GDPR compliant. B2B customers, advertisers and exhibitors, are supported by dedicated sales and support teams.

#### **Suppliers**

The Group follows a code of ethics to guide relationships with external stakeholders such as suppliers and implements sustainability strategies to minimise the Group's carbon footprint on the environment. The Group has a strategy to purchase renewable energy where possible.

*See the Strategic and Directors' Reports for more information on strategic decisions taken in the period.*



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**VANCOUVER TOPCO LIMITED**

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**STRATEGIC REPORT (CONTINUED)  
FOR THE YEAR ENDED 31 DECEMBER 2021**

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**Greenhouse gas emissions, energy consumption and efficiency, and sustainability**

The Group has implemented a number of initiatives to improve energy efficiency and reduce greenhouse gas emissions as part of its move to adopt more sustainable business practices. The Group strategy has been to purchase renewable energy backed by Renewable Electricity Guarantees of Origin (REGO) certificates. Through this strategy, within the below 2021 total energy consumption, the company has sourced a total of 1,422,753 kWh of REGO backed (zero emission) electricity equating to 99.14% of total electricity use.

The Group has moved from using polywrap bags to post all subscription titles out to consumers to using FSC-certified paperwrap, being fully recyclable in UK kerbside collections. This has been extended to the majority of newsstand titles so that nearly all publications are sold using FSC-certified paperwrap. The Group is committed to the responsible purchasing of forest products and the Group's long-term intention is to source all forest products from well-managed forests which have been certified to credible certification standards.

The below data has been prepared in line with the requirements of the Streamlined Energy and Carbon Reporting regulations and the relevant areas of the Greenhouse Gas ('GHG') Protocol Corporate Accounting and Reporting Standard and covers the year to 31 December 2021.

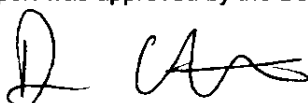
	2021 £000	2020 £000
<b>UK energy consumed (kWh)</b>		
Electricity use	1,115,309	1,370,392
Gas combustion	476,354	617,164
Fuel consumption	38,721	20,411
<b>UK emissions from (tonnes CO2)</b>		
Natural gas and fuel consumption	87.2	113.7
Electricity on-site	236.8	319.5
Transmission, distribution and other indirect	30.07	32.1
<b>Group's chosen intensity measurement (ratio)</b>		
Emissions (tonnes CO2) per full time equivalent employee	0.65	0.55

Using the "Market based method" of emission calculation, emissions per fulltime equivalent employee during the year is 0.16 tonnes CO2 (2020: 0.50 tonnes).

Consumption data was determined by using invoices and meter data from suppliers and estimating fuel usage based on employee mileage records. Where fuel type is unknown, a split of 70% diesel, 30% petrol has been used.

Emissions were determined by applying the UK government conversion factors to the energy consumption values and aggregating the total.

This report was approved by the Board and signed on its behalf by:



**Dan Constanda**  
Director

Date: 20/10/2022

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## VANCOUVER TOPCO LIMITED

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### DIRECTORS' REPORT FOR THE YEAR ENDED 31 DECEMBER 2021

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The Directors present the Directors' report and the financial statements for the year ended 31 December 2021.

#### Dividends

The profit for the year attributable to the owners of the parent Company, after taxation and minority interests, amounted to £11.7 million (2020: £18.8 million).

On 25 February 2021, a dividend of £92 million was declared by Immediate Media Company London Limited to its sole shareholder Immediate Media Company Limited, both companies being subsidiaries of the Group. This was settled in specie against the debt owed by Immediate Media Company Limited to Immediate Media Company London Limited.

#### Directors

The Directors who served during the year were:

Thomas Bureau  
Martin Weiss  
Dan Constanda  
Philipp Welte

Directors' and Officers' insurance cover was in place throughout the financial year as appropriate.

#### Political and charitable contributions

The Group did not make any political or charitable donations or incur any political expenditure during the year (2020: £Nil). One of the Group's subsidiaries made charitable donations of £20,000 (2020: £4,000).

In addition to this, the Group has worked with the local community throughout the year providing half-term food packages for school children and donating laptops and other IT equipment to local schools. The Group has also continued to work with food banks, care homes for the elderly, and St. Mungo's, London's leading charity for homeless people, to provide outreach and support.

#### Going concern

The Group's business activities, together with some of the factors likely to affect its future development, performance and position are set out in the Strategic Report on pages 1 to 6. The coronavirus pandemic and measures imposed by the UK government to limit the spread of the virus impacted the activities of the Group to varying degrees - see Strategic Report for details.

Notwithstanding the Group net current liabilities of £16.7 million as at 31 December 2021, the financial statements have been prepared on a going concern basis which the Directors consider to be appropriate for the following reasons.

On 31 March 2021 the external debt to the Group of £53.0 million was repaid in full as part of the Group's new arm's-length financing arrangement with its parent company, Burda GmbH. At 31 December 2021 the total loan to the Group was £39.8 million (2020: £53.0 million) and is due to expire in December 2024. There are no financial covenants attached to this new arrangement. At the date of approving the financial statements, this was the Group's sole debt facility.

As at 31 December 2021, the Group had net assets of £21.3 million including cash of £14.0 million, having generated profit for the year then ended of £11.6 million and operating cash inflows for the year of £31.3 million.

The Directors have prepared cash flow forecasts in order to assess going concern which indicate that, taking account of reasonably possible downsides, the Group and Company will have sufficient funds in order to meet their liabilities as they fall due and are not expected to require funding from its parent, Burda GmbH, during the going concern assessment period. However, Burda GmbH has indicated its intention to continue to make

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## VANCOUVER TOPCO LIMITED

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### **DIRECTORS' REPORT (CONTINUED) FOR THE YEAR ENDED 31 DECEMBER 2021**

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available such funds as are needed by the Group and Company during the going concern assessment period.

As with any group and company placing reliance on other group entities for financial support, the Directors acknowledge that there can be no certainty that this support will continue although, at the date of approval of these financial statements, they have no reason to believe that it will not do so.

Consequently, the Directors are confident that the Group and the Company will have sufficient funds to continue to meet their liabilities as they fall due for at least 12 months from the date of approval of the financial statements and therefore have prepared the financial statements on a going concern basis.

#### **Research and development**

It is a strategic priority of the business to understand its customer base and to develop high quality print and digital products for this customer base. The business therefore invests in improving its knowledge of its customer base and its product development function and activity. Total research and development expenditure incurred in the year was £9.3 million (2020: £7.6 million), which includes £8.4 million (2020: £6.9 million) of capital expenditure.

#### **Employee involvement**

Employees attend regular update meetings where information is shared with regard to Group performance and organisational priorities. Feedback is encouraged during the update and on an ad-hoc basis. Further information is provided via team meetings and the Group Intranet. See the Strategic Report for further information.

#### **Equality and diversity**

The Group respects and values differences and is committed to pursuing equality and diversity in all its employment activities. It embraces diversity and inclusion in its people, policies and practices – from hiring, developing, promoting, motivating, and retaining its workforce. The Group is developing partnerships with diversity recruitment specialists and groups working with under-represented communities to broaden its recruitment pool and ensure it attracts as broad a range of talent as possible. To support this, help drive change and hold the Group accountable to its objectives, Management have created a Diversity and Inclusivity panel made up of senior leaders within the Group and representatives of the Group's Diversity and Inclusivity network groups.

People with disabilities are fully and fairly considered for vacancies arising within the Group and are given equal opportunities in relation to training, career development and promotion. If an employee becomes disabled while in the employment of the Group and as a result is unable to perform their existing job, every effort is made to offer suitable alternative employment and re-training.

#### **Disclosure of information to auditors**

Each of the persons who are Directors at the time when this Directors' Report is approved has confirmed that:

- so far as the Director is aware, there is no relevant audit information of which the Company and the Group's auditors are unaware, and
- the Director has taken all the steps that ought to have been taken as a director in order to be aware of any relevant audit information and to establish that the Company and the Group's auditors are aware of that information.

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**VANCOUVER TOPCO LIMITED**

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**DIRECTORS' REPORT (CONTINUED)  
FOR THE YEAR ENDED 31 DECEMBER 2021**

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**Post balance sheet events**

On 4th January 2022 Immediate Media Company Bristol Limited changed its name to Our Media Limited.

Effective from 1 July 2022, the interest rate on the shareholder loan with Burda GmbH changed to the Sterling Overnight Index Average rate for the relevant interest period plus 2.23%. No other terms of the loan agreement have changed.

This report was approved by the Board and signed on its behalf.



**Dan Constanda**  
**Director**

Date: 20/10/2022

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## VANCOUVER TOPCO LIMITED

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### **STATEMENT OF DIRECTORS' RESPONSIBILITIES IN RESPECT OF THE STRATEGIC REPORT, THE DIRECTORS' REPORT AND THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2021**

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The Directors are responsible for preparing the Strategic Report, the Directors' Report and the financial statements in accordance with applicable law and regulations.

Company law requires the Directors to prepare financial statements for each financial year. Under that law the Directors have elected to prepare the group and parent company financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice), including Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland'.

Under company law the Directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the Group and parent company and of the profit or loss of the Group for that period.

In preparing each of the Group and parent company financial statements, the Directors are required to:

- select suitable accounting policies and then apply them consistently;
- make judgements and accounting estimates that are reasonable and prudent;
- state whether applicable UK accounting standards have been followed, subject to any material departures disclosed and explained in the financial statements;
- assess the Group and parent company's ability to continue as a going concern disclosing, as applicable, matters related to going concern; and
- use the going concern basis of accounting unless they either intend to liquidate the Group or the parent company, or to cease operations, or have no realistic alternative but to do so.

The Directors are responsible for keeping adequate accounting records that are sufficient to show and explain the parent company's transactions and disclose with reasonable accuracy at any time the financial position of the parent company and to enable them to ensure that its financial statements comply with the Companies Act 2006. They are responsible for such internal control as they determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error, and have general responsibility for taking such steps as are reasonably open to them to safeguard the assets of the Group and parent company and to prevent and detect fraud and other irregularities.

## **INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF VANCOUVER TOPCO LIMITED**

### **Opinion**

We have audited the financial statements of Vancouver Topco Limited ("the company") for the year ended 31 December 2021 which comprise the Consolidated Statement of Comprehensive Income, the Consolidated Statement of Financial Position, the Company Statement of Financial Position, the Consolidated Statement of Changes in Equity, the Company Statement of Changes in Equity, the Consolidated Statement of Cashflows and related notes, including the accounting policies in note 2.

In our opinion the financial statements:

- give a true and fair view of the state of the group's and of the parent company's affairs as at 31 December 2021 and of the group's profit for the year then ended;
- have been properly prepared in accordance with UK accounting standards, including FRS 102 *The Financial Reporting Standard applicable in the UK and Republic of Ireland*; and
- have been prepared in accordance with the requirements of the Companies Act 2006.

### **Basis for opinion**

We conducted our audit in accordance with International Standards on Auditing (UK) ("ISAs (UK)") and applicable law. Our responsibilities are described below. We have fulfilled our ethical responsibilities under, and are independent of the group in accordance with, UK ethical requirements including the FRC Ethical Standard. We believe that the audit evidence we have obtained is a sufficient and appropriate basis for our opinion.

### **Going concern**

The directors have prepared the financial statements on the going concern basis as they do not intend to liquidate the group or the company or to cease their operations, and as they have concluded that the group and the company's financial position means that this is realistic. They have also concluded that there are no material uncertainties that could have cast significant doubt over their ability to continue as a going concern for at least a year from the date of approval of the financial statements ("the going concern period").

In our evaluation of the directors' conclusions, we considered the inherent risks to the group's business model and analysed how those risks might affect the group and company's financial resources or ability to continue operations over the going concern period.

*Our conclusions based on this work:*

- we consider that the directors' use of the going concern basis of accounting in the preparation of the financial statements is appropriate;
- we have not identified, and concur with the directors' assessment that there is not, a material uncertainty related to events or conditions that, individually or collectively, may cast significant doubt on the group or the company's ability to continue as a going concern for the going concern period.

However, as we cannot predict all future events or conditions and as subsequent events may result in outcomes that are inconsistent with judgements that were reasonable at the time they were made, the above conclusions are not a guarantee that the group or the company will continue in operation.

### **Fraud and breaches of laws and regulations – ability to detect**

### *Identifying and responding to risks of material misstatement due to fraud*

To identify risks of material misstatement due to fraud ("fraud risks") we assessed events or conditions that could indicate an incentive or pressure to commit fraud or provide an opportunity to commit fraud. Our risk assessment procedures included:

- Enquiring of directors, and inspection of policy documentation as to the Company's high-level policies and procedures to prevent and detect fraud, as well as whether they have knowledge of any actual, suspected or alleged fraud;
- Reading Board meeting minutes;
- Verifying the accounting treatment of significant unusual transactions and reviewing supporting documentation related to these;
- Using analytical procedures to identify any usual or unexpected relationships; and
- Identifying journal entries and other adjustments to test based on risk criteria and agreeing these to supporting documentation. Identified high-risk journals included those posted to seldom-used accounts, or pairings of journals that were identified as unexpected based upon our understanding of the core business processes.

We communicated identified fraud risks throughout the audit team and remained alert to any indications of fraud throughout the audit. This included communication from the group to full scope component audit teams of relevant fraud risks identified at the Group level.

As required by auditing standards, and taking into account possible pressures to meet profit targets we perform procedures to address the risk of management override of controls and the risk of fraudulent revenue recognition, specifically the risk that the following revenue streams are recorded in the wrong period and the risk that Group management may be in a position to make inappropriate accounting entries:

- Advertising revenue;
- Enterprise and branded content revenue;
- Subscription revenue; and
- Newsstand revenue.

We communicated identified fraud risks throughout the audit team and remained alert to any indications of fraud throughout the audit.

In order to address the identified risk of fraud over revenue we performed the following procedures:

- Control design: Testing the design and implementation of key controls used in the financial reporting process;
- Tests of detail: Assessing the accrued and deferred revenue recognised in relation to newsstand and subscription revenue as at 31 December 2021 by agreeing the values to third-party statements; and
- Tests of detail: Performing detailed sampling over revenue items posted in the period before and after year end and agreeing revenue recognised to invoice and bank statement.

In order to address the identified risk of fraud over management override of controls we performed the following procedures:

- Verifying the accounting treatment of significant unusual transactions and reviewing supporting documentation related to these;
- Using analytical procedures to identify any usual or unexpected relationships; and
- Identifying journal entries and other adjustments to test based on risk criteria and comparing the identified entries to supporting documentation. These included journals posted to unexpected accounts.

We also identified a fraud risk related to inappropriate capitalisation of development costs in response to possible pressures to meet profit targets.

In order to address the identified fraud risk over capitalisation of development costs we performed the following procedures:

- Control design: Testing the design and implementation of key management review controls used in the financial reporting process;
- Test of detail: Assessed whether management policy is in line with applicable accounting standards and performed sensitivity analysis over the amount capitalised.
- Test of detail: Performed detailed sampling over capitalised cost additions in the year and agreeing these to individual salary costs and bank.

*Identifying and responding to risks of material misstatement due to non-compliance with laws and regulations*

We identified areas of laws and regulations that could reasonably be expected to have a material effect on the financial statements from our general commercial and sector experience, and through discussion with the directors and other management (as required by auditing standards), and discussed with the directors and other management the policies and procedures regarding compliance with laws and regulations.

We communicated identified laws and regulations throughout our team and remained alert to any indications of non-compliance throughout the audit.

The potential effect of these laws and regulations on the financial statements varies considerably.

Firstly, the Group is subject to laws and regulations that directly affect the financial statements including financial reporting legislation (including related companies legislation), distributable profits legislation, and taxation legislation, and we assessed the extent of compliance with these laws and regulations as part of our procedures on the related financial statement items.

Secondly, the Group is subject to many other laws and regulations where the consequences of non-compliance could have a material effect on amounts or disclosures in the financial statements, for instance through the imposition of fines or litigation or the loss of the Group's license to operate. We identified the following areas as those most likely to have such an effect: health and safety, anti-bribery, employment law, regulatory capital and liquidity and certain aspects of company legislation, recognising the financial nature of the Group's activities. Auditing standards limit the required audit procedures to identify non-compliance with these laws and regulations to enquiry of the directors and other management and inspection of regulatory and legal correspondence, if any. Therefore, if a breach of operational regulations is not disclosed to us or evident from relevant correspondence, an audit will not detect that breach.

*Context of the ability of the audit to detect fraud or breaches of law or regulation*

Owing to the inherent limitations of an audit, there is an unavoidable risk that we may not have detected some material misstatements in the financial statements, even though we have properly planned and performed our audit in accordance with auditing standards. For example, the further removed non-compliance with laws and regulations is from the events and transactions reflected in the financial statements, the less likely the inherently limited procedures required by auditing standards would identify it.

In addition, as with any audit, there remained a higher risk of non-detection of fraud, as these may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal controls. Our audit procedures are designed to detect material misstatement. We are not responsible for preventing non-compliance or fraud and cannot be expected to detect non-compliance with all laws and regulations.

**Strategic report and directors' report**

The directors are responsible for the strategic report and the directors' report. Our opinion on the financial statements does not cover those reports and we do not express an audit opinion thereon.



Our responsibility is to read the strategic report and the directors' report and, in doing so, consider whether, based on our financial statements audit work, the information therein is materially misstated or inconsistent with the financial statements or our audit knowledge. Based solely on that work:

- we have not identified material misstatements in the strategic report and the directors' report;
- in our opinion the information given in those reports for the financial year is consistent with the financial statements; and
- in our opinion those reports have been prepared in accordance with the Companies Act 2006.

#### **Matters on which we are required to report by exception**

Under the Companies Act 2006, we are required to report to you if, in our opinion:

- adequate accounting records have not been kept by the parent company, or returns adequate for our audit have not been received from branches not visited by us; or
- the parent company financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of directors' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit.

We have nothing to report in these respects.

#### **Directors' responsibilities**

As explained more fully in their statement set out on page 10, the directors are responsible for: the preparation of the financial statements and for being satisfied that they give a true and fair view; such internal control as they determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error; assessing the group and parent company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern; and using the going concern basis of accounting unless they either intend to liquidate the group or the parent company or to cease operations, or have no realistic alternative but to do so.

#### **Auditor's responsibilities**

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue our opinion in an auditor's report. Reasonable assurance is a high level of assurance, but does not guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of the financial statements.

A fuller description of our responsibilities is provided on the FRC's website at [www.frc.org.uk/auditorsresponsibilities](http://www.frc.org.uk/auditorsresponsibilities).

#### **The purpose of our audit work and to whom we owe our responsibilities**

This report is made solely to the company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members, as a body, for our audit work, for this report, or for the opinions we have formed.

1.5 P2

**Timothy Rush (Senior Statutory Auditor)**  
**for and on behalf of KPMG LLP, Statutory Auditor**  
*Chartered Accountants*  
1 Forest Gate, Brighton Road  
Crawley  
United Kingdom  
RH11 9PT

Date: 20 October 2022

**VANCOUVER TOPCO LIMITED**

**CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME  
FOR THE YEAR ENDED 31 DECEMBER 2021**

	Note	2021 £000	2020 £000
Turnover	4	192,413	197,825
Cost of sales		(55,522)	(60,747)
<b>Gross profit</b>		<b>136,891</b>	137,078
Distribution costs		(21,036)	(24,721)
Administrative expenses		(104,517)	(87,477)
<b>Operating profit</b>	5	<b>11,338</b>	24,880
Share of profit/(loss) of associate	14	166	(415)
<b>Total operating profit</b>		<b>11,504</b>	24,465
Gains on disposal of businesses	14	6,595	-
<b>Profit on ordinary activities before interest</b>		<b>18,099</b>	24,465
Interest receivable and similar income	9	32	48
Interest payable and expenses	10	(1,155)	(1,989)
<b>Profit before taxation</b>		<b>16,976</b>	22,524
Tax on profit	11	(5,331)	(4,424)
<b>Profit for the financial year</b>		<b>11,645</b>	18,100
<b>Profit for the year attributable to:</b>			
Non-controlling interests		(61)	(682)
Owners of the parent Company		11,706	18,782
		<b>11,645</b>	18,100

There was no other comprehensive income for 2021 (2020: £Nil).

None of the above results reflect a discontinued operation. Refer to Note 5 for further information.

The notes on pages 24 to 58 form part of these financial statements.

**VANCOUVER TOPCO LIMITED**  
**REGISTERED NUMBER: 07633974**

**CONSOLIDATED STATEMENT OF FINANCIAL POSITION**  
**AS AT 31 DECEMBER 2021**

	Note	2021 £000	2020 £000
<b>Fixed assets</b>			
Intangible assets	12	60,062	76,020
Tangible assets	13	6,182	7,905
Investments in associates	14	283	183
Investments in joint ventures		-	-
		<u>66,527</u>	<u>84,108</u>
<b>Current assets</b>			
Stocks	15	4,617	4,090
Debtors: Amounts due after more than one year: £0.5 million (2020: £Nil)	16	28,780	27,416
Cash at bank and in hand		14,011	11,229
		<u>47,408</u>	<u>42,735</u>
Creditors: Amounts Falling Due Within One Year	17	(64,111)	(58,338)
<b>Net current liabilities</b>		<u>(16,703)</u>	<u>(15,603)</u>
<b>Total assets less current liabilities</b>		<u>49,824</u>	<u>68,505</u>
Creditors: amounts falling due after more than one year	18	(26,500)	(57,000)
<b>Provisions for liabilities</b>			
Deferred taxation	20	(1,392)	(1,484)
Other provisions	21	(623)	(745)
		<u>(2,015)</u>	<u>(2,229)</u>
<b>Net assets</b>		<u><u>21,309</u></u>	<u><u>9,276</u></u>

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**VANCOUVER TOPCO LIMITED**  
**REGISTERED NUMBER:07633974**

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**CONSOLIDATED STATEMENT OF FINANCIAL POSITION (CONTINUED)**  
**AS AT 31 DECEMBER 2021**

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	Note	2021 £000	2020 £000
<b>Capital and reserves</b>			
Called up share capital	22	98	98
Share premium account		17,485	17,485
Other reserves	23	(978)	-
Profit and loss account		4,704	(7,002)
<b>Equity attributable to owners of the parent Company</b>		<u>21,309</u>	<u>10,581</u>
Non-controlling interests		-	(1,305)
		<u><u>21,309</u></u>	<u><u>9,276</u></u>

The financial statements were approved and authorised for issue by the Board and were signed on its behalf by:

The notes on pages 24 to 57 form part of these financial statements.



**Dan Constanda**  
**Director**

Date: 20/10/2022

**VANCOUVER TOPCO LIMITED**  
**REGISTERED NUMBER:07633974**

**COMPANY STATEMENT OF FINANCIAL POSITION**  
**AS AT 31 DECEMBER 2021**

	Note	2021 £000	2020 £000
<b>Fixed assets</b>			
Investments	14	1,149	1,149
<b>Current assets</b>			
Debtors: Amounts due after more than one year: £156,000 (2020: £156,000)	16	156	156
Cash at bank and in hand		11	11
		<u>167</u>	<u>167</u>
Creditors: amounts falling due within one year	17	(8)	(8)
<b>Net current assets</b>		<u>159</u>	<u>159</u>
<b>Total assets less current liabilities</b>		<u>1,308</u>	<u>1,308</u>
 <b>Net assets</b>		 <u><u>1,308</u></u>	 <u><u>1,308</u></u>
<b>Capital and reserves</b>			
Called up share capital	22	98	98
Share premium account		17,485	17,485
Profit and loss account carried forward		(16,275)	(16,275)
		<u>1,308</u>	<u>1,308</u>

The financial statements were approved and authorised for issue by the Board and were signed on its behalf by:

The notes on pages 24 to 57 form part of these financial statements.



**Dan Constanda**  
**Director**

Date: 20/10/2022

**VANCOUVER TOPCO LIMITED**

**CONSOLIDATED STATEMENT OF CHANGES IN EQUITY  
FOR THE PERIOD TO 31 DECEMBER 2021**

	Called up share capital £000	Share premium account £000	Other reserves £000	Profit and loss account £000	Equity attributable to owners of parent Company £000	Non- controlling interests £000	Total equity £000
<b>At 1 January 2020</b>	<b>98</b>	<b>17,485</b>	<b>-</b>	<b>(25,784)</b>	<b>(8,201)</b>	<b>(623)</b>	<b>(8,824)</b>
<b>Comprehensive income for the year</b>							
Profit for the year	-	-	-	18,782	18,782	-	18,782
NCI share of loss	-	-	-	-	-	(711)	(711)
Acquisition of NCI without a change of control	-	-	-	-	-	29	29
<b>At 1 January 2021</b>	<b>98</b>	<b>17,485</b>	<b>-</b>	<b>(7,002)</b>	<b>10,581</b>	<b>(1,305)</b>	<b>9,276</b>
<b>Comprehensive income for the year</b>							
Profit for the year	-	-	-	11,706	11,706	-	11,706
NCI share of loss	-	-	-	-	-	(61)	(61)
Loss on acquisition of History business	-	-	1,152	-	1,152	-	1,152
Acquisition of NCI without a change of control	-	-	(2,130)	-	(2,130)	1,366	(764)
<b>At 31 December 2021</b>	<b>98</b>	<b>17,485</b>	<b>(978)</b>	<b>4,704</b>	<b>21,309</b>	<b>-</b>	<b>21,309</b>

The notes on pages 24 to 58 form part of these financial statements.

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**VANCOUVER TOPCO LIMITED**

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**COMPANY STATEMENT OF CHANGES IN EQUITY  
FOR THE PERIOD TO 31 DECEMBER 2021**

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	Called up share capital £000	Share premium account £000	Profit and loss account £000	Total equity £000
<b>At 1 January 2020</b>	<b>98</b>	<b>17,485</b>	<b>(16,275)</b>	<b>1,308</b>
<b>Total comprehensive income for the year</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>At 1 January 2021</b>	<b>98</b>	<b>17,485</b>	<b>(16,275)</b>	<b>1,308</b>
<b>Total comprehensive income for the year</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>
<b>At 31 December 2021</b>	<b>98</b>	<b>17,485</b>	<b>(16,275)</b>	<b>1,308</b>

The notes on pages 24 to 58 form part of these financial statements.



**VANCOUVER TOPCO LIMITED**

**CONSOLIDATED STATEMENT OF CASH FLOWS  
FOR THE YEAR ENDED 31 DECEMBER 2021**

	Note	2021 £000	2020 £000
<b>Cash flows from operating activities</b>			
Profit/(loss) for the financial year		11,645	18,782
<b>Adjustments for:</b>			
Amortisation of intangible assets	12	10,744	11,556
Amortisation of Goodwill		12,919	14,176
Impairments of intangible assets		-	3,211
Depreciation of tangible assets	13	2,014	2,311
Impairments of tangible assets	13	-	37
Gain on disposal of tangible assets	13	-	(58)
Gain on disposal of business operations		(6,595)	(26,086)
Interest payable and similar expenses	10	1,155	1,989
Interest receivable and similar income	9	(32)	(48)
(Increase)/decrease in stocks	15	(1,109)	1,067
(Increase)/decrease in trade and other debtors	16	(5,650)	5,486
Increase/(decrease) in creditors	17,18	5,989	(4,103)
Increase/(decrease) in provisions	21	(122)	541
Taxation charge	11	5,331	4,424
Corporation tax paid	11	(4,500)	(3,995)
Research and development expenditure credit		(360)	(360)
Decrease/(increase) in non-controlling interests		-	682
Share of operating loss/(profit) of associate		(166)	415
<b>Net cash generated from operating activities</b>		<b>31,263</b>	<b>30,027</b>
<b>Cash flows from investing activities</b>			
Purchase of intangible assets	12	(8,119)	(7,867)
Purchase of tangible assets	13	(1,470)	(932)
Acquisition of a subsidiary		(764)	(234)
Proceeds from disposal of a subsidiary		245	25,700
Interest received	9	32	-
<b>Net cash from investing activities</b>		<b>(10,076)</b>	<b>16,667</b>
<b>Cash flows from financing activities</b>			
Repayment of loans	19	(53,000)	(26,000)
New shareholder loans	19	53,000	4,000
Repayment of shareholder loans	19	(17,250)	(20,000)
Interest paid	10	(1,155)	(2,645)
<b>Net cash used in financing activities</b>		<b>(18,405)</b>	<b>(44,645)</b>

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VANCOUVER TOPCO LIMITED

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CONSOLIDATED STATEMENT OF CASH FLOWS (CONTINUED)  
FOR THE YEAR ENDED 31 DECEMBER 2021

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	Note	2021 £000	2020 £000
Net increase/(decrease) in cash and cash equivalents		2,782	2,049
Cash and cash equivalents at beginning of year		11,229	9,180
Cash and cash equivalents at the end of year		14,011	11,229
Cash and cash equivalents at the end of year comprise:			
Cash at bank and in hand		14,011	11,229
		14,011	11,229

The notes on pages 24 to 58 form part of these financial statements.

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## VANCOUVER TOPCO LIMITED

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### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2021

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#### 1. General information

Vancouver Topco Limited (the "Company") is a company limited by shares and incorporated, registered and domiciled in England, UK.

#### 2. Accounting policies

##### 2.1 Basis of preparation of financial statements

The financial statements have been prepared under the historical cost convention unless otherwise specified within these accounting policies and in accordance with Financial Reporting Standard 102, the Financial Reporting Standard applicable in the UK and the Republic of Ireland and the Companies Act 2006.

The preparation of financial statements in compliance with FRS 102 requires the use of certain critical accounting estimates. It also requires Group management to exercise judgement in applying the Group's accounting policies (see note 3).

The Company has taken advantage of the exemption allowed under section 408 of the Companies Act 2006 and has not presented its own Statement of Comprehensive Income in these financial statements.

The parent company is included in the consolidated financial statements, and is considered to be a qualifying entity under FRS 102 paragraphs 1.8 to 1.12. The following exemptions available under FRS 102 in respect of certain disclosures for the parent company financial statements have been applied:

- the requirements of Section 7 Statement of Cash Flows;
- the requirements of Section 3 Financial Statement Presentation paragraph 3.17(d);
- the requirements of Section 11 Financial Instruments paragraphs 11.42, 11.44 to 11.45, 11.47, 11.48(a)(iii), 11.48(a)(iv), 11.48(b) and 11.48(c);
- the requirements of Section 12 Other Financial Instruments paragraphs 12.26 to 12.27, 12.29(a), 12.29(b) and 12.29A;
- the requirements of Section 33 Related Party Disclosures paragraph 33.7.

The following principal accounting policies have been applied:

##### 2.2 Basis of consolidation

The consolidated financial statements present the results of the Company and its own subsidiaries ("the Group") as if they form a single entity. Intercompany transactions and balances between group companies are therefore eliminated in full.

The consolidated financial statements incorporate the results of business combinations using the purchase method. In the Statement of Financial Position, the acquiree's identifiable assets, liabilities and contingent liabilities are initially recognised at their fair values at the acquisition date. The results of acquired operations are included in the Consolidated Statement of Comprehensive Income from the date on which control is obtained. They are deconsolidated from the date control ceases.

In accordance with the transitional exemption available in FRS 102, the group has chosen not to retrospectively apply the standard to business combinations that occurred before the date of transition to FRS 102, being 01 April 2014.

*An associate is an entity in which the Group has significant influence, but not control, over the operating and financial policies of the entity. Significance influence is presumed to exist when the investor holds between 20% and 50% of the equity voting rights. The Group has chosen to account for Our Media Limited, formerly Immediate Media Company Bristol Limited, as a joint venture of the*

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## VANCOUVER TOPCO LIMITED

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### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2021

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## 2. Accounting policies (continued)

### 2.2 Basis of consolidation (continued)

*entity as described in the Strategic Report.*

Under Section 408 of the Companies Act 2006 the Company is exempt from the requirement to present its own profit and loss account.

### 2.3 Going concern

The Group's business activities, together with some of the factors likely to affect its future development, performance and position are set out in the Strategic Report on pages 1 to 6. The coronavirus pandemic and measures imposed by the UK government to limit the spread of the virus impacted the activities of the Group to varying degrees - see Strategic Report for details.

Notwithstanding the Group net current liabilities of £16.7 million as at 31 December 2021, the financial statements have been prepared on a going concern basis which the Directors consider to be appropriate for the following reasons.

On 31 March 2021 the external debt to the Group of £53.0 million was repaid in full as part of the Group's new arm's-length financing arrangement with its parent company, Burda GmbH. At 31 December 2021 the total loan to the Group was £39.8 million (2020: £53.0 million) and is due to expire in December 2024. There are no financial covenants attached to this new arrangement. At the date of approving the financial statements, this was the Group's sole debt facility.

As at 31 December 2021, the Group had net assets of £21.3 million including cash of £14.0 million, *having generated profit for the year then ended of £11.6 million and operating cash inflows for the year of £31.3 million.*

The Directors have prepared cash flow forecasts in order to assess going concern which indicate that, taking account of reasonably possible downsides, the Group and Company will have sufficient funds in order to meet their liabilities as they fall due and are not expected to require funding from its parent, Burda GmbH, during the going concern assessment period. However, Burda GmbH has *indicated its intention to continue to make available such funds as are needed by the Group and Company during the going concern assessment period.*

As with any group and company placing reliance on other group entities for financial support, the Directors acknowledge that there can be no certainty that this support will continue although, at the date of approval of these financial statements, they have no reason to believe that it will not do so.

Consequently, the Directors are confident that the Group and the Company will have sufficient funds to continue to meet their liabilities as they fall due for at least 12 months from the date of approval of the financial statements and therefore have prepared the financial statements on a going concern basis.

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## VANCOUVER TOPCO LIMITED

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### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2021

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## 2. Accounting policies (continued)

### 2.4 Foreign currency translation

#### Functional and presentation currency

The Group's functional and presentational currency is pounds sterling (£). All amounts in the financial statements have been rounded to the nearest £1,000.

#### Transactions and balances

Foreign currency transactions are translated into the functional currency using the spot exchange rates at the dates of the transactions.

At each period end foreign currency monetary items are translated using the closing rate. Non-monetary items measured at historical cost are translated using the exchange rate at the date of the transaction and non-monetary items measured at fair value are measured using the exchange rate when fair value was determined.

Foreign exchange gains and losses resulting from the settlement of transactions and from the translation at period-end exchange rates of monetary assets and liabilities denominated in foreign currencies are recognised in the Consolidated Statement of Comprehensive Income except when deferred in other comprehensive income as qualifying cash flow hedges.

On consolidation, the results of overseas operations are translated into pounds sterling at rates approximating to those ruling when the transactions took place. All assets and liabilities of overseas operations are translated at the rate ruling at the reporting date. Exchange differences arising on translating the opening net assets at opening rate and the results of overseas operations at actual rate are recognised in other comprehensive income.

### 2.5 Turnover

Group turnover represents income from circulation, advertising and subscription revenue generated from print magazines and digital publishing, as well as income earned from sales of goods over the internet and via television shopping and from the operation of online market places.

Turnover is recognised on the provision of the related goods or services. Specifically:

- advertising and circulation revenue are recognised on the date of sale of the related publication;
- revenue from print and digital subscriptions is recognised over the period of the subscription;
- revenue from online directory listings is recognised over the period to which it pertains;
- other income is recognised on provision of service;
- event income is recognised when the event has taken place - cash received in advance is treated as deferred income in the balance sheet;
- sale of goods is recognised when the risks of ownership has passed to the purchaser, which is considered to be when the order has been dispatched. An immaterial provision is also made for anticipated returns.

Turnover is recognised to the extent that it is probable that the economic benefits will flow to the Group and the turnover can be reliably measured. Turnover is measured as the fair value of the consideration received or receivable, excluding discounts, rebates, value added tax and other sales taxes. Circulation income is stated after the deduction of the sales value of actual and estimated returned goods.

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## VANCOUVER TOPCO LIMITED

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### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2021

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#### **2. Accounting policies (continued)**

##### **2.5 Turnover (continued)**

All the material activities of the Group are based in the UK and therefore no segmental analysis has been provided.

##### **2.6 Operating leases: the Group as lessee**

Rentals paid under operating leases are charged to the Consolidated Statement of Comprehensive Income on a straight line basis over the lease term.

Benefits received and receivable as an incentive to sign an operating lease are recognised on a straight line basis over the lease term, unless another systematic basis is representative of the time pattern of the lessee's benefit from the use of the leased asset.

##### **2.7 Government grants**

Grants received as part of Government assistance to retain employees during the COVID-19 pandemic have been recognised in the Consolidated Statement of Comprehensive Income in the same period that the related employee costs have been recognised. Through discussion with the finance team, it was noted that some employees receive certain benefits through 'salary sacrifice' arrangements, resulting in a reduction in gross salary to reflect the value of the benefit received. This only relates to pension contributions, childcare vouchers and the cycle-to-work scheme. The furlough grant claim calculations were inadvertently based on the gross salary before the reduction, rather than after.

##### **2.8 Interest income**

Interest income is recognised in the Consolidated Statement of Comprehensive Income using the effective interest method.

##### **2.9 Finance costs**

Finance costs are charged to the Consolidated Statement of Comprehensive Income over the term of the debt using the effective interest method so that the amount charged is at a constant rate on the carrying amount. Issue costs are initially recognised as a reduction in the proceeds of the associated capital instrument.

##### **2.10 Borrowing costs**

All borrowing costs are capitalised and charged to the Consolidated Statement of Comprehensive Income over the term of the debt at a constant rate on the carrying amount. If the debt is extinguished at a later date then the remaining capitalised borrowing costs are charged to the Consolidated Statement of Comprehensive Income.

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## VANCOUVER TOPCO LIMITED

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### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2021

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## 2. Accounting policies (continued)

### 2.11 Pensions

#### Defined contribution pension plan

The Group operates a defined contribution plan for its employees. A defined contribution plan is a pension plan under which the Group pays fixed contributions into a separate entity. Once the contributions have been paid the Group has no further payment obligations.

The contributions are recognised as an expense in the Consolidated Statement of Comprehensive Income when they fall due. Amounts not paid are shown in accruals as a liability in the Statement of Financial Position. The assets of the plan are held separately from the Group in independently administered funds.

### 2.12 Current and deferred taxation

The tax expense for the year comprises current and deferred tax. Tax is recognised in the Consolidated Statement of Comprehensive Income, except that a charge attributable to an item of income and expense recognised as other comprehensive income or to an item recognised directly in equity is also recognised in other comprehensive income or directly in equity respectively.

The current income tax charge is calculated on the basis of tax rates and laws that have been enacted or substantively enacted by the reporting date in the countries where the Company and the Group operate and generate income.

Deferred tax balances are recognised in respect of all timing differences that have originated but not reversed by the Statement of Financial Position date, except that:

- The recognition of deferred tax assets is limited to the extent that it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits; and
- Any deferred tax balances are reversed if and when all conditions for retaining associated tax allowances have been met.

Deferred tax balances are not recognised in respect of permanent differences except in respect of business combinations, when deferred tax is recognised on the differences between the fair values of assets acquired and the future tax deductions available for them and the differences between the fair values of liabilities acquired and the amount that will be assessed for tax. Deferred tax is determined using tax rates and laws that have been enacted or substantively enacted by the reporting date.

### 2.13 Intangible assets

#### Goodwill

Goodwill represents the difference between amounts paid on the cost of a business combination and the acquirer's interest in the fair value of the Group's share of its identifiable assets and liabilities of the acquiree at the date of acquisition. Subsequent to initial recognition, goodwill is measured at cost less accumulated amortisation and accumulated impairment losses. Goodwill is amortised on a straight line basis to the Consolidated Statement of Comprehensive Income over its useful economic life.

#### Other intangible assets

Intangible assets are initially recognised at cost. After recognition, under the cost model, intangible assets are measured at cost less any accumulated amortisation and any accumulated impairment

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## VANCOUVER TOPCO LIMITED

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### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2021

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#### 2. Accounting policies (continued)

##### 2.13 Intangible assets (continued)

losses.

All intangible assets are considered to have a finite useful life. If a reliable estimate of the useful life cannot be made, the useful life shall not exceed ten years.

The estimated useful lives range as follows:

Software and Development	-	3 years
Goodwill	-	2 to 15 years
Other intangible fixed assets	-	3 to 10 years

Amortisation is charged to the Consolidated Statement of Comprehensive Income statement on a straight-line basis over the estimated useful lives of intangible assets. At each reporting date the Group assesses whether there is any indication of impairment. If such indication exists, the recoverable amount of the asset is determined which is the higher of its fair value less costs to sell and its value in use. An impairment loss is recognised where the carrying amount exceeds the recoverable amount. The Group reviews the amortisation period and method when events and circumstances indicate that the useful life may have changed since the last reporting date.

##### 2.14 Research and development costs

Software and development costs are recognised as an intangible asset when all the following criteria are demonstrated:

- the technical feasibility of completing the software so that it will be available for use or sale;
- the intention to complete the software and use or sell it;
- the ability to use the software or to sell it;
- how the software will generate probable future economic benefits;
- the availability of adequate resources to complete the development and to use or sell the software; and
- the ability to measure reliably the expenditure attributable to the software during its development.

Software and development costs which do not meet the above criteria are recognised in the Consolidated Statement of Comprehensive Income as an expense when incurred.

Capitalised development costs are not treated as a realised loss for the purpose of determining the Group's distributable profits as the costs meet the condition requiring them to be treated as an asset in accordance with FRS 102 Section 18.

##### 2.15 Tangible fixed assets

Tangible fixed assets under the cost model are stated at historical cost less accumulated depreciation and any accumulated impairment losses. Historical cost includes expenditure that is directly attributable to bringing the asset to the location and condition necessary for it to be capable of operating in the manner intended by management.



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## VANCOUVER TOPCO LIMITED

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### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2021

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#### 2. Accounting policies (continued)

##### 2.15 Tangible fixed assets (continued)

Depreciation is charged so as to allocate the cost of assets less their residual value over their estimated useful lives, using the straight-line method.

The estimated useful lives range as follows:

Long-term leasehold property	- Over the term of the lease
Plant and machinery	- 3 to 5 years
Fixtures and fittings	- 3 to 5 years

The assets' residual values, useful lives and depreciation methods are reviewed, and adjusted prospectively if appropriate, or if there is an indication of a significant change since the last reporting date.

Gains and losses on disposals are determined by comparing the proceeds with the carrying amount and are recognised in the Consolidated Statement of Comprehensive Income.

##### 2.16 Impairment of fixed assets and goodwill

Assets that are subject to depreciation or amortisation are assessed at each reporting date to determine whether there is any indication that the assets are impaired. Where there is any indication that an asset may be impaired, the carrying value of the asset (or cash-generating unit to which the asset has been allocated) is tested for impairment. An impairment loss is recognised for the amount by which the asset's carrying amount exceeds its recoverable amount. The recoverable amount is the higher of an asset's (or CGU's) fair value less costs to sell and value in use. For the purposes of assessing impairment, assets are grouped at the lowest levels for which there are separately identifiable cash flows (CGUs). Non-financial assets that have been previously impaired are reviewed at each reporting date to assess whether there is any indication that the impairment losses recognised in prior periods may no longer exist or may have decreased.

##### 2.17 Valuation of investments

Investments in subsidiaries are measured at cost less accumulated impairment.

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## VANCOUVER TOPCO LIMITED

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### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2021

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#### 2. Accounting policies (continued)

##### 2.18 Associates and joint ventures

An entity is treated as a joint venture where the Group is a party to a contractual agreement with one or more parties from outside the Group to undertake an economic activity that is subject to joint control.

An entity is treated as an associated undertaking where the Group exercises significant influence in that it has the power to participate in the operating and financial policy decisions.

In the consolidated accounts, interests in associated undertakings are accounted for using the equity method of accounting. Under this method an equity investment is initially recognised at the transaction price (including transaction costs) and is subsequently adjusted to reflect the investors share of the profit or loss, other comprehensive income and equity of the associate. The Consolidated Statement of Comprehensive Income includes the Group's share of the operating results, interest, pre-tax results and attributable taxation of such undertakings applying accounting policies consistent with those of the Group. In the Consolidated Statement of Financial Position, the interests in associated undertakings are shown as the Group's share of the identifiable net assets, including any unamortised premium paid on acquisition.

Any premium on acquisition is dealt with in accordance with the goodwill policy.

##### 2.19 Business combinations

Business combinations are accounted for using the purchase method at acquisition date, which is the date on which control is transferred to the Group. At the acquisition date, the Group recognises goodwill as:

- the fair value of the consideration (excluding contingent consideration transferred); plus
- estimated amount of contingent consideration (see below); plus
- the fair value of the equity instruments issued; plus
- directly attributable transaction costs; less
- the net recognised amount (generally fair value) of the identifiable assets acquired and liabilities and contingent liabilities assumed.

Consideration which is contingent on future events is recognised based on the estimated amount if the contingent consideration is probable and can be measured reliably. Any subsequent changes to the amount are treated as an adjustment to the cost of the acquisition.

FRS 102.35 grants certain exemptions from the full requirements of FRS 102 in the transition period. The Company elected not to restate business combinations that took place prior to the transition date of 1 April 2014. In respect of acquisitions prior to the transition date, goodwill is included on the basis of its deemed cost, which represents the amount recorded under old UK GAAP. Intangibles assets previously included in goodwill are not recognised separately.

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## VANCOUVER TOPCO LIMITED

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### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2021

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## 2. Accounting policies (continued)

### 2.20 Stocks

Stocks comprising raw materials, work in progress and finished goods are stated at the lower of cost and net realisable value, being the estimated selling price less costs to complete and sell. Cost is based on the cost of purchase on a first in, first out basis, and includes expenditure incurred in acquiring the stocks, production or conversion costs and other costs in bringing them to their existing location and condition.

Stock held as a gift component of a magazine is classified as inventory held for distribution at no or nominal consideration. These are measured at the lower of cost adjusted, when applicable, for any loss of service potential and replacement costs.

At each reporting date, stocks are assessed for impairment. If stock is impaired, the carrying amount is reduced to its selling price less costs to complete and sell. The impairment loss is recognised immediately in the Consolidated Statement of Comprehensive Income.

### 2.21 Debtors

Short term debtors are measured at transaction price, less any impairment. Loans receivable are measured initially at fair value, net of transaction costs, and are measured subsequently at amortised cost using the effective interest method, less any impairment.

### 2.22 Cash and cash equivalents

Cash is represented by cash in hand and deposits with financial institutions repayable without penalty on notice of not more than 24 hours. Cash equivalents are highly liquid investments that mature in no more than three months from the date of acquisition and that are readily convertible to known amounts of cash with insignificant risk of change in value.

### 2.23 Creditors

Short term creditors are measured at the transaction price. Other financial liabilities, including bank loans, are measured initially at fair value, net of transaction costs, and are measured subsequently at amortised cost using the effective interest method.

### 2.24 Holiday pay accrual

A liability is recognised to the extent of any unused holiday pay entitlement which is accrued at the Statement of Financial Position date and carried forward to future periods. This is measured at the undiscounted salary cost of the future holiday entitlement so accrued at the Statement of Financial Position date.

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## VANCOUVER TOPCO LIMITED

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### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2021

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#### 2. Accounting policies (continued)

##### 2.25 Provisions for liabilities

Provisions are made where an event has taken place that gives the Group a legal or constructive obligation that probably requires settlement by a transfer of economic benefit, and a reliable estimate can be made of the amount of the obligation.

Provisions are charged as an expense to the Consolidated Statement of Comprehensive Income in the year that the Group becomes aware of the obligation, and are measured at the best estimate at the Statement of Financial Position date of the expenditure required to settle the obligation, taking into account relevant risks and uncertainties.

When payments are eventually made, they are charged to the provision carried in the Statement of Financial Position.

##### 2.26 Financial instruments

The Group only enters into basic financial instrument transactions that result in the recognition of financial assets and liabilities like trade and other debtors and creditors, loans from banks and other third parties, loans to related parties and investments in ordinary shares.

Debt instruments (other than those wholly repayable or receivable within one year), including loans and other accounts receivable and payable, are initially measured at present value of the future cash flows and subsequently at amortised cost using the effective interest method. Debt instruments that are payable or receivable within one year, typically trade debtors and creditors, are measured, initially and subsequently, at the undiscounted amount of the cash or other consideration expected to be paid or received. However, if the arrangements of a short-term instrument constitute a financing transaction, like the payment of a trade debt deferred beyond normal business terms or in case of an out-right short-term loan that is not at market rate, the financial asset or liability is measured, initially at the present value of future cash flows discounted at a market rate of interest for a similar debt instrument and subsequently at amortised cost.

Financial assets that are measured at cost and amortised cost are assessed at the end of each reporting period for objective evidence of impairment. If objective evidence of impairment is found, an impairment loss is recognised in the Consolidated Statement of Comprehensive Income.

For financial assets measured at amortised cost, the impairment loss is measured as the difference between an asset's carrying amount and the present value of estimated cash flows discounted at the asset's original effective interest rate. If a financial asset has a variable interest rate, the discount rate for measuring any impairment loss is the current effective interest rate determined under the contract.

For financial assets measured at cost less impairment, the impairment loss is measured as the difference between an asset's carrying amount and best estimate of the recoverable amount, which is an approximation of the amount that the Group would receive for the asset if it were to be sold at the reporting date.

Financial assets and liabilities are offset and the net amount reported in the Statement of Financial Position when there is an enforceable right to set off the recognised amounts and there is an intention to settle on a net basis or to realise the asset and settle the liability simultaneously.

Derivatives, including interest rate swaps and forward foreign exchange contracts, are not basic financial instruments. Derivatives are initially recognised at fair value on the date a derivative contract is entered into and are subsequently re-measured at their fair value. Changes in the fair value of derivatives are recognised in the Consolidated Statement of Comprehensive Income in

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## VANCOUVER TOPCO LIMITED

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### NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 31 DECEMBER 2021

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#### 2. Accounting policies (continued)

##### 2.26 Financial instruments (continued)

finance costs or income as appropriate. The Group does not currently apply hedge accounting for interest rate and foreign exchange derivatives.

##### 2.27 Dividends

Equity dividends are recognised when they become legally payable. Interim equity dividends are recognised when paid. Final equity dividends are recognised when approved by the shareholders at an annual general meeting. Dividends on shares recognised as liabilities are recognised as expenses and classified within interest payable.

#### 3. Judgements in applying accounting policies and key sources of estimation uncertainty

Management makes a number of estimates in accordance with the requirements set out in FRS 102. Those estimates and assumptions which have the potential risk to cause a material adjustment to the carrying value of assets and liabilities within the next financial year are addressed below.

##### i) Judgements

###### - Our Media Limited

Immediate Media Company Limited, a subsidiary of the Group, sold 40% of its shareholding in Our Media Limited on 1 June 2021. By holding more than 50% of the shares and voting rights, Our Media Limited is a subsidiary of the Group as defined by the Companies Act. However, because the Shareholders' Agreement requires both shareholders to agree on certain matters, the Group is able to account for Our Media Limited as a jointly controlled entity as defined in FRS 102.

##### ii) Estimates

###### - Capitalisation of development costs:

The Group capitalises certain development costs in line with the accounting policies set out in 2.13 Intangible assets and 2.14 Research and development costs. Management has estimated what proportion of individual staff members' time is allocated to specific projects using the assumption that the split of hours logged by individual staff members is the most accurate allocation of their time. Management has also estimated the date at which these assets come into use and therefore from which date they should be amortised. Management have assessed the sensitivity of key assumptions and do not consider there to be a significant impact on the financial statements.

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**VANCOUVER TOPCO LIMITED**

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**NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 DECEMBER 2021**

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**4. Turnover**

The Group's principal area of activity is the publication, promotion and sale of print magazines and digital publications through both circulation and subscriptions, as well as, listing sales, live events and e-commerce.

An analysis of Group turnover by category is as follows:

	<b>2021</b>	<b>2020</b>
	<b>£000</b>	<b>£000</b>
Goods	<b>156,604</b>	165,482
Services	<b>35,809</b>	32,343
	<b>192,413</b>	197,825

All the material activities of the Group are based in the UK and therefore no segmental analysis by geographic area has been provided.

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**VANCOUVER TOPCO LIMITED**

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**NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 DECEMBER 2021**

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**5. Operating profit**

The operating profit is stated after charging:

		<b>2021 £000</b>	2020 £000
Amortisation of other intangibles	12	<b>10,744</b>	11,556
Amortisation of goodwill	12	<b>12,919</b>	14,176
Impairment of intangible assets	12	-	3,211
Depreciation of tangible fixed assets	13	<b>2,014</b>	2,311
Impairment of tangible fixed assets	13	-	37
Research & development charged as an expense		<b>826</b>	763
Exchange differences		<b>95</b>	77
Operating lease rentals	25	<b>3,453</b>	2,998
Gain on sale of Hitched business excluding impairment of tangible and intangible fixed assets		-	(25,268)
Gain associated with the restructuring of IMTV excluding impairment of fixed assets		-	(818)
Other exceptional operating costs		<b>6,473</b>	4,565

Total research and development expenditure incurred in the year was £9.3 million (2020: £7.6 million), which includes £8.5 million (2020: £6.9 million) of capital expenditure.

In the year 31 December 2021, other exceptional operating costs included £4.0 million that was paid to management in recognition of the performance of the Group over previous years. There were also £1.2 million of redundancy costs, £0.4 million relating to ongoing migration projects from acquisitions, £0.3 million provided to Our Media Limited in order to include their employees in a one-off bonus in December 2021 and £0.2 million of deal costs incurred for the disposal of Our Media Limited.

In the year to 31 December 2020, a net gain of £22.1 million was made on the sale of the Hitched business by the Group's subsidiary, Immediate Media Company London Limited, including £3.2 million impairment of fixed and intangible assets. This disposal is not shown as a discontinued operation as it does not represent a separate major line of business.

The major items included in other exceptional operating costs in 2020 were redundancy costs of £3.6 million and costs of £0.7 million relating to ongoing migration projects, arising from acquisitions made in recent years.

The gain associated with the restructuring of Immediate Media TV Limited (IMTV) in 2020 largely relates to the sale of the Jewellery Maker brand, which completed on 22 January 2020.

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**VANCOUVER TOPCO LIMITED**

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**NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 DECEMBER 2021**

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**6. Auditor's remuneration**

	<b>2021 £000</b>	<b>2020 £000</b>
Fees payable to the Group's auditor and its associates for the audit of the Group's annual financial statements	<b>124</b>	<b>62</b>
<b>Fees payable to the Group's auditor and its associates in respect of:</b>		
Audit of the annual financial statements of subsidiaries	<b>185</b>	<b>157</b>
Additional charges relating to the prior year audit	<b>55</b>	<b>70</b>
All other services	<b>-</b>	<b>3</b>

**7. Employees**

Staff costs, including directors' remuneration, were as follows:

	<b>2021 £000</b>	<b>2020 £000</b>
Wages and salaries	<b>38,434</b>	<b>39,499</b>
Staff national insurance	<b>4,742</b>	<b>4,598</b>
Cost of defined contribution scheme	<b>1,994</b>	<b>2,223</b>
	<b>45,170</b>	<b>46,320</b>



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**VANCOUVER TOPCO LIMITED**

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**NOTES TO THE FINANCIAL STATEMENTS  
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The average monthly number of employees, including the directors, during the year was as follows:

	<b>2021 No.</b>	<b>2020 No.</b>
Sales	<b>138</b>	200
Production	<b>513</b>	565
Administration	<b>176</b>	218
Contract publishing	<b>27</b>	58
	<b>854</b>	1,041

Immediate Media Company Limited, a subsidiary of the Group, runs a long term incentive plan for some senior management. These employees hold B shares in Immediate Media Company Limited. Should the Group hit financial targets between 2020 and 2022, the shares will be bought back by Immediate Media Company Limited at agreed values. At 31 December 2021, the Group was not considered likely to achieve the required target to generate a payout. Therefore the scheme is deemed to have no value.

The Company has no employees other than the directors, who did not receive any remuneration (2020: £Nil).

Salary cost relating to Our Media Limited for the year 2020 amounted to £14.8 million and £6.1 million for the 5 months to 1 June 2021.

**8. Directors' remuneration**

	<b>2021 £000</b>	<b>2020 £000</b>
Directors' emoluments	<b>3,098</b>	1,106
Group contributions to defined contribution pension schemes	<b>4</b>	10
	<b>3,102</b>	1,116

The highest paid director received remuneration of £2,366,000 (2020: £664,000). This included a one-off payment in recognition of the performance of the company over previous years..

The value of the Group's contributions paid to a defined contribution pension scheme in respect of the highest paid director amounted to £4,000 (2020: £10,000).

Two Directors received no remuneration (2020: £Nil) in respect of their qualifying services as Directors of the Company. It is not possible to accurately determine the allocation of remuneration of the other Directors related to the Company.

**VANCOUVER TOPCO LIMITED**

**NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 DECEMBER 2021**

**9. Interest receivable**

	<b>2021</b>	<b>2020</b>
	<b>£000</b>	<b>£000</b>
Share of associate's interest receivable	<b>5</b>	48
Bank and other interest receivable	<b>27</b>	-
	<b>32</b>	48

In July 2021, Immediate Media Company Ltd, a subsidiary of the Group, made an early payment on its obligatory December 2021 loan facility repayment with Burda GmbH by means of a short term cash advance. This advance generated interest income at an arm's-length rate.

**10. Interest payable and similar expenses**

	<b>2021</b>	<b>2020</b>
	<b>£000</b>	<b>£000</b>
Bank interest payable	<b>235</b>	1,626
Amortisation of capitalised loan arrangement costs	<b>159</b>	163
Interest on amounts owed to related parties	<b>761</b>	200
	<b>1,155</b>	1,989

On the 31 March 2021 the external bank loan was repaid in full as part of the Group's new arm's-length financing arrangement with its parent company, Burda GmbH. At the date of signing, this was the Group's sole debt facility. Interest charged on the new facility with Burda GmbH is shown under amounts owed to related parties.

In the year to 31 December 2020, amounts owed to related parties comprised of interest charged on the previous shareholder loan held by Immediate Media Company London Ltd, a subsidiary of the Group. The balance on this shareholder loan and interest was repaid on 1 April 2020 and an additional facility of £4.0 million was provided in June 2020. On 10 February 2021 the principal and outstanding interest on this shareholder loan was repaid in full.

VANCOUVER TOPCO LIMITED

NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 DECEMBER 2021

11. Taxation

	2021 £000	2020 £000
<b>Corporation tax</b>		
UK Corporation tax on profit for the period	4,847	3,051
Adjustments in respect of previous periods	321	(16)
	<u>5,168</u>	<u>3,035</u>
Group taxation relief	154	81
	<u>5,322</u>	<u>3,116</u>
<b>Foreign tax</b>		
Foreign tax on income for the year	1	-
	<u>1</u>	<u>-</u>
<b>Total current tax</b>	<u>5,323</u>	<u>3,116</u>
<b>Deferred tax</b>		
Origination and reversal of timing differences	(248)	1,273
Changes to tax rates	256	35
<b>Total deferred tax</b>	<u>8</u>	<u>1,308</u>
<b>Taxation on profit on ordinary activities</b>	<u>5,331</u>	<u>4,424</u>

VANCOUVER TOPCO LIMITED

NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 DECEMBER 2021

11. Taxation (continued)

**Factors affecting tax charge for the period**

The tax assessed for the period is higher than (2020 - higher than) the standard rate of corporation tax in the UK of 19.00% (2020: 19.00%). The differences are explained below:

	2021 £000	2020 £000
Profit on ordinary activities before tax	16,976	22,524
Profit on ordinary activities multiplied by standard rate of corporation tax in the UK of 19.00% (2020: 19.00%)	3,226	4,280
<b>Effects of:</b>		
Disallowed expenditure	(1,929)	151
Other permanent differences	1,526	(3,448)
Other timing differences	(137)	1,257
Utilisation of tax losses	(51)	72
Amortisation of goodwill on consolidation	2,079	2,034
Adjustments to tax charge in respect of prior periods - corporation tax	321	1
Share of results of joint ventures and associates	(32)	70
Share of tax on joint ventures and associate profit / (loss)	71	(28)
Tax on overseas operations	1	-
Change in tax rates	256	35
<b>Total tax charge for the year</b>	<b>5,331</b>	<b>4,424</b>

**Factors that may affect future tax charges**

At the date of signing, the corporation tax rate is expected to increase to 25% in April 2023. This would increase the company's future tax charge accordingly and immaterially increase the deferred tax liability.

The Group has no deferred tax assets that are not fully recognised (2020: £Nil).

**VANCOUVER TOPCO LIMITED**

**NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 DECEMBER 2021**

**12. Intangible assets**

**Group**

	Software and Development £000	Other Intangibles £000	Goodwill £000	Total £000
<b>Cost</b>				
At 1 January 2021	21,603	37,127	159,617	218,347
Additions	7,066	1,052	-	8,118
Disposals	(7,127)	(14,288)	(5,460)	(26,875)
On disposal of subsidiaries	(109)	(326)	(1,754)	(2,189)
At 31 December 2021	<u>21,433</u>	<u>23,565</u>	<u>152,403</u>	<u>197,401</u>
<b>Amortisation</b>				
At 1 January 2021	10,465	21,939	109,923	142,327
Charge for the year on owned assets	7,732	3,012	12,919	23,663
On disposals	(7,457)	(13,938)	(5,460)	(26,855)
On disposal of subsidiaries	(70)	(313)	(1,413)	(1,796)
At 31 December 2021	<u>10,670</u>	<u>10,700</u>	<u>115,969</u>	<u>137,339</u>
<b>Net book value</b>				
At 31 December 2021	<u>10,763</u>	<u>12,865</u>	<u>36,434</u>	<u>60,062</u>
At 31 December 2020	<u>11,138</u>	<u>15,188</u>	<u>49,694</u>	<u>76,020</u>

In the year to 31 December 2021 additions of £496,000 (2020: £432,000) to other intangibles relate to the capitalisation of recipe content costs, considered to have a three year useful life.

Capitalised development costs are not treated as a realised loss for the purpose of determining the Company's distributable profits as the costs meet the conditions requiring them to be treated as an asset in accordance with FRS 102 Section 18.

The Directors consider each acquisition separately for the purpose of determining the amortisation period of any goodwill that arises.

Management reviewed all other goodwill and intangible assets for indicators of impairment. No impairment was considered necessary.

Disposals in the year relate to the elimination of fully amortised assets.

**VANCOUVER TOPCO LIMITED**

**NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 DECEMBER 2021**

**13. Tangible fixed assets**

**Group**

	Plant and machinery £000	Fixtures and fittings £000	Leasehold improvements £000	Total £000
<b>Cost or valuation</b>				
At 1 January 2021	2,817	1,667	8,092	12,576
Additions	833	576	61	1,470
Disposals	(967)	(116)	-	(1,083)
Disposal of subsidiary	(520)	(1,320)	(427)	(2,267)
At 31 December 2021	<u>2,163</u>	<u>807</u>	<u>7,726</u>	<u>10,696</u>
<b>Depreciation</b>				
At 1 January 2021	1,622	767	2,282	4,671
Charge for the year on owned assets	799	316	899	2,014
Disposals	(782)	(108)	-	(890)
Disposal of subsidiary	(338)	(754)	(189)	(1,281)
At 31 December 2021	<u>1,301</u>	<u>221</u>	<u>2,992</u>	<u>4,514</u>
<b>Net book value</b>				
At 31 December 2021	<u><u>862</u></u>	<u><u>586</u></u>	<u><u>4,734</u></u>	<u><u>6,182</u></u>
At 31 December 2020	<u><u>1,195</u></u>	<u><u>900</u></u>	<u><u>5,810</u></u>	<u><u>7,905</u></u>

During the year £61,000 of leasehold improvements and £576,000 of fixtures and fittings were capitalised. The majority of these related to the refurbishment of Vineyard House, the office premises of the London subsidiary, in preparation for the rollout of hybrid working for employees.

Disposals in the year relate to the elimination of fully amortised assets.

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VANCOUVER TOPCO LIMITED

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NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 DECEMBER 2021

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14. Fixed asset investments

Group

	Investments in associates £000
<b>Cost or valuation</b>	
At 1 January 2021	183
Additions	100
At 31 December 2021	<u>283</u>

The share of profit/ (loss) of associates includes a net charge relating to interest and tax of £66,000 (2020: net gain of £76,000) and relates to the shareholding in Frontline Limited.

Company

	Investments in subsidiary companies £000
<b>Cost or valuation</b>	
At 1 January 2021	1,149
At 31 December 2021	<u>1,149</u>

**VANCOUVER TOPCO LIMITED**

**NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 31 DECEMBER 2021**

**14. Fixed asset investments (continued)**

**Direct subsidiary undertaking**

The following was a direct subsidiary undertaking of the Company:

<b>Name</b>	<b>Registered office</b>	<b>Principal activity</b>	<b>Class of shares</b>	<b>Holding</b>
Immediate Media Company Limited	Vineyard House, 44 Brook Green, Hammersmith, London, W6 7BT, UK	Management services	Ordinary	100%

The aggregate of the share capital and reserves as at 31 December 2021 and the profit or loss for the year ended on that date for the subsidiary undertaking were as follows:

<b>Name</b>	<b>Aggregate of share capital and reserves £000</b>	<b>Profit/(Loss) £000</b>
Immediate Media Company Limited	64,744	91,759

**Indirect subsidiary undertakings**

The following were indirect subsidiary undertakings of the Company:

<b>Name</b>	<b>Registered office</b>	<b>Principal activity</b>	<b>Class of shares</b>	<b>Holding</b>
Immediate Media Company London Limited	Vineyard House, 44 Brook Green, Hammersmith, London, W6 7BT, UK	Cross media publishing	Ordinary	100%
Immediate Media TV Limited	Vineyard House, 44 Brook Green, Hammersmith, London, W6 7BT, UK	TV shopping - ceased trading during the year	Ordinary	100%
Diamond Newco Limited (formerly Hitched Limited)	Vineyard House, 44 Brook Green, Hammersmith, London, W6 7BT, UK	Non trading	Ordinary	100%
Mumdrum Limited	Vineyard House, 44 Brook Green, Hammersmith, London, W6 7BT, UK	Dormant	Ordinary	100%
Hitched PTY Limited (South Africa)	Falcon Office Park Unit 14, 142 Suid Street, Lyttelton, 0140, South Africa	Dormant	Ordinary	100%



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**VANCOUVER TOPCO LIMITED**

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**NOTES TO THE FINANCIAL STATEMENTS  
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**14. Fixed asset investments (continued)**

**Indirect subsidiary undertakings (continued)**

<b>Name</b>	<b>Registered office</b>	<b>Principal activity</b>	<b>Class of shares</b>	<b>Holding</b>
Immediate Media Company Australia PTY Limited	King & Wood Mallesons Governor Philip Tower, Level 61, 1 Farrer Place, Sydney NSW 2000	Management services	Ordinary	100%
Immediate Media Company Pte Singapore Limited	8 Wilkie Road, #03-01 Wilkie Edge, Singapore 228095	Management services	Ordinary	100%
Upper Street Events Topco Limited	Vineyard House, 44 Brook Green, Hammersmith, London, W6 7BT, UK	Holding company	Ordinary	100%
Upper Street Events Limited	Vineyard House, 44 Brook Green, Hammersmith, London, W6 7BT, UK	Live events	Ordinary	100%
Escape Events Limited	Vineyard House, 44 Brook Green, Hammersmith, London, W6 7BT, UK	Live events	Ordinary	100%
Value Added Events Limited	Vineyard House, 44 Brook Green, Hammersmith, London, W6 7BT, UK	Dormant	Ordinary	100%
River Street Media Limited	Vineyard House, 44 Brook Green, Hammersmith, London, W6 7BT, UK	Management services	Ordinary	57.2%
River Street Events Limited	Vineyard House, 44 Brook Green, Hammersmith, London, W6 7BT, UK	Live events	Ordinary	57.2%
Immediate Media Services Limited	Vineyard House, 44 Brook Green, Hammersmith, London, W6 7BT, UK	Dormant	Ordinary	100%

Our Media Limited is an indirect subsidiary of Vancouver Topco Limited as defined by the Companies Act. Please see the Strategic Report for further information.

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**14. Fixed asset investments (continued)****Indirect subsidiary undertakings (continued)**

The aggregate of the share capital and reserves as at 31 December 2021 and the profit or loss for the year ended on that date for the subsidiary undertakings were as follows:

Name	Aggregate of share capital and reserves	Profit/(Loss)
	£000	£000
Immediate Media Company London Limited	67,941	2,973
Immediate Media TV Limited	(31,139)	(233)
Diamond Newco Limited (formerly Hitched Limited)	3,047	-
GEL Limited	130	-
Mumdrum Limited	-	-
Hitched PTY Limited (South Africa)	-	-
Immediate Media Company Australia PTY Limited	40	1
Immediate Media Company Pte Singapore Limited	99	10
Upper Street Events Topco Limited	(7,428)	(8)
Upper Street Events Limited	860	(2,432)
Escape Events Limited	59	(31)
Value Added Events Limited	205	-
River Street Media Limited	(768)	(29)
River Street Events Limited	(1,685)	205
Immediate Media Services Limited	-	-

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**14. Fixed asset investments (continued)**

**Indirect associate**

The following was an indirect associate of the Company:

<b>Name</b>	<b>Registered office</b>	<b>Principal activity</b>	<b>Class of shares</b>	<b>Holding</b>
Frontline Limited	Media House Peterborough Business Park, Lynch Wood, Peterborough, UK, PE2 6EA	Magazine distribution	Ordinary	24%

**Indirect joint ventures**

The following were indirect joint ventures of the Company:

<b>Name</b>	<b>Registered office</b>	<b>Principal activity</b>	<b>Holding</b>
Dovetail Services (UK) Holdings Limited	3rd Floor One London Square, Cross Lanes, Guildford, UK, GU1 1UN	In members' voluntary liquidation	50%
Radio Times Events Limited	Vineyard House, 44 Brook Green, Hammersmith, London, W6 7BT, UK	Dormant	51%
Our Media Limited	Vineyard House, 44 Brook Green, Hammersmith, London, W6 7BT, UK	Magazine distribution	60%

The subsidiary undertakings listed below are exempt from the Companies Act 2006 requirements relating to the audit of their individual accounts by virtue of Section 479A of the Act as this company has guaranteed the subsidiary company under Section 479C of the Act:

Immediate Media Company Limited (registered number 07635200)  
Upper Street Events Limited (registered number 06350012)  
Escape Events Limited (registered number 05511593)  
River Street Events Limited (registered number 02708675)  
River Street Media Limited (registered number 08541560)  
Upper Street Events Topco Limited (registered number 09243695)  
Immediate Media TV Limited (registered number 09794211)

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On 1 June 2021, the Group reduced its interest in Our Media Limited, formerly Immediate Media Company Bristol Limited. The Group now holds 60% of the shareholding in the entity and has elected to account for the entity as a joint venture as allowed under FRS 102. See the Strategic Report for more details.

Gain on change in participating interest

	<b>£000</b>
Proceeds	735
Non-current assets	2,261
Current assets	7,721
Current liabilities	(15,900)
Non-current liabilities	-
<b>Net liabilities disposed of:</b>	<b>(5,919)</b>
<b>Disposal of goodwill attributable to Our Media Limited</b>	<b>58</b>

**Gain on change in interest** **6,595**

Following the sale of shares in Our Media Limited on 1 June 2021, the Group now accounts for the entity as a joint venture in its financial statements.

Percentage shareholding	60%
Percentage ownership interest	51%

	<b>£000</b>
Non-current assets	2,261
Current assets	7,721
Current liabilities	(15,900)
Non-current liabilities	-
<b>Net liabilities</b>	<b>(5,919)</b>
<b>Group's share of net liabilities at point of disposal</b>	<b>(3,019)</b>

Carrying amount of joint venture -

The Group has not recognised an investment in Our Media Limited as there were net liabilities at the point of disposal.

Turnover	25,801
Costs & operating expenses	(26,394)
Tax charge	541
Loss for the period from 1 June 2021	<b>(51)</b>
<b>Group's share of losses</b>	<b>(26)</b>

The Group's share of losses has not been recognised in the Statement of Comprehensive Income as the joint venture still has net liabilities.

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15. Stocks

	Group 2021 £000	Group 2020 £000
Raw materials and consumables	960	812
Work in progress	2,256	2,721
Finished goods	1,401	557
	<u>4,617</u>	<u>4,090</u>

The difference between purchase price or production cost of stocks and their replacement cost is not material.

Raw materials, consumables and changes in finished goods and work in progress recognised as cost of sales in the year amounted to £33,058,000 (2020: £39,910,000). The write-down of stocks to net realisable value amounted to £168,000 (2020: £421,000).

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**16. Debtors**

	<b>Group 2021 £000</b>	<b>Group 2020 £000</b>	<b>Company 2021 £000</b>	<b>Company 2020 £000</b>
Trade debtors	8,974	8,538	-	-
Amounts owed by related parties	490	-	156	156
Amounts owed by associated undertakings	5,091	4,568	-	-
Other debtors	4,879	6,361	-	-
Prepayments	5,768	5,185	-	-
Accrued income	1,585	1,333	-	-
Tax recoverable	1,993	1,431	-	-
	<b>28,780</b>	<b>27,416</b>	<b>156</b>	<b>156</b>

At 31 December 2021, the amounts owed by related parties to the Group of £490,000 (2020: £nil) were due in more than one year. This amount is a loan from Immediate Media Company Limited to Our Media Holdings Limited, the minority shareholder of Our Media Limited.

At both 31 December 2021 and 2020, all amounts owed to the Company are due after more than one year.

**17. Creditors: Amounts falling due within one year**

	<b>Group 2021 £000</b>	<b>Group 2020 £000</b>	<b>Company 2021 £000</b>	<b>Company 2020 £000</b>
Capitalised loan arrangement costs	-	(159)	-	-
Trade creditors	9,565	9,324	-	-
Amounts owed to related parties	13,250	41	-	-
Taxation and social security	1,366	2,524	-	-
Other creditors	3,403	2,853	8	8
Accruals	12,296	13,980	-	-
Deferred income	24,231	29,775	-	-
	<b>64,111</b>	<b>58,338</b>	<b>8</b>	<b>8</b>

Amounts owed to related parties at 31 December 2021 includes the loan payable to the Group's parent company Burda GmbH. At 31 December 2020, amounts owed to related parties falling due within one year comprised only of interest on the previous shareholder loan arrangement

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**18. Creditors: Amounts falling due after more than one year**

	<b>Group 2021 £000</b>	<b>Group 2020 £000</b>
Bank loans	-	53,000
Amounts owed to related parties	<b>26,500</b>	4,000
	<b>26,500</b>	57,000

Amounts owed to related parties comprises of loans payable to the Group's parent company Burda GmbH.

**19. Loans**

The Group holds loans which are due for repayment as follows:

	<b>Group 2021 £000</b>	<b>Group 2020 £000</b>
<b>Amounts falling due within one year</b>		
Shareholder loan	<b>13,250</b>	-
<b>Subtotal</b>	<b>13,250</b>	-
<b>Amounts falling due 1-2 years</b>		
Bank loans	-	53,000
Shareholder loan	<b>26,500</b>	4,000
<b>Subtotal</b>	<b>26,500</b>	57,000
<b>Total</b>	<b>39,750</b>	57,000

On 10 February 2021 the principal and outstanding interest on the shareholder loan of £4 million was repaid in full. Following the repayment, this facility with Burda GmbH was closed in advance of the larger refinancing process undertaken in March 2021.

On 31 March 2021 the external debt of £53.0 million was repaid in full as part of the Group's new arm's-length financing arrangement with its parent company, Burda GmbH. At 31 December 2021 the loan to the Group is £39.8 million (2020: £53.0 million). There are no financial covenants attached to this new arrangement. At the date of signing, this was the Group's sole debt facility. Interest was charged on this loan in 6 monthly intervals at 1.95% + LIBOR. From 1 July 2022, the interest rate was changed to 2.23% + Sterling Overnight Index Average for the relevant interest period.

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**20. Deferred taxation**

**Group**

	<b>2021</b>	<b>2020</b>
	<b>£000</b>	<b>£000</b>
At beginning of year	(1,484)	(176)
Charged to profit or loss	(8)	(1,308)
Arising on business disposals	100	-
<b>At end of year</b>	<b>(1,392)</b>	<b>(1,484)</b>
	<b>Group</b>	<b>Group</b>
	<b>2021</b>	<b>2020</b>
	<b>£000</b>	<b>£000</b>
Accelerated capital allowances	(1,389)	(1,486)
Accrued pension contributions	(3)	2
	<b>(1,392)</b>	<b>(1,484)</b>

The amount of the net reversal of deferred tax expected to occur next year is £0.1 million (2020: £0.5 million), relating to the reversal of existing timing differences on tangible and intangible fixed assets, employee benefits and change in tax rates.

**21. Provisions**

**Group**

	<b>Provision for annual leave £000</b>
At 1 January 2021	745
Charged to profit or loss	623
Utilised in year	(745)
<b>At 31 December 2021</b>	<b>623</b>

The provision for annual leave represents holiday balances accrued as a result of services rendered in the current period and which employees are entitled to carry forward. The provision is measured as the salary cost payable for the period of absence accrued.



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**22. Share capital**

	2021 £000	2020 £000
<b>Allotted, called up and fully paid</b>		
982,952,412 (2020: 982,952,412) Ordinary shares of £0.0001 each	<u>98</u>	<u>98</u>

**23. Reserves**

**Other reserves**

On 13 September 2021 the Group's subsidiary, Upper Street Events Topco Limited, acquired the remaining 42.8% share capital of River Street Media Limited for £764,000. By acquiring the non controlling interest of a subsidiary it already controlled, the difference between the fair value of consideration and the minority interest eliminated was recognised in the Group's reserves as required by FRS 102 creating a reserve of £2.1 million.

The remaining £1.1 million reduction in the distributable reserves relates to the purchase of the History business by the Group's subsidiary, Immediate Media Company London Limited from Our Media Limited on 31 March 2021 and it is the difference between the consideration paid and the fair value of the History business.

**24. Pension commitments**

The Group operates a defined contribution pension scheme. The pension cost charge for the year represents contributions payable by the Group to the scheme and amounted to £2.2 million (2020: £2.2 million).

Contributions amounting to £0.3 million (2020: £0.2 million) were payable by the group to the scheme at 31 December 2021.

No contributions were payable by the Company to the scheme during the period.

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**25. Commitments under operating leases**

At 31 December 2021 the Group had future minimum lease payments due under non-cancellable operating leases for each of the following periods:

	<b>Group 2021 £000</b>	<b>Group 2020 £000</b>
<b>Land and buildings</b>		
Not later than 1 year	<b>3,177</b>	3,337
Later than 1 year and not later than 5 years	<b>12,577</b>	12,624
Later than 5 years	<b>6,363</b>	9,507
	<b>22,117</b>	25,468
	<b>Group 2021 £000</b>	<b>Group 2020 £000</b>
<b>Other operating leases</b>		
Not later than 1 year	<b>19</b>	84
Later than 1 year and not later than 5 years	-	19
	<b>19</b>	103

**Group**

During the year £3.5 million was recognised as an expense in the consolidated statement of comprehensive income in respect of operating leases (2020: £3.0 million).

**Company**

The Company does not hold any operating leases and has no capital commitments at the end of the financial period.

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**26. Related party disclosures**

Related parties of Vancouver Topco Limited include its subsidiary and associate undertakings, its parent company and subsidiaries and associates of its parent company, as well as its Directors and close family members.

Transactions between the Company and its subsidiaries, which are related parties, have been eliminated on consolidation and are not disclosed in this note as permitted by FRS 102.1.12(e).

Group

The following related party transactions were undertaken by the Group:

December 2021

	Income £000	Expenditure £000	Net debtors/ (creditors) balance £000
<b>Directly related parties</b>			
Frontline Limited - Associate	-	2,298	5,091
Burda GmbH - Parent company	-	761	(39,750)
Our Media Limited	5,554	7,020	(324)
<b>Subsidiaries and associates of Parent company</b>			
Burda International CZ s.r.o	5	-	3
Burda Media Polska Sp. z o.o.	2	-	-
Stockfood Ltd	-	1	-
Seven Publishing Group Ltd.	-	-	423
Bloom and Wild Limited	4	-	-
Blue Ocean Entertainment AG	-	4,676	3,212
Burda Community Network GmbH	-	-	1
Burda Nordic A/S	-	5	-
Dogan Burda Dergi Yayıncılık ve Pazarlama A.Ş.	5	-	-
Editions DIPA Burda SAS	4	1	-

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**Related party disclosures (continued)**

December 2020

	Income £000	Expenditure £000	Net debtors/ (creditors) balance £000
<b>Directly related parties</b>			
Frontline Limited - Associate	-	2,556	4,568
Burda GmbH - Parent company	-	200	(4,041)
<b>Subsidiaries and associates of Parent company</b>	-	-	-
AO Izdatelskiy dom Burda, Russia	2	-	-
Bloom and Wild Limited	5	-	-
Blue Ocean Entertainment AG	-	5,225	2,424
Burda (Thailand) Company Limited	14	-	10
Dogan Burda Dergi Yayincilik ve Pazarlama A.S.	4	-	2
Editions DIPA Burda SAS	1	1	1
Burda Community Network GmbH	-	3	-
Burda Nordic A/S	-	2	-

The fees payable to Frontline Limited in the year to 31 December 2021 (and 31 December 2020) relate to magazine distribution. The balance outstanding with Frontline Limited relates to Group revenues collected by Frontline and its subsidiary and joint venture undertakings that are due to the Group. This balance is net of associated fees and marketing and distribution costs and is included within Amounts owed by associated undertakings in Note 17.

The expenditure and net creditor balance with Burda GmbH in the year to 31 December 2021 (and 31 December 2020) comprises the shareholder loan and related accrued interest.

**Company**

The Company has taken exemption under FRS 102.1.12(e) from disclosing transactions and balances with wholly owned entities which form part of the group headed by Vancouver Topco Limited. Remuneration of Directors is disclosed in Note 8 of these accounts.

The Company did not undertake any further related party transactions.

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**27. Ultimate parent company**

The immediate parent company of the Company is *Burda Gesellschaft mit beschränkter Haftung* (Burda GmbH), registered address Hauptstraße 130, 77652 Offenburg, Germany.

The ultimate controlling party and the largest group in which the Group and the Company's results are consolidated is *Hubert Burda Media Holding Kommanditgesellschaft*, registered address Hauptstraße 130, 77652 Offenburg, Germany. The financial statements are published on [www.bundesanzeiger.de](http://www.bundesanzeiger.de).

**28. Post balance sheet events**

On 4th January 2022 Immediate Media Company Bristol Limited changed its name to Our Media Limited.

Effective from 1 July 2022 the Group interest rate on the shareholder loan with Burda GmbH changed to the Sterling Overnight Index Average rate for the relevant interest period plus 2.23%. No other terms of the loan agreement have changed.