

**REGISTERED NUMBER: 08519077 (England and Wales)**

**Abbreviated Unaudited Accounts for the Year Ended 31 May 2016**

**for**

**Deliciously Ella Ltd.**

**Contents of the Abbreviated Accounts  
for the Year Ended 31 May 2016**

	<b>Page</b>
<b>Company Information</b>	<b>1</b>
<b>Abbreviated Balance Sheet</b>	<b>2</b>
<b>Notes to the Abbreviated Accounts</b>	<b>4</b>

**Deliciously Ella Ltd.**

**Company  
Information  
for the Year Ended 31 May 2016**

**DIRECTOR:** Ms E Mills

**REGISTERED OFFICE:** 22 Bloomsbury Street  
London  
WC1B 3QJ

**REGISTERED NUMBER:** 08519077 (England and Wales)

**ACCOUNTANTS:** Humm Accountancy Services Limited  
19 Bowood Road  
London  
SW11 6PE

**Deliciously Ella Ltd. (Registered number: 08519077)**

**Abbreviated Balance Sheet  
31 May  
2016**

	Notes	31/5/16 £	£	31/5/15 £	£
<b>FIXED ASSETS</b>					
Tangible assets	2		21,695		18,463
<b>CURRENT ASSETS</b>					
Stocks		-		31,915	
Debtors		435,904		39,050	
Cash at bank		<u>63,399</u>		<u>111,634</u>	
		499,303		182,599	
<b>CREDITORS</b>					
Amounts falling due within one year		<u>197,615</u>		<u>48,232</u>	
<b>NET CURRENT ASSETS</b>			<u>301,688</u>		<u>134,367</u>
<b>TOTAL ASSETS LESS CURRENT LIABILITIES</b>			323,383		152,830
<b>ACCRUALS AND DEFERRED INCOME</b>			<u>4,339</u>		<u>3,693</u>
<b>NET ASSETS</b>			<u>319,044</u>		<u>149,137</u>

The notes form part of these abbreviated accounts

Abbreviated Balance Sheet - continued

31 May  
2016

	Notes	31/5/16 £	£	31/5/15 £	£
<b>CAPITAL AND RESERVES</b>					
Called up share capital	3		1		1
Profit and loss account			<u>319,043</u>		<u>149,136</u>
<b>SHAREHOLDERS' FUNDS</b>			<u>319,044</u>		<u>149,137</u>

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the year ended 31 May 2016.

The members have not required the company to obtain an audit of its financial statements for the year ended 31 May 2016 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges her responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in
- (b) accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the director on 27 November 2016 and were signed by:

Ms E Mills - Director

The notes form part of these abbreviated accounts

**Notes to the Abbreviated Accounts  
for the Year Ended 31 May 2016**

**1. ACCOUNTING POLICIES**

**Accounting convention**

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective January 2015).

**Turnover**

Turnover represents net invoiced sales of goods and services, excluding value added tax, as well as royalties from book sales.

**Tangible fixed assets**

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Computer equipment 33% straight line

Plant & machinery 33% straight line

Furniture & fittings 33% straight line

**Stocks**

Stocks are valued at the lower of cost and net realisable value, after making due allowance for obsolete and slow moving items.

**Deferred tax**

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

Notes to the Abbreviated Accounts - continued  
for the Year Ended 31 May 2016

2. TANGIBLE FIXED ASSETS

	Total £
<b>COST</b>	
At 1 June 2015	36,610
Additions	<u>23,153</u>
At 31 May 2016	<u>59,763</u>
<b>DEPRECIATION</b>	
At 1 June 2015	18,147
Charge for year	<u>19,921</u>
At 31 May 2016	<u>38,068</u>
<b>NET BOOK VALUE</b>	
At 31 May 2016	<u>21,695</u>
At 31 May 2015	<u>18,463</u>

3. CALLED UP SHARE CAPITAL

Allotted and issued:				
Number:	Class:	Nominal value:	31/5/16 £	31/5/15 £
2	Share capital 1	£0.50p	<u>1</u>	<u>1</u>

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.