Abbreviated Accounts

for the Period 11th April 2013 to 30th April 2014

for

Customerize Ltd

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Customerize Ltd

Company Information for the Period 11th April 2013 to 30th April 2014

DIRECTOR:	M P Hollingworth
REGISTERED OFFICE:	Thorneloe house 25 Barbourne Road Worcester Worcestershire WR1 1RU
REGISTERED NUMBER:	08484164 (England and Wales)
ACCOUNTANTS:	The Richards Sandy Partnership Chartered Accountants Thorneloe House 25 Barbourne Road Worcester Worcestershire WR1 1RU

Customerize Ltd (Registered number: 08484164)

Abbreviated Balance Sheet 30th April 2014

	Notes	£	£
FIXED ASSETS			
Tangible assets	2		770
CURRENT ASSETS			
Debtors		1,083	
Cash at bank		1,869	
		2,952	
CREDITORS			
Amounts falling due within one year		<u>5,919</u>	
NET CURRENT LIABILITIES			(2,967)
TOTAL ASSETS LESS CURRENT			\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \
LIABILITIES			(2,197
CAPITAL AND RESERVES			
Called up share capital	3		1
Profit and loss account			(2,198)
SHAREHOLDERS' FUNDS			(2,197)

The company is entitled to exemption from audit under Section 477 of the Companies Act 2006 for the period ended 30th April 2014.

The members have not required the company to obtain an audit of its financial statements for the period ended 30th April 2014 in accordance with Section 476 of the Companies Act 2006.

The director acknowledges his responsibilities for:

- (a) ensuring that the company keeps accounting records which comply with Sections 386 and 387 of the Companies Act 2006 and
- (b) preparing financial statements which give a true and fair view of the state of affairs of the company as at the end of each financial year and of its profit or loss for each financial year in accordance with the requirements of Sections 394 and 395 and which otherwise comply with the requirements of the Companies Act 2006 relating to financial statements, so far as applicable to the company.

The abbreviated accounts have been prepared in accordance with the special provisions of Part 15 of the Companies Act 2006 relating to small companies.

The financial statements were approved by the director on 8th January 2015 and were signed by:

M P Hollingworth - Director

Customerize Ltd (Registered number: 08484164)

Notes to the Abbreviated Accounts for the Period 11th April 2013 to 30th April 2014

1. ACCOUNTING POLICIES

ACCOUNTING CONVENTION

The financial statements have been prepared under the historical cost convention and in accordance with the Financial Reporting Standard for Smaller Entities (effective April 2008).

TURNOVER

Turnover represents net invoiced sales of goods, excluding value added tax.

TANGIBLE FIXED ASSETS

Depreciation is provided at the following annual rates in order to write off each asset over its estimated useful life.

Computer equipment

- 33% on cost

DEFERRED TAX

Deferred tax is recognised in respect of all timing differences that have originated but not reversed at the balance sheet date.

GOING CONCERN

The director has confirmed that he will continue to support the company for the foreseeable future and therefore these financial statements have hence been drawn up on a going concern basis.

2. TANGIBLE FIXED ASSETS

	TOTAL
	£
COST	
Additions	1,150
At 30th April 2014	1,150
DEPRECIATION	
Charge for period	380
At 30th April 2014	380
NET BOOK VALUE	
At 30th April 2014	770
	

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3. CALLED UP SHARE CAPITAL

Allotted, issued and fully paid: Number: Class:

value: £

100 Ordinary .01 _____1

Nominal

4. DIRECTOR'S ADVANCES, CREDITS AND GUARANTEES

The following advances and credits to a director subsisted during the period ended 30th April 2014:

£

M P Hollingworth

W C Floring Worth	
Balance outstanding at start of period	-
Amounts advanced	2,457
Amounts repaid	(3,691)
Balance outstanding at end of period	(1.234)

5. ULTIMATE CONTROLLING PARTY

The controlling party is M P Hollingworth.

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.