

The Customer View Limited

Annual Report and Unaudited Financial Statements
for the Year Ended 31 March 2019



Accountants
Always there

The Customer View Limited

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The Customer View Limited

Company Information

Director	Mr P R Heaven
Registered office	129 Woodplumpton Road Fulwood Preston Lancashire PR2 3LF
Bankers	Co-operative Bank Commercial Centre Delf House Southway Skelmersdale Lancashire WN8 6NY
Accountants	MJH Accountants Limited 129 Woodplumpton Road Fulwood Preston Lancashire PR2 3LF

The Customer View Limited
(Registration number: 08439764)
Balance Sheet as at 31 March 2019

	Note	2019 £	2018 £
Fixed assets			
Tangible assets	<u>5</u>	10	571
Current assets			
Debtors	<u>6</u>	4,287	1,427
Cash at bank and in hand		28,167	48,690
		32,454	50,117
Creditors: Amounts falling due within one year	<u>7</u>	(18,456)	(23,268)
Net current assets		13,998	26,849
Total assets less current liabilities		14,008	27,420
Creditors: Amounts falling due after more than one year	<u>7</u>	(30,000)	(30,000)
Net liabilities		(15,992)	(2,580)
Capital and reserves			
Called up share capital		100	100
Profit and loss account		(16,092)	(2,680)
Total equity		(15,992)	(2,580)

The notes on pages 4 to 9 form an integral part of these financial statements.
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The Customer View Limited
(Registration number: 08439764)
Balance Sheet as at 31 March 2019

For the financial year ending 31 March 2019 the company was entitled to exemption from audit under section 477 of the Companies Act 2006 relating to small companies.

Director's responsibilities:

- The members have not required the company to obtain an audit of its accounts for the year in question in accordance with section 476; and
- The director acknowledges his responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

These financial statements have been prepared in accordance with the special provisions relating to companies subject to the small companies regime within Part 15 of the Companies Act 2006.

These financial statements have been delivered in accordance with the provisions applicable to companies subject to the small companies regime and the option not to file the Profit and Loss Account has been taken.

Approved and authorised by the director on 1 November 2019

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Mr P R Heaven

Director

The notes on pages 4 to 9 form an integral part of these financial statements.
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Notes to the Financial Statements for the Year Ended 31 March 2019

1 General information

The company is a private company limited by share capital, incorporated in England.

The address of its registered office is:

129 Woodplumpton Road

Fulwood

Preston

Lancashire

PR2 3LF

The principal place of business is:

130 Fossdale Moss

Leyland

Lancashire

PR26 7AT

These financial statements were authorised for issue by the director on 1 November 2019.

2 Accounting policies

Summary of significant accounting policies and key accounting estimates

The principal accounting policies applied in the preparation of these financial statements are set out below. These policies have been consistently applied to all the years presented, unless otherwise stated.

Statement of compliance

These financial statements have been prepared in accordance with Financial Reporting Standard 102 Section 1A - 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' and the Companies Act 2006.

Basis of preparation

These financial statements have been prepared using the historical cost convention except that as disclosed in the accounting policies certain items are shown at fair value.

Revenue recognition

Turnover comprises the fair value of the consideration received or receivable for the sale of goods and provision of services in the ordinary course of the company's activities. Turnover is shown net of sales/value added tax, returns, rebates and discounts.

The company recognises revenue when:

The amount of revenue can be reliably measured;

it is probable that future economic benefits will flow to the entity;

and specific criteria have been met for each of the company's activities.

Tax

The tax expense for the period comprises current tax. Tax is recognised in profit or loss, except that a change attributable to an item of income or expense recognised as other comprehensive income is also recognised directly in other comprehensive income.

The current income tax charge is calculated on the basis of tax rates and laws that have been enacted or substantively enacted by the reporting date in the countries where the company operates and generates taxable income.

The Customer View Limited

Notes to the Financial Statements for the Year Ended 31 March 2019

Deferred tax is recognised in respect of all timing differences between taxable profits and profits reported in the financial statements.

Unrelieved tax losses and other deferred tax assets are recognised when it is probable that they will be recovered against the reversal of deferred tax liabilities or other future taxable profits.

Deferred tax is measured using the tax rates and laws that have been enacted or substantively enacted by the reporting date and that are expected to apply to the reversal of the timing difference.

Tangible assets

Tangible assets are stated in the statement of financial position at cost, less any subsequent accumulated depreciation and subsequent accumulated impairment losses.

The cost of tangible assets includes directly attributable incremental costs incurred in their acquisition and installation.

Depreciation

Depreciation is charged so as to write off the cost of assets, other than land and properties under construction over their estimated useful lives, as follows:

Asset class	Depreciation method and rate
Fixtures and fittings	25% straight line
Office equipment	33.3% on cost

Goodwill

Goodwill arising on the acquisition of an entity represents the excess of the cost of acquisition over the company's interest in the net fair value of the identifiable assets, liabilities and contingent liabilities of the entity recognised at the date of acquisition. Goodwill is initially recognised as an asset at cost and is subsequently measured at cost less accumulated amortisation and accumulated impairment losses. Goodwill is held in the currency of the acquired entity and revalued to the closing rate at each reporting period date. Goodwill is amortised over its useful life, which shall not exceed ten years if a reliable estimate of the useful life cannot be made.

Amortisation

Amortisation is provided on intangible assets so as to write off the cost, less any estimated residual value, over their useful life as follows:

Asset class	Amortisation method and rate
Goodwill	20% straight line

Cash and cash equivalents

Cash and cash equivalents comprise cash on hand and call deposits, and other short-term highly liquid investments that are readily convertible to a known amount of cash and are subject to an insignificant risk of change in value.

Trade debtors

Trade debtors are amounts due from customers for merchandise sold or services performed in the ordinary course of business.

Trade debtors are recognised initially at the transaction price. They are subsequently measured at amortised cost using the effective interest method, less provision for impairment. A provision for the impairment of trade debtors is established when there is objective evidence that the company will not be able to collect all amounts due according to the original terms of the receivables.

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Notes to the Financial Statements for the Year Ended 31 March 2019

Trade creditors

Trade creditors are obligations to pay for goods or services that have been acquired in the ordinary course of business from suppliers. Accounts payable are classified as current liabilities if the company does not have an unconditional right, at the end of the reporting period, to defer settlement of the creditor for at least twelve months after the reporting date. If there is an unconditional right to defer settlement for at least twelve months after the reporting date, they are presented as non-current liabilities.

Trade creditors are recognised initially at the transaction price and subsequently measured at amortised cost using the effective interest method.

Borrowings

Interest-bearing borrowings are initially recorded at fair value, net of transaction costs. Interest-bearing borrowings are subsequently carried at amortised cost, with the difference between the proceeds, net of transaction costs, and the amount due on redemption being recognised as a charge to the Profit and Loss Account over the period of the relevant borrowing.

Interest expense is recognised on the basis of the effective interest method and is included in interest payable and similar charges.

Borrowings are classified as current liabilities unless the company has an unconditional right to defer settlement of the liability for at least twelve months after the reporting date.

Share capital

Ordinary shares are classified as equity. Equity instruments are measured at the fair value of the cash or other resources received or receivable, net of the direct costs of issuing the equity instruments. If payment is deferred and the time value of money is material, the initial measurement is on a present value basis.

3 Staff numbers

The average number of persons employed by the company (including the director) during the year, was 1 (2018 - 1).

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Notes to the Financial Statements for the Year Ended 31 March 2019

4 Intangible assets

	Goodwill £	Total £
Cost or valuation		
At 1 April 2018	35,000	35,000
At 31 March 2019	35,000	35,000
Amortisation		
At 1 April 2018	35,000	35,000
At 31 March 2019	35,000	35,000
Carrying amount		
At 31 March 2019	-	-

5 Tangible assets

	Fixtures and fittings £	Office equipment £	Total £
Cost or valuation			
At 1 April 2018	2,528	90	2,618
At 31 March 2019	2,528	90	2,618
Depreciation			
At 1 April 2018	1,997	50	2,047
Charge for the year	531	30	561
At 31 March 2019	2,528	80	2,608
Carrying amount			
At 31 March 2019	-	10	10
At 31 March 2018	531	40	571

6 Debtors

	2019 £	2018 £
Trade debtors	3,778	1,234
Prepayments	509	193
	4,287	1,427

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Notes to the Financial Statements for the Year Ended 31 March 2019

7 Creditors

Creditors: amounts falling due within one year

	Note	2019 £	2018 £
Due within one year			
Trade creditors		8	-
Other taxation and social security		1,021	2,133
Accruals and deferred income		-	1,185
Other creditors		17,427	19,950
		<u>18,456</u>	<u>23,268</u>

Creditors: amounts falling due after more than one year

	Note	2019 £	2018 £
Due after one year			
Loans and borrowings	8	<u>30,000</u>	<u>30,000</u>

8 Loans and borrowings

	2019 £	2018 £
Non-current loans and borrowings		
Other borrowings	<u>30,000</u>	<u>30,000</u>

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Notes to the Financial Statements for the Year Ended 31 March 2019

9 Related party transactions

Transactions with directors

	At 1 April 2018 £	Money withdrawn £	Funds introduced £	5% interest £	At 31 March 2019 £
2019					
Mr P R Heaven					
Director's loan account	49,951	(14,100)	9,200	2,375	47,426

	At 1 April 2017 £	Money withdrawn £	Funds introduced £	5% interest £	At 31 March 2018 £
2018					
Mr P R Heaven					
Director's loan account	84,479	(43,961)	6,154	3,279	49,951

Directors' remuneration

The director's remuneration for the year was as follows:

	2019 £	2018 £
Remuneration	8,371	8,052

This document was delivered using electronic communications and authenticated in accordance with the registrar's rules relating to electronic form, authentication and manner of delivery under section 1072 of the Companies Act 2006.